

Annenberg Public Policy Center of the University of Pennsylvania

ASAPH W29 & W30 MAHA Items

October 20, 2026

1 Overview

These studies were conducted for the Annenberg Public Policy Center of the University of Pennsylvania via web and telephone by SSRS, an independent research company. Interviews were conducted among a nationally representative probability sample drawn from SSRS's Opinion panel. Data were weighted to represent the target U.S. adult population. Summaries of the sample size, field dates, and estimated design effects (Deff) of the particular waves can be found in the table below.

ASAPH panelists are quarantined from other survey panel membership to avoid being affected by the content of other surveys. Data used in Wave 11, however, contains 19 respondents who self-reported membership in other opinion panels. Diagnostics revealed no significant differences in the responses of these 19 panelists and the results presented in this report are unaffected by their exclusion.

Wave	n	MOE	Deff	Fielded	Closed	Survey	RR	N
a-1	1941	2.9	1.76	2021-03-30	2021-04-19	ASAPH 1	56%	3480
b-2	1719	3.2	1.83	2021-06-09	2021-06-22	ASAPH 2	89%	1941
c-3	1669	3.2	1.83	2021-08-16	2021-09-05	ASAPH 3	86%	1940
d-4	1672	3.3	1.86	2021-11-03	2021-11-09	ASAPH 4	86%	1940
e-5	1656	3.3	1.86	2022-01-11	2022-01-17	ASAPH 5	85%	1937
f-6	1638	3.3	1.87	2022-03-29	2022-04-04	ASAPH 6	85%	1932
g-7	1580	3.2	1.82	2022-07-12	2022-07-18	ASAPH 7	82%	1928
h-8	1584	3.4	1.86	2022-08-02	2022-08-08	CIVICS 1	83%	1907
i-9	1621	3.3	1.87	2022-08-16	2022-08-23	ASAPH 8	85%	1907
j-10	1646	3.2	1.80	2022-10-11	2022-10-18	ASAPH 9	86%	1905
k-11	1641	3.2	1.77	2023-01-10	2023-01-16	ASAPH 10	82%	2029
l-12	1638	3.2	1.75	2023-02-22	2023-02-28	ASK 2023	81%	2025
m-13	1622	3.2	1.76	2023-03-23	2023-03-29	BINGE	80%	2024
n-14	1586	3.3	1.83	2023-05-31	2023-06-06	ASAPH 11	79%	1997
o-15	1482	3.5	1.88	2023-08-09	2023-08-15	ASAPH 12	75%	1979
p-16	1559	3.4	1.91	2023-10-05	2023-10-12	ASAPH 13	79%	1976
q-17	1538	3.3	1.73	2023-11-14	2023-11-20	CLIMATE	78%	1975
r-18	1555	3.4	1.89	2024-02-06	2024-02-12	ASK 2024	79%	1963
s-19	1522	3.5	1.89	2024-04-18	2024-04-25	ASAPH 19	78%	1962
t-20	1496	3.6	1.96	2024-07-11	2024-07-18	ASAPH 20	76%	1961
u-21	1744 [*]	3.5	2.26	2024-09-13	2024-09-30	ASAPH 21	67%	2616
v-22	1771	3.3	2.02	2024-11-14	2024-11-24	ASAPH 22	68%	2589
w-23	1716	3.4	2.02	2025-01-30	2025-02-10	ASAPH 23	67%	2578
x-24	1653	3.4	2.04	2025-04-15	2025-04-28	ASAPH 24	64%	2568
y-25	1699	3.5	2.13	2025-08-05	2025-08-18	ASAPH 25	67%	2550
z-26	1637	3.5	2.05	2025-11-17	2025-12-01	ASAPH 26	65%	2529
A-27	1604	3.5	2.03	2025-12-08	2025-12-22	ASAPH 27	64%	2509
B-28	1650	3.5	2.05	2026-02-03	2026-02-17	ASAPH 28	66%	2498
C-29	1639	3.5	2.03	2026-04-14	2026-04-28	ASAPH 29	66%	2486
D-30	1904 ^{**}	3.2	2.05	2026-08-04	2026-08-17	ASAPH 30	75%	2545
E-31	1842	3.2	2.00	2026-09-22	2026-10-05	ASAPH 31	73%	2537

^{*} To account for attrition, a small replenishment sample was recruited prior to W21 using a random probability sampling design. This replenishment added 360 respondents to the sample.

^{**} To account for attrition, a small replenishment sample was recruited prior to W30 using a random probability sampling design. This replenishment added 328 respondents to the sample.

2 Topline

The remaining portion of this document provides the topline results reported in the release. All figures are rounded to the nearest whole number and may not add to 100%. Combined subcategories may not add to totals in topline and text due to rounding. A lowercase e stands in for values that round to 0, but are not exactly 0. Aggregated NET categories are highlighted in grey. Superscript letters indicate statistically significant differences with the corresponding wave or differences between subgroups.

All items from Wave 30 (August 2026) are reported with responses limited to the panelists who answered the MAHA support question in Wave 29 (April 2026). 90% of the Wave 29 panelists completed Wave 30 (n = 1,475).

2.1 General MAHA support

MAHA4 was asked at the very end of the main April 2026 survey (after Favorability toward MAHA items, but before the demographics).

MAHA4.

Do you consider yourself a supporter of the Make America Healthy Again (MAHA) movement?

Wave	N	Yes	No	Not sure	Refused
(C) 04/28/26	1639	26	40	33	e

2.2 Favorability toward 15 MAHA items

Items are listed in order of descending size of overall popularity.

MAHAP10.

The following is a list of policies and positions related to health and wellness. For each one, please indicate whether you favor, oppose, or neither favor nor oppose it. – Labelling ultra-processed foods

Wave	N	NET Oppose	Strongly oppose	Somewhat oppose	NET Favor	Somewhat favor	Strongly favor	Neither favor nor oppose	Not sure	Refused
(C) 04/28/26	1639	4	2	2	80	24	56	16	e	e

MAHAP10.

[subgroups by MAHA support]

Group	N	NET Oppose	Strongly oppose	Somewhat oppose	NET Favor	Somewhat favor	Strongly favor	Neither favor nor oppose	Not sure	Refused
(a) MAHA	380	4	3	2	89 ^{bc}	21	69 ^{bc}	6 ^{bc}	0	0
(b) Not MAHA	780	5	2	3	80 ^{ac}	27	53 ^a	15 ^{ac}	e	0
(c) Not sure	478	3	2	2	72 ^{ab}	22	50 ^a	24 ^{ab}	0	1

MAHAP1.

The following is a list of policies and positions related to health and wellness. For each one, please indicate whether you favor, oppose, or neither favor nor oppose it. – Removing highly processed foods from school lunches

Wave	N	NET Oppose	Strongly oppose	Somewhat oppose	NET Favor	Somewhat favor	Strongly favor	Neither favor nor oppose	Not sure	Refused
(C) 04/28/26	1639	5	1	4	79	28	51	16	e	0

MAHAP1.

[subgroups by MAHA support]

Group	N	NET Oppose	Strongly oppose	Somewhat oppose	NET Favor	Somewhat favor	Strongly favor	Neither favor nor oppose	Not sure	Refused
(a) MAHA	380	4	1	3	88 ^{bc}	23 ^b	65 ^{bc}	7 ^{bc}	0	0
(b) Not MAHA	780	5	1	4	80 ^{ac}	32 ^a	48 ^a	15 ^{ac}	1	0
(c) Not sure	478	7	2	5	70 ^{ab}	25	44 ^a	23 ^{ab}	0	0

MAHAP2ALL.

MAHAP2ALL. The following is a list of policies and positions related to health and wellness. For each one, please indicate whether you favor, oppose, or neither favor nor oppose it. – Removing [petroleum-based/artificial] food dyes, like red dye, from all foods [collapsed across half-samples in Apr 2026]

Wave	N	NET Oppose	Strongly oppose	Somewhat oppose	NET Favor	Somewhat favor	Strongly favor	Neither favor nor oppose	Not sure	Refused
(C) 04/28/26	1639	5	2	3	76	28	48	19	e	e

MAHAP2ALL.

[subgroups by MAHA support]

Group	N	NET Oppose	Strongly oppose	Somewhat oppose	NET Favor	Somewhat favor	Strongly favor	Neither favor nor oppose	Not sure	Refused
(a) MAHA	380	3	2	2	87 ^{bc}	20 ^b	67 ^{bc}	10 ^{bc}	0	0
(b) Not MAHA	780	7	2	4	74 ^a	33 ^a	41 ^a	19 ^{ac}	1	0
(c) Not sure	478	4	1	3	68 ^a	27	41 ^a	27 ^{ab}	0	1

MAHAP12.

The following is a list of policies and positions related to health and wellness. For each one, please indicate whether you favor, oppose, or neither favor nor oppose it. – Increasing government regulations on dyes and chemical additives in food

Wave	N	NET Oppose	Strongly oppose	Somewhat oppose	NET Favor	Somewhat favor	Strongly favor	Neither favor nor oppose	Not sure	Refused
(C) 04/28/26	1639	8	3	5	75	29	46	17	0	e

MAHAP12.

[subgroups by MAHA support]

Group	N	NET Oppose	Strongly oppose	Somewhat oppose	NET Favor	Somewhat favor	Strongly favor	Neither favor nor oppose	Not sure	Refused
(a) MAHA	380	5	5 ^b	1 ^{bc}	89 ^{bc}	27	61 ^{bc}	6 ^{bc}	0	0
(b) Not MAHA	780	8	2 ^a	6 ^a	75 ^{ac}	32	43 ^a	18 ^{ac}	0	e
(c) Not sure	478	10	4	6 ^a	66 ^{ab}	27	39 ^a	25 ^{ab}	0	0

MAHAP9A.

MAHAP9A. The following is a list of policies and positions related to health and wellness. For each one, please indicate whether you favor, oppose, or neither favor nor oppose it. – Banning the use of glyphosate, the chemical in the weed killer Roundup, on crops grown in the U.S.

Wave	N	NET Oppose	Strongly oppose	Somewhat oppose	NET Favor	Somewhat favor	Strongly favor	Neither favor nor oppose	Not sure	Refused
(C) 04/28/26	1638	9	3	6	67	20	47	23	e	e

MAHAP9A.

[subgroups by MAHA support]

Group	N	NET Oppose	Strongly oppose	Somewhat oppose	NET Favor	Somewhat favor	Strongly favor	Neither favor nor oppose	Not sure	Refused
(a) MAHA	380	9	2	7	72 ^c	21	51	19 ^c	1	0
(b) Not MAHA	779	9	3	6	70 ^c	22	48	21 ^c	0	0
(c) Not sure	478	9	4	6	61 ^{ab}	17	44	29 ^{ab}	0	1

MAHAP13.

The following is a list of policies and positions related to health and wellness. For each one, please indicate whether you favor, oppose, or neither favor nor oppose it. – Increasing government regulations on added sugars in food

Wave	N	NET Oppose	Strongly oppose	Somewhat oppose	NET Favor	Somewhat favor	Strongly favor	Neither favor nor oppose	Not sure	Refused
(C) 04/28/26	1639	14	6	8	63	34	30	23	e	0

MAHAP13.

[subgroups by MAHA support]

Group	N	NET Oppose	Strongly oppose	Somewhat oppose	NET Favor	Somewhat favor	Strongly favor	Neither favor nor oppose	Not sure	Refused
(a) MAHA	380	12	6	6	74 ^{bc}	31	43 ^{bc}	14 ^c	0	0
(b) Not MAHA	780	17 ^c	7	10	62 ^a	38 ^c	23 ^a	21 ^c	e	0
(c) Not sure	478	11 ^b	5	6	57 ^a	30 ^b	27 ^a	33 ^{ab}	e	0

MAHAP11.

The following is a list of policies and positions related to health and wellness. For each one, please indicate whether you favor, oppose, or neither favor nor oppose it. – Restricting the purchase of sugary drinks by those using SNAP benefits

Wave	N	NET Oppose	Strongly oppose	Somewhat oppose	NET Favor	Somewhat favor	Strongly favor	Neither favor nor oppose	Not sure	Refused
(C) 04/28/26	1639	23	13	10	53	19	34	23	e	e

MAHAP11.

[subgroups by MAHA support]

Group	N	NET Oppose	Strongly oppose	Somewhat oppose	NET Favor	Somewhat favor	Strongly favor	Neither favor nor oppose	Not sure	Refused
(a) MAHA	380	8 ^{bc}	6 ^b	3 ^{bc}	79 ^{bc}	17	62 ^{bc}	12 ^{bc}	0	0
(b) Not MAHA	780	38 ^{ac}	22 ^{ac}	16 ^{ac}	40 ^{ac}	21	19 ^{ac}	21 ^{ac}	1	e
(c) Not sure	478	18 ^{ab}	9 ^b	8 ^{ab}	48 ^{ab}	17	31 ^{ab}	34 ^{ab}	0	e

MAHAP14.

MAHAP14. The following is a list of policies and positions related to health and wellness. For each one, please indicate whether you favor, oppose, or neither favor nor oppose it. – Shifting government research funding from infectious diseases (like flu and measles) to chronic diseases (like high blood pressure and diabetes)

Wave	N	NET Oppose	Strongly oppose	Somewhat oppose	NET Favor	Somewhat favor	Strongly favor	Neither favor nor oppose	Not sure	Refused
(C) 04/28/26	1639	15	5	10	34	22	12	50	1	e

MAHAP14.

[subgroups by MAHA support]

Group	N	NET Oppose	Strongly oppose	Somewhat oppose	NET Favor	Somewhat favor	Strongly favor	Neither favor nor oppose	Not sure	Refused
(a) MAHA	380	6 ^b	1 ^b	5 ^b	54 ^{bc}	33 ^{bc}	21 ^{bc}	39 ^{bc}	1	0
(b) Not MAHA	780	25 ^{ac}	9 ^{ac}	16 ^{ac}	25 ^a	19 ^a	6 ^{ac}	50 ^{ac}	1	0 ^c
(c) Not sure	478	10 ^b	3 ^b	7 ^b	29 ^a	18 ^a	12 ^{ab}	59 ^{ab}	1	1 ^b

MAHAP7A.

MAHAP7A. The following is a list of policies and positions related to health and wellness. For each one, please indicate whether you favor, oppose, or neither favor nor oppose it. – Replacing seed oils in food products with animal-based fats, such as butter or tallow

Wave	N	NET Oppose	Strongly oppose	Somewhat oppose	NET Favor	Somewhat favor	Strongly favor	Neither favor nor oppose	Not sure	Refused
(C) 04/28/26	1639	27	14	13	31	15	16	42	e	e

MAHAP7A.

[subgroups by MAHA support]

Group	N	NET Oppose	Strongly oppose	Somewhat oppose	NET Favor	Somewhat favor	Strongly favor	Neither favor nor oppose	Not sure	Refused
(a) MAHA	380	16 ^b	9 ^b	6 ^b	52 ^{bc}	24 ^{bc}	28 ^{bc}	32 ^{bc}	0	e
(b) Not MAHA	780	39 ^{ac}	21 ^{ac}	18 ^{ac}	18 ^{ac}	10 ^a	7 ^{ac}	43 ^a	e	0
(c) Not sure	478	20 ^b	9 ^b	12 ^b	31 ^{ab}	14 ^a	17 ^{ab}	48 ^a	0	0

MAHAP4A1.

The following is a list of policies and positions related to health and wellness. For each one, please indicate whether you favor, oppose, or neither favor nor oppose it. – Ending the use of fluoride in public drinking water

Wave	N	NET Oppose	Strongly oppose	Somewhat oppose	NET Favor	Somewhat favor	Strongly favor	Neither favor nor oppose	Not sure	Refused
(C) 04/28/26	1639	40	24	16	28	12	16	32	e	e

MAHAP4A1.

[subgroups by MAHA support]

Group	N	NET Oppose	Strongly oppose	Somewhat oppose	NET Favor	Somewhat favor	Strongly favor	Neither favor nor oppose	Not sure	Refused
(a) MAHA	380	21 ^{bc}	8 ^{bc}	13 ^b	50 ^{bc}	18 ^{bc}	32 ^{bc}	29 ^c	0	e
(b) Not MAHA	780	61 ^{ac}	41 ^{ac}	20 ^a	15 ^{ac}	8 ^a	7 ^{ac}	25 ^c	e	0
(c) Not sure	478	30 ^{ab}	16 ^{ab}	14	26 ^{ab}	12 ^a	15 ^{ab}	43 ^{ab}	0	1

MAHAP15.

MAHAP15. The following is a list of policies and positions related to health and wellness. For each one, please indicate whether you favor, oppose, or neither favor nor oppose it. – Replacing federal, state, or school-level vaccination requirements with shared clinical decision-making, where individuals decide in consultation with their health care providers

Wave	N	NET Oppose	Strongly oppose	Somewhat oppose	NET Favor	Somewhat favor	Strongly favor	Neither favor nor oppose	Not sure	Refused
(C) 04/28/26	1639	45	27	18	27	16	11	28	e	0

MAHAP15.

[subgroups by MAHA support]

Group	N	NET Oppose	Strongly oppose	Somewhat oppose	NET Favor	Somewhat favor	Strongly favor	Neither favor nor oppose	Not sure	Refused
(a) MAHA	380	25 ^{bc}	10 ^{bc}	14 ^d	53 ^{bc}	26 ^{bc}	26 ^{bc}	22 ^c	1	0
(b) Not MAHA	780	68 ^{ac}	45 ^{ac}	23 ^{ac}	15 ^{ac}	10 ^a	5 ^a	17 ^c	e	0
(c) Not sure	478	33 ^{ab}	18 ^{ab}	15 ^b	22 ^{ab}	15 ^a	7 ^a	45 ^{ab}	0	0

MAHAP16.

MAHAP16. The following is a list of policies and positions related to health and wellness. For each one, please indicate whether you favor, oppose, or neither favor nor oppose it. – The Food Drug Administration (FDA) lifting the ban on compounding pharmacies creating some peptides (e.g., for anti-aging, muscle recovery)

Wave	N	NET Oppose	Strongly oppose	Somewhat oppose	NET Favor	Somewhat favor	Strongly favor	Neither favor nor oppose	Not sure	Refused
(C) 04/28/26	1639	14	5	9	26	16	10	60	e	0

MAHAP16.

[subgroups by MAHA support]

Group	N	NET Oppose	Strongly oppose	Somewhat oppose	NET Favor	Somewhat favor	Strongly favor	Neither favor nor oppose	Not sure	Refused
(a) MAHA	380	7 ^b	4	3 ^b	47 ^{bc}	27 ^{bc}	20 ^{bc}	46 ^{bc}	0	0
(b) Not MAHA	780	22 ^{ac}	8	14 ^{ac}	16 ^a	11 ^a	5 ^{ac}	61 ^a	1	0
(c) Not sure	478	10 ^b	4	6 ^b	22 ^a	13 ^a	9 ^{ab}	68 ^a	0	0

MAHAP6A.

MAHAP6A. The following is a list of policies and positions related to health and wellness. For each one, please indicate whether you favor, oppose, or neither favor nor oppose it. – The decision made in January 2026 to reduce the number of childhood vaccines recommended by the CDC

Wave	N	NET Oppose	Strongly oppose	Somewhat oppose	NET Favor	Somewhat favor	Strongly favor	Neither favor nor oppose	Not sure	Refused
(C) 04/28/26	1639	51	35	16	22	12	11	27	e	e

MAHAP6A.

[subgroups by MAHA support]

Group	N	NET Oppose	Strongly oppose	Somewhat oppose	NET Favor	Somewhat favor	Strongly favor	Neither favor nor oppose	Not sure	Refused
(a) MAHA	380	23 ^{bc}	10 ^{bc}	12	53 ^{bc}	26 ^{bc}	27 ^{bc}	24 ^{bc}	e	e
(b) Not MAHA	780	79 ^{ac}	62 ^{ac}	17	7 ^{ac}	5 ^a	2 ^{ac}	15 ^{ac}	0	0
(c) Not sure	478	39 ^{ab}	21 ^{ab}	17	17 ^{ab}	9 ^a	8 ^{ab}	44 ^{ab}	0	0

MAHAP8A.

The following is a list of policies and positions related to health and wellness. For each one, please indicate whether you favor, oppose, or neither favor nor oppose it. – Making it easier to buy and sell raw (unpasteurized) milk and other dairy products

Wave	N	NET Oppose	Strongly oppose	Somewhat oppose	NET Favor	Somewhat favor	Strongly favor	Neither favor nor oppose	Not sure	Refused
(C) 04/28/26	1639	37	24	13	22	13	9	41	e	e

MAHAP8A.

[subgroups by MAHA support]

Group	N	NET Oppose	Strongly oppose	Somewhat oppose	NET Favor	Somewhat favor	Strongly favor	Neither favor nor oppose	Not sure	Refused
(a) MAHA	380	20 ^{bc}	11 ^b	8 ^b	43 ^{bc}	24 ^{bc}	19 ^{bc}	36 ^c	1	e
(b) Not MAHA	780	55 ^{ac}	39 ^{ac}	16 ^a	10 ^{ac}	6 ^{ac}	4 ^a	34 ^c	1	0
(c) Not sure	478	29 ^{ab}	18 ^b	11	20 ^{ab}	14 ^{ab}	5 ^a	51 ^{ab}	0	0

MAHAP5.

The following is a list of policies and positions related to health and wellness. For each one, please indicate whether you favor, oppose, or neither favor nor oppose it. – Ending vaccine mandates for students attending public schools

Wave	N	NET Oppose	Strongly oppose	Somewhat oppose	NET Favor	Somewhat favor	Strongly favor	Neither favor nor oppose	Not sure	Refused
(C) 04/28/26	1639	65	48	17	15	7	8	19	e	e

MAHAP5.

[subgroups by MAHA support]

Group	N	NET Oppose	Strongly oppose	Somewhat oppose	NET Favor	Somewhat favor	Strongly favor	Neither favor nor oppose	Not sure	Refused
(a) MAHA	380	50 ^b	29 ^b	21	35 ^{bc}	14 ^{bc}	21 ^{bc}	15 ^c	e	0
(b) Not MAHA	780	86 ^{ac}	71 ^{ac}	15	4 ^{ac}	2 ^{ac}	2 ^{ac}	10 ^c	0	e
(c) Not sure	478	52 ^b	36 ^b	16	13 ^{ab}	8 ^{ab}	5 ^{ab}	34 ^{ab}	0	0

2.3 Highest Priorities among 17 MAHA items (Selected 3 Most Important)

Items are listed in order, starting with the highest priority overall.

MIP2026TOP_2.

MIP2026TOP_2. What do you think are the most important health issues facing the country today? – Regulating chemical additives in food

Wave	N	NET Top 3	Most important issue	2nd most important issue	3rd most important issue	Not Top 3	Refused
(D) 08/17/26	1475	54	21	20	13	46	e

MIP2026TOP_2.

[subgroups by MAHA support]

Group	N	NET Top 3	Most important issue	2nd most important issue	3rd most important issue	Not Top 3	Refused
(a) MAHA	334	60 ^c	23	23	14	40 ^c	e
(b) Not MAHA	714	54	24	18	12	46	e
(c) Not sure	426	49 ^a	17	19	13	51 ^a	e

MIP2026TOP_6.

MIP2026TOP_6. What do you think are the most important health issues facing the country today? – Banning glyphosate, the chemical in the weed killer Roundup, in crops

Wave	N	NET Top 3	Most important issue	2nd most important issue	3rd most important issue	Not Top 3	Refused
(D) 08/17/26	1475	32	14	10	8	67	e

MIP2026TOP_6.

[subgroups by MAHA support]

Group	N	NET Top 3	Most important issue	2nd most important issue	3rd most important issue	Not Top 3	Refused
(a) MAHA	334	28	11	8	10	72	e
(b) Not MAHA	714	37	15	13	9	63	e
(c) Not sure	426	30	15	8	6	70	e

MIP2026TOP_4.

MIP2026TOP_4. What do you think are the most important health issues facing the country today? – Removing highly processed foods from school lunches

Wave	N	NET Top 3	Most important issue	2nd most important issue	3rd most important issue	Not Top 3	Refused
(D) 08/17/26	1475	32	8	12	11	68	e

MIP2026TOP_4.

[subgroups by MAHA support]

Group	N	NET Top 3	Most important issue	2nd most important issue	3rd most important issue	Not Top 3	Refused
(a) MAHA	334	30	7	9 ^b	14	70	e
(b) Not MAHA	714	34	9	16 ^a	9	66	e
(c) Not sure	426	31	8	11	12	69	e

MIP2026TOP_5.

MIP2026TOP_5. What do you think are the most important health issues facing the country today? – Regulating added sugars in food

Wave	N	NET Top 3	Most important issue	2nd most important issue	3rd most important issue	Not Top 3	Refused
(D) 08/17/26	1475	28	9	10	9	72	e

MIP2026TOP_5.

[subgroups by MAHA support]

Group	N	NET Top 3	Most important issue	2nd most important issue	3rd most important issue	Not Top 3	Refused
(a) MAHA	334	25	11	9	5 ^b	75	e
(b) Not MAHA	714	32 ^c	9	11	13 ^{ac}	68 ^c	e
(c) Not sure	426	24 ^b	8	9	6 ^b	76 ^b	e

MIP2026TOP_1.

MIP2026TOP_1. What do you think are the most important health issues facing the country today? – Labeling ultra-processed foods

Wave	N	NET Top 3	Most important issue	2nd most important issue	3rd most important issue	Not Top 3	Refused
(D) 08/17/26	1475	27	6	9	12	73	e

MIP2026TOP_1.

[subgroups by MAHA support]

Group	N	NET Top 3	Most important issue	2nd most important issue	3rd most important issue	Not Top 3	Refused
(a) MAHA	334	21 ^b	5	8	9	78 ^b	e
(b) Not MAHA	714	31 ^a	8	10	14	69 ^a	e
(c) Not sure	426	26	5	7	13	74	e

MIP2026TOP_3.

MIP2026TOP_3. What do you think are the most important health issues facing the country today? – Removing artificial food dyes from food

Wave	N	NET Top 3	Most important issue	2nd most important issue	3rd most important issue	Not Top 3	Refused
(D) 08/17/26	1475	27	6	9	11	73	e

MIP2026TOP_3.

[subgroups by MAHA support]

Group	N	NET Top 3	Most important issue	2nd most important issue	3rd most important issue	Not Top 3	Refused
(a) MAHA	334	31	7	11	13	69	e
(b) Not MAHA	714	23	5	8	10	77	e
(c) Not sure	426	28	8	9	12	72	e

MIP2026TOP_14.

MIP2026TOP_14. What do you think are the most important health issues facing the country today? – Restricting purchases of sugary drinks with SNAP benefits

Wave	N	NET Top 3	Most important issue	2nd most important issue	3rd most important issue	Not Top 3	Refused
(D) 08/17/26	1475	14	4	4	6	86	e

MIP2026TOP_14.

[subgroups by MAHA support]

Group	N	NET Top 3	Most important issue	2nd most important issue	3rd most important issue	Not Top 3	Refused
(a) MAHA	334	18 ^b	5	5	8	82 ^b	e
(b) Not MAHA	714	10 ^a	3	3	4	90 ^{ac}	e
(c) Not sure	426	16	5	4	6	84 ^b	e

MIP2026TOP_15.

MIP2026TOP_15. What do you think are the most important health issues facing the country today? – Shifting government funding from infectious diseases (like flu and measles) to chronic diseases (like high blood pressure and diabetes)

Wave	N	NET Top 3	Most important issue	2nd most important issue	3rd most important issue	Not Top 3	Refused
(D) 08/17/26	1475	12	5	4	3	88	e

MIP2026TOP_15.

[subgroups by MAHA support]

Group	N	NET Top 3	Most important issue	2nd most important issue	3rd most important issue	Not Top 3	Refused
(a) MAHA	334	11	4	3	3	89	e
(b) Not MAHA	714	11	3 ^c	4	4	89	e
(c) Not sure	426	15	8 ^b	4	3	85	e

MIP2026TOP_17.

MIP2026TOP_17. What do you think are the most important health issues facing the country today? – Making certain psychedelic drugs more available to treat mental health

Wave	N	NET Top 3	Most important issue	2nd most important issue	3rd most important issue	Not Top 3	Refused
(D) 08/17/26	1475	11	3	4	4	89	e

MIP2026TOP_17.

[subgroups by MAHA support]

Group	N	NET Top 3	Most important issue	2nd most important issue	3rd most important issue	Not Top 3	Refused
(a) MAHA	334	6 ^b	2	2	2 ^b	94 ^b	e
(b) Not MAHA	714	15 ^{ac}	3	6	7 ^{ac}	85 ^{ac}	e
(c) Not sure	426	9 ^b	4	3	2 ^b	91 ^b	e

MIP2026TOP_7.

MIP2026TOP_7. What do you think are the most important health issues facing the country today? – Reducing the number of childhood vaccines recommended by the CDC

Wave	N	NET Top 3	Most important issue	2nd most important issue	3rd most important issue	Not Top 3	Refused
(D) 08/17/26	1475	10	4	2	4	90	e

MIP2026TOP_7.

[subgroups by MAHA support]

Group	N	NET Top 3	Most important issue	2nd most important issue	3rd most important issue	Not Top 3	Refused
(a) MAHA	334	17 ^b	6	3 ^b	7 ^b	83 ^b	e
(b) Not MAHA	714	6 ^a	3	1 ^{ac}	2 ^a	94 ^a	e
(c) Not sure	426	10	3	3 ^b	4	90	e

MIP2026TOP_8.

MIP2026TOP_8. What do you think are the most important health issues facing the country today? – Ending vaccine mandates for public schools

Wave	N	NET Top 3	Most important issue	2nd most important issue	3rd most important issue	Not Top 3	Refused
(D) 08/17/26	1475	9	4	3	3	90	e

MIP2026TOP_8.

[subgroups by MAHA support]

Group	N	NET Top 3	Most important issue	2nd most important issue	3rd most important issue	Not Top 3	Refused
(a) MAHA	334	9	4	4	2	90	e
(b) Not MAHA	714	9	4	2	3	91	e
(c) Not sure	426	11	5	3	3	89	e

MIP2026TOP_10.

MIP2026TOP_10. What do you think are the most important health issues facing the country today? – Ending the use of fluoride in public water

Wave	N	NET Top 3	Most important issue	2nd most important issue	3rd most important issue	Not Top 3	Refused
(D) 08/17/26	1475	9	2	3	4	91	e

MIP2026TOP_10.

[subgroups by MAHA support]

Group	N	NET Top 3	Most important issue	2nd most important issue	3rd most important issue	Not Top 3	Refused
(a) MAHA	334	7 ^c	1	3 ^b	3	93 ^c	e
(b) Not MAHA	714	6 ^c	1 ^c	e ^{ac}	4	94 ^c	e
(c) Not sure	426	14 ^{ab}	3 ^b	5 ^b	5	86 ^{ab}	e

MIP2026TOP_9.

MIP2026TOP_9. What do you think are the most important health issues facing the country today? – Replacing vaccine requirements with shared clinical decision-making

Wave	N	NET Top 3	Most important issue	2nd most important issue	3rd most important issue	Not Top 3	Refused
(D) 08/17/26	1475	8	3	3	3	91	e

MIP2026TOP_9.

[subgroups by MAHA support]

Group	N	NET Top 3	Most important issue	2nd most important issue	3rd most important issue	Not Top 3	Refused
(a) MAHA	334	9	2	3	4	91	e
(b) Not MAHA	714	8	4	3	2	92	e
(c) Not sure	426	8	2	2	3	92	e

MIP2026TOP_997.

MIP2026TOP_997. What do you think are the most important health issues facing the country today? – Something else is most important (Specify)

Wave	N	NET Top 3	Most important issue	2nd most important issue	3rd most important issue	Not Top 3	Refused
(D) 08/17/26	1475	7	5	1	1	93	e

MIP2026TOP_997.

[subgroups by MAHA support]

Group	N	NET Top 3	Most important issue	2nd most important issue	3rd most important issue	Not Top 3	Refused
(a) MAHA	334	3 ^b	2 ^b	e	e	97 ^b	e
(b) Not MAHA	714	12 ^{ac}	9 ^{ac}	1	2	88 ^{ac}	e
(c) Not sure	426	4 ^b	3 ^b	e	1	96 ^b	e

MIP2026TOP_16.

MIP2026TOP_16. What do you think are the most important health issues facing the country today? – Lifting the ban on compounding pharmacies creating some peptides (e.g., for anti-aging, muscle recovery)

Wave	N	NET Top 3	Most important issue	2nd most important issue	3rd most important issue	Not Top 3	Refused
(D) 08/17/26	1475	7	1	4	2	93	e

MIP2026TOP_16.

[subgroups by MAHA support]

Group	N	NET Top 3	Most important issue	2nd most important issue	3rd most important issue	Not Top 3	Refused
(a) MAHA	334	8	1	5	2	92	e
(b) Not MAHA	714	5	e ^c	3	2	95	e
(c) Not sure	426	7	2 ^b	4	1	93	e

MIP2026TOP_12.

MIP2026TOP_12. What do you think are the most important health issues facing the country today? – Replacing seed oils in food with butter or tallow

Wave	N	NET Top 3	Most important issue	2nd most important issue	3rd most important issue	Not Top 3	Refused
(D) 08/17/26	1475	6	1	2	3	94	e

MIP2026TOP_12.

[subgroups by MAHA support]

Group	N	NET Top 3	Most important issue	2nd most important issue	3rd most important issue	Not Top 3	Refused
(a) MAHA	334	8 ^b	2	2 ^b	4	91 ^b	e
(b) Not MAHA	714	3 ^{ac}	1	e ^{ac}	2	97 ^{ac}	e
(c) Not sure	426	8 ^b	1	3 ^b	4	92 ^b	e

MIP2026TOP_13.

MIP2026TOP_13. What do you think are the most important health issues facing the country today? – Replacing plant-based proteins with animal proteins

Wave	N	NET Top 3	Most important issue	2nd most important issue	3rd most important issue	Not Top 3	Refused
(D) 08/17/26	1475	4	2	1	1	96	e

MIP2026TOP_13.

[subgroups by MAHA support]

Group	N	NET Top 3	Most important issue	2nd most important issue	3rd most important issue	Not Top 3	Refused
(a) MAHA	334	6 ^b	4 ^b	1	2	93 ^b	e
(b) Not MAHA	714	2 ^{ac}	1 ^a	e	1	98 ^{ac}	e
(c) Not sure	426	5 ^b	2	2	2	95 ^b	e

MIP2026TOP_11.

MIP2026TOP_11. What do you think are the most important health issues facing the country today? – Making it easier to sell raw (unpasteurized) milk products

Wave	N	NET Top 3	Most important issue	2nd most important issue	3rd most important issue	Not Top 3	Refused
(D) 08/17/26	1475	3	1	1	1	97	e

MIP2026TOP_11.

[subgroups by MAHA support]

Group	N	NET Top 3	Most important issue	2nd most important issue	3rd most important issue	Not Top 3	Refused
(a) MAHA	334	2	1	0	e	98	e
(b) Not MAHA	714	2	e	2	e	98	e
(c) Not sure	426	4	1	2	1	96	e

2.4 Trust and favorability of people and institutions

AA3.

AA3. In general, how confident, if at all, are you that the following are providing the public with trustworthy information about matters concerning public health? – Your doctor, nurse, or other primary health care provider [collapsed across half-samples in Apr & Aug 2025]

Group	N	NET Unconfident	Not at all confident	Not too confident	NET Confident	Somewhat confident	Very confident	I have no primary health care provider	Not sure	Refused
(a) Aug 17, 2026	1475	8	2 ^h	6	87	43	44 ^l	5	0	e
(b) Apr 28, 2026	1639	8	2 ^h	6	87	42	45	5	0	0
(c) Feb 17, 2026	1650	9 ^{ehl}	2 ^{eh}	7 ^{il}	86 ^{il}	40	46	5	0	e
(d) Dec 22, 2025	1604	8	3 ^{efh}	6	87 ^l	42	45	5	0	0
(e) Dec 1, 2025	1637	7 ^c	1 ^{cd}	6	89	41	48	5	0	0
(f) Apr & Aug 2025	1674	8	1 ^d	7 ⁱ	88	44	45 ^l	4	0	e
(g) Feb 2025	1716	7	1	6	88	42	46	5	0	0
(h) Sep 2024	1744	7	1 ^{abcdj}	6	88	42	46	5	0	e
(i) Jul 2024	1496	6 ^c	1	4 ^{efk}	89 ^c	44	46	5	0	e
(j) Feb 2024	1555	8	2 ^h	6	88	41	47	5	0	0
(k) Oct 2023	1559	8	1	7 ⁱ	87	40	47	5	0	0
(l) Jun 2023	1586	6 ^c	1	5 ^c	90 ^{cd}	40	50 ^{af}	4	0	0

AA3.

[subgroups by MAHA support]

Group	N	NET Unconfident	Not at all confident	Not too confident	NET Confident	Somewhat confident	Very confident	I have no primary health care provider	Not sure	Refused
(a) MAHA	334	9 ^b	1	8 ^b	85 ^b	51 ^b	34 ^b	6	0	0
(b) Not MAHA	714	4 ^{ac}	1	3 ^{ac}	91 ^{ac}	36 ^{ac}	55 ^{ac}	4	0	0
(c) Not sure	426	12 ^b	3	9 ^b	84 ^b	46 ^b	38 ^b	4	0	e

MAHA3.

MAHA3. Which of the following comes closer to your view? Professionals = "Doctors and health professionals go through years of training and education, and I trust them to help my family make the right decisions about medicine and health." Personal choice = "Nobody knows better than me what medical care and food choices are right for my family."

Wave	N	Professionals	Personal choice	Not sure	Refused
(C) 04/28/26	1639	81	19	e	e

MAHA3.

[subgroups by MAHA support]

Group	N	Professionals	Personal choice	Not sure	Refused
(a) MAHA	380	69 ^{bc}	29 ^{bc}	1	1
(b) Not MAHA	780	88 ^{ac}	12 ^{ac}	e	0
(c) Not sure	478	81 ^{ab}	19 ^{ab}	0	e

AA2.

AA1_2. In general, how confident, if at all, are you that the following are providing the public with trustworthy information about matters concerning public health? – The Food and Drug Administration (FDA)

Wave	N	NET Unconfident	Not at all confident	Not too confident	NET Confident	Somewhat confident	Very confident	Not sure	Refused
(D) 08/17/26	1475	42 ^{nprtuxw}	12 ^{nprtuxyz}	30 ^{nprtux}	58 ^{nprtuxw}	49	9 ^{nprtuxyzAB}	0	e
(C) 04/28/26	1639	40 ^{nprtuxw}	11 ^{nprtux}	29 ^{nprtux}	60 ^{nprtuxw}	49	11 ^{nprtuxw}	0	0
(B) 02/17/26	1650	38 ^{nprtuxw}	10 ^{nprtux}	28 ^{nprtux}	62 ^{nprtuxw}	49	13 ^{nprtuxwD}	0	e
(A) 12/22/25	1604	39 ^{nprtuxw}	10 ^{nprtux}	29 ^{nprtux}	61 ^{nprtuxw}	47	14 ^{nprtuxwD}	0	0
(z) 12/01/25	1637	38 ^{nprtuxw}	8 ^D	29 ^{nprtuxw}	62 ^{nprtuxw}	48	14 ^{nprtuxwD}	0	0
(y) 08/18/25	1699	37 ^{nprtux}	9 ^D	28 ^{nprtuxw}	63 ^{nprtux}	50	13 ^{nprtuxwD}	0	e
(x) 04/28/25	1653	33 ^{nprtuxABCD}	8 ^{wCD}	26 ^{nprtuxw}	67 ^{nprtuxABCD}	49	17 ^{nprtuyBCD}	0	e
(w) 02/10/25	1716	33 ^{nprtuzABCD}	11 ^{nprtux}	21 ^{nxyzABCD}	67 ^{nprtuzABCD}	49	18 ^{nprtuyzABCD}	e	e
(u) 09/30/24	1744	27 ^{wxyzABCD}	7 ^{wABCD}	21 ^{xyzABCD}	73 ^{wxyzABCD}	49	23 ^{wxyzABCD}	0	0
(t) 07/18/24	1496	25 ^{wxyzABCD}	7 ^{wABCD}	19 ^{xyzABCD}	75 ^{wxyzABCD}	51	24 ^{wxyzABCD}	0	0
(r) 02/12/24	1555	26 ^{wxyzABCD}	6 ^{wABCD}	20 ^{xyzABCD}	74 ^{wxyzABCD}	49	25 ^{wxyzABCD}	0	0
(p) 10/12/23	1559	27 ^{wxyzABCD}	8 ^{wBCD}	19 ^{xyzABCD}	73 ^{wxyzABCD}	49	25 ^{wxyzABCD}	0	0
(n) 06/06/23	1586	23 ^{wxyzABCD}	6 ^{wABCD}	17 ^{wxyzABCD}	76 ^{wxyzABCD}	51	26 ^{wxyzABCD}	0	e

AA2.

[subgroups by MAHA support]

Group	N	NET Unconfident	Not at all confident	Not too confident	NET Confident	Somewhat confident	Very confident	Not sure	Refused
(a) MAHA	334	43	14	29	57	50	7	0	0
(b) Not MAHA	714	42	11	31	58	48	10	0	e
(c) Not sure	426	40	11	29	60	49	11	0	0

AA1.

AA1_1. In general, how confident, if at all, are you that the following are providing the public with trustworthy information about matters concerning public health? – The U.S. Centers for Disease Control and Prevention (CDC)

Wave	N	NET Unconfident	Not at all confident	Not too confident	NET Confident	Somewhat confident	Very confident	Not sure	Refused
(D) 08/17/26	1475	39 ^{nprtuw}	10 ^t	29 ^{nprtuw}	61 ^{nprtuw}	49 ^{pu}	13 ^{nprtuwx}	0	0
(C) 04/28/26	1639	38 ^{nprtuw}	11 ^{priu}	27 ^{nprtuw}	62 ^{nprtuw}	49 ^{pu}	13 ^{nprtuwx}	0	0
(B) 02/17/26	1650	40 ^{nprtuwx}	11 ^{priu}	29 ^{nprtuw}	60 ^{nprtuwx}	47	13 ^{nprtuwx}	0	0
(A) 12/22/25	1604	39 ^{nprtuwx}	11 ^{priu}	29 ^{nprtuw}	61 ^{nprtuwx}	46	15 ^{nprtuwx}	0	0
(z) 12/01/25	1637	39 ^{nprtuwx}	11 ^{priu}	28 ^{nprtuw}	61 ^{nprtuwx}	45	16 ^{nprtuwx}	0	0
(y) 08/18/25	1699	36 ^{nprtu}	9	27 ^{nprtuw}	64 ^{nprtu}	48 ^u	16 ^{nprtuwx}	0	e
(x) 04/28/25	1653	34 ^{nprtuzAB}	9	25 ^{nprtu}	66 ^{nprtuzAB}	45	21 ^{nprtuyzABCD}	0	0
(w) 02/10/25	1716	33 ^{nprtuzABCD}	12 ^{priu}	21 ^{nryzABCD}	67 ^{nprtuzABCD}	44	23 ^{nprtuyzABCD}	0	0
(u) 09/30/24	1744	28 ^{nwxzyABCD}	8 ^{wzC}	20 ^{nwxzyABCD}	72 ^{nwxzyABCD}	43 ^{yCD}	29 ^{wxzyABCD}	0	e
(t) 07/18/24	1496	25 ^{wxzyABCD}	7 ^{wzABCD}	18 ^{xzyABCD}	75 ^{wxzyABCD}	45	29 ^{wxzyABCD}	0	0
(r) 02/12/24	1555	24 ^{wxzyABCD}	7 ^{wzABC}	17 ^{wxzyABCD}	76 ^{wxzyABCD}	45	31 ^{wxzyABCD}	0	0
(p) 10/12/23	1559	27 ^{wxzyABCD}	8 ^{wzABC}	19 ^{nwxzyABCD}	73 ^{wxzyABCD}	43 ^{CD}	30 ^{wxzyABCD}	0	e
(n) 06/06/23	1586	24 ^{uwxyzABCD}	9	15 ^{puwxyzABCD}	76 ^{uwxyzABCD}	45	31 ^{wxzyABCD}	0	0

AA1.

[subgroups by MAHA support]

Group	N	NET Unconfident	Not at all confident	Not too confident	NET Confident	Somewhat confident	Very confident	Not sure	Refused
(a) MAHA	334	42	14 ^c	28	58	52	6 ^{bc}	0	0
(b) Not MAHA	714	38	9	28	62	46	16 ^a	0	0
(c) Not sure	426	37	7 ^a	30	63	49	14 ^a	0	0

AA4.

AA1_4. In general, how confident, if at all, are you that the following are providing the public with trustworthy information about matters concerning public health? – The National Institutes of Health (NIH)

Wave	N	NET Unconfident	Not at all confident	Not too confident	NET Confident	Somewhat confident	Very confident	Not sure	Refused
(D) 08/17/26	1475	39 ^{nprtuwx}	9 ^{ru}	30 ^{nprtuwx}	60 ^{nprtuwx}	49 ^w	11 ^{nprtuwx} C	0	e
(C) 04/28/26	1639	36 ^{nprtu}	10 ^{ru}	26 ^{nprtuw}	64 ^{nprtu}	49	15 ^{nprtuwx} D	0	0
(B) 02/17/26	1650	38 ^{nprtuwx}	11 ^{nprtu}	27 ^{nprtuw}	62 ^{nprtuwx}	50 ^w	12 ^{nprtuwx}	0	e
(A) 12/22/25	1604	38 ^{nprtuwx}	10 ^{ru}	28 ^{nprtuwx}	62 ^{nprtuwx}	48	14 ^{nprtuwx}	0	0
(z) 12/01/25	1637	38 ^{nprtuwx}	8	30 ^{nprtuwx}	62 ^{nprtuwx}	47	14 ^{nprtuwx}	e	e
(y) 08/18/25	1699	38 ^{nprtuwx}	10 ^{ru}	29 ^{nprtuwx}	62 ^{nprtuwx}	48	14 ^{nprtuwx}	0	0
(x) 04/28/25	1653	32 ^{nprtuzyABD}	8 ^B	23 ^{nprtyzAD}	68 ^{nprtuzyABD}	47	21 ^{nprtuzyABCD}	0	e
(w) 02/10/25	1716	33 ^{nprtuzyABD}	11 ^{nprtu}	22 ^{nprtyzABCD}	67 ^{nprtuzyABD}	44 ^{BD}	23 ^{nprtyzABCD}	0	e
(u) 09/30/24	1744	26 ^{wxyzABCD}	6 ^{wyABCD}	20 ^{nprtyzABCD}	74 ^{wxyzABCD}	47	27 ^{wxyzABCD}	e	e
(t) 07/18/24	1496	24 ^{wxyzABCD}	7 ^{wB}	16 ^{wxyzABCD}	76 ^{wxyzABCD}	47	29 ^{wxyzABCD}	0	e
(r) 02/12/24	1555	25 ^{wxyzABCD}	6 ^{wyABCD}	19 ^{wxyzABCD}	75 ^{wxyzABCD}	46	29 ^{wxyzABCD}	e	0
(p) 10/12/23	1559	26 ^{wxyzABCD}	7 ^{wB}	19 ^{wxyzABCD}	74 ^{wxyzABCD}	45	29 ^{wxyzABCD}	0	0
(n) 06/06/23	1586	24 ^{wxyzABCD}	8	15 ^{wxyzABCD}	76 ^{wxyzABCD}	46	30 ^{wxyzABCD}	e	e

AA4.

[subgroups by MAHA support]

Group	N	NET Unconfident	Not at all confident	Not too confident	NET Confident	Somewhat confident	Very confident	Not sure	Refused
(a) MAHA	334	50 ^{bc}	15 ^c	35	50 ^{bc}	43 ^c	7	0	0
(b) Not MAHA	714	37 ^a	9	28	63 ^a	50	13	0	e
(c) Not sure	426	35 ^a	5 ^a	29	65 ^a	53 ^a	12	0	0

AA8ALL.

AA8A/AA8. In general, how confident, if at all, are you that the following are providing the public with trustworthy information about matters concerning public health? – Robert F. Kennedy Jr. [added Aug 2025:, Secretary of Health and Human Services; collapsed across half-samples in Aug 2025]

Wave	N	NET Unconfident	Not at all confident	Not too confident	NET Confident	Somewhat confident	Very confident	Not sure	Refused
(D) 08/17/26	1475	63	41	22	37	29	8	e	0
(C) 04/28/26	1639	63	40	24	37	28	9	0	0
(B) 02/17/26	1650	62	38	24	38	29	9	e	e
(A) 12/22/25	1604	63	43 ^y	20	37	29	8	0	e
(z) 12/01/25	1637	62	41	21	38	29	9	0	e
(y) 08/18/25	1699	60	37 ^A	23	39	30	10	0	e
(w) 02/10/25	1716	62	38	23	38	27	11	e	e

AA8A.

[subgroups by MAHA support]

Group	N	NET Unconfident	Not at all confident	Not too confident	NET Confident	Somewhat confident	Very confident	Not sure	Refused
(a) MAHA	334	25 ^{bc}	9 ^{bc}	15 ^c	75 ^{bc}	51 ^{bc}	24 ^{bc}	e	0
(b) Not MAHA	714	88 ^{ac}	70 ^{ac}	18 ^c	12 ^{ac}	11 ^{ac}	1 ^{ac}	0	0
(c) Not sure	426	60 ^{ab}	29 ^{ab}	31 ^{ab}	40 ^{ab}	34 ^{ab}	6 ^{ab}	0	0

QEFAVE3.

QEFAVE_3. Do you have a favorable or unfavorable opinion of the following people? Is your opinion – Robert F. Kennedy Jr.

Wave	N	NET Unfavorable	Very unfavorable	Somewhat unfavorable	NET Favorable	Somewhat favorable	Very favorable	Neither favorable nor unfavorable	Not sure	Refused
(D) 08/17/26	1475	50 ^{opqtu}	41 ^{opqtu}	8 ^t	24 ^o	15	8 ^{oq}	16 ^{pq}	11 ^{opqtu}	e
(y) 08/18/25	1699	47 ^{opqtu}	37 ^{opqtu}	10 ^p	25 ^o	18 ^o	7 ^q	15 ^{pqu}	13 ^{opqtu}	e
(u) 09/30/24	1744	39 ^{opqyD}	29 ^{opqlyD}	10 ^p	22	16	7	20 ^{qy}	19 ^{opqlyD}	e
(t) 07/18/24	1496	34 ^{opqyD}	22 ^{opuyD}	12 ^{opqD}	23 ^o	17 ^o	6	18 ^q	24 ^{opuyD}	e
(q) 11/20/23	1538	28 ^{ptuyD}	19 ^{uyD}	9 ^t	21	16	5 ^{yD}	27 ^{optuyD}	24 ^{opuyD}	e
(p) 10/12/23	1559	23 ^{qtuyD}	16 ^{tuyD}	7 ^{tuy}	22	15	7	21 ^{qyD}	34 ^{qtuyD}	0
(o) 08/15/23	1482	26 ^{tuyD}	17 ^{tuyD}	9 ^t	18 ^{lyD}	13 ^{ly}	5 ^D	18 ^q	37 ^{qtuyD}	0

QEFAVE3.

[subgroups by MAHA support]

Group	N	NET Unfavorable	Very unfavorable	Somewhat unfavorable	NET Favorable	Somewhat favorable	Very favorable	Neither favorable nor unfavorable	Not sure	Refused
(a) MAHA	334	16 ^{bc}	8 ^{bc}	8	62 ^{bc}	37 ^{bc}	25 ^{bc}	17 ^{bc}	5 ^c	0
(b) Not MAHA	714	82 ^{ac}	75 ^{ac}	8	4 ^{ac}	3 ^{ac}	1 ^a	8 ^{ac}	6 ^c	0
(c) Not sure	426	35 ^{ab}	26 ^{ab}	10	18 ^{ab}	15 ^{ab}	3 ^a	25 ^{ab}	21 ^{ab}	0

QEFAVE2.

QEFAVE_2. Do you have a favorable or unfavorable opinion of the following people? Is your opinion –
President Donald Trump

Wave	N	NET Unfavorable	Very unfavorable	Somewhat unfavorable	NET Favorable	Somewhat favorable	Very favorable	Neither favorable nor unfavorable	Not sure	Refused
(D) 08/17/26	1475	59 ^q	50	9	27 ^{tu}	14	13 ^{tuy}	11 ^{tu}	3 ^{uy}	e
(y) 08/18/25	1699	54	46	8	31	14	17 ^D	11 ^{tu}	5 ^D	0
(u) 09/30/24	1744	54	47	8	33 ^D	13	20 ^D	8 ^{qyD}	5 ^D	e
(t) 07/18/24	1496	55	47	8	34 ^D	15	19 ^D	7 ^{oxyD}	4	e
(q) 11/20/23	1538	53 ^D	45	8	29	13	16	14 ^{otu}	4	e
(o) 08/15/23	1482	55	46	9	30	14	16	11 ^{qt}	4	e

QEFAVE2.

[subgroups by MAHA support]

Group	N	NET Unfavorable	Very unfavorable	Somewhat unfavorable	NET Favorable	Somewhat favorable	Very favorable	Neither favorable nor unfavorable	Not sure	Refused
(a) MAHA	334	26 ^{bc}	18 ^{bc}	8	65 ^{bc}	28 ^{bc}	37 ^{bc}	9 ^c	1 ^c	0
(b) Not MAHA	714	88 ^{ac}	83 ^{ac}	5 ^c	5 ^{ac}	4 ^{ac}	1 ^{ac}	5 ^c	1 ^c	0
(c) Not sure	426	48 ^{ab}	35 ^{ab}	13 ^b	25 ^{ab}	14 ^{ab}	11 ^{ab}	21 ^{ab}	6 ^{ab}	0

2.5 Lowest Priorities among 17 MAHA items (Selected 3 Least Important)

Items are listed in order, starting with the lowest priority overall.

MIP2026BOT_11.

MIP2026BOT_11. What do you think are the least important health issues facing the country today? – Making it easier to sell raw (unpasteurized) milk products

Wave	N	NET Bottom 3	Least important issue	2nd least important issue	3rd least important issue	Not Bottom 3	Refused
(D) 08/17/26	1475	35	14	9	12	65	e

MIP2026BOT_11.

[subgroups by MAHA support]

Group	N	NET Bottom 3	Least important issue	2nd least important issue	3rd least important issue	Not Bottom 3	Refused
(a) MAHA	334	31	11	9	11	69	0
(b) Not MAHA	714	38	13	11	13	62	e
(c) Not sure	426	35	17	7	10	65	0

MIP2026BOT_10.

MIP2026BOT_10. What do you think are the least important health issues facing the country today? – Ending the use of fluoride in public water

Wave	N	NET Bottom 3	Least important issue	2nd least important issue	3rd least important issue	Not Bottom 3	Refused
(D) 08/17/26	1475	27	8	9	10	73	e

MIP2026BOT_10.

[subgroups by MAHA support]

Group	N	NET Bottom 3	Least important issue	2nd least important issue	3rd least important issue	Not Bottom 3	Refused
(a) MAHA	334	24	7	6	11	76	0
(b) Not MAHA	714	31	9	10	11	69	e
(c) Not sure	426	25	8	8	9	75	0

MIP2026BOT_8.

MIP2026BOT_8. What do you think are the least important health issues facing the country today? – Ending vaccine mandates for public schools

Wave	N	NET Bottom 3	Least important issue	2nd least important issue	3rd least important issue	Not Bottom 3	Refused
(D) 08/17/26	1475	26	12	8	6	74	e

MIP2026BOT_8.

[subgroups by MAHA support]

Group	N	NET Bottom 3	Least important issue	2nd least important issue	3rd least important issue	Not Bottom 3	Refused
(a) MAHA	334	13 ^{bc}	4 ^{bc}	7	2 ^{bc}	87 ^{bc}	0
(b) Not MAHA	714	34 ^{ac}	18 ^{ac}	9	7 ^a	66 ^{ac}	e
(c) Not sure	426	26 ^{ab}	10 ^{ab}	9	7 ^a	74 ^{ab}	0

MIP2026BOT_14.

MIP2026BOT_14. What do you think are the least important health issues facing the country today? – Restricting purchases of sugary drinks with SNAP benefits

Wave	N	NET Bottom 3	Least important issue	2nd least important issue	3rd least important issue	Not Bottom 3	Refused
(D) 08/17/26	1475	26	9	9	8	74	e

MIP2026BOT_14.

[subgroups by MAHA support]

Group	N	NET Bottom 3	Least important issue	2nd least important issue	3rd least important issue	Not Bottom 3	Refused
(a) MAHA	334	23	8	9	7	77	0
(b) Not MAHA	714	28	9	12 ^c	7	72	e
(c) Not sure	426	26	9	7 ^b	10	74	0

MIP2026BOT_13.

MIP2026BOT_13. What do you think are the least important health issues facing the country today? – Replacing plant-based proteins with animal proteins

Wave	N	NET Bottom 3	Least important issue	2nd least important issue	3rd least important issue	Not Bottom 3	Refused
(D) 08/17/26	1475	21	7	8	6	79	e

MIP2026BOT_13.

[subgroups by MAHA support]

Group	N	NET Bottom 3	Least important issue	2nd least important issue	3rd least important issue	Not Bottom 3	Refused
(a) MAHA	334	20	7	6	6	80	0
(b) Not MAHA	714	19	5	8	6	81	e
(c) Not sure	426	24	9	9	6	76	0

MIP2026BOT_12.

MIP2026BOT_12. What do you think are the least important health issues facing the country today? – Replacing seed oils in food with butter or tallow

Wave	N	NET Bottom 3	Least important issue	2nd least important issue	3rd least important issue	Not Bottom 3	Refused
(D) 08/17/26	1475	21	5	8	8	79	e

MIP2026BOT_12.

[subgroups by MAHA support]

Group	N	NET Bottom 3	Least important issue	2nd least important issue	3rd least important issue	Not Bottom 3	Refused
(a) MAHA	334	24	3	10	10	76	0
(b) Not MAHA	714	21	5	8	8	79	e
(c) Not sure	426	19	6	7	6	81	0

MIP2026BOT_17.

MIP2026BOT_17. What do you think are the least important health issues facing the country today? – Making certain psychedelic drugs more available to treat mental health

Wave	N	NET Bottom 3	Least important issue	2nd least important issue	3rd least important issue	Not Bottom 3	Refused
(D) 08/17/26	1475	20	9	6	6	80	e

MIP2026BOT_17.

[subgroups by MAHA support]

Group	N	NET Bottom 3	Least important issue	2nd least important issue	3rd least important issue	Not Bottom 3	Refused
(a) MAHA	334	30 ^{bc}	16 ^{bc}	6	8	70 ^{bc}	0
(b) Not MAHA	714	15 ^a	6 ^a	4	4	85 ^a	e
(c) Not sure	426	18 ^a	6 ^a	7	6	82 ^a	0

MIP2026BOT_7.

MIP2026BOT_7. What do you think are the least important health issues facing the country today? – Reducing the number of childhood vaccines recommended by the CDC

Wave	N	NET Bottom 3	Least important issue	2nd least important issue	3rd least important issue	Not Bottom 3	Refused
(D) 08/17/26	1475	20	6	7	6	80	e

MIP2026BOT_7.

[subgroups by MAHA support]

Group	N	NET Bottom 3	Least important issue	2nd least important issue	3rd least important issue	Not Bottom 3	Refused
(a) MAHA	334	9 ^{bc}	4	2 ^b	2 ^{bc}	91 ^{bc}	0
(b) Not MAHA	714	30 ^{ac}	9	12 ^{ac}	9 ^a	70 ^{ac}	e
(c) Not sure	426	15 ^{ab}	5	5 ^b	6 ^a	85 ^{ab}	0

MIP2026BOT_16.

MIP2026BOT_16. What do you think are the least important health issues facing the country today? – Lifting the ban on compounding pharmacies creating some peptides (e.g., for anti-aging, muscle recovery)

Wave	N	NET Bottom 3	Least important issue	2nd least important issue	3rd least important issue	Not Bottom 3	Refused
(D) 08/17/26	1475	17	6	5	7	82	e

MIP2026BOT_16.

[subgroups by MAHA support]

Group	N	NET Bottom 3	Least important issue	2nd least important issue	3rd least important issue	Not Bottom 3	Refused
(a) MAHA	334	25 ^{bc}	8	8 ^b	8	75 ^{bc}	0
(b) Not MAHA	714	15 ^a	5	2 ^a	8	85 ^a	e
(c) Not sure	426	16 ^a	6	5	4	84 ^a	0

MIP2026BOT_3.

MIP2026BOT_3. What do you think are the least important health issues facing the country today? – Removing artificial food dyes from food

Wave	N	NET Bottom 3	Least important issue	2nd least important issue	3rd least important issue	Not Bottom 3	Refused
(D) 08/17/26	1475	15	4	5	6	85	e

MIP2026BOT_3.

[subgroups by MAHA support]

Group	N	NET Bottom 3	Least important issue	2nd least important issue	3rd least important issue	Not Bottom 3	Refused
(a) MAHA	334	15	5	6	4	85	0
(b) Not MAHA	714	11 ^c	3	3	5	89 ^c	e
(c) Not sure	426	19 ^b	4	7	9	81 ^b	0

MIP2026BOT_5.

MIP2026BOT_5. What do you think are the least important health issues facing the country today? – Regulating added sugars in food

Wave	N	NET Bottom 3	Least important issue	2nd least important issue	3rd least important issue	Not Bottom 3	Refused
(D) 08/17/26	1475	12	3	4	5	88	e

MIP2026BOT_5.

[subgroups by MAHA support]

Group	N	NET Bottom 3	Least important issue	2nd least important issue	3rd least important issue	Not Bottom 3	Refused
(a) MAHA	334	15 ^b	4	4	7 ^b	85 ^b	0
(b) Not MAHA	714	8 ^{ac}	2 ^c	3	3 ^{ac}	92 ^{ac}	e
(c) Not sure	426	16 ^b	5 ^b	4	7 ^b	84 ^b	0

MIP2026BOT_9.

MIP2026BOT_9. What do you think are the least important health issues facing the country today? – Replacing vaccine requirements with shared clinical decision-making

Wave	N	NET Bottom 3	Least important issue	2nd least important issue	3rd least important issue	Not Bottom 3	Refused
(D) 08/17/26	1475	12	3	4	4	88	e

MIP2026BOT_9.

[subgroups by MAHA support]

Group	N	NET Bottom 3	Least important issue	2nd least important issue	3rd least important issue	Not Bottom 3	Refused
(a) MAHA	334	10	3	4	3	90	0
(b) Not MAHA	714	14	4	5	5	86	e
(c) Not sure	426	10	2	4	4	90	0

MIP2026BOT_1.

MIP2026BOT_1. What do you think are the least important health issues facing the country today? – Labeling ultra-processed foods

Wave	N	NET Bottom 3	Least important issue	2nd least important issue	3rd least important issue	Not Bottom 3	Refused
(D) 08/17/26	1475	11	4	4	3	89	e

MIP2026BOT_1.

[subgroups by MAHA support]

Group	N	NET Bottom 3	Least important issue	2nd least important issue	3rd least important issue	Not Bottom 3	Refused
(a) MAHA	334	17 ^{bc}	5	7 ^b	4	83 ^{bc}	0
(b) Not MAHA	714	9 ^a	3	3 ^a	3	91 ^a	e
(c) Not sure	426	10 ^a	3	4	3	90 ^a	0

MIP2026BOT_4.

MIP2026BOT_4. What do you think are the least important health issues facing the country today? – Removing highly processed foods from school lunches

Wave	N	NET Bottom 3	Least important issue	2nd least important issue	3rd least important issue	Not Bottom 3	Refused
(D) 08/17/26	1475	11	3	4	4	89	e

MIP2026BOT_4.

[subgroups by MAHA support]

Group	N	NET Bottom 3	Least important issue	2nd least important issue	3rd least important issue	Not Bottom 3	Refused
(a) MAHA	334	11	1	6 ^b	4	89	0
(b) Not MAHA	714	8 ^c	3	1 ^{ac}	4	92 ^c	e
(c) Not sure	426	14 ^b	4	4 ^b	6	86 ^b	0

MIP2026BOT_15.

MIP2026BOT_15. What do you think are the least important health issues facing the country today? – Shifting government funding from infectious diseases (like flu and measles) to chronic diseases (like high blood pressure and diabetes)

Wave	N	NET Bottom 3	Least important issue	2nd least important issue	3rd least important issue	Not Bottom 3	Refused
(D) 08/17/26	1475	10	3	3	3	90	e

MIP2026BOT_15.

[subgroups by MAHA support]

Group	N	NET Bottom 3	Least important issue	2nd least important issue	3rd least important issue	Not Bottom 3	Refused
(a) MAHA	334	12	4	3	4	88	0
(b) Not MAHA	714	10	3	4	3	90	e
(c) Not sure	426	8	2	3	3	92	0

MIP2026BOT_6.

MIP2026BOT_6. What do you think are the least important health issues facing the country today? – Banning glyphosate, the chemical in the weed killer Roundup, in crops

Wave	N	NET Bottom 3	Least important issue	2nd least important issue	3rd least important issue	Not Bottom 3	Refused
(D) 08/17/26	1475	9	2	3	3	91	e

MIP2026BOT_6.

[subgroups by MAHA support]

Group	N	NET Bottom 3	Least important issue	2nd least important issue	3rd least important issue	Not Bottom 3	Refused
(a) MAHA	334	13 ^b	4 ^b	4 ^b	4	87 ^b	0
(b) Not MAHA	714	4 ^{ac}	1 ^a	1 ^{ac}	2	96 ^{ac}	e
(c) Not sure	426	11 ^b	2	6 ^b	3	89 ^b	0

MIP2026BOT_2.

MIP2026BOT_2. What do you think are the least important health issues facing the country today? – Regulating chemical additives in food

Wave	N	NET Bottom 3	Least important issue	2nd least important issue	3rd least important issue	Not Bottom 3	Refused
(D) 08/17/26	1475	7	2	2	2	93	e

MIP2026BOT_2.

[subgroups by MAHA support]

Group	N	NET Bottom 3	Least important issue	2nd least important issue	3rd least important issue	Not Bottom 3	Refused
(a) MAHA	334	7	3	2	3	93	0
(b) Not MAHA	714	5	2	2	1	95	e
(c) Not sure	426	7	2	4	2	93	0

MIP2026BOT_997.

MIP2026BOT_997. What do you think are the least important health issues facing the country today? – Something else is least important (Specify)

Wave	N	NET Bottom 3	Least important issue	2nd least important issue	3rd least important issue	Not Bottom 3	Refused
(D) 08/17/26	1475	1	1	e	e	99	e

MIP2026BOT_997.

[subgroups by MAHA support]

Group	N	NET Bottom 3	Least important issue	2nd least important issue	3rd least important issue	Not Bottom 3	Refused
(a) MAHA	334	2	2	0	e	98	0
(b) Not MAHA	714	e	e	e	0	99	e
(c) Not sure	426	1	1	0	e	99	0