

Annenberg Public Policy Center of the University of Pennsylvania

ASAPH MMR Items

October 15, 2025

1 Overview

These studies were conducted for the Annenberg Public Policy Center of the University of Pennsylvania via web and telephone by SSRS, an independent research company. Interviews were conducted among a nationally representative probability sample drawn from SSRS's Opinion panel. Data were weighted to represent the target U.S. adult population. Summaries of the sample size, field dates, and estimated design effects (Deff) of the particular waves can be found in the table below.

ASAPH panelists are quarantined from other survey panel membership to avoid being affected by the content of other surveys. Data used in Wave 11, however, contains 19 respondents who self-reported membership in other opinion panels. Diagnostics revealed no significant differences in the responses of these 19 panelists and the results presented in this report are unaffected by their exclusion.

Wave	n	MOE	Deff	Fielded	Closed	Survey	RR	N
A-1	1941	2.9	1.76	2021-03-30	2021-04-19	ASAPH 1	56%	3480
B-2	1719	3.2	1.83	2021-06-09	2021-06-22	ASAPH 2	89%	1941
C-3	1669	3.2	1.83	2021-08-16	2021-09-05	ASAPH 3	86%	1940
D-4	1672	3.3	1.86	2021-11-03	2021-11-09	ASAPH 4	86%	1940
E-5	1656	3.3	1.86	2022-01-11	2022-01-17	ASAPH 5	85%	1937
F-6	1638	3.3	1.87	2022-03-29	2022-04-04	ASAPH 6	85%	1932
G-7	1580	3.2	1.82	2022-07-12	2022-07-18	ASAPH 7	82%	1928
H-8	1584	3.4	1.86	2022-08-02	2022-08-08	CIVICS 1	83%	1907
I-9	1621	3.3	1.87	2022-08-16	2022-08-23	ASAPH 8	85%	1907
J-10	1646	3.2	1.80	2022-10-11	2022-10-18	ASAPH 9	86%	1905
K-11	1641	3.2	1.77	2023-01-10	2023-01-16	ASAPH 10	82%	2029
L-12	1638	3.2	1.75	2023-02-22	2023-02-28	ASK 2023	81%	2025
M-13	1622	3.2	1.76	2023-03-23	2023-03-29	BINGE	80%	2024
N-14	1586	3.3	1.83	2023-05-31	2023-06-06	ASAPH 11	79%	1997
O-15	1482	3.5	1.88	2023-08-09	2023-08-15	ASAPH 12	75%	1979
P-16	1559	3.4	1.91	2023-10-05	2023-10-12	ASAPH 13	79%	1976
Q-17	1538	3.3	1.73	2023-11-14	2023-11-20	CLIMATE	78%	1975
R-18	1555	3.4	1.89	2024-02-06	2024-02-12	ASK 2024	79%	1963
S-19	1522	3.5	1.89	2024-04-18	2024-04-25	ASAPH 19	78%	1962
T-20	1496	3.6	1.96	2024-07-11	2024-07-18	ASAPH 20	76%	1961
U-21	1744*	3.5	2.26	2024-09-13	2024-09-30	ASAPH 21	67%	2616
V-22	1771	3.3	2.02	2024-11-14	2024-11-24	ASAPH 22	68%	2589
W-23	1716	3.4	2.02	2025-01-30	2025-02-10	ASAPH 23	67%	2578
X-24	1653	3.4	2.04	2025-04-15	2025-04-28	ASAPH 24	64%	2568
Y-25	1699	3.5	2.13	2025-08-05	2025-08-18	ASAPH 25	67%	2550

* To account for attrition, a small replenishment sample was recruited prior to W21 using a random probability sampling design. This replenishment added 360 respondents to the sample.

2 Topline

The remaining portion of this document provides the topline results reported in the release. All figures are rounded to the nearest whole number and may not add to 100%. Combined subcategories may not add to totals in topline and text due to rounding. A lowercase e stands in for values that round to 0, but are not exactly 0. Aggregated NET categories are highlighted in grey. Superscript letters indicate statistically significant differences with the corresponding wave.

MEAS20_2.

MEAS20_2. As far as you know, which disease(s) is the MMR vaccine designed to prevent? Measles

Wave	N	Selected	NOT selected	None of these	Not sure	Refused
(Y) 08/18/25	1699	68	2	2	27	0

MEAS20_4.

MEAS20_4. As far as you know, which disease(s) is the MMR vaccine designed to prevent? Mumps

Wave	N	Selected	NOT selected	None of these	Not sure	Refused
(Y) 08/18/25	1699	65	6	2	27	0

MEAS20_6.

MEAS20_6. As far as you know, which disease(s) is the MMR vaccine designed to prevent? Rubella

Wave	N	Selected	NOT selected	None of these	Not sure	Refused
(Y) 08/18/25	1699	64	6	2	27	0

MEAS20_1.

MEAS20_1. As far as you know, which disease(s) is the MMR vaccine designed to prevent? Meningitis

Wave	N	Selected	NOT selected	None of these	Not sure	Refused
(Y) 08/18/25	1699	5	66	2	27	0

MEAS20_3.

MEAS20_3. As far as you know, which disease(s) is the MMR vaccine designed to prevent? Mpox

Wave	N	Selected	NOT selected	None of these	Not sure	Refused
(Y) 08/18/25	1699	3	68	2	27	0

MEAS20_5.

MEAS20_5. As far as you know, which disease(s) is the MMR vaccine designed to prevent? Rhinitis

Wave	N	Selected	NOT selected	None of these	Not sure	Refused
(Y) 08/18/25	1699	1	69	2	27	0

MEAS20_7.

MEAS20_7. As far as you know, which disease(s) is the MMR vaccine designed to prevent? Menopause

Wave	N	Selected	NOT selected	None of these	Not sure	Refused
(Y) 08/18/25	1699	e	70	2	27	0

MEAS20_8.

MEAS20_8. As far as you know, which disease(s) is the MMR vaccine designed to prevent? Rigor mortis

Wave	N	Selected	NOT selected	None of these	Not sure	Refused
(Y) 08/18/25	1699	e	70	2	27	0

MEAS24.

MEAS24. Which of the following is the best way to prevent getting measles?

Wave	N	Being vaccinated against measles (CORRECT)	Eating a healthy diet	Neither would prevent getting measles	Not sure	Refused
(Y) 08/18/25	1699	81	1	6	11	0

MEAS23.

MEAS23. Now I'm going to read you another statement. Please tell me if you believe it is true, false, or if you aren't sure. The MMR (measles mumps and rubella) vaccine usually protects those who receive it from getting measles for their entire lifetime.

Wave	N	NET False	Definitely false	Probably false	NET True	Probably true	Definitely true	Not sure	Refused
(Y) 08/18/25	1699	13	4	9	67	46	20	21	0

A26.

A26. The CDC recommends that children get a first dose of the measles, mumps, and rubella vaccine (MMR vaccine) at 12 to 15 months old and a second dose when they are between ages 4 and 6 years old. If a child either between ages 12 to 15 months or between ages 4 and 6 years old in your household were eligible to get the vaccine, how likely, if at all, would you be to recommend that person get an MMR vaccine?

Wave	N	NET Unlikely	Not at all likely	Not too likely	NET Likely	Somewhat likely	Very likely	Not sure	Refused
(Y) 08/18/25	1699	18 ^{fv}	9 ^{fv}	10 ^{fv}	82 ^{fv}	27 ^f	55 ^{fv}	e	e
(V) 11/24/24	1771	10 ^y	5 ^y	6 ^y	90 ^y	25 ^f	64 ^{fv}	0	0
(F) 04/04/22	1638	11 ^y	5 ^y	6 ^y	89 ^y	19 ^{vy}	70 ^{vy}	0	0

MEAS27.

MEAS27. What is the main reason that children in the US are much less likely to get measles than they were a century ago?

Wave	N	Effective vaccination against measles (CORRECT)	Better sewage treatment and water purification	Better nutrition	None of the above	Not sure	Refused
(Y) 08/18/25	1699	77	4	2	3	13	0

MEAS31.

MEAS31. How many doses of the MMR vaccine do children need for full protection against measles, mumps, and rubella?

Wave	N	One dose	Two doses [TRUE]	A dose every year	Not sure	Refused
(Y) 08/18/25	1699	8	42	1	48	0

MEAS28.

MEAS28. Does Robert F. Kennedy Jr., Secretary of Health and Human Services, recommend that children be vaccinated against measles?

Wave	N	Yes	No	Not sure	Refused
(Y) 08/18/25	1699	23	29	48	0

MEAS22.

MEAS22. Now I'm going to read you another statement. Please tell me if you believe it is true, false, or if you aren't sure. Healthy, well-nourished children can get measles.

Wave	N	NET False	Definitely false	Probably false	NET True	Probably true	Definitely true	Not sure	Refused
(Y) 08/18/25	1699	7	2	5	79	32	47	14	e

D01B.

D01B. Please indicate if you believe the statement below is true, false, or if you aren't sure. Vaccines given to children for diseases like measles, mumps, and rubella cause autism (FALSE)

Wave	N	NET False	Definitely false	Probably false	NET True	Probably true	Definitely true	Not sure	Refused
(Y) 08/18/25	1699	65 ^{bip}	38 ^{bip}	27	14 ^b	11 ^b	3	22 ^{bip}	e
(X) 04/28/25	1653	67 ^b	42 ^b	25	14 ^b	11 ^b	3	19	e
(U) 09/30/24	1744	66 ^{bi}	41 ^b	25	12	9	3	22 ^{bip}	0
(T) 07/18/24	1496	70 ^y	42 ^b	28	11	9	2	19	0
(P) 10/12/23	1559	70 ^y	43 ^y	27	12 ^b	10 ^b	2	18 ^{uy}	0
(I) 08/23/22	1621	71 ^{uy}	44 ^y	27	11	9	2	17 ^{uy}	e
(B) 06/22/21	1719	74 ^{luxy}	47 ^{luxy}	27	9 ^{pxy}	7 ^{pxy}	2	18 ^{uy}	e

D14.

D14. Please indicate if you believe the statement below is true, false, or if you aren't sure. Vaccines approved for use in the U.S. are safe (TRUE)

Wave	N	NET False	Definitely false	Probably false	NET True	Probably true	Definitely true	Not sure	Refused
(Y) 08/18/25	1699	17 ^{abcde}	6 ^{ad}	11 ^{abcde}	70 ^{abcde}	37 ^a	33 ^{bcde}	13	e
(P) 10/12/23	1559	16 ^{abcde}	6 ^{ad}	10 ^{abcde}	71 ^{abcde}	39 ^{ae}	32 ^{bcde}	13	e
(E) 01/17/22	1656	11 ^{py}	4	7 ^{py}	76 ^{py}	33 ^{abp}	43 ^{abpy}	13	e
(D) 11/09/21	1672	10 ^{py}	3 ^{py}	6 ^{py}	79 ^{py}	36 ^a	43 ^{abpy}	12	0
(C) 09/05/21	1669	11 ^{py}	4	7 ^{py}	76 ^{py}	37 ^a	39 ^{apy}	13	0
(B) 06/22/21	1719	11 ^{py}	5 ^a	7 ^{py}	77 ^{py}	39 ^e	38 ^{adep}	11	0
(A) 04/19/21	1941	9 ^{py}	3 ^{bpy}	6 ^{py}	77 ^{py}	43 ^{cdepy}	34 ^{bcde}	14	e

MEAS30.

MEAS30. Thimerosal is a mercury-based preservative used to prevent contamination in some multi-dose vials of vaccine. As far as you know, does Thimerosal (increase), (decrease), or have no effect on the chances that a person getting a vaccine will develop

Wave	N	Increases the chances that a person getting a vaccine will develop autism	Decreases the chances that a person getting a vaccine will develop autism	Has no effect on the chances that a person getting a vaccine will develop autism [TRUE]	Not sure	Refused
(Y) 08/18/25	1699	10	2	37	51	0

MEAS21.

MEAS21. As far as you know, do some people experience swelling of the brain known as encephalitis as a result of (having measles), (getting the measles vaccine), both (having measles) and (getting the measles vaccine), neither, or are you not sure?

Wave	N	Having measles (CORRECT)	Getting the measles vaccine	Both (having measles) and (getting the measles vaccine)	Neither	Not sure	Refused
(Y) 08/18/25	1699	22	3	6	10	60	e

MEAS29.

MEAS29. As far as you know, which of the following statements is the most accurate? Getting measles:

Wave	N	...increases the chances of getting some serious illnesses later in life [TRUE]	...decreases the chances of getting some serious illnesses later in life	...has no effect one way or the other on getting some serious illnesses later in life	Not sure	Refused
(Y) 08/18/25	1699	30	8	24	38	0

MEAS25.

MEAS25. Among children who get measles, how many are likely to die as a result?

Wave	N	All of them	About 1 in 10	About 1 in 100	About 1 in 1,000 [TRUE]	About 1 in 10,000	About 1 in 100,000	About 1 in a million	None of them	Not sure	Refused
(Y) 08/18/25	1699	1	2	4	9	9	9	6	2	58	0

MEAS26.

MEAS26. Among children who get the MMR (measles, mumps, and rubella) vaccine, how many are likely to die as a result?

Wave	N	All of them	About 1 in 10	About 1 in 100	About 1 in 1,000	About 1 in 10,000	About 1 in 100,000	About 1 in a million	None of them	Not sure	Refused
(Y) 08/18/25	1699	e	2	1	4	4	5	17	19	50	0