

Annenberg Public Policy Center of the University of Pennsylvania

ASAPH W25

Vaccines and Pregnancy

September 29, 2025

1 Overview

These studies were conducted for the Annenberg Public Policy Center of the University of Pennsylvania via web and telephone by SSRS, an independent research company. Interviews were conducted among a nationally representative probability sample drawn from SSRS's Opinion panel. Data were weighted to represent the target U.S. adult population. Summaries of the sample size, field dates, and estimated design effects (Deff) of the particular waves can be found in the table below.

ASAPH panelists are quarantined from other survey panel membership to avoid being affected by the content of other surveys. Data used in Wave 11, however, contains 19 respondents who self-reported membership in other opinion panels. Diagnostics revealed no significant differences in the responses of these 19 panelists and the results presented in this report are unaffected by their exclusion.

Wave	n	MOE	Deff	Fielded	Closed	Survey	RR	N
A-1	1941	2.9	1.76	2021-03-30	2021-04-19	ASAPH 1	56%	3480
B-2	1719	3.2	1.83	2021-06-09	2021-06-22	ASAPH 2	89%	1941
C-3	1669	3.2	1.83	2021-08-16	2021-09-05	ASAPH 3	86%	1940
D-4	1672	3.3	1.86	2021-11-03	2021-11-09	ASAPH 4	86%	1940
E-5	1656	3.3	1.86	2022-01-11	2022-01-17	ASAPH 5	85%	1937
F-6	1638	3.3	1.87	2022-03-29	2022-04-04	ASAPH 6	85%	1932
G-7	1580	3.2	1.82	2022-07-12	2022-07-18	ASAPH 7	82%	1928
H-8	1584	3.4	1.86	2022-08-02	2022-08-08	CIVICS 1	83%	1907
I-9	1621	3.3	1.87	2022-08-16	2022-08-23	ASAPH 8	85%	1907
J-10	1646	3.2	1.80	2022-10-11	2022-10-18	ASAPH 9	86%	1905
K-11	1641	3.2	1.77	2023-01-10	2023-01-16	ASAPH 10	82%	2029
L-12	1638	3.2	1.75	2023-02-22	2023-02-28	ASK 2023	81%	2025
M-13	1622	3.2	1.76	2023-03-23	2023-03-29	BINGE	80%	2024
N-14	1586	3.3	1.83	2023-05-31	2023-06-06	ASAPH 11	79%	1997
O-15	1482	3.5	1.88	2023-08-09	2023-08-15	ASAPH 12	75%	1979
P-16	1559	3.4	1.91	2023-10-05	2023-10-12	ASAPH 13	79%	1976
Q-17	1538	3.3	1.73	2023-11-14	2023-11-20	CLIMATE	78%	1975
R-18	1555	3.4	1.89	2024-02-06	2024-02-12	ASK 2024	79%	1963
S-19	1522	3.5	1.89	2024-04-18	2024-04-25	ASAPH 19	78%	1962
T-20	1496	3.6	1.96	2024-07-11	2024-07-18	ASAPH 20	76%	1961
U-21	1744	3.5	2.26	2024-09-13	2024-09-30	ASAPH 21	67%	2616
V-22	1771	3.3	2.02	2024-11-14	2024-11-24	ASAPH 22	68%	2589
W-23	1716	3.4	2.02	2025-01-30	2025-02-10	ASAPH 23	67%	2578
X-24	1653	3.4	2.04	2025-04-15	2025-04-28	ASAPH 24	64%	2568
Y-25	1699	3.5	2.13	2025-08-05	2025-08-18	ASAPH 25	67%	2550

2 Topline

The remaining portion of this document provides the topline results reported in the release. All figures are rounded to the nearest whole number and may not add to 100%. Combined subcategories may not add to totals in topline and text due to rounding. A lowercase e stands in for values that round to 0, but are not exactly 0. Aggregated NET categories are highlighted in grey. Superscript letters indicate statistically significant differences with the corresponding wave.

D220B.

D220B. Please indicate if you believe the statement below is true, false, or if you aren't sure. mRNA COVID-19 vaccination during pregnancy is safe (TRUE)

Wave	N	NET False	Definitely false	Probably false	NET True	Probably true	Definitely true	Not sure	Refused
(Y) 08/18/25	1699	22 ^s	10 ^s	12	42	25	17	36	e
(X) 04/28/25	1653	20	9	11	42	23 ^s	19	38	0
(S) 04/25/24	1522	17 ^y	6 ^y	10	46	27 ^x	19	37	e

D220B.

D220B. Please indicate if you believe the statement below is true, false, or if you aren't sure. mRNA COVID-19 vaccination during pregnancy is safe (TRUE)

BY AGE AND SEX

Wave	N	NET False	Definitely false	Probably false	NET True	Probably true	Definitely true	Not sure	Refused
8/18/25									
(Ya) Women 18-49	437	28 ^y _{bSaSb}	13 ^y _{bSb}	15 ^{Sa}	36 ^y _{bSb}	20 ^y _{bSb}	16	37	0
(Yb) Other	1262	20 ^{Ya}	8 ^{Ya}	11	45 ^{Ya}	27 ^{Ya}	18	36	0
04/25/24									
(Sa) Women 18-49	429	19 ^{Ya}	10	9	42	22	20	40	0
(Sb) Other	1093	16 ^{Ya}	5 ^{Ya}	11	49 ^{Ya}	30 ^{Ya}	19	35	0

D221.

D221. Please indicate if you believe the statement below is true, false, or if you aren't sure. Getting a COVID-19 vaccine can reduce the risk of COVID-19 complications that can affect a pregnancy (TRUE)

Wave	N	NET False	Definitely false	Probably false	NET True	Probably true	Definitely true	Not sure	Refused
(Y) 08/18/25	1699	20 ^s	8	12 ^{sx}	51 ^s	27	23 ^s	30	0
(X) 04/28/25	1653	18	9 ⁿ	9 ^y	53	28	25	29	e
(S) 04/25/24	1522	16 ^y	7	9 ^y	57 ^y	30	28 ^y	27	0
(N) 06/06/23	1586	17	7 ^x	10	55	31	24	28	0

D234.

D234. Please indicate if you believe the statement below is true, false, or if you aren't sure. COVID-19 vaccination during pregnancy is effective at minimizing the chances of hospitalization with COVID-19 (TRUE)

Wave	N	NET False	Definitely false	Probably false	NET True	Probably true	Definitely true	Not sure	Refused
(Y) 08/18/25	1699	19	7	12	52	28 ⁿ	24	29	e
(X) 04/28/25	1653	18	8	10	52	30	22	30	e
(S) 04/25/24	1522	16	7	9	57	32	25	27	0
(N) 06/06/23	1586	19	8	11	55	33 ^y	22	26	e

D234.

D234. Please indicate if you believe the statement below is true, false, or if you aren't sure. COVID-19 vaccination during pregnancy is effective at minimizing the chances of hospitalization with COVID-19 (TRUE)

BY AGE AND SEX

Wave	N	NET False	Definitely false	Probably false	NET True	Probably true	Definitely true	Not sure	Refused
8/18/25									
(Ya) Women 18-49	437	25 ^{YbSb}	9	16 ^{YbSb}	43 ^{YbSb}	24 ^{Sb}	19	31	0
(Yb) Other	1262	17 ^{Ya}	6	10 ^{Ya}	55 ^{Ya}	30	25	28	0
04/25/24									
(Sa) Women 18-49	429	19	9	11	50	27	24	31	0
(Sb) Other	1093	15 ^{Ya}	6	8 ^{Ya}	59 ^{Ya}	34 ^{Ya}	25	26	0

RSEXP6.

RSEXP6. How likely, if at all, would you be to recommend that a person who is pregnant in the Fall take the following vaccine: The flu vaccine if they have not already received it that Fall

Wave	N	NET Unlikely	Not at all likely	Not very likely	NET Likely	Somewhat likely	Very likely	Not sure	Refused
(Y) 08/18/25	1699	35	20	16	48	22	26	17	0

RSEXP7.

RSEXP7. How likely, if at all, would you be to recommend that a person who is pregnant in the Fall take the following vaccine: Tdap (which vaccinates against Tetanus, Diphtheria, and Whooping Cough)

Wave	N	NET Unlikely	Not at all likely	Not very likely	NET Likely	Somewhat likely	Very likely	Not sure	Refused
(Y) 08/18/25	1699	29	15	13	46	21	25	25	0

RSEXP8.

RSEXP8. How likely, if at all, would you be to recommend that a person who is pregnant in the Fall take the following vaccine: COVID-19 vaccine or booster if they are not up to date on their COVID-19 vaccinations

Wave	N	NET Unlikely	Not at all likely	Not very likely	NET Likely	Somewhat likely	Very likely	Not sure	Refused
(Y) 08/18/25	1699	44	28	16	38	18	20	18	0

RSEXP9A.

RSEXP9A. How likely, if at all, would you be to recommend that a person who is pregnant in the Fall take the following vaccine: The RSV vaccine during their 32nd to 36th week of pregnancy

Wave	N	NET Unlikely	Not at all likely	Not very likely	NET Likely	Somewhat likely	Very likely	Not sure	Refused
(Y) 08/18/25	1699	35	20	15	31	15	16	33	e