

Annenberg Public Policy Center of the University of Pennsylvania

Omnibus SSRS - CDC Vaccine Recommendations during Pregnancy Items

July 9, 2026

1 Overview

This study was conducted for the Annenberg Public Policy Center of the University of Pennsylvania via web by SSRS, an independent research company. Interviews were conducted among a nationally representative probability sample drawn from SSRS's Opinion panel. Data were weighted to represent the target U.S. adult population. The sample size for this study was 1031. The study was fielded from July 1, 2026 to July 5, 2026 among English and Spanish-speaking internet and phone panelists. The estimated design effect (Deff) is 1.23.

2 Topline

The remaining portion of this document provides the topline results reported in the release. All figures are rounded to the nearest whole number and may not add to 100%. Combined subcategories may not add to totals in topline and text due to rounding. A lowercase e stands in for values that round to 0, but are not exactly 0. Aggregated NET categories are highlighted in grey. Superscript letters indicate statistically significant differences between subgroups.

INTRO TO EACH ITEM:

For each of the following vaccines, please indicate whether or not the U.S. Centers for Disease Control and Prevention (CDC) recommend that a person who is pregnant and is not up to date on the vaccine take the vaccine during their pregnancy, or if you are not sure.

APPC01_F.

APPC01_F. Seasonal flu vaccine

Group	N	Yes, CDC recommends during pregnancy	No, CDC does not recommend during pregnancy	Not sure	Refused Web Blank
Omnibus 07/05/26	1031	48	8	45	e

APPC01_F.

APPC01_F. Seasonal flu vaccine [subgroups by gender and age]

Group	N	Yes, CDC recommends during pregnancy	No, CDC does not recommend during pregnancy	Not sure	Refused Web Blank
(a) Women 18-49	285	60 ^b	8	32 ^b	0
(b) Others	727	43 ^a	7	49 ^a	e

APPC01_E.

APPC01_E. COVID-19 vaccine

Group	N	Yes, CDC recommends during pregnancy	No, CDC does not recommend during pregnancy	Not sure
Omnibus 07/05/26	1031	34	16	50

APPC01_E.

APPC01_E. COVID-19 vaccine [subgroups by gender and age]

Group	N	Yes, CDC recommends during pregnancy	No, CDC does not recommend during pregnancy	Not sure
(a) Women 18-49	285	43 ^b	14	43 ^b
(b) Others	727	31 ^a	16	53 ^a

APPC01_D.

APPC01_D. Respiratory syncytial virus (RSV) vaccine to protect newborns

Group	N	Yes, CDC recommends during pregnancy	No, CDC does not recommend during pregnancy	Not sure	Refused Web Blank
Omnibus 07/05/26	1031	31	9	60	e

APPC01_D.

APPC01_D. Respiratory syncytial virus (RSV) vaccine to protect newborns
[subgroups by gender and age]

Group	N	Yes, CDC recommends during pregnancy	No, CDC does not recommend during pregnancy	Not sure	Refused Web Blank
(a) Women 18-49	285	36	9	55	e
(b) Others	727	30	9	62	0

APPC01_B.

APPC01_B. Tdap vaccine, which protects against tetanus, diphtheria, and pertussis (whooping cough)

Group	N	Yes, CDC recommends during pregnancy	No, CDC does not recommend during pregnancy	Not sure	Refused Web Blank
Omnibus 07/05/26	1031	30	8	61	e

APPC01_B.

APPC01_B. Tdap vaccine, which protects against tetanus, diphtheria, and pertussis (whooping cough) [subgroups by gender and age]

Group	N	Yes, CDC recommends during pregnancy	No, CDC does not recommend during pregnancy	Not sure	Refused Web Blank
(a) Women 18-49	285	43 ^b	7	49 ^b	e
(b) Others	727	26 ^a	9	66 ^a	0

APPC01_G.

APPC01_G. Hepatitis B vaccine

Group	N	Yes, CDC recommends during pregnancy	No, CDC does not recommend during pregnancy	Not sure	Refused Web Blank
Omnibus 07/05/26	1031	23	11	66	e

APPC01_G.

APPC01_G. Hepatitis B vaccine [subgroups by gender and age]

Group	N	Yes, CDC recommends during pregnancy	No, CDC does not recommend during pregnancy	Not sure	Refused Web Blank
(a) Women 18-49	285	30 ^b	11	58 ^b	e
(b) Others	727	21 ^a	11	68 ^a	e

APPC01_A.

APPC01_A. MMR vaccine, which protects against measles, mumps and rubella

Group	N	Yes, CDC recommends during pregnancy	No, CDC does not recommend during pregnancy	Not sure	Refused Web Blank
Omnibus 07/05/26	1031	21	17	62	e

APPC01_A.

APPC01_A. MMR vaccine, which protects against measles, mumps and rubella
[subgroups by gender and age]

Group	N	Yes, CDC recommends during pregnancy	No, CDC does not recommend during pregnancy	Not sure	Refused Web Blank
(a) Women 18–49	285	25	16	58	e
(b) Others	727	19	17	64	0

APPC01_H.

APPC01_H. Human papillomavirus (HPV) vaccine

Group	N	Yes, CDC recommends during pregnancy	No, CDC does not recommend during pregnancy	Not sure	Refused Web Blank
Omnibus 07/05/26	1031	17	17	65	e

APPC01_H.

APPC01_H. Human papillomavirus (HPV) vaccine [subgroups by gender and age]

Group	N	Yes, CDC recommends during pregnancy	No, CDC does not recommend during pregnancy	Not sure	Refused Web Blank
(a) Women 18–49	285	20	20	60 ^b	e
(b) Others	727	16	16	67 ^a	e

APPC01_C.

APPC01_C. Varicella vaccine which protects against chickenpox

Group	N	Yes, CDC recommends during pregnancy	No, CDC does not recommend during pregnancy	Not sure
Omnibus 07/05/26	1031	17	16	67

APPC01_C.

APPC01_C. Varicella vaccine which protects against chickenpox [subgroups by gender and age]

Group	N	Yes, CDC recommends during pregnancy	No, CDC does not recommend during pregnancy	Not sure
(a) Women 18-49	285	19	19	62
(b) Others	727	16	15	69