

Annenberg Public Policy Center of the University of Pennsylvania

ASAPH W25 Confidence by Political Leaning for Aug 2025 & Sept 2024

September 19, 2025

1 Overview

These studies were conducted for the Annenberg Public Policy Center of the University of Pennsylvania via web and telephone by SSRS, an independent research company. Interviews were conducted among a nationally representative probability sample drawn from SSRS's Opinion panel. Data were weighted to represent the target U.S. adult population. Summaries of the sample size, field dates, and estimated design effects (Deff) of the particular waves can be found in the table below.

ASAPH panelists are quarantined from other survey panel membership to avoid being affected by the content of other surveys. Data used in Wave 11, however, contains 19 respondents who self-reported membership in other opinion panels. Diagnostics revealed no significant differences in the responses of these 19 panelists and the results presented in this report are unaffected by their exclusion.

Wave	n	MOE	Deff	Fielded	Closed	Survey	RR	N
A-1	1941	2.9	1.76	2021-03-30	2021-04-19	ASAPH 1	56%	3480
B-2	1719	3.2	1.83	2021-06-09	2021-06-22	ASAPH 2	89%	1941
C-3	1669	3.2	1.83	2021-08-16	2021-09-05	ASAPH 3	86%	1940
D-4	1672	3.3	1.86	2021-11-03	2021-11-09	ASAPH 4	86%	1940
E-5	1656	3.3	1.86	2022-01-11	2022-01-17	ASAPH 5	85%	1937
F-6	1638	3.3	1.87	2022-03-29	2022-04-04	ASAPH 6	85%	1932
G-7	1580	3.2	1.82	2022-07-12	2022-07-18	ASAPH 7	82%	1928
H-8	1584	3.4	1.86	2022-08-02	2022-08-08	CIVICS 1	83%	1907
I-9	1621	3.3	1.87	2022-08-16	2022-08-23	ASAPH 8	85%	1907
J-10	1646	3.2	1.80	2022-10-11	2022-10-18	ASAPH 9	86%	1905
K-11	1641	3.2	1.77	2023-01-10	2023-01-16	ASAPH 10	82%	2029
L-12	1638	3.2	1.75	2023-02-22	2023-02-28	ASK 2023	81%	2025
M-13	1622	3.2	1.76	2023-03-23	2023-03-29	BINGE	80%	2024
N-14	1586	3.3	1.83	2023-05-31	2023-06-06	ASAPH 11	79%	1997
O-15	1482	3.5	1.88	2023-08-09	2023-08-15	ASAPH 12	75%	1979
P-16	1559	3.4	1.91	2023-10-05	2023-10-12	ASAPH 13	79%	1976
Q-17	1538	3.3	1.73	2023-11-14	2023-11-20	CLIMATE	78%	1975
R-18	1555	3.4	1.89	2024-02-06	2024-02-12	ASK 2024	79%	1963
S-19	1522	3.5	1.89	2024-04-18	2024-04-25	ASAPH 19	78%	1962
T-20	1496	3.6	1.96	2024-07-11	2024-07-18	ASAPH 20	76%	1961
U-21	1744 *	3.5	2.26	2024-09-13	2024-09-30	ASAPH 21	67%	2616
V-22	1771	3.3	2.02	2024-11-14	2024-11-24	ASAPH 22	68%	2589
W-23	1716	3.4	2.02	2025-01-30	2025-02-10	ASAPH 23	67%	2578
X-24	1653	3.4	2.04	2025-04-15	2025-04-28	ASAPH 24	64%	2568
Y-25	1699	3.5	2.13	2025-08-05	2025-08-18	ASAPH 25	67%	2550

* To account for attrition, a small replenishment sample was recruited prior to W21 using a random probability sampling design. This replenishment added 360 respondents to the sample.

2 Topline

The remaining portion of this document provides the topline results reported in the release. All figures are rounded to the nearest whole number and may not add to 100%. Combined subcategories may not add to totals in topline and text due to rounding. A lowercase e stands in for values that round to 0, but are not exactly 0. Aggregated NET categories are highlighted in grey. Superscript letters indicate statistically significant differences with the corresponding wave.

AA1_1.

AA1_1. In general, how confident, if at all, are you that the following are providing the public with trustworthy information about matters concerning public health? – The U.S. Centers for Disease Control and Prevention (CDC) [Democrat]

Wave	N	NET Unconfident	Not at all confident	Not too confident	NET Confident	Somewhat confident	Very confident	Not sure	Refused
(Y) 08/18/25	845	30 ^U	8 ^U	22 ^U	70 ^U	44	26 ^U	0	0
(U) 09/30/24	858	7 ^Y	1 ^Y	6 ^Y	93 ^Y	43	50 ^Y	0	0

AA1_1.

AA1_1. In general, how confident, if at all, are you that the following are providing the public with trustworthy information about matters concerning public health? – The U.S. Centers for Disease Control and Prevention (CDC) [Independent]

Wave	N	NET Unconfident	Not at all confident	Not too confident	NET Confident	Somewhat confident	Very confident	Not sure	Refused
(Y) 08/18/25	267	38	7	32	62	50	11	0	e
(U) 09/30/24	273	37	10	27	63	45	17	0	0

AA1_1.

AA1_1. In general, how confident, if at all, are you that the following are providing the public with trustworthy information about matters concerning public health? – The U.S. Centers for Disease Control and Prevention (CDC) [Republican]

Wave	N	NET Unconfident	Not at all confident	Not too confident	NET Confident	Somewhat confident	Very confident	Not sure	Refused
(Y) 08/18/25	587	42	11	31	58 ^U	51 ^U	7	0	0
(U) 09/30/24	573	50	15	35	50 ^Y	42 ^Y	7	0	e

AA1_2.

AA1_2. In general, how confident, if at all, are you that the following are providing the public with trustworthy information about matters concerning public health? – The Food and Drug Administration (FDA) [Democrat]

Wave	N	NET Unconfident	Not at all confident	Not too confident	NET Confident	Somewhat confident	Very confident	Not sure	Refused
(Y) 08/18/25	845	35 ^U	10 ^U	25 ^U	65 ^U	46	19 ^U	0	e
(U) 09/30/24	858	13 ^Y	2 ^Y	11 ^Y	87 ^Y	48	39 ^Y	0	0

AA1_2.

AA1_2. In general, how confident, if at all, are you that the following are providing the public with trustworthy information about matters concerning public health? – The Food and Drug Administration (FDA) [Independent]

Wave	N	NET Unconfident	Not at all confident	Not too confident	NET Confident	Somewhat confident	Very confident	Not sure	Refused
(Y) 08/18/25	267	38	7	32	62	53	8 ^U	0	0
(U) 09/30/24	273	33	12	22	67	48	19 ^Y	0	0

AA1_2.

AA1_2. In general, how confident, if at all, are you that the following are providing the public with trustworthy information about matters concerning public health? – The Food and Drug Administration (FDA) [Republican]

Wave	N	NET Unconfident	Not at all confident	Not too confident	NET Confident	Somewhat confident	Very confident	Not sure	Refused
(Y) 08/18/25	587	39	8	31	61	54	7	0	0
(U) 09/30/24	573	43	10	32	57	50	7	0	0

AA1_4.

AA1_4. In general, how confident, if at all, are you that the following are providing the public with trustworthy information about matters concerning public health? – The National Institutes of Health (NIH) [Democrat]

Wave	N	NET Unconfident	Not at all confident	Not too confident	NET Confident	Somewhat confident	Very confident	Not sure	Refused
(Y) 08/18/25	845	31 ^U	8 ^U	24 ^U	69 ^U	47	22 ^U	0	0
(U) 09/30/24	858	8 ^Y	e ^Y	8 ^Y	92 ^Y	45	47 ^Y	e	0

AA1_4.

AA1_4. In general, how confident, if at all, are you that the following are providing the public with trustworthy information about matters concerning public health? – The National Institutes of Health (NIH) [Independent]

Wave	N	NET Unconfident	Not at all confident	Not too confident	NET Confident	Somewhat confident	Very confident	Not sure	Refused
(Y) 08/18/25	267	41	8	33	59	50	10	0	0
(U) 09/30/24	273	32	8	23	68	51	17	0	0

AA1_4.

AA1_4. In general, how confident, if at all, are you that the following are providing the public with trustworthy information about matters concerning public health? – The National Institutes of Health (NIH) [Republican]

Wave	N	NET Unconfident	Not at all confident	Not too confident	NET Confident	Somewhat confident	Very confident	Not sure	Refused
(Y) 08/18/25	587	44	12	32	56	49	7	0	0
(U) 09/30/24	573	46	13	33	54	47	7	e	e