

Autumn 2016

G. THOMAS GOODNIGHT

Curriculum Vita

Ph. D., University of Kansas, 1977 .
Professor, University of Southern California 2003-present
Professor, Northwestern University, 1975-2003.

Director of Doctoral Studies, Annenberg School 2003-2013
Director of Doctoral Studies, Northwestern, appx. 1990-1996.
Fulbright Senior Specialist in Communication & Journalism
2010-2015

Senior Fellow, Program in Public Diplomacy, USC, 2003-present
Fellow, Project on the Rhetoric of Inquiry, University of Iowa

Visiting Scholar Annenberg School of Public Policy, University
of Pennsylvania, Philadelphia Spring 2017.

Visiting Scholar Fudan University, Shanghai, China
Summer 2014

Visiting Scholar, Meiji University, Tokyo Japan, December 2013

Visiting Scholar Católica University, Santiago Chile,
Summer 2011 Fulbright program

International Advisory Board, Amsterdam School for Cultural
Analysis, University of Amsterdam 2005-

RESEARCH INTERESTS & COMPETENCIES:

Argumentation and Debate. Advocacy. Controversy.
Rhetoric. Public Address & Political Economy.
Studies in the Public Sphere Rhetoric of Science
Communication Philosophy, Aesthetics & Inquiry.
Critical Cosmopolitanism, IOs, NGOs & IDPs.
Social Theory, Material Culture, and Bubbles.
New Institutional Theory & Discourse Practices
Civic Engagement: Social Entrepreneurship & Activism

INSTRUCTION:

DOCTORAL LEVEL COURSES: Argumentation, Classical Rhetoric, Rhetorical Theory and Criticism, Biopolitics, Discourse Analysis.. Studies in the Public Sphere, Communication Theory, Critical Research Methods. Kenneth Burke Seminar, Rhetoric of Self, Postmodern Criticism, Rhetoric of Science, Seminar in the Nuclear Age, Deliberative Democracy, Social Movements, New Institutional Theory, Risk Communication, New Media, Writing for the Field of Communication, Public Address, War and Peace Studies.

MASTERS LEVEL COURSES: Public Diplomacy, Celebrity Advocacy, Technical Communication, Rhetorical Analysis and Organizational Theory, Persuasion and Resistance in Organizational Life.

UNDERGRADUATE COURSES: Public Address, Civic Engagement, Risk Communication, Rhetoric of Science, Argumentation and Debate, Communication Ethics, Philosophy of Argument, Rhetorical History of the United States, Rhetorics of War and Peace, Landmarks in Rhetorical Theory, Rhetorical Criticism, Theories of Argumentation, Introduction to Rhetorical Theory and the Arts of Controversy, Speech Writing for Electronic Environments, Digital Culture.

AWARDS & RECOGNITIONS: SCHOLARSHIP

2014 NCA Distinguished Scholar Award—life time achievement

2014 NCA Top Paper Award, “Youth Networks and Civic Engagement: An Interim Report,” Chicago, IL, November. (with Minhee Son and Jin Huang).

2013 Alta Argumentation Conference. Senior Scholar Award—lifetime achievement

2006 ISSA (International Society for the Study of Argument) Life Time Achievement in Scholarship Award.

2005 AFA Research Award, Top Publication of the Year (with Kathryn Olson).

Northwestern Provost Recognition for Distinguished Scholarship
2000, 1998, 1996

1999 Distinguished Scholar Award by the Rhetoric and Communication Division of the National Communication Association. (Recognizes career achievement.)

1999 Distinguished Scholar Award by the American Forensics Association. (Named as one of the top 5 scholars in argumentation from the last half of the 20th century.)

1997 Marie Hocmuth Nichols Award presented by the Public Address Division of the National Communication Association (recognizing *Beyond the Rhetorical Presidency* to which an essay was contributed).

1995 Golden Monograph Award, Speech Communication Association. Award to the “Entanglements” essay.

1992 Charles Woolbert Prize (This award recognizes a piece of research that has had an enduring and significant influence on the field over a ten year period.) Award to the “Spheres” essay.

1990-1991 Van Zelst Research Chair

1982 American Forensics Association Research Award: Top Publication of the Year. Award to the “Spheres” essay.

1980 American Forensics Association Research Award: Top Publication of the year. Award to the “Presumption” essay.

1974 American Forensics Association. Research Award: Top Publication of the year. Award for the “Inherency” essay.

AWARDS AND RECOGNITION: TEACHING

Fellow, Center for Excellence in Teaching, USC 2012-2015

2011 Mellon Award for Graduate Advising

1999 Directed Dissertation of the Year, National Communication Association (Rob Asen).

1997 Directed Undergraduate Honor's Thesis accorded the Dobb's Prize for Outstanding Thesis in Women's Studies (Erin O'Donohue).

1994 National Speakers Association, "Outstanding Professor of the Year" Award.

1992 Directed Dissertation of the Year, National Communication Association (Stephen O'Leary).

1978 Director of Forensics of the Year presented by Georgetown Philodemic Society.

Grant Awards & Funded Activities

2005-2010 Grant from the National Science Foundation to study social impacts of nanotechnology. Rhetoric subgroup at USC.

2005 125th Anniversary USC Award to fund International Group on the Global research in Rhetorical History and Theory.

2006 NCA Funding for Communication and the Humanities Project, Advisory Board.

2006 National Science Foundation team on diversity recruiting at the graduate level of education, USC.

Exxon Foundation 1982 awarded \$50,000 for an interdisciplinary study of the Nuclear Freeze Debate from the perspectives of philosophy, linguistics, and public address. Courses developed from the grant on public controversy.

Edited Volumes:

Critical Problems in Argumentation: Selected Papers from the 13th NCA/AFA Conference on Argumentation. NCA/AFA 2005. Charles Willard, ed. Associate Editor of the volume.

Arguing Communication and Culture: Selected Papers from the 12th NCA/AFA Conference on Argumentation. NCA/AFA 2002. Editor of 2 volume proceedings, 84 papers, interdisciplinary, covering themes including globalization, legal controversy, foreign policy, argument and national identity.

Argument at Century's End: Reflecting the Past and Envisioning the Future: Selected Papers from the 11th NCA/AFA Conference on Argumentation. NCA/AFA 1999. Associate Editor.

Argumentation: Proceedings of the 9th SCA/AFA Conference on Argumentation. SCA/AFA 1997. Associate Editor.

Essays and Monographs:

2016 "China's Green Public Culture: Network Pragmatics and the Environment," *International Journal of Communication*. 10 (2016): 5535–5557. (With Jingfang Liu).

2016 (expected date) "Ebola: Do Things Argue?" *Proceedings of the AFA/NCA Alta Conference on Argumentation* (2016). Randall Lake, ed. Taylor and Francis. In Press.

2016 "Argumentation in the Cybersphere" in *Dialogues in Argumentation* (Ron Von Burg, ed.), Windsor, ON: Windsor Studies in Argumentation, 136-172.

2016 Defeasible Rhetoric: Network, Security, and Metonyms," *OSSA Conference, Paper Reply*. On-line Proceedings. In Process

2016 Transgression and Apologia: Disjoining Standpoints of Justice, *Publicity and Drama, Paper Reply*. On-line Proceedings. In Process.

2015 "Communication and Rhetoric: Alternative Worlds," *Quarterly Journal of Speech* 101: 1; 145-150.

2015 “Drones: Argumentation in a Communication Control Society.” *Disturbing Argument: Selected Works from the 18th NCA/AFA Conference on Argumentation*, Cate Palczewski, ed. Taylor & Francis. (With Gordon Mitchel).

2015 “The Politics of the Supplement,” *Disturbing Argument: Selected Works from the 18th NCA/AFA Conference on Argumentation*, Cate Palczewski, ed. Taylor & Francis. (With Paul Strait).

2015 “A Theory of Rhetorical Legitimation: The Communicative and Cognitive Structure of Institutional Maintenance and Change,” *Academy of Management* 40.1 (2015): 76-95. (With Derek Harmon and Sandy Green).

2015 “The Student Debt Bubble: Neo-liberalism, the University, and Income Inequality,” *Journal of Cultural Economy* 8.1 (2015): 75-100. (with David Hingstman and Sandy Green).

2014 “Gabrielle Giffords: A Study in Civil Courage,” *Rhetoric and Public Affairs*. 17.4 (2014): 679-709.

2014 “From Architectonics to Polytechtonics: Rhetoric, Communication and Information,” *POROI: An Interdisciplinary Journal of Rhetorical Invention and Criticism*, 10:1. <http://ir.uiowa.edu/poroi/vol10/iss1/4/>

2013 “The Virtues of Reason and the Problem of Other Minds: Reflections on Argumentation in a New Century,” *Informal Logic* 33:4, 510-530. Keynote Address, Ontario Society for the Study of Argumentation.

2012 “The Personal, Technical and Public Spheres,” *Argumentation & Advocacy*, 48.4 Reprint

2012 “The Beginnings of Oratorical Consciousness: Restarting Time in Homer’s Odyssey.” *The Telemachus. Making the Case: Advocacy and Judgment in Public Argument*. K. Olson, M. Pfau, B. Ponder, and K. Wilson, eds. East Lansing, MI: Michigan State University Press.

2012 “A Note on 21st Century Critical Communication Inquiry,” *Argumentation and Advocacy* 48.4 (2012).
The issue constituted a special report on the influence of my work on the public sphere, with several new essays using the method of inquiry.

2011 “From the Great Depression to the Great Recession--The 1932 Hayek-Keynes Debate: A Study in Economic Uncertainty, Contingency, and Criticism.” *POROI Journal* (with David B. Hingstman) .

2011 "A Doctor's Ethos Enhancing Maneuvers in Medical Consultation," in Festschrift for Frans Van Eemeren, Springer (with Roosmaryn Pilgram, University of Amsterdam).

2010 "Drug advertising and clinical practice: establishing topics of evaluation," *Proceedings of the ISSA Conference on Argumentation* (with Kara Gilbert Monash University, Australia). On-line
<http://rozenbergquarterly.com/issa-proceedings-2010-drug-advertising-and-clinical-practice-establishing-topics-of-evaluation/>

2010 "Rhetoric, Risk, and Markets: The Dot-Com Bubble," *Quarterly Journal of Speech* 96: 115-140 (with Sandy Green).

2010 "The Metapolitics of the 2002 Iraq Debate: Public Policy and the Network Imaginary," *Rhetoric and Public Affairs* 13(2010): 65-94.

2010 "Rhetoric, Reflection and Emancipation: Habermas and Farrell on Critical Studies of Communication in Erik Doxtader, ed. *Inventing the Potential of Rhetorical Culture: The Work and Legacy of Thomas B. Farrell*. Penn St University Press, 2009. (Came out in 2010 from 2009 journal issue)

2010 "Work, Wealth, and Worry: The Benefits of Communication Study for Economic Literacy," *Communication Currents* 5:6. (with Sandy Green).

2009 "The Presidential Debates of 2004: Contested Moments in the Democratic Experiment," *Controversia* 6: 13-38 (With Majdik and Kephart).

2009 "Review of the Bourgeois Public Sphere," Online the title reads: "The Bourgeois Virtues: Ethics for an Age of Commerce," *Quarterly Journal of Speech* 95: 346-351.

2008 "China and the United States in a Time of Global Environmental Crisis," *Communication and Critical/Cultural Studies* 5: 416-421. (with Jinfang Liu).

2008 "The Duties of Advocacy: Argumentation Under Conditions of Disparity, Asymmetry, and Difference," in van Eemeren and Garsen, eds., *Pondering on Problems of Argumentation* Springer.
<http://www.springerlink.com/content/j7306127m36004p3/>

2008 "Counterfactual Argumentation & Rhetorical Advocacy," *Proceedings of the Third Bi-Annual Conference on Argumentation*, Tokyo Japan.

2008 "Rhetoric, Reflection and Emancipation: Farrell and Habermas on the Critical Studies of Communication," *Philosophy & Rhetoric* 41: 421-439.

2008 "Strategic Maneuvering in Direct to Consumer Drug Advertising: A Study in Argumentation Theory and New Institutional Theory," *Argumentation* 22: 359-371.

2008 "Forensics as Scholarship: Testing Zarefsky's Hypothesis in the Digital Age," *Argumentation and Advocacy* 45: 80-97 (With Gordan Mitchell)

2008 "The Presidential Debates of 2004: Contested Moments in the Democratic Experiment," *Controversia* 6.1 (2008) (With Zoltan Majdik and John Kephardt).

2007 "Communication and the Humanities," *A White Paper Sponsored by the National Communication Association*. NCA.

2006 "Shared Power, Foreign Policy, and Haiti, 1994: Public Memories of War and Race," *Rhetoric and Public Affairs* 9.7: 601-634 (With Kathryn Olson).

2006 "Strategic Doctrine, Public Debate, and the Terror War" in *Hitting First: Prevent Force in U.S. Security Strategy*, 93-114. William W. Keller and Gordon Mitchell, ed. University of Pittsburgh Press. [Initially published on Ridgway Center for Security Studies

2006 "When Reasons Matter Most: Pragma-dialectics and the Problem of Informed Consent." *Considering Pragma-Dialectics*. Agnes van Rees and Peter Houtlooser, eds. Erlbaum.

2006 "Smoking Guns, Cherry-Picking & Stove-Piping: On Critical Metaphors, Discourse Events and Argumentation Games." *Proceedings of the 13th Alta Conference on Argumentation*. Patti Riley (ed.).

2006 "The Engagements of Communication: Jurgen Habermas on Discourse, Critical Reason, and Controversy." in *Perspectives on Philosophy of Communication*. Pat Arneson (ed). West Lafayette, IN: Perdue University Press, 112-142.

2005 "Rhetoric and Political Economy at the Aesthetic Nexus: A Study of Archbishop Whately," In *Rhetorical Agendas*. Patricia Bizell (ed.) Mahwah, NJ: Erlbaum, 137-145 (with David Hingstman).

2005 "Science and Technology Controversy: A Rationale of Inquiry," *Argumentation and Advocacy*. 42: 26-29.

2005 "Complex Cases and Legitimation Inferences: Extending the Toulmin Model to Deliberative Argument in Controversy." In *The Uses of Argument: Proceedings of a Conference at McMaster University*. Edited by David Hitchcock and Daniel Farr. Hamilton, Canada: McMaster University, 156-165. (Also out in collection est. 2007, *Arguing on the Toulmin Model*, Springer Publisher).

2005 "The Passion of the Christ Meets Fahrenheit 9/11: A Study in Celebrity Advocacy," *American Behavioral Scientist* 49: 410-435.

2004 "Science and Technology Controversy," *American Association for the Rhetoric of Science WEB site*. <http://aarst.jmccw.org/sched.htm>

2004 "Globalization meets 'The New War' on Terror," in (ed.) Jens E. Kjeldsen & Siri Meyer: *War, Law & Rhetoric. A Book About Regimes of Communication* 15-30. Rhetor Förlag. Åstorp.

2004 "Iraq is George Bush's Vietnam" Metaphors in Controversy: On Public Debate and Deliberative Analogy." *Argumentation and Social Cognition: Proceedings of the 2nd Tokyo Conference on Argumentation*. Suzuki, Yano and Kato (eds.) JDL:59-65.

2004 "Ingenuity—Speaking in Community: The Case of the Prince William County Zoning Hearings on Disney's America." In Patricia A. Sullivan and Steven Goldzweig (eds.). *New Approaches to Rhetoric* 31-59. AFA 2005 Research Award (With Kathryn Olson).

2003 "Heroic Prudence in Homer's *Odyssey*." *Proceedings of the Conference of the International Society for the Study of Argument*. Amsterdam, The Netherlands. Republished in select papers.

2003 "Predicaments of Communication, Argument, and Power: Towards a Critical Theory of Controversy," (Lead Essay) *Special Issue of Informal Logic on Habermas* 23: 119-138.

2001 "The Public, Personal and Technical Spheres." In Thomas O. Sloane, ed. *Encyclopedia of Rhetoric*. Oxford University Press.

2001 "Controversy." In Thomas O. Sloane, ed. *Encyclopedia of Rhetoric*. Oxford University Press.

2001 "Controversy, Criticism and Argumentation: A Rationale for Critical Studies." *In Proceedings of the 1st International Conference on Argumentation*. Tokyo, Japan

2000 "Ronald Reagan and the American Dream." In Leroy G. Dorsey, ed. *The Presidency and Rhetorical Leadership*. Michigan State University Press.

1999 "The personal, technical, and public spheres of argument." *Contemporary Rhetorical Theory: a reader*. Guiliford Press, New York (1999): 251-264.

1999 "Root Metaphors and Critical Inquiry into Social Controversies: Redeeming Stephen Pepper in and for the Study of Argument," *In Proceedings from the Amsterdam Conference on Argumentation* (With David Hingstman).

1999 "Messrs. Dinkins, Rangel and Savage in Colloquy on the African Burial Ground: A Companion Reading. A Study of the African-American Grave Sites Controversy in New York," *Western Journal of Communication* 63. Fall Issue.

1998 "Argument Studies and Foreign Policy: Connections in Controversy," *Diplomacy*. Triangle Institute for Strategic Studies.

1997. "Opening Up the Spaces of Public 'Dissension'" *Communication Monographs* 64: 270-276.

1997 "Studies in the Public Sphere." *Quarterly Journal of Speech* 83: 351-353. Fall Issue (With David Hingstman).

1996 "Hans J. Morgenthau: In Defense of the National Interest and the Recovery of the Rhetorical Tradition," In Harriman and Beer, eds. *The Rhetoric of Realism*. Michigan State University Press.

1996 "Reagan, Vietnam and Central America: On Public Memory and the Politics of Fragmentation," In Martin Medhurst, ed. *Beyond the Rhetorical Presidency*. Texas A&M University Press.

1995 "The Park, the Firm and the University: Fear and Loathing on the Postmodern Trail." Title is: "The Firm, the Park and the University: Fear and Trembling on the Postmodern Trail." *Quarterly Journal of Speech* 81:

267-290. (Lead Article: Reprinted in Jeff Hunter, ed. *Contemporary Literary Criticism* v. 242, 2007)

1994 "Entanglements of Consumption, Cruelty, Privacy and Fashion: The Social Controversy Over Fur," *Quarterly Journal of Speech* 80: 249-277. Fall Issue [Lead Article] (With Kathryn Olson)

1994 "Review of Perspectives on Argumentation: Essays in Honor of Wayne Brockriede," In *Argumentation: An International Journal on Reasoning*.

1993 "Get a Lifeworld: Reflections on Some Dead Ends and Live Possibilities," In Ray McKerrow, ed. *Proceedings of the 7th Conference on Argumentation*. Annandale: SCA: 79-85 (With Thomas Farrell).

1993 "Challenging Social and Communication Norms: Oppositions Argument and Social Controversy," In Ray McKerrow, ed. *Proceedings of the 7th SCA/AFA Conference on Argumentation*. Annandale: SCA. 364-373 (With Kathryn Olson).

1993 "A 'New Rhetoric' for a 'New Dialectic: Prolegomena to a Responsible Public Argument,'" *Argumentation: An International Journal on Reasoning*. 7:329-342.

1993 "Legitimation Inferences: An Additional Component for the Toulmin Model," *Informal Logic* 15: 1-15.

1993 Review of Amos Kiewe and David W. Houk. "Ronald Reagan's Economic Rhetoric, 1951-1989," *Quarterly Journal of Speech*.

1992 "Rhetoric, Legitimation, and the End of the Cold War: Ronald Reagan at the Moscow Summit, 1988," In Michael Weiler and Barnett Pearce, eds. *Reagan and Public Discourse in America*. Huntsville: University of Alabama Press, 43-71.

1992 "Habermas, the Public Sphere, and Controversy," *World Journal of Public Opinion Research*. 4:243-255

1992 "Public Argument and Controversy." *Argumentation and Advocacy*. 28:2.

1992 Review of Jurgen Habermas, "The Structural Transformation of the Public Sphere. Titled: A Translation of Habermas on the Public Sphere," *Argumentation and Advocacy*. 28: 145-157.

- 1991 Review of James C. Schneider, "Should America Go to War? The Debate over Foreign Policy in Chicago," *Quarterly Journal of Speech*: 102-103.
- 1991 "Controversy," Donn Parson, ed. *Proceedings of the 67th SCA/AFA Conference on Argumentation*. Annandale: SCA: 1-13.
- 1990 "The Rhetorical Tradition, Modern Communication, and the Rhetoric of Assent." In David Williams and Michael Hazen, eds. *The Rhetoric of Assent*. Huntsville: University of Alabama Press.
- 1990 "Epochal Rhetoric in 19th Century American: On the Discursive Instantiation of the Technical Sphere," In Bruce Gronbeck ed. *Argumentation and the Public Sphere: Proceedings of the Sixth SCA/AFA Conference on Argumentation*: 57-65 (With Kathryn Olson).
- 1989 "Toward a Social Theory of Argumentation," *Argumentation and Advocacy*. 4:60-70.
- 1988 "Argumentation and the Nuclear Age," *Journal of the American Forensics Association*: 1-3.
- 1988 "Discourse," *Critical Studies in Mass Communication*: 423-243.
- 1987 "Argumentation, Criticism, and Rhetoric: A Comparison of Modern and Post-Modern Stances in Humanistic Inquiry," In Joseph Wenzel, ed. *Argumentation and Critical Practices: Proceedings of the 5th SCA/AFA Conference on Argumentation*. Annandale: SCA: 61-67.
- 1987 "Generational Argument." In Frans van Eemeren, Rob Grootendorst, J. Anthony Blair, and Charles A. Willard, eds. *Argumentation Across the Lines of Discipline*. Dordrecht-Holland, Foris Publications.
- 1987 "Public Discourse," *Critical Studies in Mass Communication* 4: 428-432.
- 1986 "Ronald Regan's Re-formulation of the Rhetoric of War: Analysis of the 'Zero Option,' 'Evil Empire,' and 'Star Wars' Addresses," *Quarterly Journal of Speech* 72: 390-414.
- 1985 "Scholarship and the Forensics Community," In Donn Parson, ed. *American Forensics in Perspective: Papers of the Second National Conference on Forensics*. Annandale: SCA.
- 1984 Review of Charles Willard and J. Robert Cox. "Advances in Argumentation," *Journal of the American Forensics Association*: 98-102.

1983 “On Questions of Evacuation and Survival in Nuclear Conflict: A Case Study in Public and Argument and Rhetorical Criticism.” In David Zarefsky, ed. *Argumentation in Transition: Proceedings of the 3rd Summer Conference on Argumentation*. Annandale, SCA. 319-338.

1982 “The Personal, Technical, and Public Spheres of Argument: A Speculative Inquiry in the Art of Public Deliberation.” *Journal of the American Forensics Association* 18:214-217. (Reprinted in *Readings in Contemporary Rhetorical Theory* 1998).

1981 “Accidental Rhetoric: The Root Metaphors of Three Mile Island,” *Communication Monographs*, 48: 271-300 (Reprinted in *Landmark Essays on Environmental Rhetoric*, 1997) (With Thomas Farrell).

1981 “Conspiracy Rhetoric: From Pragmatism to Fantasy in Public Discourse,” *Western Journal of Communication* 45: 299-316 (With John Poulakos).

1980 “The Liberal and the Conservative Presumptions: On Political Philosophy and the Foundations of Public Discourse,” In Jack Rhodes and Sara Newell, eds. *Proceedings of the Summer Conference on Argumentation*. Annandale: SCA. 304-337.

1975 “Responses to Lichtman and Rohrer,” *The Journal of the American Forensics Association*, 11 (With Donn Parson and Bill Balthrop).

1974 “The Problem of Inherency: Strategy and Substance,” *The Journal of the American Forensic Association* 10: 229-240 (With Donn Parson and Bill Balthrop).

THESES AND DISSERTATIONS DIRECTED

Allison, Marcia (20170-expected). The European Green Green Belt.

Anderson, Kasia (2017-expected). *Realitics: Celebrity Politics*. Journalist, Truth Dig.

Alberti, Laura (2017-expected). Stasis Theory & Hegemony. Instructor, The University of Southern Mississippi

Allison, Marcia (2017-expected). The European Green Belt: A Rhetorical Ecology.

Asen, Rob (1998) *Visions of Poverty: Welfare and the Political Imagination*. Dissertation of the Year Award. Subsequently published

by Michigan State University Press. Professor, University of Wisconsin Madison.

Barnes, Shoko (2017-expected). *Hikikomori*. Works for the government of Japan studying and bring relief to Hikikomori victims.

Becker, Steven (2000) *The Rhetoric of Architecture : Civic Republican Space in early Boston Public Space, Architecture, and Community: A Study in Early America*. Becker is now in private consulting.

Brock, Nicole (1997) *Multimedia Approaches to Persuasion, New Social Movement Theory, and the Decline of the Oratorical Model*.

Brouwer, Daniel (2000) *Representations of Gay Men with HIV/AIDS across Scenes of Social Controversy : A Contribution to Studies in the Public Sphere*. Assistant Professor, Arizona State University. MA Thesis on 'Zines'. Professor, Arizona State University.

Brown, Jamaica (2016) *Narratives in the Autism Paradigm: Rhetoric, (Re)presentation, and (Inter)action*.

Ceren, Omri (2017-expect). *Conspiracy Theories*. Washington, D.C. Communication Consultant, the Israeli Project.

Chen, Lisa (2005) *Celebrity Aid: An Analysis of the Use of Celebrity Spokesperson in the Live and Live 8 Issue Awareness Concerts*, MA Thesis, Johns Hopkins.

Clark, Stephen (2003) *Margaret Thatcher and the Faulkland War*. Undergraduate Honors Thesis.

Dauber, Cori (1990) *A Symbolic Analysis of Nuclear Strategic Doctrine*. Subsequently published by Praeger. Professor, University of North Carolina..

DeHaan, Kathleen (2000) *"He looks like a Yankee in his new suit" : Immigrant Rhetoric : Dutch Immigrant Letters as Forums for Shifting Immigrant Identities*. Professor, University of Charleston.

Doxtader, Eric (1997) *Total war and public life : a critical theory of American nuclear deterrence policy*. McArthur Fellowship. Professor, University of South Carolina.

Gab-Kneeland, Joyce (2007) *Cell Phone as a Communications Revolution: A Rhetorical Inquiry*. Deceased

Gallagher, Victoria (1990) *Repositioning the University: Organizational Symbolism and the Rhetoric of Permanence and Change*. Professor, North Carolina State University.

Gardner, Christine (2006) *Choosing to Wait: Rhetorical Agency as Persuasion in the Evangelical Sexual Abstinence Movement in the United States and Africa*. Professor Wheaton College. UC Press. [Advised before leaving Northwestern]

Ghodes-Luhman, Amy Royer (2004). *Jezebel: A Layered Reading* (Joint Degree with Garrett. NU Advisor). Pastor, Maconia Moravian Church

Gillespie, Ryan (2011). *Morals, Markets, and the Public Sphere: a Study of the Human Organ Procurement Debate, 1984-2012*. UCLA, Center for the Study of Religion.

Green, Christine (2006) *Liberalization of Wheaton College: Ethnomethodological Study of Liberalization of Christian Lifestyle*. MA

Hingstman, David (1990) *The Voice of the Public in Legal Discourse: a Critique of Jurisprudential Argument*. Associate Professor, University of Iowa

Laware, Margaret (1993) *Public Space and Postmodernism: A Rhetorical Study of Two Contemporary Works of Art*. Associate Professor, Iowa State University

Lemuel, Joel (2016) *Post-Traumatic Stress Disorder*.

Leslie, Andrew (1997) *The Rhetorical Critique of Institutions, Community, and Social Change : Rhetorics of Risk and the Progressive Era Child Welfare Movement*. Instructor, Salem College.

Liu, Jingfang (2014) *The Emergence of Green IT: The Formation and Implementation of Green IT Strategy and Organizational Change in IT Organizations*.

Madsen, Arnold (1994) *Synecdochic and Metonymic Representation in the 1988 Presidential Campaign*. Antique business.

Majdik, Zoltan (2008) *The Gene is Out of the Bottle: the Communication of Genetic Complexity in Direct-to-consumer Genetics*. Associate Professor, North Dakota State University

McClain, William (2014) *Network Hermeneutics: Interpretation of Texts as Social Practice and Performance in the Age of Digital Media*.

Milner, James (2017-expctd) *Sacrifice Zones: Neighbors, Strangers and Subalterns in Flint Michigan*.

Mitchell, Gordon (1997) *Placebo Defense : The Legacy of Strategic Deception in Missile Defense Advocacy*. Associate Professor, University of Pittsburgh. Work won the 2001 NCA Book Award.

Nakazawa, Miyori (1989) *A Rhetorical Analysis of the Japanese Student Movement: University of Tokyo Struggle 1968-1969*. Professor Nanzan University.

Nelson, Victoria (1993) *Aids and Social Controversy: A Critical Narrative*. Retired, North Park College.

O'Donohue, Erin (1997) *AIDS and Compulsory Pregnancy Testing*. Undergraduate Thesis Women's Studies. Awarded Dobbs Prize for Outstanding Thesis.

Okuda, Hiroko (2001) *Memorializing World War II : Rhetoric of Japan's Public Memory, 1945-1995*. Assistant Professor, Akida University.

O'Leary, Stephen (1991) *Reading the Signs of the Times : A Topical and Dramatistic Analysis of the Logic of Apocalyptic Advocacy*. Dissertation of the Year Award NCA Subsequently published by Oxford. In Transition.

Palczewski, Katherine (1994) *The Feminist Anti-Pornography Movement and the Rhetorical Construction of Social Knowledge: A Study of the MacKinnon/Dworkin Civil Rights Ordinance*. Associate Professor, University of Northern Iowa.

Park, Michael (2014) *Contextualizing Asian Masculinity in Media Post-race: a Critical Race Theory Inquiry on Metadiscourses*. Assistant Professor, Syracuse University.

Ramandt, Christophe (1999) *Depictions of Violence Across Television Program Genres : A Rhetorical Revision of the Fiction-Reality Dichotomy in Current Communication Policies*. .

Rosado, Theresa (1995) *Public Trials and Rhetorical Evidence: The Case of Rodney King* (MA Thesis)

Sattell, Susan (2006). *Rhetoric and Risk: The Case of the Monarch Butterfly and Bt Corn*.

Schwartzman, Arlene (2006). *The Geography of Hope: Definition, Discourse, and the Imaginary in Chicago's Parks 1889-1909*.

Shepard, Marcus (2016). *For Whom Is Neo-Soul?: Black Women's Rhetorical Invention in the Public Sphere*.

Strait, Paul (2014) *Deliberating the Science of Madness: DSM-5 and the Polytechnic Rhetorical Economy of Psychiatric Nosological Controversy*. Assistant Professor, the University of Southern Mississippi.

Suzuki, Takeshi (1996) *A Rhetorical Analysis of Japan's Dramas of Modernity and Emperor Hirohito's Wartime Role*. Professor, Meiji University.

Son, Minhee (2009). *Blair Witch Project*. Ma Thesis. USC.

Tabako, Thomas (2005) *The Rhetorical Beginnings of the Solidarity Movement*.

Touton, Karinthia (2004) *Creativity*. Undergraduate Honors Thesis

Wang, Yue (2017-expected date). *Doctor-Patient Relations in China*.

Wang, Xin (2017 expected). *China, Tibet and Climate Security*.

Wiegman, Brett (2004) *Partnerships*. Undergraduate Honors Thesis

Winkelman, Diana (2012). *The 2010 Haiti Network Relief Movement: Rhetoric in Natural Disaster, Institutional Intervention, and Biosecurity*. University of Mary Hardin, Baylor.

Yamakami, Haruno (1999) *Japan's Modernity and Post-Modernity Read through the Discourse of Natural Disaster*. Instructor, Kyoto University.

Zhou, Kitty (2004) *A Rhetorical Analysis of Falungong in China: Inheritance of tradition, Contemporary Appeals, and Challenge to Social Order*.

International Presentations

2016 Presumption Reconsidered, Granada Conference on Presumption, Spain, April.

2016 Blind Spots, Wounded Narratives & Moral Hazards, OSSA Conference, June

2016 Stasis, Wake-Forest/ISSA Venice Conference on Argumentation, July

2016 The American Election. US Embassy, Tokyo Japan, August

2016 Argumentation and Debate, Tokyo Conference on Argument, August

- 2016 The New Romanticism: Communicative Competence Goes to the Movies, Tokyo Conference on Argument, August
- 2014 Publics and Globalization, Lugano University, March 20-21, 2014 [10 hour, 2 day symposium on my work]
- 2014, Housing Bubble” ISSA, Amsterdam, August 2014. (with Hingstman)
- 2014 Network Pragmatics & Urban Communication, Fudan University
- 2013 Rhetoric Goes to the Movies, Meiji University, January 4.
- 2013 Habermas and the Public Sphere, Meiji University, January 5, 2013
- 2013 Publics and Globalization, Lugano University, March 20-21
[10 hour, 2 day symposium on my work]
- 2013 Keynote, Ontario Society for the Study of Argument, Windsor Canada
June 2013 (International Philosophy Conference).
- 2011 Practical Consideration for Graduate Studies, Católica University, Santiago Chile.
- 2011 The Future of the Communication Discipline, Católica University, Santiago Chile.
- 2011 Spheres of Argument, Social Science Faculty, Diego Portales University. Santiago, Chile.
- 2010 The Global Housing Bubble, Lecture Copenhagen Business School, November 25.
- 2010 Practical Reason and the Internet,” Lecture Roskilde University, Denmark,.
- 2010 Rhetoric and Economics, American University, Paris, September 23, 2010.
- 2010 Spheres of Argument, Talk at the University of Amsterdam
- 2010 Pharmaceutical Advertising, International Society for the Study of Argument, Amsterdam.
- 2010 The Housing Bubble, Lecture delivered at the University of Paris and at the University of Copenhagen
- 2009 Revising Critical Thinking for New Media, Ontario Society for the Study of Argument, Windsor, Canada.
- 2008 Counterfactual Argumentation & Rhetorical Advocacy, Third Annual Tokyo Conference on Argumentation, Aug 8, 2008.
- 2008 Communication Studies in the Digital Age, Keynote Address at the 50th
- 2008 Anniversary of the Annual Conference of the Japan Association for Current English
- 2008 Studies, Musashi Institute of Technology, Yokohama, Japan, October 3,.
- 2008 Risk Communication, Nanzan University, Nagoya, Japan, October 7, 8.
- 2008 Presidential Campaign Communication, Tsuda College, Tokyo, Japan October 8.
2007. Argumentation in the Institutional: Strategic Maneuvering the Burden of Proof in Direct to Consumer Drug Advertising, University of Amsterdam, Meeting on International Argument , October 25.
- 2006 Immigration and Global-Local Controversy: A Comparison of the European Union to Denmark, and the Federal Government to California, University of Copenhagen, November 2, 2006.
- 2006 Working sessions with faculty and students, University of Copenhagen November 3.
- 2006 The Duties of Advocacy, Keynote to ISSA Conference, Amsterdam, June 28.
- 2006 Science Controversy, a panel of rejoinders to my article in Argumentation and Advocacy, ISSA Conference, Amsterdam, June 29, 2006.
- 2006 Progressive and Populist Political Argument, Lecture to faculty and students at the University of Amsterdam, May 3.
- 2006 Rhetorical Studies in Argumentation, Lecture to faculty and students at the University of Amsterdam, May 4, 2006
- 2006 Rhetoric of Science. ISSA Conference, University of Amsterdam
- 2005 Argument Complexity, OSSA Conference on Argumentation, McMaster University

- 2005 Introduction of Stephen Toulmin, Ontario Society for the Study of Argument Conference, McMaster University,
 2005 Contested Legitimation Inferences.. Ontario Society for the Study of Argument Conference. McMaster University,
 2004 Iraq is George Bush's Vietnam, Paper Tokyo Conference on Argumentation, August
 2003 Collaborative Reasoning." The Ontario Society for the Study of Argumentation. University of Windsor. May 15.
 2003 "Is Critique Adversarial?" The Ontario Society for the Study of Argumentation. University of Windsor.
 2003 War in the Era of Globalization. Conference on War, Rhetoric and International Law. Bergen, Norway
 2002 Heroic Prudence and the Odyssey. ISSA Conference. Amsterdam.
 2001 Legitimation Controversy. Keynote. First Tokyo Conference on Argumentation
 2000 Keynote Address, First Japan International Conference on Argument Tokyo, Japan.
 1998 Root Metaphors and Critical Inquiry into Social Controversies (with Hingstman) ISSA, University of Amsterdam.
- 1996 Presentation at the Venice Conference on Argumentation
 1994 The Speech Act of Objection. International Society for the Study of Argumentation. Amsterdam.
 1990 Can Communication Communities Save Reason from Rationality? International Communication Association, Dublin, Ireland.
 1988 Consent. Keynote Address, Venice Conference on Argumentation
 1988 Communities of Argument in Time: When Being Reasonable is Not Enough. Keynote ISSA Conference. Venice, Italy.
 1987 The Nuclear Question and the End of Philosophy Debate (with Willard). International Pragmatics Conference, Belgium
 1987 Origins of the Nuclear Age. Conference on Survival of the Planet. Dubrovnik, Yugoslavia
 1986 Generational Argument. First International Conference on Argumentation. Amsterdam.
 1982 The Tradition of Western Rhetoric. Lecture at Sophia University Tokyo, Japan. (Lectures through Japan Summer 1982)

CONFERENCES, CONVENTIONS, & INVITED PRESENTATIONS

- 2016 Digital Rhetoric, Digital Humanities: Theorizing a Juncture, NCA, Philadelphia. Nov. 11, Panel Respondent and extended discussion posted Academia.edu
 2016 Cosmology, Rhetoric and Ontology: Apeiron as a Master Trope for Markets. Philadelphia, NCA November 12
 2016 Panel Tribute to Michael Leff, NCA Philadelphia, November 12
 2016 The Lures of Credit: Feminization, Risk and Uncertainty, NCA, Philadelphia.
 2016 Charlotte Perkins Gilman: (Re)constructing Feminist Social Ontology: Work, Joy, the War of Nerves and Americanitis" Rhetoric Society of America, Atlanta, Georgia
 2016 Social Entrepreneurism & Communicative Activism, Talk at the University of Kentucky, March 25 (with David Goodnight)
 2016 The Great Disjunction: The Public Sphere and the Anthropocene.

- RSA Conference. University of Nevada, Reno.
 2015 Rhetoric Sans Papier: Traveling with the Multitudes, NCA, Chicago, November
 2015 Debates over the Currency School in Great Britain, NCA, Chicago.
 2015 Rhetorics of Finance, Credit, Ownership and Debt: Market Innovation and
 Communication Infrastructure, NCA, Chicago, IL.
- 2015 Flying to the Rescue of Campaign Obama: Big Bird Takes a Hit, NCA,
 Chicago, IL.
 2015 Distinguished Scholars of 2014: Reflections on Their Scholarship, NCA,
 Chicago, IL.
 2015 The Haunting Presence of ‘Social Movement Rhetoric, NCA, Chicago, IL,
 2014. Queering the Winter Olympics” NCA, Chicago, IL.
 2014. Response to King for 100th Anniversary of QJS NCA, Chicago, IL.
 2014 Youth Networks and Civic Engagement: An Interim Report,” NCA,
 Chicago, IL, (with Minhee Son). Outstanding paper award.
 2014 Response to Engaging the Material Gene, NCA, Washington D.C.,
 November 20.
 2014 Networking Communication and Civic Partnerships, NCA, Washington,
 D.C. November 21.
 2014 Response to a Panel on Pandemics and Apocalypse, Western
 Communication, Fullerton, CA.
 2014 “Kaleidescapes,” Keynote, American Public Address Conference, October.
- 2014 “Climatepalooza: Public Festivals and Citizen Science,” American Association for
 the Rhetoric of Science and Technology, Washington, D.C. November 20, (with Larry
 Pryor, Marcia Allyson, and Emma Bloomfield).
 2014 Participant. Panel on Macro-level Organizing Phenomena, NCA, Washington, DC,
 November 23.
 2014 “Rhetorical Adventures in the Consumption Debate: Consumption as the
 Political,” NCA, Washington, D.C. November 24.
 2013 Participant. Panel on Macro-level Organizing Phenomena, NCA, Washington, DC,
 November 23, 2013
 2013 Housing Bubble, International Society for the Study of Argument (with David
 Hingstman, Sandy Green)
 2013. Meiji Japan and the Abolition of Torture: On the Relationships of Enlightenment
 and Emancipatory Argument. Alta Conference on Argument. Alta Conference on
 Argumentation, (with Takeshi Suzuki).
 2013 “Architectonics to Polytechnonics,” University of South Carolina Conference on
 Rhetoric, Fall.
 2013 “Climatepalooza: Public Festivals and Citizen Science,” American Association
 for the Rhetoric of Science and Technology, Washington, D.C. November 20 (With Larry
 Pryor, Marcia Allyson, and Emma Bloomfield)
 2012 Simmel on Money, NCA, Orlando, Florida November 2012.
 2012 Psychiatry, NCA, Orlando, Florida November (with Paul Strait).
- 2012 The Ugly American Comes Home: Demagoguery and the Virtual Vulgus, Panel on
 the Democratic Aesthetic, NCA, Orlando, Florida November.
 2011 Network Bubbles, Economics and Rhetoric, Baruch University
 2011 Repetition and Variation on a Theme: Copia as Master Trope. University of South
 Carolina Conference on Rhetoric.
 2011 Risk Communication, North Carolina State University
 2009 David Ricardo and the Aesthetics of Wealth Production, NCA, Chicago, November
 14.

2009 Program in Honor of Roichi Okabe, Japan-US Communication Association, NCA, Chicago, November 14.

2009 Respondent to a Panel on Locative Media and Urban Spaces, NCA, Chicago, November 13.

2009 Respondent to a Panel on Rhetorical Theory Through Music, NCA, Chicago, November 15.

2009 Police and Politics: Ranciere, Agamben, and Baidou: Migrating Against the Public Sphere," November 15.

2009 Imagining a Green Public Sphere in China, with Jingfang Liu, NCA, Chicago, November 13.

2008 "[How] Will Machumans Communicate, Invited Participant, Conference on Rhetorical Theory, University of South Carolina, October 24.

2008 Anne Coulter, William Bennet, and Rush Limbaugh: The Limits and Strengths of Counterfactual Thought Experiments versus Critique for Resisting Simulated Populism. NCA, San Diego, Nov 21.

2008 Response to a Panel, Religious Imagination as Cultural Ethos: Vico, Weber, and the Tropology of Folk Hymnody, NCA, San Diego, Nov 23.

2008. Response to a Panel, Science, Rhetoric, and Common Sense, NCA, San Diego, Nov 23.

2008 Rhetoric and Political Economy through the Aesthetic Nexus of Bernard de Mandeville, NCA, San Diego, Nov 21.

2007. Rhetoric and Political Economy in the Works of Thomas Wilson, National Communication Association, Chicago, Illinois, November 17.

2007. Respondent. A Debate: Richard M. Weaver's Ideal Orator, National Communication Association, Chicago, Illinois, November 17.

2007 Respondent to Francesca Snoek Henkemans. Ontario Society for the Study of Argument, June 8.

2007 Paper. On Justification: Economies of Worth: The Contributions of Luc Boltanski, Laurent Thevenot and Katherine Porter to the Political Economy of Argumentation, [with David Hingstman] Alta Conference on Argumentation, August 4.

2007 Paper. Presidential Debates as Public Argument," [with Zoltan Majdik] Alta Conference on Argumentation, August 4.

2007. The Rhetoric of Risk: A Rubric, [with Susan Sattell] American Association of the Rhetoric of Science, Chicago, Illinois, November 14.

2007. Rhetoric and Political Economy in the Works of Thomas Wilson, National Communication Association, Chicago, Illinois, November 17.

2007. Respondent. A Debate: Richard M. Weaver's Ideal Orator, National Communication Association, Chicago, Illinois, November 17.

2006 Argument Games and the Cybersphere, Wake Forest Conference on Argumentation, Boca Raton, Florida, February 17.

2006 Bubbles. Rhetoric POROI Conference, the University of Iowa, March 21.

2006 Session: Rhetoric and the Cybersphere, Rhetoric Society of America Conference, Graduate Seminar, Memphis Tennessee, May 6.

2006 Rhetoric of the Nuclear Age, Paper presented to IIDAS, USC.

2006 The Communication Arts & Humanities, Working White Paper June 8-11, Chicago, Illinois

2006 The Second Inaugural of George Bush," Paper Presented at the Public Address Conference, Vanderbilt University, Nashville, TN, October 6.

2006 Thomas Reid with David Hingstman, National Communication Association, San Antonio, Texas November 16.

2006 Respondent to a Panel on Rhetoric of Religion, NCA San Antonio, November 15.

- 2006 Respondent to a Panel on Public Diplomacy, NCA San Antonio, November 16.
 2006 Memorial Panel to Thomas B. Farrell, NCA San Antonio, November 17.
 2005 Rhetoric, Aesthetics, and Political Economy in the Works of Henry Home, Lord Kames” (with David Hingstman). National Communication Association, Boston.
 2005 Response Panel on Organizational Rhetoric. NCA, Boston.
 2005 Response Panel on Controversy Studies. NCA, Boston.
 2005 Smoking Guns, Cherry-Picking & Stove-Piping: On Critical Metaphors, Discourse Events and Argumentation Games. Alta Conference on Argumentation, Salt Lake City,
 2005 Rhetoric, Aesthetics, and Political Economy in the Works of Thomas DeQuincey.” (with David Hingstman) International Society for the Study of Rhetoric, Los Angeles .
 2004 Response Panel on Iraq War, Southern Communication Association.
 Response Panel on Vico, NCA Chicago Illinois, Nov.
 2004 Response Panel on Law and Argumentation, NCA Chicago Illinois, Nov.
- 2004 My Research, Panel on the Public Sphere, NCA Chicago Illinois, Nov.
 2004 Whately’s Rhetoric, with David Hingstman. Rhetoric Society of America, Austin, TX May.
 2004 The Gulf War, Faculty & Students University of St. Louis
 2004 Risk and Fortune, Faculty & Students, University of Wisconsin-Milwaukee
 2004 Response. May Conference at Northwestern University of My former Advisees spoke to dissertation work and contributions.
 2003 Modern Aesthetics and the Rhetorical Underground: Aesthetics and World Making. National Communication Association. Miami. November 20.
 2003 The War We Saw, The War They Saw, and the Wars We Didn’t See. Annual J. Pence Lecture. University of North Carolina, Chapel-Hill. November 7.
- 2003 Rhetoric, The Beautiful Game: On the Obscure and Confused in the Foundations of Modernist Aesthetics. National Communication Association. Miami, November 20.
 2003 Analogy and Argument. Alta Conference on Argumentation. American Forensic Association. Alta, Utah. August 1 (With Thomas Hynes)
 2003 Argument at the Fall of France, 1942. Alta Conference on Argumentation. American Forensic Association. Alta, Utah. August 1 (With Rochat).
 2003 Common Ground versus Common Cause: Interrupting and Restoring
 .2003 The War We Didn’t See, The War that Went Unseen, the War that is Foreseen. Eastern Communication Association. Washington D.C. April 24.
 2002 Globalism and the New War. Southern Communication Association. Atlanta Georgia, April 3.
 2002 Debate on a Panel on the War. Southern Communication Association. April 4.
 2002 The New War on Terror. Job Talk. University of Southern California. Los Angeles, April 1.
 2002 Globalization and the New War. Keynote for Communication Week at the University of Northwest Indiana April 15. Presentations to Northwestern Alumni Association in Philadelphia, May 9, Springfield Illinois May 28,
 2002 Response to a Panel on Rhetoric and Aesthetics
- 2002 Georgia Public Address Conference
 2001 Lecture to Students and Faculty of USC on 9/11 (Job Hire Talk)
 2000 Keynote First Tokyo Conference on Argumentation
 1999 The Liberal and Conservative: Revised. NCA Convention. Chicago, IL

- 1999 Lecture for the Lifetime Achievement Award. NCA Convention. Chicago, IL.
- 1998 Response to a Panel on Civil Society. NCA Convention. New York.
- 1998 Remarks on Panel Honoring Takis Poulakos. NCA Convention, New York.
- 1998 the Public Sphere and the Rhetoric of Science and Technology. Rhetoric of Science Panel. NCA, NY.
- 1998 Selected by NCA for Graduate Honors Seminar, Northwestern
- 1998 Argumentation Studies and Foreign Policy. Triangle Institute for Strategic Studies
- 1997 Response to Parelli on the Presidency and the Environment. Bush Center on the Presidency
- 1997 Invited Participant. War and Peace. Cantini Museum. Triangle Institute for Strategic Studies.
- 1997 Returns to Religion in Postmodern Rhetoric and Communication. Panel Response. NCA Chicago, IL
- 1997 Exploring Narrative Theory in the Practices of Public Argument. Panel Critic. NCA, Chicago, IL
- 1997 the Public Sphere in Contemporary Democracy: Assessment and Interpretation. Panel Critic NCA. Chicago, IL
- 1996 Invited Public Lecture, Distinguished Scholar Series, University of Arizona, Tuscon, AZ.
- 1996 Invited Public Lecture, Distinguished Scholar Series, University of Kansas, Lawrence, KS.
- 1996 Invited Public Lecture for Communications Week, Southwest Texas State University, San Marcos TX.
- 1996 The Columbian Orator and the Beginnings of a Democratic Public Sphere. NCA San Diego, CA
- 1996 Rhetoric through Thick and Thin: A Tour of Some Lures, Snares, Traps and Tropes of Disciplinary Discourse. NCA San Diego, CA
- 1996 Composition versus Invention in Presidential Speech Writing. Invited Lecture. Bush Center on Presidential Studies.
- 1996 Respondent to conference Keynote on Allegory. Public Address Conference. University of Illinois at Champaign Urbana
- 1995 Regan, Vietnam and Central America. Invited Lecture at the the First conference, Bush Center on Presidential Studies.
- 1995 Controversy and Institutional Reasoning. At University of Wisconsin Milwaukee.
- 1995 Al Smith Before the American Liberty League. Panel on the Worst Speech that Ever Was Eastern States. Pittsburgh, PA
- 1995 Top Papers in Argumentation and Forensics. Panel Critic SCA San Antonio, TX
- 1995 Controversiae Americanae: Bingham's Columbian Orator as Inventional Handbook for an American Public Voice. SCA San Antonio, TX
- 1995 Chair: Alternatives to Epistemological Driven Rhetoric of Science. SCA San Antonio, TX
- 1994 Between Systems and Lifeworld: Contributions of Rhetoric Theory to the Study of Human Communication. McBath Lecture. USC, April 6.
- 1994 James McBath Lecture, University of Southern California
- 1993 Great Teachers Program, Guest Lecturer, Wake Forest University

- 1993 Woolbert Award Panel: The State of Research in Spheres of Argument. Speech Communication Association. Miami Beach, FL.
- 1993 Oppositional Argument and Social Controversy. Alta Summer Conference on Argumentation.
- 1993 The Reasons of Children and the Ethics of Institutions. Great Teachers Program. Wake Forest University.
- 1993 Constructive Dialectics: Contributions in Argument and Social Theory. Panel Critic. Miami Beach, FL
- 1993 Panel on Rhetoric and Democracy. Respondent. Miami Beach, FL
- 1992 Rhetoric at the Beginnings of the Atomic Age. Lecture Presented as the Van Zelst Research Chair.
- 1992 The End of the Cold War as Rhetoric Event. Lecture Presented to Faculty at the University of Wisconsin.
- 1992 Populist and Progressive Movements: The Dialectics of Identity and the Modes of Social Invention for a Democratic Public Sphere. SCA, Chicago, IL
- 1992 Oppositional Discourse and Institutional Reasons: A Rhetorical Analysis of the Public Hearings on Bison at Wood Buffalo National Park. Conference on Public Address. Minneapolis, MN
- 1992 The Atomic Scientists Movement as Social Controversy. Southern Convention. San Antonio, TX
- 1991 Rhetorics of Force and Domination in Discourses of Power. Wake Conference on Argumentation. Winston-Salem, NC
- 1991 The Arts and the Flag: Metaphors in Controversy. Easter States Speech Association, Pittsburgh, PA
- 1990 Formative Rhetorics: On the Limits of Common Sense in the Public Sphere. Temple Conference on Discourse Analysis. Philadelphia, PA.
- 1990 Rhetoric and the Composition of the Self: On the Homeless Self and Other. Eastern States Speech Association Convention. Philadelphia, PA
- 1989 Legitimation Issues: A Formal-Pragmatic Analysis of Personal Argument and Public Discourse. Temple Conference on Discourse Analysis. Philadelphia, PA.
- 1989 An Advisory Note on the Public Sphere. Critic. Central States Speech Association. Kansas City, KS
- 1989 Intermediate Nuclear Forces Treaty: The Rhetorical Strategies of Negotiation. Panel Critic. Southern States Speech Association. Louisville, KY
- 1988 Vietnam: the Metaphor and the Movie. Southern States Speech Communication Association. Memphis, TN
- 1988 The Politics of Gesture. Presentation to Faculty. University of Massachusetts, Amherst, MA.
- 1991 Controversy. Keynote Address, AFA/SCA Alta Conference
- 1988 The History of Rhetoric as Recovery of the Public Sphere. Eastern Communication Speech Association. Baltimore, MD.
- 1988 Arms Control and Treaty Negotiations: The Rhetorical Limitations of the Nuclear Age SCA New Orleans, LA
- 1988 Seminar on Argumentation and Organizations. Panel Critic SCA New Orleans, LA
- 1988 Invasion of the Body Snatchers 1986: A Rhetorical Criticism of Ronald and Nancy Reagan's Address to the Nation on Drug Abuse (with Stephen O'Leary) SCA Boston, MA

- 1987 Time Enough for Rhetoric? Central States Speech Association. Cincinnati, OH.
- 1987 Origins of the Nuclear Age—The Hydrogen Bomb. Graduate Colloquium. University of Wisconsin, Madison.
- 1986 The Reciprocal Relationships Between Argumentation and Rhetorical Theory. Wake Forest Conference on Argumentation. Winston-Salem, NC
- 1986 From the Nuclear Freeze to Star Wars: A Critical Response. SCA Chicago, IL
- 1986 Rhetorical Theories and Organizational Contexts. SCA Chicago, IL
- 1985 The Limits of Assent. Wake Forest Conference on Argumentation. Winston-Salem, NC.
- 1984 Contemporary War and Peace Rhetoric. Panel Respondent SCA Chicago, IL
- 1984 Eschatological Rhetoric and the Trial of J. Robert Oppenheimer: On Science, Technology and Conscience. SCA Washington, DC
- 1983 The Language of Time: Toward a Temporal Grammar of Argument. SCA/AFA Conference on Argumentation. Alta, Utah.
- 1983 Canter to the Finish: The Dark Horse Rubin Askew. SCA Washington, DC
- 1982 The Public, Rhetorical Criticism and the Paradoxes of Time: Beyond the Intentional Fallacy in the Criticism of Institutional Discourse. SCA Louisville, KY
- 1982 Forms, Fields, Criticism and Power. SCA Louisville, KY
- 1979 The Criteria for Constructing Public Policy Resolutions. SCA San Antonio, TX
- 1979 Debate as Communication Process. SCA San Antonio, TX
- 1978 The Justification Argument and the Studies Counterplan. SCA Minneapolis, MN
- 1978 The Rhetoric of War in a Nuclear Age Central States Speech Convention, Chicago, IL
- 1977 The Solitude of Self: An Analysis of an Address by Elizabeth Cady Stanton. SCA. Houston, TX
- 1976 The Autobiography of Frederick Douglas: The Comic and Tragic Frames Central States Speech Association. Kansas City, KS.

Editorial Work

Recent: Editorial Boards *Communication Theory, Informal Logic, Communication and Critical/Cultural Studies*, Michigan State University Press (since inception of the Rhetoric and Public Affairs Series), *Quarterly Journal of Speech, Controversia, POROI, Argumentation and Advocacy*.
 Editor, *Argumentation and Advocacy* (Spring 97-Winter 98)
 Associate Editor, *Quarterly Journal of Speech* (92-95). Reviewer for *Communication Monographs, Informal Logic, Critical Studies in Mass Communication, Communication Theory, Political Communication, International Journal of Conflict*

Management, Western Journal of Communication, Philosophy and Rhetoric.

Program Director

1, Director of the Northwestern University Debate Society

The program has been one of prominence going back to its inception. I directed a successful program. The program usually had about twenty students, Hardy Scholars.

Amsterdam-Northwestern International Exchange Program (10 years).

I co-founded the first international graduate exchange program at Northwestern University

2, Director of Doctoral Studies, Communication Studies, Northwestern University

I advanced the program at Northwestern achieving a good deal of success in attracting talented students who contributed to the debate program, when I directed the forensics program. Then, as program director we achieved excellence in graduating a number of students who have become leaders in the field.

3, Director of Doctoral Studies. Annenberg School of Communication, the University of Southern California.

This program was a blend of traditional communication and media studies. I organized the program, recruited twenty students a year, and with the help of the faculty built it into a number one department.

4. At Northwestern, I served on the program review committee, faculty council, and numerous hiring committees. I also did review work for dissertation awards for Doctoral Completion.

5. At USC, I direct doctoral student selection committee and on the faculty council. For the last three years, I have served on the USC Libraries committee, consistent with my interest. At USC, I served served as department contact with the Graduate

School on program for graduate student outreach and development.

SELECT RESEARCH PROJECTS

1. NETWORK PRAGMATICS: Over the past three years, I have written 8 papers on rhetoric, argument, and communication. Presently, I work through Habermas universal pragmatics, Dewey's pragmatics in his China lectures, and symbolic interaction to rethink how argumentation works with publics, institutions and personal relationships from the perspective of network parties, stakeholders, and neighborhood members. The essays include the topics of stasis, agnotology, presumption, root metaphors, rhetoric and poetic, women's political economy, kalaidescapes, and architectonics. The theory has been deployed in my piece with Jingfang Liu on China and Green public culture.

2. DIVERSITY: RESEARCH ON CIVIC ENGAGEMENT 2012-2016

For the last five years, I have been meeting with a small group of faculty who are bringing the Penny Project to USC. The project features research conducted across several schools to determine how civil society participation can be constructed through fund raising and early discussions in public schools school. In my own teaching, I have developed a course in Non Profits and Fund Raising, a course which deals with philanthropy and government under conditions of diversity. I think this is an important opening for the field of communication here and elsewhere. The group is multidisciplinary.

GRANT: Interdisciplinary work with Ann Crigler, Political Science, Gigi Regussa, Engineering, and a number of graduate students to implement, measure and research Penny Harvest among our sister schools in East and South Los Angeles. UNO grant. Support from the office of Civic Engagement to initiate the program 2012-2013.

3. CLIMATE, BIOPOLITICS & STS 2010-2015

From 2008-2015, I met with a group of faculty and occasionally a number of scientists from NOAA at the Jet Propulsion Laboratory on the issue of communicating climate. I am senior ASC advisor to the project. <http://escinitiative.wordpress.com/> The group combines faculty from ASC Journalism as well as members from Policy Planning, Natural Science, Drama and other programs. In two different years, we sponsored Climapalooza, is joint initiative between Annenberg and JPL that brought climate debate to campus. The seminars constitute a public event, learning experience, and create impact by uniting various communities within USC under the rubric of earth science and communication—an innovation.

GRANT: Climate Palooza was held as a Visions and Voices program, supported by USC

RESEARCH: Data was gathered from the first conference and reported to the American Association of the Rhetoric of Science and Technology. The study will be continued this spring. Research question: Can a festival space serve to prompt deliberation?

4. CIVIC SPACE, ORAL CULTURE, AND LIBRARIES. In 2016, I delivered a talk with my brother on social entrepreneurship and communicative activism at the University of Kentucky. This year I am participating in building libraries in the Urua region, Northwest Uganda. The initiative is an effort to link public diplomacy and the multitudes. Specifically, I inquire into the junctures between reading and oral culture as the library offers a performance space.

Biographical Material

Professor Goodnight was born in 1948 in Houston Texas. He graduate with a BS in political science from the University of Houston in 1971 and received an MA, 1974, and PhD from the University of Kansas, 1977. For Fall Semester 2000 through Fall 2001, he was a Visiting Professor at the Annenberg School for Communication, University of Southern California. At Northwestern, he served on the University's Program Review Committee, directing the Public Speaking course, overseeing Graduate Program and coordinating program development in the Rhetoric Area of the Communication Studies Department. He currently serves on the editorial boards of Michigan State University Press, *Quarterly Journal of Speech*, *Controversia*, and *Argumentation and Advocacy*. In Fall of 2003, he joined the faculty of the Annenberg School for Communication, where he served for a decade as Director of Doctoral Studies. At USC he is currently a professor and Fellow in Public Diplomacy. Goodnight was a Fulbright Senior Scholar in Communication & Journalism, 2011-2015 .