

Annenberg Public Policy Center of the University of Pennsylvania

Debate Items - Limited to Parents or Guardians of 13-22 Year Olds

October 18, 2024

1 Overview

These studies were conducted for the Annenberg Public Policy Center of the University of Pennsylvania via web and telephone by SSRS, an independent research company. Interviews were conducted among a nationally representative probability sample drawn from SSRS's Opinion panel. Data were weighted to represent the target U.S. adult population. Summaries of the sample size, field dates, and estimated design effects (Deff) of the particular waves can be found in the table below.

ASAPH panelists are quarantined from other survey panel membership to avoid being affected by the content of other surveys. Data used in Wave 11, however, contains 19 respondents who self-reported membership in other opinion panels. Diagnostics revealed no significant differences in the responses of these 19 panelists and the results presented in this report are unaffected by their exclusion.

Wave	n	MOE	Deff	Fielded	Closed	Survey	RR	N
A-1	1941	2.9	1.76	2021-03-30	2021-04-19	ASAPH 1	56%	3480
B-2	1719	3.2	1.83	2021-06-09	2021-06-22	ASAPH 2	89%	1941
C-3	1669	3.2	1.83	2021-08-16	2021-09-05	ASAPH 3	86%	1940
D-4	1672	3.3	1.86	2021-11-03	2021-11-09	ASAPH 4	86%	1940
E-5	1656	3.3	1.86	2022-01-11	2022-01-17	ASAPH 5	85%	1937
F-6	1638	3.3	1.87	2022-03-29	2022-04-04	ASAPH 6	85%	1932
G-7	1580	3.2	1.82	2022-07-12	2022-07-18	ASAPH 7	82%	1928
H-8	1584	3.4	1.86	2022-08-02	2022-08-08	CIVICS 1	83%	1907
I-9	1621	3.3	1.87	2022-08-16	2022-08-23	ASAPH 8	85%	1907
J-10	1646	3.2	1.80	2022-10-11	2022-10-18	ASAPH 9	86%	1905
K-11	1657	3.2	1.77	2023-01-10	2023-01-16	ASAPH 10	82%	2029
L-12	1638	3.2	1.75	2023-02-22	2023-02-28	ASK 2023	81%	2025
M-13	1622	3.2	1.76	2023-03-23	2023-03-29	BINGE	80%	2024
N-14	1586	3.3	1.83	2023-05-31	2023-06-06	ASAPH 11	79%	1997
O-15	1482	3.5	1.88	2023-08-09	2023-08-15	ASAPH 12	75%	1979
P-16	1559	3.4	1.91	2023-10-05	2023-10-12	ASAPH 13	79%	1976
Q-17	1538	3.3	1.73	2023-11-14	2023-11-20	CLIMATE	78%	1975
R-18	1555	3.4	1.89	2024-02-06	2024-02-12	ASK 2024	79%	1963
S-19	1522	3.5	1.89	2024-04-18	2024-04-25	ASAPH 19	78%	1962
T-20	1496	3.6	1.96	2024-07-11	2024-07-18	ASAPH 20	76%	1961
U-21	1744*	3.5	2.26	2024-09-13	2024-09-30	ASAPH 21	67%	2616

* To account for attrition, a small replenishment sample was recruited prior to W21 using a random probability sampling design. This replenishment added 360 respondents to the sample.

2 Topline

The remaining portion of this document provides the topline results reported in the release. All figures are rounded to the nearest whole number and may not add to 100%. Combined subcategories may not add to totals in topline and text due to rounding. A lowercase e stands in for values that round to 0, but are not exactly 0. Aggregated NET categories are highlighted in grey.

Among parents or guardians who have a 13-22 year old living in their home:

DEBATE2A.

DEBATE2A. Did you watch or listen to (all, most, some, or none)/(none, some, most, or all) of the debate that occurred on Tuesday, September 10th between (Kamala Harris) and (Donald Trump)?

Wave	N	All	Most	Some	None	Not sure	Refused
(U) 9/29/24	301	25	16	25	30	4	0

DEBATE2.

DEBATE2. Did you watch or listen to (all, most, some, or none)/(none, some, most, or all) of the debate that occurred on Thursday, June 27th between (Joe Biden) and (Donald Trump)?

Wave	N	All	Most	Some	None	Not sure	Refused
(T) 7/18/24	250	21	15	30	28	5	0

Among those parents or guardians who have a 13-22 year old living in their home and who watched or listened to all, most, or some of the debate:

DEBATE8_3.

DEBATE8_3. Who else was in the same room with you while you watched or listened to the debate? – Child(ren)

Wave	N	NOT Selected	Selected
(U) 9/29/24	197	70	30
(T) 7/18/24	167	77	23

Among those parents or guardians who have a 13-22 year old living in their home and who watched or listened to all, most, or some of the debate with a child(ren):

PDBT1A.

PDBT1A. Did you discuss with your child(ren) who are age 22 and under anything about the September 10th presidential debate either during, immediately after, or in the days following the debate? – Yes to any

Wave	N	Yes to any	No	Not sure	Refused
(U) 9/29/24	59	97	3	0	0

PDBT1.

PDBT1. Did you discuss with your child(ren) who are age 22 and under anything about the June 27th presidential debate either during, immediately after, or in the days following the debate? – Yes to any

Wave	N	Yes to any	No	Not sure	Refused
(U) 9/29/24	39	86	14	0	0