

Zika March 2-7, 2016 Survey (Week 4): Appendix

How likely is it that someone who contracts the ZIKA virus will die as a result?

	LIKELY %			NOT LIKELY %				
	NET	Very likely	Somewhat likely	NET	Not too likely	Not likely at all	Don't know %	Refused %
3/7/16	42	11	30	46	26	20	12	*

*Less than 0.5 percent

*How familiar are you with news reports about the ZIKA virus?****

	FAMILIAR %			UNFAMILIAR %				
	NET***	Very familiar	Somewhat familiar	NET	Somewhat unfamiliar	Very unfamiliar	Don't know %	Refused %
3/7/16	68	17	50	31	12	19	2	--

**Total greater than 100 percent due to rounding

***NET does not add up because of rounding

*How accurate is it to say that an individual who has been infected by the ZIKA virus will know it because the ZIKA virus always produces noticeable symptoms?****

	ACCURATE %			NOT ACCURATE %				
	NET	Very accurate	Somewhat accurate	NET***	Not too accurate	Not at all accurate	Don't know %	Refused %
3/7/16	44	9	35	46	27	18	10	1

*Less than 0.5 percent

**Total greater than 100 percent due to rounding

***NET does not add up because of rounding

How concerned are you that the ZIKA virus will spread to where you live?

	CONCERNED %			NOT CONCERNED %				
	NET	Very concerned	Somewhat concerned	NET	Not too concerned	Not concerned at all		
3/7/16	51	18	33	46	27	19	3	--

How accurate is it to say that the kind of mosquito that can carry the ZIKA virus can be found in every state in the continental US?

	ACCURATE %			NOT ACCURATE %				
	NET	Very accurate	Somewhat accurate	NET	Not too accurate	Not at all accurate		
3/7/16	44	13	31	49	28	21	7	*

*Less than 0.5 percent

ZIKA SURVEY METHODOLOGY: WEEK 4

The study was conducted for the Annenberg Public Policy Center via telephone by SSRS, an independent research company. Interviews were conducted from **March 02-07, 2016** among a sample of **1,019** respondents. Total Cell phone respondents were 608 and there were 43 respondents who completed the survey in Spanish. Data were weighted to represent the target U.S. adult population. The margin of error for total respondents is +/-3.72 %.