Annenberg Public Policy Center of the University of Pennsylvania
ASAPH Hepatitis B Items

December 4, 2025

1 Overview

These studies were conducted for the Annenberg Public Policy Center of the University of Pennsylvania via web and telephone by SSRS, an independent research company. Interviews were conducted among a nationally representative probability sample drawn from SSRS's Opinion panel. Data were weighted to represent the target U.S. adult population. Summaries of the sample size, field dates, and estimated design effects (Deff) of the particular waves can be found in the table below.

ASAPH panelists are quarantined from other survey panel membership to avoid being affected by the content of other surveys. Data used in Wave 11, however, contains 19 respondents who self-reported membership in other opinion panels. Diagnostics revealed no significant differences in the responses of these 19 panelists and the results presented in this report are unaffected by their exclusion.

Wave	n	MOE	Deff	Fielded	Closed	Survey	RR	N
A-1	1941	2.9	1.76	2021-03-30	2021-04-19	ASAPH 1	56%	3480
B-2	1719	3.2	1.83	2021-06-09	2021-06-22	ASAPH 2	89%	1941
C-3	1669	3.2	1.83	2021-08-16	2021-09-05	ASAPH 3	86%	1940
D-4	1672	3.3	1.86	2021-11-03	2021-11-09	ASAPH 4	86%	1940
E-5	1656	3.3	1.86	2022-01-11	2022-01-17	ASAPH 5	85%	1937
F-6	1638	3.3	1.87	2022-03-29	2022-04-04	ASAPH 6	85%	1932
G-7	1580	3.2	1.82	2022-07-12	2022-07-18	ASAPH 7	82%	1928
H-8	1584	3.4	1.86	2022-08-02	2022-08-08	CIVICS 1	83%	1907
I-9	1621	3.3	1.87	2022-08-16	2022-08-23	ASAPH 8	85%	1907
J-10	1646	3.2	1.80	2022-10-11	2022-10-18	ASAPH 9	86%	1905
K-11	1641	3.2	1.77	2023-01-10	2023-01-16	ASAPH 10	82%	2029
L-12	1638	3.2	1.75	2023-02-22	2023-02-28	ASK 2023	81%	2025
M-13	1622	3.2	1.76	2023-03-23	2023-03-29	BINGE	80%	2024
N-14	1586	3.3	1.83	2023-05-31	2023-06-06	ASAPH 11	79%	1997
O-15	1482	3.5	1.88	2023-08-09	2023-08-15	ASAPH 12	75%	1979
P-16	1559	3.4	1.91	2023-10-05	2023-10-12	ASAPH 13	79%	1976
Q-17	1538	3.3	1.73	2023-11-14	2023-11-20	CLIMATE	78%	1975
R-18	1555	3.4	1.89	2024-02-06	2024-02-12	ASK 2024	79%	1963
S-19	1522	3.5	1.89	2024-04-18	2024-04-25	ASAPH 19	78%	1962
T-20	1496	3.6	1.96	2024-07-11	2024-07-18	ASAPH 20	76%	1961
U-21	1744*	3.5	2.26	2024-09-13	2024-09-30	ASAPH 21	67%	2616
V-22	1771	3.3	2.02	2024-11-14	2024-11-24	ASAPH 22	68%	2589
W-23	1716	3.4	2.02	2025-01-30	2025-02-10	ASAPH 23	67%	2578
X-24	1653	3.4	2.04	2025-04-15	2025-04-28	ASAPH 24	64%	2568
Y-25	1699	3.5	2.13	2025-08-05	2025-08-18	ASAPH 25	67%	2550
Z-26	1637	3.5	2.05	2025-11-17	2025-12-01	ASAPH 26	65%	2529

* To account for attrition, a small replenishment sample was recruited prior to W21 using a random probability sampling design. This replenishment added 360 respondents to the sample.

2 Topline

The remaining portion of this document provides the topline results reported in the release. All figures are rounded to the nearest whole number and may not add to 100%. Combined subcategories may not add to totals in topline and text due to rounding. A lowercase e stands in for values that round to 0, but are not exactly 0. Aggregated NET categories are highlighted in grey. Superscript letters indicate statistically significant differences between political parties.

Political party identification was measured with the item: "Do you consider yourself a Republican, a Democrat, an Independent, a supporter of another party (SPECIFY), or none of these?" The question wording randomly ordered "Republican" and "Democrat" for each participant, aligned with the order of response options. Then a follow-up question was asked of those who chose "Independent", "none of these", refused or said don't know: "Do you think of yourself as closer to the Democratic Party or the Republican Party or neither?" Those choosing "closer to the Democratic Party" were grouped with "Democrats", and those choosing "closer to the Republican Party" were grouped with "Republicans." Everyone else was categorized as Independent/Other/None, except those who refused or said don't know to the second question.

A29.

The CDC recommends that all children receive the Hepatitis B vaccine at birth. If a newborn in your household were eligible to get the vaccine, how likely, if at all, would you be to recommend that person get a Hepatitis B vaccine?

Wave	N	NET Unlikely	Not at all likely	Not too likely	NET Likely	Somewhat likely	Very likely	Not sure	Refused
(Z) 12/01/25	1637	23	11	12	77	25	52	e	e

A29.

[subgroups by political party]

Group	N	NET Unlikely	Not at all likely	Not too likely	NET Likely	Somewhat likely	Very likely	Don't know	Refused
(a) Democrat	813	9[bc]	3[bc]	6[bc]	90[bc]	19[bc]	72[bc]	0	e
(b) Independent	267	29[a]	14[a]	15[a]	71[a]	35[a]	36[a]	0	0
(c) Republican	556	34[a]	18[a]	17[a]	65[a]	27[a]	39[a]	e	0

A29F1.

What is the youngest age you would recommend the Hepatitis B vaccine for someone in your household?

Wave	N	Birth	1 month old	4 years old	12 years old	19 years old	Would not recommend at all	Not sure	Refused
(Z) 12/01/25	1637	35	16	14	11	7	16	e	e

A29F1.

[subgroups by political party]

Group	N	Birth	1 month old	4 years old	12 years old	19 years old	Would not recommend at all	Don't know	Refused
(a) Democrat	813	47^{bc}	18^b	15	8^c	4^{bc}	7^{bc}	1	e
(b) Independent	267	31^a	10^a	14	12	8^a	24^a	0	0
(c) Republican	556	23^a	17	14	15^a	10^a	21^a	0	e

HBV1_1.

As far as you know, which disease(s) does the Hepatitis B vaccine protect against? – Liver disease

Wave	N	Selected	NOT selected	None of the above	Not sure	Refused
(Z) 12/01/25	1637	40	14	13	32	0

HBV1_5.

As far as you know, which disease(s) does the Hepatitis B vaccine protect against? – Herpes

Wave	N	Selected	NOT selected	None of the above	Not sure	Refused
(Z) 12/01/25	1637	10	45	13	32	0

HBV1_6.

As far as you know, which disease(s) does the Hepatitis B vaccine protect against? – Chronic kidney disease

Wave	N	Selected	NOT selected	None of the above	Not sure	Refused
(Z) 12/01/25	1637	7	47	13	32	0

HBV1_2.

As far as you know, which disease(s) does the Hepatitis B vaccine protect against? – Pancreatitis

Wave	N	Selected	NOT selected	None of the above	Not sure	Refused
(Z) 12/01/25	1637	4	50	13	32	0

HBV1_4.

As far as you know, which disease(s) does the Hepatitis B vaccine protect against? – Mononucleosis (mono)

Wave	N	Selected	NOT selected	None of the above	Not sure	Refused
(Z) 12/01/25	1637	4	50	13	32	0

HBV1_3.

As far as you know, which disease(s) does the Hepatitis B vaccine protect against? – Diabetes

Wave	N	Selected	NOT selected	None of the above	Not sure	Refused
(Z) 12/01/25	1637	1	54	13	32	0

HBV1_7.

As far as you know, which disease(s) does the Hepatitis B vaccine protect against? – Zika

Wave	N	Selected	NOT selected	None of the above	Not sure	Refused
(Z) 12/01/25	1637	1	53	13	32	0