

Annenberg Public Policy Center of the University of Pennsylvania

ASAPH W29 Maternal Health Items broken out by Women of Child-bearing Age

May 27, 2026

1 Overview

These studies were conducted for the Annenberg Public Policy Center of the University of Pennsylvania via web and telephone by SSRS, an independent research company. Interviews were conducted among a nationally representative probability sample drawn from SSRS's Opinion panel. Data were weighted to represent the target U.S. adult population. Summaries of the sample size, field dates, and estimated design effects (Deff) of the particular waves can be found in the table below.

ASAPH panelists are quarantined from other survey panel membership to avoid being affected by the content of other surveys. Data used in Wave 11, however, contains 19 respondents who self-reported membership in other opinion panels. Diagnostics revealed no significant differences in the responses of these 19 panelists and the results presented in this report are unaffected by their exclusion.

Wave	n	MOE	Deff	Fielded	Closed	Survey	RR	N
a-1	1941	2.9	1.76	2021-03-30	2021-04-19	ASAPH 1	56%	3480
b-2	1719	3.2	1.83	2021-06-09	2021-06-22	ASAPH 2	89%	1941
c-3	1669	3.2	1.83	2021-08-16	2021-09-05	ASAPH 3	86%	1940
d-4	1672	3.3	1.86	2021-11-03	2021-11-09	ASAPH 4	86%	1940
e-5	1656	3.3	1.86	2022-01-11	2022-01-17	ASAPH 5	85%	1937
f-6	1638	3.3	1.87	2022-03-29	2022-04-04	ASAPH 6	85%	1932
g-7	1580	3.2	1.82	2022-07-12	2022-07-18	ASAPH 7	82%	1928
h-8	1584	3.4	1.86	2022-08-02	2022-08-08	CIVICS 1	83%	1907
i-9	1621	3.3	1.87	2022-08-16	2022-08-23	ASAPH 8	85%	1907
j-10	1646	3.2	1.80	2022-10-11	2022-10-18	ASAPH 9	86%	1905
k-11	1641	3.2	1.77	2023-01-10	2023-01-16	ASAPH 10	82%	2029
l-12	1638	3.2	1.75	2023-02-22	2023-02-28	ASK 2023	81%	2025
m-13	1622	3.2	1.76	2023-03-23	2023-03-29	BINGE	80%	2024
n-14	1586	3.3	1.83	2023-05-31	2023-06-06	ASAPH 11	79%	1997
o-15	1482	3.5	1.88	2023-08-09	2023-08-15	ASAPH 12	75%	1979
p-16	1559	3.4	1.91	2023-10-05	2023-10-12	ASAPH 13	79%	1976
q-17	1538	3.3	1.73	2023-11-14	2023-11-20	CLIMATE	78%	1975
r-18	1555	3.4	1.89	2024-02-06	2024-02-12	ASK 2024	79%	1963
s-19	1522	3.5	1.89	2024-04-18	2024-04-25	ASAPH 19	78%	1962
t-20	1496	3.6	1.96	2024-07-11	2024-07-18	ASAPH 20	76%	1961
u-21	1744*	3.5	2.26	2024-09-13	2024-09-30	ASAPH 21	67%	2616
v-22	1771	3.3	2.02	2024-11-14	2024-11-24	ASAPH 22	68%	2589
w-23	1716	3.4	2.02	2025-01-30	2025-02-10	ASAPH 23	67%	2578
x-24	1653	3.4	2.04	2025-04-15	2025-04-28	ASAPH 24	64%	2568
y-25	1699	3.5	2.13	2025-08-05	2025-08-18	ASAPH 25	67%	2550
z-26	1637	3.5	2.05	2025-11-17	2025-12-01	ASAPH 26	65%	2529
A-27	1604	3.5	2.03	2025-12-08	2025-12-22	ASAPH 27	64%	2509
B-28	1650	3.5	2.05	2026-02-03	2026-02-17	ASAPH 28	66%	2498
C-29	1639	3.5	2.03	2026-04-14	2026-04-28	ASAPH 29	66%	2486

* To account for attrition, a small replenishment sample was recruited prior to W21 using a random probability sampling design. This replenishment added 360 respondents to the sample.

2 Topline

The remaining portion of this document provides the topline results reported in the release. All figures are rounded to the nearest whole number and may not add to 100%. Combined subcategories may not add to totals in topline and text due to rounding. A lowercase e stands in for values that round to 0, but are not exactly 0. Aggregated NET categories are highlighted in grey. Superscript letters indicate statistically significant differences with the corresponding wave.

D225.

Please indicate if you believe the statement below is true, false, or if you aren't sure. – How well a person takes care of their health before getting pregnant affects the health of their baby (TRUE)

Wave	N	NET False	Definitely false	Probably false	NET True	Probably true	Definitely true	Not sure	Refused
(C) 04/28/26	1639	5	2 ⁿ	3 ^x	90 ^{sx}	32	57 ^x	6 ^{sx}	0
(x) 04/28/25	1653	5	1	4 ^C	86 ^{nC}	34	51 ^C	9 ^{nC}	e
(s) 04/25/24	1522	5	2 ⁿ	4	86 ^{nC}	30	56	9 ^C	0
(n) 06/06/23	1586	4	1 ^{sC}	4	89 ^{sx}	34	55	6 ^x	0

D225.

[women 18–49 subgroup by wave]

Group	N	NET False	Definitely false	Probably false	NET True	Probably true	Definitely true	Not sure	Refused
(a) W29 2026	412	4 ^C	2	3 ^b	86 ^{bc}	35	50 ^b	10 ^b	0
(b) W24 2025	431	9	1	7 ^a	75 ^{ad}	34	40 ^{ad}	17 ^{ad}	0
(c) W19 2024	376	10 ^a	3	7	78 ^{ad}	34	44	12	0
(d) W14 2023	412	5	1	4	86 ^{bc}	37	50 ^b	8 ^b	0

D226.

Please indicate if you believe the statement below is true, false, or if you aren't sure. – How well a person takes care of their health during their pregnancy affects the health of their baby (TRUE)

Wave	N	NET False	Definitely false	Probably false	NET True	Probably true	Definitely true	Not sure	Refused
(C) 04/28/26	1639	2	1	1 ⁿ	93	18	74	5	e
(x) 04/28/25	1653	3	1	2	91	19	72	6	0
(s) 04/25/24	1522	2	1	1 ⁿ	91	16	75	7 ⁿ	e
(n) 06/06/23	1586	4	1	2 ^{sC}	92	15	76	4 ^s	e

D226.

[women 18–49 subgroup by wave]

Group	N	NET False	Definitely false	Probably false	NET True	Probably true	Definitely true	Not sure	Refused
(a) W29 2026	412	3 ^d	2	1	88	21	67	9	0
(b) W24 2025	431	4	1	3	85	23 ^{cd}	62 ^d	11 ^d	0
(c) W19 2024	376	4	2	2	84	15 ^b	68	12 ^d	0
(d) W14 2023	412	8 ^a	4	4	87	14 ^b	72 ^b	6 ^{bc}	e

D223.

Please indicate if you believe the statement below is true, false, or if you aren't sure. – Pregnant persons should be tested for diabetes (TRUE)

Wave	N	NET False	Definitely false	Probably false	NET True	Probably true	Definitely true	Not sure	Refused
(C) 04/28/26	1639	5	1	4	83 ^{nx}	30	53 ⁿ	12 ^{nx}	0
(x) 04/28/25	1653	5	2	3	80 ^C	31	48	16 ^C	e
(s) 04/25/24	1522	4	1	3	81	31	50	15	0
(n) 06/06/23	1586	6	2	4	78 ^C	32	46 ^C	16 ^C	0

D223.

[women 18–49 subgroup by wave]

Group	N	NET False	Definitely false	Probably false	NET True	Probably true	Definitely true	Not sure	Refused
(a) W29 2026	412	5	1	4	86	21	65 ^b	9 ^b	0
(b) W24 2025	431	2	1	1	81	26	54 ^{ad}	17 ^a	e
(c) W19 2024	376	2	1	1	85	22	63	13	0
(d) W14 2023	412	4	3	1	85	21	65 ^b	11	0

D222.

Please indicate if you believe the statement below is true, false, or if you aren't sure. – Untreated high blood pressure increases the likelihood that someone who is pregnant will have a stroke (TRUE)

Wave	N	NET False	Definitely false	Probably false	NET True	Probably true	Definitely true	Not sure	Refused
(C) 04/28/26	1639	4	1	4	77	47	30	19 ^x	0
(x) 04/28/25	1653	4	e	4	73	45	27	23 ^C	e
(s) 04/25/24	1522	5	1 ⁿ	4	76	48	28	19	0
(n) 06/06/23	1586	6	e ^s	5	73	46	27	21	0

D222.

[women 18–49 subgroup by wave]

Group	N	NET False	Definitely false	Probably false	NET True	Probably true	Definitely true	Not sure	Refused
(a) W29 2026	412	4	e	3	71	39	33	25	0
(b) W24 2025	431	5	e	4	71	39	33	24	0
(c) W19 2024	376	6	2	4	69	38	31	25	0
(d) W14 2023	412	6	1	5	73	42	31	22	0

D232.

Please indicate if you believe the statement below is true, false, or if you aren't sure. – Those who are or who may become pregnant should take a daily vitamin that contains folic acid, which is a B vitamin (TRUE)

Wave	N	NET False	Definitely false	Probably false	NET True	Probably true	Definitely true	Not sure	Refused
(C) 04/28/26	1639	3	1	2	76 ^x	34	42	21 ^x	0
(x) 04/28/25	1653	3	1	2	71 ^{nC}	30 ⁿ	41	27 ^{nC}	e
(s) 04/25/24	1522	3	1	3	73	30	43	24	0
(n) 06/06/23	1586	3	e	2	76 ^x	34 ^x	41	22 ^x	0

D232.

[women 18–49 subgroup by wave]

Group	N	NET False	Definitely false	Probably false	NET True	Probably true	Definitely true	Not sure	Refused
(a) W29 2026	412	4	1	3	78	29	49	18	0
(b) W24 2025	431	5	1	4	74 ^d	24	50	21 ^d	0
(c) W19 2024	376	6	e	6	75	21	54	19	0
(d) W14 2023	412	5	e	5	82 ^b	24	58	13 ^b	0

MAT10.

As far as you know, which statement comes closer to the recommendation made by the U.S. Centers for Disease Control and Prevention (CDC):

Wave	N	Those who are pregnant SHOULD take an iron supplement every day.	Those who are pregnant SHOULD take an iron supplement IF their health care provider finds that they are anemic. (CORRECT)	Those who are pregnant should NOT take an iron supplement.	Not sure	Refused
(C) 04/28/26	1639	24 ^{sx}	40 ^s	e ^s	35	0
(x) 04/28/25	1653	19 ^C	42	1	39	0
(s) 04/25/24	1522	18 ^C	46 ^C	1 ^C	35	0

MAT10.

[women 18–49 subgroup by wave]

Group	N	Those who are pregnant SHOULD take an iron supplement every day.	Those who are pregnant SHOULD take an iron supplement IF their health care provider finds that they are anemic. (CORRECT)	Those who are pregnant should NOT take an iron supplement.	Not sure	Refused
(a) W29 2026	412	26	43	0	31	0
(b) W24 2025	431	20	41	2	38 ^c	0
(c) W19 2024	376	22	48	1	29 ^b	0

MAT5.

As far as you know, should a person of normal weight before pregnancy:

Wave	N	Try not to gain weight during pregnancy	Gain between 5 and 10 pounds during pregnancy	Gain between 25 and 35 pounds during pregnancy (CORRECT)	Not sure	Refused
(C) 04/28/26	1639	3 ^{ns}	26	48	23	e
(x) 04/28/25	1653	3	25	46	25	0
(s) 04/25/24	1522	5 ^C	26	46	23	0
(n) 06/06/23	1586	5 ^C	24	45	26	0

MAT5.

[women 18–49 subgroup by wave]

Group	N	Try not to gain weight during pregnancy	Gain between 5 and 10 pounds during pregnancy	Gain between 25 and 35 pounds during pregnancy (CORRECT)	Not sure	Refused
(a) W29 2026	412	1	28	53	18	0
(b) W24 2025	431	1	27	51	21 ^d	0
(c) W19 2024	376	4	23	55	18	0
(d) W14 2023	412	3	25	58	13 ^b	0

D229.

Please indicate if you believe the statement below is true, false, or if you aren't sure. – Smoking during pregnancy increases the chances that the baby will have birth defects (TRUE)

Wave	N	NET False	Definitely false	Probably false	NET True	Probably true	Definitely true	Not sure	Refused
(C) 04/28/26	1639	6	1	5	84	37	47	10	0
(x) 04/28/25	1653	7	1	6	82	37	45	11	e
(s) 04/25/24	1522	8	2	6	83	36	46	10	0
(n) 06/06/23	1586	8	2	6	83	36	47	9	0

D229.

[women 18–49 subgroup by wave]

Group	N	NET False	Definitely false	Probably false	NET True	Probably true	Definitely true	Not sure	Refused
(a) W29 2026	412	5	1	4	86	31	56	9	0
(b) W24 2025	431	5	0 ^{cd}	5	81	30	51	13 ^d	0
(c) W19 2024	376	6	2 ^b	4	82	30	52	13 ^d	0
(d) W14 2023	412	8	2 ^b	6	85	28	58	7 ^{bc}	0

D228.

Please indicate if you believe the statement below is true, false, or if you aren't sure. – Smoking during pregnancy increases the chances that the baby will be born early (TRUE)

Wave	N	NET False	Definitely false	Probably false	NET True	Probably true	Definitely true	Not sure	Refused
(C) 04/28/26	1639	7 ^{ns}	1	5 ^{ns}	81 ⁿ	42	39 ⁿ	13 ⁿ	0
(x) 04/28/25	1653	7 ^{ns}	1	5 ^{ns}	77 ⁿ	40	38 ^{ns}	16	0
(s) 04/25/24	1522	4 ^{nx} C	1	3 ^{nx} C	81 ⁿ	38	43 ^{nx}	15	e
(n) 06/06/23	1586	10 ^{sxC}	2	8 ^{sxC}	72 ^{sxC}	42	30 ^{sxC}	18 ^C	e

D228.

[women 18–49 subgroup by wave]

Group	N	NET False	Definitely false	Probably false	NET True	Probably true	Definitely true	Not sure	Refused
(a) W29 2026	412	6 ^c	3	4	77	30	47	16	0
(b) W24 2025	431	6 ^c	1	6 ^c	74 ^c	30	44	20	0
(c) W19 2024	376	2 ^{abd}	e	2 ^{bd}	84 ^b	33	50 ^d	14	e
(d) W14 2023	412	8 ^c	2	7 ^c	78	37	40 ^c	14	0

MAT3.

As far as you know, does smoking during pregnancy:

Wave	N	Increase the chances that the smoker's baby will be overweight at birth	Increase the chances that the smoker's baby will be underweight at birth (CORRECT)	Have no effect on the smoker's baby's weight at birth	Not sure	Refused
(C) 04/28/26	1639	2	80 ⁿ	2	16 ⁿ	0
(x) 04/28/25	1653	1	81 ⁿ	2	15 ⁿ	e
(s) 04/25/24	1522	2	79	3	16 ⁿ	e
(n) 06/06/23	1586	2	76 ^{xC}	2	20 ^{sxC}	e

MAT3.

[women 18–49 subgroup by wave]

Group	N	Increase the chances that the smoker's baby will be overweight at birth	Increase the chances that the smoker's baby will be underweight at birth (CORRECT)	Have no effect on the smoker's baby's weight at birth	Not sure	Refused
(a) W29 2026	412	2	78	3	17	0
(b) W24 2025	431	2	77	3	19	e
(c) W19 2024	376	1 ^d	79	4	15	1
(d) W14 2023	412	5 ^c	77	1	17	0

D231.

Please indicate if you believe the statement below is true, false, or if you aren't sure. – Smoking in the home of a baby increases the chances that the baby will die from sudden infant death syndrome (SIDS) (TRUE)

Wave	N	NET False	Definitely false	Probably false	NET True	Probably true	Definitely true	Not sure	Refused
(C) 04/28/26	1639	17	6 ^x	10 ⁿ	58 ⁿ	33	24 ⁿ	26 ^{ns}	e
(x) 04/28/25	1653	15	4 ^C	11	56	33	23 ⁿ	29	e
(s) 04/25/24	1522	15 ⁿ	4	10 ⁿ	55	34	21	30 ^C	0
(n) 06/06/23	1586	18 ^s	4	14 ^{sC}	51 ^C	34	18 ^{xC}	30 ^C	0

D231.

[women 18–49 subgroup by wave]

Group	N	NET False	Definitely false	Probably false	NET True	Probably true	Definitely true	Not sure	Refused
(a) W29 2026	412	13	6 ^b	7	67	36	30	21	0
(b) W24 2025	431	10	2 ^a	8 ^c	67	36	31	23	e
(c) W19 2024	376	8	5	3 ^{bd}	66	37	29	26	0
(d) W14 2023	412	11	3	8 ^c	64	34	30	26	0

D224.

Please indicate if you believe the statement below is true, false, or if you aren't sure. – Drinking wine or beer while pregnant is safe (FALSE)

Wave	N	NET False	Definitely false	Probably false	NET True	Probably true	Definitely true	Not sure	Refused
(C) 04/28/26	1639	87	65	21	7	6	1 ^{nx}	6	e
(x) 04/28/25	1653	84	63	21	9	7	3 ^C	7	e
(s) 04/25/24	1522	84	62	23	8	6	2	8	e
(n) 06/06/23	1586	85	63	23	9	6	3 ^C	6	0

D224.

[women 18–49 subgroup by wave]

Group	N	NET False	Definitely false	Probably false	NET True	Probably true	Definitely true	Not sure	Refused
(a) W29 2026	412	90 ^{bcd}	74 ^{cd}	15	5 ^c	4	e ^{cd}	6 ^{bc}	e
(b) W24 2025	431	82 ^a	66	16	7	5	2	11 ^a	e
(c) W19 2024	376	77 ^a	61 ^a	15	10 ^a	7	3 ^a	12 ^a	e
(d) W14 2023	412	82 ^a	63 ^a	19	9	6	3 ^a	9	0

MAT4.

As far as you know, which of the following statements is the most accurate?

Wave	N	Someone who wants to get pregnant should stop drinking alcohol before and during pregnancy (MOST ACCURATE)	Someone who wants to get pregnant should stop drinking alcohol as soon as they learn they are pregnant	Someone who wants to get pregnant should restrict their alcohol intake while pregnant to no more than two drinks a day	Not sure	Refused
(C) 04/28/26	1639	66	23	4	7 ^s	0
(x) 04/28/25	1653	64	23	4	9	e
(s) 04/25/24	1522	62	23	5	10 ^{nC}	e
(n) 06/06/23	1586	65	25	4	6 ^s	e

MAT4.

[women 18–49 subgroup by wave]

Group	N	Someone who wants to get pregnant should stop drinking alcohol before and during pregnancy (MOST ACCURATE)	Someone who wants to get pregnant should stop drinking alcohol as soon as they learn they are pregnant	Someone who wants to get pregnant should restrict their alcohol intake while pregnant to no more than two drinks a day	Not sure	Refused
(a) W29 2026	412	66	20	3	11	0
(b) W24 2025	431	58	25 ^c	3 ^c	14 ^d	0
(c) W19 2024	376	63	17 ^b	7 ^b	13 ^d	0
(d) W14 2023	412	65	25	4	7 ^{bc}	0

MAT2.

As far as you know, does breastfeeding benefit the breastfed baby, the breastfeeding parent, both the breastfed baby and the breastfeeding parent, neither, or are you not sure?

Wave	N	The baby	The parent	Both the baby and the parent (CORRECT)	Neither	Not sure	Refused
(C) 04/28/26	1639	11 ^{ns}	1	76 ⁿ	1	10	0
(x) 04/28/25	1653	12 ⁿ	1	77 ⁿ	1	10	0
(s) 04/25/24	1522	15 ^C	1	74	1	9	e
(n) 06/06/23	1586	17 ^x C	1	71 ^x C	1	11	e

MAT2.

[women 18–49 subgroup by wave]

Group	N	The baby	The parent	Both the baby and the parent (CORRECT)	Neither	Not sure	Refused
(a) W29 2026	412	10	1	77	e	12	0
(b) W24 2025	431	8	1	74	2	15	0
(c) W19 2024	376	9	1	77	2	11	e
(d) W14 2023	412	11	3	76	1	10	0

MAT6.

As far as you know, how should you ordinarily put a new baby down to sleep?

Wave	N	On the infant's side	On the infant's back (CORRECT)	On the infant's stomach	Not sure	Refused
(C) 04/28/26	1639	11	66 ⁿ	10	13	0
(x) 04/28/25	1653	12	65	9	13	0
(s) 04/25/24	1522	11	66 ⁿ	9	14	0
(n) 06/06/23	1586	12	62 ^s C	11	15	0

MAT6.

[women 18–49 subgroup by wave]

Group	N	On the infant's side	On the infant's back (CORRECT)	On the infant's stomach	Not sure	Refused
(a) W29 2026	412	7	77	4	12	0
(b) W24 2025	431	5	76	7	12	0
(c) W19 2024	376	8	74	6	12	0
(d) W14 2023	412	8	77	7	8	0