Annenberg Public Policy Center of the University of Pennsylvania

ASAPH W26 RSV Items

January 20, 2026

1 Overview

These studies were conducted for the Annenberg Public Policy Center of the University of Pennsylvania via web and telephone by SSRS, an independent research company. Interviews were conducted among a nationally representative probability sample drawn from SSRS's Opinion panel. Data were weighted to represent the target U.S. adult population. Summaries of the sample size, field dates, and estimated design effects (Deff) of the particular waves can be found in the table below.

ASAPH panelists are quarantined from other survey panel membership to avoid being affected by the content of other surveys. Data used in Wave 11, however, contains 19 respondents who self-reported membership in other opinion panels. Diagnostics revealed no significant differences in the responses of these 19 panelists and the results presented in this report are unaffected by their exclusion.

Wave	n	MOE	Deff	Fielded	Closed	Survey	RR	N
a-1	1941	2.9	1.76	2021-03-30	2021-04-19	ASAPH 1	56%	3480
b-2	1719	3.2	1.83	2021-06-09	2021-06-22	ASAPH 2	89%	1941
c-3	1669	3.2	1.83	2021-08-16	2021-09-05	ASAPH 3	86%	1940
d-4	1672	3.3	1.86	2021-11-03	2021-11-09	ASAPH 4	86%	1940
e-5	1656	3.3	1.86	2022-01-11	2022-01-17	ASAPH 5	85%	1937
f-6	1638	3.3	1.87	2022-03-29	2022-04-04	ASAPH 6	85%	1932
g-7	1580	3.2	1.82	2022-07-12	2022-07-18	ASAPH 7	82%	1928
h-8	1584	3.4	1.86	2022-08-02	2022-08-08	CIVICS 1	83%	1907
i-9	1621	3.3	1.87	2022-08-16	2022-08-23	ASAPH 8	85%	1907
j-10	1646	3.2	1.80	2022-10-11	2022-10-18	ASAPH 9	86%	1905
k-11	1641	3.2	1.77	2023-01-10	2023-01-16	ASAPH 10	82%	2029
l-12	1638	3.2	1.75	2023-02-22	2023-02-28	ASK 2023	81%	2025
m-13	1622	3.2	1.76	2023-03-23	2023-03-29	BINGE	80%	2024
n-14	1586	3.3	1.83	2023-05-31	2023-06-06	ASAPH 11	79%	1997
o-15	1482	3.5	1.88	2023-08-09	2023-08-15	ASAPH 12	75%	1979
p-16	1559	3.4	1.91	2023-10-05	2023-10-12	ASAPH 13	79%	1976
q-17	1538	3.3	1.73	2023-11-14	2023-11-20	CLIMATE	78%	1975
r-18	1555	3.4	1.89	2024-02-06	2024-02-12	ASK 2024	79%	1963
s-19	1522	3.5	1.89	2024-04-18	2024-04-25	ASAPH 19	78%	1962
t-20	1496	3.6	1.96	2024-07-11	2024-07-18	ASAPH 20	76%	1961
u-21	1744*	3.5	2.26	2024-09-13	2024-09-30	ASAPH 21	67%	2616
v-22	1771	3.3	2.02	2024-11-14	2024-11-24	ASAPH 22	68%	2589
w-23	1716	3.4	2.02	2025-01-30	2025-02-10	ASAPH 23	67%	2578
x-24	1653	3.4	2.04	2025-04-15	2025-04-28	ASAPH 24	64%	2568
y-25	1699	3.5	2.13	2025-08-05	2025-08-18	ASAPH 25	67%	2550
z-26	1637	3.5	2.05	2025-11-17	2025-12-01	ASAPH 26	65%	2529

* To account for attrition, a small replenishment sample was recruited prior to W21 using a random probability sampling design. This replenishment added 360 respondents to the sample.

2 Topline

The remaining portion of this document provides the topline results reported in the release. All figures are rounded to the nearest whole number and may not add to 100%. Combined subcategories may not add to totals in topline and text due to rounding. A lowercase e stands in for values that round to 0, but are not exactly 0. Aggregated NET categories are highlighted in grey. Superscript letters indicate statistically significant differences with the corresponding wave.

RS17.

Which of the following statements is more accurate?

Wave	N	There currently is an FDA−approved vaccine against RSV for older adults in the U.S.	There currently is NOT an FDA−approved vaccine against RSV for older adults in the U.S.	Not sure	Refused
(z) 12/01/25	1637	56^{nop}	4no	39^{nop}	0
(p) 10/12/23	1559	42^{noz}	6no	53^{noz}	0
(o) 08/15/23	1482	23^{npz}	12^{npz}	65^{pz}	0
(n) 06/06/23	1586	13^{opz}	18^{opz}	69^{pz}	0

RS17A.

Which of the following statements is more accurate?

Wave	N	There currently is an FDA−approved vaccine against RSV for pregnant people in the U.S. to protect their infants	There currently is NOT an FDA−approved vaccine against RSV for pregnant people in the U.S. to protect their infants	Not sure	Refused
(z) 12/01/25	1637	38^{nou}	6no	56^{nou}	0
(u) 09/30/24	1744	46^{noz}	4no	50^{noz}	e
(o) 08/15/23	1482	12^{nuz}	18^{uz}	70^{uz}	0
(n) 06/06/23	1586	7^{ouz}	20^{uz}	73^{uz}	e

RS2DALL.

RS2D1/RS2D. The CDC has recommended that those 75 years and older, as well as those [50*/60] to 74 who are at increased risk of respiratory illnesses, should be vaccinated against RSV. How likely if at all, are you to recommend that a friend or family member who fits this description take the vaccine?
**50 to 74 was asked 12/01/25*

Wave	N	NET Unlikely	Not at all likely	Not very likely	NET Likely	Somewhat likely	Very likely	I am [50*/60] years or older and have already gotten this vaccine	Not sure	Refused
(z) 12/01/25	1637	19[u]	8[u]	11[u]	64[u]	28	36[u]	4	13	0
(u) 09/30/24	1744	34[z]	17[z]	17[z]	51[z]	24	27[z]	3	11	0

RS2BALL.

RS2B1/RS2B. The CDC [recommends*/has recommended a new vaccine] that those who are pregnant [get vaccinated*/can take] to protect their newborns from RSV from birth to 6 months of age. How likely, if at all, are you to recommend that a friend or family member who is pregnant take the vaccine?
**recommends/get vaccinated was asked 12/01/25*

Wave	N	NET Unlikely	Not at all likely	Not very likely	NET Likely	Somewhat likely	Very likely	Not sure	Refused
(z) 12/01/25	1637	24[pru]	10[pru]	14[pu]	61[pru]	23[r]	38[pru]	15	e
(u) 09/30/24	1744	40[pz]	20[z]	20[rz]	46[z]	22	24[z]	14[r]	0
(r) 02/12/24	1555	39[pz]	24[z]	15[pu]	43[z]	19[z]	24[z]	18[pu]	0
(p) 10/12/23	1559	45[ruz]	22[z]	23[rz]	43[z]	21	22[z]	12[r]	0

RS24B.

RS24B. The CDC recommends that all infants born during RSV season be given a monoclonal antibody injection to prevent RSV illness if their mother was not vaccinated against RSV during pregnancy. How likely, if at all, would you be to recommend that a friend or family member ask their health care provider to give their infant the monoclonal antibody injection?

Wave	N	NET Unlikely	Not at all likely	Not very likely	NET Likely	Somewhat likely	Very likely	Not sure	Refused
(z) 12/01/25	1637	23[u]	9[u]	14	59[u]	26	33[u]	18[u]	0
(u) 09/30/24	1744	30[z]	13[z]	17	46[z]	25	22[z]	23[z]	0

RS25.

RS25. If you could protect an infant from RSV either by taking an RSV vaccine while pregnant or recommending a friend or family member take an RSV vaccine while pregnant OR having a health care provider give the infant a monoclonal antibody injection, which would you choose?

Wave	N	Take an RSV vaccine while pregnant or recommend a friend or family member take an RSV vaccine while pregnant	Have a health care provider give the infant a monoclonal antibody injection	Neither	Not sure	Refused
(z) 12/01/25	1637	43[op]	13	14[op]	30[op]	0
(u) 09/30/24	1744	40[op]	11	16[op]	32[o]	e
(p) 10/12/23	1559	31[uz]	14	20[uz]	35[z]	0
(o) 08/15/23	1482	27[uz]	15	21[uz]	37[uz]	e

D04R1ALL.

D04R1A/D04R1. Please indicate if you believe the statement below is true, false, or if you aren't sure. − It's safer for [older adults*/people over the age of 60] to get the RSV vaccine than to get RSV (TRUE)
**older adults was asked 12/01/25*

Wave	N	NET False	Definitely false	Probably false	NET True	Probably true	Definitely true	Not sure	Refused
(z) 12/01/25	1637	10	5	5[r]	70[rw]	29	41[r]	20[rw]	e
(w) 02/10/25	1716	9	4	5	65[z]	28	38	25[z]	e
(r) 02/12/24	1555	12	4	7[z]	63[z]	29	34[z]	25[z]	e

D04R2.

Please indicate if you believe the statement below is true, false, or if you aren't sure. − It's safer for pregnant people to get the RSV vaccine than to get RSV (TRUE)

Wave	N	NET False	Definitely false	Probably false	NET True	Probably true	Definitely true	Not sure	Refused
(z) 12/01/25	1637	12	5	7	58[rw]	25	33[rw]	30[w]	e
(w) 02/10/25	1716	12	4	7	53[z]	26	27[z]	35[z]	0
(r) 02/12/24	1555	13	5	8	52[z]	25	28[z]	35	e