

Annenberg Public Policy Center of the University of Pennsylvania

ASAPH W24 AI and PCP Items

July 9, 2025

1 Overview

These studies were conducted for the Annenberg Public Policy Center of the University of Pennsylvania via web and telephone by SSRS, an independent research company. Interviews were conducted among a nationally representative probability sample drawn from SSRS's Opinion panel. Data were weighted to represent the target U.S. adult population. Summaries of the sample size, field dates, and estimated design effects (Deff) of the particular waves can be found in the table below.

ASAPH panelists are quarantined from other survey panel membership to avoid being affected by the content of other surveys. Data used in Wave 11, however, contains 19 respondents who self-reported membership in other opinion panels. Diagnostics revealed no significant differences in the responses of these 19 panelists and the results presented in this report are unaffected by their exclusion.

Wave	n	MOE	Deff	Fielded	Closed	Survey	RR	N
A-1	1941	2.9	1.76	2021-03-30	2021-04-19	ASAPH 1	56%	3480
B-2	1719	3.2	1.83	2021-06-09	2021-06-22	ASAPH 2	89%	1941
C-3	1669	3.2	1.83	2021-08-16	2021-09-05	ASAPH 3	86%	1940
D-4	1672	3.3	1.86	2021-11-03	2021-11-09	ASAPH 4	86%	1940
E-5	1656	3.3	1.86	2022-01-11	2022-01-17	ASAPH 5	85%	1937
F-6	1638	3.3	1.87	2022-03-29	2022-04-04	ASAPH 6	85%	1932
G-7	1580	3.2	1.82	2022-07-12	2022-07-18	ASAPH 7	82%	1928
H-8	1584	3.4	1.86	2022-08-02	2022-08-08	CIVICS 1	83%	1907
I-9	1621	3.3	1.87	2022-08-16	2022-08-23	ASAPH 8	85%	1907
J-10	1646	3.2	1.80	2022-10-11	2022-10-18	ASAPH 9	86%	1905
K-11	1641	3.2	1.77	2023-01-10	2023-01-16	ASAPH 10	82%	2029
L-12	1638	3.2	1.75	2023-02-22	2023-02-28	ASK 2023	81%	2025
M-13	1622	3.2	1.76	2023-03-23	2023-03-29	BINGE	80%	2024
N-14	1586	3.3	1.83	2023-05-31	2023-06-06	ASAPH 11	79%	1997
O-15	1482	3.5	1.88	2023-08-09	2023-08-15	ASAPH 12	75%	1979
P-16	1559	3.4	1.91	2023-10-05	2023-10-12	ASAPH 13	79%	1976
Q-17	1538	3.3	1.73	2023-11-14	2023-11-20	CLIMATE	78%	1975
R-18	1555	3.4	1.89	2024-02-06	2024-02-12	ASK 2024	79%	1963
S-19	1522	3.5	1.89	2024-04-18	2024-04-25	ASAPH 19	78%	1962
T-20	1496	3.6	1.96	2024-07-11	2024-07-18	ASAPH 20	76%	1961
U-21	1744*	3.5	2.26	2024-09-13	2024-09-30	ASAPH 21	67%	2616
V-22	1771	3.3	2.02	2024-11-14	2024-11-24	ASAPH 22	68%	2589
W-23	1716	3.4	2.02	2025-01-30	2025-02-10	ASAPH 23	67%	2578
X-24	1653	3.4	2.04	2025-04-15	2025-04-28	ASAPH 24	64%	2568

* To account for attrition, a small replenishment sample was recruited prior to W21 using a random probability sampling design. This replenishment added 360 respondents to the sample.

2 Topline

The remaining portion of this document provides the topline results reported in the release. All figures are rounded to the nearest whole number and may not add to 100%. Combined subcategories may not add to totals in topline and text due to rounding. A lowercase e stands in for values that round to 0, but are not exactly 0. Aggregated NET categories are highlighted in grey. Superscript letters indicate statistically significant differences with the corresponding wave.

AA1_3.

AA1_3. In general, how confident, if at all, are you that the following are providing the public with trustworthy information about matters concerning public health? – Your doctor, nurse, or other primary health care provider

Wave	N	NET Unconfident	Not at all confident	Not too confident	NET Confident	Somewhat confident	Very confident	I have no primary health care provider	Not sure	Refused
(X) 04/28/25	827	6	1	5	90	44	46 ^s	4	0	e
(W) 02/10/25	1716	7	1	6	88	42 ^s	46 ^s	5	0	0
(U) 09/30/24	1744	7	1 ^f	6	88	42 ^s	46 ^s	5	0	e
(T) 07/18/24	1496	6	1	4 ^p	89	44	46 ^s	5	0	e
(S) 04/25/24	1522	7	1	6	87	48 ^{npruw}	40 ^{nprtuwx}	6	0	0
(R) 02/12/24	1555	8	2 ^u	6	88	41 ^s	47 ^s	5	0	0
(P) 10/12/23	1559	8	1	7 ^t	87	40 ^s	47 ^s	5	0	0
(N) 06/06/23	1586	6	1	5	90	40 ^s	50 ^s	4	0	0

AA1_1.

AA1_1. In general, how confident, if at all, are you that the following are providing the public with trustworthy information about matters concerning public health? – The U.S. Centers for Disease Control and Prevention (CDC)

Wave	N	NET Unconfident	Not at all confident	Not too confident	NET Confident	Somewhat confident	Very confident	Not sure	Refused
(X) 04/28/25	1653	34 ^{nprstu}	9	25 ^{nprstu}	66 ^{nprstu}	45	21 ^{nprstu}	0	0
(W) 02/10/25	1716	33 ^{nprstu}	12 ^{priu}	21 ^{nrs}	67 ^{nprstu}	44	23 ^{nprstu}	0	0
(U) 09/30/24	1744	28 ^{nwx}	8 ^w	20 ^{nx}	72 ^{nwx}	43	29 ^{wx}	0	e
(T) 07/18/24	1496	25 ^{wx}	7 ^w	18 ^x	75 ^{wx}	45	29 ^{wx}	0	0
(S) 04/25/24	1522	26 ^{wx}	9	17 ^{wx}	73 ^{wx}	46	27 ^{wx}	e	0
(R) 02/12/24	1555	24 ^{wx}	7 ^w	17 ^{wx}	76 ^{wx}	45	31 ^{wx}	0	0
(P) 10/12/23	1559	27 ^{wx}	8 ^w	19 ^{nx}	73 ^{wx}	43	30 ^{wx}	0	e
(N) 06/06/23	1586	24 ^{uwvx}	9	15 ^{puwx}	76 ^{uwvx}	45	31 ^{wx}	0	0

AA1_2.

AA1_2. In general, how confident, if at all, are you that the following are providing the public with trustworthy information about matters concerning public health? – The Food and Drug Administration (FDA)

Wave	N	NET Unconfident	Not at all confident	Not too confident	NET Confident	Somewhat confident	Very confident	Not sure	Refused
(X) 04/28/25	1653	33 ^{nprstu}	8 ^w	26 ^{nprtuw}	67 ^{nprstu}	49	17 ^{nprstu}	0	e
(W) 02/10/25	1716	33 ^{nprstu}	11 ^{nprstux}	21 ^{nx}	67 ^{nprstu}	49	18 ^{nprstu}	e	e
(U) 09/30/24	1744	27 ^{wx}	7 ^w	21 ^x	73 ^{wx}	49	23 ^{wx}	0	0
(T) 07/18/24	1496	25 ^{wx}	7 ^w	19 ^x	75 ^{wx}	51	24 ^{wx}	0	0
(S) 04/25/24	1522	28 ^{nwx}	7 ^w	21 ⁿ	72 ^{nwx}	48	23 ^{wx}	e	0
(R) 02/12/24	1555	26 ^{wx}	6 ^w	20 ^x	74 ^{wx}	49	25 ^{wx}	0	0
(P) 10/12/23	1559	27 ^{wx}	8 ^w	19 ^x	73 ^{wx}	49	25 ^{wx}	0	0
(N) 06/06/23	1586	23 ^{swx}	6 ^w	17 ^{swx}	76 ^{swx}	51	26 ^{wx}	0	e

AA1_4.

AA1_4. In general, how confident, if at all, are you that the following are providing the public with trustworthy information about matters concerning public health? – The National Institutes of Health (NIH)

Wave	N	NET Unconfident	Not at all confident	Not too confident	NET Confident	Somewhat confident	Very confident	Not sure	Refused
(X) 04/28/25	1653	32 ^{nprstu}	8	23 ^{nprst}	68 ^{nprstu}	47	21 ^{nprstu}	0	e
(W) 02/10/25	1716	33 ^{nprstu}	11 ^{prtu}	22 ^{nst}	67 ^{nprstu}	44	23 ^{nprt}	0	e
(U) 09/30/24	1744	26 ^{wx}	6 ^w	20 ⁿ	74 ^{wx}	47	27 ^x	e	e
(T) 07/18/24	1496	24 ^{wx}	7 ^w	16 ^{wx}	76 ^{wx}	47	29 ^{wx}	0	e
(S) 04/25/24	1522	26 ^{wx}	9	18 ^{wx}	73 ^{wx}	47	26 ^x	e	0
(R) 02/12/24	1555	25 ^{wx}	6 ^w	19 ^x	75 ^{wx}	46	29 ^{wx}	e	0
(P) 10/12/23	1559	26 ^{wx}	7 ^w	19 ^x	74 ^{wx}	45	29 ^{wx}	0	0
(N) 06/06/23	1586	24 ^{wx}	8	15 ^{uwx}	76 ^{wx}	46	30 ^{wx}	e	e

PCP1.

PCP1. If you have a specific question about health symptoms or a health condition you have, or think you may have, how likely, if at all, are you to go online to find an answer?

Wave	N	NET Unlikely	Not at all likely	Not too likely	NET Likely	Somewhat likely	Very likely	Not sure	Refused
(X) 04/28/25	1653	17	5	12	79	42	38	4	e

F300_L.

F300_L. How often, if at all, do you get health information from the following online sources? – Search engines such as Google or Bing

Wave	N	NET Rarely or less	Never	Rarely	NET Occasionally or more	Occasionally	Often	Not sure	Refused
(X) 04/28/25	1653	27	11	16	71	42	29	2	0

F300_F.

F300_F. How often, if at all, do you get health information from the following online sources? – Sources such as webmd.com, verywellhealth.com or healthline.com

Wave	N	NET Rarely or less	Never	Rarely	NET Occasionally or more	Occasionally	Often	Not sure	Refused
(X) 04/28/25	1653	49	27	23	48	36	12	3	0

F300_E.

F300_E. How often, if at all, do you get health information from the following online sources? – Sources such as mayoclinic.org or clevelandclinic.org

Wave	N	NET Rarely or less	Never	Rarely	NET Occasionally or more	Occasionally	Often	Not sure	Refused
(X) 04/28/25	1653	53	34	19	44	31	13	3	0

F300_C.

F300_C. How often, if at all, do you get health information from the following online sources? – Sources such as the American Heart Association (heart.org), the American Diabetes Association (diabetes.org), or the American Cancer Society (cancer.org)

Wave	N	NET	Never	Rarely	NET	Occasionally	Often	Not sure	Refused
		Rarely or less			Occasionally or more				
(X) 04/28/25	1653	59	30	29	37	30	7	3	0

F300_A.

F300_A. How often, if at all, do you get health information from the following online sources? – Sources such as the U.S. Centers for Disease Control and Prevention (CDC; cdc.gov), the National Institutes of Health (NIH; nih.gov), or the FDA (fda.gov)

Wave	N	NET	Never	Rarely	NET	Occasionally	Often	Not sure	Refused
		Rarely or less			Occasionally or more				
(X) 04/28/25	1653	62	31	31	35	27	8	3	0

F300_H.

F300_H. How often, if at all, do you get health information from the following online sources? – Social media sources such as Facebook, X (formerly Twitter), TikTok, YouTube, or Reddit

Wave	N	NET	Never	Rarely	NET	Occasionally	Often	Not sure	Refused
		Rarely or less			Occasionally or more				
(X) 04/28/25	1653	73	52	21	24	19	6	2	0

F300_I.

F300_I. How often, if at all, do you get health information from the following online sources? – Pharmacy websites such as CVS.com or Walgreens.com

Wave	N	NET	Never	Rarely	NET	Occasionally	Often	Not sure	Refused
		Rarely or less			Occasionally or more				
(X) 04/28/25	1653	77	50	27	21	18	2	3	0

F300_K.

F300_K. How often, if at all, do you get health information from the following online sources? – Online discussion forums catering to patients with certain conditions

Wave	N	NET Rarely or less	Never	Rarely	NET Occasionally or more	Occasionally	Often	Not sure	Refused
(X) 04/28/25	1653	76	54	22	20	17	3	3	e

F300_B.

F300_B. How often, if at all, do you get health information from the following online sources? – Sources such as the World Health Organization (WHO; who.org)

Wave	N	NET Rarely or less	Never	Rarely	NET Occasionally or more	Occasionally	Often	Not sure	Refused
(X) 04/28/25	1653	78	52	26	19	15	4	3	e

F300_G.

F300_G. How often, if at all, do you get health information from the following online sources? – Podcasts that you listen to or watch

Wave	N	NET Rarely or less	Never	Rarely	NET Occasionally or more	Occasionally	Often	Not sure	Refused
(X) 04/28/25	1653	79	60	19	18	15	3	2	e

F300_D.

F300_D. How often, if at all, do you get health information from the following online sources? – Your state or town's Department of Health's website

Wave	N	NET Rarely or less	Never	Rarely	NET Occasionally or more	Occasionally	Often	Not sure	Refused
(X) 04/28/25	1653	83	54	29	14	12	3	3	0

F300_J.

F300_J. How often, if at all, do you get health information from the following online sources? – Health insurance websites such as IBX.com or healthy.kaiserpermanente.org

Wave	N	NET Rarely or less	Never	Rarely	NET Occasionally or more	Occasionally	Often	Not sure	Refused
(X) 04/28/25	1653	86	69	17	11	9	2	4	0

AI1.

AI1. When using a search engine to find health information online, have you seen an AI-generated response at the top of the results (such as Google's AI Overview or Bing's Copilot)?

Wave	N	Yes	No	I don't search for health information online	Not sure	Refused
(X) 04/28/25	1653	57	16	12	15	0

AI1.

AI1. When using a search engine to find health information online, have you seen an AI-generated response at the top of the results (such as Google's AI Overview or Bing's Copilot)? [Wave 24, (X) 04/28/25, subgroups by age]

Group	N	Yes	No	I don't search for health information online	Not sure	Refused
(a) 18–34 yrs	300	63 ^d	13 ^d	9 ^d	15	0
(b) 35–49 yrs	467	67 ^{cd}	9 ^{cd}	10 ^d	14	0
(c) 50–64 yrs	428	54 ^{bd}	17 ^{bd}	14	15	0
(d) 65+ yrs	457	41 ^{abc}	27 ^{abc}	17 ^{ab}	16	0

AI1.

AI1. When using a search engine to find health information online, have you seen an AI-generated response at the top of the results (such as Google's AI Overview or Bing's Copilot)? [dropping NA]

Wave	N	Yes	No	Not sure	Refused
(X) 04/28/25	1488	65	19	17	0

AI1.

AI1. When using a search engine to find health information online, have you seen an AI-generated response at the top of the results (such as Google's AI Overview or Bing's Copilot)? [Wave 24, (X) 04/28/25, subgroups by age, dropping NA]

Group	N	Yes	No	Not sure	Refused
(a) 18–34 yrs	281	69 ^d	14 ^d	17	0
(b) 35–49 yrs	434	75 ^{cd}	10 ^{cd}	15	0
(c) 50–64 yrs	388	63 ^{bd}	20 ^{bd}	17	0
(d) 65+ yrs	384	49 ^{abc}	32 ^{abc}	19	0

AI2.

AI2. When using a search engine to find health information online, how often, if at all, does the response generated by AI give you the answer you need?

Wave	N	NET Rarely or less	Never	Rarely	Sometimes	NET Often or more	Often	Always	Not sure	Refused
(X) 04/28/25	1032	18	6	13	45	31	26	4	6	0

AI3.

AI3. When searching for health information online, after reading a response generated by AI, how often, if at all, do you continue your search by clicking on links to specific websites or other online resources?

Wave	N	NET Rarely or less	Never	Rarely	Sometimes	NET Often or more	Often	Always	Not sure	Refused
(X) 04/28/25	1032	8	3	5	24	65	34	31	2	0

AI6.

AI6. Generally speaking, how reliable have you found health information provided in responses generated by AI?

Wave	N	NET Not reliable	Not reliable at all	Not too reliable	NET Reliable	Somewhat reliable	Very reliable	Not sure	Refused
(X) 04/28/25	1032	25	7	18	63	55	8	12	0

PCP5.

PCP5. When you visit a doctor or other health care provider, how often, if at all, do you talk with them about health information you saw online?

Wave	N	NET Rarely or less	Never	Rarely	Sometimes	NET Often or more	Often	Always	I don't look for health information online	I don't visit a doctor or health care provider regularly	Not sure	Refused
(X) 04/28/25	1653	40	15	25	34	10	6	4	6	8	2	0

PCP5.

PCP5. When you visit a doctor or other health care provider, how often, if at all, do you talk with them about health information you saw online? [dropping NA]

Wave	N	NET Rarely or less	Never	Rarely	Sometimes	NET Often or more	Often	Always	Not sure	Refused
(X) 04/28/25	1490	46	17	29	40	12	7	4	2	0

PCP_8.

PCP_8. Please indicate how much you agree or disagree with the following statement. My doctors and health care providers are generally good at explaining health issues and treatments to me.

Wave	N	NET Disagree	Strongly disagree	Somewhat disagree	NET Agree	Somewhat agree	Strongly agree	Neither agree nor disagree	Refused
(X) 04/28/25	1490	7	4	3	80	38	42	13	e

PCP_6.

PCP_6. Please indicate how much you agree or disagree with the following statement. There is usually not enough time at medical appointments to talk with my doctors and health care providers about health information I saw online.

Wave	N	NET Disagree	Strongly disagree	Somewhat disagree	NET Agree	Somewhat agree	Strongly agree	Neither agree nor disagree	Refused
(X) 04/28/25	1490	40	18	21	32	23	10	28	e

PCP_7.

PCP_7. Please indicate how much you agree or disagree with the following statement. If I bring up health information I saw online, my doctors and health care providers will dismiss what I mention.

Wave	N	NET Disagree	Strongly disagree	Somewhat disagree	NET Agree	Somewhat agree	Strongly agree	Neither agree nor disagree	Refused
(X) 04/28/25	1490	37	18	18	22	17	5	41	e

AI14.

AI14. How comfortable are you with doctors and health care providers using health care AI tools rather than their experience alone when making decisions about your care?

Wave	N	NET Not comfortable	Not at all comfortable	Not too comfortable	NET Comfortable	Somewhat comfortable	Very comfortable	Not sure	Refused
(X) 04/28/25	1653	49	20	30	36	31	6	14	0

AI13.

AI13. How often, if at all, do you think your doctors and health care providers use health care AI tools rather than their experience alone when making decisions about patient care?

Wave	N	NET Rarely or less	Never	Rarely	Sometimes	NET Often or more	Often	Always	Not sure	Refused
(X) 04/28/25	1653	26	7	20	31	10	9	1	33	0

A18.

A18. Do you own a smartphone or smartwatch?

Wave	N	Yes	No	Refused
(X) 04/28/25	1653	93	7	0

A18.

A18. Do you own a smartphone or smartwatch? [Wave 24, (X) 04/28/25, subgroups by age]

Group	N	Yes	No	Refused
(a) 18–34 yrs	300	98 ^d	2 ^d	0
(b) 35–49 yrs	467	97 ^d	3 ^d	0
(c) 50–64 yrs	428	95 ^d	5 ^d	0
(d) 65+ yrs	457	83 ^{abc}	17 ^{abc}	0

A19.

A19. Do you use an app on your smartphone or smartwatch that summarizes at least one piece of your health information, such as your steps per day, sleep time and sleep quality, or heart health?

Wave	N	Yes	No	Not sure	Refused
(X) 04/28/25	1572	59	40	2	0

A19.

A19. Do you use an app on your smartphone or smartwatch that summarizes at least one piece of your health information, such as your steps per day, sleep time and sleep quality, or heart health? [Wave 24, (X) 04/28/25, subgroups by age]

Group	N	Yes	No	Not sure	Refused
(a) 18–34 yrs	296	62 ^d	34 ^d	4 ^c	0
(b) 35–49 yrs	460	61 ^d	38 ^d	1	0
(c) 50–64 yrs	416	59	41	e ^a	0
(d) 65+ yrs	399	51 ^{ab}	48 ^{ab}	2	0

AI10.

AI10. If your smartphone or smartwatch could, with your active consent, send summaries of at least one piece of your health information to your doctor or health care provider(s), how likely, if at all, would you be to use that feature?

Wave	N	NET Unlikely	Not at all likely	Not too likely	NET Likely	Somewhat likely	Very likely	I already share summaries of my health information from my smartphone smartwatch with my doctor or health care provider	I don't have a regular doctor or health care provider with whom I could share this information	Not sure	Refused
(X) 04/28/25	1572	36	16	20	52	33	16	3	5	7	0

AI12.

AI12. If your pharmacy could send you an alert when your prescription needs a refill, how likely, if at all, would you be to sign up for that?

Wave	N	NET Unlikely	Not at all likely	Not too likely	NET Likely	Somewhat likely	Very likely	I already get alerts from my pharmacy when my prescription needs a refill	I don't visit a pharmacy regularly	Not sure	Refused
(X) 04/28/25	1653	10	5	4	80	18	31	31	8	2	0