



New Data on Cheney

Vice President Cheney's rating with the American public is virtually unchanged since the end of February. The latest polling by the University of Pennsylvania's National Annenberg Election Survey, among 2,575 adults between March 1 and 15, shows that 35 percent of the public has a favorable opinion of him and 34 percent an unfavorable view. With a margin of sampling error of plus or minus two percentage points, these results are statistically indistinguishable from the February 16-29 findings of 33 percent favorable and 36 percent unfavorable. Nor was there any significant change in the opinion of Republican primary voters about whether President Bush should keep him on the ticket. Sixty-four percent said he should be kept, and 28 percent said he should be replaced.

Questions

A. Please tell me if your opinion of Dick Cheney is favorable or unfavorable.

March 1-15		
	Favorable	Unfavorable
Total	35%	34%
North East	33%	39%
Mid-West	36%	35%
South	36%	32%
West	32%	33%
18-29	29%	31%
30-44	38%	28%
45-64	36%	39%
65 and older	35%	41%
High School or Less	30%	33%
Some College	37%	33%
College Degree or More	41%	39%
Less than \$35,000	27%	36%
\$35, 000 to \$75,000	39%	33%
\$75,000 or More	42%	37%
Conservative	51%	21%
Moderate	30%	37%
Liberal	16%	54%

March 1-15		
	Favorable	Unfavorable
Republican	67%	10%
Democrat	17%	53%
Independent	29%	38%
Male	36%	38%
Female	34%	31%

B. In this year's election, do you think George W. Bush should keep Dick Cheney as his vice-presidential running mate, or choose someone new? (Asked only of registered voters who said they intend to vote in Republican primaries or caucuses.)

March 1-15		
	Keep Cheney	Choose Someone New
Total	68%	23%
North East	55%	33%
Mid-West	71%	21%
South	76%	16%
West	52%	38%
18-29	71%	29%
30-44	70%	24%
45-64	67%	28%
65 and older	66%	10%
High School or Less	67%	23%
Some College	67%	22%
College Degree or More	70%	24%
Less than \$35,000	66%	16%
\$35,000 to \$75,000	65%	31%
\$75,000 or More	76%	21%
Conservative	72%	18%
Moderate	56%	36%
Liberal	79%	14%
Republican	71%	22%
Democrat	75%	0%
Independent	57%	31%
Male	69%	27%
Female	67%	20%