

Artificial Intelligence — Topline Report

APPC W37 National Survey | Feb. 17–Mar. 20, 2026

2026-05-07

Methodology

This report presents findings from the Annenberg Public Policy Center’s W37 IOD National Survey, a probability-based online panel survey of U.S. adults. The survey focused on attitudes toward artificial intelligence.

All results are weighted to national benchmarks, including age, sex, race/ethnicity, education, and region using `weight_recall_4`. See the methodology report for more details on weighting. Design effects and margins of error are calculated using replicate-based variance estimation via the `replicatev2` variable.

Field dates: 2026-02-17 to 2026-03-20

Sample size (unweighted): 1330 U.S. adults

Design effect: 1.68

Margin of error (95% confidence, full sample): ± 3.5 percentage points

Replicate-Level Methodology

Replicate	N	DEFF	MOE \pm pp	Field start	Field end
1	659	1.69	5.0	2026-02-17	2026-03-01
2	671	1.67	4.9	2026-03-09	2026-03-20

Weighted Toplines

All figures are rounded to the nearest whole number and may not add to 100%. Combined subcategories may not add to NET totals due to rounding. Feb.–Mar. 2026 full sample; party rows are subgroup distributions.

AI1. How much, if anything, have you heard, read, or seen about Artificial Intelligence (AI)?

Group	N	NET High	NET Low	A great deal	A lot	A moderate amount	A little	Nothing at all	Not sure
Feb.–Mar. 2026	1330	78	22	27	18	34	18	4	*
Democrat	646	81	19	30	22	30	14	4	*
Independent	115	82	18	30	12	40	14	3	0
Republican	519	76	24	24	15	37	22	3	0

AI2. How often, if at all, did you use or interact with artificial intelligence (AI) in the past month?

Group	N	Almost every day	Many times	A few times	Once or twice	Never	Don't know
Feb.–Mar. 2026	1330	22	16	28	17	16	*
Democrat	646	22	16	29	15	18	*
Independent	115	17	21	27	18	18	0
Republican	519	25	15	29	19	12	*

AI3. Over the next 10 years, do you think that the impact of artificial intelligence (AI) on the U.S. will be...?

Group	N	NET Pos.	NET Neg.	Very positive	Somewhat positive	Equal	Somewhat negative	Very negative	Not sure
Feb.–Mar. 2026	1330	17	42	7	11	32	20	22	9
Democrat	646	12	47	4	8	32	21	26	9
Independent	115	16	52	8	8	24	23	29	9
Republican	519	23	35	10	14	32	19	17	9

AI4_A. Over the next 10 years, what type of impact do you think artificial intelligence (AI) will have on each of the following? - The overall U.S. economy

Group	N	NET Pos.	NET Neg.	Very positive	Somewhat positive	Equal	Somewhat negative	Very negative	Not sure
Feb.–Mar. 2026	1330	19	38	5	14	26	22	16	17
Democrat	646	13	47	4	9	25	27	20	16
Independent	115	20	38	6	14	25	12	27	17
Republican	519	27	27	7	19	29	17	10	17

AI4_B. Over the next 10 years, what type of impact do you think artificial intelligence (AI) will have on each of the following? - Medical research and discoveries

Group	N	NET Pos.	NET Neg.	Very positive	Somewhat positive	Equal	Somewhat negative	Very negative	Not sure
Feb.–Mar. 2026	1330	57	16	28	29	18	8	8	10
Democrat	646	56	19	24	32	17	8	10	8
Independent	115	48	24	30	19	16	10	13	12
Republican	519	59	11	31	28	20	8	3	10

AI4_C. Over the next 10 years, what type of impact do you think artificial intelligence (AI) will have on each of the following? - Household utility costs (such as electricity or water)

Group	N	NET Pos.	NET Neg.	Very positive	Somewhat positive	Equal	Somewhat negative	Very negative	Not sure
Feb.–Mar. 2026	1330	14	38	4	10	22	16	22	26
Democrat	646	10	45	2	8	17	16	29	27
Independent	115	15	46	9	6	17	14	32	23
Republican	519	17	29	3	14	31	17	11	24

AI4_D. Over the next 10 years, what type of impact do you think artificial intelligence (AI) will have on each of the following? - Relations between the United States and China

Group	N	NET Pos.	NET Neg.	Very positive	Somewhat positive	Equal	Somewhat negative	Very negative	Not sure
Feb.–Mar. 2026	1330	5	43	2	3	22	23	20	30
Democrat	646	4	48	1	2	19	23	25	29
Independent	115	9	39	8	1	21	15	24	31
Republican	519	5	38	2	3	25	24	14	31

AI4_E. Over the next 10 years, what type of impact do you think artificial intelligence (AI) will have on each of the following? - Mental health and well-being

Group	N	NET Pos.	NET Neg.	Very positive	Somewhat positive	Equal	Somewhat negative	Very negative	Not sure
Feb.–Mar. 2026	1330	17	48	4	13	21	23	25	14
Democrat	646	13	54	1	11	21	24	31	12
Independent	115	19	44	12	7	18	15	28	19
Republican	519	21	42	6	15	23	23	20	14

AI4_F. Over the next 10 years, what type of impact do you think artificial intelligence (AI) will have on each of the following? - Movies, music, and other creative arts

Group	N	NET Pos.	NET Neg.	Very positive	Somewhat positive	Equal	Somewhat negative	Very negative	Not sure
Feb.–Mar. 2026	1330	22	43	7	15	24	19	25	10
Democrat	646	17	50	6	12	23	19	32	10
Independent	115	26	44	11	15	22	23	21	7
Republican	519	26	36	8	19	27	18	17	11

AI4_G. Over the next 10 years, what type of impact do you think artificial intelligence (AI) will have on each of the following? - Government effectiveness and efficiency

Group	N	NET Pos.	NET Neg.	Very positive	Somewhat positive	Equal	Somewhat negative	Very negative	Not sure
Feb.–Mar. 2026	1330	24	31	5	18	28	15	16	17
Democrat	646	17	37	2	15	27	17	20	18
Independent	115	21	32	5	15	33	13	19	14
Republican	519	32	22	9	23	30	13	9	16

AI5. Overall, do you think the government has done (too little), (too much), or about the right amount to regulate artificial intelligence (AI)?

Group	N	Too little	About the right amount	Too much	Not sure
Feb.–Mar. 2026	1330	65	26	8	1
Democrat	646	77	14	9	1
Independent	115	72	18	10	0
Republican	519	53	39	7	1
Very positive	84	43	53	4	0
Somewhat positive	154	47	46	8	0
Equally positive and negative	420	57	36	6	1
Somewhat negative	264	79	14	6	*
Very negative	292	83	5	12	*

AI6. Overall, do you think (the federal government) or (state governments) should take the lead on regulating artificial intelligence (AI)?

Group	N	The federal government	State governments	Not sure
Feb.–Mar. 2026	1330	52	15	33
Democrat	646	57	15	28
Independent	115	48	21	30
Republican	519	48	15	37

AI7. Overall, would you (oppose) or (support) the construction of new data centers in your area?

Group	N	NET Sup.	NET Opp.	Strongly support	Somewhat support	Neither	Somewhat oppose	Strongly oppose	Not sure
Feb.–Mar. 2026	1330	21	49	7	15	30	18	31	0
Democrat	646	17	57	4	13	26	19	38	0
Independent	115	16	54	9	7	30	19	36	0
Republican	519	28	38	10	18	34	16	22	0

AI8. How worried are you that you could lose your job or see your hours reduced due to artificial intelligence (AI)?

Group	N	Very worried	Somewhat worried	Not too worried	Not at all worried	Not working	Don't know
Feb.–Mar. 2026	1330	10	18	21	19	30	*
Democrat	646	14	23	23	13	27	*
Independent	115	11	19	26	18	26	0
Republican	519	7	14	19	27	33	0

JOBHARRIS_1. If Kamala Harris were president instead of Donald Trump, do you think that Harris would have done a better or worse job at handling the following? - The economy

Group	N	NET Better	NET Worse	Much better	Slightly better	About the same	Slightly worse	Much worse	Don't know
Feb.–Mar. 2026	1330	49	39	34	16	11	7	32	*
Democrat	646	84	5	58	26	10	2	2	*
Independent	115	55	24	41	15	20	4	20	0
Republican	519	9	81	5	4	10	14	67	0

JOBHARRIS_4. If Kamala Harris were president instead of Donald Trump, do you think that Harris would have done a better or worse job at handling the following? - Health care

Group	N	NET Better	NET Worse	Much better	Slightly better	About the same	Slightly worse	Much worse	Not sure
Feb.–Mar. 2026	1330	53	35	37	16	12	7	27	0
Democrat	646	88	4	63	24	8	2	2	0
Independent	115	64	19	43	21	17	6	13	0
Republican	519	12	72	7	6	15	13	59	0

JOBHARRIS_7. If Kamala Harris were president instead of Donald Trump, do you think that Harris would have done a better or worse job at handling the following? - Immigration

Group	N	NET Better	NET Worse	Much better	Slightly better	About the same	Slightly worse	Much worse	Not sure
Feb.–Mar. 2026	1330	50	43	36	13	7	7	36	*
Democrat	646	85	8	64	21	7	5	3	0
Independent	115	61	28	38	22	11	2	26	0
Republican	519	9	85	6	3	6	10	75	*

JOBHARRIS_9. If Kamala Harris were president instead of Donald Trump, do you think that Harris would have done a better or worse job at handling the following? - Inflation

Group	N	NET Better	NET Worse	Much better	Slightly better	About the same	Slightly worse	Much worse	Not sure
Feb.–Mar. 2026	1330	48	39	31	18	13	6	33	*
Democrat	646	84	4	53	31	12	2	2	0
Independent	115	51	26	43	8	23	6	20	0
Republican	519	8	81	4	4	11	11	70	*

JOBHARRIS_16. If Kamala Harris were president instead of Donald Trump, do you think that Harris would have done a better or worse job at handling the following? - Lowering the costs of prescription drugs

Group	N	NET Better	NET Worse	Much better	Slightly better	About the same	Slightly worse	Much worse	Not sure
Feb.–Mar. 2026	1330	44	37	29	15	19	7	30	*
Democrat	646	75	5	51	24	20	3	2	*
Independent	115	46	25	30	16	28	7	18	0
Republican	519	9	76	5	4	15	13	63	0

JOBHARRIS_17. If Kamala Harris were president instead of Donald Trump, do you think that Harris would have done a better or worse job at handling the following? - Helping middle class families

Group	N	NET Better	NET Worse	Much better	Slightly better	About the same	Slightly worse	Much worse	Don't know
Feb.-Mar. 2026	1330	50	37	38	13	12	6	31	*
Democrat	646	88	4	69	19	8	1	3	1
Independent	115	53	28	38	16	19	7	20	0
Republican	519	9	76	4	5	15	12	65	0

JOBHARRIS_29. If Kamala Harris were president instead of Donald Trump, do you think that Harris would have done a better or worse job at handling the following? - The situation in Venezuela

Group	N	NET Better	NET Worse	Much better	Slightly better	About the same	Slightly worse	Much worse	Don't know
Feb.-Mar. 2026	1330	49	42	37	12	9	8	34	1
Democrat	646	83	8	64	19	7	4	4	1
Independent	115	57	32	39	18	11	14	18	0
Republican	519	9	82	5	4	9	11	71	0

JOBHARRIS_30. If Kamala Harris were president instead of Donald Trump, do you think that Harris would have done a better or worse job at handling the following? - Regulating Artificial Intelligence (AI)

Group	N	NET Better	NET Worse	Much better	Slightly better	About the same	Slightly worse	Much worse	Don't know
Feb.-Mar. 2026	1330	42	33	26	16	24	7	27	1
Democrat	646	73	4	47	26	22	1	2	1
Independent	115	43	27	26	16	31	13	14	0
Republican	519	8	68	4	5	22	11	56	2