





### National Annenberg Election Survey 2008 Phone Edition (NAES08-Phone) Codebook

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2 NAES08-Phone

## **Codebook contents**

This PDF also includes a hyperlinked table of contents; to view it, enable the Bookmarks sidebar in Acrobat or choose Table of Contents in Preview on the Mac.

#### **General explanatory notes:**

About NAES08-Phone

Using the survey documentation and data

Survey content overview

Methodology

#### Variable catalog:

Variable directory

Detailed variable listing

- 0 Case and interview ID
- A General perceptions of candidates and political figures
- C Current issues opinions and perceptions
- E Media exposure and opinions
- F Campaign discourse exposure and opinions
- K Political participation
- M Orientation to politics
- N Perceptions of candidates' electoral chances
- R Voting behavior and attitudes
- S Social group perceptions
- W Demographics

#### Questionnaires:

National Rolling Cross-Section

Post-Election Reinterview

NAES08-Phone Codebook contents 3

4 NAES08-Phone



NAES08-Phone General explanatory notes 5

6 NAES08-Phone

## **About NAES08-Phone**

The National Annenberg Election Survey 2008 Phone Edition (NAES08-Phone) is a large-scale telephone public opinion survey designed to track the dynamics of political attitudes, perceptions, and behavior over the 2008 US primary and general presidential election campaigns. It is a continuation of the NAES survey series that includes the 2004 and 2000 US presidential elections.

NAES08-Phone consists of interviews with 57,967 respondents covering a range of topics about the presidential campaign and politics generally, including candidates and political figures, current policy issues, media use, campaign discourse, political participation, and voting behavior. Detailed demographic information was collected, and a section of questions about social groups focused on perceptions of race and gender in US society. The survey was updated regularly to stay current with the campaign, and questions were added, revised, and discontinued as developments warranted.

The main NAES08-Phone study, the National Rolling Cross-Section (RCS), consists of 30-minute telephone interviews conducted daily from December 2007 through the day before Election Day. During peak campaign periods, up to 300 interviews were completed daily, and weeks or individual days of data can be aggregated for cross-sectional analysis, or used sequentially for time-series analysis. A rolling cross-section methodology was used to randomly distribute daily interviews over the survey period.

In addition, 3,737 randomly selected National RCS respondents interviewed during the 13 weeks before the general election were recontacted immediately after Election Day to complete a second survey. The Post-Election Reinterview combined with the respondents' initial interviews for the National RCS forms a pre-post panel around Election Day.

The National Annenberg Election Survey is a project of The Annenberg Public Policy Center (APPC) of the University of Pennsylvania, which designed and managed the NAES08-Phone survey. Sampling and interviewing were conducted under the direction of APPC by Abt SRBI of New York.

NAES08-Phone is a companion to the National Annenberg Election Survey 2008 Online Edition (NAES08-Online), an Internet-based survey that was conducted during an overlapping field period and asked many of the same or comparable questions. NAES08-Online documentation and data are available on a separate website accessible via the main APPC website.

APPC provides the NAES surveys as a service to scholars and professionals. We ask that published analysis of the NAES credit the National Annenberg Election Survey of The Annenberg Public Policy Center of the University of Pennsylvania.

#### Further reading:

 Romer, D., et al. Capturing Campaign Dynamics, 2000 and 2004: The National Annenberg Election Survey. University of Pennsylvania: 2006.

## Using the survey documentation and data

#### **NAES08-Phone studies**

NAES08-Phone consists of two studies:

- National Rolling Cross-Section (RCS): Telephone interviews with a rolling cross-section of 57,967 randomly selected US adults; interviews were conducted daily starting December 17, 2007, through November 3, 2008, the day before the 2008 presidential election
- Post-Election Reinterview: Telephone reinterviews with 3,737 adults initially interviewed for the National RCS; reinterviews were conducted November 5 – 10, 2008, immediately after the 2008 presidential election

### Variable catalog and data files

#### Variable catalog

The NAES08-Phone variable catalog lists all of the variables measured for the survey.

Variable catalog sections: The variable catalog includes two main sections:

- The **variable directory** provides the names and titles of variables and the studies and interviewing dates for which variables were measured.
- The variable directory links to the detailed variable listing, which provides full
  information about variables, including question wording, response and other value
  options, filters, and sample splits.

**Subject categories:** The variable catalog is grouped and ordered by subject categories. The order of variables in the catalog does not necessarily reflect the order in which questions were asked in interviews (see below).

#### **Data files**

The NAES08-Phone **data files** are provided in multiple configurations. Both SPSS (.sav) and plain text tab-delimited formats (.txt) are provided.

In the data files, each case/row represents a unique respondent, and each column corresponds with a variable for a particular study. Data columns are named based on the variables and studies they represent (see below).

#### Survey conventions

#### Variable schedules

Some variables were measured for all studies and interviewing dates, while others were measured for subsets of studies and/or interviewing dates.

The variable catalog indicates the schedule for each variable, as in the following example:

AAp01	Favorability of Palin	Nat RCS	R
•	,		
		8/29/08 - 11/3/08	

- The variable schedule is shown graphically. Schedule information for the National RCS is shown first (Nat RCS), followed by schedule information for the Election Reinterview (R).
- A dark bar indicates that the variable was measured for the full study; light bars indicate
  that the variable was measured for a subset of interviewing dates. The absence of a bar
  indicates that the variable was not measured.
- For the National RCS, the size and position of schedule bars approximate the proportion of the RCS field period for which the variable was measured.

#### **Question wording**

The detailed variable listing provides the wording of questions asked on the survey.

**Variation by interviewing date:** The wording of some questions changed as the survey was in progress:

- **Revised questions**: Substantive revisions in question wording are represented as separate variables (example: variable RCb04).
- Adjusted questions: Some questions were adjusted as campaign periods or events passed. These adjustments are indicated in the question text, with the dates of adjustment specified in braces (example: KA01).

#### Response and other value options

The detailed variable listing enumerates the response and other value options recorded for each variable.

**Response options read to the respondent:** Any response options read to the respondent are included as part of the question text.

In some cases, additional response options were accepted if volunteered; these options are enumerated in the value option list but not included in the question text (example: variable CDb01). In other cases, no response options were read to the respondent, and this is reflected in the question text (example: EB03).

Whenever meaningful, response options were read in random order (see below).

**Multiple-answer questions:** Some variables represent questions that can have multiple answers. This is indicated in the detailed variable listing by "multiple answers accepted" (example: FAb29).

**Verbatim answers:** In some cases, respondents' verbatim answers were recorded. The detailed variable listing identifies variables with verbatim answers (example: MA01).

#### Filters and sample splits

**Filters:** Some variables have filters, meaning they were measured only for respondents who answered questions in particular ways or met other non-random criteria such as residency in a particular state. The detailed variable listing identifies variables with filters and describes the filter criteria (example: variable KB02).

**Sample splits**: Some variables have sample splits and were limited to random sub-samples of respondents. The detailed variable listing identifies variables with sample splits, and indicates the size and definition of the sub-sample (example: CBa04).

**Variation by interviewing date:** The detailed variable listing indicates filters and sample splits that changed as the survey was in progress (example: ABo05) and/or were not in effect for the full interviewing schedule (example: SC01).

#### Representation of variables in the data files

A single variable in the variable catalog may have multiple corresponding data columns in the data files:

**Multi-study variables:** If a variable was measured for multiple studies, each study's data are provided in separate columns. Data columns are named based on the name of the corresponding variable in the variable catalog, plus a suffix that indicates the study:

- \_c National Rolling Cross-Section
- r Post-Election Reinterview

Variable RKEY, which uniquely identifies respondents across studies, has no suffix.

#### Variable format:

- Single coded data: Each variable that is a single-answer question or records an
  observation is represented in the data files by a single numeric-code data column for
  each study that the variable was measured (example: variable AAp01).
- Multi-part coded data: Variables that are multiple-answer questions are represented
  in the data files by a separate numeric-code data column for each possible answer for
  each study. The detailed variable listing enumerates the names of the data columns
  corresponding with each answer, and the numeric codes used to indicate if each answer
  was or was not specified (example: variable FAb29).

Verbatim data: Verbatim answers are recorded in alphanumeric data columns. The
detailed variable listing indicates the numeric codes in the main variable data columns
that correspond with verbatim answers (example: MA01). Some multiple-answer
questions have verbatim data (example: KG03).

**Null values:** If a variable was not measured for a respondent because of scheduling or a filter, the corresponding numeric data column or columns have null (SPSS system-missing) values.

#### Questionnaires and question order

The **questionnaires** provide the interviewing scripts read to respondents. Questions are numbered sequentially, which indicates the order in which they were asked (not including any randomization; see below).

**Tree-format questions:** In some cases, questions with similar wording were asked in a tree format. Tree-format questions are indicated in the questionnaire with tree lines. The common wording is provided at the top of the tree, and branching lines identify wording specific to each question (example: questions  $Q11_c - Q14_c$ ).

**Order randomization**: Whenever meaningful, the following question randomizations were applied in an effort to reduce order bias:

- Adjacent similar questions, including tree-format questions, were read in random order (example: question groups Q134\_c – Q136\_c and Q137\_c – Q141\_c were randomized, and questions within the groups were randomized).
- Categorical response options read to the respondent including names of candidates and political figures, issue position options, and methods of political participation were presented in random order (example: variable CCa03).
- The direction in which qualitative (but not quantitative) rating scales were presented was randomized (example: variable MA04).

## Survey content overview

Following is an overview of the NAES08-Phone survey content, including variable subject categories and summaries of key lines of questioning. See the variable catalog for the full list of variables.

## Variable subject categories

NAES08-Phone variables are grouped and ordered by subject categories. The grid below provides an overview of subject categories and sub-categories.

The same subject category scheme is used for NAES08-Online, although variable names do not match across the phone and online editions. The category scheme generally corresponds with that used for the NAES04 and NAES00.

Category letters	Category title	Notes on content
0	Case and interview ID	Respondent/interview ID, interview date and time, random assignment to sample splits
A	General perceptions of candidates and political figures	Candidate favorability, conservative – liberal orientation, character and leadership traits, job approval; grids of key questions below
AA	Republican candidates	
AAg	Rudy Giuliani	
AAh	Mike Huckabee	
AAm	John McCain	
AAp	Sarah Palin	
AAr	Mitt Romney	
AAt	Fred Thompson	
AAu	Ron Paul	
АВ	Democratic candidates	
ABb	Joe Biden	

ABc	Hillary Clinton	
ABe	John Edwards	
ABo	Barack Obama	
AC	Independent candidates	
ACb	Bob Barr	
ACn	Ralph Nader	
AD	Candidates overall	
AE	Incumbent federal officials	
AF	Other political figures	
С	Current issues — opinions and perceptions	Respondent's own opinions on issues, perceptions of candidates on the issues; grids of key questions below
CA	Current issues in general	
СВ	Economic issues	
СВа	Economy overall	
CBb	Taxes	Taxes in general, Bush tax cuts, targeted tax cuts, estate tax elimination, abolishing IRS
СВс	Trade	
CBd	Financial crisis	In general, fall bailout, home foreclosures
CC	Health and social welfare issues	
CCa	Health care	In general, insurance mandates, insurance credits, taxing employer benefits
CCb	Social insurance	Social Security and Medicare
CCc	Education	School vouchers
CD	Foreign affairs	
CDa	Foreign affairs in general	Fitness to be commander-in- chief, approach to diplomacy

CDb	Iraq	War effort overall, decision to go to war, troop surge
CDc	Homeland security / terrorism	Iran, Guantanamo closing
CDd	Immigration	Overall approach, driver's licenses for illegal immigrants
CE	Social issues	
CEa	Abortion	
CEb	Stem cell research	
CEc	Gay rights	
CEd	Other	
CF	Energy and environment	
CFa	Energy	Gas tax suspension, ban on coastal oil drilling
CFb	Environment	Overall approach, cap and trade
CG	Other issues	Senate ethics reform
E	Media — exposure and opinions	Grid of key questions below
EB	Television	
EC	Radio	
ED	Newspapers	
EE	Online media	
EF	Opinions of media	<u> </u>
F	Campaign discourse — exposure and opinions	
FA	Debates	
FAa	Primary debates	Exposure to specific primary debates

FAb	General election debates	Exposure to presidential and vice presidential debates, assessments of candidates' performance; grid of key questions below
FB	Conventions	Exposure to specific speeches and news coverage; grid of key questions below
FBa	Republican convention	_
FBb	Democratic convention	_
FC	Political advertising	
FD	Other campaign/political discourse	
K	Political participation	Grids of key questions below
KA	Interest in the campaign	_
КВ	Political discussion	_
КС	Contact by campaigns	Contacted by campaign, method and frequency of contact by campaign
KD	Contribution to campaigns	Contributed to candidate, method of contributing to candidate, frequency and amount of contribution
KE	Work for campaigns	Worked for candidate, method of working for candidate
KF	Other support for campaigns	Attended political meeting, showed campaign sign
KG	Online/social media use for political activities	Visited campaign website, viewed online campaign video, forwarded online campaign information, discussed politics online, read or commented on political blog, contacted by campaign to email others

M	Orientation to politics	
MA	Party identification and ideology	_
МВ	Political confidence and efficacy	_
МС	General political knowledge	_
N	Perceptions of candidates' electoral chances	
NA	Primary election	
NAa	Likely primary outcomes	_
NAb	Primary endorsements	_
NAc	Actual primary outcomes	-
NB	General election	
NBa	Likely general election outcomes	_
NBb	General election endorsements	_
R	Voting behavior and attitudes	Grid of key questions below about voting in the primary an general presidential elections
RA	Voter registration	
RB	Primary election	_
RBa	Intended primary vote	_
RBb	Actual primary vote	_
RC	General election	
RCa	Intended general election vote	_
RCb	Actual general election vote	_
RCc	Congressional elections	_
RD	Prior elections	

S	Social group perceptions	
SA	Perceptions of racial favoritism	
SB	Comparative perceptions of racial groups	
SC	Influence of social factors on elections	
W	Demographics	
WA	Sex, age, education, and income	
WB	Employment	
wc	Race/ethnicity and citizenship	
WD	Religion	
WE	Military service	
WF	Household characteristics	
WFa	Household/family composition	
WFb	Residency and dwelling type	
WFc	Geographic location	
WG	Internet access and telephone lines	
WH	Other demographics	
WHa	Language	
WHb	Sexual orientation	
WHc	Gun ownership	
WHd	Health insurance	•

## Summary of key questions — candidates and political figures

## Republican candidates

	Mike Huckabee	John McCain	Sarah Palin	Mitt Romney
Favorability	AAh01	AAm01	AAp01	AAr01
		AAm02		
		AAm03		
Conservative – liberal	AAh02	AAm04	AAp02	AAr02
Strong leader	AAh03	AAm05		AAr03
Trustworthy	AAh04	AAm06		AAr04
Has experience to be president	AAh05	AAm07		AAr05
Has judgment to be president	AAh06	AAm08		AAr06
Ready to be president	AAh07	AAm09	AAp03	AAr07
Says what believes	AAh08	AAm10		AAr08
Patriotic		AAm11		
Shares my values		AAm12		
Ready to be commander-in-chief		AAm13		
Erratic		AAm14		
Too old/young		AAm15		
		AAm16		

## Republican candidates, continued

	Rudy Giuliani	Fred Thompson	Ron Paul
Favorability	AAg01	AAt01	AAu01
Conservative – liberal	AAg02	AAt02	
Strong leader	AAg03		
Trustworthy	AAg04		
Has experience to be president	AAg05		
Has judgment to be president	AAg06		

### **Democratic candidates**

	Joe Biden	Hillary Clinton	John Edwards	Barack Obama
Favorability	ABb01	ABc01	ABe01	ABo01
		ABc02		ABo02
				ABo03
Conservative – liberal	ABb02	ABc03	ABe02	ABo04
Strong leader		ABc04	ABe03	ABo05
Trustworthy		ABc05	ABe04	ABo06
Has experience to be president		ABc06	ABe05	ABo07
Has judgment to be president		ABc07	ABe06	ABo08
Ready to be president	ABb03	ABc08		ABo09
Says what believes		ABc09		ABo10
Patriotic		ABc10		ABo11
Shares my values		ABc11		ABo12
Ready to be commander- in-chief		ABc12		ABo13
Too old/young				ABo14
				ABo15

## Independent candidates

	Bob Barr	Ralph Nader
Favorability	ACb01	ACn01

### **Incumbent federal officials**

	President Bush	Congress
Favorability	AE01	
Job approval	AE02	AE03

#### Other political figures

	Rush Limbaugh	Michael Bloomberg	Bill Clinton
Favorability	AF01	AF02	AF03

## Summary of key questions — current issues

Questions about current issues included measures of:

- The respondent's own opinions on issues
- Perceptions of the Republican primary candidates on issues
- Perceptions of the Democratic primary candidates on issues
- Perceptions of the candidates overall on issues

#### **Economic issues**

	Own opinion	Republican candidates	Democratic candidates	Candidates overall
Economy overall	CBa01			CBa03
	CBa02			CBa04
Taxes:				
Taxes in general	CBb01			CBb02
				CBb03
Bush tax cuts		CBb04	CBb06	CBb08
		CBb05	CBb07	
Targeted tax cuts			CBb09	CBb10
				CBb11
				CBb12
Estate tax elimination				CBb13
Abolishing IRS		CBb14		
		CBb15		
		CBb16		
Trade	CBc01			CBc02
Financial crisis:				
In general	CBd01			
Fall bailout	CBd03			
	CBd04			
Home foreclosures			CBd05	

### Health and social welfare issues

	Own opinion	Republican candidates	Democratic candidates	Candidates overall
Health care:				
In general	CCa01			CCa03
	CCa02			
Insurance mandates			CCa04	CCa05
Insurance credits				CCa06
				CCa07
				CCa08
				CCa09
Taxing employer benefits				CCa10
Social insurance:				
Social Security and Medicare				CCb01
Education:				
School vouchers	CCc01			CCc02

## Foreign affairs

	Own opinion	Republican	Democratic	Candidates
	-	candidates	candidates	overall
Foreign affairs in general:				
Fitness to be		CDa01	CDa02	CDa03
commander-in-chief				CDa04
Approach to diplomacy	CDa05			CDa06
				CDa07
				CDa08
				CDa09
Iraq:				
War effort overall	CDb01			CDb06
	CDb02			
	CDb03			
	CDb04			
	CDb05			
Decision to go to war			CDb07	CDb09
			CDb08	
Troop surge	CDb10	CDb11		CDb13
		CDb12		CDb14
Homeland security / terrorism:				
Iran	CDc01		CDc02	
Guantanamo closing				CDc03
Immigration:				
Overall approach	CDd01	CDd06		
	CDd02	CDd07		
	CDd03	CDd08		
	CDd04			
Driver's licenses for illegal immigrants	CDd09		CDd10	CDd11

### **Social issues**

	Own opinion	Republican candidates	Democratic candidates	Candidates overall
Abortion	CEa01	CEd01		CEa03
		CEd02		
Stem cell research	CEb01			CEb02
Gay rights	CEc01	CEd01		
	CEc02	CEd02		

## **Energy and environment**

	Own opinion	Republican candidates	Democratic candidates	Candidates overall
Energy:				
Gas tax suspension	CFa01			CFa06
	CFa02			CFa07
	CFa03			CFa08
	CFa04			
	CFa05			
Ban on coastal oil	CFa09			CFa11
drilling	CFa10			
Environment:				
Overall approach	CFb01			
Cap and trade				CFb02

## Summary of key questions — media exposure and opinions

	Television	Talk radio	Newspapers	Online
Exposure in general	EB01			EE01
	EB07			
	EB08			
Exposure for campaign information in past week:				
Days viewed / listened to	EB02	EC01	ED01	EE02
Programs/outlets used	EB03	EC02	ED02	EE03
	EB04	EC03	ED03	EE04
	EB05	EC04	ED04	EE05
	EB06			

## Summary of key questions — debates

	9/26 presidential debate	10/2 vice presidential debate	10/7 presidential debate	10/15 presidential debate	Debates overall
Watched / aware of	FAb01	FAb08	FAb15	FAb22	FAb29
debate	FAb06	FAb13	FAb20	FAb27	FAb30
Network watched on	FAb02	FAb09	FAb16	FAb23	
Candidate who did best	FAb03	FAb10	FAb17	FAb24	
	FAb07	FAb14	FAb21	FAb28	
Republican did as expected	FAb04	FAb11	FAb18	FAb25	
Democrat did as expected	FAb05	FAb12	FAb19	FAb26	

## Summary of key questions — conventions

	Republican convention	Democration convention
Know when convention being held	FBa01	FBb01
Watched specific	FBa02	FBb02
speeches	FBa03	FBb03
	FBa04	FBb04
	FBa05	FBb05
		FBb06
Watched news coverage	FBa06	FBb07

## Summary of key questions — political participation

Questions about political participation varied by interviewing date. In general:

- Through the beginning of June, respondents were asked about political activities in the past week.
- During the second half of June, a random half of respondents was asked about political activities in the past week, while the other random half was asked about political activities during the campaign so far.
- During July, respondents were asked about political activities retrospectively during the primary election campaign.
- From early August through Election Day, respondents were asked again about political activities in the past week.
- In the Post-Election Reinterview, respondents were asked about political activities retrospectively during the general election campaign.

#### Contact by campaigns

	Past week (1)	Past week (2)	Campaign so far	Primary election	General election
Contacted by campaign	KC01	KC02		KC04	KC06
		KC03		KC05	
Method and frequency of	KC07	KC08		KC10	
contact by campaign		KC09		KC11	
				KC12	
				KC13	
				KC14	
				KC15	
				KC16	
				KC17	
				KC18	
				KC19	

### **Contribution to campaigns**

	Past week (1)	Past week (2)	Campaign so	Primary election	General election
Contributed to candidate	KD01	KD02	KD04	KD05	KD07
		KD03		KD06	KD08
Method of contributing to candidate	KD09	KD10	KD11	KD12	KD13
Frequency and amount				KD14	
of contribution				KD15	
				KD16	
				KD17	

## Work for campaigns

	Past week (1)	Past week (2)	Campaign so far	Primary election	General election
Worked for candidate	KE01	KE02	KE04	KE05	KE07
		KE03		KE06	KE08
Method of working for candidate	KE09	KE10	KE11	KE12	KE13

## Other support for campaigns

	Past week (1)	Past week (2)	Campaign so far	Primary election	General election
Attended political		KF01	KF03	KF04	KF06
meeting		KF02		KF05	
Showed campaign sign		KF07	KF09	KF10	KF12
		KF08		KF11	

## Online/social media use for political activities

	Past week (1)	Past week (2)	Campaign so far	Primary election	General election
Visited campaign website	KG01	KG02	KG04	KG05	KG07
		KG03		KG06	
Viewed online campaign video	KG08	KG09	KG10		KG11
Forwarded online campaign information	KG12	KG13	KG14	KG15	KG17
				KG16	
Discussed politics online	KG18	KG19	KG20		KG21
Read or commented on political blog	KG22	KG23	KG24		
Contacted by campaign to email others				KG25	
				KG26	
				KG27	
				KG28	
				KG29	
				KG30	

## Summary of key questions — voting behavior

Primary election:	
Intended vote:	
Republican candidate would vote for today	RBa01
Democratic candidate would vote for today	RBa02
Actual vote:	
Voted	RBb02
Republican candidate voted for	RBb03
Democratic candidate voted for	RBb04
General election:	
Intended vote:	
Plan to vote	
	RCa02
Would vote today for McCain or Obama/Clinton ( – 3/27)	RCa03
	RCa04
Would vote today for McCain, Obama/Clinton, or Nader (3/28 – 6/23)	
Would vote today for McCain, Obama, Nader, Barr, or McKinney (9/26 – )	RCa08
Early voting	RCa15
	RCa16
	RCa17
	RCa18
Actual vote:	
Voted	RCb01
	RCb02
Voted for McCain, Obama, Nader, or Barr (9/18 – 9/25)	
Voted for McCain, Obama, Nader, Barr, or McKinney (9/26 – )	RCb04
Early voting	RCb02
	RCb07
	RCb08
	RCb09

## Methodology

#### **National Rolling Cross-Section**

#### Sample description

- Sample size and composition: 57,967 randomly selected US adults
- Interviewing dates: Daily, December 17, 2007 November 3, 2008

#### Sampling procedures

Respondents were sampled for the National Rolling Cross-Section using the following random-digit dialing and respondent selection procedures:

**Random telephone number generation:** A list of 10-digit US telephone numbers was randomly generated, inclusive of the 48 continental states and Washington, DC:

- The first eight digits of phone numbers were randomly generated proportional to estimates of the percentage of household phones beginning with those digits.
- · The last two digits were generated entirely at random.
- Known cell phone numbers were excluded.

**Household identification:** Interviewers called the random phone list to identify numbers that were households. When interviewers determined that a number was not a household or was out of service, the number was removed from the study.

**Selection of respondents within households:** Upon reaching a household, interviewers asked to speak with an adult age 18 or older, and then asked this person how many adults lived in the household. One adult per household was selected as a survey respondent:

- If there was one adult in the household, he or she was selected as the survey respondent.
- If there were two adults, interviewers asked at random for either the younger or older adult
- If there were three adults, interviewers asked at random for the youngest, middle, or oldest adult.
- If there were four adults, interviewers asked randomly for either the adult who most recently celebrated a birthday or the adult with the next birthday.
- If there were no adults age 18 or older, the household was ineligible and removed from the study.

#### Phone procedures

Interviewers called sampled phone numbers multiple times to identify households, select respondents, and complete interviews. The following phone procedures were used:

**Calling schedule:** Randomly generated phone numbers were added to the study in daily batches. Each phone number was called up to a maximum of 18 total calls over 14 days from the date of addition to the study:

- If a number resulted in no answer, a busy signal, or the call being forwarded to an
  answering machine, the number was scheduled to be called again no later than the next
  day.
- If households asked to be called back, interviewers accommodated requests to call at specific times, or called back within the next few days if no time was specified.
- Most calls were made on weekday evenings and weekends. When possible, at least one attempt was made to each phone number during a weekday morning or afternoon.
- After a number was called 18 times over 14 days, no additional calls were made to that number.

**Refusals and breakoffs:** If a household refused to participate in the survey, or started and broke off an interview, interviewers called back to try to elicit participation:

- If a household refused during the first week of calling to the number, generally the callback was made a few days later.
- If a household refused during the second week of calling to the number, generally the callback was made the next day.
- If a respondent started and broke off an interview, he or she was called back to restart and complete the interview. Generally, callbacks to complete partial interviews were initiated within one day of the breakoff.

**Interview language:** Interviews were conducted in English or Spanish at the respondent's preference. Variable WHa01 indicates the interview language.

#### Daily interviewing volume

The number of National Rolling Cross-Section interviews completed per day varied from 40 to 313, depending on the campaign period. The highest interviewing volumes were allocated for the primary and general election periods:

Month	Interviews completed	Daily minimum	Daily average	Daily maximum
December 2007	2,115	67	176	258
January 2008	7,142	185	238	313
February 2008	7,219	197	249	291
March 2008	5,457	109	182	284
April 2008	4,478	119	149	194
May 2008	4,530	125	146	170
June 2008	2,443	40	81	163
July 2008	1,617	44	54	81
August 2008	7,098	98	229	308
September 2008	7,785	183	260	301
October 2008	7,320	204	244	281
November 2008	763	226	254	276

**Holidays / days without interviews:** National RCS interviews were conducted daily, with the following exceptions:

- December 24 and 25, 2007, Christmas holiday
- December 31, 2007, and January 1, 2008, New Year's holiday
- March 23, 2008, Easter
- July 4, 2008, Independence Day
- October 7, 2008 due to a field house technical problem, no interviews were completed this day

#### Response rate

**Call outcomes:** The following table shows the total telephone numbers called for the National Rolling Cross-Section, and the final outcome of calling each:

Total telephone numbers called:	729,945
Final outcome:	
A. Eligible households	254,382
A1. Completed interviews	57,967
A2. Households that started and broke off interviews	9,500
A3. Households that did not begin interviews	186,915
A3a. Refused to participate	43,195
A3b. Unavailable when called (*)	143,720
B. Ineligible households (**)	536
C. Non-household or out-of-service numbers	424,536
D. Numbers of unknown status (***)	50,491

<sup>\*</sup> Unavailable when called includes temporarily unavailable, away from home for duration of study, and language barrier (language other than English or Spanish).

**Response rate calculation:** Response rate is the ratio of completed interviews to total households called:

- A conservative approach is to assume that the total number of households includes both those of known eligibility (A, table above) and those of unknown status (D). Using this method, the response rate for the National Rolling Cross-Section is 19% [A1 / (A + D)].
- A less conservative approach is to include only households of known eligibility. Using this method, the response rate is 23% (A1 / A).

#### **Post-Election Reinterview**

#### Sample description

- Sample size and composition: 3,737 US adults initially interviewed for the National Rolling Cross-Section during the 13 weeks before the general election
- Interviewing dates: November 5 10, 2008

<sup>\*\*</sup> Ineligible households are those with no adult 18 or older.

<sup>\*\*\*</sup> Numbers of unknown status are those that resulted in no answer or busy signal all attempts. An unknown percentage of these numbers are non-household or out-of-service numbers.

#### Sampling procedures

The Post-Election Reinterview consists of second interviews with respondents initially interviewed for the National Rolling Cross-Section during the period August 8 through November 3, 2008.

A total of 21,698 respondents were interviewed for the National RCS during this period, of which 78% consented at the end of the interview to being recontacted for a second interview.

Of these 78% of National RCS respondents who consented to a second interview, 6,990 were randomly selected for the Post-Election Reinterview.

#### Phone procedures

**Calling schedule:** The goal was to complete as many reinterviews as possible in the days immediately following the election. Interviewers called sampled respondents daily to reestablish contact and complete reinterviews.

**Respondent matching:** At the end of the National RCS interview, respondents indicated their first names. At the start of the reinterview, interviewers confirmed they were speaking to the same respondent by asking for him or her by name, and confirming that gender and age (within one year) matched with the data collected for the National RCS interview.

**Interview language:** Interviews were conducted in English or Spanish at the respondent's preference. Variable WHa01 indicates the interview language.

#### Response rate

Reinterviews were completed with 3,737 of 6,990 respondents called for the Post-Election Reinterview, a 53% recontact rate. The overall response rate is the product of the recontact rate and the percentage of National RCS respondents who consented to being recontacted (78%), which is 41%.

# Variable catalog

NAES08-Phone Variable catalog 35

36 NAES08-Phone

# Variable directory

	0 — Case and interview ID		
RKEY	Respondent key	Nat RCS	R
		All dates	
INT	Interviewing component	Nat RCS	R
	l	All dates	
DATE	Interview date	Nat RCS	R
	l	All dates	
TIME	Interview time	Nat RCS	R
	l	All dates	
FA	Random assignment to sample split A1 or A2	Nat RCS	R
	l	All dates	
FB	Random assignment to sample split B1, B2, or	Nat RCS	11
	B3	All dates	
FC	Random assignment to sample split C1, C2, C3,	Nat RCS	• 1
	or C4	All dates	H
	A — General perceptions of candidates and	political figures	
	AA — Republican candidates ————————————————————————————————————		
	AAy — Huuy Giullalii		
AAg01	Favorability of Giuliani	Nat RCS	
		12/17/07 – 1/29/08	•

AAg02	Giuliani is conservative – liberal	Nat RCS	[
AAg03	Giuliani is strong leader	Nat RCS	
AAgus	Giuliani is strong leader	12/17/07 – 1/29/08	[
AAg04	Giuliani is trustworthy	Nat RCS	1
		12/17/07 – 1/29/08	l
AAg05	Giuliani has experience to be president	Nat RCS	1
		12/17/07 – 1/29/08	,
AAg06	Giuliani has judgment to be president	Nat RCS	1
		12/17/07 – 1/29/08	l
	AAh — Mike Huckabee		
AAh01	Favorability of Huckabee	Nat RCS	
		12/17/07 – 3/4/08	-
AAh02	Huckabee is conservative – liberal	Nat RCS	1
		12/17/07 – 3/4/08	l
AAh03	Huckabee is strong leader	Nat RCS	1
		12/17/07 – 3/4/08	l
AAh04	Huckabee is trustworthy	Nat RCS	1
		12/17/07 – 3/4/08	l
AAh05	Huckabee has experience to be president	Nat RCS	1
		12/17/07 – 3/4/08	l
AAh06	Huckabee has judgment to be president	Nat RCS	1
		12/17/07 – 3/4/08	l
AAh07	Huckabee is ready to be president	Nat RCS	1
		2/1/08 – 3/4/08	l
AAh08	Huckabee says what he believes	Nat RCS	1
		2/1/08 – 3/4/08	I

#### AAm — John McCain

AAm01	Favorability of McCain	Nat RCS	R
		All dates	
AAm02	Favorability of McCain (re-asked at end of	Nat RCS	
	survey, position #1)	5/23/08 – 5/29/08	
AAm03	Favorability of McCain (re-asked at end of	Nat RCS	
	survey, position #2)	6/9/08 – 7/1/08	
AAm04	McCain is conservative – liberal	Nat RCS	R
		All dates	
AAm05	McCain is strong leader	Nat RCS	R
		All dates	
AAm06	McCain is trustworthy	Nat RCS	R
		All dates	
AAm07	McCain has experience to be president	Nat RCS	R
		All dates	
AAm08	McCain has judgment to be president	Nat RCS	R
		All dates	
AAm09	McCain is ready to be president	Nat RCS	
		2/1/08 – 4/16/08, 5/5/08 – 6/24/08	
AAm10	McCain says what he believes	Nat RCS	
		2/1/08 – 6/24/08	
AAm11	McCain is patriotic	Nat RCS	R
		4/10/08 – 11/3/08	
AAm12	McCain shares my values	Nat RCS	R
		4/17/08 – 11/3/08	
AAm13	McCain is ready to be commander-in-chief	Nat RCS	R
		5/30/08 – 11/3/08	

39

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AAm14	McCain is erratic	Nat RCS    10/22/08 – 11/3/08
AAm15	McCain's age	Nat RCS 3/4/08 – 4/9/08
AAm16	McCain is too old to be president	Nat RCS R 3/4/08 – 11/3/08
AAm17	Heard stories challenging McCain's integrity	Nat RCS
AAm18	Where heard stories challenging McCain's integrity	Nat RCS 2/21/08 – 2/27/08
AAm19	Read New York Times report alleging inappropriate McCain relationship	Nat RCS  ■ 2/21/08 – 2/27/08
AAm20	Believe New York Times report alleging inappropriate McCain relationship	Nat RCS  ■ 2/21/08 – 2/27/08
AAm21	Electing McCain would be like re-electing Bush	Nat RCS 6/9/08 – 11/3/08
	AAp — Sarah Palin	
AAp01	Favorability of Palin	Nat RCS R 8/29/08 – 11/3/08
AAp02	Palin is conservative – liberal	Nat RCS R 9/4/08 – 11/3/08
AAp03	Palin is ready to be president	Nat RCS R 8/31/08 – 11/3/08
	AAr — Mitt Romney	
AAr01	Favorability of Romney	Nat RCS

AAr02	Romney is conservative – liberal	Nat RCS	1
		12/17/07 – 2/6/	08
AAr03	Romney is strong leader	Nat RCS	ſ
		12/17/07 – 2/6/	08
AAr04	Romney is trustworthy	Nat RCS	1
		12/17/07 – 2/6/	08
AAr05	Romney has experience to be president	Nat RCS	1
		12/17/07 – 2/6/	08
AAr06	Romney has judgment to be president	Nat RCS	1
		12/17/07 – 2/6/	08
AAr07	Romney is ready to be president	Nat RCS	1
		2/1/08 – 2/6/0	8
AAr08	Romney says what he believes	Nat RCS	1
		2/1/08 – 2/6/09	8
	AAt — Fred Thompson		
AAt01	Favorability of Thompson	Nat RCS	
		12/17/07 – 1/21	/08
AAt02	Thompson is conservative – liberal	Nat RCS	
		1/17/08 – 1/21/	08
	AAu — Ron Paul		
AAu01	Favorability of Ron Paul	Nat RCS	
		<b>  </b> 1/3/08 – 1/10/0	18

	AB — Democratic candidates	
	ABb — Joe Biden	
ABb01	Favorability of Biden	Nat RCS R
		8/23/08 – 11/3/08
ABb02	Biden is conservative – liberal	Nat RCS R
		9/4/08 – 11/3/08
ABb03	Biden is ready to be president	Nat RCS R
		8/31/08 – 11/3/08
	ABc — Hillary Clinton	
ABc01	Favorability of Clinton	Nat RCS
		12/17/07 – 10/6/08, 10/13/08 – 11/3/08
ABc02	Favorability of Clinton (re-asked at end of	Nat RCS
	survey)	5/23/08 – 5/29/08
ABc03	Clinton is conservative – liberal	Nat RCS
		12/17/07 – 6/8/08
ABc04	Clinton is strong leader	Nat RCS
		12/17/07 – 6/8/08
ABc05	Clinton is trustworthy	Nat RCS
		12/17/07 – 6/8/08
ABc06	Clinton has experience to be president	Nat RCS
		12/17/07 – 6/8/08
ABc07	Clinton has judgment to be president	Nat RCS
		12/17/07 – 6/8/08
ABc08	Clinton is ready to be president	Nat RCS
		2/1/08 – 4/16/08, 5/5/08 – 6/8/08

ABc09	Clinton says what she believes	Nat RCS 2/1/08 – 6/8/08
ABc10	Clinton is patriotic	Nat RCS 4/10/08 – 6/8/08
ABc11	Clinton shares my values	Nat RCS 4/17/08 – 6/8/08
ABc12	Clinton is ready to be commander-in-chief	Nat RCS  ■  5/30/08 – 6/8/08
	ABe — John Edwards	
ABe01	Favorability of Edwards	Nat RCS 12/17/07 – 1/29/08
ABe02	Edwards is conservative – liberal	Nat RCS 12/17/07 – 1/29/08
ABe03	Edwards is strong leader	Nat RCS 12/17/07 – 1/29/08
ABe04	Edwards is trustworthy	Nat RCS 12/17/07 – 1/29/08
ABe05	Edwards has experience to be president	Nat RCS 12/17/07 – 1/29/08
ABe06	Edwards has judgment to be president	Nat RCS 12/17/07 – 1/29/08
	ABo — Barack Obama	
ABo01	Favorability of Obama	Nat RCS All dates
ABo02	Favorability of Obama (re-asked at end of survey, position #1)	Nat RCS

ABo03	Favorability of Obama (re-asked at end of survey, position #2)	Nat RCS 6/9/08 – 7/1/08
ABo04	Obama is conservative – liberal	Nat RCS R All dates
ABo05	Obama is strong leader	Nat RCS R All dates
ABo06	Obama is trustworthy	Nat RCS R All dates
ABo07	Obama has experience to be president	Nat RCS R All dates
ABo08	Obama has judgment to be president	Nat RCS R All dates
ABo09	Obama is ready to be president	Nat RCS 2/1/08 – 4/16/08, 5/5/08 – 6/24/08
ABo10	Obama says what he believes	Nat RCS 2/1/08 – 6/24/08
ABo11	Obama is patriotic	Nat RCS R 4/10/08 - 11/3/08
ABo12	Obama shares my values	Nat RCS R 4/17/08 – 11/3/08
ABo13	Obama is ready to be commander-in-chief	Nat RCS R 5/30/08 - 11/3/08
ABo14	Obama's age	Nat RCS 3/4/08 – 4/9/08
ABo15	Obama is too young to be president	Nat RCS R 3/4/08 – 11/3/08

	AC — Independent candidates			
	ACb — Bob Barr			
ACb01	Favorability of Barr		Nat RCS	1
		l l	5/30/08 – 8/25/08	ı
	ACn — Ralph Nader			
ACn01	Favorability of Nader	1	Nat RCS	1
		l	2/25/08 – 8/25/08	ı
	AD — Candidates overall			
AD01	Candidate who is Hispanic		Nat RCS	1
			12/17/07 – 1/9/08	l
AD01a	Don't know prompt for AD01		Nat RCS	1
			12/17/07 – 1/9/08	Į.
AD02	Candidate who is a Mormon		Nat RCS	1
			12/17/07 – 1/13/08	l
AD02a	Don't know prompt for AD02	. —	Nat RCS	1
		-	12/17/07 – 1/13/08	l
AD03	Candidate who is former mayor		Nat RCS	1
			12/17/07 – 1/13/08	l
AD03a	Don't know prompt for AD03	. —	Nat RCS	1
			12/17/07 – 1/13/08	l
	AE — Incumbent federal officials			
AE01	Favorability of Bush		Nat RCS	R
			All dates	

A F.O.2		
AE02	Bush job approval	Nat RCS
		All dates
AE03	Congress job approval	Nat RCS
		All dates
	AF — Other political figures	
AF01	Favorability of Rush Limbaugh	Nat RCS R
		All dates
AF02	Favorability of Michael Bloomberg	Nat RCS
		1/2/08 – 1/10/08
AF03	Favorability of Bill Clinton	Nat RCS
		1/24/08 - 10/6/08
	C — Current issues — opinions and perc	eptions
	C — Current issues — opinions and perconstant of the contract	eptions
CA01		eeptions  Nat RCS
CA01	CA — Current issues in general	
CA01 CA02	CA — Current issues in general	Nat RCS
	CA — Current issues in general  Most important problem	Nat RCS All dates

9/24/08 - 10/5/08

#### **CB** — Economic issues

#### CBa — Economy overall

CBa01	Country economic conditions were better or	Nat RCS F	
	worse one year ago	All dates	
CBa02	Personal economic situation was better or	Nat RCS	R
	worse one year ago	All dates	
CBa03	Candidate who would better handle economy	Nat RCS	1.1
		8/27/08 – 11/3/08	
CBa04	Obama's economic plans are socialist	Nat RCS	. (
	ı	10/22/08 – 11/3/08	

#### CBb — Taxes

CBb01	Taxes should be cut or increased	Nat RCS R
		All dates
CBb02	Taxes will go up or down if McCain is president	Nat RCS
		10/8/08 – 11/3/08
CBb03	Taxes will go up or down if Obama is president	Nat RCS
		10/8/08 – 11/3/08
CBb04	Republican candidate who opposed some of	Nat RCS
	Bush tax cuts (wording #1)	1/14/08 – 1/27/08, 1/30/08 – 2/6/08
CBb04a	Don't know prompt for CBb04	Nat RCS
		1/14/08 – 1/27/08, 1/30/08 – 2/6/08
CBb05	Republican candidate who opposed some of	Nat RCS
	Bush tax cuts (wording #2)	2/7/08 – 3/4/08
CBb05a	Don't know prompt for CBb05	Nat RCS
		2/7/08 – 3/4/08

CBb06	Democratic candidate who would eliminate some Bush tax cuts (wording #1)		Nat RCS 1/14/08 – 1/29/08
CBb06a	Don't know prompt for CBb06		Nat RCS 1/14/08 – 1/29/08
CBb07	Democratic candidate who would eliminate some Bush tax cuts (wording #2)	[	Nat RCS 1/30/08 – 5/22/08
CBb07a	Don't know prompt for CBb07		Nat RCS 1/30/08 – 5/22/08
CBb08	Candidate who would eliminate some Bush tax cuts		Nat RCS 5/23/08 – 11/3/08
CBb08a	Don't know prompt for CBb08		Nat RCS 5/23/08 – 11/3/08
CBb09	Democratic candidate who favors tax cuts for working families and seniors		Nat RCS 2/26/08 – 5/22/08
CBb09a	Don't know prompt for CBb09		Nat RCS 2/26/08 – 5/22/08
CBb10	Candidate who favors tax cuts for working families and seniors		Nat RCS 5/23/08 – 9/2/08
CBb10a	Don't know prompt for CBb10		Nat RCS 5/23/08 – 9/2/08
CBb11	Candidate who would provide more middle class tax cuts		Nat RCS 9/2/08 – 11/3/08
CBb11a	Don't know prompt for CBb11	[	Nat RCS 9/2/08 – 11/3/08
CBb12	Candidate whose tax plan provides check to people who don't pay taxes	1	Nat RCS 0/15/08, 10/20/08 – 11/3/08

CBb12a	Don't know prompt for CBb12	[	Nat RCS  10/15/08, 10/20/08 – 11/3/08
CBb13	Candidate who favors eliminating estate tax	[	Nat RCS 5/23/08 – 8/30/08
CBb13a	Don't know prompt for CBb13	[	Nat RCS 5/23/08 – 8/30/08
CBb14	Republican candidate who favors abolishing IRS (wording #1)		Nat RCS  1/14/08 – 1/24/08
CBb14a	Don't know prompt for CBb14	[	Nat RCS  1/14/08 – 1/24/08
CBb15	Republican candidate who favors abolishing IRS (wording #2)	1	Nat RCS
CBb15a	Don't know prompt for CBb15	[	Nat RCS
CBb16	Republican candidate who favors abolishing IRS (wording #3)	[	Nat RCS 2/7/08 - 3/4/08
CBb16a	Don't know prompt for CBb16	[	Nat RCS 2/7/08 – 3/4/08
	CBc — Trade		
CBc01	Favor free trade agreements	-	Nat RCS R 5/30/08 – 11/3/08
CBc02	Candidate more likely to favor trade agreements	[	Nat RCS 6/25/08 – 11/3/08
CBc02a	Don't know prompt for CBc02	-	Nat RCS 6/25/08 – 11/3/08

	CBd — Financial crisis	
CBd01	Scared or concerned by financial crisis	Nat RCS
CBd02	Party more responsible for financial crisis	Nat RCS 9/23/08 – 11/3/08
CBd03	Favor proposed financial bailout plan	Nat RCS  ■ 9/24/08 – 10/5/08
CBd04	Favor passed financial bailout law	Nat RCS 10/6/08 – 11/3/08
CBd05	Democratic candidate who would freeze home foreclosures and mortgage rates	Nat RCS 2/5/08 – 5/22/08
CBd05a	Don't know prompt for CBd05	Nat RCS 2/5/08 – 5/22/08
	CC — Health and social welfare issues	
	CCa — Health care	
CCa01	Favor government health insurance or current private system	Nat RCS 12/17/07 – 6/8/08
CCa02	Increase competition or regulation in health care industry	Nat RCS R 5/30/08 - 9/23/08, 9/26/08 - 11/3/08
CCa03	Candidate who would better handle health care reform	Nat RCS 10/8/08 – 11/3/08
CCa04	Democratic candidate whose health plan mandates everyone have insurance	Nat RCS 1/14/08 – 1/24/08, 1/30/08 – 5/22/08
CCa04a	Don't know prompt for CCa04	Nat RCS  1/14/08 – 1/24/08, 1/30/08 – 5/22/08

CCa05	Candidate whose health plan mandates children have insurance	Nat RCS 5/23/08 – 11/3/08
CCa05a	Don't know prompt for CCa05	Nat RCS 5/23/08 – 11/3/08
CCa06	Candidate who would provide individuals/ families money to buy health insurance (wording #1)	Nat RCS  ■ 4/30/08 – 5/18/08
CCa06a	Don't know prompt for CCa06	Nat RCS  ■ 4/30/08 – 5/18/08
CCa07	Candidate who would provide individuals/ families money to buy health insurance (wording #2)	Nat RCS     5/19/08 – 5/22/08
CCa07a	Don't know prompt for CCa07	Nat RCS          5/19/08 – 5/22/08
CCa08	Candidate who would provide individuals/ families money to buy health insurance (wording #3)	Nat RCS  5/23/08 - 9/23/08, 10/2/08 - 10/5/08
CCa08a	Don't know prompt for CCa08	Nat RCS  5/23/08 - 9/23/08, 10/2/08 - 10/5/08
CCa09	Candidate who would provide individuals/ families money to buy health insurance (wording #4)	Nat RCS 10/6/08 – 11/3/08
CCa09a	Don't know prompt for CCa09	Nat RCS 10/6/08 – 11/3/08
CCa10	Candidate who proposes taxing employer health benefits	Nat RCS 10/6/08 – 11/3/08
CCa10a	Don't know prompt for CCa10	Nat RCS 10/6/08 – 11/3/08

	CCb — Social insurance	
CCb01	Candidate who would better handle Social Security and Medicare	Nat RCS 10/8/08 – 11/3/08
	CCc — Education	
CCc01	Favor school vouchers	Nat RCS  9/11/08 − 9/17/08
CCc02	Candidate who favors school vouchers	Nat RCS
CCc02a	Don't know prompt for CCc02	Nat RCS
	CD — Foreign affairs	
	CDa — Foreign affairs in general	
CDa01	Republican candidate who would be best commander-in-chief	Nat RCS 1/11/08 – 3/4/08
CDa02	Democratic candidate who would be best commander-in-chief	Nat RCS 1/11/08 – 5/29/08
CDa03	Candidate who would be best commander-in- chief (question position #1)	Nat RCS 3/21/08 – 4/9/08
CDa04	Candidate who would be best commander-in- chief (question position #2)	Nat RCS 4/10/08 - 5/29/08
CDa05	Favor negotiating with enemy nations	Nat RCS 5/30/08 – 9/3/08
CDa06	Candidate more likely to negotiate with enemy nations	Nat RCS 5/30/08 – 8/30/08

CDa06a	Don't know prompt for CDa06	Nat RCS 5/30/08 – 8/30/08
CDa07	McCain would move too quickly on military action or spend too much time on diplomacy	Nat RCS 10/6/08 – 11/3/08
CDa08	Obama would move too quickly on military action or spend too much time on diplomacy	Nat RCS 10/6/08 – 11/3/08
CDa09	Obama will move too quickly on military action or spend too much time on diplomacy	R
	CDb — Iraq	
CDb01	US should withdraw or keep troops in Iraq	Nat RCS R All dates
CDb02	Iraq worth going to war	Nat RCS R All dates
CDb03	Leaving Iraq would increase or decrease terrorism risk	Nat RCS All dates
CDb04	US will succeed at goals in Iraq	Nat RCS 12/17/07 – 1/10/08, 9/4/08 – 11/3/08
CDb05	Iraq war has made US safer	Nat RCS
CDb06	Candidate who would better handle Iraq war	Nat RCS 8/27/08 – 11/3/08
CDb07	Democratic candidate who opposed Iraq war (wording #1)	Nat RCS  1/14/08 – 1/29/08
CDb07a	Don't know prompt for CDb07	Nat RCS  1/14/08 – 1/29/08
CDb08	Democratic candidate who opposed Iraq war (wording #2)	Nat RCS 1/30/08 – 5/22/08

CDb08a	Don't know prompt for CDb08	Nat RCS
		1/30/08 – 5/22/08
CDb09	Candidate who opposed Iraq war	Nat RCS
		5/23/08 – 11/3/08
CDb09a	Don't know prompt for CDb09	Nat RCS
		5/23/08 – 11/3/08
CDb10	Iraq surge is making situation better or worse	Nat RCS
		12/28/07 – 4/9/08
CDb11	Republican candidate who first advocated Iraq	Nat RCS
	surge (wording #1)	1/14/08 – 2/6/08
CDb11a	Don't know prompt for CDb11	Nat RCS
		1/14/08 – 2/6/08
CDb12	Republican candidate who first advocated Iraq	Nat RCS
	surge (wording #2)	2/7/08 – 3/4/08
CDb12a	Don't know prompt for CDb12	Nat RCS
		2/7/08 – 3/4/08
CDb13	Candidate who first advocated Iraq surge	Nat RCS
	(wording #1)	5/23/08 – 8/30/08
CDb13a	Don't know prompt for CDb13	Nat RCS
		5/23/08 – 8/30/08
CDb14	Candidate who first advocated Iraq surge	Nat RCS
	(wording #2)	9/2/08 – 11/3/08
CDb14a	Don't know prompt for CDb14	Nat RCS
		9/2/08 – 11/3/08
	CDc — Homeland security / terrorism	
CDc01	Iran threat requires military action	Nat RCS
		12/17/07 – 5/29/08

CDc02	Democratic candidate who called for Iranian military unit to be designated a terrorist organization	Nat RCS 12/17/07 – 5/22/08	
CDc03	Candidate who favors closing Guantanamo Bay	Nat RCS 5/23/08 – 11/3/08	1 (
CDc03a	Don't know prompt for CDc03	Nat RCS 5/23/08 – 11/3/08	1 (
	CDd — Immigration		
CDd01	Favor path to citizenship for those in US illegally (wording #1)	Nat RCS All dates	R
CDd02	Favor path to citizenship for those in US illegally (wording #2)	Nat RCS 2/8/08 – 3/2/08	[
CDd03	Favor path to citizenship for those in US illegally (wording #3)	Nat RCS 2/8/08 – 3/2/08	[
CDd04	Favor building fence along Mexico border	Nat RCS 12/17/07 – 9/10/08	[
CDd05	Candidate who supported Bush immigration proposal	Nat RCS	[
CDd06	Republican candidate who would secure borders then allow some illegal immigrants to become citizens (wording #1)	Nat RCS  1/30/08 – 2/5/08	
CDd06a	Don't know prompt for CDd06	Nat RCS	[
CDd07	Republican candidate who would secure borders then allow some illegal immigrants to become citizens (wording #2)	Nat RCS	
CDd07a	Don't know prompt for CDd07	Nat RCS	[

2/6/08

CDd08	Republican candidate who would secure borders then allow some illegal immigrants to become citizens (wording #3)	Nat RCS 2/7/08 – 3/4/08
CDd08a	Don't know prompt for CDd08	Nat RCS  2/7/08 − 3/4/08
CDd09	Favor driver's licenses for illegal immigrants	Nat RCS 5/30/08 – 9/3/08
CDd10	Democratic candidate who favors driver's licenses for illegal immigrants	Nat RCS 2/4/08 – 5/22/08
CDd10a	Don't know prompt for CDd10	Nat RCS 2/4/08 - 5/22/08
CDd11	Candidate who favors driver's licenses for illegal immigrants	Nat RCS 5/23/08 – 9/3/08
CDd11a	Don't know prompt for CDd11	Nat RCS 5/23/08 – 9/3/08
	CE — Social issues	
	CEa — Abortion	
CEa01	Abortion should be available or restricted	Nat RCS R All dates
CEa02	Candidate who favors overturning Roe v. Wade (question position #1)	Nat RCS 12/17/07 – 2/10/08
CEa03	Candidate who favors overturning Roe v. Wade (question position #2)	Nat RCS 5/23/08 – 11/3/08
CEa03a	Don't know prompt for CEa03	Nat RCS 5/23/08 – 11/3/08

CEa04	Candidate who supports constitutional amendment banning abortion	Nat RCS 12/17/07 – 1/10/08
	CEb — Stem cell research	
CEb01	Favor federal stem cell research funding	Nat RCS R 10/3/08 – 11/3/08
CEb02	Candidate who favors federal stem cell research funding	Nat RCS 10/3/08 – 11/3/08
CEb02a	Don't know prompt for CEb02	Nat RCS 10/3/08 – 11/3/08
	CEc — Gay rights	
CEc01	Favor same-sex marriage or civil unions	Nat RCS R 12/17/07 - 8/28/08, 9/4/08 - 9/23/08
CEc02	Favor constitutional amendment allowing only man-woman marriage	Nat RCS 2/8/08 – 5/29/08
	CEd — Other	
CEd01	Republican candidate who favors constitutional amendments against abortion and same-sex marriage (wording #1)	Nat RCS  1/22/08 – 1/29/08
CEd01a	Don't know prompt for CEd01	Nat RCS
CEd02	Republican candidate who favors constitutional amendments against abortion and same-sex marriage (wording #2)	Nat RCS ■ 2/11/08 – 3/4/08
CEd02a	Don't know prompt for CEd02	Nat RCS 2/11/08 – 3/4/08

### ${\it CF-Energy}$ and environment

#### CFa — Energy

CFa01	Suspending gas tax for summer would affect gas prices	Nat RCS 5/5/08 – 5/29/08
CFa02	Suspending gas tax for summer would affect amount of driving	Nat RCS 5/5/08 – 5/29/08
CFa03	Suspending gas tax for summer would affect price of food	Nat RCS 5/5/08 – 5/29/08
CFa04	Suspending gas tax is good or bad idea	Nat RCS 5/23/08 – 7/31/08
CFa05	Favor suspending gas tax for summer	Nat RCS 6/24/08 – 8/26/08
CFa06	McCain favors suspending gas tax for summer	Nat RCS 4/28/08 – 8/26/08
CFa06a	Don't know prompt for CFa06	Nat RCS 4/28/08 – 8/26/08
CFa07	Clinton favors suspending gas tax for summer	Nat RCS 4/28/08 – 6/8/08
CFa07a	Don't know prompt for CFa07	Nat RCS 4/28/08 – 6/8/08
CFa08	Obama favors suspending gas tax for summer	Nat RCS 4/28/08 – 8/26/08
CFa08a	Don't know prompt for CFa08	Nat RCS 4/28/08 – 8/26/08
CFa09	Favor lifting ban on coastal oil drilling	Nat RCS 6/24/08 – 9/23/08

CFa10	Lifting ban on coastal oil drilling would affect gas prices	Nat RCS 8/1/08 – 9/3/08
CFa11	Candidate who favors lifting ban on coastal oil drilling	Nat RCS 6/24/08 – 9/23/08
CFa11a	Don't know prompt for CFa11	Nat RCS 6/24/08 – 9/23/08
	CFb — Environment	
CFb01	Protecting environment or growing economy should be more important	Nat RCS R 6/2/08 - 11/3/08
CFb02	Candidate who favors cap and trade	Nat RCS 5/23/08 - 9/22/08
CFb02a	Don't know prompt for CFb02	Nat RCS 5/23/08 - 9/22/08
	CG — Other issues	
CG01	Democratic candidate who did most to pass Senate ethics reform	Nat RCS 1/22/08 – 5/22/08
CG01a	Don't know prompt for CG01	Nat RCS 1/22/08 – 5/22/08
	E — Media — exposure and opinions	
	EB — Television	
EB01	Hours watched TV last night	Nat RCS
		All dates

EB02	Days watched TV information about campaign	Nat RCS
	in past week	All dates
EB03	TV program watched most for campaign	Nat RCS
	information in past week	All dates
EB04	Candidate favored by TV program watched	Nat RCS
	most in past week	All dates
EB05	Frequency of switching from TV program	Nat RCS
	watched most for campaign information	All dates
EB06	Other TV programs watched for campaign	Nat RCS
	information in past week	All dates
EB07	Watch Daily Show or Saturday Night Live	Nat RCS R
		10/8/08 – 11/3/08
EB08	Days watched late-night TV comedy in past	Nat RCS
	week	10/22/08 – 11/3/08
EB09	Watched Charlie Gibson interview with Palin	Nat RCS
	ı	9/12/08 – 9/16/08
	EC — Radio	
EC01	Days listened to talk radio for campaign	Nat RCS
	information in past week	All dates
EC02	Talk radio host/program listened to most for	Nat RCS
	campaign information in past week	All dates
EC03	Candidate favored by talk radio host/program	Nat RCS
	listened to most in past week	All dates
EC04	Other talk radio hosts/programs listened to for	Nat RCS
	campaign information in past week	All dates

	ED — Newspapers		
ED01	Days read newspaper for campaign information	Nat RCS	
	in past week	All dates	
ED02	Newspaper read most for campaign information	Nat RCS	1
	in past week	All dates	
ED03	Candidate favored by newspaper read most in	Nat RCS	1
	past week	All dates	
ED04	Other newspapers read for campaign	Nat RCS	1
	information in past week	All dates	I I
	EE — Online media		
EE01	Frequency of Internet use	Nat RCS	R
		7/2/08 – 11/3/08	
EE02	Days saw online information about campaign in	Nat RCS	
	past week	All dates	
EE03	Online site visited most for campaign	Nat RCS	1
	information in past week	All dates	
EE04	Candidate favored by online site visited most in	Nat RCS	1
	past week	All dates	
EE05	Other online sites visited for campaign	Nat RCS	
	information in past week	All dates	
	EF — Opinions of media		
EF01	Believability of New York Times	Nat RCS	1
	'	2/21/08 – 5/29/08	ı

EF02	Believability of Wall Street Journal	[	Nat RCS 2/21/08 – 5/29/08	
EF03	Believability of Fox News	[	Nat RCS 2/21/08 – 5/29/08	[
EF04	Believability of CNN	[	Nat RCS 2/21/08 – 5/29/08	[
EF05	Believability of MSNBC	[	Nat RCS 2/21/08 – 5/29/08	
EF06	Believability of broadcast TV news	[	Nat RCS 2/21/08 – 5/29/08	[
	F — Campaign discourse — exposure and	inigo b	ons	
	F — Campaign discourse — exposure and FA — Debates  FAa — Primary debates	d opini	ons	
FAa01	FA — Debates	d opini	Nat RCS 1/7/08 – 1/9/08	-
	FAa — Primary debates	l opini	Nat RCS	
FAa02	FA — Debates  FAa — Primary debates  Watched 1/5 ABC Democratic debate  Watched 1/5 ABC Republican debate or 1/6 Fox		Nat RCS 1/7/08 – 1/9/08 Nat RCS	
FAa01 FAa02 FAa03	FA — Debates  FAa — Primary debates  Watched 1/5 ABC Democratic debate  Watched 1/5 ABC Republican debate or 1/6 Fox Republican debate  Watched commentary following 1/6 Fox		Nat RCS 1/7/08 – 1/9/08 Nat RCS 1/7/08 – 1/9/08 Nat RCS	

FAa06	Watched 1/30 CNN Republican debate	Nat RCS
FAa07	Watched 1/31 CNN Democratic debate	Nat RCS 2/1/08 - 2/5/08
FAa08	Watched 2/21 CNN Democratic debate	Nat RCS   2/22/08 - 2/26/08
FAa09	Watched 2/26 MSNBC Democratic debate	Nat RCS 2/27/08 - 3/3/08
FAa10	Watched 4/16 ABC Democratic debate	Nat RCS    4/17/08 – 4/23/08
	FAb — General election debates	
FAb01	Watched 9/26 presidential debate	Nat RCS 9/27/08 – 10/21/08
FAb02	Network on which watched 9/26 presidential debate	Nat RCS 9/27/08 – 10/2/08
FAb03	McCain or Obama did best in 9/26 presidential debate	Nat RCS 9/27/08 – 10/2/08
FAb04	McCain did as expected in 9/26 presidential debate	Nat RCS 9/27/08 – 10/2/08
FAb05	Obama did as expected in 9/26 presidential debate	<b>Nat RCS</b> 9/27/08 – 10/2/08
FAb06	Aware of 9/26 presidential debate (did not watch)	<b>Nat RCS</b> 9/27/08 – 10/2/08
FAb07	McCain or Obama did best in 9/26 presidential debate (did not watch)	Nat RCS 9/27/08 – 10/2/08
FAb08	Watched vice presidential debate	Nat RCS 10/3/08 – 10/21/08

FAb09	Network on which watched vice presidential debate	Nat RCS 10/3/08 – 10/6/08	ı	[
FAb10	Palin or Biden did best in vice presidential debate	Nat RCS 10/3/08 – 10/6/08	I	[
FAb11	Palin did as expected in vice presidential debate	Nat RCS 10/3/08 – 10/6/08	ı	[
FAb12	Biden did as expected in vice presidential debate	Nat RCS 10/3/08 – 10/6/08	ı	[
FAb13	Aware of vice presidential debate (did not watch)	Nat RCS 10/3/08 – 10/6/08	ı	[
FAb14	Palin or Biden did best in vice presidential debate (did not watch)	Nat RCS 10/3/08 – 10/6/08	ı	[
FAb15	Watched 10/7 presidential debate	Nat RCS 10/8/08 – 10/21/08	ı	[
FAb16	Network on which watched 10/7 presidential debate	<b>Nat RCS</b> 10/8/08 – 10/15/08	ı	[
FAb17	McCain or Obama did best in 10/7 presidential debate	<b>Nat RCS</b> 10/8/08 – 10/15/08	ı	[
FAb18	McCain did as expected in 10/7 presidential debate	<b>Nat RCS</b> 10/8/08 – 10/15/08	ı	[
FAb19	Obama did as expected in 10/7 presidential debate	Nat RCS 10/8/08 – 10/15/08	ı	[
FAb20	Aware of 10/7 presidential debate (did not watch)	Nat RCS 10/8/08 – 10/15/08	ı	[
FAb21	McCain or Obama did best in 10/7 presidential debate (did not watch)	Nat RCS 10/8/08 – 10/15/08	ı	[

FAb22	Watched 10/15 presidential debate	Nat RCS   10/16/08 – 10/21/08	<b>I</b> [
FAb23	Network on which watched 10/15 presidential debate	Nat RCS 10/16/08 – 10/21/08	<b>I</b> [
FAb24	McCain or Obama did best in 10/15 presidential debate	Nat RCS   10/16/08 – 10/21/08	I (
FAb25	McCain did as expected in 10/15 presidential debate	Nat RCS   10/16/08 – 10/21/08	I (
FAb26	Obama did as expected in 10/15 presidential debate	Nat RCS   10/16/08 – 10/21/08	I (
FAb27	Aware of 10/15 presidential debate (did not watch)	Nat RCS   10/16/08 – 10/21/08	<b>I</b> (
FAb28	McCain or Obama did best in 10/15 presidential debate (did not watch)	Nat RCS   10/16/08 – 10/21/08	I (
FAb29	General election debates watched	Nat RCS   10/22/08 – 11/3/08	<b>I</b>
FAb30	Watched any general election debates	1	R
	FB — Conventions		
	FBa — Republican convention		
FBa01	Know when Republican convention is being held	Nat RCS 9/2/08 – 9/10/08	
FBa02	Watched Thompson's convention speech	Nat RCS     9/3/08 – 9/8/08	[
FBa03	Watched Joe Lieberman's convention speech	Nat RCS 9/3/08 – 9/8/08	[

FBa04	Watched Palin's convention speech	[	Nat RCS 9/4/08 - 9/9/08	[
FBa05	Watched McCain's convention speech		Nat RCS 9/5/08 – 9/10/08	[
FBa06	Watched news coverage of Republican convention		Nat RCS 9/2/08 – 9/9/08	[
	FBb — Democratic convention			
FBb01	Know when Democratic convention is being held	[	Nat RCS 8/25/08 – 9/4/08	[
FBb02	Watched Michelle Obama's convention speech		Nat RCS   8/26/08 – 8/31/08	[
FBb03	Watched Hillary Clinton's convention speech		Nat RCS   8/27/08 – 9/1/08	[
FBb04	Watched Bill Clinton's convention speech		Nat RCS   8/28/08 – 9/2/08	[
FBb05	Watched Biden's convention speech		Nat RCS   8/28/08 - 8/31/08	[
FBb06	Watched Barack Obama's convention speech	[	Nat RCS   8/29/08 - 9/3/08	[
FBb07	Watched news coverage of Democratic convention		Nat RCS 8/25/08 – 8/31/08	[
	FC — Political advertising			
FC01	Saw any candidate ads in past week		Nat RCS 12/17/07 – 5/29/08	

FC02	Watched 30-minute Obama ad	Nat RCS
	FD — Other campaign/political discourse	<b>-</b>
FD01	Watched 1/28 State of the Union speech	Nat RCS
FD02	Watched 8/17 Rick Warren candidate event	Nat RCS
FD03	Candidates watched during 8/17 Rick Warren event	<b>Nat RCS</b>
FD04	Learned Obama chosen Biden as running mate	Nat RCS
FD05	Method of learning that Obama chose Biden as running mate	Nat RCS
FD06	Method of learning from media that Obama chose Biden as running mate	Nat RCS
FD07	Watched 9/11 Service Nation summit	<b>Nat RCS</b> 9/12/08 – 9/16/08
FD08	Candidates watched during 9/11 Service Nation Summit	<b>Nat RCS</b> 9/12/08 – 9/16/08
FD09	Watched 9/24 Bush speech on economy	Nat RCS             9/25/08 – 9/30/08

## K — Political participation

#### KA — Interest in the campaign

KA01	How closely following 2008 campaign	Nat RCS R
		All dates
	KB — Political discussion	
KB01	Days discussed politics in past week	Nat RCS
		All dates
KB02	Disagreement when discussed politics in past week	Nat RCS 3/7/08 – 3/24/08, 5/2/08 – 8/27/08

		1/11/08 – 5/29/08, 6/9/08 – 7/1/08	
KB04	Tried to influence other's vote in past week (2,	Nat RCS	
	wording #1)		

Tried to influence other's vote in past week (1)

	wording #1)	8/8/08 – 11/3/08
KB05	Tried to influence other's vote in past week (2, wording #2)	Nat RCS
	wording #2	8/8/08 – 8/10/08
KB06	Tried to influence other's vote during campaign so far	Nat RCS 6/9/08 – 7/1/08
KB07	Tried to influence other's vote during primary	Nat RCS

KB07	Tried to influence other's vote during primary	Nat RCS 7/2/08 – 8/4/08	
KB08	Tried to influence other's vote during general election	1	R
KB09	Method of influencing other's vote in past week (1)	Nat RCS 2/1/08 – 5/29/08, 6/17/08 – 7/1/08	
·			

**Nat RCS** 

**KB03** 

KB11	Method of influencing other's vote during campaign so far	Nat RCS ■ 6/17/08 – 7/1/08
KB12	Method of influencing other's vote during primary	Nat RCS 7/2/08 – 8/4/08
KB13	Method of influencing other's vote during general election	R
KB14	Anyone known personally tried to influence vote in past week	Nat RCS 6/9/08 - 6/23/08, 7/2/08 - 9/25/08, 10/8/08 - 11/3/08
KB15	Anyone known personally tried to influence vote during general election	R
KB16	Closest relation supports same candidate	Nat RCS 3/7/08 – 3/24/08, 5/2/08 – 6/8/08
KB17	Ever tried to influence vote of closest relation	Nat RCS 3/7/08 - 3/24/08, 5/2/08 - 6/8/08
KB18	Closest relation ever tried to influence vote	Nat RCS 3/7/08 - 3/24/08, 5/2/08 - 6/8/08
KB19	Anyone other than closest relation tried to influence vote in past week	Nat RCS  ■  5/30/08 – 6/8/08
	KC — Contact by campaigns	
KC01	Contacted by campaign in past week (1)	Nat RCS 1/9/08 - 5/29/08, 6/9/08 - 8/7/08
KC02	Contacted by campaign in past week (2)	Nat RCS 8/8/08 – 10/6/08
KC03	Campaign contacted by in past week	Nat RCS 8/8/08 – 10/6/08

KC04	Contacted by campaign during primary	[	Nat RCS 7/2/08 – 8/4/08	[
KC05	Campaign contacted by during primary	[	Nat RCS 7/2/08 – 8/4/08	
KC06	Contacted by McCain or Obama campaign during general election	[		R
KC07	Method of contact by campaign in past week		Nat RCS 1/11/08 – 5/29/08	[
KC08	Method of contact by McCain campaign in past week	[	Nat RCS 8/8/08 – 10/6/08	
KC09	Method of contact by Obama campaign in past week	[	Nat RCS 8/8/08 – 10/6/08	I (
KC10	Method of contact by Clinton campaign during primary	[	Nat RCS 7/2/08 – 8/4/08	[
KC11	Method of contact by Obama campaign during primary	[	Nat RCS 7/2/08 – 8/4/08	[
KC12	Frequency of phone contact by Clinton campaign during primary	[	Nat RCS 7/2/08 – 8/4/08	[
KC13	Frequency of in-person contact by Clinton campaign during primary	[	Nat RCS 7/2/08 – 8/4/08	[
KC14	Frequency of mail contact by Clinton campaign during primary	[	Nat RCS 7/2/08 – 8/4/08	[
KC15	Frequency of online contact by Clinton campaign during primary	[	Nat RCS 7/2/08 – 8/4/08	[
KC16	Frequency of phone contact by Obama campaign during primary	[	Nat RCS 7/2/08 – 8/4/08	

KC17	Frequency of in-person contact by Obama campaign during primary	Nat RCS 7/2/08 – 8/4/08
KC18	Frequency of mail contact by Obama campaign during primary	Nat RCS 7/2/08 – 8/4/08
KC19	Frequency of online contact by Obama campaign during primary	Nat RCS 7/2/08 – 8/4/08
	KD — Contribution to campaigns	
KD01	Contributed to candidate in past week (1)	Nat RCS  1/11/08 – 5/29/08, 6/17/08 – 7/1/08
KD02	Contributed to candidate in past week (2)	Nat RCS 8/8/08 – 10/6/08, 10/22/08 – 11/3/08
KD03	Candidate contributed to in past week	Nat RCS 8/8/08 – 10/6/08
KD04	Contributed to candidate during campaign so far	Nat RCS 6/17/08 – 7/1/08
KD05	Contributed to candidate during primary	Nat RCS 7/2/08 – 8/4/08
KD06	Candidate contributed to during primary	Nat RCS 7/2/08 – 8/4/08
KD07	Contributed to candidate during general election	R
KD08	Candidate contributed to during general election	R
KD09	Method of contributing to candidate in past week (1)	Nat RCS  1/11/08 – 5/29/08, 6/17/08 – 7/1/08

KD10	Method of contributing to candidate in past week (2)	Nat RCS 10/2/08 – 10/6/08
KD11	Method of contributing to candidate during campaign so far	Nat RCS  ■ 6/17/08 – 7/1/08
KD12	Method of contributing to candidate during primary	Nat RCS 7/2/08 – 8/4/08
KD13	Method of contributing to candidate during general election	R
KD14	Frequency of contributing to Clinton during primary	Nat RCS 7/8/08 – 8/4/08
KD15	Amount contributed to Clinton during primary	Nat RCS 7/8/08 – 8/4/08
KD16	Frequency of contributing to Obama during primary	Nat RCS 7/8/08 – 8/4/08
KD17	Amount contributed to Obama during primary	Nat RCS 7/8/08 – 8/4/08
	KE — Work for campaigns	
KE01	Worked for candidate in past week (1)	Nat RCS  1/11/08 – 5/29/08, 6/17/08 – 7/1/08
KE02	Worked for candidate in past week (2)	Nat RCS 8/8/08 – 10/6/08, 10/22/08 – 11/3/08
KE03	Candidate worked for in past week	Nat RCS 8/8/08 – 10/6/08
KE04	Worked for candidate during campaign so far	Nat RCS  ■ 6/17/08 – 7/1/08

KE05	Worked for candidate during primary	Nat RCS 7/2/08 – 8/4/08
KE06	Candidate worked for during primary	Nat RCS 7/2/08 – 8/4/08
KE07	Worked for candidate during general election	R
KE08	Candidate worked for during general election	R
KE09	Method of working for candidate in past week (1)	Nat RCS 2/1/08 – 5/29/08, 6/17/08 – 7/1/08
KE10	Method of working for candidate in past week (2)	Nat RCS 8/8/08 – 10/6/08
KE11	Method of working for candidate during campaign so far	Nat RCS  ■ 6/17/08 – 7/1/08
KE12	Method of working for candidate during primary	Nat RCS 7/2/08 – 8/4/08
KE13	Method of working for candidate during general election	R
	KF — Other support for campaigns	
KF01	Attended political meeting in past week	Nat RCS 8/8/08 – 10/6/08, 10/22/08 – 11/3/08
KF02	Candidate attended meeting for in past week	Nat RCS 8/8/08 – 10/6/08
KF03	Attended political meeting during campaign so far	Nat RCS  ■ 6/17/08 – 7/1/08
KF04	Attended political meeting during primary	Nat RCS 7/2/08 – 8/4/08

KF05	Candidate attended meeting for during primary	Nat RCS 7/2/08 – 8/4/08
KF06	Attended political meeting during general election	R
KF07	Showed campaign sign in past week	Nat RCS 8/8/08 – 10/6/08, 10/22/08 – 11/3/08
KF08	Candidate showed sign for in past week	Nat RCS 8/8/08 – 10/6/08
KF09	Showed campaign sign during campaign so far	Nat RCS  ■ 6/17/08 – 7/1/08
KF10	Showed campaign sign during primary	Nat RCS 7/2/08 – 8/4/08
KF11	Candidate showed sign for during primary	Nat RCS 7/2/08 – 8/4/08
KF12	Showed campaign sign during general election	R
	KG — Online/social media use for politic	al activities
KG01	Visited campaign website in past week (1)	Nat RCS  1/11/08 – 5/29/08, 6/17/08 – 7/1/08
KG02	Visited campaign website in past week (2)	Nat RCS 8/8/08 - 11/3/08
KG03	Campaign website visited in past week	Nat RCS 10/2/08 – 11/3/08
KG04	Visited campaign website during campaign so far	Nat RCS  ■ 6/17/08 – 7/1/08

KG05	Visited campaign website during primary	[	Nat RCS 7/2/08 – 8/4/08	[
KG06	Campaign website visited during primary	[	Nat RCS 7/2/08 – 8/4/08	[
KG07	Visited campaign website during general election	[		R
KG08	Viewed online campaign video in past week (1)		Nat RCS  1/11/08 – 5/29/08, 6/17/08 – 8/7/08	[
KG09	Viewed online campaign video in past week (2)	[	Nat RCS 8/8/08 – 11/3/08	[
KG10	Viewed online campaign video during campaign so far	[	Nat RCS 6/17/08 – 8/7/08	[
KG11	Viewed online campaign video during general election	[		R
KG12	Forwarded online campaign information in past week (1)	[	Nat RCS  1/11/08 – 5/29/08, 6/17/08 – 7/1/08	[
KG13	Forwarded online campaign information in past week (2)	[	Nat RCS 8/8/08 – 11/3/08	[
KG14	Forwarded online campaign information during campaign so far	[	Nat RCS  ■ 6/17/08 – 7/1/08	[
KG15	Forwarded online campaign information during primary	[	Nat RCS 7/2/08 – 8/4/08	[
KG16	Frequency of forwarding online campaign information during primary	[	Nat RCS 7/2/08 – 8/4/08	[
KG17	Forwarded online campaign information during general election	[		R

KG18	Discussed politics online in past week (1)	Nat RCS  1/11/08 – 5/29/08, 6/17/08 – 7/1/08
KG19	Discussed politics online in past week (2)	Nat RCS 8/11/08 – 11/3/08
KG20	Discussed politics online during campaign so far	Nat RCS  ■ 6/17/08 – 7/1/08
KG21	Discussed politics online during general election	R
KG22	Read or commented on political blog in past week (1)	Nat RCS  1/11/08 – 5/29/08, 6/17/08 – 7/1/08
KG23	Read or commented on political blog in past week (2)	Nat RCS 8/8/08 – 10/6/08
KG24	Read or commented on political blog during campaign so far	Nat RCS  ■ 6/17/08 – 7/1/08
KG25	Contacted by Clinton campaign to email others during primary	Nat RCS 7/8/08 – 8/4/08
KG26	Contacted others as result of Clinton emails during primary	Nat RCS 7/8/08 – 8/4/08
KG27	Number of people contacted as result of Clinton emails during primary	Nat RCS 7/8/08 – 8/4/08
KG28	Contacted by Obama campaign to email others during primary	Nat RCS 7/8/08 – 8/4/08
KG29	Contacted others as result of Obama emails during primary	Nat RCS 
KG30	Number of people contacted as result of Obama emails during primary	Nat RCS 7/8/08 – 8/4/08

### M — Orientation to politics MA — Party identification and ideology **Nat RCS MA01** Party ID All dates **Nat RCS MA02** Party ID strength All dates **Nat RCS** R **MA03** Party lean All dates **MA04** Conservative - liberal **Nat RCS** R All dates MB — Political confidence and efficacy **Nat RCS MB01** Trust federal government 5/30/08 - 9/3/08 R **Nat RCS MB02** Sometimes politics too complicated 5/30/08 - 11/3/08 **Nat RCS** R **MB03** People like me have no say over government 5/30/08 - 11/3/08 MC — General political knowledge **MC01** Who determines if law is constitutional **Nat RCS** All dates **Nat RCS** MC01a Don't know prompt for MC01 All dates **Nat RCS MC02** Majority required to override presidential veto

All dates

MC02a	Don't know prompt for MC02	Nat RCS
		All dates
MC03	Party with most members in Congress	Nat RCS
		All dates
MC03a	Don't know prompt for MC03	Nat RCS
		All dates
MC04	How Supreme Court justices are chosen	Nat RCS
		5/12/08 – 11/3/08
MC04a	Don't know prompt for MC04	Nat RCS
		5/12/08 – 11/3/08
	N — Perceptions of candidates' electoral c	hances
	NA — Primary election	hances
	NA — Primary election  NAa — Likely primary outcomes	
NAa01	NA — Primary election	Nat RCS
	NA — Primary election  NAa — Likely primary outcomes  Chance Giuliani will be Republican nominee	Nat RCS 12/17/07 – 1/29/08
	NA — Primary election  NAa — Likely primary outcomes	Nat RCS 12/17/07 – 1/29/08 Nat RCS
NAa01 NAa02	NA — Primary election  NAa — Likely primary outcomes  Chance Giuliani will be Republican nominee  Chance Huckabee will be Republican nominee	Nat RCS 12/17/07 – 1/29/08 Nat RCS 12/17/07 – 3/4/08
NAa02	NA — Primary election  NAa — Likely primary outcomes  Chance Giuliani will be Republican nominee	Nat RCS  12/17/07 - 1/29/08  Nat RCS  12/17/07 - 3/4/08  Nat RCS
NAa02	NA — Primary election  NAa — Likely primary outcomes  Chance Giuliani will be Republican nominee  Chance Huckabee will be Republican nominee	Nat RCS 12/17/07 – 1/29/08 Nat RCS 12/17/07 – 3/4/08
	NA — Primary election  NAa — Likely primary outcomes  Chance Giuliani will be Republican nominee  Chance Huckabee will be Republican nominee	Nat RCS  12/17/07 - 1/29/08  Nat RCS  12/17/07 - 3/4/08  Nat RCS
NAa02 NAa03	NAa — Likely primary outcomes  Chance Giuliani will be Republican nominee  Chance Huckabee will be Republican nominee  Chance McCain will be Republican nominee	Nat RCS  12/17/07 - 1/29/08  Nat RCS  12/17/07 - 3/4/08  Nat RCS  12/17/07 - 3/4/08

1/17/08 – 1/21/08

NAa06	Chance Clinton will be Democratic nominee	Nat RCS 12/17/07 – 6/8/08	[
NAa07	Chance Edwards will be Democratic nominee	Nat RCS 12/17/07 – 1/29/08	[
NAa08	Chance Obama will be Democratic nominee	Nat RCS 12/17/07 - 6/8/08	[
	NAb — Primary endorsements		
NAb01	Endorsement of major IA/NH/MA papers for Republican nomination	Nat RCS  12/17/07 – 1/6/08	[
NAb02	Joe Lieberman endorsement for Republican nomination	Nat RCS	[
NAb03	National Right to Life endorsement for Republican nomination	Nat RCS  1/11/08 – 1/21/08	[
NAb04	National Right to Life endorsement of Thompson for Republican nomination affects vote	Nat RCS  1/11/08 – 1/21/08	[
NAb05	New York Times endorsement for Republican nomination	Nat RCS  1/25/08 – 2/18/08	[
NAb06	New York Times endorsement of McCain for Republican nomination affects vote	Nat RCS  1/25/08 – 2/18/08	[
NAb07	James Dobson endorsement for Republican nomination	Nat RCS      2/8/08 – 2/18/08	[
NAb08	James Dobson endorsement of Huckabee for Republican nomination affects vote	Nat RCS      2/8/08 – 2/18/08	
NAb09	Oprah Winfrey endorsement for Democratic nomination	Nat RCS	[

NAb10	New York Times endorsement for Democratic nomination	[		Nat RCS 1/25/08 – 2/5/08	[
NAb11	New York Times endorsement of Clinton for Democratic nomination affects vote	[	ı	Nat RCS 1/25/08 – 2/5/08	
NAb12	Edward Kennedy endorsement for Democratic nomination	[	•	Nat RCS 1/28/08 – 2/6/08	
NAb13	Edward Kennedy endorsement of Obama for Democratic nomination affects vote	[		Nat RCS 1/28/08 – 2/6/08	
NAb14	United Farm Workers endorsement for Democratic nomination	[	1	Nat RCS 2/4/08 – 2/11/08	
NAb15	United Farm Workers endorsement of Clinton for Democratic nomination affects vote	-	ı	Nat RCS 2/4/08 – 2/11/08	[
NAb16	MoveOn.Org endorsement for Democratic nomination	[	ı	Nat RCS 2/4/08 – 2/11/08	
NAb17	MoveOn.Org endorsement of Obama for Democratic nomination affects vote	[	ı	Nat RCS 2/4/08 – 2/11/08	[
NAb18	Bill Richardson endorsement for Democratic nomination	-		Nat RCS 3/24/08 - 4/2/08	[
NAb19	Bill Richardson endorsement of Obama for Democratic nomination affects vote	[		Nat RCS	[
	NAc — Actual primary outcomes				
NAc01	Republican winner of lowa caucus	[	l	Nat RCS 1/4/08 – 1/8/08	[
NAc02	Democratic winner of Iowa caucus	[	ı	Nat RCS 1/4/08 – 1/8/08	[
NAc03	Republican winner of New Hampshire primary	[	ı	Nat RCS 1/9/08 – 1/15/08	[

NAc04	Democratic winner of New Hampshire primary	[		Nat RCS 1/9/08 – 1/21/08	[
NAc05	Republican winner of Michigan primary		I	Nat RCS 1/16/08 – 1/21/08	[
NAc06	Democratic winner of Nevada caucuses	[	ı	Nat RCS 1/22/08 – 1/27/08	[
NAc07	Republican winner of South Carolina primary		ı	Nat RCS 1/22/08 – 1/29/08	[
NAc08	Democratic winner of South Carolina primary		ı	Nat RCS 1/28/08 – 1/29/08	[
NAc09	Republican winner of Florida primary		ı	Nat RCS 1/30/08 – 2/5/08	[
NAc10	Democratic winner of Florida primary		ı	Nat RCS 1/30/08 – 2/5/08	[
NAc11	Republican winner on Super Tuesday		ı	Nat RCS 2/6/08 – 2/12/08	[
NAc12	Republican candidate with most delegates for nomination	[		Nat RCS 2/13/08 – 3/4/08	[
NAc13	Democratic candidate with most delegates for nomination	[		Nat RCS 2/13/08 - 5/29/08	1
	NB — General election				
	NBa — Likely general election outcomes				
NBa01	Chance Giuliani will beat Democrat		_	Nat RCS 12/17/07 – 1/29/08	[
NBa02	Chance Huckabee will beat Democrat	[]		Nat RCS	[

NBa03	Chance McCain will beat Democrat	Nat RCS
		All dates
NBa04	Chance Romney will beat Democrat	Nat RCS
		12/17/07 – 2/6/08
NBa05	Chance Clinton will beat Republican	Nat RCS
		12/17/07 – 6/8/08
NBa06	Chance Edwards will beat Republican	Nat RCS
		12/17/07 – 1/29/08
NBa07	Chance Obama will beat Republican	Nat RCS
		All dates
	NBb — General election endorsements	
NBb01	Colin Powell endorsement for president	Nat RCS
		10/19/08 – 10/23/08
NBb02	Colin Powell endorsement of Obama for	Nat RCS
	president affects vote	10/19/08 – 10/23/08
	R — Voting behavior and attitudes	
	RA — Voter registration	
RA01	Registered to vote at time of interview	Nat RCS
		3/17/08 – 11/3/08
RA02	Registered to vote on Election Day (asked before vote choice question)	
RA03	Registered to vote on Election Day (asked after vote choice question)	[

	RB — Primary election		
	RBa — Intended primary vote		
RBa01	Candidate would vote for today in Republican primary	Nat RCS 12/17/07 – 3/4/08	
RBa02	Candidate would vote for today in Democratic primary	Nat RCS 12/17/07 – 6/8/08	
	RBb — Actual primary vote		
RBb01	Primary election status	Nat RCS All dates	
RBb02	Voted in primary election	Nat RCS 2/20/08 – 11/3/08	
RBb03	Candidate voted for in Republican primary	Nat RCS 2/20/08 – 11/3/08	
RBb04	Candidate voted for in Democratic primary	Nat RCS 2/20/08 – 11/3/08	
	RC — General election		
	RCa — Intended general election vote		
RCa01	Plan to vote in general election	Nat RCS 6/26/08 – 8/27/08	
RCa02	Chance of voting in general election	Nat RCS 6/26/08 – 8/27/08	
RCa03	Would vote today for McCain or Obama	Nat RCS 3/7/08 – 3/27/08	

RCa04	Would vote today for McCain or Clinton	Nat RCS 3/7/08 – 3/27/08
RCa05	Would vote today for McCain, Obama, or Nader	Nat RCS 3/28/08 - 6/23/08
RCa06	Would vote today for McCain, Clinton, or Nader	Nat RCS 3/28/08 - 6/8/08
RCa07	Would vote today for McCain, Obama, Nader, or Barr	Nat RCS 6/24/08 – 9/25/08
RCa08	Would vote today for McCain, Obama, Nader, Barr, or McKinney	Nat RCS 9/26/08 – 11/3/08
RCa09	Definitely will vote for McCain	Nat RCS 6/25/08 – 10/6/08, 10/13/08 – 11/3/08
RCa10	Definitely will vote for Obama	Nat RCS 6/25/08 – 10/6/08, 10/13/08 – 11/3/08
RCa11	Definitely will vote for Nader	Nat RCS 6/25/08 – 8/27/08
RCa12	Definitely will vote for Barr	Nat RCS 6/25/08 – 8/27/08
RCa13	Supporting McCain or against Obama	Nat RCS 8/8/08 – 10/6/08, 10/22/08 – 11/3/08
RCa14	Supporting Obama or against McCain	Nat RCS 8/8/08 – 10/6/08, 10/22/08 – 11/3/08
RCa15	Plan to early vote in general election	Nat RCS 9/18/08 – 11/3/08
RCa16	Received early ballot for general election	Nat RCS 9/18/08 – 11/3/08

RCa17	Planned method of early voting in general election	Nat RCS 9/18/08 – 11/3/08
RCa18	Planned date of early voting in general election	Nat RCS 9/18/08 – 11/3/08
RCa19	Personal qualities or issue positions more important to vote choice	Nat RCS R 9/11/08 – 10/5/08, 10/22/08 – 11/3/08
	RCb — Actual general election vote	
RCb01	Voted in general election (asked post-election)	R
RCb02	Early voted in general election	Nat RCS R 9/18/08 – 11/3/08
RCb03	Candidate voted for in general election (wording #1)	Nat RCS
RCb04	Candidate voted for in general election (wording #2)	Nat RCS R 9/26/08 – 11/3/08
RCb05	Voted for McCain or against Obama	Nat RCS R  9/18/08 - 10/6/08, 10/22/08 - 11/3/08
RCb06	Voted for Obama or against McCain	Nat RCS R  9/18/08 – 10/6/08, 10/22/08 – 11/3/08
RCb07	Method of early voting in general election	Nat RCS R 9/18/08 – 11/3/08
RCb08	Date of early voting in general election (asked pre-election)	Nat RCS 9/18/08 – 11/3/08
RCb09	Date of early voting in general election (asked post-election)	R
RCb10	Would change early general election vote	R

RCb11	How would change early general election vote	R
RCb12	When made up mind about general election vote	R
RCb13	McCain's choice of Palin affected vote	R
RCb14	Obama's choice of Biden affected vote	R
RCb15	Ever thought would vote for Obama	R
RCb16	Ever thought would vote for McCain	R
RCb17	First time voting in general election	R
RCb18	Obama will keep campaign promises in office	R
	RCc — Congressional elections	
RCc01	Would vote for Republican or Democrat for US House in general election	Nat RCS 6/26/08 – 11/3/08
RCc02	US House candidate voted for in general election	R
RCc02 RCc03	_	R
	US Senate candidate voted for in general	R   R
	US Senate candidate voted for in general election	Nat RCS All dates

RD03	Candidate voted for in 2006 congressional election	Nat RCS All dates
	S — Social group perceptions	
	SA — Perceptions of racial favoritism	
SA01	Black officials more likely to favor blacks for government jobs	Nat RCS R 3/21/08 - 5/29/08, 6/2/08 - 11/3/08
SA02	Black officials more likely to support government spending for blacks	Nat RCS R 3/21/08 - 5/29/08, 6/2/08 - 11/3/08
SA03	Black officials more likely to support policies that could cost whites jobs	Nat RCS 3/21/08 – 5/18/08
SA04	Black officials more likely to give favors to black community	Nat RCS R 3/21/08 – 5/18/08, 6/25/08 – 11/3/08
SA05	Good or bad if black officials favor blacks	Nat RCS 3/21/08 - 5/29/08, 6/2/08 - 8/25/08
SA06	White officials more likely to favor whites for government jobs	Nat RCS R 5/19/08 - 5/29/08, 9/9/08 - 11/3/08
SA07	White officials more likely to support government spending for whites	Nat RCS R 5/19/08 - 5/29/08, 9/9/08 - 11/3/08
SA08	Good or bad if white officials favor whites	Nat RCS  ■ 5/19/08 – 5/29/08
	SB — Comparative perceptions of racial g	roups
SB01	Most blacks are trustworthy	Nat RCS R 9/4/08 – 11/3/08

SB02	Most whites are trustworthy	Nat RCS F 9/4/08 – 11/3/08	
SB03	Believe Mormons are Christians	Nat RCS 12/17/07 – 1/10/08	
	SC — Influence of social factors on elect	tions	
SC01	US ready to elect black president	Nat RCS 6/9/08 – 11/3/08	
SC02	US ready to elect African American president	Nat RCS 6/9/08 – 7/1/08	
SC03	US ready to elect female president	Nat RCS 6/9/08 – 11/3/08	
SC04	Romney's religion affects vote	Nat RCS 12/21/07 – 2/6/08	
	W — Demographics		
	WA — Sex, age, education, and income		
WA01	Respondent's sex	Nat RCS All dates	
WA02	Age	Nat RCS All dates	
WA03	Education	Nat RCS All dates	
WA04	Household income (wording #1)	Nat RCS	
		12/17/07 – 9/28/08	

WA05	Household income (wording #2)	Nat RCS PART   P
WA06	Reinterview filter for WA05	F
WA07	Have investments	Nat RCS 9/24/08 – 11/3/08
	WB — Employment	
WB01	Employment status	Nat RCS
		All dates
WB02	Other unemployed adults in household	Nat RCS
		All dates
WB03	Line of work	Nat RCS
		All dates
WB04	Self-employment	Nat RCS
		All dates
WB05	Labor union household	Nat RCS
		All dates
	WC — Race/ethnicity and citizenship	
WC01	Of Hispanic descent	Nat RCS
		All dates
WC02	Hispanic origin	Nat RCS
		All dates
WC03	Race	Nat RCS
		All dates

WC04	Born in US	Nat RCS
		All dates
WC05	US citizen	Nat RCS
	I	All dates
WC06	Years lived in US	Nat RCS
	l	All dates
	WD — Religion	
WD01	Attend religious services	Nat RCS
	ı	All dates
WD02	Religious affiliation	Nat RCS
	ı	All dates
WD03	Protestant or non-Catholic Christian affiliation	Nat RCS
	·	All dates
WD04	Other religious affiliation	Nat RCS
		All dates
WD05	Baptist church affiliation	Nat RCS
		All dates
WD06	Lutheran church affiliation	Nat RCS
	· ·	All dates
WD07	Methodist church affiliation	Nat RCS
	· ·	All dates
WD08	Evangelical Christian	Nat RCS

7/7/08 - 11/3/08

	WE — Military service	
WE01	Military household	Nat RCS
		All dates
	WF — Household characteristics	
	WFa — Household/family composit	ion
WFa01	Adults in household	Nat RCS
		All dates
WFa02	Children in household	Nat RCS
		All dates
WFa03	Marital status	Nat RCS
		All dates
	WFb — Residency and dwelling type	e
WFb01	Years at present address	Nat RCS
		All dates
WFb02	Home ownership	Nat RCS R
		10/3/08 – 11/3/08
WFb03	Reinterview filter for WFb02	R
	WFc — Geographic location	
WFc01	State of residency	Nat RCS R
		All dates
WFc02	Urbanity of residency	Nat RCS
		All dates

WFc03	Live in metropolitan statistical area	Nat RCS
		All dates
	WG — Internet access and telephone	lines
WG01	Internet access	Nat RCS
		All dates
WG02	Non-cell phones in household	Nat RCS
		All dates
WG03	Cell phone different from landline	Nat RCS
		All dates
	WH — Other demographics	
	WHa — Language	
WHa01	Interview language	Nat RCS R
		All dates
	WHb — Sexual orientation	
WHb01	Sexual orientation	Nat RCS
		12/17/07 – 8/28/08
	WHc — Gun ownership	
WHc01	WHc — Gun ownership  Gun ownership	Nat RCS
WHc01		Nat RCS All dates
WHc01 WHc02		

	WHd — Health insurance		
WHd01	Type of health insurance	Nat RCS	R
		10/8/08 – 11/3/08	
WHd02	Reinterview filter for WHd01	,	R
			[

94 NAES08-Phone

# **Detailed variable listing**

## 0 — Case and interview ID

RKEY	Respondent key	
Schedule	Nat RCS	R
	All dates	
	Respondent key is an eight-digit number uniquely identifying NAES08-Phone respondents across interviewing components.	
Number:	10000000 – 19999999	
INT	Interviewing component	
Schedule	Nat RCS	R
	All dates	
101	National Rolling Cross-Section (Nat RCS)	
102	Post-Election Reinterview (Reint)	
DATE	Interview date	
Schedule	Nat RCS	R
	All dates	
	Interview date is the date of interview completion, represented in the format yyyyMMdd, where yyyy is the four-digit year, MM is the two-digit month, and dd two-digit day of the month.	l is the
Number:	20071217 – 20081103, 20081105 – 20081110	

TIME	Interview time	
Schedule	Nat RCS R	
	All dates	
Interview time is the time of day that the interview started, represented in format hhmm (e.g., 1000 = 10 am; 1200 = noon; 2130 = 9:30 pm; 0000 = mid		
	Interview time is recorded in the eastern time zone (e.g., if a respondent in the Pacific time zone completed an interview on January 2, 2008, starting at 9:01 pm local time, the interview date is 20080102, and the interview time is 0001 [12:01 am eastern]).	
	The value 9999 indicates that the interview was conducted over multiple sessions.	
Number:	0 – 2359	
FA	Random assignment to sample split A1 or A2	
Schedule	Nat RCS R	
	All dates	
1	Sample split A1	
2	Sample split A2	
FB	Random assignment to sample split B1, B2, or B3	
Schedule	Nat RCS	
	All dates	
1	Sample split B1	
2	Sample split B2	
3	Sample split B3	

FC Random assignment to sample split C1, C2, C3, or C4		
Schedule	Nat RCS	
	All dates	l
	- I Sample split C1	
	2 Sample split C2	
	Sample split C3	
	Sample split C4	

### A — General perceptions of candidates and political figures

### AA — Republican candidates

### AAg - Rudy Giuliani

AAg01	Favorability (	of Giuliani
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Schedule Nat RCS

12/17/07 - 1/29/08

For the following person, please tell me if your opinion is favorable or unfavorable using a scale from zero to 10. Zero means very unfavorable, and 10 means very favorable. Five means you do not feel favorable or unfavorable toward that person. Of course you can use any number between zero and 10.

On a scale of zero to 10, how would you rate Rudy Giuliani?

Number: **0 – 10** 

0 = very unfavorable10 = very favorable

998 Don't know

999 No answer

AAg02	Giuliani is conservative – liberal		
Schedule	N	lat RCS	
	12/17	/07 – 1/29/08	
Filter	If recognized Giuliani in favorability question	AAg01 = 0 - 10	
	Which of the following best describes t somewhat conservative, moderate, sor	the views of Rudy Giuliani: very conservative, mewhat liberal, or very liberal?	
1	Very conservative		
2	Somewhat conservative		
3	Moderate		
4	Somewhat liberal		
5	Very liberal		
998	Don't know		
999	No answer		
AAg03	Giuliani is strong leader		
Schedule	N	lat RCS	
	12/17	/07 – 1/29/08	
Filter	If recognized Giuliani in favorability question and not a Democrat	AAg01 = 0 – 10 and MA01 = 1, 3, 4, 998, 999	
		ong leader" applies to Rudy Giuliani. Please use ans it does not apply at all, and 10 means it can use any number in between.	
		0 – 10 0 = does not apply at all 10 = applies extremely well	
Number:			

999

No answer

AAg04	Giuliani is trustworthy		
Schedule	N	at RCS	
	12/17	707 – 1/29/08	
Filter	If recognized Giuliani in favorability question and not a Democrat	AAg01 = 0 – 10 and MA01 = 1, 3, 4, 998, 999	
	•	stworthy" applies to Rudy Giuliani. Please use a s it does not apply at all, and 10 means it an use any number in between.	
Number:	<ul><li>0 - 10</li><li>0 = does not apply at all</li><li>10 = applies extremely well</li></ul>		
998	Don't know		
999	No answer		
AAg05	Giuliani has experience to be preside	ent	
Schedule	N	at RCS	
	12/17	707 – 1/29/08	
Filter	If recognized Giuliani in favorability question and not a Democrat	AAg01 = 0 – 10 and MA01 = 1, 3, 4, 998, 999	
	to Rudy Giuliani. Please use a scale fro	s the experience needed to be president" applies on zero to 10, where zero means it does not tremely well. Of course you can use any number	

Number: **0 – 10** 

0 = does not apply at all 10 = applies extremely well

AAg06	Giuliani has judgment to be president		
Schedule		Nat RCS	ſ
	12/17	7/07 – 1/29/08	l
Filter	If recognized Giuliani in favorability question and not a Democrat	AAg01 = 0 - 10  and  MA01 = 1,	3, 4, 998, 999
	Please tell me how well the phrase "ha to Rudy Giuliani. Please use a scale fro apply at all, and 10 means it applies ex in between.	m zero to 10, where zero means it	does not
Number:	0 – 10 0 = does not apply at all		
	10 = applies extremely well		
998	Don't know		

### AAh — Mike Huckabee

AAh01	Favorability of Huckabee
Schedule	Nat RCS
	12/17/07 – 3/4/08
	For the following person, please tell me if your opinion is favorable or unfavorable using a scale from zero to 10. Zero means very unfavorable, and 10 means very favorable. Five means you do not feel favorable or unfavorable toward that person. Of course you can use any number between zero and 10.
	On a scale of zero to 10, how would you rate Mike Huckabee?
Number:	<ul> <li>0 - 10</li> <li>0 = very unfavorable</li> <li>10 = very favorable</li> </ul>
998	Don't know
999	No answer

AAh02	Huckabee is conservative – liberal			
Schedule	Nat RCS			
	12/17/0	07 – 3/4/08		
Filter	If recognized Huckabee in favorability question	AAh01 = 0 - 10		
	Which of the following best describes th somewhat conservative, moderate, som	e views of Mike Huckabee: very conservative ewhat liberal, or very liberal?		
1	Very conservative			
2	Somewhat conservative			
3	Moderate			
4	Somewhat liberal			
5	Very liberal			
998	Don't know			
999	No answer			
AAh03	Huckabee is strong leader			
Schedule	Nat RCS			
	12/17/0	07 – 3/4/08		
Filter	If recognized Huckabee in favorability question and not a Democrat	AAh01 = 0 – 10 and MA01 = 1, 3, 4, 998, 999		
	•	ng leader" applies to Mike Huckabee. Please means it does not apply at all, and 10 means in use any number in between.		
Number:	0 – 10			
	0 = does not apply at all			

10 = applies extremely well

Don't know

No answer

998 999

AAh04	Huckabee is trustworthy			
Schedule	Nat RCS			
	12/17/0	07 – 3/4/08		
Filter	If recognized Huckabee in favorability question and not a Democrat	AAh01 = 0 – 10 and MA01 = 1, 3, 4, 998, 999		
		tworthy" applies to Mike Huckabee. Please use ns it does not apply at all, and 10 means it an use any number in between.		
Number:	<ul><li>0 - 10</li><li>0 = does not apply at all</li><li>10 = applies extremely well</li></ul>			
998	Don't know			
999	No answer			
AAh05	Huckabee has experience to be president			
Schedule	Na Na	at RCS		
	12/17/0	07 – 3/4/08		
Filter	If recognized Huckabee in favorability question and not a Democrat	AAh01 = 0 – 10 and MA01 = 1, 3, 4, 998, 999		
	to Mike Huckabee. Please use a scale fro	om zero to 10, where zero means it does not		
Number:	to Mike Huckabee. Please use a scale fro apply at all, and 10 means it applies extr	the experience needed to be president" applies om zero to 10, where zero means it does not remely well. Of course you can use any number		

999

No answer

## AAh06 Huckabee has judgment to be president **Schedule Nat RCS** 12/17/07 - 3/4/08 Filter AAh01 = 0 - 10 and MA01 = 1, 3, 4, 998, 999If recognized Huckabee in favorability question and not a Democrat Please tell me how well the phrase "has the judgment needed to be president" applies to Mike Huckabee. Please use a scale from zero to 10, where zero means it does not apply at all, and 10 means it applies extremely well. Of course you can use any number in between. 0 - 10Number: 0 = does not apply at all 10 = applies extremely well 998 Don't know 999 No answer AAh07 Huckabee is ready to be president Schedule **Nat RCS** 2/1/08 - 3/4/08

Filter If recognized Huckabee in favorability question and not a Democrat

AAh01 = 0 - 10 and MA01 = 1, 3, 4, 998, 999

Please tell me how well the phrase "ready to be president" applies to Mike Huckabee. Please use a scale from zero to 10, where zero means it does not apply at all, and 10 means it applies extremely well. Of course you can use any number in between.

Number: **0 – 10** 

0 = does not apply at all 10 = applies extremely well

AAh08	Huckabee says what he believes			
Schedule	Nat RCS 2/1/08 – 3/4/08			
Filter	If recognized Huckabee in favorability question and not a Democrat	AAh01 = 0 – 10 and MA01 = 1, 3, 4, 998, 999		
	•	e zero means it does not apply at all, and 10		
Number:	Please use a scale from zero to 10, when	• • •		
Number:	Please use a scale from zero to 10, when means it applies extremely well. Of cour <b>0 – 10</b> 0 = does not apply at all	e zero means it does not apply at all, and 10		

AAm — John McCain

### AAm01 **Favorability of McCain Schedule Nat RCS** R All dates For the following person, please tell me if your opinion is favorable or unfavorable using a scale from zero to 10. Zero means very unfavorable, and 10 means very favorable. Five means you do not feel favorable or unfavorable toward that person. Of course you can use any number between zero and 10. On a scale of zero to 10, how would you rate John McCain? Number: 0 - 100 = very unfavorable 10 = very favorable 998 Don't know 999 No answer

See also AAm02, AAm03, which were re-asked at the end of the survey.

# Favorability of McCain (re-asked at end of survey, position #1) Nat RCS 5/23/08 - 5/29/08 For the following person, please tell me if your opinion is favorable or unfavorable using a scale from zero to 10. Zero means very unfavorable, and 10 means very favorable. Five means you do not feel favorable or unfavorable toward that person. Of course you can use any number between zero and 10.

On a scale of zero to 10, how would you rate John McCain?

Number: **0 – 10** 

0 = very unfavorable10 = very favorable

998 Don't know999 No answer

See also AAm03 for alternate question position; AAm01, which was asked at the beginning of the survey.

### AAm03 Favorability of McCain (re-asked at end of survey, position #2)

Schedule Nat RCS
6/9/08 - 7/1/08

For the following person, please tell me if your opinion is favorable or unfavorable using a scale from zero to 10. Zero means very unfavorable, and 10 means very favorable. Five means you do not feel favorable or unfavorable toward that person. Of course you can use any number between zero and 10.

On a scale of zero to 10, how would you rate John McCain?

Number: **0 – 10** 

0 = very unfavorable 10 = very favorable

998 Don't know999 No answer

See also AAm02 for alternate question position; AAm01, which was asked at the beginning of the survey.

AAm04	McCain is conservative – liberal		
Schedule	Nat RCS	R	
	All dates		
Filter	If recognized McCain in favorability $AAm01 = 0 - 1$ question	0	
	Which of the following best describes the views of John M somewhat conservative, moderate, somewhat liberal, or ve	-	
•	1 Very conservative		
2	2 Somewhat conservative		
3	3 Moderate		
4	4 Somewhat liberal		
	5 Very liberal		
•			
998	8 Don't know		

AAm05	McCain is strong leader		
Schedule	_	Nat RCS	R
		All dates	
Filter	— If recognized McCain in favorability question {Nat	Nat RCS 12/17/07 - 3/6/08 :	AAm01 = 0 – 10 and MA01 = 1, 3, 4, 998, 999
	RCS 12/17/07 - 3/6/08 : and not	Nat RCS 3/7/08 - 11/3/08:	AAm01 = 0 - 10
	a Democrat}	Reint:	AAm01 = 0 - 10

Please tell me how well the phrase "strong leader" applies to John McCain. Please use a scale from zero to 10, where zero means it does not apply at all, and 10 means it applies extremely well. Of course you can use any number in between.

Number: **0 – 10** 

0 = does not apply at all 10 = applies extremely well

### AAm06 McCain is trustworthy

Schedule	Nat RCS	R

If recognized McCain in	Nat RCS 12/17/07 - 3/6/08:	AAm01 = 0 - 10 and $MA01 =$
favorability question (Nat		1, 3, 4, 998, 999
RCS 12/17/07 – 3/6/08 : and not	Nat RCS 3/7/08 - 11/3/08 :	AAm01 = 0 - 10
a Democrat}	Reint:	AAm01 = 0 - 10

All dates

Please tell me how well the phrase "trustworthy" applies to John McCain. Please use a scale from zero to 10, where zero means it does not apply at all, and 10 means it applies extremely well. Of course you can use any number in between.

Number: **0 – 10** 

Filter

0 = does not apply at all 10 = applies extremely well

998 Don't know999 No answer

### AAm07 McCain has experience to be president

Schedule		Nat RCS	R
		All dates	
Filter	<ul> <li>If recognized McCain in favorability question {Nat</li> </ul>	Nat RCS 12/17/07 - 3/6/08 :	AAm01 = 0 - 10 and MA01 = 1, 3, 4, 998, 999
	RCS 12/17/07 – 3/6/08 : and not	Nat RCS 3/7/08 - 11/3/08 :	AAm01 = 0 - 10
	a Democrat}	Reint:	AAm01 = 0 - 10

Please tell me how well the phrase "has the experience needed to be president" applies to John McCain. Please use a scale from zero to 10, where zero means it does not apply at all, and 10 means it applies extremely well. Of course you can use any number in between.

Number: **0 – 10** 

0 = does not apply at all 10 = applies extremely well

#### AAm08 McCain has judgment to be president

a Democrat}

		All dates	
Filter	If recognized McCain in favorability question {Nat	Nat RCS 12/17/07 – 3/6/08 :	AAm01 = 0 – 10 and MA01 = 1, 3, 4, 998, 999
	RCS 12/17/07 - 3/6/08 : and not	Nat RCS 3/7/08 - 11/3/08 :	AAm01 = 0 - 10

Reint:

**Nat RCS** 

Please tell me how well the phrase "has the judgment needed to be president" applies to John McCain. Please use a scale from zero to 10, where zero means it does not apply at all, and 10 means it applies extremely well. Of course you can use any number in between.

Number: **0 – 10** 

Schedule

0 = does not apply at all 10 = applies extremely well

998 Don't know999 No answer

# AAm09 McCain is ready to be president

Schedule	Nat RCS
	2/1/08 – 4/16/08, 5/5/08 – 6/24/08

Filter If recognized McCain in favorability question {2/1/08

- 3/6/08 : and not a Democrat}

2/1/08 - 3/6/08: AAm01 = 0 - 10 and MA01 = 1, 3, 4, 998, 999 3/7/08 - 4/16/08, 5/5/08 - 6/24/08: AAm01 = 0 - 10

AAm01 = 0 - 10

Please tell me how well the phrase "ready to be president" applies to John McCain. Please use a scale from zero to 10, where zero means it does not apply at all, and 10 means it applies extremely well. Of course you can use any number in between.

Number: **0 – 10** 

0 = does not apply at all 10 = applies extremely well

998 Don't know999 No answer

R

AAm10	McCain says what he belie	eves	
Schedule		Nat RCS	
		2/1/08 – 6/24/08	I
Filter	If recognized McCain in favorability question {2/1/08	2/1/08 – 3/6/08 :	AAm01 = 0 – 10 and MA01 = 1, 3, 4, 998, 999
	- 3/6/08 : and not a Democrat}	3/7/08 – 6/24/08 :	AAm01 = 0 – 10
	Please use a scale from zero	to 10, where zero mean	elieves" applies to John McCain. as it does not apply at all, and 10 use any number in between.
Number:	<b>0 – 10</b> 0 = does not apply at all 10 = applies extremely w	vell	
998	Don't know		
999	No answer		
AAm11	McCain is patriotic		

AAm11	McCain is patriotic		
Schedule	N	lat RCS	R
	4/10/	08 – 11/3/08	
Filter	If recognized McCain in favorability question	AAm01 = 0 - 10	
	·	triotic" applies to John McCain. Please use and it does not apply at all, and 10 means it can use any number in between.	а
Number:	<ul><li>0 – 10</li><li>0 = does not apply at all</li><li>10 = applies extremely well</li></ul>		
998	Don't know		
999	No answer		

AAm12	McCain shares my values	
Schedule		lat RCS R
	4/17/	08 – 11/3/08
Filter	If recognized McCain in favorability question	AAm01 = 0 - 10
	•	ares my values" applies to John McCain. Please means it does not apply at all, and 10 means it an use any number in between.
Number:	<ul><li>0 - 10</li><li>0 = does not apply at all</li><li>10 = applies extremely well</li></ul>	
998	Don't know	
999	No answer	
AAm13	McCain is ready to be commander-in	n-chief
Schedule		lat RCS R
	5/30/	08 – 11/3/08
Filter	If recognized McCain in favorability question	AAm01 = 0 - 10
Filter	If recognized McCain in favorability question  Please tell me how well the phrase "rea McCain. Please use a scale from zero to	AAm01 = 0 - 10 ady to be commander-in-chief" applies to John o 10, where zero means it does not apply at all,
Filter  Number:	If recognized McCain in favorability question  Please tell me how well the phrase "rea McCain. Please use a scale from zero to	AAm01 = 0 - 10  ady to be commander-in-chief" applies to John
	If recognized McCain in favorability question  Please tell me how well the phrase "rea McCain. Please use a scale from zero to and 10 means it applies extremely well  0 – 10 0 = does not apply at all	AAm01 = 0 - 10 ady to be commander-in-chief" applies to John o 10, where zero means it does not apply at all,

AAm14	McCain is erratic		
Schedule	N	at RCS	
	10/22/	08 – 11/3/08	
Filter	If recognized McCain in favorability question	AAm01 = 0 - 10	
	Please tell me how well the phrase "err from zero to 10, where zero means it do extremely well. Of course you can use a	es not apply at all, and 10 me	
Number:	<ul><li>0 - 10</li><li>0 = does not apply at all</li><li>10 = applies extremely well</li></ul>		
998	Don't know		
999	No answer		
Sample split	1/2 of sample	FA = 1	
AAm15	McCain's age		
Schedule	N	at RCS	
	3/4/0	8 – 4/9/08	
	Just your best guess, how old is John I	ЛcCain?	
Number:	18 – 97		

97 = 97 or older

Don't know

No answer

998 999

AAm16	McCain is too old to be president		
Schedule	Nat RCS		
	3/4/08 – 11/3/08		
	Do you feel John McCain is too old to be president, or not?		
1	Yes		
2	No		
998	Don't know		
999	No answer		
Schedule	Nat RCS		
	2/21/08 – 2/27/08		
	Have you heard or read any stories in the past week that challenged the integrity of John McCain?		
1			
1 2	John McCain?		
	John McCain? Yes		

AAm18	Where heard stories challenging McCain's integrity		
Schedule	N	at RCS	
	2/21/0	8 – 2/27/08	
Filter	If heard stories challenging McCain's integrity	AAm17 = 1	
	Where did you hear or read this story?		
1	Gave answer (verbatim answer in <b>AAm</b>	18r1v)	
998	Don't know		
999	No answer		
AAm19	Read New York Times report alleging	ı inappropriate McCain relationship	
Schedule	N.	at RCS	,
	2/21/0	8 – 2/27/08	
	Have you heard or read about a New Yo McCain had an inappropriate relationsh	ork Times report that states Senator John ip with a female lobbyist?	
1	Yes		
2	No		
998	Don't know		
999	No answer		
999	No answer		

AAm20	Believe New York Times report alleging inappropriate McCain relationship		
Schedule	Nat RCS		
	2/21/08 – 2/27/08		
Filter	If read New York Times report alleging inappropriate McCain relationship		
	John McCain denies the New York Times report and accuses the paper of engaging in a smear campaign. The New York Times stands by its report. Who do you believe: The New York Times, Senator McCain, both, or neither?		
1	New York Times		
2	McCain		
3	Both		
4	Neither		
998	Don't know		
999	No answer		
AAm21	Electing McCain would be like re-electing Bush		
Schedule	Nat RCS		
	6/9/08 – 11/3/08		
	Which of the following two statements comes closer to your view: electing Senator John McCain for President would be like electing George W. Bush for a third term, or Senator McCain will have major differences with George W. Bush in a number of areas?		
	Electing McCain like electing Bush		
1			
2	McCain and Bush have major differences		
	McCain and Bush have major differences  Both equally		
2	·		
2	Both equally		

# AAp — Sarah Palin

AAp01	Favorability of Palin			
Schedule	Nat F	RCS I		
	8/29/08 –	11/3/08		
	For the following person, please tell me if using a scale from zero to 10. Zero means favorable. Five means you do not feel favo course you can use any number between	very unfavorable, and 10 means very orable or unfavorable toward that person. O		
	On a scale of zero to 10, how would you rate Sarah Palin?			
Number:	<ul><li>0 – 10</li><li>0 = very unfavorable</li><li>10 = very favorable</li></ul>			
998	Don't know			
999	No answer			
AAp02	Palin is conservative – liberal			
Schedule	Nat F	RCS		
	9/4/08 –	11/3/08		
Filter	If recognized Palin in favorability question	AAp01 = 0 - 10		
	Which of the following best describes the somewhat conservative, moderate, somewhat conservative.	•		
1	Very conservative			
2	Somewhat conservative			
3	Moderate			
4	Somewhat liberal			
5	Very liberal			
998	Don't know			
330				
999	No answer			

AAp03	Palin is ready to be president
Schedule	Nat RCS F
	8/31/08 – 11/3/08
Filter	If recognized Palin in favorability question $AAp01 = 0 - 10$
	On a scale of zero to 10, where zero means it does not apply at all, and 10 means it applies extremely well, please tell me how well the phrase "ready to be president" applies to Sarah Palin.
Number:	applies extremely well, please tell me how well the phrase "ready to be president"
Number:	applies extremely well, please tell me how well the phrase "ready to be president" applies to Sarah Palin.  0 – 10 0 = does not apply at all

# AAr — Mitt Romney

AAr01	Favorability of Romney
Schedule	Nat RCS
	12/17/07 – 2/6/08
	For the following person, please tell me if your opinion is favorable or unfavorable using a scale from zero to 10. Zero means very unfavorable, and 10 means very favorable. Five means you do not feel favorable or unfavorable toward that person. Of course you can use any number between zero and 10.
	On a scale of zero to 10, how would you rate Mitt Romney?
Number:	<ul> <li>0 - 10</li> <li>0 = very unfavorable</li> <li>10 = very favorable</li> </ul>
998	Don't know
999	No answer

AAr02	Romney is conservative – liberal				
Schedule	Nat RCS				
	12/17/07 – 2/6/08				
Filter	If recognized Romney in favorability question	AAr01 = 0 - 10			
	Which of the following best describes the views of Mitt Romney: very conservative, somewhat conservative, moderate, somewhat liberal, or very liberal?				
1	Very conservative				
2	Somewhat conservative				
3	Moderate				
4	Somewhat liberal				
5	Very liberal				
998	Don't know				
999	No answer				
AAr03	Romney is strong leader				
Schedule	Nat RCS				
	12/17/07 – 2/6/08				
Filter	If recognized Romney in favorability question and not a Democrat	AAr01 = 0 – 10 and MA01 = 1, 3, 4, 998, 99			
		ong leader" applies to Mitt Romney. Please us ans it does not apply at all, and 10 means it can use any number in between.			

Number: **0 – 10** 

0 = does not apply at all 10 = applies extremely well

998 Don't know999 No answer

AAr04	Romney is trustworthy		
Schedule	N	at RCS	
	12/17/07 – 2/6/08		
Filter	If recognized Romney in favorability question and not a Democrat	AAr01 = 0 – 10 and MA01 = 1, 3, 4, 998, 999	
		stworthy" applies to Mitt Romney. Please use a s it does not apply at all, and 10 means it an use any number in between.	
Number:	<ul><li>0 – 10</li><li>0 = does not apply at all</li><li>10 = applies extremely well</li></ul>		
998	Don't know		
999	No answer		
AAr05	Romney has experience to be preside	ent	
Schedule	N	at RCS	
Schedule		at RCS /07 – 2/6/08	
	If recognized Romney in favorability question and not a Democrat  Please tell me how well the phrase "has to Mitt Romney. Please use a scale from	/07 – 2/6/08 	
Schedule Filter  Number:	If recognized Romney in favorability question and not a Democrat  Please tell me how well the phrase "has to Mitt Romney. Please use a scale from at all, and 10 means it applies extremely	AAr01 = 0 – 10 and MA01 = 1, 3, 4, 998, 999  the experience needed to be president" applied a zero to 10, where zero means it does not app	

999

No answer

# AAr06 Romney has judgment to be president **Schedule Nat RCS** 12/17/07 - 2/6/08 Filter AAr01 = 0 - 10 and MA01 = 1, 3, 4, 998, 999If recognized Romney in favorability question and not a Democrat Please tell me how well the phrase "has the judgment needed to be president" applies to Mitt Romney. Please use a scale from zero to 10, where zero means it does not apply at all, and 10 means it applies extremely well. Of course you can use any number in between. 0 - 10Number: 0 = does not apply at all 10 = applies extremely well 998 Don't know 999 No answer AAr07 Romney is ready to be president Schedule **Nat RCS** 2/1/08 - 2/6/08 Filter AAr01 = 0 - 10 and MA01 = 1, 3, 4, 998, 999If recognized Romney in favorability question and not a Democrat Please tell me how well the phrase "ready to be president" applies to Mitt Romney.

Please use a scale from zero to 10, where zero means it does not apply at all, and 10 means it applies extremely well. Of course you can use any number in between.

Number: 0 - 10

> 0 = does not apply at all 10 = applies extremely well

998 Don't know 999 No answer

AAr08	Romney says what he believes			
Schedule	Nat RCS 2/1/08 – 2/6/08			
Filter	If recognized Romney in favorability question and not a Democrat $AAr01 = 0 - 10$ and $AAr01 = 1, 3, 4$ ,	998, 999		
	Please tell me how well the phrase "says what he believes" applies to Mitt Ro Please use a scale from zero to 10, where zero means it does not apply at all, means it applies extremely well. Of course you can use any number in between	and 10		
Number:	Please use a scale from zero to 10, where zero means it does not apply at all,	and 10		
Number:	Please use a scale from zero to 10, where zero means it does not apply at all, means it applies extremely well. Of course you can use any number in between $0-10$ $0 = \text{does not apply at all}$	and 10		

# $\mathbf{AAt}-\mathbf{Fred}\ \mathbf{Thompson}$

AAt01	Favorability of Thompson
Schedule	Nat RCS
	12/17/07 – 1/21/08
	For the following person, please tell me if your opinion is favorable or unfavorable using a scale from zero to 10. Zero means very unfavorable, and 10 means very favorable. Five means you do not feel favorable or unfavorable toward that person. Of course you can use any number between zero and 10.
	On a scale of zero to 10, how would you rate Fred Thompson?
Number:	<ul> <li>0 - 10</li> <li>0 = very unfavorable</li> <li>10 = very favorable</li> </ul>
998	Don't know

No answer

999

AAt02	Thompson is conservative – liberal		
Schedule	Nat RCS		
	1/17/08	= 1/21/08	
Filter	If recognized Thompson in favorability question	AAt01 = 0 - 10	
-	Which of the following best describes the somewhat conservative, moderate, some	e views of Fred Thompson: very conservative, ewhat liberal, or very liberal?	
	Very conservative		
1	Very conservative		
1 2	Very conservative Somewhat conservative		
2	Somewhat conservative		
2	Somewhat conservative Moderate		
2 3 4	Somewhat conservative Moderate Somewhat liberal		

AAu01	Favorability of Ron Paul		
Schedule	Nat RCS		
	1/3/08 – 1/10/08		
	For the following person, please tell me if your opinion is favorable or unfavorable using a scale from zero to 10. Zero means very unfavorable, and 10 means very favorable. Five means you do not feel favorable or unfavorable toward that person. Of course you can use any number between zero and 10.		
	On a scale of zero to 10, how would you rate Ron Paul?		
Number:	<ul><li>0 - 10</li><li>0 = very unfavorable</li><li>10 = very favorable</li></ul>		
998	Don't know		
999	No answer		

## AB — Democratic candidates

## ABb — Joe Biden

ABb01	Favorability of Biden
Schedule	Nat RCS R
	8/23/08 – 11/3/08
	For the following person, please tell me if your opinion is favorable or unfavorable using a scale from zero to 10. Zero means very unfavorable, and 10 means very favorable. Five means you do not feel favorable or unfavorable toward that person. Of course you can use any number between zero and 10.
	On a scale of zero to 10, how would you rate Joe Biden?
Number:	<ul><li>0 - 10</li><li>0 = very unfavorable</li><li>10 = very favorable</li></ul>
998	Don't know
999	No answer

ABb02	Biden is conservative – liberal			
Schedule	Nat RCS			
	9/4/08 – 11/3/08			
Filter	If recognized Biden in favorability question ABb01 = 0 - 10			
	Which of the following best describes the views of Joe Biden: very conservative, somewhat conservative, moderate, somewhat liberal, or very liberal?			
1	Very conservative			
2	Somewhat conservative			
3	Moderate			
4	Somewhat liberal			
5	Very liberal			
998	Don't know			
999	No answer			
Sample split	1/2 of sample FA = 2			
ABb03	Biden is ready to be president			
Schedule	Nat RCS			
	8/31/08 – 11/3/08			
Filter	If recognized Biden in favorability question ABb01 = 0 - 10			
On a scale of zero to 10, where zero means it does not apply at all, and applies extremely well, please tell me how well the phrase "ready to be applies to Joe Biden.				
	<ul> <li>0 - 10</li> <li>0 = does not apply at all</li> <li>10 = applies extremely well</li> </ul>			
Number:				
Number:	0 = does not apply at all			

# ABc — Hillary Clinton

ABc01	Favorability of Clinton		
Schedule	Nat RCS 12/17/07 – 10/6/08, 10/13/08 – 11/3/08		
	For the following person, please tell me if your opinion is favorable or unfavorable using a scale from zero to 10. Zero means very unfavorable, and 10 means very favorable. Five means you do not feel favorable or unfavorable toward that person. Of course you can use any number between zero and 10.		
	On a scale of zero to 10, how would you rate Hillary Clinton?		
Number:	<ul><li>0 - 10</li><li>0 = very unfavorable</li><li>10 = very favorable</li></ul>		
998	Don't know		
999	No answer		
	See also ABc02, which was re-asked at the end of the survey.		
ABc02	Favorability of Clinton (re-asked at end of survey)		
	Favorability of Clinton (re-asked at end of survey)  Nat RCS  5/23/08 - 5/29/08		
ABc02 Schedule	Nat RCS  5/23/08 – 5/29/08  For the following person, please tell me if your opinion is favorable or unfavorable using a scale from zero to 10. Zero means very unfavorable, and 10 means very		
	Nat RCS  5/23/08 – 5/29/08  For the following person, please tell me if your opinion is favorable or unfavorable using a scale from zero to 10. Zero means very unfavorable, and 10 means very favorable. Five means you do not feel favorable or unfavorable toward that person. Of		
	Nat RCS  5/23/08 – 5/29/08  For the following person, please tell me if your opinion is favorable or unfavorable using a scale from zero to 10. Zero means very unfavorable, and 10 means very favorable. Five means you do not feel favorable or unfavorable toward that person. Of course you can use any number between zero and 10.  On a scale of zero to 10, how would you rate Hillary Clinton?  0 – 10  0 = very unfavorable		
Schedule	Nat RCS  5/23/08 – 5/29/08  For the following person, please tell me if your opinion is favorable or unfavorable using a scale from zero to 10. Zero means very unfavorable, and 10 means very favorable. Five means you do not feel favorable or unfavorable toward that person. Of course you can use any number between zero and 10.  On a scale of zero to 10, how would you rate Hillary Clinton?  0 – 10		

See also ABc01, which was asked at the beginning of the survey.

ABc03	Clinton is conservative – liberal		
Schedule		at RCS	,
	12/17/07 – 6/8/08		
Filter	If recognized Clinton in favorability question	ABc01 = 0 - 10	
	Which of the following best describes t somewhat conservative, moderate, sor	he views of Hillary Clinton: very conservat newhat liberal, or very liberal?	ive,
1	<del>-</del>	•	ive,
1 2	somewhat conservative, moderate, sor	•	ive,
_	somewhat conservative, moderate, sor	•	ive,
2	very conservative Somewhat conservative	•	ive,
2	very conservative Somewhat conservative Moderate	•	ive,
2 3 4	Very conservative Somewhat conservative Moderate Somewhat liberal	•	ive,

ABc04	Clinton is strong leader			
Schedule	_	Nat RCS	I	
	12/17/07 – 6/8/08			
Filter	<ul> <li>If recognized Clinton in favorability question</li> </ul>	12/17/07 – 3/6/08 :	ABc01 = 0 - 10 and MA01 = 2 - 4, 998, 999	
	{12/17/07 – 3/6/08 : and not a Republican}	3/7/08 – 6/8/08 :	ABc01 = 0 - 10	
		ere zero means it does no	pplies to Hillary Clinton. Please use ot apply at all, and 10 means it umber in between.	
Number				

ber: 0 – 10
0 = does not apply at all
10 = applies extremely well
998 Don't know
999 No answer

#### ABc05 **Clinton is trustworthy** Schedule **Nat RCS** 12/17/07 - 6/8/08 Filter 12/17/07 - 3/6/08 : ABc01 = 0 - 10 and MA01 = 2If recognized Clinton in -4, 998, 999 favorability question {12/17/07 - 3/6/08 : and not a 3/7/08 - 6/8/08: ABc01 = 0 - 10Republican) Please tell me how well the phrase "trustworthy" applies to Hillary Clinton. Please use a scale from zero to 10, where zero means it does not apply at all, and 10 means it applies extremely well. Of course you can use any number in between. Number: 0 - 100 = does not apply at all 10 = applies extremely well 998 Don't know 999 No answer ABc06 Clinton has experience to be president **Schedule Nat RCS** 12/17/07 - 6/8/08 Filter 12/17/07 - 3/6/08 : ABc01 = 0 - 10 and MA01 = 2If recognized Clinton in -4, 998, 999 favorability question {12/17/07 - 3/6/08 : and not a 3/7/08 - 6/8/08 : ABc01 = 0 - 10Republican)

Please tell me how well the phrase "has the experience needed to be president" applies to Hillary Clinton. Please use a scale from zero to 10, where zero means it does not apply at all, and 10 means it applies extremely well. Of course you can use any number in between.

Number: **0 – 10** 

0 = does not apply at all 10 = applies extremely well

998 Don't know999 No answer

#### ABc07 Clinton has judgment to be president

Schedule Nat RCS

12/17/07 - 6/8/08

Filter If recognized Clinton in

favorability question

{12/17/07 - 3/6/08 : and not a Republican}

12/17/07 - 3/6/08: ABc01 = 0 - 10 and MA01 = 2 - 4, 998, 999

3/7/08 - 6/8/08: ABc01 = 0 - 10

Please tell me how well the phrase "has the judgment needed to be president" applies to Hillary Clinton. Please use a scale from zero to 10, where zero means it does not apply at all, and 10 means it applies extremely well. Of course you can use any number in between.

Number: 0 – 10

0 = does not apply at all 10 = applies extremely well

998 Don't know999 No answer

## ABc08 Clinton is ready to be president

Schedule Nat RCS

2/1/08 - 4/16/08, 5/5/08 - 6/8/08

Filter If recognized Clinton in favorability question {2/1/08

- 3/6/08 : and not a Republican}

2/1/08 - 3/6/08: ABc01 = 0 - 10 and MA01 = 2 - 4, 998, 999

3/7/08 - 4/16/08, 5/5/08 - 6/8/08: ABc01 = 0 - 10

Please tell me how well the phrase "ready to be president" applies to Hillary Clinton. Please use a scale from zero to 10, where zero means it does not apply at all, and 10 means it applies extremely well. Of course you can use any number in between.

Number: 0 - 10

0 = does not apply at all 10 = applies extremely well

998 Don't know999 No answer

ABc09	Clinton says what she beli	eves		
Schedule		Nat RCS		
		2/1/08 – 6/8/	08	
Filter	If recognized Clinton in favorability question {2/1/08 - 3/6/08 : and not a	2/1/08 – 3/6/08 : 3/7/08 – 6/8/08 :	- 4, 998, 9	
	Republican}	3/1/06 - 6/6/06 :	ABc01 = 0	) — 10
	Please tell me how well the Please use a scale from zero means it applies extremely v	to 10, where zero	o means it does not app	ly at all, and 10
Number:	<ul><li>0 - 10</li><li>0 = does not apply at all</li><li>10 = applies extremely w</li></ul>	vell		
998	Don't know			
999	No answer			
ABc10	Clinton is patriotic			
Schedule		Nat RCS		
		4/10/08 - 6/8/	/08	[
Filter	If recognized Clinton in favora	ability	ABc01 = 0 - 10	
	Please tell me how well the scale from zero to 10, where applies extremely well. Of co	zero means it do	es not apply at all, and	10 means it
Number:	<b>0 – 10</b> 0 = does not apply at all			

998

999

Don't know

No answer

ABc11	Clinton shares my values		
Schedule	Nat RCS		
	4/1	/08 – 6/8/08	
Filter	If recognized Clinton in favorability question	ABc01 = 0 - 10	
	•	ares my values" applies to Hillary Clinton. Plonears it does not apply at all, and 10 mear can use any number in between.	
Number:	<ul><li>0 - 10</li><li>0 = does not apply at all</li><li>10 = applies extremely well</li></ul>		
998	Don't know		
999	No answer		
ABc12	Clinton is ready to be commander-in	n-chief	
Schedule		Nat RCS	
Scriedule	1		
	5/30	//08 – 6/8/08	
Filter	If recognized Clinton in favorability question	ABc01 = 0 - 10	
	Clinton. Please use a scale from zero to	ady to be commander-in-chief" applies to Hil o 10, where zero means it does not apply at a l. Of course you can use any number in betw	all,
Number:	<ul><li>0 - 10</li><li>0 = does not apply at all</li><li>10 = applies extremely well</li></ul>		
998	Don't know		

999

No answer

## ABe — John Edwards

ABe01	Favorability of Edwards			
Schedule	Nat RCS			
	12/17/	07 – 1/29/08		
	using a scale from zero to 10. Zero mea	if your opinion is favorable or unfavorable ns very unfavorable, and 10 means very avorable or unfavorable toward that person. Of an zero and 10.		
	On a scale of zero to 10, how would you	ı rate John Edwards?		
Number:	<ul><li>0 - 10</li><li>0 = very unfavorable</li><li>10 = very favorable</li></ul>			
998	Don't know			
999	No answer			
ABe02	Edwards is conservative – liberal			
Schedule	_ Nat RCS			
	12/17/	07 – 1/29/08		
Filter	If recognized Edwards in favorability question	ABe01 = 0 - 10		
	Which of the following best describes the somewhat conservative, moderate, somewhat conservative, somewhat conserv	ne views of John Edwards: very conservative, newhat liberal, or very liberal?		
1	Very conservative			
2	Somewhat conservative			
3	Moderate			
4	Somewhat liberal			
5	Very liberal			
998	Don't know			

# ABe03 **Edwards** is strong leader Schedule **Nat RCS** 12/17/07 - 1/29/08 Filter ABe01 = 0 - 10 and MA01 = 2 - 4,998,999If recognized Edwards in favorability question and not a Republican Please tell me how well the phrase "strong leader" applies to John Edwards. Please use a scale from zero to 10, where zero means it does not apply at all, and 10 means it applies extremely well. Of course you can use any number in between. Number: 0 - 100 = does not apply at all 10 = applies extremely well 998 Don't know 999 No answer ABe04 **Edwards is trustworthy Schedule Nat RCS** 12/17/07 - 1/29/08 Filter ABe01 = 0 - 10 and MA01 = 2 - 4, 998, 999 If recognized Edwards in favorability question and not a Republican Please tell me how well the phrase "trustworthy" applies to John Edwards. Please use a

scale from zero to 10, where zero means it does not apply at all, and 10 means it applies extremely well. Of course you can use any number in between.

Number: 0 - 10

> 0 = does not apply at all 10 = applies extremely well

Don't know 998 999 No answer

ABe05	Edwards has experience to be presid	ent
Schedule	N	at RCS
	12/17/	07 – 1/29/08
Filter	If recognized Edwards in favorability question and not a Republican	ABe01 = 0 - 10 and MA01 = 2 - 4, 998, 999
	to John Edwards. Please use a scale fro	the experience needed to be president" appli m zero to 10, where zero means it does not remely well. Of course you can use any numb
Number:	<ul><li>0 - 10</li><li>0 = does not apply at all</li><li>10 = applies extremely well</li></ul>	
998	Don't know	
999	No answer	
ABe06	Edwards has judgment to be preside	nt
Schedule	N	at RCS
	12/17/	07 – 1/29/08
Filter	If recognized Edwards in favorability question and not a Republican	ABe01 = 0 - 10 and MA01 = 2 - 4, 998, 999
	to John Edwards. Please use a scale fro	the judgment needed to be president" applie m zero to 10, where zero means it does not remely well. Of course you can use any numb
Number:	<ul><li>0 - 10</li><li>0 = does not apply at all</li><li>10 = applies extremely well</li></ul>	

Don't know

No answer

998

999

#### ABo — Barack Obama

ABo01	Favorability of Obama		
Schedule	Nat RCS R		
	All dates		
	For the following person, please tell me if your opinion is favorable or unfavorable using a scale from zero to 10. Zero means very unfavorable, and 10 means very favorable. Five means you do not feel favorable or unfavorable toward that person. Of course you can use any number between zero and 10.		
	On a scale of zero to 10, how would you rate Barack Obama?		
Number:	<ul><li>0 - 10</li><li>0 = very unfavorable</li><li>10 = very favorable</li></ul>		
998	Don't know		
999	No answer		

See also ABo02, ABo03, which were re-asked at the end of the survey.

# ABo<sub>02</sub> Favorability of Obama (re-asked at end of survey, position #1) **Schedule Nat RCS** 5/23/08 - 5/29/08 For the following person, please tell me if your opinion is favorable or unfavorable using a scale from zero to 10. Zero means very unfavorable, and 10 means very favorable. Five means you do not feel favorable or unfavorable toward that person. Of course you can use any number between zero and 10. On a scale of zero to 10, how would you rate Barack Obama? Number: 0 - 100 = very unfavorable 10 = very favorable 998 Don't know 999 No answer See also ABo03 for alternate question position; ABo01, which was asked at the beginning of the survey. ABo<sub>0</sub>3 Favorability of Obama (re-asked at end of survey, position #2) **Nat RCS** Schedule 6/9/08 - 7/1/08For the following person, please tell me if your opinion is favorable or unfavorable using a scale from zero to 10. Zero means very unfavorable, and 10 means very favorable. Five means you do not feel favorable or unfavorable toward that person. Of course you can use any number between zero and 10. On a scale of zero to 10, how would you rate Barack Obama? Number: 0 - 100 = very unfavorable 10 = very favorable 998 Don't know

See also ABo02 for alternate question position; ABo01, which was asked at the beginning of

999

No answer

the survey.

# ABo04 Obama is conservative – liberal Nat RCS R All dates Filter If recognized Obama in favorability question Which of the following best describes the views of Barack Obama: very conservative, somewhat conservative, moderate, somewhat liberal, or very liberal?

- 1 Very conservative
- 2 Somewhat conservative
- 3 Moderate
- 4 Somewhat liberal
- 5 Very liberal
- 998 Don't know
- 999 No answer

Schedule		Nat RCS	R
		All dates	
Filter	<ul> <li>If recognized Obama in favorability question {Nat</li> </ul>	Nat RCS 12/17/07 - 3/6/08 :	ABo01 = 0 - 10 and MA01 = 2 - 4, 998, 999
	RCS 12/17/07 – 3/6/08 : and not	Nat RCS 3/7/08 - 11/3/08 :	ABo01 = 0 - 10
	a Republican}	Reint:	ABo01 = 0 - 10

Please tell me how well the phrase "strong leader" applies to Barack Obama. Please use a scale from zero to 10, where zero means it does not apply at all, and 10 means it applies extremely well. Of course you can use any number in between.

Number: **0 – 10** 

0 = does not apply at all10 = applies extremely well

998 Don't know

#### ABo06 Obama is trustworthy

Schedule

		All dates	
Filter	If recognized Obama in	Nat RCS 12/17/07 – 3/6/08 :	ABo01 = 0 – 10 and MA01 = 2 – 4, 998, 999

**Nat RCS** 

favorability question {Nat RCS 12/17/07 – 3/6/08 : and not a Republican} Nat RCS 3/7/08 - 3/6/08: ABo01 = 0 - 10 and MA01 = 2 - 4, 998, 999

Nat RCS 3/7/08 - 11/3/08: ABo01 = 0 - 10

Reint: ABo01 = 0 - 10

Please tell me how well the phrase "trustworthy" applies to Barack Obama. Please use a scale from zero to 10, where zero means it does not apply at all, and 10 means it applies extremely well. Of course you can use any number in between.

Number: **0 – 10** 

0 = does not apply at all 10 = applies extremely well

998 Don't know999 No answer

#### ABo07 Obama has experience to be president

Schedule	_	Nat RCS	R
		All dates	
Filter	<ul> <li>If recognized Obama in favorability question {Nat</li> </ul>	Nat RCS 12/17/07 - 3/6/08 :	ABo01 = 0 – 10 and MA01 = 2 – 4, 998, 999
	RCS 12/17/07 – 3/6/08 : and not	Nat RCS 3/7/08 - 11/3/08:	ABo01 = 0 - 10
	a Republican}	Reint:	ABo01 = 0 - 10

Please tell me how well the phrase "has the experience needed to be president" applies to Barack Obama. Please use a scale from zero to 10, where zero means it does not apply at all, and 10 means it applies extremely well. Of course you can use any number in between.

Number: **0 – 10** 

0 = does not apply at all 10 = applies extremely well

998 Don't know999 No answer

#### ABo08 Obama has judgment to be president

Schedule	Nat RCS		
		All dates	
Filter	— If recognized Obama in favorability question {Nat	Nat RCS 12/17/07 – 3/6/08 :	ABo01 = 0 – 10 and MA01 = 2 – 4, 998, 999
	RCS 12/17/07 – 3/6/08 : and not	Nat RCS 3/7/08 - 11/3/08 :	ABo01 = 0 - 10
	a Republican}	Reint:	ABo01 = 0 - 10

Please tell me how well the phrase "has the judgment needed to be president" applies to Barack Obama. Please use a scale from zero to 10, where zero means it does not apply at all, and 10 means it applies extremely well. Of course you can use any number in between.

0 - 10Number:

> 0 = does not apply at all 10 = applies extremely well

998 Don't know 999 No answer

#### ABo09 Obama is ready to be president

Schedule	Nat RCS
	2/1/08 – 4/16/08, 5/5/08 – 6/24/08

**Filter** If recognized Obama in favorability question {2/1/08

- 3/6/08 : and not a Republican)

2/1/08 - 3/6/08: ABo01 = 0 - 10 and MA01 = 2-4, 998, 999 3/7/08 - 4/16/08, 5/5/08 - 6/24/08: ABo01 = 0 - 10

Please tell me how well the phrase "ready to be president" applies to Barack Obama. Please use a scale from zero to 10, where zero means it does not apply at all, and 10 means it applies extremely well. Of course you can use any number in between.

Number: 0 - 10

> 0 = does not apply at all 10 = applies extremely well

998 Don't know 999 No answer

ABo10	Obama says what he belie	ves	
Schedule		Nat RCS	
		2/1/08 – 6/24/08	
Filter	If recognized Obama in favorability question {2/1/08	2/1/08 – 3/6/08 :	ABo01 = 0 - 10 and MA01 = -4, 998, 999
	- 3/6/08 : and not a Republican}	3/7/08 – 6/24/08 :	ABo01 = 0 – 10
	Please use a scale from zero	to 10, where zero r	ne believes" applies to Barack Obama. neans it does not apply at all, and 10 can use any number in between.
Number:	<ul><li>0 - 10</li><li>0 = does not apply at all</li><li>10 = applies extremely w</li></ul>	rell	
998	Don't know		
999	No answer		
ABo11	Obama is patriotic		
Schedule		Nat RCS	
		4/10/08 – 11/3/08	
Filter	If recognized Obama in favora question	ability AE	3001 = 0 - 10
	•	zero means it does	oplies to Barack Obama. Please use a not apply at all, and 10 means it ny number in between.

0 = does not apply at all

10 = applies extremely well

998 Don't know999 No answer

Schedule  Nat RCS  4/17/08 - 11/3/08  Filter  If recognized Obama in favorability  ABo01 = 0 - 10	R
Eiltou	
Filter If recognized Obama in favorability ABo01 = 0 - 10	
question	
Please tell me how well the phrase "shares my values" applies to use a scale from zero to 10, where zero means it does not apply a applies extremely well. Of course you can use any number in bet	at all, and 10 means it
Number: 0 – 10 0 = does not apply at all 10 = applies extremely well	
998 Don't know	
999 No answer	
ABo13 Obama is ready to be commander-in-chief	
Schedule Nat RCS	R
5/30/08 – 11/3/08	
Filter If recognized Obama in favorability question ABo01 = 0 - 10	
Please tell me how well the phrase "ready to be commander-in-cl Obama. Please use a scale from zero to 10, where zero means it of and 10 means it applies extremely well. Of course you can use an	does not apply at all,
Number: 0 – 10 0 = does not apply at all 10 = applies extremely well	
998 Don't know	

999

No answer

ABo14	Obama's age	
Schedule	Nat RCS	
	3/4/08 – 4/9/08	I
	Just your best guess, how old is Barack Obama?	
Number:	<b>18 – 97</b> 97 = 97 or older	
998	Don't know	
999	No answer	
ABo15	Obama is too young to be president	
Schedule	Nat RCS	R
	3/4/08 – 11/3/08	
	Do you feel Barack Obama is too young to be president, or not?	
1	Yes	
2	No	
998	Don't know	

# ${\bf AC-Independent\ candidates}$

## ACb — Bob Barr

ACb01	Favorability of Barr
Schedule	Nat RCS 5/30/08 - 8/25/08
	For the following person, please tell me if your opinion is favorable or unfavorable using a scale from zero to 10. Zero means very unfavorable, and 10 means very favorable. Five means you do not feel favorable or unfavorable toward that person. Of course you can use any number between zero and 10.
	On a scale of zero to 10, how would you rate Bob Barr?
Number:	<ul> <li>0 - 10</li> <li>0 = very unfavorable</li> <li>10 = very favorable</li> </ul>
998	Don't know
999	No answer

# ACn — Ralph Nader

ACn01	Favorability of Nader
Schedule	Nat RCS
	2/25/08 – 8/25/08
	For the following person, please tell me if your opinion is favorable or unfavorable using a scale from zero to 10. Zero means very unfavorable, and 10 means very favorable. Five means you do not feel favorable or unfavorable toward that person. Of course you can use any number between zero and 10.
	On a scale of zero to 10, how would you rate Ralph Nader?
Number:	<ul><li>0 – 10</li><li>0 = very unfavorable</li><li>10 = very favorable</li></ul>
998	Don't know
999	No answer

## AD — Candidates overall

AD01	Candidate who is Hispanic
Schedule	Nat RCS
	12/17/07 – 1/9/08
	Which candidate or candidates is Hispanic?
	[Probe if don't know:] Anything come to mind?
	Multiple answers accepted:
AD01rA	{12/17/07 - 1/3/08 : Biden}
AD01rB	Clinton
AD01rC	{12/17/07 – 1/3/08 : Dodd}
AD01rD	Edwards
AD01rE	Giuliani
AD01rF	Gravel
AD01rG	Huckabee
AD01rH	Hunter
AD01rJ	Kucinich
AD01rK	McCain
AD01rL	Obama
AD01rM	Paul
AD01rN	Richardson
AD01rP	Romney
AD01rQ	{12/17/07 – 12/19/07 : Tancredo}
AD01rR	Thompson
AD01rZ	Other (verbatim answer in <b>AD01rZv</b> )
1	Yes
2	No
998	Don't know
999	No answer
	O

Correct answer: Richardson. See also AD01a for don't know prompt.

AD01a		Don't know prompt for AD01
Schedule	_	Nat RCS
		12/17/07 – 1/9/08
,	0	Respondent gave answer to AD01 without prompting

- 1 Respondent said don't know and was prompted, "anything come to mind?"

AD02	Candidate who is a Mormon
Schedule	Nat RCS
	12/17/07 – 1/13/08
	Which candidate or candidates is a Mormon?
	[Probe if don't know:] Anything come to mind?
	Multiple answers accepted:
AD02rA	{12/17/07 - 1/3/08 : Biden}
AD02rB	Clinton
AD02rC	{12/17/07 – 1/3/08 : Dodd}
AD02rD	Edwards
AD02rE	Giuliani
AD02rF	Gravel
AD02rG	Huckabee
AD02rH	Hunter
AD02rJ	Kucinich
AD02rK	McCain
AD02rL	Obama
AD02rM	Paul
AD02rN	{12/17/07 – 1/9/08 : Richardson}
AD02rP	Romney
AD02rQ	{12/17/07 - 12/19/07 : Tancredo}
AD02rR	Thompson
AD02rZ	Other (verbatim answer in <b>AD02rZv</b> )
1	Yes
2	No
998	Don't know
999	No answer

Correct answer: Romney. See also AD02a for don't know prompt.

AD02a	Don't know prompt for AD02
Schedule	Nat RCS
	12/17/07 – 1/13/08
	<ul> <li>Respondent gave answer to AD02 without prompting</li> </ul>
1	Respondent said don't know and was prompted, "anything come to mind?"

AD03	Candidate who is former mayor
Schedule	Nat RCS
	12/17/07 – 1/13/08
	Which candidate or candidates was formerly a mayor?
	[Probe if don't know:] Anything come to mind?
	Multiple answers accepted:
AD03rA	{12/17/07 - 1/3/08 : Biden}
AD03rB	Clinton
AD03rC	{12/17/07 – 1/3/08 : Dodd}
AD03rD	Edwards
AD03rE	Giuliani
AD03rF	Gravel
AD03rG	Huckabee
AD03rH	Hunter
AD03rJ	Kucinich
AD03rK	McCain
AD03rL	Obama
AD03rM	Paul
AD03rN	{12/17/07 - 1/9/08 : Richardson}
AD03rP	Romney
AD03rQ	{12/17/07 - 12/19/07 : Tancredo}
AD03rR	Thompson
AD03rZ	Other (verbatim answer in AD03rZv)
1	Yes
2	No
998	Don't know
999	No answer

Correct answer: Giuliani. See also AD03a for don't know prompt.

## AD03a Don't know prompt for AD03 **Schedule Nat RCS** 12/17/07 - 1/13/08 0 Respondent gave answer to AD03 without prompting 1 Respondent said don't know and was prompted, "anything come to mind?" AE — Incumbent federal officials AE01 **Favorability of Bush** Schedule **Nat RCS** R All dates For the following person, please tell me if your opinion is favorable or unfavorable using a scale from zero to 10. Zero means very unfavorable, and 10 means very favorable. Five means you do not feel favorable or unfavorable toward that person. Of course you can use any number between zero and 10. On a scale of zero to 10, how would you rate George W. Bush? Number: 0 - 100 = very unfavorable 10 = very favorable 998 Don't know

999

No answer

AE02	Bush job approval
Schedule	Nat RCS
	All dates
	Do you approve or disapprove of the way George W. Bush is handling his job as president?
	[If approve:] Do you approve strongly or only somewhat? [If disapprove:] Do you disapprove strongly or only somewhat?
1	Strongly approve
2	Somewhat approve
3	Somewhat disapprove
4	Strongly disapprove
998	Don't know
999	No answer
AE03	Congress job approval

AEU3	Congress Job approval
Schedule	Nat RCS
	All dates
	Do you approve or disapprove of the way the US Congress is handling its job?
	[If approve:] Do you approve strongly or only somewhat? [If disapprove:] Do you disapprove strongly or only somewhat?
1	Strongly approve
2	Somewhat approve
3	Somewhat disapprove
4	Strongly disapprove
998	Don't know
999	No answer

#### AF — Other political figures

## AF01 **Favorability of Rush Limbaugh** Schedule **Nat RCS** All dates For the following person, please tell me if your opinion is favorable or unfavorable using a scale from zero to 10. Zero means very unfavorable, and 10 means very favorable. Five means you do not feel favorable or unfavorable toward that person. Of course you can use any number between zero and 10. On a scale of zero to 10, how would you rate Rush Limbaugh? Number: 0 - 100 = very unfavorable 10 = very favorable 998 Don't know 999 No answer AF02 **Favorability of Michael Bloomberg** Schedule **Nat RCS** 1/2/08 - 1/10/08 For the following person, please tell me if your opinion is favorable or unfavorable using a scale from zero to 10. Zero means very unfavorable, and 10 means very favorable. Five means you do not feel favorable or unfavorable toward that person. Of course you can use any number between zero and 10. On a scale of zero to 10, how would you rate Michael Bloomberg? Number: 0 - 100 = very unfavorable

NAES08-Phone Variable catalog
Detailed variable listing – subject A

Don't know

No answer

998

999

10 = very favorable

AF03	Favorability of Bill Clinton
Schedule	Nat RCS
	1/24/08 – 10/6/08
	For the following person, please tell me if your opinion is favorable or unfavorable using a scale from zero to 10. Zero means very unfavorable, and 10 means very favorable. Five means you do not feel favorable or unfavorable toward that person. Of course you can use any number between zero and 10.
	On a scale of zero to 10, how would you rate Bill Clinton?
Number:	<ul><li>0 – 10</li><li>0 = very unfavorable</li><li>10 = very favorable</li></ul>
998	Don't know
999	No answer

# ${\bf C}-{\bf C}{\bf u}$ rrent issues - opinions and perceptions

# ${\sf CA-Current}$ issues in general

CA01	Most important problem
Schedule	Nat RCS
	All dates
	In your opinion, what is the most important problem facing the country today?
1	Gave answer (verbatim answer in <b>CA01r1v</b> )
998	Don't know
999	No answer
CA02	Country going in right or wrong direction
Schedule	Nat RCS R
	9/3/08 – 11/3/08
	Do you feel things in this country are generally going in the right direction, or do you think things are seriously off on the wrong track?
1	Right direction
2	Wrong track
998	Don't know
999	No answer

CA03	Children in US will be better or worse off
Schedule	Nat RCS
	9/24/08 – 10/5/08
	When children today in the United States grow up, do you think they will be better of or worse off than people are now?
1	Better off
2	Worse off
3	Same as now
998	Don't know
999	No answer
	CD Fagnamia igayaa
CBa01	CB — Economic issues  CBa — Economy overall  Country economic conditions were better or worse one year ago
CBa01	
	CBa — Economy overall  Country economic conditions were better or worse one year ago
	CBa — Economy overall  Country economic conditions were better or worse one year ago  Nat RCS
	Country economic conditions were better or worse one year ago  Nat RCS  All dates  Thinking about one year ago, in your opinion, were the economic conditions in this country much better than they are right now, somewhat better, the same, somewhat
Schedule	Country economic conditions were better or worse one year ago  Nat RCS  All dates  Thinking about one year ago, in your opinion, were the economic conditions in this country much better than they are right now, somewhat better, the same, somewhat worse, or much worse?
Schedule 1	Country economic conditions were better or worse one year ago  Nat RCS  All dates  Thinking about one year ago, in your opinion, were the economic conditions in this country much better than they are right now, somewhat better, the same, somewhat worse, or much worse?  Much better
Schedule  1 2	Country economic conditions were better or worse one year ago  Nat RCS  All dates  Thinking about one year ago, in your opinion, were the economic conditions in this country much better than they are right now, somewhat better, the same, somewhat worse, or much worse?  Much better  Somewhat better
Schedule  1 2 3	Country economic conditions were better or worse one year ago  Nat RCS  All dates  Thinking about one year ago, in your opinion, were the economic conditions in this country much better than they are right now, somewhat better, the same, somewhat worse, or much worse?  Much better  Somewhat better  Same

999

No answer

CBa02		Personal economic situation was better or worse one year ago
Schedule		Nat RCS R
		All dates
		Thinking about one year ago, was your personal economic situation much better than it is right now, somewhat better, the same, somewhat worse, or much worse?
	1	Much better
	2	Somewhat better
	3	Same
	4	Somewhat worse
	5	Much worse
	998	Don't know
	999	No answer
CBa03		Candidate who would better handle economy
Schedule		Nat RCS
		8/27/08 – 11/3/08
		Who would better handle the economy if they were elected president in 2008, Barack Obama or John McCain?
	1	McCain
	2	Obama
	3	Neither
	998	Don't know
	999	No answer

CBa04	Obama's economic plans are socialist
Schedule	Nat RCS
	10/22/08 – 11/3/08
	I'm going to read you a word that some use to describe Barack Obama's economic plans. Please tell me how well that word describes Barack Obama's economic plans. Please use a scale from zero to 10, where zero means it does not apply at all, and 10 means it applies extremely well. Of course you can use any number in between.
	Socialism — how well does this describe Barack Obama's economic plans?
Number:	<ul> <li>0 - 10</li> <li>0 = does not apply at all</li> <li>10 = applies extremely well</li> </ul>
998	Don't know
999	No answer

FA = 1

Sample split

1/2 of sample

#### CBb — Taxes

CBb01	_	Taxes should be cut or increased
Schedule		Nat RCS R
		All dates
		I'm going to read you some options about federal income taxes. Please tell me which one comes closest to your view on what we should be doing about federal income taxes:
		Taxes should be cut.
		Taxes should be kept pretty much as they are.
		Taxes should be raised if necessary in order to maintain current federal programs and services.
	1	Cut taxes
	2	Keep taxes as they are
	3	Raise taxes if necessary
	4	None of these
9	998	Don't know
g	999	No answer
CBb02		Taxes will go up or down if McCain is president
Schedule		Nat RCS
		10/8/08 – 11/3/08
		If John McCain is elected president, do you think your federal taxes will go up, go down, or stay the same?
	1	Go up
	2	Go down
	3	Stay the same
9	998	Don't know
9	999	No answer

CBb03	Taxes will go up or down if Obama is president
Schedule	Nat RCS
	10/8/08 – 11/3/08
	If Barack Obama is elected president, do you think your federal taxes will go up, go down, or stay the same?
1	Go up
2	Go down
3	Stay the same
998	Don't know
999	No answer
CBb04	Republican candidate who opposed some of Bush tax cuts (wording #1)
Schedule	Nat RCS
	1/14/08 – 1/27/08, 1/30/08 – 2/6/08
	Which Republican candidate or candidates running for president opposed some of the Bush tax cuts: {1/14/08 – 1/27/08 : Rudy Giuliani, Mike Huckabee, John McCain, or Mitt Romney   1/30/08 – 2/6/08 : Mike Huckabee, John McCain, or Mitt Romney}? [Probe if don't know:] Anything come to mind?
CBb04rA	Multiple answers accepted:
CBb04rA CBb04rB	{1/14/08 – 1/27/08 : Giuliani}
CBb04rC	Huckabee McCain
CBb04rC	Romney
CBB041D	nonney
1	Yes
2	No
998	Don't know
999	No answer
	Correct answer: McCain. See also CBb04a for don't know prompt; CBb05 for alternate

wording.

CBb04a	Don't know prompt for CBb04
Schedule	Nat RCS
	1/14/08 – 1/27/08, 1/30/08 – 2/6/08
0	Respondent gave answer to CBb04 without prompting
1	Respondent said don't know and was prompted, "anything come to mind?"
CBb05	Republican candidate who opposed some of Bush tax cuts (wording #2)
Schedule	Nat RCS
	2/7/08 – 3/4/08
	Which Republican candidate or candidates running for president opposed some of the Bush tax cuts: Mike Huckabee, John McCain, both, or neither?
	[Probe if don't know:] Anything come to mind?
1	Huckabee
2	McCain
3	Both
4	Neither
998	Don't know
999	No answer
	Correct answer: McCain. See also CBb05a for don't know prompt; CBb04 for alternate wording.
CBb05a	Don't know prompt for CBb05
Schedule	Nat RCS
	2/7/08 – 3/4/08
0	Respondent gave answer to CBb05 without prompting

CBb06	Democratic candidate who would eliminate some Bush tax cuts (wording #1)
Schedule	Nat RCS
	1/14/08 – 1/29/08
	Which Democratic candidate or candidates running for president would eliminate the Bush tax cuts for people above a certain income level: Hillary Clinton, John Edwards, or Barack Obama?
	[Probe if don't know:] Anything come to mind?
	Multiple answers accepted:
CBb06rA	Clinton
CBb06rB	Edwards
CBb06rC	Obama
1	Yes
2	No
998	Don't know
999	No answer
	Correct answer: all. See also CBb06a for don't know prompt; CBb07 for alternate wording.
CBb06a	Don't know prompt for CBb06
Schedule	Nat RCS
	1/14/08 – 1/29/08

- **0** Respondent gave answer to CBb06 without prompting
- 1 Respondent said don't know and was prompted, "anything come to mind?"

CBb07	Democratic candidate who would eliminate some Bush tax cuts (wording #2)
Schedule	Nat RCS
	1/30/08 – 5/22/08
	Which Democratic candidate or candidates running for president would eliminate the Bush tax cuts for people above a certain income level: Hillary Clinton, Barack Obama, both, or neither?
	[Probe if don't know:] Anything come to mind?
1	Clinton
2	Obama
3	Both
4	Neither
998	Don't know
999	No answer
	Correct answer: both. See also CBb07a for don't know prompt; CBb06 for alternate wording.
CBb07a	Don't know prompt for CBb07

- 0 Respondent gave answer to CBb07 without prompting
- 1 Respondent said don't know and was prompted, "anything come to mind?"

Nat RCS

1/30/08 - 5/22/08

Schedule

CBb08	Candidate who would eliminate some Bush tax cuts
Schedule	Nat RCS
	5/23/08 – 11/3/08
	Which candidate or candidates running for president would eliminate the Bush tax cuts for people above a certain income level: John McCain, Barack Obama, both, or neither?
	[Probe if don't know:] Anything come to mind?
1	McCain
2	Obama
3	Both
4	Neither
998	Don't know
999	No answer
	Correct answer: Obama. See also CBb08a for don't know prompt.
CBb08a	Don't know prompt for CBb08
Schedule	Nat RCS
	5/23/08 – 11/3/08
0	Respondent gave answer to CBb08 without prompting

CBb09	Democratic candidate who favors tax cuts for working families and seniors
Schedule	Nat RCS 2/26/08 – 5/22/08
	Which Democratic candidate or candidates running for president promises to provide a \$1,000 tax cut for working families and no federal income tax for seniors earning under \$50,000 per year: Hillary Clinton, Barack Obama, both, or neither?  [Probe if don't know:] Anything come to mind?
1	Clinton
2	Obama
3	Both
4	Neither
998	Don't know
999	No answer
	Correct answer: Obama. See also CBb09a for don't know prompt.
CBb09a	Don't know prompt for CBb09
Schedule	Nat RCS 2/26/08 - 5/22/08
0	Respondent gave answer to CBb09 without prompting

CBb10	Candidate who favors tax cuts for working families and seniors
Schedule	Nat RCS 5/23/08 – 9/2/08
	Which candidate or candidates running for president promises to provide a \$1,000 tax cut for working families and no federal income tax for seniors earning under \$50,000 per year: John McCain, Barack Obama, both, or neither?
	[Probe if don't know:] Anything come to mind?
1	McCain
2	Obama
3	Both
4	Neither
998	Don't know
999	No answer
	Correct answer: Obama. See also CBb10a for don't know prompt.
CBb10a	Don't know prompt for CBb10
Schedule	Nat RCS 5/23/08 – 9/2/08
0	Respondent gave answer to CBb10 without prompting

CBb11	Candidate who would provide more middle class tax cuts
Schedule	Nat RCS
	9/2/08 – 11/3/08
	Which candidate or candidates running for president would provide more tax cuts to the middle class: John McCain, Barack Obama, both, or neither?
	[Probe if don't know:] Anything come to mind?
1	McCain
2	Obama
3	Both
4	Neither
998	Don't know
999	No answer
	Correct answer: Obama. See also CBb11a for don't know prompt.
CBb11a	Don't know prompt for CBb11
Schedule	Nat RCS
	9/2/08 – 11/3/08
0	Respondent gave answer to CBb11 without prompting

CBb12	Candidate whose tax plan provides check to people who don't pay taxes
Schedule	Nat RCS
	10/15/08, 10/20/08 – 11/3/08
	Which candidate or candidates running for president proposes a tax cut plan that would provide a government check to millions of people who pay no federal income taxes: John McCain, Barack Obama, both, or neither?
	[Probe if don't know:] Anything come to mind?
1	McCain
2	Obama
3	Both
4	Neither
998	Don't know
999	No answer
	Correct answer: Obama. See also CBb12a for don't know prompt.
CBb12a	Don't know prompt for CBb12
Schedule	Nat RCS
	10/15/08, 10/20/08 – 11/3/08
0	Respondent gave answer to CBb12 without prompting

CBb13	Candidate who favors eliminating estate tax
Schedule	Nat RCS
	5/23/08 – 8/30/08
	Which candidate or candidates running for president favors completely eliminating the estate tax, that is the tax on property left by people who die: John McCain, Barack Obama, both, or neither?
	[Probe if don't know:] Anything come to mind?
1	McCain
2	Obama
3	Both
4	Neither
998	Don't know
999	No answer
	Correct answer: McCain. See also CBb13a for don't know prompt.
CBb13a	Don't know prompt for CBb13
Schedule	Nat RCS 5/23/08 – 8/30/08
	Respondent gave answer to CBb13 without prompting

CBb14	Republican candidate who favors abolishing IRS (wording #1)
Schedule	Nat RCS
	1/14/08 – 1/24/08
	Which Republican candidate or candidates running for president supports abolishing the Internal Revenue Service, getting rid of the income tax and payroll tax, and putting in place a flat national sales tax that he calls the Fair Tax: Rudy Giuliani, Mike Huckabee, John McCain, or Mitt Romney?
	[Probe if don't know:] Anything come to mind?
	Multiple answers accepted:
CBb14rA	Giuliani
CBb14rB	Huckabee
CBb14rC	McCain
CBb14rD	Romney
1	Yes
2	No
998	Don't know
999	No answer
	Correct answer: Huckabee. See also CBb14a for don't know prompt; CBb15, CBb16 for alternate wording.
CBb14a	Don't know prompt for CBb14
Schedule	Nat RCS
	1/14/08 – 1/24/08

- 0 Respondent gave answer to CBb14 without prompting
- 1 Respondent said don't know and was prompted, "anything come to mind?"

CBb15	Republican candidate who favors abolishing IRS (wording #2)
Schedule	Nat RCS
	1/31/08 – 2/6/08
	Which Republican candidate or candidates running for president supports abolishing the Internal Revenue Service: Mike Huckabee, John McCain, or Mitt Romney?
	[Probe if don't know:] Anything come to mind?
	Multiple answers accepted:
CBb15rA	Huckabee
CBb15rB	McCain
CBb15rC	Romney
1	Yes
2	No
998	Don't know
999	No answer
	Correct answer: Huckabee. See also CBb15a for don't know prompt; CBb14, CBb16 for alternate wording.
CBb15a	Don't know prompt for CBb15
Schedule	Nat RCS

Respondent gave answer to CBb15 without prompting

Respondent said don't know and was prompted, "anything come to mind?"

0

CBb16	Republican candidate who favors abolishing IRS (wording #3)
Schedule	Nat RCS
	2/7/08 – 3/4/08
	Which Republican candidate or candidates running for president supports abolishing the Internal Revenue Service: Mike Huckabee, John McCain, both, or neither?
	[Probe if don't know:] Anything come to mind?
1	Huckabee
2	McCain
3	Both
4	Neither
998	Don't know
999	No answer
	Correct answer: Huckabee. See also CBb16a for don't know prompt; CBb14, CBb15 for alternate wording.
CBb16a	Don't know prompt for CBb16
Schedule	Nat RCS
	2/7/08 – 3/4/08
0	Respondent gave answer to CBb16 without prompting

### CBc — Trade

CBc01	Favor free trade agreements	
Schedule	- Nat RCS	R
	5/30/08 – 11/3/08	
	<ul> <li>Do you favor or oppose the federal government in Washington negotiating more fr trade agreements like NAFTA?</li> </ul>	ee
	[If favor:] Do you strongly favor or somewhat favor this? [If oppose:] Do you strong oppose or somewhat oppose this?	ly
	Strongly favor	
	2 Somewhat favor	
	Somewhat oppose	
	Strongly oppose	
	Neither favor nor oppose	
9:	B Don't know	
9:	No answer	
CBc02	Candidate more likely to favor trade agreements	
Schedule	Nat RCS	,
	6/25/08 – 11/3/08	
	- Which candidate is more likely to support free trade agreements like NAFTA: John McCain, Barack Obama, both, or neither?	
	[Probe if don't know:] Anything come to mind?	
	– I McCain	
	2 Obama	
	<b>B</b> Both	
	Neither	
9:	B Don't know	
9	No answer	
	See also CBc02a for don't know prompt.	

CBc02a		Don't know prompt for CBc02
Schedule		Nat RCS
		6/25/08 – 11/3/08
	0	Respondent gave answer to CBc02 without prompting
	1	Respondent said don't know and was prompted, "anything come to mind?"
		CBd — Financial crisis
CBd01		Scared or concerned by financial crisis
Schedule		Nat RCS
		9/24/08 – 10/5/08
		Would you say the problems currently facing financial institutions and the stock market make you feel scared, or do you feel concerned but not scared, or are you not concerned by those events?
	1	Scared
	2	Concerned
	3	Not concerned
99	8	Don't know
99	9	No answer

CBd02	Party more responsible for financial crisis
Schedule	Nat RCS
	9/23/08 – 11/3/08
	Who is more responsible for the current financial crisis facing the United States: the Democrats in Congress or the Republicans in Congress?
1	Democrats
2	Republicans
3	Both equally
4	Neither
5	President Bush is responsible
6	Wall Street bankers are responsible
7	Other (verbatim answer in CBd02r7v)
998	Don't know
999	No answer
CBd03	Favor proposed financial bailout plan

CBd03	Favor proposed financial bailout plan
Schedule	Nat RCS
	9/24/08 – 10/5/08
	This week government announced a plan for the government to take over bad mortgages and other troubled investments from financial firms. This plan will cost billions of dollars and would aim to bring stability to the stock market and put big financial institutions on better financial footing. Do you approve or disapprove of this plan?
	If you do not know enough about this to have an opinion, please just say so.
1	Approve
2	Disapprove
3	Depends
998	Don't know
999	No answer

Favor passed financial bailout law
Nat RCS
10/6/08 – 11/3/08
Last week Congress passed and the president signed legislation for the government to take over bad mortgages and other troubled investments from financial firms. This plan will cost billions of dollars and would aim to bring stability to the stock market an put big financial institutions on better financial footing. Do you approve or disapprove of this legislation?
If you do not know enough about this to have an opinion, please just say so.
Approve
Disapprove
Depends
Don't know
No answer
Nat RCS 2/5/08 - 5/22/08
Which Democratic candidate or candidates running for president would freeze foreclosures on homes and mortgage interest rates: Hillary Clinton, Barack Obama, both, or neither?  [Probe if don't know:] Anything come to mind?
Clinton
Clinton Obama
Obama
Obama Both
Obama Both Neither
_

CBd05a	Don't know prompt for CBd05
Schedule	Nat RCS
	2/5/08 – 5/22/08
0	Respondent gave answer to CBd05 without prompting
1	Respondent said don't know and was prompted, "anything come to mind?"
	CC — Health and social welfare issues
	CCa — Health care
CCa01	Favor government health insurance or current private system
Schedule	Nat RCS
	12/17/07 – 6/8/08
	Which do you think would be better for the country: having one health insurance program covering all Americans that would be administered by the government and paid for by taxpayers, or keeping the current system where many people get their insurance from private employers and some have no insurance?
1	One government program
2	Current system
3	Neither
	Neither
998	Don't know
•	

CCa02	Increase competition or regulation in health care industry
Schedule	Nat RCS R
	5/30/08 – 9/23/08, 9/26/08 – 11/3/08
	Which comes closer to your view when it comes to increasing access to affordable health care in the United States: the country should increase competition in the health insurance market or increase regulation of the insurance industry?
1	Increase competition
2	Increase regulation
3	Neither
998	Don't know
999	No answer
CCa03	Candidate who would better handle health care reform
Schedule	Nat RCS
	10/8/08 – 11/3/08
	Who would better handle Health care reform if they were elected president in 2008, Barack Obama or John McCain?
1	- McCain
2	Obama
_	Obama
3	
_	Neither

CCa04	Democratic candidate whose health plan mandates everyone have insurance
Schedule	Nat RCS
	1/14/08 – 1/24/08, 1/30/08 – 5/22/08
	Which Democratic candidate or candidates running for president is proposing a health care reform plan that mandates that everyone have health insurance: {1/14/08 - 1/24/08, 1/30/08 - 2/3/08 : Hillary Clinton or Barack Obama   2/4/08 - 5/22/08 : Hillary Clinton, Barack Obama, both, or neither}?
	[Probe if don't know:] Anything come to mind?
1	Clinton
2	Obama
3	Both
4	Neither
998	Don't know
999	No answer
	Correct answer: Clinton. See also CCa04a for don't know prompt.
CCa04a	Don't know prompt for CCa04
Schedule	Nat RCS

1/14/08 – 1/24/08, 1/30/08 – 5/22/08

- 0 Respondent gave answer to CCa04 without prompting
- 1 Respondent said don't know and was prompted, "anything come to mind?"

CCa05	Candidate whose health plan mandates children have insurance
Schedule	Nat RCS
	5/23/08 – 11/3/08
	Which candidate or candidates running for president is proposing a health care reform plan that mandates that children have health insurance: John McCain, Barack Obama, both, or neither?
	[Probe if don't know:] Anything come to mind?
1	McCain
2	Obama
3	Both
4	Neither
998	Don't know
999	No answer
	Correct answer: Obama. See also CCa05a for don't know prompt.
CCa05a	Don't know prompt for CCa05
Schedule	Nat RCS
	5/23/08 – 11/3/08
0	Respondent gave answer to CCa05 without prompting

CCa06	Candidate who would provide individuals/families money to buy health insurance (wording #1)
Schedule	Nat RCS
	4/30/08 – 5/18/08
	Which candidate or candidates would provide individuals \$2,500 and families \$5,000 to help them buy their own health insurance: John McCain, Hillary Clinton, or Barack Obama?
	[Probe if don't know:] Anything come to mind?
	Multiple answers accepted:
CCa06rA	McCain
CCa06rB	Clinton
CCa06rC	Obama
1	Yes
2	No
998	Don't know
999	No answer
_	Correct answer: McCain. See also CCa06a for don't know prompt; CCa07, CCa08, CCa09 for alternate wording.
CCa06a	Don't know prompt for CCa06
Schedule	Nat RCS 4/30/08 – 5/18/08
0	Respondent gave answer to CCa06 without prompting

NAES08-Phone Variable catalog

CCa07	Candidate who would provide individuals/families money to buy health insurance (wording #2)
Schedule	Nat RCS
	5/19/08 – 5/22/08
	Which candidate or candidates running for president would provide individuals \$2,500 or families \$5,000 to help them buy their own health insurance: John McCain, Hillary Clinton, or Barack Obama?
	[Probe if don't know:] Anything come to mind?
	Multiple answers accepted:
CCa07rA	McCain
CCa07rB	Clinton
CCa07rC	Obama
1	Yes
2	No
998	Don't know
999	No answer
	Correct answer: McCain. See also CCa07a for don't know prompt; CCa06, CCa08, CCa09 for alternate wording.
CCa07a	Don't know prompt for CCa07
Schedule	Nat RCS
	5/19/08 – 5/22/08
0	Respondent gave answer to CCa07 without prompting

CCa08	Candidate who would provide individuals/families money to buy health insurance (wording #3)
Schedule	Nat RCS
	5/23/08 – 9/23/08, 10/2/08 – 10/5/08
	Which candidate or candidates running for president would provide individuals \$2,500 or families \$5,000 to help them buy their own health insurance: John McCain, Barack Obama, both, or neither?
	[Probe if don't know:] Anything come to mind?
1	McCain
2	Obama
3	Both
4	Neither
998	Don't know
999	No answer
	Correct answer: McCain. See also CCa08a for don't know prompt; CCa06, CCa07, CCa09 for alternate wording.
CCa08a	Don't know prompt for CCa08
Schedule	Nat RCS
	5/23/08 – 9/23/08, 10/2/08 – 10/5/08
0	Respondent gave answer to CCa08 without prompting

CCa09	Candidate who would provide individuals/families money to buy health insurance (wording #4)		
Schedule	Nat RCS		
	10/6/08 – 11/3/08		
	Which candidate or candidates running for president would provide uninsured individuals with a \$2,500 credit or uninsured families with a \$5,000 credit to help them buy their own health insurance: John McCain, Barack Obama, both, or neither? [Probe if don't know:] Anything come to mind?		
	McCain		
2	Obama		
3	Both		
4	Neither		
998	Don't know		
999	No answer		
	Correct answer: McCain. See also CCa09a for don't know prompt; CCa06, CCa07, CCa08 for alternate wording.		
CCa09a	Don't know prompt for CCa09		
Schedule	Nat RCS		
	10/6/08 – 11/3/08		
0	Respondent gave answer to CCa09 without prompting		

CCa10	Candidate who proposes taxing employer health benefits
Schedule	Nat RCS
	10/6/08 – 11/3/08
	Which candidate or candidates running for president proposes taxing the health benefits an employee receives from an employer: John McCain, Barack Obama, both, or neither?
	[Probe if don't know:] Anything come to mind?
1	McCain
2	Obama
3	Both
4	Neither
998	Don't know
999	No answer
	Correct answer: McCain. See also CCa10a for don't know prompt.
CCa10a	Don't know prompt for CCa10
Schedule	Nat RCS
	10/6/08 – 11/3/08
0	Respondent gave answer to CCa10 without prompting

## CCb — Social insurance

CCb01	Candidate who would better handle Social Security and Medicare
Schedule	Nat RCS
	10/8/08 – 11/3/08
	Who would better handle Social Security and Medicare if they were elected president in 2008, Barack Obama or John McCain?
1	McCain
2	Obama
3	Neither
998	Don't know
999	No answer
	CCc — Education

CCc01	Favor school vouchers		
Schedule	Nat RCS		1
	9/11/08 – 9/17/08	_	ı
	Do you favor or oppose vouchers which would help parents private elementary or secondary schools for their children?	pay the cost of	charter or
	[If favor:] Do you strongly favor or somewhat favor this? [If o oppose or somewhat oppose this?	pppose:] Do you	strongly
1	Strongly favor		
2	Somewhat favor		
3	Somewhat oppose		
4	Strongly oppose		
5	Neither favor nor oppose		
998	Don't know		
999	No answer		

CCc02	Candidate who favors school vouchers
Schedule	Nat RCS
	9/11/08 – 9/17/08
	Which candidate running for president favors vouchers that would help parents pay the cost of charter or private elementary or secondary schools for their children: John McCain, Barack Obama, both, or neither?
	[Probe if don't know:] Anything come to mind?
1	McCain
2	Obama
3	Both
4	Neither
998	Don't know
999	No answer
	Correct answer: McCain. See also CCc02a for don't know prompt.
CCc02a	Don't know prompt for CCc02
Schedule	Nat RCS
	9/11/08 – 9/17/08
0	Respondent gave answer to CCc02 without prompting

# ${\bf CD-Foreign\ affairs}$

# CDa — Foreign affairs in general

CDa01	Republican candidate who v	vould be best commander-in-chief	
Schedule	-	Nat RCS	ı
		1/11/08 – 3/4/08	l
Filter	- If not a Democrat	MA01 = 1, 3, 4, 998, 999	
	being commander-in-chief of t Mike Huckabee, John McCain,	unning for president do you think would the military as president: {1/11/08 – 1/29/08 : or Mitt Romney   1/30/08 – 2/6/08 : Mike Hud 8 – 3/4/08 : Mike Huckabee or John McCain	Rudy Giuliani, ckabee, John
1	– I {1/11/08 – 1/29/08 : Giuliani}		
2	2 Huckabee		
3	<b>3</b> McCain		
4	{1/11/08 – 2/6/08 : Romney}		
Ę	Other (verbatim answer in <b>CD</b>	a01r5v)	
998	B Don't know		
999	No answer		

CDa02	Democratic candidate who wo	uld be best commande	r-in-chief
Schedule	Nat RCS 1/11/08 – 5/29/08		
Filter	If not a Republican	MA01 = 2 - 4	, 998, 999
	Which Democratic candidate rur being commander-in-chief of the John Edwards, or Barack Obama	military as president: {1/	11/08 – 1/29/08 : Hillary Clinton
1	- Clinton		
2	{1/11/08 – 1/29/08 : Edwards}		
3	Obama		
4	Other (verbatim answer in CDa0	2r4v)	
998	Don't know		
999	No answer		
CDa03	Candidate who would be best	commander-in-chief (q	uestion position #1)
Schedule	- 	Nat RCS	,
		3/21/08 – 4/9/08	I
	Which candidate running for pre commander-in-chief of the milita Barack Obama?		
1	- McCain		
2	Clinton		
3	Obama		
4	Other (verbatim answer in <b>CDa0</b>	Br4v)	
	Don't know		
998	DOIT E KITOW		

CDa04	Candidate who would be best commander-in-chief (question position #2	2)
Schedule	Nat RCS 4/10/08 – 5/29/08	1
	Which candidate running for president do you think would do the best job be commander-in-chief of the military as president: John McCain, Hillary Clintor Barack Obama?	_
	McCain	
	Clinton	
	Obama	
	Other (verbatim answer in <b>CDa04r4v</b> )	
9	Don't know	
9	No answer	
	See also CDa03 for alternate question position.	
CDa05	Favor negotiating with enemy nations	
Schedule	Nat RCS	
	5/30/08 – 9/3/08	[
	Do you favor or oppose the president of the United States negotiating with no United States considers as enemies?	ations the
	United States considers as enemies? [If favor:] Do you strongly favor or somewhat favor this? [If oppose:] Do you strongly favor or somewhat favor this?	
	United States considers as enemies? [If favor:] Do you strongly favor or somewhat favor this? [If oppose:] Do you soppose or somewhat oppose this?	
	United States considers as enemies? [If favor:] Do you strongly favor or somewhat favor this? [If oppose:] Do you soppose or somewhat oppose this?  Strongly favor	
	United States considers as enemies?  [If favor:] Do you strongly favor or somewhat favor this? [If oppose:] Do you soppose or somewhat oppose this?  Strongly favor Somewhat favor	
	United States considers as enemies?  [If favor:] Do you strongly favor or somewhat favor this? [If oppose:] Do you soppose or somewhat oppose this?  Strongly favor Somewhat favor Somewhat oppose	
9	United States considers as enemies?  [If favor:] Do you strongly favor or somewhat favor this? [If oppose:] Do you soppose or somewhat oppose this?  Strongly favor Somewhat favor Somewhat oppose Strongly oppose	

CDa06	Candidate more likely to negotiate with enemy nations	
Schedule	Nat RCS	
	5/30/08 - 8/30/08	
	Which candidate is more likely to negotiate with America's enemies: John McCain, Barack Obama, both, or neither?	
	[Probe if don't know:] Anything come to mind?	
1	McCain	
2	Obama	
3	Both	
4	Neither	
998	Don't know	
999	No answer	
	See also CDa06a for don't know prompt.	
CDa06a	Don't know prompt for CDa06	
Schedule	Nat RCS	
	5/30/08 – 8/30/08	
0	Respondent gave answer to CDa06 without prompting	

#### CDa07 McCain would move too quickly on military action or spend too much time on diplomacy **Schedule Nat RCS** 10/6/08 - 11/3/08 If John McCain is elected president, what would concern you more about his handling of problems with other countries: that he might move too quickly to take military action and not spend enough time on diplomacy, or that he might spend too much time on diplomacy and not move quickly enough to take military action? 1 Move too quickly to take military action 2 Spend too much time on diplomacy 3 Neither 998 Don't know 999 No answer CDa<sub>08</sub> Obama would move too quickly on military action or spend too much time on diplomacy Schedule **Nat RCS** 10/6/08 - 11/3/08 If Barack Obama is elected president, what would concern you more about his handling of problems with other countries: that he might move too quickly to take military action and not spend enough time on diplomacy, or that he might spend too much time on diplomacy and not move quickly enough to take military action? 1 Move too quickly to take military action 2 Spend too much time on diplomacy 3 Neither 998 Don't know 999 No answer

# CDa09 Obama will move too quickly on military action or spend too much time on diplomacy **Schedule** R Now that that Barack Obama has been elected president, what concerns you more about his handling of problems with other countries: that he might move too quickly to take military action and not spend enough time on diplomacy, or that he might spend too much time on diplomacy and not move quickly enough to take military action? 1 Move too quickly to take military action 2 Spend too much time on diplomacy 3 Neither 998 Don't know 999 No answer CDb — Iraq CDb01 US should withdraw or keep troops in Iraq **Schedule Nat RCS** All dates I'm going to read you some plans for United States policy in Iraq. Please tell me which one comes closest to your own position: The US should withdraw all troops from Iraq as soon as possible.

The US should set a deadline for withdrawing its troops if the Iraqi government doesn't show definite progress.

The US should keep its troops in Iraq until a stable government is established.

- 1 Withdraw as soon as possible
- 2 Set withdrawal deadline
- 3 Keep troops until stable government
- 4 None of these
- 998 Don't know
- 999 No answer

CDb02	Iraq worth going to	war	
Schedule		Nat RCS	R
		All dates	
	All in all, do you thin	k the situation in Iraq was wor	th going to war over, or not?
1	Yes		
2	No		
998	Don't know		
999	No answer		
Sample split	Nat RCS :	1/2 of sample	FA = 1
CDb03	Leaving Iraq would	increase or decrease terroris	sm risk
Schedule		Nat RCS	1
		All dates	,
			ok that would increase the risk of e US, or not make a difference, one
1	Increase		
2	Decrease		
3	Make no difference		
998	Don't know		
999	No answer		
Sample split	1/2 of sample	FA = 2	

	US will succeed at goals in Iraq		
Schedule	Nat RCS		
	12/17/07 – 1/10/08, 9/4/08 – 11/3/08		
	Regardless of what you think about the original decision to use military force in Iraq, do you now believe that the United States will definitely succeed, probably fail, or definitely fail in achieving its goals in Iraq?		
1	Definitely succeed		
2	Probably succeed		
3	Probably fail		
4	Definitely fail		
998	Don't know		
999	No answer		
Sample split	1/2 of sample FA = 1		
CDb05	Iraq war has made US safer		
Schedule	Nat RCS		
Schedule	Nat RCS 12/17/07 – 1/10/08		
Schedule			
Schedule 1	12/17/07 – 1/10/08  Do you think the war with Iraq has made the United States safer or less safe from		
	12/17/07 – 1/10/08  Do you think the war with Iraq has made the United States safer or less safe from terrorism?		
1	Do you think the war with Iraq has made the United States safer or less safe from terrorism?  Safer		
1 2	Do you think the war with Iraq has made the United States safer or less safe from terrorism?  Safer Less safe		
2	Do you think the war with Iraq has made the United States safer or less safe from terrorism?  Safer Less safe No difference		

CDb06	Candidate who would better handle Iraq war
Schedule	Nat RCS
	8/27/08 – 11/3/08
	Who would better handle the war in Iraq if they were elected president in 2008, Barack Obama or John McCain?
1	McCain
2	Obama
3	Neither
998	Don't know
999	No answer
CDb07	Democratic candidate who opposed Iraq war (wording #1)
Schedule	Nat RCS
	1/14/08 – 1/29/08
	Which Democratic candidate or candidates running for president was opposed to giving President Bush authorization to wage war in Iraq: Hillary Clinton, John Edwards or Barack Obama?
	[Probe if don't know:] Anything come to mind?
	Multiple answers accepted:
CDb07rA	Clinton
CDb07rB	Edwards
CDb07rC	Obama
1	Yes
2	No
998	Don't know
999	No answer
	Correct answer: Obama. See also CDb07a for don't know prompt; CDb08 for alternate wording.

# CDb07a Don't know prompt for CDb07 Schedule **Nat RCS** 1/14/08 - 1/29/08 0 Respondent gave answer to CDb07 without prompting 1 Respondent said don't know and was prompted, "anything come to mind?" CDb08 Democratic candidate who opposed Iraq war (wording #2) **Schedule Nat RCS** 1/30/08 - 5/22/08 Which Democratic candidate or candidates running for president was opposed to giving President Bush authorization to wage war in Iraq: {1/30/08 - 2/3/08 : Hillary Clinton or Barack Obama | 2/4/08 - 5/22/08 : Hillary Clinton, Barack Obama, both, or neither}? [Probe if don't know:] Anything come to mind? 1 Clinton 2 Obama 3 **Both** 4 Neither 998 Don't know 999 No answer Correct answer: Obama. See also CDb08a for don't know prompt; CDb07 for alternate wording. CDb08a Don't know prompt for CDb08 **Schedule Nat RCS** 1/30/08 - 5/22/08 0 Respondent gave answer to CDb08 without prompting 1 Respondent said don't know and was prompted, "anything come to mind?"

CDb09	Candidate who opposed Iraq war
Schedule	Nat RCS
	5/23/08 – 11/3/08
	Which candidate or candidates running for president opposed the war in Iraq: John McCain, Barack Obama, both, or neither?
	[Probe if don't know:] Anything come to mind?
1	McCain
2	Obama
3	Both
4	Neither
998	Don't know
999	No answer
	Correct answer: Obama. See also CDb09a for don't know prompt.
CDb09a	Don't know prompt for CDb09
Schedule	Nat RCS
	5/23/08 – 11/3/08

Respondent gave answer to CDb09 without prompting

Respondent said don't know and was prompted, "anything come to mind?"

0

CDb10	Iraq surge is making situation better or worse
Schedule	Nat RCS 12/28/07 – 4/9/08
	As you may know, the United States has increased the number of troops sent to Iraq.  Do you think this troop surge is making the situation in Iraq better, making it worse, or is it having no impact on the situation in Iraq so far?
	1 Making better
	2 Making worse
	3 No impact
99	8 Don't know
99	9 No answer

CDb11	Republican candidate who first advocated Iraq surge (wording #1)
Schedule	Nat RCS
	1/14/08 – 2/6/08
·	Which Republican candidate running for president was the first to criticize former Secretary of Defense Donald Rumsfeld for conduct of the Iraq War and the first to advocate the increase in troops known as the surge: {1/14/08 – 1/29/08 : Rudy Giuliani, Mike Huckabee, John McCain, or Mitt Romney   1/30/08 – 2/6/08 : Mike Huckabee, John McCain, or Mitt Romney}?
	[Probe if don't know:] Anything come to mind?
	Multiple answers accepted:
CDb11rA	{1/14/08 – 1/29/08 : Giuliani}
CDb11rB	Huckabee
CDb11rC	McCain
CDb11rD	Romney
1	Yes
2	No
998	Don't know
999	No answer
-	Correct answer: McCain. See also CDb11a for don't know prompt; CDb12 for alternate wording.
CDb11a	Don't know prompt for CDb11
Schedule	Nat RCS
	1/14/08 – 2/6/08
0	Respondent gave answer to CDb11 without prompting

CDb12	Republican candidate who first advocated Iraq surge (wording #2)
Schedule	Nat RCS
	2/7/08 – 3/4/08
	Which Republican candidate running for president was the first to criticize former Secretary of Defense Donald Rumsfeld for conduct of the Iraq War and the first to advocate the increase in troops known as the surge: Mike Huckabee, John McCain, both, or neither?
	[Probe if don't know:] Anything come to mind?
1	Huckabee
2	McCain
3	Both
4	Neither
998	Don't know
999	No answer
	Correct answer: McCain. See also CDb12a for don't know prompt; CDb11 for alternate wording.
CDb12a	Don't know prompt for CDb12
Schedule	Nat RCS
	2/7/08 – 3/4/08
0	Respondent gave answer to CDb12 without prompting

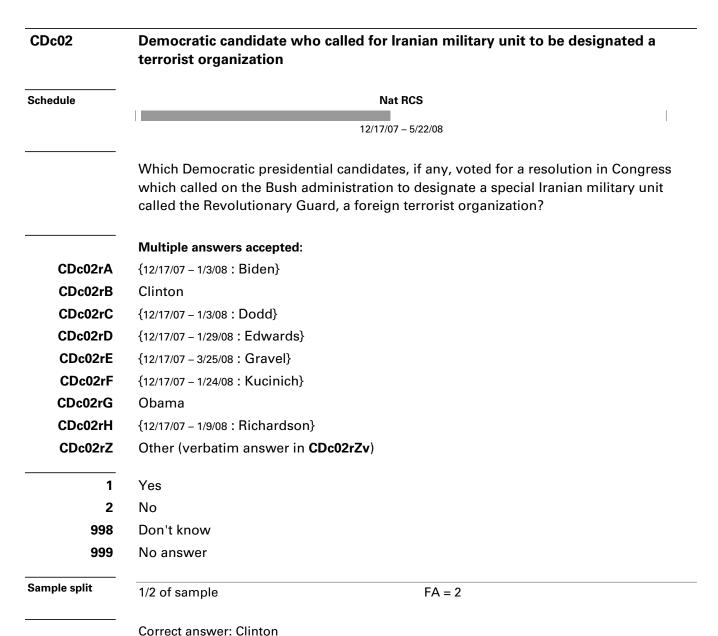
CDb13	Candidate who first advocated Iraq surge (wording #1)
Schedule	Nat RCS
	5/23/08 – 8/30/08
	Which candidate running for president was the first to criticize former Secretary of Defense Donald Rumsfeld for conduct of the Iraq War and the first to advocate the increase in troops known as the surge: John McCain, Barack Obama, both, or neither?
	[Probe if don't know:] Anything come to mind?
1	McCain
2	Obama
3	Both
4	Neither
998	Don't know
999	No answer
	Correct answer: McCain. See also CDb13a for don't know prompt; CDb14 for alternate wording.
CDb13a	Don't know prompt for CDb13
Schedule	Nat RCS
	5/23/08 – 8/30/08
0	Respondent gave answer to CDb13 without prompting

- 1 Respondent said don't know and was prompted, "anything come to mind?"

CDb14	Candidate who first advocated Iraq surge (wording #2)
Schedule	Nat RCS
	9/2/08 – 11/3/08
	Which candidate or candidates running for president was the first to call for an increase in the number of troops as a way to make Iraq more stable, known as the surge: John McCain, Barack Obama, both, or neither?
	[Probe if don't know:] Anything come to mind?
1	McCain
2	Obama
3	Both
4	Neither
998	Don't know
999	No answer
	Correct answer: McCain. See also CDb14a for don't know prompt; CDb13 for alternate wording.
CDb14a	Don't know prompt for CDb14
Schedule	Nat RCS
	9/2/08 – 11/3/08

# CDc — Homeland security / terrorism

Schedule	Nat RCS
	12/17/07 – 5/29/08
W	hich comes closer to your opinion?
Ira	an is a threat to the United States that requires military action now.
Ira	an is a threat that can be contained with diplomacy now.
Ira	an is not a threat to the United States at this time.
<b>1</b> Re	equires military action
<b>2</b> Ca	an be contained with diplomacy
<b>3</b> No	ot a threat
<b>4</b> No	one of these
<b>998</b> Do	on't know
<b>999</b> No	o answer



CDc03	Candidate who favors closing Guantanamo Bay
Schedule	Nat RCS
	5/23/08 – 11/3/08
	Which candidate or candidates running for president favors closing the base at which alleged enemy fighters are held at Guantanamo Bay: John McCain, Barack Obama, both, or neither?
	[Probe if don't know:] Anything come to mind?
1	McCain
2	Obama
3	Both
4	Neither
998	Don't know
999	No answer
	Correct answer: Obama. See also CDc03a for don't know prompt.
CDc03a	Don't know prompt for CDc03
Schedule	Nat RCS 5/23/08 – 11/3/08
0	Respondent gave answer to CDc03 without prompting

- Trooperident gave another to ebook without prempting
- 1 Respondent said don't know and was prompted, "anything come to mind?"

# CDd — Immigration

CDd01	Favor path to citizens	hip for those in US illega	lly (wording #1)	
Schedule		Nat RCS		R
		All dates		
	me whether you strong oppose it: provide a pa	ly favor, somewhat favor,	e regarding immigration. Please somewhat oppose, or strongly llegal aliens who agree to returr ubstantial fines.	
1	Strongly favor			
2	Somewhat favor			
3	Somewhat oppose			
4	Strongly oppose			
998	Don't know			
999	No answer			
Sample split	Nat RCS 2/8/08 – 3/2/08 :	1/3 of sample	FB = 1	
	See also CDd02, CDd03 f	or alternate wording.		

CDd02	Favor path to citizenship for those in US illegally (wording #2)
Schedule	Nat RCS
	2/8/08 – 3/2/08
	I'm going to read you a proposal some have made regarding immigration. Please tell me whether you strongly favor, somewhat favor, somewhat oppose, or strongly oppose it: provide a path to citizenship for some illegal immigrants who agree to return to their home country for a period of time and pay substantial fines.
1	Strongly favor
2	Somewhat favor
3	Somewhat oppose
4	Strongly oppose
998	Don't know
999	No answer
Sample split	1/3 of sample FB = 2
	See also CDd01, CDd03 for alternate wording.

CDd03	Favor path to citizenship for those in US illegally (wording #3)	
Schedule	Nat RCS	
	2/8/08 — 3/2/08	
	I'm going to read you a proposal some have made regarding immigration. Please tell me whether you strongly favor, somewhat favor, somewhat oppose, or strongly oppose it: provide a path to citizenship for some undocumented immigrants who agree to return to their home country for a period of time and pay substantial fines.	
1	Strongly favor	
2	Somewhat favor	
3	Somewhat oppose	
4	Strongly oppose	
998	Don't know	
999	No answer	
Sample split	1/3 of sample FB = 3	
	See also CDd01, CDd02 for alternate wording.	
CDd04	See also CDd01, CDd02 for alternate wording.  Favor building fence along Mexico border	
CDd04 Schedule		
	Favor building fence along Mexico border	
	Favor building fence along Mexico border  Nat RCS	
	Favor building fence along Mexico border  Nat RCS  12/17/07 - 9/10/08  I'm going to read you a proposal some have made regarding immigration. Please tell me whether you strongly favor, somewhat favor, somewhat oppose, or strongly oppose it: increase border security by building a fence along part of the US border with	
Schedule	Favor building fence along Mexico border  Nat RCS  12/17/07 - 9/10/08  I'm going to read you a proposal some have made regarding immigration. Please tell me whether you strongly favor, somewhat favor, somewhat oppose, or strongly oppose it: increase border security by building a fence along part of the US border with Mexico.	
Schedule 1	Favor building fence along Mexico border  Nat RCS  12/17/07 - 9/10/08  I'm going to read you a proposal some have made regarding immigration. Please tell me whether you strongly favor, somewhat favor, somewhat oppose, or strongly oppose it: increase border security by building a fence along part of the US border with Mexico.  Strongly favor	
Schedule  1 2	Favor building fence along Mexico border  Nat RCS  12/17/07 - 9/10/08  I'm going to read you a proposal some have made regarding immigration. Please tell me whether you strongly favor, somewhat favor, somewhat oppose, or strongly oppose it: increase border security by building a fence along part of the US border with Mexico.  Strongly favor Somewhat favor	
Schedule  1 2 3	Favor building fence along Mexico border  Nat RCS  12/17/07 – 9/10/08  I'm going to read you a proposal some have made regarding immigration. Please tell me whether you strongly favor, somewhat favor, somewhat oppose, or strongly oppose it: increase border security by building a fence along part of the US border with Mexico.  Strongly favor Somewhat favor Somewhat oppose	

CDd05	Candidate who supported Bush immigration proposal
Schedule	Nat RCS
	12/17/07 – 1/10/08
	Which candidate or candidates supported the immigration bill proposal by President Bush?
	Multiple answers accepted:
CDd05rA	{12/17/07 – 1/3/08 : Biden}
CDd05rB	Clinton
CDd05rC	{12/17/07 – 1/3/08 : Dodd}
CDd05rD	Edwards
CDd05rE	Giuliani
CDd05rF	Gravel
CDd05rG	Huckabee
CDd05rH	Hunter
CDd05rJ	Kucinich
CDd05rK	McCain
CDd05rL	Obama
CDd05rM	Paul
CDd05rN	{12/17/07 – 1/9/08 : Richardson}
CDd05rP	Romney
CDd05rQ	{12/17/07 - 12/19/07 : Tancredo}
CDd05rR	Thompson
CDd05rZ	Other (verbatim answer in <b>CDd05rZv</b> )
1	Yes
2	No
998	Don't know
999	No answer

FA = 1

1/2 of sample

Sample split

#### CDd06 Republican candidate who would secure borders then allow some illegal immigrants to become citizens (wording #1) **Schedule Nat RCS** 1/30/08 - 2/5/08 Which Republican candidate or candidates running for president has an immigration plan that would, as a first step, secure the nation's borders, then, once that is done, allow people who entered the country illegally to have the opportunity to become citizens under certain conditions, but deport those who have committed crimes while in the United States: {1/30/08 - 2/3/08 : John McCain or Mitt Romney | 2/4/08 - 2/5/08 : John McCain, Mitt Romney, both, or neither}? [Probe if don't know:] Anything come to mind? 1 McCain 2 Romney 3 **Both** 4 Neither 998 Don't know 999 No answer Correct answer: McCain. See also CDd06a for don't know prompt; CDd07, CDd08 for alternate wording. CDd06a Don't know prompt for CDd06 Schedule **Nat RCS** 1/30/08 - 2/5/08 0 Respondent gave answer to CDd06 without prompting

1 Respondent said don't know and was prompted, "anything come to mind?"

**NAES08-Phone** Variable catalog Detailed variable listing - subject C

#### CDd07 Republican candidate who would secure borders then allow some illegal immigrants to become citizens (wording #2) **Schedule Nat RCS** 2/6/08 Which Republican candidate or candidates running for president has an immigration plan that would, as a first step, secure the nation's borders, then, once that is done, allow people who entered the country illegally to have the opportunity to become citizens under certain conditions, but deport those who have committed crimes while in the United States: Mike Huckabee, Mitt Romney, or John McCain? [Probe if don't know:] Anything come to mind? Multiple answers accepted: CDd07rA Huckabee CDd07rB McCain CDd07rC Romney 1 Yes 2 No 998 Don't know 999 No answer Correct answer: McCain. See also CDd07a for don't know prompt; CDd06, CDd08 for alternate wording. CDd07a Don't know prompt for CDd07 Schedule **Nat RCS** 2/6/08 0 Respondent gave answer to CDd07 without prompting

1 Respondent said don't know and was prompted, "anything come to mind?"

# CDd08 Republican candidate who would secure borders then allow some illegal immigrants to become citizens (wording #3) **Schedule Nat RCS** 2/7/08 - 3/4/08 Which Republican candidate or candidates running for president has an immigration plan that would, as a first step, secure the nation's borders, then, once that is done, allow people who entered the country illegally to have the opportunity to become citizens under certain conditions, but deport those who have committed crimes while in the United States: Mike Huckabee or John McCain? [Probe if don't know:] Anything come to mind? 1 Huckabee 2 McCain 3 **Both** 4 Neither 998 Don't know 999 No answer Correct answer: McCain. See also CDd08a for don't know prompt; CDd06, CDd07 for alternate wording. CDd08a Don't know prompt for CDd08 **Schedule Nat RCS** 2/7/08 - 3/4/08

- **0** Respondent gave answer to CDd08 without prompting
- 1 Respondent said don't know and was prompted, "anything come to mind?"

CDd09	Favor driver's licenses for illegal immigrants
Schedule	Nat RCS 5/30/08 - 9/3/08
	Do you favor or oppose allowing driver's licenses to undocumented or illegal immigrants?
	[If favor:] Do you strongly favor or somewhat favor this? [If oppose:] Do you strongly oppose or somewhat oppose this?
1	Strongly favor
2	Somewhat favor
3	Somewhat oppose
4	Strongly oppose
5	Neither favor nor oppose
998	Don't know
999	No answer

CDd10	Democratic candidate who favors driver's licenses for illegal immigrants
Schedule	Nat RCS
	2/4/08 – 5/22/08
	Which Democratic candidate or candidates running for president favors allowing driver's licenses for undocumented or illegal immigrants: Hillary Clinton, Barack Obama, both, or neither?
	[Probe if don't know:] Anything come to mind?
1	Clinton
2	Obama
3	Both
4	Neither
998	Don't know
999	No answer
	Correct answer: Obama. See also CDd10a for don't know prompt.

CDd10a	Don't know prompt for CDd10
Schedule	Nat RCS
	2/4/08 – 5/22/08
0	Respondent gave answer to CDd10 without prompting
1	Respondent said don't know and was prompted, "anything come to mind?"
CDd11	Candidate who favors driver's licenses for illegal immigrants
Schedule	Nat RCS
	5/23/08 – 9/3/08
	Which candidate or candidates running for president favors allowing driver's license for undocumented or illegal immigrants: John McCain, Barack Obama, both, or neither?
	[Probe if don't know:] Anything come to mind?
1	McCain
2	Obama
3	Both
4	Neither
998	Don't know
999	No answer
	Correct answer: Obama. See also CDd11a for don't know prompt.
CDd11a	Don't know prompt for CDd11
Schedule	Nat RCS
	5/23/08 – 9/3/08
0	Respondent gave answer to CDd11 without prompting

## **CE** — Social issues

## CEa — Abortion

CEa01	Abortion should be available or restricted
Schedule	Nat RCS R
	All dates
	Please tell me which of the following statements about abortion comes closest to your own view:
	Abortion should be available to anyone who wants it.
	Abortion should be available, but with stricter limits than it is now.
	Abortion should not be permitted except in cases of rape, incest, or when the life of the woman is at risk.
	Abortion should not be permitted under any circumstances.
1	Available to anyone
2	Available with stricter limits
3	Not permitted except for rape, incest, or life risk
4	Not permitted under any circumstances
5	None of these
998	Don't know
999	No answer

CEa02	Candidate who favors overturning Roe v. Wade (question position #1)
Schedule	Nat RCS
	12/17/07 – 2/10/08
	Which candidate or candidates favors overturning Roe v. Wade, the Supreme Court decision legalizing abortion?
	Multiple answers accepted:
CEa02rA	{12/17/07 - 1/3/08 : Biden}
CEa02rB	Clinton
CEa02rC	{12/17/07 – 1/3/08 : Dodd}
CEa02rD	{12/17/07 – 1/29/08 : Edwards}
CEa02rE	{12/17/07 – 1/29/08 : Giuliani}
CEa02rF	Gravel
CEa02rG	Huckabee
CEa02rH	{12/17/07 – 1/19/08 : Hunter}
CEa02rJ	{12/17/07 – 1/24/08 : Kucinich}
CEa02rK	McCain
CEa02rL	Obama
CEa02rM	Paul
CEa02rN	{12/17/07 – 1/9/08 : Richardson}
CEa02rP	{12/17/07 - 2/6/08 : Romney}
CEa02rQ	{12/17/07 – 12/19/07 : Tancredo}
CEa02rR	{12/17/07 – 1/21/08 : Thompson}
CEa02rZ	Other (verbatim answer in CEa02rZv)
1	Yes
2	No
998	Don't know
999	No answer
Sample split	1/2 of sample $FA = 1$

See also CEa03 for alternate question position.

CEa03	Candidate who favors overturning Roe v. Wade (question position #2)
Schedule	Nat RCS
	5/23/08 – 11/3/08
	Which candidate or candidates running for president favors overturning Roe v. Wade, the Supreme Court decision legalizing abortion: John McCain, Barack Obama, both, or neither?
	[Probe if don't know:] Anything come to mind?
1	McCain
2	Obama
3	Both
4	Neither
998	Don't know
999	No answer
	Correct answer: McCain. See also CEa03a for don't know prompt; CEa02 for alternate question position.
CEa03a	Don't know prompt for CEa03
Schedule	Nat RCS
	5/23/08 – 11/3/08

Respondent gave answer to CEa03 without prompting

Respondent said don't know and was prompted, "anything come to mind?"

CEa04	Candidate who supports constitutional amendment banning abortion	
Schedule	Nat RCS	
	12/17/07 – 1/10/08	[
	Which candidate or candidates supports a constitutional amendment banning abortion?	
	Multiple answers accepted:	
CEa04rA	{12/17/07 - 1/3/08 : Biden}	
CEa04rB	Clinton	
CEa04rC	{12/17/07 – 1/3/08 : Dodd}	
CEa04rD	Edwards	
CEa04rE	Giuliani	
CEa04rF	Gravel	
CEa04rG	Huckabee	
CEa04rH	Hunter	
CEa04rJ	Kucinich	
CEa04rK	McCain	
CEa04rL	Obama	
CEa04rM	Paul	
CEa04rN	{12/17/07 – 1/9/08 : Richardson}	
CEa04rP	Romney	
CEa04rQ	{12/17/07 - 12/19/07 : Tancredo}	
CEa04rR	Thompson	
CEa04rZ	Other (verbatim answer in <b>CEa04rZv</b> )	
1	Yes	
2	No	
998	Don't know	
999	No answer	

FA = 1

NAES08-Phone Variab

Sample split

1/2 of sample

### CEb — Stem cell research

CEb01	Favor federal stem cell research funding
Schedule	Nat RCS R
	10/3/08 – 11/3/08
	Do you favor or oppose federal funding of embryonic stem cell research?
	[If favor:] Do you strongly favor or somewhat favor this? [If oppose:] Do you strongly oppose or somewhat oppose this?
1	Strongly favor
2	Somewhat favor
3	Somewhat oppose
4	Strongly oppose
5	Neither favor nor oppose
998	Don't know
999	No answer
Schedule	Nat RCS
	10/3/08 – 11/3/08
	Which candidate or candidates running for president supports federal funding for embryonic stem cell research: John McCain, Barack Obama, both, or neither?
	[Probe if don't know:] Anything come to mind?
1	McCain
2	Obama
3	Both
4	Neither
998	Don't know
999	No answer
	Compatibility of the Control of the
	Correct answer: both. See also CEb02a for don't know prompt.

CEb02a		Don't know prompt for CEb02
Schedule		Nat RCS
		10/3/08 – 11/3/08
	0	Respondent gave answer to CEb02 without prompting
	1	Respondent said don't know and was prompted, "anything come to mind?"
		CEc — Gay rights
CEc01		Favor same-sex marriage or civil unions
Schedule		Nat RCS
		12/17/07 – 8/28/08, 9/4/08 – 9/23/08
		There has been much talk recently about whether gays and lesbians should have the legal right to marry someone of the same sex. Which of the following options comes
		closest to your position on this issue?
		closest to your position on this issue? I support full marriage rights for gay and lesbian couples.
		I support full marriage rights for gay and lesbian couples.
	1	I support full marriage rights for gay and lesbian couples.  I support civil unions or domestic partnerships, but not gay marriage.  I do not support any form of legal recognition of the relationships of gay and lesbian
	1 2	I support full marriage rights for gay and lesbian couples.  I support civil unions or domestic partnerships, but not gay marriage.  I do not support any form of legal recognition of the relationships of gay and lesbian couples.
		I support full marriage rights for gay and lesbian couples.  I support civil unions or domestic partnerships, but not gay marriage.  I do not support any form of legal recognition of the relationships of gay and lesbian couples.  Full marriage rights
	2	I support full marriage rights for gay and lesbian couples.  I support civil unions or domestic partnerships, but not gay marriage.  I do not support any form of legal recognition of the relationships of gay and lesbian couples.  Full marriage rights  Civil unions or domestic partnerships

No answer

CEc02	Favor constitutional amendment allowing only man-woman marriage
Schedule	Nat RCS 2/8/08 – 5/29/08
	Would you favor or oppose an amendment to the US Constitution that would allow marriage only between a man and a woman?
	[If favor:] Would you strongly favor or somewhat favor the amendment? [If oppose:] Would you strongly oppose or somewhat oppose the amendment?
1	- Strongly favor
2	Somewhat favor
3	Somewhat oppose
4	Strongly oppose
5	Neither favor nor oppose
998	Don't know
999	No answer

### CEd — Other

CEd01	Republican candidate who favors constitutional amendments against abortion and same-sex marriage (wording #1)	
Schedule	Nat RCS	
	1/22/08 – 1/29/08	
	Which Republican candidate or candidates running for president supports both a constitutional amendment prohibiting same sex marriages and a constitutional amendment outlawing abortion: Rudy Giuliani, Mike Huckabee, John McCain, or Mitt Romney?	
	[Probe if don't know:] Anything come to mind?	
	Multiple answers accepted:	
CEd01rA	Giuliani	
CEd01rB	Huckabee	
CEd01rC	McCain	
CEd01rD	Romney	
1	Yes	
2	No	
998	Don't know	
999	No answer	
	Correct answer: Huckabee. See also CEd01a for don't know prompt; CEd02 for alternate wording.	
CEd01a	Don't know prompt for CEd01	
Schedule	Nat RCS	
	1/22/08 – 1/29/08	
0	Respondent gave answer to CEd01 without prompting	
1	Respondent said don't know and was prompted, "anything come to mind?"	

# CEd02 Republican candidate who favors constitutional amendments against abortion and same-sex marriage (wording #2) **Schedule Nat RCS** 2/11/08 - 3/4/08 Which Republican candidate or candidates running for president supports both a constitutional amendment prohibiting same sex marriages and a constitutional amendment outlawing abortion: Mike Huckabee, John McCain, both, or neither? [Probe if don't know:] Anything come to mind? 1 Huckabee 2 McCain 3 **Both** 4 Neither Don't know 998 999 No answer Correct answer: Huckabee. See also CEd02a for don't know prompt; CEd01 for alternate wording. CEd02a Don't know prompt for CEd02 Schedule **Nat RCS** 2/11/08 - 3/4/08 0 Respondent gave answer to CEd02 without prompting

Respondent said don't know and was prompted, "anything come to mind?"

# ${\it CF-Energy}$ and environment

# CFa — Energy

Schedule  Nat RCS  5/5/08 - 5/29/08	1
	l
If the 18 cents per gallon federal tax on gas was removed for the summe the price you would pay at the pump during the summer would go high stay about where it would have been if the tax were not removed for the	er, go lower, or
1 Go higher	
2 Go lower	
3 Stay the same	
998 Don't know	
999 No answer	
CFa02 Suspending gas tax for summer would affect amount of driving	
Schedule Nat RCS 5/5/08 - 5/29/08	I
If the 18 cents per gallon federal tax on gas was removed for the summe drive more, less, or about the same amount that you would have driven not removed?	•
1 Drive more	
2 Drive less	
3 Same amount	
998 Don't know	
DOIL KHOW	

CFa03	Suspending gas tax for summer would affect price of food
Schedule	Nat RCS 5/5/08 – 5/29/08
	If the 18 cents per gallon federal tax on gas was removed for the summer, do you think the price of food carried to markets by trucks would go higher, go lower, or not be affected by the removal of the federal tax on gas for the summer?
1	Go higher
2	Go lower
3	Not be affected
998	Don't know
999	No answer
CFa04	Suspending gas tax is good or bad idea
Schedule	Nat RCS 5/23/08 – 7/31/08
	Would you say that suspending the federal gas tax is a good idea or a bad idea?
1	Good idea
2	Bad idea
998	Don't know
999	No answer

Nat RCS  6/24/08 – 8/26/08  Do you favor or oppose suspending the federal gas tax for the summer months?  If favor:] Do you strongly favor or somewhat favor this? [If oppose:] Do you strongly oppose or somewhat oppose this?  Strongly favor  Somewhat favor  Somewhat oppose  Strongly oppose  Neither favor nor oppose
Oo you favor or oppose suspending the federal gas tax for the summer months?  If favor:] Do you strongly favor or somewhat favor this? [If oppose:] Do you strongly oppose or somewhat oppose this?  Strongly favor  Somewhat favor  Somewhat oppose  Strongly oppose
If favor:] Do you strongly favor or somewhat favor this? [If oppose:] Do you strongly oppose or somewhat oppose this?  Strongly favor  Somewhat favor  Somewhat oppose  Strongly oppose
Strongly favor Somewhat favor Somewhat oppose Strongly oppose
Somewhat favor Somewhat oppose Strongly oppose
Somewhat oppose Strongly oppose
Strongly oppose
Neither favor nor oppose
Oon't know
No answer
McCain favors suspending gas tax for summer  Nat RCS
Natrics
4/28/08 – 8/26/08
Does John McCain support suspending the gas tax throughout the summer months his year, or not?
Probe if don't know:] Anything come to mind?
'es
No
Oon't know

CFa06a	Don't know prompt for CFa06
Schedule	Nat RCS
	4/28/08 – 8/26/08
0	Respondent gave answer to CFa06 without prompting
1	Respondent said don't know and was prompted, "anything come to mind?"
CFa07	Clinton favors suspending gas tax for summer
Schedule	Nat RCS
	4/28/08 – 6/8/08
	Does Hillary Clinton support suspending the gas tax throughout the summer months this year, or not?
	[Probe if don't know:] Anything come to mind?
1	Yes
2	No
998	Don't know
999	No answer
	Correct answer: yes. See also CFa07a for don't know prompt.
CFa07a	Don't know prompt for CFa07
Schedule	Nat RCS
	4/28/08 – 6/8/08
0	Respondent gave answer to CFa07 without prompting
1	Respondent said don't know and was prompted, "anything come to mind?"

CFa08	Obama favors suspending gas tax for summer
Schedule	Nat RCS
	4/28/08 – 8/26/08
	Does Barack Obama support suspending the gas tax throughout the summer months this year, or not?
	[Probe if don't know:] Anything come to mind?
1	Yes
2	No
998	Don't know
999	No answer
	Correct answer: no. See also CFa08a for don't know prompt.
CFa08a	Don't know prompt for CFa08
Schedule	Nat RCS
	4/28/08 – 8/26/08
0	Respondent gave answer to CFa08 without prompting
1	Respondent said don't know and was prompted, "anything come to mind?"

CFa09	Favor lifting ban on coastal oil drilling
Schedule	Nat RCS
	6/24/08 – 9/23/08
	Do you favor or oppose lifting the federal ban on oil drilling in waters off the coast of the United States?
	[If favor:] Do you strongly favor or somewhat favor this? [If oppose:] Do you strongly oppose or somewhat oppose this?
1	Strongly favor
2	Somewhat favor
3	Somewhat oppose
4	Strongly oppose
5	Neither favor nor oppose
998	Don't know
999	No answer
CFa10	Lifting ban on coastal oil drilling would affect gas prices
Schedule	Nat RCS
	8/1/08 – 9/3/08
	If the federal government lifts the ban on oil drilling in waters off the coast of the United States, do you think the price you would pay at the pump in the next year would go higher, go lower, or stay about where it would have been if the federal ban on offshore drilling were kept in place?
1	Go higher
2	Go lower
3	Stay the same
998	Don't know

CFa11	Candidate who favors lifting ban on coastal oil drilling
Schedule	Nat RCS
	6/24/08 – 9/23/08
	Which candidate or candidates running for president favors lifting the federal ban on oil drilling off the coast of the United States: John McCain, Barack Obama, both, or neither?
	[Probe if don't know:] Anything come to mind?
1	McCain
2	Obama
3	Both
4	Neither
998	Don't know
999	No answer
	Correct answer: McCain. See also CFa11a for don't know prompt.
CFa11a	Don't know prompt for CFa11
Schedule	Nat RCS
	6/24/08 – 9/23/08
0	Respondent gave answer to CFa11 without prompting

Respondent said don't know and was prompted, "anything come to mind?"

#### CFb — Environment

CFb01	Protecting environment or growing economy should be more important			
Schedule	- Nat RCS R			
	6/2/08 – 11/3/08			
	I am going to read you a pair of statements. Please tell me which of the two statements comes closest to your opinion:			
	Protecting the environment should be a top priority, even if that means higher consumer prices.			
	Protecting the environment is important, but it is more important to keep the econor growing.			
1	- Environment should be top priority			
2	More important to keep economy growing			
3	Both equally			
4	Neither			
998	Don't know			
999	No answer			

CFb02	Candidate who favors cap and trade		
Schedule	Nat RCS		
	5/23/08 – 9/22/08		
	Which candidate or candidates favors reducing pollution through a process called cap and trade: John McCain, Barack Obama, both, or neither?		
	[Probe if don't know:] Anything come to mind?		
1	McCain		
2	Obama		
3	Both		
4	Neither		
998	Don't know		
999	No answer		
	Correct answer: both. See also CFb02a for don't know prompt.		
CFb02a	Don't know prompt for CFb02		
Schedule	Nat RCS		
	5/23/08 – 9/22/08		

Respondent said don't know and was prompted, "anything come to mind?" 1

#### CG — Other issues

# **CG01** Democratic candidate who did most to pass Senate ethics reform **Schedule Nat RCS** 1/22/08 - 5/22/08Which Democratic candidate running for president did the most in the United States Senate to pass ethics reform: {1/22/08 - 1/29/08 : Hillary Clinton, John Edwards, or Barack Obama | 1/30/08 - 5/22/08: Hillary Clinton or Barack Obama}? [Probe if don't know:] Anything come to mind? Multiple answers accepted: CG01rA Clinton CG01rB {1/22/08 - 1/29/08 : Edwards} CG01rC Obama 1 Yes 2 No 998 Don't know 999 No answer Correct answer: Obama. See also CG01a for don't know prompt. CG01a Don't know prompt for CG01 **Schedule Nat RCS** 1/22/08 - 5/22/08 0 Respondent gave answer to CG01 without prompting

Respondent said don't know and was prompted, "anything come to mind?"

# ${\sf E}-{\sf Media}-{\sf exposure}$ and opinions

### **EB** — Television

EB01	Hours watched TV last night	
Schedule	Nat RCS	
	All dates	
	Last night, how many hours, if any, did you watch television between 6 and 11 pm?	
0	None	
1	Less than one hour	
2	One hour but less than two	
3	Two hours but less than three	
4	Three hours but less than four	
5	Four hours but less than five	
6	Five hours	
998	Don't know	
999	No answer	
EB02	Days watched TV information about campaign in past week	
Schedule	Nat RCS	
	All dates	
	Thinking about the past week, how many days did you see information on broadcast cable television about the 2008 presidential campaign?	
	This includes seeing programs on television, on the Internet, your cell phone, iPod, or PDA.	
Number:	0 – 7	

Don't know

No answer

998

EB03	TV program watched most for campaign information in past week			
Schedule	Nat RCS			
	All dates			
Filter	If watched TV for campaign information in past week	B02 = 1 - 7		
	In the past week, from what television program about the 2008 presidential campaign?	n did you get most of your information		
1	ABC (unspecified)			
2	ABC World News with Charles Gibson			
3	Anderson Cooper 360			
4	CBS (unspecified)			
5	CBS Evening News with Katie Couric			
6	Christian Broadcasting Network			
7	CNN (unspecified)			
8	Countdown with Keith Olbermann			
9	Fox News Channel (unspecified)			
10	Fox Report with Shepard Smith			
11	Glenn Beck			
12	Hannity and Colmes			
13	Hardball with Chris Matthews			
14	Headline News			
15	Larry King Live			
16	Local news (unspecified)	Local news (unspecified)		
17	Lou Dobbs Tonight			
18	Meet the Press	Meet the Press		
19	MSNBC (unspecified)	MSNBC (unspecified)		
20	Nancy Grace			
21	NBC (unspecified)			
22	NBC Nightly News with Brian Williams			
23	NewsHour with Jim Lehrer			
24	Nightline			
25	O'Reilly Factor			
26	On the Record with Greta Van Susteren			
27	PBS (unspecified)			

#### (Continued from previous page)

999

No answer

28 700 Club 29 Situation Room with Wolf Blitzer 30 Special Report with Brit Hume 31 Today 32 Tucker (Tucker Carlson) 33 Your World with Neil Cavuto 34 Other (verbatim answer in EB03r34v) 35 None 998 Don't know

EB04	Candidate favored by TV program watched most in past week		
Schedule	Nat RCS		
	All dates		
Filter	If named TV program watched most for EB03 = 1 – 34 campaign information in past week		
	Which presidential candidate do you think [television program named in EB03] favors during the campaign, or don't you think [program] favors any candidate?		
	Multiple answers accepted:		
EB04rA	{12/17/07 - 1/3/08 : Biden}		
EB04rB	{12/17/07 - 6/8/08 : Clinton}		
EB04rC	{12/17/07 – 1/3/08 : Dodd}		
EB04rD	{12/17/07 – 1/29/08 : Edwards}		
EB04rE	{12/17/07 – 1/29/08 : Giuliani}		
EB04rF	{12/17/07 - 3/25/08 : Gravel}		
EB04rG	{12/17/07 - 3/4/08 : Huckabee}		
EB04rH	{12/17/07 – 1/19/08 : Hunter}		
EB04rJ	{12/17/07 – 1/24/08 : Kucinich}		
EB04rK	McCain		
EB04rL	Obama		
EB04rM	{12/17/07 - 6/23/08 : Paul}		
EB04rN	{12/17/07 – 1/9/08 : Richardson}		
EB04rP	{12/17/07 – 2/6/08 : Romney}		
EB04rQ	{12/17/07 – 12/19/07 : Tancredo}		
EB04rR	{12/17/07 - 1/21/08 : Thompson}		
EB04rS	Republican (unspecified)		
EB04rT	Democrat (unspecified)		
EB04rZ	Other (verbatim answer in <b>EB04rZv</b> )		
1	Yes		
2	No		
000	Don't know		

- 998 Don't know
- 999 No answer

EB05	Frequency of switching from TV program watched most for campaign information		
Schedule	Nat RCS		
	All dates		
Filter	If named TV program watched most for EB03 = 1 - 34 campaign information in past week		
	When you are watching [television program named in EB03], how many times would you guess that you switch to other programs that contain information about the 2008 presidential campaign: never, one or two times, three to five times, or more than five times?		
,	_ 1 Never		
:	One or two times		
;	Three to five times		
	More than five times		
99	B Don't know		
999	9 No answer		

EB06	Other TV programs watched for campaign information in past week			
Schedule	Nat	RCS		
	All dates			
Filter	If named TV program watched most for campaign information in past week	EB03 = 1 - 34		
	In the past week, did you watch any other television programs that containformation about the 2008 presidential campaign? [If yes:] Which ones?			

ntinued from pre	evious page)	
	Multiple answers accepted:	
EB06rAA	ABC (unspecified)	
EB06rAB	ABC World News with Charles Gibson	
EB06rAC	Anderson Cooper 360	
EB06rAD	CBS (unspecified)	
EB06rAE	CBS Evening News with Katie Couric	
EB06rAF	Christian Broadcasting Network	
EB06rAG	CNN (unspecified)	
EB06rAH	Countdown with Keith Olbermann	
EB06rAJ	Fox News Channel (unspecified)	
EB06rAK	Fox Report with Shepard Smith	
EB06rAL	Glenn Beck	
EB06rAM Hannity and Colmes		
EB06rAN	Hardball with Chris Matthews	
EB06rAP	Headline News	
EB06rAQ	Larry King Live	
EB06rAR	Local news (unspecified)	
EB06rAS	Lou Dobbs Tonight	
EB06rAT	Meet the Press	
EB06rAU	MSNBC (unspecified)	
EB06rAV	Nancy Grace	
EB06rAW	NBC (unspecified)	
EB06rAY	NBC Nightly News with Brian Williams	
EB06rBA	NewsHour with Jim Lehrer	
EB06rBB	Nightline	
EB06rBC	O'Reilly Factor	
EB06rBD	On the Record with Greta Van Susteren	
EB06rBE	PBS (unspecified)	
EB06rBF	700 Club	
EB06rBG	Situation Room with Wolf Blitzer	
EB06rBH	Special Report with Brit Hume	
EB06rBJ	Today	

EB06rBK

EB06rBL

EB06rZZ

Tucker (Tucker Carlson)

Your World with Neil Cavuto

Other (verbatim answer in EB06rZZv)

EB08	Days watched late	e-night TV comedy in past wee	k	
Sample split	Nat RCS :	1/3 of sample	FB = 1	
999	No answer			
998	Don't know			
4	Neither			
3	Both			
2	Saturday Night Live	е		
1	Daily Show			
		ring shows do you regularly watc Night Live, both, or neither?	h: The Daily Show with	Jon
	•	10/8/08 – 11/3/08		
Schedule	1	Nat RCS		
EB07	Watch Daily Show	or Saturday Night Live		
999	No answer			
998	Don't know			
2	No			
	Yes			

EB08	Days watched late-night TV comedy in past week		
Schedule	Nat RCS		
	10/22/08 – 11/3/08		
	In the past week, how many days did you watch late night comedy programs like the Late Show with David Letterman, The Tonight Show with Jay Leno, or Late Night with Conan O'Brien?		
Number:	0 – 7		
998	Don't know		
999	No answer		
Sample split	1/2 of sample $FA = 1$		

EB09	Watched Charlie Gibson interview with Palin			
Schedule	Nat RCS			
	9/12/08 – 9/16/08			
	Did you happen to see any part of the interviews that Charlie Gibson of ABC News conducted with Sarah Palin [September 11], or not?			
1	Yes			
2	No			
998	Don't know			
999	No answer			
	EC — Radio			
EC01	Days listened to talk radio for campaign information in past week			

# Schedule Nat RCS All dates Thinking about the past week how many days did you hear information about the 2

Thinking about the past week, how many days did you hear information about the 2008 presidential campaign on radio shows that invite listeners to call in to discuss current events, public issues, or politics?

This includes hearing the shows on the radio, or on the Internet, your cell phone, iPod, or PDA.

Number: **0 – 7** 

998 Don't know999 No answer

EC02	Talk radio host/program listened to most for campaign information in p				
Schedule	N	Nat RCS			
	A	II dates			
Filter	If listened to talk radio for campaign information in past week	EC01 = 1 - 7			
	In the past week, from which talk radio information about the 2008 presidentia	host or radio program did you get most of you I campaign?			
1	All Things Considered				
2	Beck, Glenn				
3	Bennett, Bill				
4	Bohannon, Jim				
5	Boortz, Neal	•			
6	Christian radio (unspecified)				
7	Doyle, Jerry				
8	Focus on the Family				
9	Gallagher, Mike				
10	Hannity, Sean				
11	Howard, Clark				
12	Ingraham, Laura				
13	Joyner, Tom				
14	Levin, Mark				
15	Limbaugh, Rush				
16	Local news radio (unspecified)				
17	Local talk radio (unspecified)				
18	Morning Edition				
19	NPR (unspecified)				
20	O'Reilly, Bill				
21	Savage, Michael				
22	Schlessinger, Laura				
23					
24	None				
998	Don't know				

No answer

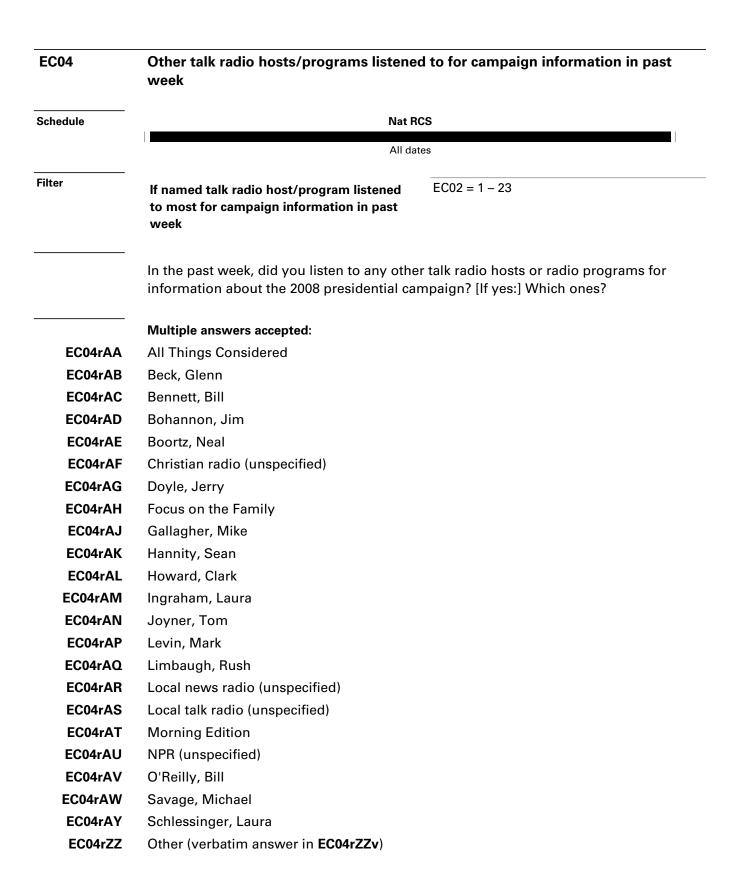
EC03	Candidate favored by talk radio host/program listened to most in past week		
Schedule	Nat RCS		
	All dates		
Filter	If named talk radio host/program listened to most for campaign information in past week (with exception of unspecified local talk radio) $EC02 = 1 - 16, 18 - 23$		
	Which presidential candidate do you think [radio host/program named in EC03] favoring the campaign, or don't you think [host/program] favors any candidate?	ors	
	_ Multiple answers accepted:		
EC03rA	{12/17/07 - 1/3/08 : Biden}		
EC03rB	{12/17/07 - 6/8/08 : Clinton}		
EC03rC	{12/17/07 – 1/3/08 : Dodd}		
EC03rD	{12/17/07 – 1/29/08 : Edwards}		
EC03rE	{12/17/07 – 1/29/08 : Giuliani}		
EC03rF	{12/17/07 - 3/25/08 : Gravel}		
EC03rG	{12/17/07 – 3/4/08 : Huckabee}		
EC03rH	{12/17/07 – 1/19/08 : Hunter}		
EC03rJ	{12/17/07 – 1/24/08 : Kucinich}		
EC03rK	McCain		
EC03rL	Obama		
EC03rM	{12/17/07 – 6/23/08 : Paul}		
EC03rN	{12/17/07 – 1/9/08 : Richardson}		
EC03rP	{12/17/07 – 2/6/08 : Romney}		
EC03rQ	{12/17/07 – 12/19/07 : Tancredo}		
EC03rR	{12/17/07 – 1/21/08 : Thompson}		
EC03rS	Republican (unspecified)		
EC03rT	Democrat (unspecified)		
EC03rZ	Other (verbatim answer in <b>EC03rZv</b> )		
1	Yes		

1 Yes

**2** No

998 Don't know

999 No answer



(Continued from previous page)

1 Yes

**2** No

998 Don't know

999 No answer

### **ED** — Newspapers

# ED01 Days read newspaper for campaign information in past week Nat RCS

All dates

Thinking about the past week, how many days did you read a newspaper for information about the 2008 presidential campaign?

This includes reading a paper copy of the newspaper, an online copy, or a newspaper item downloaded on your cell phone, iPod, or PDA.

Number: **0 – 7** 

998 Don't know

999 No answer

ED02	Newspaper read most for campaig	n information in past week	
Schedule	Nat RCS		
	All dates		
Filter	If read newspaper for campaign information in past week	ED01 = 1 - 7	
	In the past week, from what newspap 2008 presidential campaign?	per did you get most of your information about the	
1	Arizona Republic		
2	Atlanta Journal Constitution		
3	Baltimore Sun		
4	Boston Globe		
5	Chicago Sun-Times		
6	Chicago Tribune		
7	Cleveland Plain Dealer		
8	Concord Monitor		
9	Dallas Morning News		
10	Denver Post		
11	Des Moines Register		
12	Detroit Free Press		
13	Houston Chronicle		
14	Los Angeles Times		
15	Miami Herald		
16	New Hampshire Union Leader		
17	New York Daily News		
18	New York Post		
19	New York Times		
20	Newsday		
21	Orange County Register		
22	Oregonian		
23	Philadelphia Inquirer		
24	Rocky Mountain News		
25	San Diego Union-Tribune		
26	San Francisco Chronicle		
27	San Jose Mercury News		

#### (Continued from previous page)

- 28 St. Louis Post-Dispatch
- 29 St. Petersburg Times
- 30 Star Tribune (Minneapolis)
- 31 Star-Ledger (Newark)
- 32 USA Today
- **33** Wall Street Journal
- **34** Washington Post
- 35 Other (verbatim answer in ED02r35v)
- 36 None
- 998 Don't know
- 999 No answer

ED03	Candidate favored by newspaper read most in past week			
Schedule	N	lat RCS		
	All dates			
Filter	If named newspaper read most for campaign information in past week	ED02 = 1 – 35		
	Which presidential candidate do you think the [newspaper named in ED02] favors during the campaign, or don't you think [newspaper] favors any candidate?			
	Multiple answers accepted:			
ED03rA	{12/17/07 - 1/3/08 : Biden}			
ED03rB	{12/17/07 - 6/8/08 : Clinton}			
ED03rC	{12/17/07 – 1/3/08 : Dodd}			
ED03rD	{12/17/07 - 1/29/08 : Edwards}			
ED03rE	{12/17/07 – 1/29/08 : Giuliani}			
ED03rF	{12/17/07 - 3/25/08 : Gravel}			
ED03rG	{12/17/07 - 3/4/08 : Huckabee}			
ED03rH	{12/17/07 - 1/19/08 : Hunter}			
ED03rJ	{12/17/07 - 1/24/08 : Kucinich}			
ED03rK	McCain			
ED03rL	Obama			
ED03rM	{12/17/07 - 6/23/08 : Paul}			
ED03rN	{12/17/07 - 1/9/08 : Richardson}			
ED03rP	{12/17/07 - 2/6/08 : Romney}			
ED03rQ	{12/17/07 - 12/19/07 : Tancredo}			
ED03rR	{12/17/07 - 1/21/08 : Thompson}			
ED03rS	Republican (unspecified)			
ED03rT	Democrat (unspecified)			
ED03rZ	Other (verbatim answer in <b>ED03rZv</b> )			
1	Yes			
2	No			
998	Don't know			

999

No answer

ED04	Other newspapers read for campaign information in past week		
Schedule	Nat RCS		
	All dates		
Filter	If named newspaper read most for campaign information in past week		
	In the past week, did you read any other newspapers for information about to presidential campaign? [If yes:] Which ones?		

Multiple answers accepted:
Arizona Republic
Atlanta Journal Constitution
Baltimore Sun
Boston Globe
Chicago Sun-Times
Chicago Tribune
Cleveland Plain Dealer
Concord Monitor
Dallas Morning News
Denver Post
Des Moines Register
Detroit Free Press
Houston Chronicle
Los Angeles Times
Miami Herald
New Hampshire Union Leader
New York Daily News
New York Post
New York Times
Newsday
Orange County Register
Oregonian
Philadelphia Inquirer
Rocky Mountain News
San Diego Union-Tribune
San Francisco Chronicle
San Jose Mercury News
St. Louis Post-Dispatch

Other (verbatim answer in ED04rZZv)

St. Petersburg Times

Star-Ledger (Newark)

Wall Street Journal

**Washington Post** 

**USA Today** 

Star Tribune (Minneapolis)

ED04rBG

ED04rBH

ED04rBJ ED04rBK

ED04rBL

ED04rBM

ED04rZZ

(Continued from previous page)

1 Yes

**2** No

998 Don't know

999 No answer

#### EE - Online media

#### **EE01** Frequency of Internet use Schedule **Nat RCS** 7/2/08 - 11/3/08 Filter Nat RCS: WG01 = 1If {Nat RCS : have Internet access} On average, which of the following best describes how often you are on the Internet: several hours per day, almost every day, at least once per week, a few times per month, every month or so, rarely, or never? 1 Several hours per day 2 Almost every day 3 At least once per week 4 Few times per month 5 Every month or so 6 Rarely 7 Never 998 Don't know 999 No answer

EE02	Days saw online information about campaign in past week			
Schedule Filter		Nat RCS		
	All dates			
	If have Internet access	WG01 = 1, 998, 999		
	How many days in the past week presidential campaign on the Inte	ek did you see or hear information about the 2008 nternet?		
	This may include accessing the Internet through your cell phone, iPod, or PDA.			
Number:	0 – 7			
998	Don't know			
999	No answer			

EE03	Online site visited most for campaign information in past week		
Schedule	Nat RCS		
	All dates		
Filter	If saw online information about campaign EE02 = 1 - 7 in past week		
	In the past week, where did you get most of your information about the 2008 presidential campaign online?		

(Continued)

#### (Continued from previous page)

- 1 ABC News.com
- 2 AOL
- 3 CBS News.com
- 4 CNN.com
- 5 Comcast
- 6 Daily Kos
- 7 Democratic Party website
- 8 Drudge Report
- 9 Emails (unspecified)
- 10 Fox News.com
- 11 Google
- 12 Home page (unspecified)
- 13 Huffington Post
- 14 Instapundit
- 15 Michelle Malkin.com
- **16** MSN
- 17 MSNBC.com
- 18 National Journal.com
- 19 NBC News.com
- 20 New Republic.com
- 21 New York Times.com
- 22 Power Line
- 23 Republican Party website
- 24 Slate
- 25 Talking Points Memo
- 26 Think Progress
- **27** Townhall
- 28 Wall Street Journal.com
- 29 Washington Post.com
- 30 Yahoo!
- 31 YouTube
- 32 Other (verbatim answer in EE03r32v)
- 33 None
- 998 Don't know
- 999 No answer

EE04	Candidate favored by online site visited most in past week	
Schedule	Nat RCS	
	All dates	
Filter	If named online site visited most for campaign information in past week	
	Which presidential candidate do you think [online source named in EE03] favors during the campaign, or don't you think [source] favors any candidate?	
	Multiple answers accepted:	
EE04rA	{12/17/07 - 1/3/08 : Biden}	
EE04rB	{12/17/07 – 6/8/08 : Clinton}	
EE04rC	{12/17/07 – 1/3/08 : Dodd}	
EE04rD	{12/17/07 – 1/29/08 : Edwards}	
EE04rE	{12/17/07 – 1/29/08 : Giuliani}	
EE04rF	{12/17/07 - 3/25/08 : Gravel}	
EE04rG	{12/17/07 - 3/4/08 : Huckabee}	
EE04rH	{12/17/07 – 1/19/08 : Hunter}	
EE04rJ	{12/17/07 - 1/24/08 : Kucinich}	
EE04rK	McCain	
EE04rL	Obama	
EE04rM	{12/17/07 - 6/23/08 : Paul}	
EE04rN	{12/17/07 – 1/9/08 : Richardson}	
EE04rP	{12/17/07 - 2/6/08 : Romney}	
EE04rQ	{12/17/07 – 12/19/07 : Tancredo}	
EE04rR	{12/17/07 – 1/21/08 : Thompson}	
EE04rS	Republican (unspecified)	
EE04rT	Democrat (unspecified)	
EE04rZ	Other (verbatim answer in <b>EE04rZv</b> )	
1	Yes	
2	No	
998	Don't know	

999

EE05	Other online sites visited for campaign information in past week
Schedule	Nat RCS
	All dates
Filter	If named online site visited most for campaign information in past week
	In the past week, did you get information about the 2008 presidential campaign from anywhere else online? [If yes:] Where?

(Continued)

Multiple answers accepted:

EE05rAA ABC News.com

EE05rAB AOL

EE05rAC CBS News.com

EE05rAD CNN.com
EE05rAE Comcast

**EE05rAF** Daily Kos

**EE05rAG** Democratic Party website

**EE05rAH** Drudge Report

EE05rAJ Emails (unspecified)

**EE05rAK** Fox News.com

**EE05rAL** Google

**EE05rAM** Home page (unspecified)

**EE05rAN** Huffington Post

**EE05rAP** Instapundit

**EE05rAQ** Michelle Malkin.com

EE05rAR MSN

EE05rAS MSNBC.com

**EE05rAT** National Journal.com

EE05rAU NBC News.com
EE05rAV New Republic.com

**EE05rAW** New York Times.com

**EE05rAY** Power Line

**EE05rBA** Republican Party website

EE05rBB Slate

**EE05rBC** Talking Points Memo

**EE05rBD** Think Progress

**EE05rBE** Townhall

EE05rBF Wall Street Journal.com
EE05rBG Washington Post.com

**EE05rBJ** Yahoo! **EE05rBJ** YouTube

**EE05rZZ** Other (verbatim answer in **EE05rZZv**)

(Continued)

1 Yes

**2** No

998 Don't know

999 No answer

## EF — Opinions of media

# Schedule Relievability of New York Times Nat RCS 2/21/08 - 5/29/08

Please rate how much you think you can believe the following organization I name on a scale of four to one. On this four-point scale, four means you can believe all or most of what the organization says, and one means you believe almost nothing of what they say. Of course, you may use any number between four and one.

How much would you rate the believability of The New York Times on this scale of four to one?

Number: 1 – 4

1 = believe almost nothing of what organization says

4 = believe all or most of what organization says

**5** Haven't heard of organization

998 Don't know

# EF02 Believability of Wall Street Journal

Schedule

**Nat RCS** 

2/21/08 - 5/29/08

Please rate how much you think you can believe the following organization I name on a scale of four to one. On this four-point scale, four means you can believe all or most of what the organization says, and one means you believe almost nothing of what they say. Of course, you may use any number between four and one.

How much would you rate the believability of The Wall Street Journal on this scale of four to one?

Number:

1 – 4

1 = believe almost nothing of what organization says

4 = believe all or most of what organization says

5 Haven't heard of organization

998 Don't know999 No answer

#### EF03 Believability of Fox News

Schedule

**Nat RCS** 

2/21/08 - 5/29/08

Please rate how much you think you can believe the following organization I name on a scale of four to one. On this four-point scale, four means you can believe all or most of what the organization says, and one means you believe almost nothing of what they say. Of course, you may use any number between four and one.

How much would you rate the believability of Fox News on this scale of four to one?

Number:

1 – 4

1 = believe almost nothing of what organization says

4 = believe all or most of what organization says

**5** Haven't heard of organization

998 Don't know

EF04	Believability of CNN
Schedule	Nat RCS
	2/21/08 – 5/29/08
	Please rate how much you think you can believe the following organization I name on a scale of four to one. On this four-point scale, four means you can believe all or most of what the organization says, and one means you believe almost nothing of what they say. Of course, you may use any number between four and one.
	How much would you rate the believability of CNN on this scale of four to one?
Number:	<ul> <li>1 - 4</li> <li>1 = believe almost nothing of what organization says</li> <li>4 = believe all or most of what organization says</li> </ul>
5	Haven't heard of organization
998	Don't know
999	No answer

EF05	Believability of MSNBC
Schedule	Nat RCS 2/21/08 – 5/29/08
	Please rate how much you think you can believe the following organization I name on a scale of four to one. On this four-point scale, four means you can believe all or most of what the organization says, and one means you believe almost nothing of what they say. Of course, you may use any number between four and one.
	How much would you rate the believability of MSNBC on this scale of four to one?
Number:	<ul> <li>1 - 4</li> <li>1 = believe almost nothing of what organization says</li> <li>4 = believe all or most of what organization says</li> </ul>
5	Haven't heard of organization
998	Don't know
999	No answer

EF06	Believability of broadcast TV news
Schedule	Nat RCS
	2/21/08 – 5/29/08
	Please rate how much you think you can believe the following organization I name on a scale of four to one. On this four-point scale, four means you can believe all or most of what the organization says, and one means you believe almost nothing of what they say. Of course, you may use any number between four and one.
	How much would you rate the believability of broadcast news outlets like ABC News, NBC News, and CBS News on this scale of four to one?
Number:	<ul> <li>1 - 4</li> <li>1 = believe almost nothing of what organization says</li> <li>4 = believe all or most of what organization says</li> </ul>
5	Haven't heard of organization
998	Don't know
999	No answer

	FA — Debates		
	FAa — Primary de	ebates	
FAa01	Watched 1/5 ABC Democratic debate		
Schedule		Nat RCS	1
		1/7/08 – 1/9/08	
	This past weekend, did yo debate [January 5], or not	ou happen to watch the ABC News Demo	ocratic presidential
1	Yes		
2	No		
998	Don't know		
999	No answer		
FAa02	Watched 1/5 ABC Repub	olican debate or 1/6 Fox Republican de	ebate
Schedule		Nat RCS	
		1/7/08 – 1/9/08	
	debate [January 5], the Fo	ou happen to watch the ABC News Repul ox News Republican presidential debate either of the Republican presidential deba	[January 6], both
1	ABC		
2	Fox		
3	Both		
4	Neither		
998	Don't know		
999	No answer		

 ${\bf F}-{\bf C}$ ampaign discourse - exposure and opinions

	Watched commentary fol	lowing 1/6 Fox Republican debate	
	_	Nat RCS	
		1/7/08 – 1/9/08	
	If watched debate	FAa02 = 2, 3	
			s. Did you alsc
1	Yes		
2	No		
998	Don't know		
999	No answer		
	Candidate who made stro	ongest case in 1/6 Fox Republican debate	<del></del>
		Nat RCS	ſ
		1/7/08 – 1/9/08	I
	If watched debate	FAa02 = 2, 3	
		n presidential debate, which candidate do y	ou think made
	In the Fox News Republicar	n presidential debate, which candidate do y	ou think made
  1 2	In the Fox News Republicar the strongest case to be pre Giuliani	n presidential debate, which candidate do y	ou think made
_	In the Fox News Republicar the strongest case to be pre	n presidential debate, which candidate do y	ou think made
2	In the Fox News Republicar the strongest case to be pre Giuliani Huckabee	n presidential debate, which candidate do y	ou think made
2 3	In the Fox News Republicar the strongest case to be pre Giuliani Huckabee McCain Romney	n presidential debate, which candidate do y	ou think made
2 3 4	In the Fox News Republicar the strongest case to be pre Giuliani Huckabee McCain	n presidential debate, which candidate do y	ou think made
2 3 4 5	In the Fox News Republicar the strongest case to be pre- Giuliani Huckabee McCain Romney Thompson	n presidential debate, which candidate do y	ou think made
2 3 4 5 6	In the Fox News Republican the strongest case to be pre- Giuliani Huckabee McCain Romney Thompson All equally	n presidential debate, which candidate do y	ou think made
	2 998	If watched debate  You said you watched the fivatch the commentary follows:  1 Yes 2 No 998 Don't know 999 No answer	Nat RCS  1/7/08 – 1/9/08  If watched debate FAa02 = 2, 3  You said you watched the Republican presidential debate on Fox New watch the commentary following the debate on Fox News, or not?  1 Yes 2 No 998 Don't know 999 No answer  Candidate who made strongest case in 1/6 Fox Republican debate

FAa05	Watched 1/21 CNN Democratic debate	
Schedule	Nat RCS	
	1/22/08 – 1/28/08	
	Did you happen to watch the CNN Democratic presidential debate {1/22/08 : last night   1/23/08 – 1/28/08 : this past Monday night} [January 21], or not?	
1	Yes	
2	No	
998	Don't know	
999	No answer	
FAa06	Watched 1/30 CNN Republican debate	
Schedule	Nat RCS	
	1/31/08 – 2/5/08	
	Did you happen to watch the CNN Republican presidential debate {1/31/08 : last night   2/1/08 – 2/3/08 : this past Wednesday night   2/4/08 – 2/5/08 : last week} [January 30], or not?	
1	Yes	
2	No	
998	Don't know	
999	No answer	

FAa07	Watched 1/31 CNN Democratic debate
Schedule	Nat RCS
	2/1/08 – 2/5/08
	Did you happen to watch the CNN Democratic presidential debate {2/1/08 : last night   2/2/08 - 2/3/08 : this past Thursday night   2/4/08 - 2/5/08 : last week} [January 31], or not?
	<b>2</b> No
99	8 Don't know
99	9 No answer
FAa08	Watched 2/21 CNN Democratic debate
Schedule	Nat RCS
	2/22/08 – 2/26/08
	Did you happen to watch the CNN Democratic presidential debate {2/22/08 : last night   2/23/08 - 2/24/08 : this past Thursday night   2/25/08 - 2/26/08 : last week} [February 21], or not?
	_ 1 Yes
	2 No
	<b>2</b> No

FAa09		Watched 2/26 MSNBC Democratic debate
Schedule		Nat RCS
		2/27/08 – 3/3/08
		Did you happen to watch the MSNBC Democratic presidential debate {2/27/08 : last night   2/28/08 - 3/2/08 : this past Tuesday night   3/3/08 : last week} [February 26], or not?
	1	Yes
	2	No
	998	Don't know
	999	No answer
FAa10		Watched 4/16 ABC Democratic debate
Schedule		Nat RCS
		4/17/08 – 4/23/08
		Did you happen to watch the ABC News Democratic presidential debate {4/17/08 : last night   4/18/08 - 4/20/08 : this past Wednesday night   4/21/08 - 4/23/08 : last week} [April 16], or not?
	1	Yes
	2	No
	998	Don't know
	999	No answer

## FAb — General election debates

FAb01	Watched 9/26 presidential debate
Schedule	Nat RCS
	9/27/08 – 10/21/08
	Did you happen to watch the presidential debate on Friday, September 26, between John McCain and Barack Obama?
	[If yes:] Did you watch all, most, or just some of it?
1	Yes, all
2	Yes, most
3	Yes, some
4	No, none
998	Don't know
999	No answer

FAb02	Network on which watched	9/26 presidential debate	
Schedule		Nat RCS	
		9/27/08 – 10/2/08	
Filter	If watched debate	FAb01 = 1 – 3	
		station did you watch this deba sponse options 1 – 8 as necessa	•
1	ABC		
2	CBS		
3	NBC		
4	CNN		
5	Fox News Channel		
6	MSNBC		
7	PBS		
8	C-SPAN		
9	Watched online		
10	Heard on radio		
11	Other (verbatim answer in <b>FA</b> k	o02r11v)	
998	Don't know		
999	No answer		

FAb03	McCain or Obama did best	in 9/26 presidential debate		
Schedule		Nat RCS	_	
		9/27/08 – 10/2/08		l
Filter	If watched debate	FAb01 = 1 - 3		
	Who do you think did best in McCain or Barack Obama?	this debate [the September 26 pre	esidential debate	: Joh
1	McCain			
2	Obama			
3	Both equally			
4	Neither			
998	Don't know			
999	No answer			
FAb04	McCain did as expected in	9/26 presidential debate  Nat RCS		
		9/27/08 – 10/2/08		
Filter	If watched debate	FAb01 = 1 - 3		
	Did John McCain do better the you expected [in the Septem	nan you expected, less well than yo	ou expected, or a	bout
1		nan you expected, less well than yo	ou expected, or a	bout
1 2	you expected [in the Septem	nan you expected, less well than yo	ou expected, or a	bout
	you expected [in the Septem	nan you expected, less well than yo	ou expected, or a	bout
2	you expected [in the Septem]  Better than expected  Less well than expected	nan you expected, less well than yo	ou expected, or a	bout

FAb05	Obama did as expected in 9/2	6 presidential debate		
Schedule		Nat RCS		
		9/27/08 – 10/2/08	'	[
Filter	If watched debate	FAb01 = 1 – 3		
	Did Barack Obama do better tha as you expected [in the Septemb	-	an you expected, or	abou
1	Better than expected			
2	Less well than expected			
3	As expected			
998	Don't know			
999	No answer			
FAb06	Aware of 9/26 presidential del	pate (did not watch)		
Schedule		Nat RCS		
		9/27/08 – 10/2/08		[
Filter	If did not watch debate	FAb01 = 4, 998,	999	
	Have you heard or read anything 26, between John McCain and B		ate on Friday, Septe	ember
1	Yes			
2	No			
998	Don't know			

999

FAb07	McCain or Obama did best in 9/26 pr	esidential debate (did not v	watch)
Schedule	N:	at RCS	
	9/27/0	8 – 10/2/08	
Filter	If aware of debate but did not watch	FAb06 = 1	
	From what you have heard or read, who September 26 presidential debate]: Joh	•	s debate [the
1	McCain		
2	Obama		
3	Both equally		
4	Neither		
998	Don't know		
999	No answer		
FAb08	Watched vice presidential debate		
Schedule	N:	at RCS	
	10/3/08	3 – 10/21/08	
	Did you happen to watch the vice presides Sarah Palin and Joe Biden?	dential debate on Thursday, (	October 2, betweer
	[If yes:] Did you watch all, most, or just	some of it?	
1	Yes, all		
2	Yes, most		
3	Yes, some		
4	No, none		
998	Don't know		
999	No answer		

FAb09	Network on which watched	vice presidential debate	
Schedule	_	Nat RCS	_ ,
		10/3/08 – 10/6/08	
Filter	If watched debate	FAb08 = 1 – 3	
		station did you watch this debate sponse options 1 – 8 as necessary.	
•	_ I ABC		
2	2 CBS		
3	B NBC		
4	1 CNN		
Ę	Fox News Channel		
(	6 MSNBC		
7	<b>7</b> PBS		
8	B C-SPAN		
9	Watched online		
10	Heard on radio		
11	Other (verbatim answer in <b>FAb</b>	09r11v)	
998	B Don't know		
999	No answer		

	Palin or Biden did best in	vice presidential debate		
Schedule		Nat RCS	_	
		10/3/08 – 10/6/08		
Filter	If watched debate	FAb08 = 1 - 3		
	Who do you think did best i Palin or Joe Biden?	in this debate [the October 2 vice presic	lential debate	e]: Sara
1	Palin			
2	Biden			
3	Both equally			
4	Neither			
998	Don't know			
999	No answer			
FAb11	Palin did as expected in v	ice presidential debate		
FAb11	Palin did as expected in v	ice presidential debate		
	Palin did as expected in v			[
	Palin did as expected in v	Nat RCS	1	1
Schedule	<b>If watched debate</b> Did Sarah Palin do better th	<b>Nat RCS</b> 10/3/08 – 10/6/08		out as
Schedule	<b>If watched debate</b> Did Sarah Palin do better th	Nat RCS $10/3/08 - 10/6/08$ $\overline{FAb08 = 1 - 3}$ nan you expected, less well than you ex		out as
Schedule Filter	If watched debate  Did Sarah Palin do better the you expected [in the October	Nat RCS $10/3/08 - 10/6/08$ $\overline{FAb08 = 1 - 3}$ nan you expected, less well than you ex		out as
Schedule Filter	If watched debate  Did Sarah Palin do better the you expected [in the Octobe Better than expected]	Nat RCS $10/3/08 - 10/6/08$ $\overline{FAb08 = 1 - 3}$ nan you expected, less well than you ex		out as
Schedule Filter  1	If watched debate  Did Sarah Palin do better the you expected [in the Octobe Better than expected Less well than expected	Nat RCS $10/3/08 - 10/6/08$ $\overline{FAb08 = 1 - 3}$ nan you expected, less well than you ex		oout as

NAES08-Phone

FAb12	Biden did as expected in vice	presidential debate		
Schedule		Nat RCS		
		10/3/08 – 10/6/08		
Filter	If watched debate	FAb08 = 1 – 3		
	Did Joe Biden do better than yo you expected [in the October 2 v	u expected, less well than you exvice presidential debate]?	xpected, or about a	as
1	Better than expected			
2	Less well than expected			
3	As expected			
998	Don't know			
999	No answer			
FAb13	No answer  Aware of vice presidential deb			
FAb13 Schedule		bate (did not watch)  Nat RCS		
FAb13				
FAb13		Nat RCS		
FAb13 Schedule	Aware of vice presidential deb	Nat RCS  10/3/08 – 10/6/08  FAb08 = 4, 998, 999  g about the vice presidential deb	_	[
FAb13 Schedule	Aware of vice presidential dek  If did not watch debate  Have you heard or read anything	Nat RCS  10/3/08 – 10/6/08  FAb08 = 4, 998, 999  g about the vice presidential deb	_	[
FAb13 Schedule Filter	Aware of vice presidential dek  If did not watch debate  Have you heard or read anything October 2, between Sarah Palin	Nat RCS  10/3/08 – 10/6/08  FAb08 = 4, 998, 999  g about the vice presidential deb	_	[
FAb13 Schedule Filter	Aware of vice presidential dek  If did not watch debate  Have you heard or read anythin October 2, between Sarah Palin  Yes	Nat RCS  10/3/08 – 10/6/08  FAb08 = 4, 998, 999  g about the vice presidential deb	_	[

FAb14	Palin or Biden did best in vice preside	ential debate (did not wa	atch)	
Schedule	N	at RCS		1
	10/3/08 – 10/6/08			l
Filter	If aware of debate but did not watch	FAb13 = 1		
	From what you heard or read, who do y vice presidential debate]: Sarah Palin or		ebate [the Oc	tober 2
1	Palin			
2	Biden			
3	Both equally			
4	Neither			
998	Don't know			
330				
999	No answer			
	No answer  Watched 10/7 presidential debate			
999	Watched 10/7 presidential debate	at RCS		
999 FAb15	Watched 10/7 presidential debate	at RCS 8 – 10/21/08	_	[
999 FAb15	Watched 10/7 presidential debate	8 – 10/21/08 al debate on Tuesday, Oc rs got to ask questions of t		
999 FAb15	Watched 10/7 presidential debate  N  10/8/02  Did you happen to watch the presidenti McCain and Barack Obama where voter	8 – 10/21/08 al debate on Tuesday, Oc rs got to ask questions of t		
FAb15 Schedule	Watched 10/7 presidential debate  N  10/8/02  Did you happen to watch the presidenti McCain and Barack Obama where voter  [If yes:] Did you watch all, most, or just	8 – 10/21/08 al debate on Tuesday, Oc rs got to ask questions of t		
FAb15 Schedule	Watched 10/7 presidential debate  N  10/8/02  Did you happen to watch the presidenti McCain and Barack Obama where voter [If yes:] Did you watch all, most, or just Yes, all	8 – 10/21/08 al debate on Tuesday, Oc rs got to ask questions of t		
FAb15 Schedule	Watched 10/7 presidential debate  N  10/8/02  Did you happen to watch the presidenti McCain and Barack Obama where voter [If yes:] Did you watch all, most, or just Yes, all Yes, most	8 – 10/21/08 al debate on Tuesday, Oc rs got to ask questions of t		
FAb15 Schedule	Watched 10/7 presidential debate  N  10/8/02  Did you happen to watch the presidenti McCain and Barack Obama where voter [If yes:] Did you watch all, most, or just Yes, all Yes, most Yes, some	8 – 10/21/08 al debate on Tuesday, Oc rs got to ask questions of t		

FAb16	Network on which watched	10/7 presidential debate	
Schedule		Nat RCS	
		10/8/08 – 10/15/08	
Filter	If watched debate	FAb15 = 1 – 3	
		station did you watch this debate sponse options 1 – 8 as necessary.	
1	ABC		
2	CBS		
3	NBC		
4	CNN		
5	Fox News Channel		
6	MSNBC		
7	PBS		
8	C-SPAN		
9	Watched online		
10	Heard on radio		
11	Other (verbatim answer in <b>FA</b> b	o16r11v)	
998	Don't know		
999	No answer		

FAb17	McCain or Obama did bes	t in 10/7 presidential debate	
Schedule		Nat RCS	
	l	10/8/08 – 10/15/08	
Filter	If watched debate	FAb15 = 1 - 3	
	Who do you think did best i McCain or Barack Obama?	n this debate [the October 7 presidenti	ial debate]: John
1	McCain		
2	Obama		
3	Both equally		
4	Neither		
998	Don't know		
999	No answer		
999 FAb18	No answer  McCain did as expected in		
		Nat RCS	
999 FAb18			•
999 FAb18		Nat RCS	
999 FAb18 Schedule	McCain did as expected in	Nat RCS $10/8/08 - 10/15/08$ $\overline{FAb15} = 1 - 3$ than you expected, less well than you	
999 FAb18 Schedule	McCain did as expected in  If watched debate  Did John McCain do better	Nat RCS $10/8/08 - 10/15/08$ $\overline{FAb15} = 1 - 3$ than you expected, less well than you	
FAb18 Schedule	McCain did as expected in  If watched debate  Did John McCain do better you expected [in the Octobe	Nat RCS $10/8/08 - 10/15/08$ $\overline{FAb15} = 1 - 3$ than you expected, less well than you	
FAb18 Schedule	McCain did as expected in  If watched debate  Did John McCain do better you expected [in the Octobe	Nat RCS $10/8/08 - 10/15/08$ $\overline{FAb15} = 1 - 3$ than you expected, less well than you	
FAb18 Schedule  Tilter  1 2	McCain did as expected in  If watched debate  Did John McCain do better you expected [in the October Better than expected Less well than expected	Nat RCS $10/8/08 - 10/15/08$ $\overline{FAb15} = 1 - 3$ than you expected, less well than you	

FAb19	Obama did as expected in 10	/7 presidential debate	
Schedule	,	Nat RCS	
		10/8/08 – 10/15/08	
Filter	If watched debate	FAb15 = 1 – 3	
	Did Barack Obama do better th as you expected [in the Octobe	an you expected, less well than your 7 presidential debate]?	ı expected, or about
1	Better than expected		
2	Less well than expected		
3	As expected		
998	Don't know		
999	No answer		
FAb20	Aware of 10/7 presidential de	ebate (did not watch)	
Schedule		Nat RCS	
Schedule		Nat RCS 10/8/08 – 10/15/08	
Schedule Filter	If did not watch debate		•
	Have you heard or read anythi	10/8/08 – 10/15/08	·
	Have you heard or read anything between John McCain and Bar	10/8/08 – 10/15/08  FAb15 = 4, 998, 999  ng about the presidential debate on	
Filter	Have you heard or read anythin between John McCain and Bar candidates?	10/8/08 – 10/15/08  FAb15 = 4, 998, 999  ng about the presidential debate on	·
Filter 1	Have you heard or read anythin between John McCain and Bar candidates?	10/8/08 – 10/15/08  FAb15 = 4, 998, 999  ng about the presidential debate on	

		McCain or Obama did best in 10/7 pro	esidential debate (did not wa	tch)
Schedule		Na	at RCS	
		10/8/08 – 10/15/08		
Filter		If aware of debate but did not watch	FAb20 = 1	
		From what you have heard or read, who October 7 presidential debate]: John Mo	•	ebate [the
	1	McCain		
	2	Obama		
	3	Both equally		
	4	Neither		
	998	Don't know		
	999	No answer		
FAb22		Watched 10/15 presidential debate		
			at RCS	
FAb22 Schedule		Na	at RCS 8 – 10/21/08	
		Na	8 – 10/21/08 al debate on Wednesday, Octob	er 15, between
		Na 10/16/0 Did you happen to watch the presidentia	8 – 10/21/08 al debate on Wednesday, Octob ng on domestic issues?	er 15, between
		Na 10/16/0 Did you happen to watch the presidentia John McCain and Barack Obama focusion	8 – 10/21/08 al debate on Wednesday, Octob ng on domestic issues?	∎ er 15, between
	1 1 2	Did you happen to watch the presidential John McCain and Barack Obama focusing [If yes:] Did you watch all, most, or just a	8 – 10/21/08 al debate on Wednesday, Octob ng on domestic issues?	er 15, between
		Did you happen to watch the presidential John McCain and Barack Obama focusing [If yes:] Did you watch all, most, or just and Yes, all	8 – 10/21/08 al debate on Wednesday, Octob ng on domestic issues?	∎ ∣ er 15, betweer
	2	Did you happen to watch the presidential John McCain and Barack Obama focusing [If yes:] Did you watch all, most, or just any Yes, all	8 – 10/21/08 al debate on Wednesday, Octob ng on domestic issues?	∎ er 15, betweer
	2 3	Did you happen to watch the presidential John McCain and Barack Obama focusing [If yes:] Did you watch all, most, or just and Yes, all Yes, most Yes, some	8 – 10/21/08 al debate on Wednesday, Octob ng on domestic issues?	er 15, betweer

FAb23	Network on which watched 10/15 presidential debate		
Schedule	-	Nat RCS	
		10/16/08 – 10/21/08	
Filter	- If watched debate	FAb22 = 1 – 3	
		station did you watch this debate [th ponse options 1 – 8 as necessary.]	e October 15
1	- ABC		
2	CBS		
3	NBC		
4	CNN		
5	Fox News Channel		
6	MSNBC		
7	PBS		
8	C-SPAN		
9	Watched online		
10	Heard on radio		
11	Other (verbatim answer in <b>FAb</b>	23r11v)	
998	Don't know		
999	No answer		

FAb24	McCain or Obama did best	in 10/15 presidential debate	
Schedule		Nat RCS	
		10/16/08 – 10/21/08	
Filter	If watched debate	FAb22 = 1 – 3	
	Who do you think did best in McCain or Barack Obama?	this debate [the October 15 presidenti	al debate]: John
1	McCain		
2	Obama		
3	Both equally		
4	Neither		
998	Don't know		
999	No answer		
FAb25	McCain did as expected in 1	10/15 presidential debate	
Schedule	1	Nat RCS	
		10/16/08 – 10/21/08	
Filter	If watched debate	FAb22 = 1 - 3	
	Did John McCain do better th you expected [in the October	an you expected, less well than you ex 15 presidential debate]?	xpected, or about a
1	Better than expected		
2	Less well than expected		
3	As expected		
998	Don't know		
000	No answer		
999	INO aliswei		

FAb26	Obama did as expected in 10/	15 presidential debate	
Schedule		Nat RCS	
		10/16/08 – 10/21/08	
Filter	If watched debate	FAb22 = 1 – 3	
	Did Barack Obama do better that as you expected [in the October	n you expected, less well than you o 15 presidential debate]?	expected, or about
1	Better than expected		
2	Less well than expected		
3	As expected		
998	Don't know		
999	No answer		
FAb27	Aware of 10/15 presidential de	ebate (did not watch)	
Schedule	1	Nat RCS	
		10/16/08 – 10/21/08	
Filter	If did not watch debate	FAb22 = 4, 998, 999	
Filter	Have you heard or read anything	FAb22 = 4, 998, 999 g about the presidential debate on Varack Obama focusing on domestic	·
Filter 1	Have you heard or read anything	gabout the presidential debate on V	·
	Have you heard or read anything 15, between John McCain and B	gabout the presidential debate on V	·
1	Have you heard or read anything 15, between John McCain and B Yes	gabout the presidential debate on V	·

FAb28	McCain or Obama did best in 10/15 presidential debate (did not watch)		
Schedule	Nat RC		
	10/16/08 – 10	0/21/08	
Filter	If aware of debate but did not watch	FAb27 = 1	
	<ul> <li>From what you have heard or read, who do</li> <li>October 15 presidential debate]: John McCa</li> </ul>	•	
	 1 McCain		
	<b>2</b> Obama		
	3 Both equally		
	4 Neither		
99	8 Don't know		
99	9 No answer		

FAb29	General election debates watched
Schedule	Nat RCS
	10/22/08 – 11/3/08
	Which of the following election debates, if any, have you watched?
	The presidential debate on Friday, September 26, between John McCain and Barack Obama;
	The presidential debate on Tuesday, October 7, between John McCain and Barack Obama where voters got to ask questions of the candidates;
	The presidential debate on Thursday October 15, between John McCain and Barack Obama;
	The vice presidential debate on Thursday, October 2, between Sarah Palin and Joe Biden?
	Multiple answers accepted:
FAb29rA	September 26 presidential
FAb29rB	October 7 presidential
FAb29rC	October 15 presidential
FAb29rD	October 2 vice presidential
1	Yes
2	No
998	Don't know
999	No answer
FAb30	Watched any general election debates
Schedule	F [
	This fall there were four debates: three presidential debates and one vice presidential debate. How many, if any, did you watch or listen to?
Number:	0 – 4
5	Watched some but not sure how many
998	Don't know
999	No answer

# **FB** — Conventions

# FBa — Republican convention

FBa01	Know when Republican of	convention is being held		
Schedule		Nat RCS	_	
		9/2/08 – 9/10/08		l
	When is the Republican Pa already been held, will it be		-	nas it
1	Being held now			
2	Already held			
3	Will be held soon			
998	Don't know			
999	No answer			
	The Republican convention v	was held September 1 – 4, 20	008.	
FBa02	Watched Thompson's co	nvention speech		
	Watched Thompson's co	nvention speech		
	Watched Thompson's co	-		[
FBa02 Schedule	Watched Thompson's con	Nat RCS	FBa01 = 1	l
Schedule		<b>Nat RCS</b> 9/3/08 – 9/8/08	FBa01 = 1 FBa01 = 2	
Schedule	If know when Republican	Nat RCS  9/3/08 – 9/8/08  9/3/08 – 9/4/08:  9/5/08 – 9/8/08:	FBa01 = 2	rention?
Schedule	If know when Republican convention is being held	Nat RCS  9/3/08 – 9/8/08  9/3/08 – 9/4/08 :  9/5/08 – 9/8/08 :  Fred Thompson's speech a	FBa01 = 2 at the Republican conv	
Schedule	If know when Republican convention is being held  Did you see or hear any of	Nat RCS  9/3/08 – 9/8/08  9/3/08 – 9/4/08 :  9/5/08 – 9/8/08 :  Fred Thompson's speech a	FBa01 = 2 at the Republican conv	
Schedule	If know when Republican convention is being held  Did you see or hear any of [If yes:] Did you watch just	Nat RCS  9/3/08 – 9/8/08  9/3/08 – 9/4/08 :  9/5/08 – 9/8/08 :  Fred Thompson's speech a	FBa01 = 2 at the Republican conv	
Schedule Filter	If know when Republican convention is being held  Did you see or hear any of [If yes:] Did you watch just  Yes, few minutes	Nat RCS  9/3/08 – 9/8/08  9/3/08 – 9/4/08 :  9/5/08 – 9/8/08 :  Fred Thompson's speech a	FBa01 = 2 at the Republican conv	
Schedule Filter  1 2	If know when Republican convention is being held  Did you see or hear any of [If yes:] Did you watch just  Yes, few minutes  Yes, 15 minutes	Nat RCS  9/3/08 – 9/8/08  9/3/08 – 9/4/08 :  9/5/08 – 9/8/08 :  Fred Thompson's speech a	FBa01 = 2 at the Republican conv	
Schedule Filter  1 2 3	If know when Republican convention is being held  Did you see or hear any of [If yes:] Did you watch just  Yes, few minutes Yes, 15 minutes Yes, entire speech	Nat RCS  9/3/08 – 9/8/08  9/3/08 – 9/4/08 :  9/5/08 – 9/8/08 :  Fred Thompson's speech a	FBa01 = 2 at the Republican conv	

		s convention speech		
Schedule		Nat RCS		
		9/3/08 – 9/8/08	'	[
Filter	If know when Republican	9/3/08 – 9/4/08 :	FBa01 = 1	
	convention is being held	9/5/08 – 9/8/08 :	FBa01 = 2	
	Did you see or hear any of	Joe Lieberman's speech a	t the Republican conve	ntion?
	[If yes:] Did you watch just	a few minutes, about 10 m	ninutes, or the entire sp	eech?
1	Yes, few minutes			
2	Yes, 10 minutes			
3	Yes, entire speech			
4	No, none			
998	Don't know			
999	No answer			
FBa04	Watched Palin's conventi	on speech		
грач4				
		Net BOC		
		Nat RCS		[
		<b>Nat RCS</b> 9/4/08 – 9/9/08		[
Schedule	If know when Republican		■ FBa01 = 1	[
Schedule	If know when Republican convention is being held	9/4/08 – 9/9/08		-
Schedule Filter	<del>-</del>	9/4/08 - 9/9/08 9/4/08 : 9/5/08 - 9/9/08 :	FBa01 = 1 FBa01 = 2	n?
Schedule	convention is being held	9/4/08 – 9/9/08  9/4/08 :  9/5/08 – 9/9/08 :  Sarah Palin's speech at the	FBa01 = 1 FBa01 = 2 e Republican conventio	
Schedule	convention is being held  Did you see or hear any of	9/4/08 – 9/9/08  9/4/08 :  9/5/08 – 9/9/08 :  Sarah Palin's speech at the	FBa01 = 1 FBa01 = 2 e Republican conventio	
Schedule	Did you see or hear any of [If yes:] Did you watch just	9/4/08 – 9/9/08  9/4/08 :  9/5/08 – 9/9/08 :  Sarah Palin's speech at the	FBa01 = 1 FBa01 = 2 e Republican conventio	
Schedule Filter	Did you see or hear any of [If yes:] Did you watch just Yes, few minutes	9/4/08 – 9/9/08  9/4/08 :  9/5/08 – 9/9/08 :  Sarah Palin's speech at the	FBa01 = 1 FBa01 = 2 e Republican conventio	
Schedule Filter 1	Did you see or hear any of [If yes:] Did you watch just  Yes, few minutes  Yes, 15 minutes	9/4/08 – 9/9/08  9/4/08 :  9/5/08 – 9/9/08 :  Sarah Palin's speech at the	FBa01 = 1 FBa01 = 2 e Republican conventio	
Schedule Filter  1 2 3	Did you see or hear any of [If yes:] Did you watch just  Yes, few minutes  Yes, 15 minutes  Yes, entire speech	9/4/08 – 9/9/08  9/4/08 :  9/5/08 – 9/9/08 :  Sarah Palin's speech at the	FBa01 = 1 FBa01 = 2 e Republican conventio	

FBa05	Watched McCain's conve	ntion speech		
Schedule		Nat RCS	_	
		9/5/08 – 9/10/08	,	
Filter	If know when Republican co being held	Proposition is FBa01 =	2	
	Did you see or hear any of	John McCain's speech at t	he Republican conven	tion?
	[If yes:] Did you watch just	a few minutes, about 30 n	ninutes, or the entire sp	peech?
1	Yes, few minutes			
2	Yes, 30 minutes			
3	Yes, entire speech			
4	No, none			
998	Don't know			
999	No answer			
FBa06	Watched news coverage	of Republican conventio	n	
Schedule		Nat RCS	_	,
		9/2/08 – 9/9/08		
Filter	If know when Republican	9/2/08 – 9/4/08 :	FBa01 = 1	
	convention is being held	9/5/08 – 9/9/08 :	FBa01 = 2	
	Have you watched or lister local news programs, nation		•	ention or
1	•		•	ention or
1 2	local news programs, natio	. •	•	ention or

999

#### FBb — Democratic convention

FBb01	Know when Democratic of	convention is being held		
Schedule		Nat RCS		
	I	8/25/08 – 9/4/08		
	When is the Democratic Pa already been held, will it be	-		nas it
1	Being held now			
2	Already held			
3	Will be held soon			
998	Don't know			
999	No answer			
FBb02	Watched Michelle Obama	's convention speech		
Schedule		Nat RCS	_	1
		8/26/08 – 8/31/08	'	l
Filter	If know when Democratic	8/26/08 – 8/28/08 :	FBb01 = 1	
	convention is being held	8/29/08 – 8/31/08 :	FBb01 = 2	
	Did you see or hear any of	Michelle Obama's speech	at the Democratic conv	ention?
	[If yes:] Did you watch just	a few minutes, about 10 m	ninutes, or the entire sp	eech?

- Yes, few minutes
- 2 Yes, 10 minutes
- 3 Yes, entire speech
- 4 No, none
- 998 Don't know
- 999 No answer

FBb03	Watched Hillary Clinton's	convention speech		
Schedule		Nat RCS		
		8/27/08 – 9/1/08		[
Filter	If know when Democratic	8/27/08 – 8/28/08 :	FBb01 = 1	
	convention is being held	8/29/08 - 9/1/08 :	FBb01 = 2	
	Did you see or hear any of	Hillary Clinton's speech at	the Democratic conver	ntion?
	[If yes:] Did you watch just	a few minutes, about 15 m	ninutes, or the entire sp	eech?
1	Yes, few minutes			
2	Yes, 15 minutes			
3	Yes, entire speech			
4	No, none			
998	Don't know			
999	No answer			
		nvention speech		
FBb04	No answer  Watched Bill Clinton's co			
FBb04		nvention speech Nat RCS		
FBb04				l
FBb04 Schedule		Nat RCS	FBb01 = 1	ſ
FBb04 Schedule	Watched Bill Clinton's co	<b>Nat RCS</b> 8/28/08 – 9/2/08		(
FBb04 Schedule	Watched Bill Clinton's collision of the second seco	Nat RCS 8/28/08 - 9/2/08 8/28/08 : 8/29/08 - 9/2/08 :	FBb01 = 1 FBb01 = 2	n?
FBb04 Schedule	Watched Bill Clinton's co	Nat RCS 8/28/08 - 9/2/08 8/28/08 : 8/29/08 - 9/2/08 : Bill Clinton's speech at the	FBb01 = 1 FBb01 = 2 Democratic conventio	
FBb04 Schedule	Watched Bill Clinton's constitution of the second s	Nat RCS 8/28/08 - 9/2/08 8/28/08 : 8/29/08 - 9/2/08 : Bill Clinton's speech at the	FBb01 = 1 FBb01 = 2 Democratic conventio	
FBb04 Schedule Filter	If know when Democratic convention is being held  Did you see or hear any of [If yes:] Did you watch just	Nat RCS 8/28/08 - 9/2/08 8/28/08 : 8/29/08 - 9/2/08 : Bill Clinton's speech at the	FBb01 = 1 FBb01 = 2 Democratic conventio	
FBb04 Schedule Filter	If know when Democratic convention is being held  Did you see or hear any of [If yes:] Did you watch just  Yes, few minutes	Nat RCS 8/28/08 - 9/2/08 8/28/08 : 8/29/08 - 9/2/08 : Bill Clinton's speech at the	FBb01 = 1 FBb01 = 2 Democratic conventio	
FBb04 Schedule Filter	If know when Democratic convention is being held  Did you see or hear any of [If yes:] Did you watch just  Yes, few minutes Yes, 10 minutes	Nat RCS 8/28/08 - 9/2/08 8/28/08 : 8/29/08 - 9/2/08 : Bill Clinton's speech at the	FBb01 = 1 FBb01 = 2 Democratic conventio	
FBb04 Schedule Filter  1 2 3	If know when Democratic convention is being held  Did you see or hear any of [If yes:] Did you watch just  Yes, few minutes Yes, 10 minutes Yes, entire speech	Nat RCS 8/28/08 - 9/2/08 8/28/08 : 8/29/08 - 9/2/08 : Bill Clinton's speech at the	FBb01 = 1 FBb01 = 2 Democratic conventio	

FBb05		Watched Biden's convent	ion speech			
Schedule			Nat F	cs		
			8/28/08 –	8/31/08		[
Filter		If know when Democratic	8/28/08 :		FBb01 = 1	
		convention is being held	8/29/08 – 8/31/08	:	FBb01 = 2	
		Did you see or hear any of	Joe Biden's spe	ech at the Der	nocratic conventior	ո?
		[If yes:] Did you watch just	a few minutes,	about 10 minu	tes, or the entire sp	eech?
	1	Yes, few minutes				
	2	Yes, 10 minutes				
	3	Yes, entire speech				
	4	No, none				
	998	Don't know				
	999	No answer				
FBb06		Watched Barack Obama's	convention s	peech		
FBb06		Watched Barack Obama's	convention s			
		Watched Barack Obama's		ecs		-
Schedule		Watched Barack Obama's  If know when Democratic cobeing held	<b>Nat F</b> 8/29/08 –	ecs		
Schedule		If know when Democratic co being held	Nat R 8/29/08 – Invention is	9/3/08 FBb01 = 2		ention?
Schedule		If know when Democratic co	Nat R 8/29/08 – Invention is Barack Obama'	9/3/08  FBb01 = 2  s speech at the	e Democratic conve	
Schedule		If know when Democratic cobeing held  Did you see or hear any of	Nat R 8/29/08 – Invention is Barack Obama'	9/3/08  FBb01 = 2  s speech at the	e Democratic conve	
Schedule	1 2	If know when Democratic cobeing held  Did you see or hear any of [If yes:] Did you watch just a	Nat R 8/29/08 – Invention is Barack Obama'	9/3/08  FBb01 = 2  s speech at the	e Democratic conve	
Schedule		If know when Democratic cobeing held  Did you see or hear any of [If yes:] Did you watch just Yes, few minutes	Nat R 8/29/08 – Invention is Barack Obama'	9/3/08  FBb01 = 2  s speech at the	e Democratic conve	
	2	If know when Democratic cobeing held  Did you see or hear any of [If yes:] Did you watch just a Yes, few minutes Yes, 30 minutes	Nat R 8/29/08 – Invention is Barack Obama'	9/3/08  FBb01 = 2  s speech at the	e Democratic conve	
Schedule	2 3	If know when Democratic cobeing held  Did you see or hear any of [If yes:] Did you watch just of yes, few minutes  Yes, few minutes  Yes, and minutes  Yes, entire speech	Nat R 8/29/08 – Invention is Barack Obama'	9/3/08  FBb01 = 2  s speech at the	e Democratic conve	

FBb07	Watched news coverage	of Democratic convention	on	
Schedule		Nat RCS	_	
		8/25/08 – 8/31/08		l
Filter	If know when Democratic	8/25/08 – 8/28/08 :	FBb01 = 1	
	convention is being held	8/29/08 – 8/31/08 :	FBb01 = 2	
1	Yes No			
998	Don't know			
999	No answer			

FC01	Saw any candidate ads in past week		
Schedule	Nat RCS 12/17/07 – 5/29/08		
	In the past week, have you seen or heard ads for any of the candidates for president on TV, radio, or on the Internet?		
1	Yes		
2	No		
998	Don't know		
999	No answer		

FC02	Watched 30-minute Obama ad
Schedule	Nat RCS
	10/30/08 – 11/3/08
	Did you happen to watch any of the 30-minute ad that Barack Obama put on television {10/30/08 : last night   10/31/08 - 11/3/08 : this past Wednesday night} [October 29]?
	[If yes:] Did you watch all of it, some of it, or just a little?
1	Yes, all
2	Yes, some
3	Yes, a little
4	No, none
998	Don't know
999	No answer

# ${\sf FD-Other\ campaign/political\ discourse}$

FD01	Watched 1/28 State of the Union speech		
Schedule	Nat RCS		
	1/29/08 – 2/3/08		
	Did you happen to watch President Bush's State of the Union speech {1/29/08 : last night   1/30/08 – 2/3/08 : this past Monday night} [January 28], or not?		
1	Yes		
2	No		
998	Don't know		
999	No answer		

FD02	Watched 8/17 Rick Warren candidate event			
Schedule		Nat RCS		
		8/18/08 – 8/22/08	'	1
	Did you happen to watch the que Warren with John McCain and Ba [August 17], or not?			
1	Yes			
2	No			
998	Don't know			
999	No answer			
FD03 Schedule	Candidates watched during 8/1	17 Rick Warren eve Nat RCS		
		8/18/08 – 8/22/08	'	l
Filter	If watched event	FD02 = 1	1	
	Which of the following did you w interview with Senator Obama, o			:Cain, only the
1	McCain			
2	Obama			
3	Both			
998	Don't know			
999	No answer			

FD04	Learned Obama chosen Biden as running mate		
Schedule	Nat RCS		
	8/23/08 — 8/25/08		
	Who has Barack Obama chosen as his running mate for vice president?		
1	Biden		
2	Other		
998	Don't know		
999	No answer		
FD05	Method of learning that Obama chose Biden as running mate		
Schedule	Nat RCS		
	8/23/08 – 8/25/08		
Filter	If learned Obama chose Biden as running FD04 = 1 mate		
	How did you first learn that Barack Obama chose Joe Biden as his running mate: from someone who told you in person or by telephone, from the Obama campaign by text message or email, or from the media?		
1			
	In person or by phone		
2	In person or by phone Obama campaign message		
_			
2	Obama campaign message		
2	Obama campaign message Media		

FD06	Method of learning from media that O	bama chose Bio	den as running ma	ite
Schedule	Nat	RCS		
	8/23/08	- 8/25/08	'	[
Filter	If learned from media that Obama chose Biden as running mate	FD05 = 3		
	Did you learn from television, radio, a tex the Internet, or a newspaper?	t message or en	nail from a news or	ganization
1	Television			
2	Radio			
3	Text message or email			
4	Internet			
5	Newspaper			
6	Other			
998	Don't know			
999	No answer			
FD07	Watched 9/11 Service Nation summit			
Schedule	Nat	RCS	_	
	9/12/08	- 9/16/08		
	Did you happen to watch the Service Nat John McCain and Barack Obama that too Thursday evening} [September 11], or no	k place {9/12/08 : l		
1	Yes			
2	No			
998	Don't know			

No answer

999

FD08 Candidates watched during 9/11 Service Nation Summi			nit	
Schedule	_	Nat RCS		
		9/12/08 – 9/16/08		
Filter	- If watched summit	FD07 = 1		
		you watch: only the interview warma, or the interviews with both		, only th
	– I McCain			
2	2 Obama			
;	B Both			
998	B Don't know			
999	No answer			
FD09	Watched 9/24 Bush speed	ch on economy		
Schedule	_	Nat RCS		
		9/25/08 – 9/30/08		[
	Did you watch President Bu 9/30/08 : Wednesday night} [	ush's speech on the economy {9. September 24]?	/25/08 : last night   9/2	26/08 –
,	- Yes			
2	? No			
998	B Don't know			
999	No answer			

# K — Political participation

### KA — Interest in the campaign

KA01	How closely following 2008 campaign	
Schedule	Nat RCS	R
	All dates	
	How closely {Nat RCS : are you following   Reint : did you follow} the 2008 presidential campaign: very closely, somewhat closely, not too closely, or not closely at all?	
1	Very closely	
2	Somewhat closely	
3	Not too closely	
4	Not closely at all	
998	Don't know	
999	No answer	

KB01	Days discussed politics in past week		
Schedule	Nat RCS		
	All dates		
	How many days in the past week did you discuss politics with your family or friends?		
Number:	0 – 7		
998	Don't know		
999	No answer		

KB02 Disagreement when discussed politics in past week		tics in past week
Schedule		Nat RCS
	3/7/08 – 3/2	4/08, 5/2/08 – 8/27/08
Filter	If discussed politics in past week	KB01 = 1 – 7
	When you talked with your friends an great deal, quite a bit, some, very little	d family, how much disagreement was there: a e or none?
1	Great deal	
2	Quite a bit	
3	Some	
4	Very little	
5	None	
998	Don't know	
999	No answer	
KB03	Tried to influence other's vote in pa	st week (1)
Schedule		Nat RCS
	1/11/08 – 5/	29/08, 6/9/08 – 7/1/08
	In the past week, have you talked to a should vote for or against one of the p	ny people and tried to show them why they presidential candidates?
1	Yes	
2	No	
998	Don't know	
999	No answer	

KB04	Tried to influence other's	vote in past week (2, w	ording #1)	
Schedule		Nat RCS		_ (
		8/8/08 – 11/3/08		
	In the past week, have you t should vote for or against o			/
1	Yes			
2	No			
998	Don't know			
999	No answer			
Sample split	8/8/08 – 8/10/08, 8/21/08 – 8/25/08 :	1/2 of sample	FA = 1	
	8/26/08 – 10/21/08 :	1/3 of sample	FB = 1	
	10/22/08 – 11/3/08 :	1/2 of sample	FA = 2	
	See also KB05 for alternate w	ording.		
	See also KB05 for alternate w  Tried to influence other's	vote in past week (2, w	ording #2)	
		vote in past week (2, wo	ording #2) ■	[
		Nat RCS 8/8/08 – 8/10/08  tried to convince anyone		-
Schedule	In the past week, have you tagainst one of the president	Nat RCS 8/8/08 – 8/10/08  tried to convince anyone		(
Schedule 1	In the past week, have you tagainst one of the president	Nat RCS 8/8/08 – 8/10/08  tried to convince anyone		ſ
Schedule 1 2	In the past week, have you tagainst one of the president	Nat RCS 8/8/08 – 8/10/08  tried to convince anyone		l
Schedule 1	In the past week, have you tagainst one of the president	Nat RCS 8/8/08 – 8/10/08  tried to convince anyone		ſ
2 998	In the past week, have you tagainst one of the president  Yes  No  Don't know	Nat RCS 8/8/08 – 8/10/08  tried to convince anyone		

KB06	Tried to influence other's vote during campaign so far		
Schedule	Nat RCS		
	6/9/08 – 7/1/08		
	During the presidential campaign, have you talked to any people and tried to show them why they should vote for or against one of the presidential candidates?		
1	Yes		
2	No		
998	Don't know		
999	No answer		
Sample split	1/2 of sample FA = 2		
KB07	Tried to influence other's vote during primary		
Schedule	Nat RCS		
	7/2/08 – 8/4/08		
	During the presidential primary campaign, did you talk to any people and try to show them why they should vote for or against one of the presidential candidates?		
1	Yes		
2	No		
2 998	No Don't know		

KB08	Tried to influence other's vote during general election		
Schedule	R		
	During the presidential general election campaign, did you talk to any people and try t show them why they should vote for or against one of the presidential candidates?		
1	Yes		
2	No		
998	Don't know		
999	No answer		
KB09	Method of influencing other's vote in past week (1)		
Schedule	Nat RCS		
	2/1/08 – 5/29/08, 6/17/08 – 7/1/08		
Filter	If tried to influence other's vote in past WB03 = 1 week		
	Was that by telephone, in person, by regular mail, or by email {2/25/08 – 5/29/08, 6/17/08 – 7/1/08 : or other online method}?		
	Multiple answers accepted:		
KB09rA	Phone		
KB09rB	In person		
KB09rC	Mail		
KB09rD	Online		
KB09rZ	Other (verbatim answer in <b>KB09rZv</b> )		
1	Yes		
2	No		
998	Don't know		
999	No answer		
Sample split	1/2 of sample		

KB10	Method of influencing other's vote in past week (2)		
Schedule		Nat RCS	
		8/8/08 – 11/3/08	
Filter	If tried to influence other's	8/8/08 – 8/10/08 :	KB04 = 1 or KB05 = 1
	vote in past week	8/11/08 – 11/3/08 :	KB04 = 1
	Was that by telephone, in p	erson, by regular mail,	or by email or other online method?
	Multiple answers accepted:		
KB10rA	Phone		
KB10rB	In person		
KB10rC	Mail		
KB10rD	Online		
KB10rZ	Other (verbatim answer in I	KB10rZv)	
1	Yes		
2	No		
998	Don't know		
999	No answer		
Sample split	8/21/08 – 8/25/08 :	1/2 of sample	FA = 1
	8/26/08 – 10/21/08 :	1/3 of sample	FB = 1
	10/22/08 – 11/3/08 :	1/2 of sample	FA = 2

KB11	Method of influencing other's vote during campaign so far	
Schedule	Na	t RCS
	6/17/08	3 – 7/1/08
Filter	If tried to influence other's vote during campaign	KB06 = 1
	Was that by telephone, in person, by reg	ular mail, or by email or other online method?
	Multiple answers accepted:	
KB11rA	Phone	
KB11rB	In person	
KB11rC	Mail	
KB11rD	Online	
KB11rZ	Other (verbatim answer in <b>KB11rZv</b> )	
1	Yes	
2	No	
998	Don't know	
999	No answer	
Sample split	1/2 of sample	FA = 2

KB12	Method of influencing other's vote during primary		
Schedule	Nat	RCS	
	7/2/08	- 8/4/08	
Filter	If tried to influence other's vote during primary	KB07 = 1	
	Was that by telephone, in person, by regu	ular mail, or by email or other online method?	
	Multiple answers accepted:		
KB12rA	Phone		
KB12rB	In person		
KB12rC	Mail		
KB12rD	Online		
KB12rZ	Other (verbatim answer in <b>KB12rZv</b> )		
1	Yes		
2	No		
998	Don't know		
999	No answer		

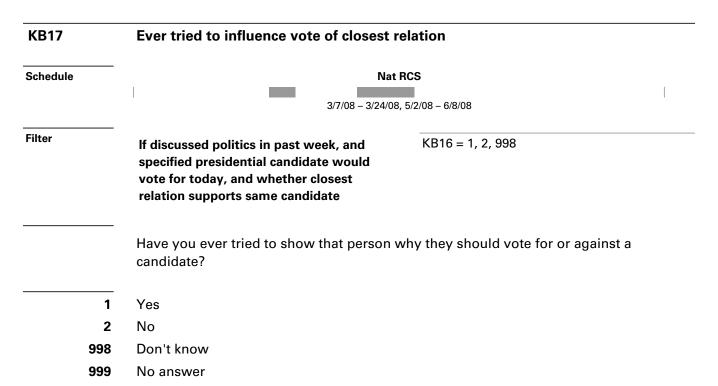
KB13	Method of influencing other's vote du	ring general election
Schedule		R
Filter	If tried to influence other's vote during general election	KB08 = 1
	Was that by telephone, in person, by reg	ular mail, or by email or other online method?
	Multiple answers accepted:	
KB13rA	Phone	
KB13rB	In person	
KB13rC	Mail	
KB13rD	Online	
KB13rZ	Other (verbatim answer in <b>KB13rZv</b> )	
1	Yes	
2	No	
998	Don't know	
999	No answer	

KB14		Anyone known personally tried to influence vote in past week		
Schedule			Nat RCS	
		6/9/08	– 6/23/08, 7/2/08 – 9/25/08, 10/8,	/08 – 11/3/08
Filter		If {6/9/08 - 6/23/08, 7/2/08 - 9/25/08 : discussed politics	6/9/08 – 6/23/08 :	KB01 = 1 – 7 and RCa05 = 1 –
		in past week, and specified presidential candidate would vote for today}	7/2/08 – 9/25/08 :	KB01 = 1 – 7 and RCa07 = 1 – 5
		In the past week, has anyon vote for or against a candida		tried to show you why you should
	1	Yes		
	2	No		
	998	Don't know		
	999	No answer		
KB15		Anyone known personally	tried to influence vot	e during general election
Schedule		[		R
		During the general election you why you should vote fo		you know personally try to show e?
	1	Yes		
	2	No		
	998	Don't know		

999

No answer

KB16	Closest relation supports same candidate		
Schedule		Nat RCS 3/7/08 – 3/24/08, 5/2/08 – 6/8/08	I
Filter	If discussed politics in past week, and specified presidential candidate	3/7/08 – 3/24/08 :	KB01 = 1 – 7 and (RBa02 = 1 – 9 or RCa03 = 1 – 3 or RCa04 = 1 – 3)
	would vote for today	5/2/08 – 6/8/08 :	KB01 = 1 - 7 and (RBa02 = 1 - 9 or RCa05 = 1 - 4 or RCa06 = 1 - 4)
	Does the person you have t you support, or not?	he closest relationship with	support the same candidate
1	Yes		
2	No		
998	Don't know		



KB18	Closest relation ever tried to influence	e vote	
Schedule	Na	t RCS	
	3/7/08 – 3/24/0	8, 5/2/08 – 6/8/08	[
Filter	If discussed politics in past week, and specified presidential candidate would vote for today, and whether closest relation supports same candidate	KB16 = 1, 2, 998	
	Has that person ever tried to show you v	vhy you should vote for or aga	inst a candidat
1	Yes		
2	No		
998	Don't know		
999	No answer		
KB19	Anyone other than closest relation tri	ed to influence vote in past v	week
KB19 Schedule		ed to influence vote in past v	week
	Na		week
	Na	t RCS	week
Schedule	Na 5/30/0  If discussed politics in past week, and specified presidential candidate would vote for today, and whether closest	KB16 = 1, 2, 998	l
Schedule	If discussed politics in past week, and specified presidential candidate would vote for today, and whether closest relation supports same candidate  In the past week, has anyone else you kn	KB16 = 1, 2, 998	l
Schedule	If discussed politics in past week, and specified presidential candidate would vote for today, and whether closest relation supports same candidate  In the past week, has anyone else you kn should vote for or against a candidate?	KB16 = 1, 2, 998	l
Schedule Filter	If discussed politics in past week, and specified presidential candidate would vote for today, and whether closest relation supports same candidate  In the past week, has anyone else you kn should vote for or against a candidate?  Yes	KB16 = 1, 2, 998	l

## **KC** — Contact by campaigns

KC01 Contacted by campaign in past week (1)			
Schedule		Nat RCS	
		1/9/08 – 5/29/08, 6/9/08 – 8/7/	08
	In the past week, has about the presidentia		dential campaigns talked to you
1	Yes		
2	No		
998	Don't know		
999	No answer		
KC02	Contacted by camp	eaign in past week (2)	
Schedule		Nat RCS	
	I	8/8/08 – 10/6/08	
	In the past week, has about the presidentia	•	dential campaigns contacted you
1	Yes		
2	No		
998	Don't know		
999	No answer		
Sample split	8/21/08 – 8/25/08 :	1/2 of sample	FA = 1
	8/26/08 – 10/6/08 :	1/3 of sample	FB = 1

KC03	Campaign contacted by in	past week			
Schedule		Nat RCS	<b>;</b>		
	8/8/08 – 10/6/08				
Filter	If contacted by campaign in pa	ast week	KC02 = 1		
	Which candidate did the cam	paign that conta	acted you sup	port?	
	Multiple answers accepted:				
KC03rA	McCain				
KC03rB	Obama				
KC03rC	Nader				
KC03rD	Barr				
KC03rZ	Other (verbatim answer in <b>KC</b>	C03rZv)			
1	Yes				
2	No				
998	Don't know				
999	No answer				
Sample split	8/21/08 – 8/25/08 :	1/2 of sample		FA = 1	
	8/26/08 – 10/6/08 :	1/3 of sample		FB = 1	
KC04	Contacted by campaign du	ring primary			
Schedule		Nat RCS	·	_	,
		7/2/08 – 8/4	/08		l
	During the presidential prima campaigns or a group suppo the presidential election?				
1	Yes				
2	No				
998	Don't know				
999	No answer				

KC05	Campaign contacted by during primary
Schedule	Nat RCS
	7/2/08 – 8/4/08
Filter	If contacted by campaign during primary KC04 = 1
	Which candidate did the campaign or group that contacted you support?
	Multiple answers accepted:
KC05rA	Clinton
KC05rB	Edwards
KC05rC	Huckabee
KC05rD	McCain
KC05rE	Obama
KC05rF	Romney
KC05rZ	Other (verbatim answer in <b>KC05rZv</b> )
1	Yes
2	No
998	Don't know
999	No answer
KC06	Contacted by McCain or Obama campaign during general election
Schedule	R
	During the presidential general election campaign, did you receive email from either the Obama or McCain campaigns? [If yes:] Which campaign?
1	Yes, from Obama
2	Yes, from McCain
3	Yes, from both
4	No, from neither
998	Don't know
999	No answer

KC07	Method of contact by campaign in past week		
Schedule	Nat	RCS	
	1/11/08	- 5/29/08	
Filter	If contacted by campaign in past week	KC01 = 1	
	Was that by telephone, in person, by reg	ular mail, or by email or other online method?	
	Multiple answers accepted:		
KC07rA	Phone		
KC07rB	In person		
KC07rC	Mail		
KC07rD	Online		
KC07rZ	Other (verbatim answer in <b>KC07rZv</b> )		
1	Yes		
2	No		
998	Don't know		
999	No answer		

KC08	Method of contact by McCain campaign in past week			
Schedule		Nat R	es	
	8/8/08 – 10/6/08			
Filter	If contacted by McCain campa week	ign in past	KC03rA = 1	
	How did the McCain campaig mail, or by email or other onl	•	? Was it by telephone, in person, by regular	
	Multiple answers accepted:			
KC08rA	Phone			
KC08rB	In person			
KC08rC	Mail			
KC08rD	Online			
KC08rZ	Other (verbatim answer in <b>KC</b>	C08rZv)		
1	Yes			
2	No			
998	Don't know			
999	No answer			
Sample split	8/21/08 – 8/25/08 :	1/2 of sample	FA = 1	
	8/26/08 – 10/6/08 :	1/3 of sample	FB = 1	

KC09	Method of contact by Obama campaign in past week			
Schedule		Nat R	cs	
	8/8/08 – 10/6/08			
Filter	If contacted by Obama campaig week	n in past	KC03rB = 1	
	How did the Obama campaign mail, or by email or other onlin		? Was it by telephone, in person, by regular	
	Multiple answers accepted:			
KC09rA	Phone			
KC09rB	In person			
KC09rC	Mail			
KC09rD	Online			
KC09rZ	Other (verbatim answer in <b>KC</b> 0	<b>)9rZv</b> )		
1	Yes			
2	No			
998	Don't know			
999	No answer			
Sample split	8/21/08 – 8/25/08 :	1/2 of sample	FA = 1	
	8/26/08 – 10/6/08 :	1/3 of sample	FB = 1	

KC10	Method of contact by Clinton campaign during primary		
Schedule	Nat RCS		
	7/2/08 – 8/4/08		
Filter	If contacted by Clinton campaign during KC05rA = 1 primary		
	How did the Clinton campaign or group supporting the Clinton campaign contact you Was it by telephone, in person, by regular mail, or by email or other online method?	<b>.</b> ?	
	Multiple answers accepted:		
KC10rA	Phone		
KC10rB	In person		
KC10rC	Mail		
KC10rD	Online		
KC10rZ	Other (verbatim answer in <b>KC10rZv</b> )		
1	Yes		
2	No		
998	Don't know		
999	No answer		

KC11	Method of contact by Obama campaign during primary		
Schedule	Nat RCS		
	7/2/08 – 8/4/08		
Filter	If contacted by Obama campaign during primary  KC05rE = 1		
	How did the Obama campaign or group supporting the Obama cam Was it by telephone, in person, by regular mail, or by email or othe		
	Multiple answers accepted:		
KC11rA	Phone		
KC11rB	In person		
KC11rC	Mail		
KC11rD	Online		
KC11rZ	Other (verbatim answer in <b>KC11rZv</b> )		
1	Yes		
2	No		
998	Don't know		
999	No answer		

	Frequency of phone contact by Clinton campaign during primary
Schedule	Nat RCS
	7/2/08 – 8/4/08
Filter	If contacted by Clinton campaign by phone KC10rA = 1 during primary
	How often did you hear from the Clinton campaign or group supporting the Clinton campaign during the presidential primary campaign by telephone: once a week or more often, every other week, one or two times a month, or less than once a month?
1	Once a week or more
2	Every other week
3	One or two times a month
4	Less than once a month
998	Don't know
999	No answer
KC13	Frequency of in-person contact by Clinton campaign during primary
KC13	Frequency of in-person contact by Clinton campaign during primary  Nat RCS
	Nat RCS
Schedule	Nat RCS  7/2/08 – 8/4/08  If contacted by Clinton campaign in person KC10rB = 1
Schedule	Nat RCS  7/2/08 – 8/4/08  If contacted by Clinton campaign in person during primary  KC10rB = 1  during primary  How often did you hear from the Clinton campaign or group supporting the Clinton campaign during the presidential primary campaign in person: once a week or more
Schedule	Nat RCS  7/2/08 – 8/4/08  If contacted by Clinton campaign in person during primary  KC10rB = 1  during primary  How often did you hear from the Clinton campaign or group supporting the Clinton campaign during the presidential primary campaign in person: once a week or more often, every other week, one or two times a month, or less than once a month?  Once a week or more
Schedule Filter	Nat RCS  7/2/08 – 8/4/08  If contacted by Clinton campaign in person during primary  How often did you hear from the Clinton campaign or group supporting the Clinton campaign during the presidential primary campaign in person: once a week or more often, every other week, one or two times a month, or less than once a month?
Schedule Filter  1 2	Nat RCS  7/2/08 – 8/4/08  If contacted by Clinton campaign in person during primary  How often did you hear from the Clinton campaign or group supporting the Clinton campaign during the presidential primary campaign in person: once a week or more often, every other week, one or two times a month, or less than once a month?  Once a week or more Every other week
Schedule Filter  1 2 3	Nat RCS  7/2/08 – 8/4/08  If contacted by Clinton campaign in person during primary  How often did you hear from the Clinton campaign or group supporting the Clinton campaign during the presidential primary campaign in person: once a week or more often, every other week, one or two times a month, or less than once a month?  Once a week or more Every other week One or two times a month

KC14	Frequency of mail contact by Clinton ca	ampaign during primary
Schedule	Nat I	RCS
	7/2/08 –	8/4/08
Filter	If contacted by Clinton campaign by mail during primary	KC10rC = 1
		campaign or group supporting the Clinton campaign by regular mail: once a week or times a month, or less than once a month?
1	Once a week or more	
2	Every other week	
3	One or two times a month	
4	Less than once a month	
998	Don't know	
999	No answer	
KC15	Frequency of online contact by Clinton	campaign during primary
Schedule	Nat I	RCS
	7/2/08 –	8/4/08
Filter	If contacted by Clinton campaign online during primary	KC10rD = 1
	How often did you hear from the Clinton of	eampaign or group supporting the Clinton
	campaign during the presidential primary	campaign by email or other online method
1	campaign during the presidential primary once a week or more often, every other w	campaign by email or other online method eek, one or two times a month, or less than
1 2	campaign during the presidential primary once a week or more often, every other wonce a month?  Once a week or more	campaign by email or other online method
2	campaign during the presidential primary once a week or more often, every other wonce a month?	campaign by email or other online method
	campaign during the presidential primary once a week or more often, every other wonce a month?  Once a week or more  Every other week	campaign by email or other online method
2	campaign during the presidential primary once a week or more often, every other wonce a month?  Once a week or more Every other week One or two times a month	campaign by email or other online method

KC16	Frequency of phone contact by Obama campaign during primary
Schedule	Nat RCS
	7/2/08 – 8/4/08
Filter	If contacted by Obama campaign by phone KC11rA = 1 during primary
	How often did you hear from the Obama campaign or group supporting the Obama campaign during the presidential primary campaign by telephone: once a week or more often, every other week, one or two times a month, or less than once a month?
1	Once a week or more
2	Every other week
3	One or two times a month
4	Less than once a month
998	Don't know
555	
999	No answer
	No answer  Frequency of in-person contact by Obama campaign during primary
999	
999 KC17	Frequency of in-person contact by Obama campaign during primary
999 KC17	Frequency of in-person contact by Obama campaign during primary  Nat RCS
999 KC17 Schedule	Frequency of in-person contact by Obama campaign during primary  Nat RCS  7/2/08 - 8/4/08  KC11rB = 1
999 KC17 Schedule	Frequency of in-person contact by Obama campaign during primary  Nat RCS  7/2/08 – 8/4/08  If contacted by Obama campaign in person during primary  KC11rB = 1  during primary  How often did you hear from the Obama campaign or group supporting the Obama campaign during the presidential primary campaign in person: once a week or more
999 KC17 Schedule	Frequency of in-person contact by Obama campaign during primary  Nat RCS  7/2/08 – 8/4/08  If contacted by Obama campaign in person during primary  How often did you hear from the Obama campaign or group supporting the Obama campaign during the presidential primary campaign in person: once a week or more often, every other week, one or two times a month, or less than once a month?
999 KC17 Schedule Filter	Frequency of in-person contact by Obama campaign during primary  Nat RCS  7/2/08 - 8/4/08  If contacted by Obama campaign in person during primary  KC11rB = 1  How often did you hear from the Obama campaign or group supporting the Obama campaign during the presidential primary campaign in person: once a week or more often, every other week, one or two times a month, or less than once a month?  Once a week or more
999 KC17 Schedule Filter	Frequency of in-person contact by Obama campaign during primary  Nat RCS  7/2/08 - 8/4/08  If contacted by Obama campaign in person during primary  KC11rB = 1  during primary  How often did you hear from the Obama campaign or group supporting the Obama campaign during the presidential primary campaign in person: once a week or more often, every other week, one or two times a month, or less than once a month?  Once a week or more Every other week
999 KC17 Schedule Filter  1 2 3	Frequency of in-person contact by Obama campaign during primary  Nat RCS  7/2/08 - 8/4/08  If contacted by Obama campaign in person during primary  How often did you hear from the Obama campaign or group supporting the Obama campaign during the presidential primary campaign in person: once a week or more often, every other week, one or two times a month, or less than once a month?  Once a week or more Every other week One or two times a month

	Frequency of mail contact by Obama campaign during primary
Schedule	Nat RCS
	7/2/08 – 8/4/08
Filter	If contacted by Obama campaign by mail  during primary  KC11rC = 1
	How often did you hear from the Obama campaign or group supporting the Obama campaign during the presidential primary campaign by regular mail: once a week or more often, every other week, one or two times a month, or less than once a month?
1	Once a week or more
2	Every other week
3	One or two times a month
4	Less than once a month
998	Don't know
999	No answer
Schedule	Nat RCS 7/2/08 – 8/4/08
Schedule Filter	
	If contacted by Obama campaign online during primary  KC11rD = 1  How often did you hear from the Obama campaign or group supporting the Obama campaign during the presidential primary campaign by email or other online method
	If contacted by Obama campaign online during primary  KC11rD = 1  How often did you hear from the Obama campaign or group supporting the Obama campaign during the presidential primary campaign by email or other online method once a week or more often, every other week, one or two times a month, or less than
Filter	If contacted by Obama campaign online during primary  KC11rD = 1  How often did you hear from the Obama campaign or group supporting the Obama campaign during the presidential primary campaign by email or other online method once a week or more often, every other week, one or two times a month, or less than once a month?
Filter 1	If contacted by Obama campaign online during primary  How often did you hear from the Obama campaign or group supporting the Obama campaign during the presidential primary campaign by email or other online method once a week or more often, every other week, one or two times a month, or less than once a month?  Once a week or more
Filter  1 2	If contacted by Obama campaign online during primary  How often did you hear from the Obama campaign or group supporting the Obama campaign during the presidential primary campaign by email or other online method once a week or more often, every other week, one or two times a month, or less than once a month?  Once a week or more  Every other week
Tilter  1 2 3	If contacted by Obama campaign online during primary  How often did you hear from the Obama campaign or group supporting the Obama campaign during the presidential primary campaign by email or other online method once a week or more often, every other week, one or two times a month, or less than once a month?  Once a week or more  Every other week One or two times a month

# ${\sf KD-Contribution}$ to campaigns

KD01	Contributed to cand	lidate in past week (1)	
Schedule		Nat RCS  1/11/08 – 5/29/08, 6/17/08 – 7/1/0	8
	In the past week, hav	e you given money to any of the	e presidential candidates?
1	Yes		
2	No		
998	Don't know		
999	No answer		
Sample split	1/2 of sample	FA = 1	
Schedule		Nat RCS	
		8/8/08 – 10/6/08, 10/22/08 – 11/3/0	08
	In the past week, did	you give money to any of the p	residential candidates?
1	In the past week, did	you give money to any of the p	residential candidates?
1 2		you give money to any of the p	residential candidates?
	Yes	you give money to any of the p	residential candidates?
2	Yes No	you give money to any of the p	residential candidates?
998 999	Yes No Don't know	you give money to any of the property of the p	residential candidates?
2 998	Yes No Don't know No answer		

KD03	Candidate contributed to	o in past week		
Schedule		Nat RCS		
	8/8/08 – 10/6/08			
Filter	If contributed to candidate	in past week K	D02 = 1	
	Which candidate did you	contribute to?		
	Multiple answers accepted:			
KD03rA	McCain			
KD03rB	Obama			
KD03rC	Nader			
KD03rD	Barr			
KD03rZ	Other (verbatim answer in	KD03rZv)		
1	Yes			
2	No			
998	Don't know			
999	No answer			
	NO answer			
Sample split	8/21/08 – 8/25/08 :	1/2 of sample	FA	A = 1
	8/26/08 – 10/6/08 :	1/3 of sample	FE	B = 1
KD04	Contributed to candidat	e during campaign	so far	
Schedule		Nat RCS		
	6/17/08 – 7/1/08			
	During the presidential ca candidates?	mpaign, have you gi	ven money to a	ny of the presidential
	Yes			
1				
1 2	No			
	No Don't know			
2				

KD05	Contributed to candidate during primary			
Schedule	Nat RCS			
	7/2/08 – 8/4/08	[		
	During the presidential primary campaign, did you give money to any of the presidential candidates?			
1	Yes			
2	No			
998	Don't know			
999	No answer			
KD06	Candidate contributed to during primary			
Schedule	Nat RCS			
	7/2/08 – 8/4/08	l		
Filter	If contributed to candidate during primary KD05 = 1			
	Which candidate did you contribute to?			
	Multiple answers accepted:			
KD06rA	Clinton			
KD06rB	Edwards			
KD06rC	Huckabee			
KD06rD	McCain			
KD06rE	Obama			
KD06rF	Romney			
KD06rZ	Other (verbatim answer in <b>KD06rZv</b> )			
1	Yes			
2	No			
998	Don't know			

KD07	Contributed to candidate during general election			
Schedule	R			
	During the presidential general election campaign, did you give money to any of the presidential candidates?			
1	Yes			
2				
998	Don't know			
999	No answer			
KD08	Candidate contributed to during general election			
Schedule	R			
Filter	If contributed to candidate during general election KD07 = 1			
	Which candidate did you contribute to?			
	Multiple answers accepted:			
KD08rA	McCain			
KD08rB	Obama			
KD08rZ	Other (verbatim answer in <b>KD08rZv</b> )			
	Other (verbatim answer in <b>KD08rZv</b> ) Yes			
KD08rZ				
KD08rZ	Yes			

KD09	Method of contributing to candidate in past week (1)	
Schedule	Nat RCS	
	1/11/08 – 5/29/08, 6/17/08 – 7/1/08	l
Filter	If contributed to candidate in past week KD01 = 1	
	You said that you have given money to one of the presidential candidates. Please to me which of the following ways you donated money to the candidate in the past we through the mail, an online donation through the Internet, or in person at a fundrais or other campaign event.	eek:
	Multiple answers accepted:	
KD09rA	Mail	
KD09rB	Online	
KD09rC	In person	
KD09rZ	Other (verbatim answer in <b>KD09rZv</b> )	
1	Yes	
2	No	
998	Don't know	
999	No answer	
Sample split	1/2 of sample $FA = 1$	

KD10	Method of contributing to candidate in past week (2)			
Schedule	Nat	RCS	_	,
	10/2/08	<b>- 10/6/08</b>	'	
Filter	If contributed to candidate in past week	KD02 = 1		
	Please tell me which of the following way the past week: through the mail, an onlin at a fundraiser or other campaign event.	· · ·	-	_
	Multiple answers accepted:			
KD10rA	Mail			
KD10rB	Online			
KD10rC	In person			
KD10rZ	Other (verbatim answer in <b>KD10rZv</b> )			
1	Yes			
2	No			
998	Don't know			
999	No answer			
Sample split	1/3 of sample	FB = 1		

KD11	Method of contributing to candidate	e during campaign so far	
Schedule		Nat RCS	
	6/1	7/08 – 7/1/08	
Filter	If contributed to candidate during campaign	KD04 = 1	
	You said that you have given money to one of the presidential candidates. Please tell me which of the following ways you donated money to the candidate during the presidential campaign: through the mail, an online donation through the Internet, or in person at a fundraiser or other campaign event.		
	Multiple answers accepted:		
KD11rA	Mail		
KD11rB	Online		
KD11rC	In person		
KD11rZ	Other (verbatim answer in <b>KD11rZv</b> )		
1	Yes		
2	No		
998	Don't know		
999	No answer		
Sample split	1/2 of sample	FA = 2	

KD12	Method of contributing to candidate during primary
Schedule	Nat RCS
	7/2/08 – 8/4/08
Filter	If contributed to candidate during primary KD05 = 1
	Please tell me which of the following ways you donated money to the candidate during the presidential primary campaign: through the mail, an online donation through the Internet, or in person at a fundraiser or other campaign event.
	Multiple answers accepted:
KD12rA	Mail
KD12rB	Online
KD12rC	In person
KD12rZ	Other (verbatim answer in <b>KD12rZv</b> )
1	Yes
2	No
998	Don't know
999	No answer

KD13	Method of contributing to candidate during general election
Schedule	[.
Filter	If contributed to candidate during general KD07 = 1 election
	Please tell me which of the following ways you donated money to the candidate duri the presidential general election campaign: through the mail, an online donation through the Internet, or in person at a fundraiser or other campaign event.
	Multiple answers accepted:
KD13rA	Mail
KD13rB	Online
KD13rC	In person
KD13rZ	Other (verbatim answer in <b>KD13rZv</b> )
1	Yes
2	No
998	Don't know
999	No answer
KD14	Frequency of contributing to Clinton during primary
Schedule	Nat RCS
	7/8/08 – 8/4/08
	.,,,,,,,,
Filter	If contributed to Clinton during primary KD06rA = 1
Filter	
Filter 1	If contributed to Clinton during primary  KD06rA = 1  Approximately how often did you contribute money to Hillary Clinton during the
	If contributed to Clinton during primary  KD06rA = 1  Approximately how often did you contribute money to Hillary Clinton during the primary campaign?
1	If contributed to Clinton during primary  KD06rA = 1  Approximately how often did you contribute money to Hillary Clinton during the primary campaign?  Once
1 2	If contributed to Clinton during primary  KD06rA = 1  Approximately how often did you contribute money to Hillary Clinton during the primary campaign?  Once Twice
1 2 3	If contributed to Clinton during primary  KD06rA = 1  Approximately how often did you contribute money to Hillary Clinton during the primary campaign?  Once Twice Three or four times

KD15	Amount contributed to Clinton during	primary	
Schedule	Nat	RCS	
	7/8/08 -	- 8/4/08	
Filter	If contributed to Clinton during primary	KD06rA = 1	
	Approximately how much money did you primary campaign?	contribute to Hillary Clinton during the	
1	\$50 or less		
2	\$51 – \$100		
3	\$101 – \$500		
4	\$501 – \$1,000		
5	\$1,001 – \$1,500		
6	\$1,501 – \$2,000		
7	\$2,001 – \$2,300		
8	More than \$2,300		
998	Don't know		
555			
999	No answer		
		uring primary	
999	No answer  Frequency of contributing to Obama de	uring primary	
999 KD16	No answer  Frequency of contributing to Obama de Nat		[
999 KD16	No answer  Frequency of contributing to Obama de Nat	RCS	ı
999 KD16 Schedule	Frequency of contributing to Obama de Nat 7/8/08	RCS - 8/4/08 KD06rE = 1	1
999 KD16 Schedule	Frequency of contributing to Obama de Nat 7/8/08 - If contributed to Obama during primary  Approximately how often did you contrib	RCS - 8/4/08 KD06rE = 1	1
MD16 Schedule	Frequency of contributing to Obama de Nat 7/8/08 - If contributed to Obama during primary  Approximately how often did you contrib primary campaign?	RCS - 8/4/08 KD06rE = 1	ı
Schedule Filter	Frequency of contributing to Obama de Nat 7/8/08 - If contributed to Obama during primary  Approximately how often did you contrib primary campaign?  Once	RCS - 8/4/08 KD06rE = 1	(
KD16 Schedule Filter	Frequency of contributing to Obama de Nat 7/8/08 - If contributed to Obama during primary  Approximately how often did you contrib primary campaign?  Once Twice	RCS - 8/4/08 KD06rE = 1	
KD16 Schedule Filter  1 2 3	Frequency of contributing to Obama de Nat 7/8/08 - If contributed to Obama during primary  Approximately how often did you contrib primary campaign?  Once Twice Three or four times	RCS - 8/4/08 KD06rE = 1	ſ

KD17	Amount contributed to Obama during primary
Schedule	Nat RCS
	7/8/08 – 8/4/08
Filter	If contributed to Obama during primary KD06rE = 1
	Approximately how much money did you contribute to Barack Obama during the primary campaign?
1	\$50 or less
2	\$51 – \$100
3	\$101 – \$500
4	\$501 – \$1,000
5	\$1,001 – \$1,500
6	\$1,501 – \$2,000
7	\$2,001 – \$2,300
8	More than \$2,300
998	Don't know
999	No answer
	KE — Work for campaigns
KE01	Worked for candidate in past week (1)
Schedule	Nat RCS
	1/11/08 – 5/29/08, 6/17/08 – 7/1/08
	In the past week, have you done any work for one of the presidential candidates?
1	In the past week, have you done any work for one of the presidential candidates?  Yes

Sample split 1/2 of sample FA = 1

Don't know

No answer

998

999

KE02			
Schedule		Nat RCS	
		8/8/08 – 10/6/08, 10/22/08 – 11.	/3/08
	In the past week, did	you do any work for one of th	e presidential candidates?
1	Yes		
2	No		
998	Don't know		
999	No answer		
Sample split	8/21/08 – 8/25/08 :	1/2 of sample	FA = 1
	8/26/08 – 10/6/08 :	1/3 of sample	FB = 1
	10/22/08 – 11/3/08 :	1/2 of sample	FA = 2

KE03	Candidate worked for in p	ast week			
Schedule		Nat RCS			
	8/8/08 – 10/6/08				
Filter	If worked for candidate in pa	st week KE02	2 = 1		
	For which candidate did yo	u do work?			
	Multiple answers accepted:				
KE03rA	McCain				
KE03rB	Obama				
KE03rC	Nader				
KE03rD	Barr				
KE03rZ	Other (verbatim answer in I	(E03rZv)			
1	Yes				
2	No				
998	Don't know				
999	No answer				
Sample split	8/21/08 – 8/25/08 :	1/2 of sample	FA = 1		
	8/26/08 – 10/6/08 :	1/3 of sample	FB = 1		
KE04	Worked for candidate dur	ing campaign so far			
Schedule		Nat RCS			
		6/17/08 – 7/1/08			
	During the presidential campaign, have you done any work for one of the presidential candidates?				
1	Yes				
2	No				
998	Don't know				
999	No answer				
Sample split	1/2 of sample	FA =			

KE05	Worked for candidate during primary	
Schedule	Nat RCS	
	7/2/08 – 8/4/08	
	During the presidential primary campaign, did you do any work for one of the presidential candidates?	
1	Yes	
2	No	
998	Don't know	
999	No answer	
KE06	Candidate worked for during primary	
Schedule	Nat RCS	,
	7/2/08 – 8/4/08	
Filter	If worked for candidate during primary KE05 = 1	
	For which candidate did you do work?	
	Multiple answers accepted:	
KE06rA	Clinton	
KE06rB	Edwards	
KE06rC	Huckabee	
KE06rD	McCain	
KE06rE	Obama	
KE06rF	Romney	
KE06rZ	Other (verbatim answer in <b>KE06rZv</b> )	
1	Yes	
2	No	
998	Don't know	

Schedule	
Schedule	R
	During the presidential general election campaign, did you do any work for one of the presidential candidates?
1	Yes
2	No
998	Don't know
999	No answer
KE08	Candidate worked for during general election
Schedule	
Filter	If worked for candidate during general election KE07 = 1
	For which candidate did you do work?
	Multiple answers accepted:
KE08rA	McCain
KE08rB	Obama
KE08rZ	Other (verbatim answer in <b>KE08rZv</b> )
	Yes
1	
1 2	No

KE09	Method of working for candidate in p	east week (1)		
Schedule	N	at RCS		
	2/1/08 – 5/29/0	08, 6/17/08 – 7/1/08	[	
Filter	If worked for candidate in past week	KE01 = 1		
	Was that by telephone, in person, by regular mail, or by email {2/25/08 – 5/29/08, 6/17/08 – 7/1/08 : or other online method}?			
	Multiple answers accepted:			
KE09rA	Phone			
KE09rB	In person			
KE09rC	Mail			
KE09rD	Online			
KE09rZ	Other (verbatim answer in <b>KE09rZv</b> )			
1	Yes			
2	No			
998	Don't know			
999	No answer			
Sample split	1/2 of sample	FA = 1		

KE10	Method of working for candidate in past week (2)			
Schedule		Nat RC	s	
	8/8/08 – 10/6/08			
Filter	If worked for candidate in past	week	KE02 = 1	
	Was that by telephone, in person, by regular mail, or by email or other online method?			
	Multiple answers accepted:			
KE10rA	Phone			
KE10rB	In person			
KE10rC	Mail			
KE10rD	Online			
KE10rZ	Other (verbatim answer in <b>KE</b>	10rZv)		
1	Yes			
2	No			
998	Don't know			
999	No answer			
Sample split	8/21/08 – 8/25/08 :	1/2 of sample		FA = 1
	8/26/08 – 10/6/08 :	1/3 of sample		FB = 1

KE11	Method of working for candidate durin	g campaign so far
Schedule	Nat	RCS
	6/17/08	- 7/1/08
Filter	If worked for candidate during campaign	KE04 = 1
	Was that by telephone, in person, by regu	lar mail, or by email or other online method?
	Multiple answers accepted:	
KE11rA	Phone	
KE11rB	In person	
KE11rC	Mail	
KE11rD	Online	
KE11rZ	Other (verbatim answer in <b>KE11rZv</b> )	
1	Yes	
2	No	
998	Don't know	
999	No answer	
Sample split	1/2 of sample	FA = 2

KE12	Method of working for candidate during primary		
Schedule	Nat R	acs	
	7/2/08 – 8/4/08		
Filter	If worked for candidate during primary	KE05 = 1	
	Was that by telephone, in person, by regul	ar mail, or by email or other online method?	
	Multiple answers accepted:		
KE12rA	Phone		
KE12rB	In person		
KE12rC	Mail		
KE12rD	Online		
KE12rZ	Other (verbatim answer in <b>KE12rZv</b> )		
1	Yes		
2	No		
998	Don't know		
999	No answer		

KE13	Method of working for candidate duri	ng general election
Schedule		R
Filter	If worked for candidate during general election	KE07 = 1
	Was that by telephone, in person, by reg	jular mail, or by email or other online method?
	Multiple answers accepted:	
KE13rA	Phone	
KE13rB	In person	
KE13rC	Mail	
KE13rD	Online	
KE13rZ	Other (verbatim answer in <b>KE13rZv</b> )	
1	Yes	
2	No	
998	Don't know	
999	No answer	

## ${\sf KF}-{\sf Other}$ support for campaigns

KF01	Attended political meeting in past week			
Schedule		Nat RCS		
	8/8/08 – 10/6/08, 10/22/08 – 11/3/08			
	•	e you gone to any political me port of a particular presidenti	eetings, rallies, speeches, dinners, or al candidate?	
1	Yes			
2	No			
998	Don't know			
999	No answer			
Sample split	8/21/08 – 8/25/08 :	1/2 of sample	FA = 1	
	8/26/08 – 10/6/08 :	1/3 of sample	FB = 1	
	10/22/08 – 11/3/08 :	1/2 of sample	FA = 2	

KF02	Candidate attended	meeting for in past week		
Schedule		Nat RCS		
		8/8/08 - 10/6/08		
Filter	If attended political me	eeting in past week KF01 =	= 1	
	For which candidate o	lid you attend a rally in the pa	ast week?	
	Multiple answers accep	oted:		
KF02rA	McCain			
KF02rB	Obama			
KF02rC	Nader			
KF02rD	Barr			
KF02rZ	Other (verbatim answ	er in <b>KF02rZv</b> )		
1	Yes			
2	No			
998	Don't know			
999	No answer			
Sample split	8/21/08 – 8/25/08 :	1/2 of sample	FA = 1	
	8/26/08 – 10/6/08 :	1/3 of sample	FB = 1	
KF03	Attended political m	eeting during campaign so	far	
Schedule		Nat RCS		
		6/17/08 – 7/1/08		
		al campaign, have you gone t things like that in support of a		
1	Yes			
2	No			
998	Don't know			
999	No answer			

KF04	Attended political meeting during primary
Schedule	Nat RCS
	7/2/08 – 8/4/08
	During the presidential primary campaign, did you go to any political meetings, rallies speeches, dinners, or things like that in support of a particular presidential candidate?
1	Yes
2	No
998	Don't know
999	No answer
KF05	Candidate attended meeting for during primary
Schedule	Nat RCS
	7/2/08 – 8/4/08
Filter	If attended political meeting during KF04 = 1 primary
	For which candidate did you attend a rally?
	Multiple answers accepted:
KF05rA	Clinton
KF05rB	Edwards
KF05rC	Huckabee
KF05rD	McCain
KF05rE	Obama
KF05rF	Romney
KF05rZ	Other (verbatim answer in <b>KF05rZv</b> )
1	Yes
2	No
998	Don't know
999	No answer

KF06	Attended political r	meeting during general electi	on
Schedule	I		R
		tial general election campaign, eeches, dinners, or things like t te?	
1	Yes		
2	No		
998	Don't know		
999	No answer		
KF07	Showed campaign	sign in past week	
Schedule		Nat RCS	
		8/8/08 – 10/6/08, 10/22/08 – 11/3	3/08
		l you wear a presidential campa a sign in your window or in fro	aign button, put a campaign sticker ont of your house?
1	Yes		
2	No		
998	Don't know		
999	No answer		
Sample split	8/21/08 – 8/25/08 :	1/2 of sample	FA = 1

1/2 of sample

FA = 2

10/22/08 - 11/3/08 :

KF08	Candidate showed sign fo	r in past week		
Schedule		Nat RCS		
	8/8/08 – 10/6/08			
Filter	If showed campaign sign in p	ast week KF0	7 = 1	
	For which candidate did you	do that?		
	Multiple answers accepted:			
KF08rA	McCain			
KF08rB	Obama			
KF08rC	Nader			
KF08rD	Barr			
KF08rZ	Other (verbatim answer in <b>K</b>	F08rZv)		
1	Yes			
2	No			
998	Don't know			
999	No answer			
Sample split	8/21/08 – 8/25/08 :	1/2 of sample	FA = 1	
	8/26/08 – 10/6/08 :	1/3 of sample	FB = 1	
KF09	Showed campaign sign du	ıring campaign so f	ar	
Schedule		Nat RCS		
		6/17/08 – 7/1/08		
	During the presidential campaign sticker on your cahouse?		-	
1	Yes			
2	No			
998	Don't know			
999	No answer			

KF10	Showed campaign sign during primary	
Schedule	Nat RCS	
	7/2/08 – 8/4/08	l
	During the presidential primary campaign, did you wear a presidential campaig button, put a campaign sticker on your car or place a sign in your window or in your house?	
1	Yes	
2	No	
998	Don't know	
999	No answer	
KF11	Candidate showed sign for during primary	
Schedule	Nat RCS	
	7/2/08 – 8/4/08	
Filter	If showed campaign sign during primary KF10 = 1	
	For which candidate did you do that?	
	Multiple answers accepted:	
KF11rA	Clinton	
KF11rB	Edwards	
KF11rC	Huckabee	
KF11rD	McCain	
KF11rE	Obama	
KF11rF	Romney	
KF11rZ	Other (verbatim answer in <b>KF11rZv</b> )	
1	Yes	
2	No	
998	Don't know	
999	No answer	

KF12	Showed campaign sign during general election
Schedule	R
	During the presidential general election campaign, did you wear a presidential campaign button, put a campaign sticker on your car, or place a sign in your window or in front of your house?
1	Yes
2	No
998	Don't know
999	No answer
KG01	KG — Online/social media use for political activities  Visited campaign website in past week (1)
KG01	Visited campaign website in past week (1)
KG01 Schedule	
	Visited campaign website in past week (1)  Nat RCS
Schedule	Visited campaign website in past week (1)  Nat RCS  1/11/08 - 5/29/08, 6/17/08 - 7/1/08
Schedule	Visited campaign website in past week (1)  Nat RCS  1/11/08 – 5/29/08, $6/17/08$ – $7/1/08$ If have Internet access  WG01 = 1  Please tell me if this is something you have done in the past week: Have you visited a
Schedule Filter	Visited campaign website in past week (1)  Nat RCS  1/11/08 - 5/29/08, 6/17/08 - 7/1/08  If have Internet access  WG01 = 1  Please tell me if this is something you have done in the past week: Have you visited a website of a presidential campaign or political party?
Schedule Filter	Visited campaign website in past week (1)  Nat RCS  1/11/08 - 5/29/08, 6/17/08 - 7/1/08  If have Internet access  WG01 = 1  Please tell me if this is something you have done in the past week: Have you visited a website of a presidential campaign or political party?  Yes

FA = 1

1/2 of sample

Sample split

KG02	Visited campaign website in past week (2)			
Schedule	Nat RCS 8/8/08 – 11/3/08			
Filter	If have Internet access	WG01	= 1	
	In the past week, did yo	u visit a website of a presid	dential campaign?	
1	Yes			
2	No			
998	Don't know			
999	No answer			
Sample split	8/21/08 – 8/25/08 :	1/2 of sample	FA = 1	
	8/26/08 – 11/3/08 :	1/3 of sample	FB = 1	

KG03	Campaign website visited in past week	(
Schedule	Nat	RCS
	10/2/08 -	- 11/3/08
Filter	If visited campaign website in past week	KG02 = 1
	Which candidate's website did you visit d	uring the past week?
	Multiple answers accepted:	
KG03rA	McCain	
KG03rB	Obama	
KG03rC	Nader	
KG03rD	Barr	
KG03rZ	Other (verbatim answer in <b>KG03rZv</b> )	
1	Yes	
2	No	
998	Don't know	
999	No answer	
Sample split	1/3 of sample	FB = 1

KG04	Visited campaign website during campaign so far		
Schedule	Nat RCS		
	6/17/08 – 7/1/08		
Filter	If have Internet access WG01 = 1		
	Please tell me if this is something you have done during the presidential campaign: Have you visited a website of a presidential campaign or political party?		
1	Yes		
2	No		
998	Don't know		
999	No answer		
Sample split	1/2 of sample FA = 2		
KG05	Visited campaign website during primary		
Schedule	Nat RCS		
	7/2/08 – 8/4/08		
	During the presidential primary campaign, did you visit a website of a presidential campaign?		
1	Yes		
2	No		
998	Don't know		
999	No answer		

KG06	Campaign website visited during primary		
Schedule	Nat RCS		
	7/2/08 – 8/4/08		
Filter	If visited campaign website during primary KG05 = 1		
	Which candidate's website did you visit during the presidential primary campaign?		
	Multiple answers accepted:		
KG06rA	Clinton		
KG06rB	Edwards		
KG06rC	Huckabee		
KG06rD	McCain		
KG06rE	Obama		
KG06rF	Romney		
KG06rZ	Other (verbatim answer in <b>KG06rZv</b> )		
1	Yes		
2	No		
998	Don't know		
999	No answer		
KG07	Visited campaign website during general election		
Schedule			
	During the presidential general election campaign, did you visit a website of a presidential campaign?		
1	Yes		
2	No		
998	Don't know		
999	No answer		

KG08	Viewed online campaign video in past week (1)		
Schedule		Nat RCS	
		1/11/08 – 5/29/08, 6/17/08 – 8/7	7/08
Filter	If have Internet access	WG01	= 1
		omething you have done in the about the presidential o	the past week: Have you viewed candidates or campaign?
1	Yes		
2	No		
998	Don't know		
999	No answer		
Sample split	1/2 of sample	FA = 1	
KG09	Viewed online campaign video in past week (2)		
		8/8/08 – 11/3/08	
Filter			
i iitei	If have Internet access	WG01	= 1
	In the past week, have yo candidates or campaign?		ke YouTube about the presidential
1	Yes		
1 2	Yes No		
2	No		
2 998	No Don't know	1/2 of sample	FA = 1

KG10	Viewed online campaign video during campaign so far		
Schedule	Nat RCS		
	6/17/08 – 8/7/08		
Filter	If have Internet access WG01 = 1		
	Please tell me if this is something you have done during the presidential campaign: Have you viewed video on sites like YouTube about the presidential candidates or campaign?		
1	Yes		
2	No		
998	Don't know		
999	No answer		
Sample split	1/2 of sample FA = 2		
KG11	Viewed online campaign video during general election		
Schedule			
	During the presidential general election campaign, did you view video on sites like YouTube about the presidential candidates or campaign?		
1	Yes		
2	No		
998	Don't know		
999	No answer		

	Forwarded online campaign information in past week (1)		
Schedule	Nat RCS		
		1/11/08 – 5/29/08, 6/17/08 – 7/1/08	
Filter	If have Internet access	WG01 = 1	
		mething you have done in the backet about presidential candidates her people you know?	
1	Yes		
2	No		
998	Don't know		
999	No answer		
Sample split	1/2 of sample	FA = 1	
KG13	Forwarded online camp	aign information in past wee	ek (2)
Schedule	- Nat RCS		
		IVAL NGS	
<del></del>	1	8/8/08 – 11/3/08	
	If have Internet access		
	In the past week, did you	8/8/08 – 11/3/08 	
	In the past week, did you	$8/8/08 - 11/3/08$ $\overline{WG01 = 1}$ forward any emails, audio, or v	
ilter	In the past week, did you candidates or campaigns	$8/8/08 - 11/3/08$ $\overline{WG01 = 1}$ forward any emails, audio, or v	
ilter 1	In the past week, did you candidates or campaigns	$8/8/08 - 11/3/08$ $\overline{WG01 = 1}$ forward any emails, audio, or v	
Filter  1 2	In the past week, did you candidates or campaigns Yes No	$8/8/08 - 11/3/08$ $\overline{WG01 = 1}$ forward any emails, audio, or v	
1 2 998	In the past week, did you candidates or campaigns  Yes  No  Don't know	$8/8/08 - 11/3/08$ $\overline{WG01 = 1}$ forward any emails, audio, or v	

KG14	Forwarded online campaign information during campaign so far		
Schedule		Nat RCS	
		6/17/08 – 7/1/08	
Filter	If have Internet access	WG01 = 1	
	Have you forwarded any ema	ning you have done during the presid ils, audio or video about presidential s, co-workers or other people you kno	candidates or
<u>1</u>	Yes		
2	No		
998	Don't know		
999	No answer		
Sample split	1/2 of sample	FA = 2	
KG15	Forwarded online campaigr	information during primary	
Schedule		Nat RCS	
		7/2/08 – 8/4/08	
		ry campaign, did you forward any em or campaigns to friends, families, co-	
1	Yes		
2	No		
998	Don't know		
999	No answer		

KG16	Frequency of forwarding online campaign information during primary
Schedule	Nat RCS
	7/2/08 – 8/4/08
Filter	If forwarded online campaign information KG15 = 1 during primary
	How often did you forward any emails, audio, or video about presidential candidates or campaigns to friends, families, co-workers, or other people you know during the presidential primary campaign?
1	Once
2	Two or three times
3	Four or five times
4	Six or seven times
5	More than seven times
998	Don't know
999	No answer
KG17	Forwarded online campaign information during general election
Schedule	R
	During the presidential general election campaign, did you forward any emails, audio, or video about presidential candidates or campaigns to friends, families, co-workers, or other people you know?
1	Yes
2	No
998	Don't know
999	No answer

KG18	Discussed politics online in past week (1)		
Schedule		Nat RCS	
		1/11/08 – 5/29/08, 6/17/08 – 7/1/	/08
Filter	If have Internet access	WG01 =	= 1
		over email, in chat rooms	the past week: Did you discuss s, using message boards, forums o
1	Yes		
2	No		
998	Don't know		
999	No answer		
Sample split	1/2 of sample	FA = 1	
KG19	Discussed politics online	in past week (2)	
Schedule		Nat RCS	
Schedule	[	<b>Nat RCS</b> 8/11/08 – 11/3/08	
Schedule Filter	If have Internet access		= 1
		8/11/08 – 11/3/08 WG01 =	n people over email, in chat rooms,
	In the past week, did you o	8/11/08 – 11/3/08 WG01 =	n people over email, in chat rooms,
Filter	In the past week, did you o or using message boards,	8/11/08 – 11/3/08 WG01 =	n people over email, in chat rooms,
Filter 1	In the past week, did you or using message boards,	8/11/08 – 11/3/08 WG01 =	n people over email, in chat rooms,
Filter  1 2	In the past week, did you or or using message boards, Yes No	8/11/08 – 11/3/08 WG01 =	n people over email, in chat rooms,
Filter  1 2 998	In the past week, did you or using message boards,  Yes  No  Don't know	8/11/08 – 11/3/08 WG01 =	n people over email, in chat rooms,

KG20	Discussed politics online during campaign so far	
Schedule		Nat RCS
		6/17/08 – 7/1/08
Filter	If have Internet access	WG01 = 1
		g you have done during the presidential campaign: Di beople over email, in chat rooms, using message ging services?
1	Yes	
2	No	
998	Don't know	
999	No answer	
Sample split	1/2 of sample	FA = 2
KG21	Discussed politics online durin	g general election
Schedule		F [
		election campaign, did you discuss politics online with s, or using message boards, forums, or instant
1	Yes	
2	No	
998	Don't know	
999	No answer	

	Read or commented on political blog in past week (1)		
Schedule		Nat RCS	
	1/11/08 – 5/29/08, 6/17/08 – 7/1/08		
Filter	If have Internet access	WG01	= 1
		mething you have done in log having to do with poli	the past week: Have you read or tics or a campaign?
1	Yes		
2	No		
998	Don't know		
999	No answer		
Sample split	1/2 of sample	FA = 1	
KG23	Read or commented on	political blog in past we	eek (2)
	Read or commented on		eek (2)
Schedule	Read or commented on	Nat RCS	
Schedule	If have Internet access	Nat RCS 8/8/08 – 10/6/08 WG01	
Schedule	If have Internet access In the past week, have yo	Nat RCS 8/8/08 – 10/6/08 WG01	= 1
Schedule Filter	If have Internet access In the past week, have yo politics or a campaign?	Nat RCS 8/8/08 – 10/6/08 WG01	= 1
Schedule Filter	If have Internet access In the past week, have yo politics or a campaign? Yes	Nat RCS 8/8/08 – 10/6/08 WG01	= 1
Schedule Filter  1 2	If have Internet access  In the past week, have yo politics or a campaign?  Yes No	Nat RCS 8/8/08 – 10/6/08 WG01	= 1
Schedule Filter  1 2 998	If have Internet access  In the past week, have yo politics or a campaign?  Yes  No  Don't know	Nat RCS 8/8/08 – 10/6/08 WG01	= 1

KG24	Read or commented on political blog	during campaign so far
Schedule	Na	at RCS
	6/17/0	08 – 7/1/08
Filter	If have Internet access	WG01 = 1
	Please tell me if this is something you h Have you read or posted a comment on campaign?	ave done during the presidential campaign a blog having to do with politics or a
1	Yes	
2	No	
998	Don't know	
999	No answer	
Sample split	1/2 of sample	FA = 2
KG25	Contacted by Clinton campaign to en	nail others during primary
Schedule	Na	at RCS
	7/8/0	8 – 8/4/08
Filter	If contacted by Clinton campaign online during primary	KC10rD = 1
		e Clinton campaign email you to contact ot Clinton, or didn't the Clinton campaign do th
1	Yes	
1 2	Yes No	

KG26	Contacted others as result of Clinton emails during primary		
Schedule	Nat RCS		
	7/8/08 – 8/4/08		
Filter	If contacted by Clinton campaign to email  KG25 = 1  others during primary		
	As a result of these emails, did you contact people you know, people you did not know or both to ask them to vote for Senator Clinton, or did you not contact anyone at all?		
	Contacted people known		
	2 Contacted people not known		
	Contacted both		
	1 Did not contact anyone		
99	B Don't know		
99	9 No answer		
KG27	Number of people contacted as result of Clinton emails during primary		
KG27	Number of people contacted as result of Clinton emails during primary		
KG27	Number of people contacted as result of Clinton emails during primary  Nat RCS		
KG27 Schedule	Number of people contacted as result of Clinton emails during primary		
KG27 Schedule Filter	Number of people contacted as result of Clinton emails during primary  Nat RCS  7/8/08 - 8/4/08  If contacted others as result of receiving Clinton emails to do so during primary  Approximately how many people did you contact on behalf of the Clinton campaign as		
KG27 Schedule Filter	Number of people contacted as result of Clinton emails during primary  Nat RCS  7/8/08 - 8/4/08  If contacted others as result of receiving Clinton emails to do so during primary  Approximately how many people did you contact on behalf of the Clinton campaign as a result of their emails asking you to do so?		
KG27 Schedule Filter	Number of people contacted as result of Clinton emails during primary  Nat RCS  7/8/08 - 8/4/08  If contacted others as result of receiving Clinton emails to do so during primary  Approximately how many people did you contact on behalf of the Clinton campaign as a result of their emails asking you to do so?  One		
KG27 Schedule Filter	Nat RCS  7/8/08 – 8/4/08  If contacted others as result of receiving Clinton emails to do so during primary  Approximately how many people did you contact on behalf of the Clinton campaign as a result of their emails asking you to do so?  One Two to five		
KG27 Schedule Filter	Number of people contacted as result of Clinton emails during primary  Nat RCS  7/8/08 – 8/4/08  If contacted others as result of receiving Clinton emails to do so during primary  Approximately how many people did you contact on behalf of the Clinton campaign as a result of their emails asking you to do so?  One Two to five Six to 10		
KG27 Schedule Filter	Number of people contacted as result of Clinton emails during primary  Nat RCS  7/8/08 – 8/4/08  If contacted others as result of receiving Clinton emails to do so during primary  Approximately how many people did you contact on behalf of the Clinton campaign as a result of their emails asking you to do so?  One Two to five Six to 10 11 to 20		
KG27 Schedule Filter	Number of people contacted as result of Clinton emails during primary  Nat RCS  7/8/08 - 8/4/08  If contacted others as result of receiving KG26 = 1 - 3 Clinton emails to do so during primary  Approximately how many people did you contact on behalf of the Clinton campaign as a result of their emails asking you to do so?  One Two to five Six to 10 11 to 20 21 to 50 More than 50		

KG28		Contacted by Obama campaign to email others during primary	
Schedule		Nat RCS 7/8/08 – 8/4/08	
Filter		If contacted by Obama campaign online during primary	KC11rD = 1
		·	Dbama campaign email you to contact other ama, or didn't the Obama campaign do this?
	1	Yes	
	2	No	
	998	Don't know	
	999	No answer	
KG29		Contacted others as result of Obama en	nails during primary
Schedule		Nat R	cs
		7/8/08 – 8	3/4/08
Filter		If contacted by Obama campaign to email others during primary	KG28 = 1
		As a result of these emails, did you contact or both to ask them to vote for Senator Ob	t people you know, people you did not know, ama, or did you not contact anyone at all?
	1	Contacted people known	
	2	Contacted people not known	
	3	Contacted both	
	4	Did not contact anyone	
	998	Don't know	
	999	No answer	

KG30	Number of people contacted as result of Obama emails during primary	
Schedule	Nat RCS 7/8/08 – 8/4/08	
Filter	If contacted others as result of receiving  Obama emails to do so during primary	
	Approximately how many people did you contact on behalf of the Obama campaign a result of their emails asking you to do so?	as
•	- One	
2	Two to five	
3	Six to 10	
4	11 to 20	
Ę	21 to 50	
(	More than 50	
998	Don't know	
999	No answer	

## $\mathbf{M}-\mathbf{O}$ rientation to politics

# ${\sf MA-Party}$ identification and ideology

	Party ID	
Schedule	Nat RCS I	
	All dates	
	Generally speaking, do you usually think of yourself as a Republican, a Democrat, an Independent, or something else?	
1	Republican	
2	Democrat	
3	Independent	
4	Other (verbatim answer in <b>MA01r4v</b> )  Don't know	
998		
999	No answer	
MA02	Party ID strength	
Schedule	Nat RCS F	
Schedule	Nat RCS F	
Schedule Filter	All dates	
	All dates  If Republican, Democrat, or Independent $MA01 = 1 - 3$ Do you consider yourself a strong or not a very strong ([party named in MA01:]	
Filter	If Republican, Democrat, or Independent  MA01 = 1 - 3  Do you consider yourself a strong or not a very strong ([party named in MA01:] Republican / Democrat / Independent)?	
Filter 1	If Republican, Democrat, or Independent  MA01 = 1 - 3  Do you consider yourself a strong or not a very strong ([party named in MA01:] Republican / Democrat / Independent)?  Strong	

MA03	Party lean		_
Schedule		Nat RCS	R
		All dates	
Filter	If not Republican or Democrat	MA01 = 3, 4, 998, 999	
	Do you think of yourself as closer to	the Republican or Democratic Party?	
1	Republican		
2	Democratic		
3	Neither		
998	Don't know		
999	No answer		
MA04	Conservative – liberal		
Schedule		Nat RCS	R
		All dates	
	Generally speaking, would you desc somewhat conservative, moderate,	cribe your political views as very conservative, somewhat liberal, or very liberal?	
1	Very conservative		
2	Somewhat conservative		
3	Moderate		
4	Somewhat liberal		
5	Very liberal		
998	Don't know		
999	No answer		
555			

## $\label{eq:mb} \textbf{MB} - \textbf{Political confidence and efficacy}$

MB01 Trust federal government		
Schedule	Nat RCS	
	5/30/08 – 9/3/08	
	Thinking about the federal government in Washington, how much of the time do you think you can trust the federal government to do what is right: always, most of the time, or some of the time?	
1	Always	
2	Most of the time	
3	Some of the time	
4	Never	
998	Don't know	
999	No answer	
MB02	Sometimes politics too complicated	
Schedule	Nat RCS R	
	5/30/08 – 11/3/08	
	Please tell me if you strongly agree, somewhat agree, somewhat disagree, or strongly disagree with this statement: Sometimes politics seems so complicated that a person like me cannot really understand what is going on.	
1	Strongly agree	
2	Somewhat agree	
3	Somewhat disagree	
4	Strongly disagree	
5	Neither agree nor disagree	
998	Don't know	
	No answer	
999	No answer	

MB03	People like me have no say over government		
Schedule	Nat RCS  5/30/08 – 11/3/08  Please tell me if you strongly agree, somewhat agree, somewhat disagree, or strongly disagree with this statement: People like me have no say over what the government does.		
1	Strongly agree		
2	Somewhat agree		
3	Somewhat disagree		
4	Strongly disagree		
5	Neither agree nor disagr	ree	
998	Don't know		
999	No answer		
Sample split	Nat RCS 9/4/08 – 11/3/08 :	1/2 of sample	FA = 2
	MC — General po	olitical knowledge	

MC01	Who determines if law is constitutional	
Schedule	Nat RCS	
	All dates	
	Who has the final responsibility to determine if a law is constitutional or not? Is it the president, the Congress, or the Supreme Court?	
	[Probe if don't know:] Anything come to mind?	
1	President	
2	Congress	
3	Supreme Court	
998	Don't know	
999	No answer	
	See also MC01a for don't know prompt.	

MC01a Don't know prompt for MC01		
Schedule	Nat RCS	
	All dates	
0	Respondent gave answer to MC01 without prompting	
1	Respondent said don't know and was prompted, "anything come to mind?"	
MC02	Majority required to override presidential veto	
Schedule	Nat RCS	
	All dates	
	How much of a majority is required for the US Senate and House to override a presidential veto?	
	[Probe if don't know:] Anything come to mind?	
1	Two-thirds	
2	Other (verbatim answer in MC02r2v)	
998	Don't know	
999	No answer	
	See also MC02a for don't know prompt.	
MC02a	Don't know prompt for MC02	
Schedule	Nat RCS	
	All dates	
0	Respondent gave answer to MC02 without prompting	
1	Respondent said don't know and was prompted, "anything come to mind?"	

MC03	Party with most members in Congress	
Schedule	Nat RCS	
	All dates	
	Do you happen to know which party has the most members in the United States House of Representatives?	
	[Probe if don't know:] Anything come to mind?	
1	Democratic	
2	Republican	
998	Don't know	
999	No answer	
	See also MC03a for don't know prompt.	
MC03a	Don't know prompt for MC03	
Schedule	Nat RCS	
	All dates	
0	Respondent gave answer to MC03 without prompting	

Respondent said don't know and was prompted, "anything come to mind?"

1

MC04	How Supreme Court justices are chosen	
Schedule	Nat RCS	
	To the best of your knowledge, do you happen to know how Supreme Court justices are chosen? Are they nominated by a nonpartisan congressional committee, elected by the American people, nominated by the president and then confirmed by the Senate, or appointed if they receive a two-thirds majority vote of the justices already on the court?	
	[Probe if don't know:] Anything come to mind?	
1	Nominated by congressional committee	
2	Elected	
3	Nominated by president and confirmed by Senate	
4	Appointed by two-thirds of justices	
998	Don't know	
999	No answer	
	See also MC04a for don't know prompt.	
MC04a	Don't know prompt for MC04	
Schedule	Nat RCS	
	5/12/08 – 11/3/08	

- **0** Respondent gave answer to MC04 without prompting
- 1 Respondent said don't know and was prompted, "anything come to mind?"

## N-Perceptions of candidates' electoral chances

## NA — Primary election

## NAa — Likely primary outcomes

NAa01	Chance Giuliani will be Republican nominee	
Schedule		lat RCS /07 – 1/29/08
Filter	If recognized Giuliani in favorability question and not a Democrat	AAg01 = 0 – 10 and MA01 = 1, 3, 4, 998, 999
	100 a certain win, what do you think th	ero means no chance, 50 a 50-50 chance, and e chances are Rudy Giuliani will beat the other e Republican candidate for president? You can
Number	0 - <b>100</b> 0 = no chance 100 = certain win	

998

999

Don't know

No answer

#### NAa02 Chance Huckabee will be Republican nominee

Schedule Nat RCS

12/17/07 - 3/4/08

Filter If recognized Huckabee in favorability

question and not a Democrat

AAh01 = 0 - 10 and MA01 = 1, 3, 4, 998, 999

Using a scale from zero to 100, where zero means no chance, 50 a 50-50 chance, and 100 a certain win, what do you think the chances are Mike Huckabee will beat the other Republican candidates and become the Republican candidate for president? You can name any number from zero to 100.

Number: **0 – 100** 

0 = no chance 100 = certain win

998 Don't know999 No answer

#### NAa03 Chance McCain will be Republican nominee

Schedule Nat RCS

12/17/07 - 3/4/08

Filter If recognized McCain in favorability question and not a Democrat

AAm01 = 0 - 10 and MA01 = 1, 3, 4, 998, 999

Using a scale from zero to 100, where zero means no chance, 50 a 50-50 chance, and 100 a certain win, what do you think the chances are John McCain will beat the other Republican candidates and become the Republican candidate for president? You can name any number from zero to 100.

Number: **0 – 100** 

0 = no chance 100 = certain win

998 Don't know999 No answer

NAa04	Chance Romney will be Republican no	ominee
Schedule	Na	t RCS
	12/17/0	07 – 2/6/08
Filter	If recognized Romney in favorability question and not a Democrat	AAr01 = 0 – 10 and MA01 = 1, 3, 4, 998, 999
	100 a certain win, what do you think the	ro means no chance, 50 a 50-50 chance, and chances are Mitt Romney will beat the other Republican candidate for president? You can
Number:	<b>0 – 100</b> 0 = no chance 100 = certain win	
998	Don't know	
999	No answer	
NAa05	Chance Thompson will be Republican	nominee
Schedule	Na	t RCS
	1/17/08	3 – 1/21/08
Filter	If recognized Thompson in favorability question and not a Democrat	AAt01 = 0 – 10 and MA01 = 1, 3, 4, 998, 999
	100 a certain win, what do you think the	ro means no chance, 50 a 50-50 chance, and chances are Fred Thompson will beat the othe Republican candidate for president? You can
Number:	<b>0 – 100</b> 0 = no chance	

999 No answer

Don't know

998

100 = certain win

#### NAa06 Chance Clinton will be Democratic nominee

Schedule Nat RCS

12/17/07 - 6/8/08

Filter If recognized Clinton in favorability question and not a Republican

ABc01 = 0 - 10 and MA01 = 2 - 4,998,999

Using a scale from zero to 100, where zero means no chance, 50 a 50-50 chance, and 100 a certain win, what do you think the chances are Hillary Clinton will beat the other Democratic candidates and become the Democratic candidate for president? You can name any number from zero to 100.

Number: **0 – 100** 

0 = no chance 100 = certain win

998 Don't know999 No answer

#### NAa07 Chance Edwards will be Democratic nominee

Schedule Nat RCS

12/17/07 - 1/29/08

Filter If recognized Edwards in favorability question and not a Republican

ABe01 = 0 - 10 and MA01 = 2 - 4, 998, 999

Using a scale from zero to 100, where zero means no chance, 50 a 50-50 chance, and 100 a certain win, what do you think the chances are John Edwards will beat the other Democratic candidates and become the Democratic candidate for president? You can name any number from zero to 100.

Number: 0 – 100

0 = no chance 100 = certain win

998 Don't know999 No answer

NAa08	Chance Obama will be Democratic nominee	
Schedule	Nat RCS	1
	12/17/07 – 6/8/08	l
Filter	If recognized Obama in favorability $AB001 = 0 - 10$ and $AB001 = 2 - 4$ , 998, 99 question and not a Republican	99
	Using a scale from zero to 100, where zero means no chance, 50 a 50-50 chance, and 100 a certain win, what do you think the chances are Barack Obama will beat the ot Democratic candidates and become the Democratic candidate for president? You can name any number from zero to 100.	her
Number:	<b>0 – 100</b> 0 = no chance 100 = certain win	
998	Don't know	
999	No answer	

## NAb — Primary endorsements

NAb01	Endorsement of major IA/I	NH/MA papers for Republican nomination
Schedule		Nat RCS
		12/17/07 – 1/6/08
Filter	If not a Democrat	MA01 = 1, 3, 4, 998, 999
		ch one candidate the major papers in lowa, New sets endorsed for the Republican nomination for president?
	-	Des Moines Register in Iowa, the Manchester Union Leader Boston Globe in Massachusetts, which neighbors New
1	Giuliani	
2	Huckabee	
3	Hunter	
4	McCain	
5	Paul	
6	Romney	
7	Tancredo	
8	Thompson	
9	Other (verbatim answer in <b>N</b>	Ab01r9v)
998	Don't know	
999	No answer	
	Correct answer: McCain	

NAb02	Joe Lieberman endorsement for Rep	oublican nomination	
Schedule		Nat RCS	,
	12/1	7/07 – 1/6/08	-
Filter	If not a Democrat	MA01 = 1, 3, 4, 998, 999	
	Do you happen to know which one car Republican nomination for president?	didate Joe Lieberman endorsed for the	
1	Giuliani		
2	Huckabee		
3	Hunter		
4	McCain		
5	Paul		
6	Romney		
7	Tancredo		
8	Thompson		
9	Other (verbatim answer in <b>NAb02r9v</b> )		
998	Don't know		
999	No answer		
	Correct answer: McCain		

NAb03	National Right to Life endor	rsement for Republican nomination	
Schedule	_	Nat RCS	
		1/11/08 – 1/21/08	
Filter	If not a Democrat	MA01 = 1, 3, 4, 998, 999	
	Do you happen to know who nomination for president?	National Right to Life endorsed for the Republican	
1	Giuliani		
2	Huckabee		
3	Hunter		
4	McCain		
5	Paul		
6	Romney		
7	Tancredo		
8	Thompson		
9	Other (verbatim answer in <b>NA</b>	Ab03r9v)	
998	Don't know		
999	No answer		
	Correct answer: Thompson		

NAb04	National Right to Life endo affects vote	orsement of Thompson for Republican nomin	ation
Schedule Schedule		Nat RCS	
		1/11/08 – 1/21/08	[
Filter	If not a Democrat	MA01 = 1, 3, 4, 998, 999	
	_	sed Fred Thompson [for the Republican nominat more likely, less likely, or does it make no differe red Thompson?	
1	Makes more likely to vote fo	or Thompson	
2	Makes less likely		
3	No difference		
998	Don't know		
999	No answer		
	Total Total Timos Gridoresi.	nent for Republican nomination	
Schedule		Nat RCS	[
Schedule Filter	If not a Democrat		l
	If not a Democrat	Nat RCS 1/25/08 – 2/18/08	can
	If not a Democrat  Do you happen to know who	Nat RCS 1/25/08 – 2/18/08 MA01 = 1, 3, 4, 998, 999	ean
Filter	If not a Democrat  Do you happen to know who nomination for president?	Nat RCS 1/25/08 – 2/18/08 MA01 = 1, 3, 4, 998, 999	can
Filter 1	If not a Democrat  Do you happen to know who nomination for president?  Giuliani	Nat RCS 1/25/08 – 2/18/08 MA01 = 1, 3, 4, 998, 999	can
Filter  1 2	If not a Democrat  Do you happen to know who nomination for president?  Giuliani Huckabee	Nat RCS 1/25/08 – 2/18/08 MA01 = 1, 3, 4, 998, 999	ean
Filter  1 2 3	If not a Democrat  Do you happen to know who nomination for president?  Giuliani Huckabee McCain	Nat RCS  1/25/08 – 2/18/08  MA01 = 1, 3, 4, 998, 999  The New York Times endorsed for the Republic	can
Filter  1 2 3 4	If not a Democrat  Do you happen to know who nomination for president?  Giuliani Huckabee McCain Romney	Nat RCS  1/25/08 – 2/18/08  MA01 = 1, 3, 4, 998, 999  The New York Times endorsed for the Republic	can
Filter  1 2 3 4 5	If not a Democrat  Do you happen to know who nomination for president?  Giuliani Huckabee McCain Romney Other (verbatim answer in N	Nat RCS  1/25/08 – 2/18/08  MA01 = 1, 3, 4, 998, 999  The New York Times endorsed for the Republic	can

NAb06	New York Times endorse	ment of McCain for R	epublican nomination a	affects vote
Schedule	_	Nat RCS		
		1/25/08 – 2/18/08		l
Filter	If not a Democrat	MA01	= 1, 3, 4, 998, 999	
	The New York Times endor endorsement make you mo does it make no difference	ore likely to support Mc	Cain, less likely to suppo	
1	Makes more likely to vote f	or McCain		
2	Makes less likely			
3	No difference			
998	Don't know			
999	No answer			
Schedule	-	Nat RCS 2/8/08 – 2/18/08		
		2/8/08 – 2/18/08		
Filter	If not a Democrat	MA01	= 1, 3, 4, 998, 999	
	Do you happen to know whendorsed for the Republica	•		Family,
1	Huckabee			
2	McCain			
3	Other (verbatim answer in	NAb07r3v)		
998	Don't know			
999	No answer			
	Correct answer: Huckabee			

NAb08	James Dobson endorsemer	t of Huckabee for Republican no	omination affects vote
Schedule		Nat RCS	[
		2/8/08 – 2/18/08	
Filter	If not a Democrat	MA01 = 1, 3, 4, 998,	999
	endorsement make you more	Mike Huckabee [for the Republican likely to support Huckabee, less li difference in your likelihood to su	kely to support
1	<ul> <li>Makes more likely to vote for</li> </ul>	Huckabee	
2	Makes less likely		
3	No difference		
998	Don't know		
999	No answer		

NAb09	Oprah Winfrey endorsement	for Democratic nomination	
Schedule		Nat RCS	,
		12/17/07 – 1/6/08	
Filter	If not a Republican	MA01 = 2 – 4, 998, 999	
	Do you happen to know who C for president?	Oprah Winfrey endorsed for the Democratic	nomination
1	Biden		
2	Clinton		
3	Dodd		
4	Edwards		
5	Gravel		
6	Kucinich		
7	Obama		
8	Richardson		
9	Other (verbatim answer in NA	o09r9v)	
998	Don't know		
999	No answer		
	Correct answer: Obama		

Variable catalog Detailed variable listing – subject N

NAb10	New York Times endorseme	nt for Democratic nomination	
Schedule	_	Nat RCS	
	_	1/25/08 – 2/5/08	
Filter	If not a Republican	MA01 = 2 – 4, 998, 999	
	Do you happen to know who T nomination for president?	he New York Times endorsed for the Den	nocratic
1	Clinton		
2	Edwards		
3	Gravel		
4	Obama		
5	Other (verbatim answer in NA	o10r5v)	
998	Don't know		
999	No answer		
	Correct answer: Clinton	nt of Clinton for Democratic nominatio	un affects vot
NAb11	Correct answer: Clinton	nt of Clinton for Democratic nominatio	on affects vot
	Correct answer: Clinton	nt of Clinton for Democratic nominatio  Nat RCS  1/25/08 – 2/5/08	on affects vot
NAb11	Correct answer: Clinton	Nat RCS	n affects vot
NAb11 Schedule	Correct answer: Clinton  New York Times endorseme  If not a Republican  The New York Times endorsed this endorsement make you me	<b>Nat RCS</b> 1/25/08 – 2/5/08	nation]. Does support
NAb11 Schedule	Correct answer: Clinton  New York Times endorseme  If not a Republican  The New York Times endorsed this endorsement make you me	Nat RCS  1/25/08 - 2/5/08  MA01 = 2 - 4, 998, 999  Hillary Clinton [for the Democratic nominore likely to support Clinton, less likely to reference in your likelihood to support Hilla	nation]. Does support
NAb11 Schedule	Correct answer: Clinton  New York Times endorsement  If not a Republican  The New York Times endorsed this endorsement make you much Clinton, or does it make no different mak	Nat RCS  1/25/08 - 2/5/08  MA01 = 2 - 4, 998, 999  Hillary Clinton [for the Democratic nominore likely to support Clinton, less likely to reference in your likelihood to support Hilla	nation]. Does support
NAb11 Schedule Filter	Correct answer: Clinton  New York Times endorseme  If not a Republican  The New York Times endorsed this endorsement make you make clinton, or does it make no different makes more likely to vote for Clinton.	Nat RCS  1/25/08 - 2/5/08  MA01 = 2 - 4, 998, 999  Hillary Clinton [for the Democratic nominore likely to support Clinton, less likely to reference in your likelihood to support Hilla	nation]. Does support
NAb11 Schedule Filter  1 2	Correct answer: Clinton  New York Times endorsement  If not a Republican  The New York Times endorsed this endorsement make you make clinton, or does it make no different makes more likely to vote for Communication.	Nat RCS  1/25/08 - 2/5/08  MA01 = 2 - 4, 998, 999  Hillary Clinton [for the Democratic nominore likely to support Clinton, less likely to reference in your likelihood to support Hilla	nation]. Does support

NAb12	Edward Kennedy endorse	ement for Democratic nomination	
Schedule	_	Nat RCS	,
		1/28/08 – 2/6/08	
Filter	If not a Republican	MA01 = 2 – 4, 998, 999	
	Do you happen to know wh nomination for president?	no Senator Edward Kennedy endorsed for the	Democratic
1	Clinton		
2	Edwards		
3	Gravel		
4	Obama		
5	Other (verbatim answer in I	NAb12r5v)	
998	Don't know		
999	No answer  Correct answer: Obama		
	Correct answer: Obama	ement of Obama for Democratic nomination	n affects vot
999 NAb13 Schedule	Correct answer: Obama	ement of Obama for Democratic nomination	n affects vote
NAb13	Correct answer: Obama		n affects vot
NAb13	Correct answer: Obama	Nat RCS	n affects vot
NAb13 Schedule	Edward Kennedy endorse  If not a Republican  Senator Edward Kennedy endorse endorsement main	Nat RCS 1/28/08 – 2/6/08	omination]. ely to support
NAb13 Schedule	Edward Kennedy endorse  If not a Republican  Senator Edward Kennedy endorse endorsement main	Nat RCS  1/28/08 - 2/6/08  MA01 = 2 - 4, 998, 999  endorsed Barack Obama [for the Democratic nake you more likely to support Obama, less likely difference in your likelihood to support Barace	omination]. ely to support
NAb13 Schedule	Edward Kennedy endorse  If not a Republican  Senator Edward Kennedy endorsement mail Obama, or does it make no	Nat RCS  1/28/08 - 2/6/08  MA01 = 2 - 4, 998, 999  endorsed Barack Obama [for the Democratic nake you more likely to support Obama, less likely difference in your likelihood to support Barace	omination]. ely to support
NAb13 Schedule Filter	Edward Kennedy endorse  If not a Republican  Senator Edward Kennedy endorsement mail Obama, or does it make no Makes more likely to vote for the control of	Nat RCS  1/28/08 - 2/6/08  MA01 = 2 - 4, 998, 999  endorsed Barack Obama [for the Democratic nake you more likely to support Obama, less likely difference in your likelihood to support Barace	omination]. ely to support
NAb13 Schedule Filter  1 2	Edward Kennedy endorse  If not a Republican  Senator Edward Kennedy endorsement mail Obama, or does it make no Makes more likely to vote for Makes less likely	Nat RCS  1/28/08 - 2/6/08  MA01 = 2 - 4, 998, 999  endorsed Barack Obama [for the Democratic nake you more likely to support Obama, less likely difference in your likelihood to support Barace	omination]. ely to support

NAb14	United Farm Workers endors	sement for Bemodratic nonlination	
Schedule	_	Nat RCS	
		2/4/08 – 2/11/08	
Filter	If not a Republican	MA01 = 2 – 4, 998, 999	
	Do you happen to know who the nomination for president?	he United Farm Workers endorsed for	the Democratic
1	Clinton		
2	Edwards		
3	Gravel		
4	Obama		
5	Other (verbatim answer in <b>NAI</b>	o14r5v)	
998	Don't know		
000	N.I.		
999	No answer		
	Correct answer: Clinton  United Farm Workers endors	sement of Clinton for Democratic no	omination affect
NAb15	Correct answer: Clinton	sement of Clinton for Democratic no	omination affect
NAb15	Correct answer: Clinton  United Farm Workers endors		omination affect
NAb15	Correct answer: Clinton  United Farm Workers endors	Nat RCS	omination affect
NAb15 Schedule	Correct answer: Clinton  United Farm Workers endors vote  If not a Republican  The United Farm Workers endo Does this endorsement make y	<b>Nat RCS</b> 2/4/08 – 2/11/08	tic nomination]. s likely to suppor
NAb15 Schedule	Correct answer: Clinton  United Farm Workers endors vote  If not a Republican  The United Farm Workers endo Does this endorsement make y	Nat RCS  2/4/08 - 2/11/08  MA01 = 2 - 4, 998, 999  orsed Hillary Clinton [for the Democra you more likely to support Clinton, les ference in your likelihood to support H	tic nomination]. s likely to suppor
NAb15 Schedule	United Farm Workers endors vote  If not a Republican  The United Farm Workers endo Does this endorsement make you Clinton, or does it make no difference of the control of	Nat RCS  2/4/08 - 2/11/08  MA01 = 2 - 4, 998, 999  orsed Hillary Clinton [for the Democra you more likely to support Clinton, les ference in your likelihood to support H	tic nomination]. s likely to suppor
NAb15 Schedule	United Farm Workers endors vote  If not a Republican  The United Farm Workers endors e	Nat RCS  2/4/08 - 2/11/08  MA01 = 2 - 4, 998, 999  orsed Hillary Clinton [for the Democra you more likely to support Clinton, les ference in your likelihood to support H	tic nomination]. s likely to suppor
NAb15 Schedule 1 2	United Farm Workers endors vote  If not a Republican  The United Farm Workers endors endorsement make you clinton, or does it make no different makes where the control of	Nat RCS  2/4/08 - 2/11/08  MA01 = 2 - 4, 998, 999  orsed Hillary Clinton [for the Democra you more likely to support Clinton, les ference in your likelihood to support H	tic nomination]. s likely to suppor

NAb16	MoveOn.Org endorsement for I	Democratic nomination	
Schedule	_	Nat RCS	,
		2/4/08 – 2/11/08	
Filter	If not a Republican	MA01 = 2 - 4, 998, 999	
	Do you happen to know who Mov president?	veOn.Org endorsed for the Democratic no	omination for
1	Clinton		
2	Edwards		
3	Gravel		
4	Obama		
5	Other (verbatim answer in NAb16	6r5v)	
998	Don't know		
999	No answer		
999	No answer  Correct answer: Obama		
999 NAb17	Correct answer: Obama	bama for Democratic nomination affe	ects vote
	Correct answer: Obama	Dbama for Democratic nomination affe	ects vote
NAb17	Correct answer: Obama		ects vote
NAb17	Correct answer: Obama	Nat RCS	ects vote
NAb17 Schedule	Correct answer: Obama  MoveOn.Org endorsement of O  If not a Republican  MoveOn.Org endorsed Barack Obeendorsement make you more like	Nat RCS 2/4/08 – 2/11/08	oes this
NAb17 Schedule	Correct answer: Obama  MoveOn.Org endorsement of O  If not a Republican  MoveOn.Org endorsed Barack Obeendorsement make you more like	Nat RCS $2/4/08 - 2/11/08$ $MA01 = 2 - 4, 998, 999$ Deama [for the Democratic nomination]. Description of the Support Obama, less likely to support I likelihood to support Barack Obama?	oes this
NAb17 Schedule Filter	Correct answer: Obama  MoveOn.Org endorsement of O  If not a Republican  MoveOn.Org endorsed Barack Obendorsement make you more like does it make no difference in your	Nat RCS $2/4/08 - 2/11/08$ $MA01 = 2 - 4, 998, 999$ Deama [for the Democratic nomination]. Description of the Support Obama, less likely to support I likelihood to support Barack Obama?	oes this
NAb17 Schedule Filter	MoveOn.Org endorsement of O  If not a Republican  MoveOn.Org endorsed Barack Obendorsement make you more like does it make no difference in your Makes more likely to vote for Obar	Nat RCS $2/4/08 - 2/11/08$ $MA01 = 2 - 4, 998, 999$ Deama [for the Democratic nomination]. Description of the Support Obama, less likely to support I likelihood to support Barack Obama?	oes this
NAb17 Schedule Filter	MoveOn.Org endorsement of O  If not a Republican  MoveOn.Org endorsed Barack Obendorsement make you more like does it make no difference in your Makes more likely to vote for Oban Makes less likely	Nat RCS $2/4/08 - 2/11/08$ $MA01 = 2 - 4, 998, 999$ Deama [for the Democratic nomination]. Description of the Support Obama, less likely to support I likelihood to support Barack Obama?	oes this

NAb18	Bill Richardson endorsement	for Democratic nomination	
Schedule	_	Nat RCS	1
	_	3/24/08 – 4/2/08	l .
Filter	If not a Republican	MA01 = 2 – 4, 998, 999	
	Do you happen to know who N Democratic nomination for pres	ew Mexico Governor Bill Richardson e sident?	ndorsed for the
1	Clinton		
2	Obama		
3	Other (verbatim answer in <b>NAb</b>	o18r3v)	
998	Don't know		
000	No answer		
999	NO answer		
999	Correct answer: Obama		
NAb19	Correct answer: Obama	of Obama for Democratic nomination	on affects vote
	Correct answer: Obama	of Obama for Democratic nomination	on affects vote
NAb19	Correct answer: Obama		on affects vote
NAb19	Correct answer: Obama	Nat RCS	on affects vote
NAb19 Schedule	Bill Richardson endorsement  If not a Republican  Governor Bill Richardson endorsement make y	Nat RCS 3/24/08 – 4/2/08	c nomination]. likely to suppor
NAb19 Schedule	Bill Richardson endorsement  If not a Republican  Governor Bill Richardson endorsement make your open this endorsement make you obama, or does it make no difference of the second of th	Nat RCS  3/24/08 - 4/2/08  MA01 = 2 - 4, 998, 999  rsed Barack Obama [for the Democratic ou more likely to support Obama, less erence in your likelihood to support Ba	c nomination]. likely to support
NAb19 Schedule Filter	Bill Richardson endorsement  If not a Republican  Governor Bill Richardson endor Does this endorsement make y Obama, or does it make no diff  Makes more likely to vote for O	Nat RCS  3/24/08 - 4/2/08  MA01 = 2 - 4, 998, 999  rsed Barack Obama [for the Democratic ou more likely to support Obama, less erence in your likelihood to support Ba	c nomination]. likely to suppor
NAb19 Schedule Filter	Bill Richardson endorsement  If not a Republican  Governor Bill Richardson endor Does this endorsement make y Obama, or does it make no diff  Makes more likely to vote for O Makes less likely	Nat RCS  3/24/08 - 4/2/08  MA01 = 2 - 4, 998, 999  rsed Barack Obama [for the Democratic ou more likely to support Obama, less erence in your likelihood to support Ba	c nomination]. likely to suppor
NAb19 Schedule Filter	Bill Richardson endorsement  If not a Republican  Governor Bill Richardson endor Does this endorsement make y Obama, or does it make no difform Makes more likely to vote for Off Makes less likely  No difference	Nat RCS  3/24/08 - 4/2/08  MA01 = 2 - 4, 998, 999  rsed Barack Obama [for the Democratic ou more likely to support Obama, less erence in your likelihood to support Ba	c nomination]. likely to suppor

## NAc — Actual primary outcomes

NAc01	Republican winner of Iowa caucus
Schedule	Nat RCS  1/4/08 – 1/8/08
	Do you happen to know which Republican candidate won the lowa caucus?
1	Giuliani
2	Huckabee
3	Hunter
4	McCain
5	Paul
6	Romney
7	Thompson
8	Haven't heard
9	Can't remember
998	Don't know
999	No answer
	Correct answer: Huckabee

NAc02	Democratic winner of Iowa caucus
Schedule	Nat RCS
	1/4/08 – 1/8/08
	Do you happen to know which Democratic candidate won the lowa caucus?
1	Clinton
2	Edwards
3	Gravel
4	Kucinich
5	Obama
6	Richardson
7	Haven't heard
8	Can't remember
998	Don't know
999	No answer
	Correct answer: Obama

NAc03	Republican winner of New Hampshire primary
Schedule	Nat RCS
	1/9/08 – 1/15/08
	Do you happen to know which Republican candidate won the New Hampshire primary?
1	- Giuliani
2	Huckabee
3	Hunter
4	McCain
5	Paul
6	Romney
7	Thompson
8	Haven't heard
9	Can't remember
998	Don't know
999	No answer
	Correct answer: McCain

NAc04	Democratic winner of New Hampshire primary
Schedule	Nat RCS
	1/9/08 – 1/21/08
	Do you happen to know which Democratic candidate won the New Hampshire primary?
1	Clinton
2	Edwards
3	Gravel
4	Kucinich
5	Obama
6	Richardson
7	Haven't heard
8	Can't remember
998	Don't know
999	No answer
	Correct answer: Clinton

NAc05	Republican winner of Michigan primary	
Schedule	- Nat RCS	1
	1/16/08 – 1/21/08	l
	Do you happen to know which Republican candidate won the Michigan primary?	
1	- Giuliani	
2	Huckabee	
3	Hunter	
4	McCain	
5	Paul	
6	Romney	
7	Thompson	
8	Haven't heard	
9	Can't remember	
998	Don't know	
999	No answer	
	Correct answer: Romney	

NAc06	Democratic winner of Nevada caucuses	
Schedule	Nat RCS	1
	1/22/08 – 1/27/08	ı
	Do you happen to know which Democratic candidate won the Nevada caucuses?	
1	Clinton	
2	Edwards	
3	Gravel	
4	Kucinich	
5	Obama	
6	Haven't heard	
7	Can't remember	
998	Don't know	
999	No answer	
	Correct answer: Clinton	

NAc07	Republican winner of South Carolina primary
Schedule	Nat RCS
	1/22/08 – 1/29/08
	Do you happen to know which Republican candidate won the South Carolina primary?
1	Giuliani
2	Huckabee
3	Hunter
4	McCain
5	Paul
6	Romney
7	Thompson
8	Haven't heard
9	Can't remember
998	Don't know
999	No answer
	Correct answer: McCain

NAc08	Democratic winner of South Carolina primary
Schedule	Nat RCS
	1/28/08 – 1/29/08
	Do you happen to know which Democratic candidate won the South Carolina primary?
1	Clinton
2	Edwards
3	Gravel
4	Kucinich
5	Obama
6	Richardson
7	Haven't heard
8	Can't remember
998	Don't know
999	No answer
	Correct answer: Obama

NAc09	Republican winner of Florida primary	
Schedule	Nat RCS	[
	1/30/08 – 2/5/08  Do you happen to know which Republican candidate won the Florida primary?	
	, ,	
1	Giuliani	
2	Huckabee	
3	McCain	
4	Paul	
5	Romney	
6	Haven't heard	
7	Can't remember	
998	Don't know	
999	No answer	
	Correct answer: McCain	

NAES08-Phone

NAc10	Democratic winner of Florida primary	
Schedule	Nat RCS	1
	1/30/08 – 2/5/08	l
	Do you happen to know which Democratic candidate won the Florida primary?	
1	Clinton	
2	Edwards	
3	Gravel	
4	Obama	
5	Haven't heard	
6	Can't remember	
998	Don't know	
999	No answer	
	Correct answer: Obama	
NAc11	Republican winner on Super Tuesday	

NAc11	Republican winner on Super Tuesday
Schedule	Nat RCS
	2/6/08 – 2/12/08
	Which Republican candidate running for president won more of the Republican primaries and state conventions on Super Tuesday, February 5?
1	Giuliani
2	Huckabee
3	McCain
4	Paul
5	Romney
6	Haven't heard
7	Can't remember
998	Don't know
999	No answer
	Correct answer: McCain

NAc12	Republican candidate with most delegates for nomination		
Schedule	Nat RCS		
	2/13/08 – 3/4/08		
	As far as you know, which Republican candidate for president currently has the most delegates for the Republican party nomination?		
1	Huckabee		
2	McCain		
3	Paul		
4	Other (verbatim answer in <b>NAc12r4v</b> )		
998	Don't know		
999	No answer		
NAc13	Democratic candidate with most delegates for nomination		
Schedule	Nat RCS		
	2/13/08 – 5/29/08		
	As far as you know, which Democratic candidate for president currently has the most delegates for the Democratic party nomination?		
1	Clinton		
2	Gravel		
3	Obama		
4	Other (verbatim answer in <b>NAc13r4v</b> )		
998	Don't know		
999	No answer		

### NB — General election

## NBa — Likely general election outcomes

NBa01	Chance Giuliani will beat Democrat		
Schedule		at RCS	
	12/17/07 – 1/29/08		
Filter	If recognized Giuliani in favorability question and not a Democrat	AAg01 = 0 – 10 and MA01 = 1, 3, 4, 998, 999	
	where zero means no chance, 50 a 50-5	November and using a scale from zero to 100, 0 chance, and 100 a certain win, what do you beat the Democratic candidate for president? o 100.	
Number:	<b>0 – 100</b> 0 = no chance 100 = certain win		
101	Depends on nominee		
998	Don't know		
999	No answer		

NBa02	Chance Huckabee will beat Democrat		
Schedule	Na	t RCS	
	12/17/07 – 3/4/08		
Filter	If recognized Huckabee in favorability question and not a Democrat	AAh01 = 0 – 10 and MA01 = 1, 3, 4, 998, 999	
	Thinking about the general election in November and using a scale from zero to 100, where zero means no chance, 50 a 50-50 chance, and 100 a certain win, what do you think the chances are Mike Huckabee will beat the Democratic candidate for president? You can name any number from zero to 100.		
Number:	<b>0 – 100</b> 0 = no chance 100 = certain win		
101	Depends on nominee		
998	Don't know		
999	No answer		

NBa03	Chance McCain will beat Democrat			
Schedule	Nat RCS All dates			
Filter	If {12/17/07 – 8/27/08 : recognized McCain in favorability question and not a Democrat}	12/17/07 – 8/27/08 :	AAm01 = 0 - 10 and MA01 = 1, 3, 4, 998, 999	
	where zero means no cha think the chances are Joh	ance, 50 a 50-50 chance, ar nn McCain will beat {12/17/0	nd using a scale from zero to 100, nd 100 a certain win, what do you 7 – 6/25/08 : the Democratic candidate can name any number from zero to	
Number:	<b>0 – 100</b> 0 = no chance 100 = certain win			
101	Depends on nominee			
998	Don't know			
999	No answer			
Sample split	8/28/08 – 11/3/08 :	1/2 of sample	FA = 1	

NBa04	Chance Romney will beat Democrat		
Schedule	N	at RCS	
	12/17	/07 – 2/6/08	
Filter	If recognized Romney in favorability question and not a Democrat	AAr01 = 0 – 10 and MA01 = 1, 3, 4, 998, 999	
	where zero means no chance, 50 a 50-5	November and using a scale from zero to 100, 0 chance, and 100 a certain win, what do you beat the Democratic candidate for president?	
Number:	<b>0 – 100</b> 0 = no chance 100 = certain win		
101	Depends on nominee		
998	Don't know		
999	No answer		
NBa05	Chance Clinton will beat Republican		
Schedule	N	at RCS	
	12/17	/07 – 6/8/08	
Filter	If recognized Clinton in favorability question and not a Republican	ABc01 = 0 - 10 and $MA01 = 2 - 4$ , 998, 999	
	where zero means no chance, 50 a 50-5	November and using a scale from zero to 100, O chance, and 100 a certain win, what do you I beat the Republican candidate for president o 100.	
Number:	<b>0 – 100</b> 0 = no chance		

Variable catalog Detailed variable listing – subject N NAES08-Phone 401

100 = certain win Depends on nominee

Don't know

No answer

101 998

999

NBa06	Chance Edwards will beat Republican		
Schedule	Nat RCS	I	
	12/17/07 – 1/29/08		
Filter	If recognized Edwards in favorability ABe01 = $0 - 10$ and MA01 = $2 - 4$ , 998 question and not a Republican	, 999	
	Thinking about the general election in November and using a scale from zero to 100, where zero means no chance, 50 a 50-50 chance, and 100 a certain win, what do you think the chances are John Edwards will beat the Republican candidate for president? You can name any number from zero to 100.		
Number:	<b>0 – 100</b> 0 = no chance 100 = certain win		
101	Depends on nominee		
998	Don't know		
999	No answer		

NBa07	Chance Obama will beat Republican			
Schedule	Nat RCS			
		All dates		
Filter	If {12/17/07 – 8/27/08 : recognized Obama in favorability question and not a Republican}	12/17/07 – 8/27/08 :	ABo01 = 0 – 10 and MA01 = 2 – 4, 998, 999	
	where zero means no cha think the chances are Bara	nce, 50 a 50-50 chance, ar ack Obama will beat {12/17	nd using a scale from zero to 100, nd 100 a certain win, what do you /07 – 6/25/08 : the Republican ent? You can name any number	
Number:	<b>0 – 100</b> 0 = no chance 100 = certain win			
101	Depends on nominee			
998	Don't know			
999	No answer			
Sample split	8/28/08 – 11/3/08 :	1/2 of sample	FA = 2	

### NBb — General election endorsements

NBb01	Colin Powell endorsement for president
Schedule	Nat RCS
	10/19/08 – 10/23/08
	Do you happen to know who Colin Powell endorsed for president?
1	McCain
2	Obama
3	Other (verbatim answer in <b>NBb01r3v</b> )
998	Don't know
999	No answer
	Correct answer: Obama
NBb02	Colin Powell endorsement of Obama for president affects vote
Schedule	Nat RCS
	10/19/08 – 10/23/08
	Colin Powell endorsed Barack Obama [for president]. Does this endorsement make yo more likely to support Obama, less likely to support Obama, or does it make no
	difference in your likelihood to support Barack Obama?
1	Makes more likely to vote for Obama
1 2	
	Makes more likely to vote for Obama
2	Makes more likely to vote for Obama Makes less likely

# $R-Voting\ behavior\ and\ attitudes$

## RA-Voter registration

RA01	Registered to vote at time of interview		
Schedule	Nat RCS		
	3/17/08 – 11/3/08		
	These days, many people are so busy they cannot find time to register to vote, or they move around so often they do not get a chance to re-register. Are you currently registered to vote in your precinct or election district, or haven't you been able to register so far?		
1	Yes, registered		
2	No, not registered		
998	Don't know		
999	No answer		
RA02	Registered to vote on Election Day (asked before vote choice question)		
Schedule	[		
	By Election Day, were you registered to vote in your precinct or election district, or no		
1	Yes		
2	No		
998	Don't know		
999	No answer		
Sample split	1/2 of sample FA = 1		
	See also RA03 for alternate question position.		

RA03	Registered to vote on Election Day (asked after vote choice question)
Schedule	R
	By Election Day, were you registered to vote in your precinct or election district, or not?
1	Yes
2	No
998	Don't know
999	No answer
Sample split	1/2 of sample FA = 2
	See also RA02 for alternate question position.

## **RB** — Primary election

## RBa — Intended primary vote

RBa01	Candidate would vote for today in Republican primary		
Schedule	Nat RCS		
	12/17/07 – 3/4/08		
Filter	If not a Democrat MA01 = 1, 3, 4, 998, 999		
	If you voted today in the Republican presidential primary election or caucus in your state, which candidate would you vote for? [Read candidate names.]		
1	- {12/17/07 – 1/29/08 : Giuliani}		
2	P. Huckabee		
3	{12/17/07 – 1/19/08 : Hunter}		
4	McCain McCain		
5	6 Paul		
6	{12/17/07 – 2/6/08 : Romney}		
7	{12/17/07 – 12/19/07 : Tancredo}		
8	{12/17/07 – 1/21/08 : Thompson}		
9	Other (verbatim answer in <b>RBa01r9v</b> )		
10	Would not vote for nominee		
998	B Don't know		
999	No answer		

Schedule		Nat RCS	
		12/17/07 – 6/8/08	
ilter	If not a Republican	MA01 = 2 – 4, 998, 999	
		ratic presidential primary election or caud u vote for? [Read candidate names.]	cus in your
1	{12/17/07 – 1/3/08 : Biden}		
2	Clinton		
3	{12/17/07 – 1/3/08 : Dodd}		
4	{12/17/07 – 1/29/08 : Edwards}		
5	{12/17/07 - 3/25/08 : Gravel}		
6	{12/17/07 – 1/24/08 : Kucinich}		
7	Obama		
8	{12/17/07 – 1/9/08 : Richardson}		
9	Other (verbatim answer in RBa0	2r9v)	
10	Would not vote for nominee		
998	Don't know		
999	No answer		

RBb01	Primary election status
Schedule	Nat RCS
	All dates
1	Interviewed before state's presidential primary election
2	Interviewed after state's presidential primary election

RBb02	Voted in primary election
Schedule	Nat RCS
	2/20/08 – 11/3/08
Filter	If interviewed after state's presidential RBb01 = 2 primary election
	Did you vote in the 2008 presidential primary or caucus in your state, or not?
	[If yes:] Did you vote in the Republican or Democratic primary or caucus in your state?
1	Yes, Republican
2	Yes, Democratic
3	Did not vote
998	Don't know
999	No answer

RBb03		Candidate voted	d for in Repub	lican primary	
Schedule				Nat RCS	
				2/20/08 – 11/3/08	
Filter	_	If voted in primar	y election	RBb02 = 1	
	_	Who did you vote	e for in your st	ate's primary or caucus?	
	1	Giuliani			
	2	Huckabee			
	3	Hunter			
	4	McCain			
	5	Paul			
	6	Romney			
	7	Tancredo			
	8	Thompson			
	9	Other (verbatim a	answer in <b>RBb</b>	<b>03r9v</b> )	
1	0	Did not vote for r	nominee		
99	8	Don't know			
99	9	No answer			

RBb04		Candidate voted for in Democrat	ic primary
Schedule			Nat RCS
			2/20/08 – 11/3/08
Filter		If voted in primary election	RBb02 = 2
		Who did you vote for in your state's	s primary or caucus?
	1	Biden	
	2	Clinton	
	3	Dodd	
	4	Edwards	
	5	Gravel	
	6	Kucinich	
	7	Obama	
	8	Richardson	
	9	Other (verbatim answer in RBb04r9	v)
1	10	Did not vote for nominee	
99	8	Don't know	
99	99	No answer	

### RC — General election

## RCa — Intended general election vote

RCa01	Plan to vote in general election
Schedule	Nat RCS
	6/26/08 – 8/27/08
	Do you plan to vote in the general election in November, or don't you plan to vote?
1	Yes, plan to vote
2	No, don't plan to vote
998	Don't know
999	No answer
RCa02	Chance of voting in general election
Schedule	Nat RCS
	6/26/08 – 8/27/08
Filter	If plan to vote in general election RCa01 = 1
	I would like you to rate your chances of voting in the general election on a scale of one to 10. Ten means you will definitely vote, and one means you will definitely not vote. Of course you may use any number in between.
Number:	1 – 10  1 = definitely not vote  10 = definitely vote
Number:	1 = definitely not vote

		Would vote today for McCain or Obama
Schedule		Nat RCS
		3/7/08 – 3/27/08
		Thinking about the general election for president in November 2008, if that election were held today and the candidates were John McCain, the Republican, and Barack Obama, the Democrat, for whom would you vote?
	1	McCain
	2	Obama
	3	Other (verbatim answer in <b>RCa03r3v</b> )
	4	Would not vote for president
	998	Don't know
	999	No answer
RCa04		Would vote today for McCain or Clinton
RCa04		Would vote today for McCain or Clinton
		Nat RCS
RCa04 Schedule		
		Nat RCS
	1	Nat RCS  3/7/08 – 3/27/08  Thinking about the general election for president in November 2008, if that election were held today and the candidates were John McCain, the Republican, and Hillary
	1 2	Nat RCS  3/7/08 – 3/27/08  Thinking about the general election for president in November 2008, if that election were held today and the candidates were John McCain, the Republican, and Hillary Clinton, the Democrat, for whom would you vote?
	-	Nat RCS  3/7/08 – 3/27/08  Thinking about the general election for president in November 2008, if that election were held today and the candidates were John McCain, the Republican, and Hillary Clinton, the Democrat, for whom would you vote?  McCain
	2	Nat RCS  3/7/08 – 3/27/08  Thinking about the general election for president in November 2008, if that election were held today and the candidates were John McCain, the Republican, and Hillary Clinton, the Democrat, for whom would you vote?  McCain Clinton
	2	Nat RCS  3/7/08 – 3/27/08  Thinking about the general election for president in November 2008, if that election were held today and the candidates were John McCain, the Republican, and Hillary Clinton, the Democrat, for whom would you vote?  McCain Clinton Other (verbatim answer in RCa04r3v)

RCa05	Would vote today for McCain, Obama, or Nader		
Schedule	Nat RCS		
	3/28/08 – 6/23/08		
	Thinking about the general election for president in November 2008, if that election were held today and the candidates were John McCain, the Republican; Barack Obama the Democrat; and Ralph Nader, the Green Party candidate, for whom would you vote?		
1	McCain		
2	Obama		
3	Nader		
4	Other (verbatim answer in <b>RCa05r4v</b> )		
5	Would not vote for president		
998	Don't know		
999	No answer		
RCa06	Would vote today for McCain, Clinton, or Nader		
Schedule	Nat RCS		
	3/28/08 – 6/8/08		
	Thinking about the general election for president in November 2008, if that election were held today, and the candidates were John McCain, the Republican; Hillary Clinton, the Democrat; and Ralph Nader, the Green Party candidate, for whom would you vote?		
1	McCain		
2	Clinton		
3	Nader		
4	Other (verbatim answer in <b>RCa06r4v</b> )		
5	Would not vote for president		
	·		

998

999

Don't know

No answer

RCa07	Would vote today for McC	Cain, Obama, Nader, o	r Barr
Schedule	_	Nat RCS	
		6/24/08 – 9/25/08	
Filter	If {9/18/08 - 9/25/08 : have not early voted in general election}	9/18/08 – 9/25/08 :	RCb02 = 2, 998, 999
	were held today and the car   8/29/08 – 9/25/08 : John McCa Obama, the Democrat   8/29/	ndidates were {6/24/08 – 8 in and Sarah Palin, the 08 – 9/25/08 : Barack Obar 13/08 : Green Party   7/14/	n November 2008, if that election 8/28/08: John McCain, the Republican Republicans}; {6/24/08 – 8/28/08: Barack ma and Joe Biden, the Democrats}; 108 – 9/25/08: Independent} candidate; 1 vote?
1	_ I McCain		
2	? Obama		
3	Nader Nader		
4	Barr		
5	Other (verbatim answer in <b>F</b>	RCa07r5v)	
6	Would not vote for presider	nt	
998	B Don't know		
999	No answer		

RCa08	Would vote today for McCain, Obama, Nader, Barr, or McKinney		
Schedule	Nat RCS		
	9/26/08 – 11/3/08		
Filter	If have not early voted in general election RCb02 = 2, 998, 999		
	Thinking about the general election for president in November 2008, if that election were held today and the candidates were John McCain and Sarah Palin, the Republicans; Barack Obama and Joe Biden, the Democrats; Ralph Nader and Matt Gonzalez, the Independent candidates; Bob Barr and Wayne Allyn Root, the Libertarians; and Cynthia McKinney and Rosa Clemente, the Green Party candidates for whom would you vote?		
1	McCain		
2	Obama		
3	Nader		
4	Barr		
5	McKinney		
6	Other (verbatim answer in <b>RCa08r6v</b> )		
7	Would not vote for president		

999

No answer

RCa09	Definitely will vote for McCain		
Schedule		Nat RCS	
		6/25/08 – 10/6/08, 10/13/08 – 11/3/08	
Filter	If would vote today for	6/25/08 – 9/25/08 :	RCa07 = 1
	McCain {9/18/08 - 10/6/08, 10/13/08 - 11/3/08 : and have not early voted in general election}	9/26/08 – 10/6/08, 10/13/08 – 11/3/08 :	RCa08 = 1
	•	John McCain {8/29/08 – 10/6/08, 10/ ere a chance you could change	
	Palin} for president, or is th someone else?	ere a chance you could change	your mind and vote for
1	Palin} for president, or is th someone else? [If chance could change mines]	ere a chance you could change nd:] Is there a good chance you nlikely?	your mind and vote for
1 2	Palin} for president, or is th someone else? [If chance could change min would you say it's pretty ur	ere a chance you could change nd:] Is there a good chance you nlikely?	your mind and vote for
_	Palin} for president, or is the someone else? [If chance could change min would you say it's pretty under the could be c	ere a chance you could change nd:] Is there a good chance you nlikely?	your mind and vote for
2	Palin} for president, or is the someone else? [If chance could change minwould you say it's pretty under the could change minwould you say it's pretty under the could change minwould change minwould change minwould president.	ere a chance you could change nd:] Is there a good chance you nlikely?	your mind and vote for

RCa10	Definitely will vote for Obama		
Schedule	_	Nat RCS	
	6	6/25/08 – 10/6/08, 10/13/08 – 11/3/08	
Filter	<ul> <li>If would vote today for</li> </ul>	6/25/08 – 9/25/08 :	RCa07 = 2
	Obama {9/18/08 – 10/6/08, 10/13/08 – 11/3/08 : and have not early voted in general election}	9/26/08 – 10/6/08, 10/13/08 – 11/3/08 :	RCa08 = 2
	_		
		arack Obama {8/29/08 – 10/6/08, 19 ere a chance you could change	
	Biden) for president, or is the someone else?	ere a chance you could change d:] Is there a good chance you	e your mind and vote for
	Biden) for president, or is the someone else? [If chance could change mind	ere a chance you could changed:] Is there a good chance you likely?	e your mind and vote for
	Biden} for president, or is the someone else?  [If chance could change mind would you say it's pretty unli	ere a chance you could change d:] Is there a good chance you ikely? date	e your mind and vote for
;	Biden) for president, or is the someone else? [If chance could change mind would you say it's pretty unli	ere a chance you could change d:] Is there a good chance you ikely? date	e your mind and vote for
:	Biden} for president, or is the someone else?  [If chance could change mind would you say it's pretty unli  Definitely will vote for candid Good chance will change mind  Unlikely will change mind	ere a chance you could change d:] Is there a good chance you ikely? date	e your mind and vote for

	Definitely will vote for Nader		
Schedule		Nat RCS	
	6/25/08 – 8/27/08		
Filter	If would vote today for Nader	RCa07 = 3	
	Will you definitely vote for Ralph change your mind and vote for so	Nader for president, or is there a chance you could presented in the country of t	
	[If chance could change mind:] Is would you say it's pretty unlikely?	there a good chance you'll change your mind, or ?	
1	Definitely will vote for candidate		
2	Good chance will change mind		
3	Unlikely will change mind		
998	Don't know		
999	No answer		
RCa12	Definitely will vote for Barr		
RCa12	Definitely will vote for Barr	Nat RCS	
	Definitely will vote for Barr	Nat RCS 6/25/08 – 8/27/08	
	Definitely will vote for Barr  If would vote today for Barr		
Schedule	If would vote today for Barr	6/25/08 - 8/27/08  RCa07 = 4  arr for president, or is there a chance you could	
Schedule	If would vote today for Barr  Will you definitely vote for Bob Bachange your mind and vote for so	6/25/08 – 8/27/08  RCa07 = 4  arr for president, or is there a chance you could omeone else? there a good chance you'll change your mind, or	
Schedule	If would vote today for Barr  Will you definitely vote for Bob Bachange your mind and vote for so [If chance could change mind:] Is	6/25/08 – 8/27/08  RCa07 = 4  arr for president, or is there a chance you could omeone else? there a good chance you'll change your mind, or	
Schedule Filter	If would vote today for Barr  Will you definitely vote for Bob Bachange your mind and vote for so [If chance could change mind:] Is would you say it's pretty unlikely?	arr for president, or is there a chance you could omeone else? there a good chance you'll change your mind, or	
Schedule Filter	If would vote today for Barr  Will you definitely vote for Bob Bachange your mind and vote for so [If chance could change mind:] Is would you say it's pretty unlikely?  Definitely will vote for candidate	6/25/08 – 8/27/08  RCa07 = 4  arr for president, or is there a chance you could omeone else? there a good chance you'll change your mind, or	
Schedule Filter  1 2	If would vote today for Barr  Will you definitely vote for Bob Bachange your mind and vote for so [If chance could change mind:] Is would you say it's pretty unlikely?  Definitely will vote for candidate Good chance will change mind	6/25/08 – 8/27/08  RCa07 = 4  arr for president, or is there a chance you could omeone else? there a good chance you'll change your mind, or	

RCa13	Supporting McCain or against Obama			
Schedule		Nat RCS	t RCS	
		8/8/08 – 10/6/08, 10/22/08 – 11/3/08		
Filter	If would vote today for	8/8/08 – 9/25/08 :	RCa07 = 1	
	McCain {9/18/08 – 10/6/08, 10/22/08 – 11/3/08 : and have not early voted in general election}	9/26/08 – 10/6/08, 10/22/08 – 11/3/08 :	RCa08 = 1	
	Would you say you are sup McCain or more because y	oporting McCain for president mou are against Obama?	nore because you are for	
1	For McCain			
2	Against Obama			
998	Don't know			
999	No answer			
Sample split	10/22/08 – 11/3/08 :	1/2 of sample	FA = 1	

RCa14	Supporting Obama or ag	ainst McCain	
Schedule		Nat RCS	
		8/8/08 – 10/6/08, 10/22/08 – 11/3/08	
Filter	If would vote today for	8/8/08 – 9/25/08 :	RCa07 = 2
	Obama {9/18/08 - 10/6/08, 10/22/08 - 11/3/08 : and have not early voted in general election}	9/26/08 – 10/6/08, 10/22/08 – 11/3/08 :	RCa08 = 2
	Would you say you are sup Obama or more because y	oporting Obama for president noon are against McCain?	nore because you are for
1	For Obama		
2	Against McCain		
998	Don't know		
999	No answer		
Sample split	10/22/08 – 11/3/08 :	1/2 of sample	FA = 1
RCa15	Plan to early vote in gene	eral election	
Schedule		Nat RCS	
		9/18/08 – 11/3/08	
Filter	If have not early voted in ge	RCb02 = 2, 99	98, 999
		Election Day, that is vote early ot, in the presidential election?	
1	Yes		
1 2	Yes No		

RCa16		Received early ballot for general election	
Schedule		Nat RCS	
l		9/18/08	<b>– 11/3/08</b>
Filter		If plan to early vote in general election	RCa15 = 1
		Have you already received a ballot for th	e upcoming election?
	1	Yes	
	2	No	
	998	Don't know	
	999	No answer	
RCa17		Planned method of early voting in ger	neral election
Schedule		Na	RCS
		9/18/08	- 11/3/08
Filter		If plan to early vote in general election	RCa15 = 1
		How will you cast your ballot? [Read res	oonse options 1 – 8 as necessary.]
	1	Voting at an early polling station	
	2	Sending in a ballot by mail	
	3	Sending in a ballot by fax	
	4	Personally dropping off a ballot at an ele	ction office
	5	Having someone else drop off a ballot at	an election office for you
	6	Voting over the telephone	
	7	Voting online, that is over the Internet	
	8	Other (verbatim answer in <b>RCa17r8v</b> )	
	998	Don't know	
	999	No answer	

RCa18	Planned date of early voting in general election	
Schedule	Na	t RCS
	9/18/08 – 11/3/08	
Filter	If plan to early vote in general election	RCa15 = 1
	About when do you plan to cast your ba necessary.]	llot? [Read response options 1 – 6 as
1	Today	
2	One to three days from now	
3	Four to six days from now	
4	One week from now	
5	Two weeks from now	
6	More than two weeks from now	
998	Don't know	
999	No answer	
RCa19	Personal qualities or issue positions n	nore important to vote choice
Schedule	Na	t RCS R
	9/11/08 – 10/5/08	3, 10/22/08 – 11/3/08
	·	portant to you in choosing a candidate for as experience and judgment, or their position and Iraq?
1	Personal qualities	
2	Issue positions	

1/2 of sample

FA = 1

Both equally

Don't know

No answer

Nat RCS 10/22/08 - 11/3/08:

3

998 999

Sample split

### RCb — Actual general election vote

RCb01		Voted in general election	(asked post-elect	ion)
Schedule				R
		In talking with people abou chance to vote. Did you ha	•	ons, we often find that they do not get a November election?
	1	Yes		
	2	No		
	998	Don't know		
	999	No answer		
RCb02		Early voted in general ele	ection	
Schedule		1	Nat RCS	
Schedule			<b>Nat RCS</b> 9/18/08 – 11/3/	08
Filter		If {Reint : voted in general election}		R R R R R R R R R R R R R R R R R R R
		election}  Some states allow individustation or by filling out an a	9/18/08 – 11/3/08 Reint :  Hals to vote before Endsentee ballot. Howential election, or no	RCb01 = 1  Election Day, that is vote early at a polling w about you? {Nat RCS : Have you already ot?   Reint : Did you vote early in the
	1	Some states allow individustation or by filling out an avoted in this year's preside	9/18/08 – 11/3/08 Reint :  Hals to vote before Endsentee ballot. Howential election, or no	RCb01 = 1  Election Day, that is vote early at a polling w about you? {Nat RCS : Have you already ot?   Reint : Did you vote early in the
	1 1 2	election}  Some states allow individuatation or by filling out an avoted in this year's preside November election or did year.	9/18/08 – 11/3/08 Reint :  Hals to vote before Endsentee ballot. Howential election, or no	RCb01 = 1  Election Day, that is vote early at a polling w about you? {Nat RCS : Have you already ot?   Reint : Did you vote early in the
		election}  Some states allow individual station or by filling out an avoted in this year's preside November election or did year!	9/18/08 – 11/3/08 Reint :  Hals to vote before Endsentee ballot. Howential election, or no	RCb01 = 1  Election Day, that is vote early at a polling w about you? {Nat RCS : Have you already ot?   Reint : Did you vote early in the

RCb03	Candidate voted for in general elec	ction (wording #1)		
Schedule		Nat RCS	_	
	9/	18/08 – 9/25/08		
Filter	If early voted in general election	RCb02 = 1		
	In the 2008 presidential election who the Republicans; Barack Obama and Independent candidate; or Bob Barr,	Joe Biden, the Democrat		
1	McCain			
2	Obama			
3	Nader			
4	Barr			
5	Other (verbatim answer in RCb03r5v)			
6	Did not vote for president			
998	Don't know			
999	No answer			
	See also RCb04 for alternate wording.			

RCb04	Candidate voted for in general election (wording #2)		
Schedule		Nat RCS	
		9/26/08 – 11/3/08	
Filter	If {Nat RCS : early} voted in	Nat RCS :	RCb02 = 1
	general election	Reint :	RCb01 = 1
	the Republicans; Barack Ob Gonzalez, the Independent	oama and Joe Biden, candidates; Bob Barı	te for: John McCain and Sarah Palin, the Democrats; Ralph Nader and Matt r and Wayne Allyn Root, the mente, the Green Party candidates?
1	McCain		
2	Obama		
3	Nader		
4	Barr		
5	McKinney		
6	Other (verbatim answer in	RCb04r6v)	
7	Did not vote for president		
998	Don't know		
999	No answer		
	See also RCb03 for alternate	wording.	

	Voted for McCain or against Obama		
Schedule		Nat RCS	
		9/18/08 – 10/6/08, 10/22/08 – 11/3/08	
Filter	If {Nat RCS : early} voted for	Nat RCS 9/18/08 – 9/25/08 :	RCb03 = 1
	McCain in general election	Nat RCS 9/26/08 – 10/6/08, 10/22/08 – 11/3/08 :	RCb04 = 1
		Reint :	RCb04 = 1
		: are supporting   Reint : voted f IcCain or more because you ar	
1	For McCain		
2	Against Obama		
998	Don't know		
999	No answer		
Sample split	Nat RCS 10/22/08 – 11/3/08 :	1/2 of sample	FA = 1
RCb06	Voted for Obama or again	ist McCaiii	
Schedule	1	Nat RCS	
Schedule	[	Nat RCS 9/18/08 – 10/6/08, 10/22/08 – 11/3/08	
	If {Nat RCS : early} voted for		RCb03 = 2
	If {Nat RCS : early} voted for Obama in general election	9/18/08 – 10/6/08, 10/22/08 – 11/3/08	RCb03 = 2 RCb04 = 2
		9/18/08 - 10/6/08, 10/22/08 - 11/3/08  Nat RCS 9/18/08 - 9/25/08 :  Nat RCS 9/26/08 - 10/6/08, 10/22/08 -	
	Obama in general election  Would you say you {Nat RCS	9/18/08 - 10/6/08, 10/22/08 - 11/3/08  Nat RCS 9/18/08 - 9/25/08:  Nat RCS 9/26/08 - 10/6/08, 10/22/08 - 11/3/08:	RCb04 = 2  RCb04 = 2  for} Obama for president
	Obama in general election  Would you say you {Nat RCS	9/18/08 - 10/6/08, 10/22/08 - 11/3/08  Nat RCS 9/18/08 - 9/25/08:  Nat RCS 9/26/08 - 10/6/08, 10/22/08 - 11/3/08:  Reint:  : are supporting   Reint: voted 1	RCb04 = 2  RCb04 = 2  for} Obama for president
ilter	Obama in general election  Would you say you {Nat RCS more because you are for C	9/18/08 - 10/6/08, 10/22/08 - 11/3/08  Nat RCS 9/18/08 - 9/25/08:  Nat RCS 9/26/08 - 10/6/08, 10/22/08 - 11/3/08:  Reint:  : are supporting   Reint: voted 1	RCb04 = 2  RCb04 = 2  for} Obama for president
Filter 1	Obama in general election  Would you say you {Nat RCS more because you are for C	9/18/08 - 10/6/08, 10/22/08 - 11/3/08  Nat RCS 9/18/08 - 9/25/08:  Nat RCS 9/26/08 - 10/6/08, 10/22/08 - 11/3/08:  Reint:  : are supporting   Reint: voted 1	RCb04 = 2  RCb04 = 2  for} Obama for president
2	Obama in general election  Would you say you {Nat RCS more because you are for C  For Obama  Against McCain	9/18/08 - 10/6/08, 10/22/08 - 11/3/08  Nat RCS 9/18/08 - 9/25/08:  Nat RCS 9/26/08 - 10/6/08, 10/22/08 - 11/3/08:  Reint:  : are supporting   Reint: voted 1	RCb04 = 2  RCb04 = 2  for} Obama for president

RCb07	Method of early voting in general e	election
Schedule		Nat RCS
	9/1	18/08 – 11/3/08
Filter	If early voted in general election	RCb02 = 1
	How did you cast your ballot? [Read I	response options 1 – 8 as necessary.]
1	Voting at an early polling station	
2	Sending in a ballot by mail	
3	Sending in a ballot by fax	
4	Personally dropping off a ballot at an	election office
5	Having someone else drop off a ballo	
6	Voting over the telephone	,
7	Voting online, that is over the Interne	t
8	Other (verbatim answer in RCb07r8v)	
998	Don't know	
999	No answer	
RCb08	Date of early voting in general elec	tion (asked pre-election)  Nat RCS
	9/1	18/08 – 11/3/08
Filter	If early voted in general election	RCb02 = 1
	On what date did you cast your ballot options 1 – 5 as necessary.]	t early in the general election? [Read response
1	Today	
2	Yesterday	
3	Two or three days ago	
4	Four to seven days ago	
5	More than one week ago	
998	Don't know	
999	No answer	

RCb09	Date of early voting in general election (asked post-election)	
Schedule		
Filter	If early voted in general election	RCb02 = 1
	When did you cast your ballot early in	the general election?
1	The day before Election Day	
2	A couple of days before Election Day	
3	The week before Election Day	
4	Two or more weeks before Election Da	у
998	Don't know	
999	No answer	
	No answer  Would change early general election	n vote
999 RCb10 Schedule		n vote
RCb10		
RCb10	Would change early general election	RCb02 = 1  ny, would your vote for president have been
RCb10	Would change early general election  If early voted in general election  If you voted at the polls on Election Da	RCb02 = 1  ny, would your vote for president have been
RCb10 Schedule Filter	Would change early general election  If early voted in general election  If you voted at the polls on Election Da different than it was on your early balle	RCb02 = 1  ny, would your vote for president have been
RCb10 Schedule Filter	Would change early general election  If early voted in general election  If you voted at the polls on Election Da different than it was on your early ballo	RCb02 = 1  ny, would your vote for president have been

RCb11	How would change early general election	on vote
Schedule	- 	R
Filter	If would change early general election vote	RCb10 = 1
	– Who would you have voted for instead?	
	[As necessary:] John McCain, the Republic Nader, the Independent; Bob Barr, the Libe Party candidate?	·
	_ I McCain	
2	2 Obama	
;	B Nader	
4	l Barr	
į.	McKinney	
	Other (verbatim answer in <b>RCb11r6v</b> )	
998	B Don't know	
999	No answer	

RCb12	When made up mind about general election vote	
Schedule		1
Filter	If voted in general election	RCb01 = 1
	November general election: on E	nd about how you would vote for president in the Election Day, in the last three days before the electio e the election, earlier in October, sometime in
1	On Election Day	
2	Last three days before election	
3	Last week before election	
4	Earlier in October	
5	In September	
6	Before September	
998	Don't know	
999	No answer	
RCb13	McCain's choice of Palin affect	ted vote
Schedule		()
	If voted in general election	RCb01 = 1
	Did John McCain's choice of Sar	rah Palin as his vice presidential candidate make you ess likely to vote for McCain, or did it make no
	Did John McCain's choice of Sar more likely to vote for McCain, lo difference in your decision to vo	rah Palin as his vice presidential candidate make you ess likely to vote for McCain, or did it make no te for president?
Filter	Did John McCain's choice of Sar more likely to vote for McCain, le difference in your decision to vo Made more likely to vote for Mc	rah Palin as his vice presidential candidate make you ess likely to vote for McCain, or did it make no te for president?
Filter	Did John McCain's choice of Sar more likely to vote for McCain, le difference in your decision to vo Made more likely to vote for Mc Made less likely	rah Palin as his vice presidential candidate make you ess likely to vote for McCain, or did it make no te for president?
Filter 1	Did John McCain's choice of Sar more likely to vote for McCain, le difference in your decision to vo Made more likely to vote for Mc Made less likely	rah Palin as his vice presidential candidate make you ess likely to vote for McCain, or did it make no te for president?

RCb14	Obama's choice of Biden affected vote	
Schedule		
Filter	If voted in general election	RCb01 = 1
	Did Barack Obama's choice of Joe Biden as his vice presidential candidate make you more likely to vote for Obama, less likely to vote for Obama, or did it make no difference in your decision to vote for president?	
1	Made more likely to vote for Obama	
2	Made less likely	
3	No difference	
998	Don't know	
999	No answer	
RCb15	Ever thought would vote for Obama	
Schedule		(1
Filter	If voted for McCain in general election	RCb04 = 1
	Was there ever a time when you thoug	ht you would vote for Obama for president?
1	Yes	
1 2	Yes No	

RCb16	Ever thought would vote for McC	ain
Schedule		
Filter	If voted for Obama in general election	RCb04 = 2
	Was there ever a time when you tho	ought you would vote for McCain for president?
1	Yes	
2	No	
998	Don't know	
999	No answer	
RCb17	First time voting in general election	on
Schedule		i  ■
Filter	If voted in general election	RCb01 = 1
	Is this the first time you voted in a g	eneral election?
1	Yes	
2	No	
2 998	No Don't know	

RCb18	Obama will keep campaign promises in office
Schedule	R
	How often do you think Obama will keep his campaign promises once he is in office: always, most of the time, some of the time, rarely, or never?
1	Always
2	Most of the time
3	Some of the time
4	Rarely
5	Never
998	Don't know
999	No answer

	ressional	

RCc01	Would vote for Republican or Democrat for US House in general election		
Schedule	Nat RCS		
	6/26/08 – 11/3/08		
	In November you will be able to vote for a member of Congress, that is the US House of Representatives in Washington. If you voted today in the election for your representative, who do you think you would vote for? Would you vote for the Republican or Democrat?		
1	- Republican		
2	Democrat		
3	Would not vote for representative		
998	Don't know		
999	No answer		

RCc02	US House candidate voted for in general	election
Schedule	-	R
Filter	If voted in general election and do not live in Washington, DC	RCb01 = 1 and WFc01 = 1, 4 - 6, 8 - 10, 12, 13, 16 - 42, 44 - 51, 53 - 56
	You were able to vote for a member of Con- Representatives in Washington. Who did yo Democrat?	
1	- Republican	
2	Democrat	
3	Did not vote for representative	
998	Don't know	
999	No answer	
RCc03	US Senate candidate voted for in genera	l election
Schedule	-	R
Filter	If voted in general election and live in state with Senate election	RCb01 = 1 and WFc01 = 1, 5, 8, 10, 13, 16, 17, 19 – 23, 25 – 28, 30, 31, 33 – 35, 37, 40, 41, 44 – 48, 51, 54, 56
	You were also able to vote for US Senate. V Republican or Democrat?	Vho did you vote for? Did you vote for the
1	- Republican	
2	Democrat	
3	Did not vote for senator	
998	Don't know	
999	No answer	

#### **RD** — Prior elections

RD01	Candidate voted for in 2004 presidential election			
Schedule	Nat RCS			
	All dates			
	Did you vote in the 2004 presidential election when George W. Bush ran against John Kerry?			
	[If yes:] Did you vote for George W. Bush, the Republican; John Kerry, the Democrat; Ralph Nader of the Green Party; or someone else?			
	_ <b>1</b> Bush			
	2 Kerry			
	3 Nader			
	4 Other			
	5 Did not vote for president			
99	8 Don't know			
99	9 No answer			

RD02	Voted in 2006 congressional election				
Schedule	Nat RCS				
	All dates				
	The next question is about the congressional elections held in November 2006. In talking to people about elections, we often find that a lot of people were not able to vote because they weren't registered, they were sick, or they just didn't have time. Which of the following statements best describes you?				
	I did not vote in the November 2006 election.				
	I thought about voting in that election but didn't.				
	I usually vote but didn't in that election.				
	I am sure I voted in the November 2006 election.				
1	Did not vote				
2	Thought about voting but didn't				
3	Usually vote but didn't				
4	Voted				
5	Not eligible to vote				
998	Don't know				
999	No answer				
RD03	Candidate voted for in 2006 congressional election				
Schedule	Nat RCS				
	All dates				
Filter	If voted in 2006 congressional election RD02 = 4				

In that election, you were able to vote for a member of Congress, that is the US House of Representatives in Washington. Did you vote for the Republican or Democrat?

- 1 Republican
- 2 Democrat
- 3 Other
- 4 Did not vote for representative
- 998 Don't know
- 999 No answer

## $S-Social\ group\ perceptions$

## ${\sf SA-Perceptions}$ of racial favoritism

SA01	Black officials more likely to favor blacks for government jobs		
Schedule		Nat RCS	R
	1	3/21/08 – 5/29/08, 6/2/08 – 11/	3/08
	•	·	to favor blacks for government jobs ewhat agree, somewhat disagree, or
1	Strongly agree		
2	Somewhat agree		
3	Somewhat disagree		
4	Strongly disagree		
998	Don't know		
999	No answer		
Sample split	Nat RCS 5/28/08 – 5/29/08 :	2/3 of sample	FB = 1, 2

SA02	Black officials more likely to support government spending for blacks			
Schedule		Nat RCS		ı
		3/21/08 – 5/29/08, 6/2/08 – 11/	/3/08	
		ed officials are more likely ou strongly agree, somewh		
1	Strongly agree			
2	Somewhat agree			
3	Somewhat disagree			
4	Strongly disagree			
998	Don't know			
999	No answer			
	No answer  Nat RCS 5/28/08 - 5/29/08 :	2/3 of sample	FB = 1, 2	
Sample split	Nat RCS 5/28/08 – 5/29/08 :	2/3 of sample ely to support policies th		bs
Sample split SA03 Schedule	Nat RCS 5/28/08 – 5/29/08 :	·		bs
Sample split	Nat RCS 5/28/08 – 5/29/08 :	ely to support policies th		bs
Sample split	Nat RCS 5/28/08 - 5/29/08 :  Black officials more lik  Do you think black elect	ely to support policies th	at could cost whites job	ould cost
Sample split	Nat RCS 5/28/08 - 5/29/08 :  Black officials more like  Do you think black elect whites jobs? Do you stro	Nat RCS  3/21/08 - 5/18/08  ed officials are more likely	at could cost whites job	ould cost
SA03 Schedule	Nat RCS 5/28/08 - 5/29/08 :  Black officials more like  Do you think black elect whites jobs? Do you strodisagree?	Nat RCS  3/21/08 - 5/18/08  ed officials are more likely	at could cost whites job	ould cost
SA03 Schedule	Nat RCS 5/28/08 - 5/29/08 :  Black officials more like  Do you think black elect whites jobs? Do you strodisagree?  Strongly agree	Nat RCS  3/21/08 - 5/18/08  ed officials are more likely	at could cost whites job	ould cost
SA03 Schedule	Nat RCS 5/28/08 - 5/29/08 :  Black officials more like  Do you think black elect whites jobs? Do you strodisagree?  Strongly agree Somewhat agree	Nat RCS  3/21/08 - 5/18/08  ed officials are more likely	at could cost whites job	ould cost
SA03 Schedule  1 2 3	Do you think black elect whites jobs? Do you strodisagree?  Strongly agree Somewhat agree Somewhat disagree	Nat RCS  3/21/08 - 5/18/08  ed officials are more likely	at could cost whites job	ould cost

SA04	Black officials more likely to give favors to black community		
Schedule	Nat RCS		
	3/21/08 – 5/18/08, 6/25/08 – 11/3/08		
	Do you think black elected officials are more likely to give special favors to the black community? Do you strongly agree, somewhat agree, somewhat disagree, or strongly disagree?		
1	Strongly agree		
2	Somewhat agree		
3	Somewhat disagree		
4	Strongly disagree		
998	Don't know		
999	No answer		
Schedule	Nat RCS 3/21/08 – 5/29/08, 6/2/08 – 8/25/08		
	Thinking about the statements you just read, would it be good or bad if black elected officials favored blacks?		
1	officials favored blacks? [If good:] Is that very or somewhat good? [If bad:] Is that very or somewhat bad?		
1 2	officials favored blacks?		
	officials favored blacks? [If good:] Is that very or somewhat good? [If bad:] Is that very or somewhat bad?  Very good		
2	officials favored blacks? [If good:] Is that very or somewhat good? [If bad:] Is that very or somewhat bad?  Very good Somewhat good		
2	officials favored blacks? [If good:] Is that very or somewhat good? [If bad:] Is that very or somewhat bad?  Very good Somewhat good Somewhat bad		
2 3 4	officials favored blacks? [If good:] Is that very or somewhat good? [If bad:] Is that very or somewhat bad?  Very good Somewhat good Somewhat bad Very bad		

	White officials more lik	ely to favor whites for go	overnment jobs
Schedule	1	Nat RCS 5/19/08 – 5/29/08, 9/9/08 – 11/3	3/08
	over African American a		to favor whites for government jok o you strongly agree, somewhat
1	Strongly agree		
2	Somewhat agree		
3	Somewhat disagree		
4	Strongly disagree		
998	Don't know		
999	No answer		
Sample split	Nat RCS 5/19/08 – 5/27/08 :	1/2 of sample	FA = 2
	Nat RCS 5/28/08 – 5/29/08 :	1/3 of sample	FB = 1
SA07		ely to support governme	
		·	
SA07 Schedule		ely to support governme	ent spending for whites
	White officials more like  Do you think white elected that favors whites over A	Nat RCS 5/19/08 – 5/29/08, 9/9/08 – 11/3	ent spending for whites  3/08  to support government spending panics? Do you strongly agree,
	White officials more like  Do you think white elected that favors whites over A	Nat RCS 5/19/08 - 5/29/08, 9/9/08 - 11/3 ed officials are more likely	ent spending for whites  3/08  to support government spending panics? Do you strongly agree,
Schedule	Do you think white elect that favors whites over A somewhat agree, somew	Nat RCS 5/19/08 - 5/29/08, 9/9/08 - 11/3 ed officials are more likely	ent spending for whites  3/08  to support government spending panics? Do you strongly agree,
Schedule	Do you think white elect that favors whites over A somewhat agree, somew	Nat RCS 5/19/08 - 5/29/08, 9/9/08 - 11/3 ed officials are more likely	ent spending for whites  3/08  to support government spending panics? Do you strongly agree,
Schedule  1 2	Do you think white elect that favors whites over A somewhat agree, somew Strongly agree Somewhat agree	Nat RCS 5/19/08 - 5/29/08, 9/9/08 - 11/3 ed officials are more likely	ent spending for whites  3/08  to support government spending panics? Do you strongly agree,
Schedule  1 2 3	Do you think white electrons whites over A somewhat agree, somewhat agree Somewhat agree Somewhat disagree	Nat RCS 5/19/08 - 5/29/08, 9/9/08 - 11/3 ed officials are more likely	ent spending for whites  3/08  to support government spending panics? Do you strongly agree,
Schedule  1 2 3 4	Do you think white electrons that favors whites over A somewhat agree, somewhat agree Somewhat agree Somewhat disagree Strongly disagree	Nat RCS 5/19/08 - 5/29/08, 9/9/08 - 11/3 ed officials are more likely	ent spending for whites  3/08  to support government spending panics? Do you strongly agree,
1 2 3 4 998	Do you think white elect that favors whites over A somewhat agree, somew Strongly agree Somewhat agree Somewhat disagree Strongly disagree Don't know	Nat RCS 5/19/08 - 5/29/08, 9/9/08 - 11/3 ed officials are more likely	ent spending for whites  3/08  to support government spending panics? Do you strongly agree,

SA08	Good or bad if white officials favor whites			
Schedule	- Nat RCS			
	5/19/08 – 5/29/08			
	Thinking about the so	-	be good or bad if white elected	
	[If good:] Is that very or somewhat good? [If bad:] Is that very or somewhat bad?			
1	Very good			
2	Somewhat good			
3	Somewhat bad			
4	Very bad			
998	Don't know			
999	No answer			
Sample split	5/19/08 – 5/27/08 :	1/2 of sample	FA = 2	
	5/28/08 – 5/29/08 :	1/3 of sample	FB = 1	

# SB — Comparative perceptions of racial groups

SB01	Most blacks are trustworthy
Schedule	Nat RCS R
	9/4/08 – 11/3/08
	Please tell me how well the phrase "trustworthy" applies to most of the people in the following group. Please use a scale from zero to 10, where zero means it does not apply at all to most of the people in the group, and 10 means it applies extremely well to most of the people in the group. Of course you can use any number in between.
	The group is blacks. How well does the phrase "trustworthy" apply to most of the people in that group?
Number:	<ul> <li>0 - 10</li> <li>0 = does not apply at all</li> <li>10 = applies extremely well</li> </ul>
998	Don't know
999	No answer

SB02	Most whites are trustworthy
Schedule	Nat RCS R
	9/4/08 – 11/3/08
	Please tell me how well the phrase "trustworthy" applies to most of the people in the following group. Please use a scale from zero to 10, where zero means it does not apply at all to most of the people in the group, and 10 means it applies extremely well to most of the people in the group. Of course you can use any number in between.
	The group is whites. How well does the phrase "trustworthy" apply to most of the people in that group?
Number:	<ul> <li>0 - 10</li> <li>0 = does not apply at all</li> <li>10 = applies extremely well</li> </ul>
998	Don't know
999	No answer
SB03	Believe Mormons are Christians
Schedule	Nat RCS
	12/17/07 – 1/10/08
	Do you believe Mormons are Christians, believe Mormons are not Christians, or don't you know enough to say?
1	Yes, are Christians

2

998

999

No, are not Christians

Don't know

No answer

#### SC — Influence of social factors on elections

SC01	US ready to elect I	plack president		
Schedule		Nat RCS		
		6/9/08 – 11/3/08		
	Do you think the Un	ited States is ready to elect a pr	esident who is black, or	not?
1	Yes			
2	No			
998	Don't know			
999	No answer			
Sample split	6/9/08 – 7/1/08 :	1/2 of sample	FA = 1	
SC02	US ready to elect A	African American president		
Schedule		Nat RCS		1
	l	6/9/08 – 7/1/08		
	Do you think the Unnot?	ited States is ready to elect a pr	esident who is African A	American, or
1	Yes			
2	No			
998	Don't know			
999	No answer			
Sample split	1/2 of sample	FA = 2		

SC03		US ready to elect female p	president	
Schedule			Nat RCS	
			6/9/08 – 11/3/08	
		Do you think the United Stat	tes is ready to elect a president who is a woma	an, or not?
	1	Yes		
	2	No		
	998	Don't know		
	999	No answer		
SC04		Romney's religion affects	vote	
Schedule			Nat RCS	
			12/21/07 – 2/6/08	l
Filter		If not a Democrat	MA01 = 1, 3, 4, 998, 999	
			ney is a Mormon make you more likely to vote esn't it make a difference in your vote?	for him, less
	1	Makes more likely to vote fo	or Romney	
	2	Makes less likely		
	3	No difference		
	998	Don't know		
	999	No answer		

# W — Demographics

## WA-Sex, age, education, and income

WA01	Respondent's sex		
Schedule		Nat RCS	<u> </u>
		All dates	
1	Male		
2	Female		
WA02	Age		
Schedule		Nat RCS	
		All dates	l
	What is your age?		
Number:	<b>18 – 97</b> 97 = 97 or older		
998	Don't know		
999	No answer		

WA03	Education
Schedule	Nat RCS
	All dates
	What is the last grade or class you completed in school?
	– I Grade 8 or lower
2	2 Some high school, no diploma
3	B High school diploma or equivalent
4	1 Technical or vocational school after high school
į	Some college, no degree
	Associate's or two-year college degree
7	7 Four-year college degree
8	Graduate or professional school after college, no degree
9	Graduate or professional degree
998	B Don't know
999	No answer

WA04	Household income (wording #1)
Schedule	Nat RCS
	12/17/07 – 9/28/08
	Last year, what was the total income before taxes of all the people living in your house or apartment? Just stop me when I get to the right category [read response options 1 – 9]:
1	Less than \$10,000
2	\$10,000 to less than \$15,000
3	\$15,000 to less than \$25,000
4	\$25,000 to less than \$35,000
5	\$35,000 to less than \$50,000
6	\$50,000 to less than \$75,000
7	\$75,000 to less than \$100,000
8	\$100,000 to less than \$150,000
9	\$150,000 or more
998	Don't know
999	No answer
	See also WA05 for alternate wording.

WA05	Household income (work	ding #2)	
Schedule		Nat RCS	R
		9/29/08 – 11/3/08	3
Filter	If {Reint : not asked question in National RCS interview}	Reint :	WA06 = 2
	-		es of all the people living in your house ght category [read response options 1 –
1	Less than \$10,000		
2	\$10,000 to less than \$15,0	00	
3	\$15,000 to less than \$25,0		
4	\$25,000 to less than \$35,0	00	
5	\$35,000 to less than \$50,0	00	
6	\$50,000 to less than \$75,0	00	
7	\$75,000 to less than \$100,	000	
8	\$100,000 to less than \$150	,000	
9	\$150,000 to less than \$250	,000	
10	\$250,000 or more		
998	Don't know		
999	No answer		
	See also WA04 for alternate	wording.	
WA06	Reinterview filter for WA	A05	
Schedule	(		R
1	Asked WA05 in National R	CS interview	

2 Asked in Election Reinterview

WA07	Have investments
Schedule	Nat RCS
	9/24/08 – 11/3/08
	Do you have money invested in the stock market or mutual funds?
	[If yes:] Do you have less than \$5,000 invested, between \$5,000 and \$10,000 invested, between \$10,000 and \$25,000 invested, or do you have more than \$25,000 invested?
1	Yes, less than \$5,000
2	Yes, \$5,000 – \$10,000
3	Yes, \$10,000 – \$25,000
4	Yes, more than \$25,000
5	Yes, did not specify amount
6	No money invested
998	Don't know
999	No answer

## WB — Employment

WB01	Employment status
Schedule	Nat RCS
	All dates
	Are you working full time or part time? [If no, probe for correct category.]
1	Working full time
2	Working part time
3	Temporarily unemployed
4	Retired
5	Permanently disabled
6	Homemaker
7	Student
8	Other (verbatim answer in WB01r8v)
998	Don't know
998 999	
999	No answer
999 WB02	Other unemployed adults in household
999 WB02	Other unemployed adults in household  Nat RCS
999 WB02 Schedule	Other unemployed adults in household  Nat RCS  All dates
999 WB02 Schedule	Other unemployed adults in household  Nat RCS  All dates  WB01 = 1, 2, 4 - 8, 998, 999  Are there any adults age 18 or older living in your house or apartment who ar currently laid off or unemployed?
WB02 Schedule	Other unemployed adults in household  Nat RCS  All dates  If not unemployed WB01 = 1, 2, 4 - 8, 998, 999  Are there any adults age 18 or older living in your house or apartment who ar currently laid off or unemployed?  Yes
999 WB02 Schedule Filter	Other unemployed adults in household  Nat RCS  All dates  If not unemployed WB01 = 1, 2, 4 - 8, 998, 999  Are there any adults age 18 or older living in your house or apartment who ar currently laid off or unemployed?  Yes No

WB03	Line of work	
Schedule	- Nat RCS	
	All dates	
Filter	If employed WB01 = 1, 2	
	In your current job, what kind of work do you do?	
	<ul> <li>Profession worker (e.g., lawyer, doctor, scientist, teacher, engineer, registered nurse accountant, programmer, musician)</li> </ul>	е,
	Skilled tradesperson (e.g., printer, baker, tailor, electrician, machinist, linesperson, plumber, carpenter, mechanic)	
	Clerical or office worker (e.g., typist, secretary, postal clerk, telephone operator, computer operator, bank clerk)	
	Service worker (e.g., police officer, fire fighter, waiter or waitress, maid, nurse's aid attendant, hairstylist)	e,
	Laborer (e.g., plumber's helper, construction worker, longshoreperson, garbage collector, other physical work)	
	Manager (e.g., store manager, sales manager, office manager)	
	Semi-skilled worker (e.g., machine operator, assembly line worker, truck driver, taxi driver, bus driver)	j
	3 Salesperson	
	Business owner	
1	Other Other	
99	B Don't know	

999

No answer

WB04	Self-employment
Schedule	Nat RCS
	All dates
Filter	If employed WB01 = 1, 2
	Do you work for someone else, or are you self-employed?
1	Work for someone else
2	Self-employed
998	Don't know
999	No answer
WB05	Labor union household
Schedule	Nat RCS
	All dates
	Are you or any other member of your household — that is any other adult living i your home or apartment — a member of a labor union?
	[If yes:] Is that person you or someone else?
1	Yes, respondent
2	Yes, other household member

- 3 Yes, both
- 4 No union members in household
- 998 Don't know
- 999 No answer

## $\label{eq:wc-acceleration} \textbf{WC} - \textbf{Race/ethnicity} \text{ and citizenship}$

WC01		Of Hispanic descent	
Schedule		_ Nat RCS	
		All dates	
		Are you of Hispanic or Latino origin or descen	nt?
	1	Yes	
	2	No	
	998	Don't know	
	999	No answer	
WC02		Hispanic origin	
Schedule		Nat RCS	
		All dates	
Filter		If of Hispanic descent	WC01 = 1
		Which of these best describes your origin: Me else?	exican, Cuban, Puerto Rican, or something
	1	Mexican	
	2	Cuban	
	3	Puerto Rican	
	4	Other (verbatim answer in WC02r4v)	
		Danit know	
	998	Don't know	

WC03	Race		
Schedule	Nat RCS		
	All dates		
	[If non-Hispanic in WC02:] What is your race? Are you white, black or African American, Asian, American Indian, or some other race?		
	[If Hispanic:] Are you white Hispanic, black Hispanic, or some other race?		
1	White or white Hispanic		
2	Black, African American, or black Hispanic Asian American Indian Hispanic, no race given Mixed race		
3			
4			
5			
6			
7	Other (verbatim answer in WC03r7v)		
998	Don't know		
999	No answer		
WC04	Born in US		
Schedule	Nat RCS		

11004	
Schedule	Nat RCS
	All dates
	Were you born in the United States, or not?
1	Yes
2	No
998	Don't know
999	No answer

WC05	US citizen		
Schedule		Nat RCS	
		All dates	[
Filter	If not born in US	WC04 = 2	
	Are you a citizen of the Unit	ted States?	
1	Yes		
2	No		
998	Don't know		
999	No answer		
WC06	Years lived in US		
Schedule		Nat RCS	
		All dates	
Filter	If not born in US	WC04 = 2	
Filter		WC04 = 2 you lived in the United States?	
Number:		you lived in the United States?	
	For how many years have y  0 – 97  0 = less than six months	you lived in the United States?	

## ${\bf WD-Religion}$

WD01	Attend religious services	
Schedule	Nat RCS	
	All dates	
	How often do you attend religious services, apart from special events like weddings and funerals: more than once a week, once a week, once or twice a month, a few times a year, or never?	
1	More than once a week	
2	Once a week	
3	Once or twice a month	
4	Few times a year	
5	Never	
998	Don't know	
999	No answer	

WD02	Religious affiliation
Schedule	Nat RCS
	All dates
	Regardless of whether you now attend any religious services, do you ever think of yourself as part of a particular religion or denomination?
	[If yes:] What is your religious preference? Is it Protestant, Catholic, another type of Christian, Jewish, or some other religion?
1	Protestant
2	Catholic
3	Other type of Christian
4	Jewish
5	Other religion
6	No denomination
7	No religion / atheist / agnostic
998	Don't know
999	No answer

WD03	Protestant or non-Catholic Christian affi	liation
Schedule	Nat R	cs
	All da	tes
Filter	<ul> <li>If affiliated with Protestant or non-Catholic religion in WD02</li> </ul>	WD02 = 1, 3
	- What church or denomination is that?	

(Continued)

- 1 African Methodist Episcopal Church
- 2 African Methodist Episcopal Zion Church
- 3 American Baptist Churches, USA
- 4 Assemblies of God
- 5 Baptist (unspecified)
- 6 Christian
- 7 Church of Jesus Christ of Latter-Day Saints / Mormon Church
- 8 Church of the Nazarene
- 9 Episcopal Church / Anglican Church
- 10 Evangelical Lutheran Church in America
- 11 Evangelical or born-again
- 12 Free Methodist Church
- 13 Greek/Eastern/Russian Orthodox Church
- 14 Independent Baptist
- 15 Independent/non-denominational evangelical
- 16 Independent/non-denominational Protestant
- 17 Lutheran (unspecified)
- 18 Lutheran Church, Missouri Synod
- 19 Lutheran Church, Wisconsin Evangelical Synod
- 20 Methodist (unspecified)
- 21 Presbyterian
- 22 Protestant
- 23 Southern Baptist Convention
- 24 United Church of Christ
- 25 United Methodist Church
- 26 United Presbyterian Church
- 27 Wesleyan Church
- 28 Other (verbatim answer in WD03r28v)
- 998 Don't know
- 999 No answer

See also WD04 for those who said in WD02 they were affiliated with an unspecified religion but later said they were Baptist, Lutheran, or Methodist.

See WD05, WD06, and WD07 for those who said Baptist, Lutheran, or Methodist but did not specify a church.

WD04	Other religious affiliation
Schedule	Nat RCS
	All dates
Filter	If affiliated with unspecified religion in WD02 = 5 WD02
	— What religion or denomination is that?
:	2 Hindu
;	3 Muslim/Islam
	<b>4</b> Baptist
!	5 Lutheran
(	6 Methodist
•	7 Other (verbatim answer in WD04r7v)
99	8 Don't know
999	9 No answer
	— See also WD03.

WD05	Baptist church affiliation	
Schedule	Nat RCS	
	All dates	
Filter	If affiliated with unspecified Baptist church in WD03 or WD04 = 4	
	With which Baptist group is your church associated?	
1	American Baptist Churches, USA	
2	Southern Baptist Convention	
3	Independent Baptist	
4	Other (verbatim answer in <b>WD05r4v</b> )	
5	Not further specified	
998	Don't know	
999	No answer	
WD06	Lutheran church affiliation	
Schedule	Nat RCS	
	All dates	
Filter	If affiliated with unspecified Lutheran wD03 = 17 or WD04 = 5 church in WD03 or WD04	
	With which Lutheran group is your church associated?	
1	Evangelical Lutheran Church in America	
1 2	Evangelical Lutheran Church in America Missouri Synod	

Other (verbatim answer in WD06r4v)

Not further specified

Don't know

No answer

4

5 998

999

WD07	Methodist church affiliation	
Schedule	Nat	RCS
	All dates	
Filter	If affiliated with unspecified Methodist church in WD03 or WD04	WD03 = 20 or WD04 = 6
	Is your church part of the United Method Church, or some other Methodist group?	
1	United Methodist Church	
2	African Methodist Episcopal Church	
3	African Methodist Episcopal Zion Church	
4	Free Methodist Church	
5	Other (verbatim answer in WD07r5v)	
6	Not further specified	
998	Don't know	
999	No answer	
WD08	Evangelical Christian	
Schedule	Nati	RCS
	7/7/08	- 11/3/08
Filter	If affiliated with Protestant Catholic other	WD02 = 1 – 3, 6 or WD04 = 4 – 6

	7/7/00 - 1	11/3/00	
Filter	If affiliated with Protestant, Catholic, other Christian, or non-denominational religion	WD02 = 1 – 3, 6 or WD04 = 4 –	
	Do you consider yourself an evangelical or	born-again Christian?	
2	<b>2</b> No		
998	8 Don't know		

No answer

999

## WE — Military service

WE01	Military household	
Schedule	Nat RCS	
	All dates	
	Including yourself, has anyone living in your house or apartment ever served in the US military? This includes the National Guard and the Reserves.	
1	Yes, respondent	
2	Yes, other household member	
3	Yes, both	
4	No one in household has served	
998	Don't know	
999	No answer	
	WF — Household characteristics	
	WFa — Household/family composition	
WFa01	Adults in household	
Schedule	Nat RCS	
	All dates	
	Could you please tell me how many adults age 18 or over currently live in this house or apartment?	
Number:	1 – 97	

WFa02	Children in household			
Schedule	Nat RCS			
	All dates			
	How many children under age 18 now live in your house or apartment?			
Number:	0 – 97			
998	Don't know			
999	No answer			
WFa03	Marital status			
Schedule	Nat RCS			
	All dates			
	Are you married, living as married, widowed, divorced, separated, or have you never been married?			
1	Married			
2	Living as married			
3	Widowed			
4	Divorced			
5	Separated			
6	Never married			
998	Don't know			
999	No answer			

#### WFb — Residency and dwelling type

WFb01	Years at present address	s			
Schedule		Nat RC	s		
	All dates				
	— How many years have you lived at your present address?				
Number:	0 – 97 0 = less than six mont 1 = six months to one				
998	Don't know				
999	No answer				
WFb02	Home ownership				
Schedule	Nat RCS R				
	10/3/08 – 11/3/08				
Filter	If {Reint : not asked question in National RCS interview}	Reint :	WFb03 = 2		
	Is the house, apartment, or mobile home where you live owned by you or someone in this household with a mortgage or loan; owned by you or someone in this household free and clear, without a mortgage or loan; rented for cash rent; or occupied without payment of cash rent?				
	Owned with mortgage or	loan			
2	Owned free and clear				
3	Rented				
4	Occupied without rent				
998	Don't know				
999	No answer				

WFb03		Reinterview filter for WFb02	
Schedule			R
	1	Asked WFb02 in National RCS interview	
	2	Asked in Election Reinterview	

#### WFc — Geographic location

#### WFc01 State of residency Schedule **Nat RCS** R All dates Alabama (AL) 1 4 Arizona (AZ) 5 Arkansas (AR) 6 California (CA) 8 Colorado (CO) 9 Connecticut (CT) Delaware (DE) 10 11 District of Columbia (DC) 12 Florida (FL) Georgia (GA) 13 16 Idaho (ID) 17 Illinois (IL) 18 Indiana (IN) 19 Iowa (IA) 20 Kansas (KS) 21 Kentucky (KY) 22 Louisiana (LA) 23 Maine (ME) 24 Maryland (MD) 25 Massachusetts (MA) 26 Michigan (MI) 27 Minnesota (MN) 28 Mississippi (MS) 29 Missouri (MO) 30 Montana (MT) 31 Nebraska (NE) 32 Nevada (NV) 33 New Hampshire (NH) 34 New Jersey (NJ) 35 New Mexico (NM)

(Continued)

#### (Continued from previous page)

- 36 New York (NY)
- 37 North Carolina (NC)
- 38 North Dakota (ND)
- **39** Ohio (OH)
- 40 Oklahoma (OK)
- 41 Oregon (OR)
- 42 Pennsylvania (PA)
- 44 Rhode Island (RI)
- **45** South Carolina (SC)
- **46** South Dakota (SD)
- 47 Tennessee (TN)
- 48 Texas (TX)
- 49 Utah (UT)
- 50 Vermont (VT)
- 51 Virginia (VA)
- **53** Washington (WA)
- **54** West Virginia (WV)
- **55** Wisconsin (WI)
- **56** Wyoming (WY)

WFc02		Urbanity of residency	
Schedule		Nat RCS	
		All dates	
		Urbanity is estimated from the telephone number used to conduct the interview.	
	1	Urban	
	2	Suburban	

3

Rural

WFc03	Live in metropolitan statistical area
Schedule	Nat RCS
	All dates
	Metropolitan statistical area (MSA) is estimated from the telephone number used to conduct the interview.
1	Live in MSA
2	Do not live in MSA
	WG — Internet access and telephone lines
WG01	WG — Internet access and telephone lines  Internet access
WG01	
	Internet access
	Internet access  Nat RCS
	Internet access  Nat RCS  All dates
Schedule	Internet access  Nat RCS  All dates  Do you have access to the Internet at home, at work, or someplace else?
Schedule	Internet access  Nat RCS  All dates  Do you have access to the Internet at home, at work, or someplace else?  Yes

WG02	Non-cell phones in household
Schedule	Nat RCS
	All dates
	Aside from cell phones, how many telephone numbers does your house or apartment have that you receive calls on? Please include only numbers that you use for phone calls, not ones you use for computers or fax machines.
Number:	1 – 97
998	Don't know
999	No answer
WG03	Cell phone different from landline
Schedule	Nat RCS
	All dates
	If you have a cell phone, is your cell phone number different from your landline or home phone, or is it the same number?
1	Different from landline
2	Same as landline
3	No cell phone

999

No answer

## $WH-Other\ demographics$

## WHa — Language

WHa01	Interview language		
Schedule	Nat RCS R		
	All dates		
1	English		
2	Spanish		
	WHb — Sexual orientation		
WHb01	Sexual orientation		
Schedule	Nat RCS		
	12/17/07 – 8/28/08		
	I'm going to read a list of terms people sometimes use to describe themselves: heterosexual or straight, gay or lesbian, bisexual. As I read the list again, please stop me when I get to the term that best describes how you think of yourself: heterosexual or straight, gay or lesbian, bisexual.		
	[As necessary:] All responses are kept confidential, and if there is a question you would rather not answer then we will move on.		
1	Heterosexual or straight		
2	Gay or lesbian		
3	Bisexual		
998	Don't know		
999	No answer		

1/3 of sample

4/10/08 - 8/28/08 :

FB = 1

## WHc - Gun ownership

WHc01		Gun ownership	
Schedule		Nat RCS	
		All dates	
		Do you or does anyone living in your house or apartment own a hand other type of firearm?	gun, rifle, or
	1	Yes	
	2	No	
9	998	Don't know	
9	999	No answer	
WHc02		NRA membership	
Schedule		Nat RCS	-
		All dates	
Filter		If person in household owns gun WHc01 = 1	
		Is the gun owner living in your house or apartment a member of the NAssociation, also known as the NRA?	National Rifle
	1	Yes	
	1 2	Yes No	
9			

### WHd — Health insurance

WHd01	Type of health insurance		
Schedule	Nat RCS R		
		10/8/08 – 11/3/0	8
Filter	If {Reint : not asked question in National RCS interview}	Reint :	WHd02 = 2
	your spouse's employer, a	plan that you purch	ve: a plan through your employer or ase on your own, Medicare or Medicaid, om somewhere else, or do you not have
1	Employer plan		
2	Self-purchased plan		
3	Medicare or Medicaid		
4	Other government prograr	m	
5	Other insurance		
6	No insurance		
998	Don't know		
999	No answer		
WHd02	Reinterview filter for WH	ld01	
Schedule			R
1	Asked WHd01 in National	RCS interview	

Asked in Election Reinterview

2

# Questionnaires

476 NAES08-Phone

## **National Rolling Cross-Section questionnaire**

Hello, my name is calling from the University of Pennsylvania. We are conducting a national opinion survey about some current issues. This is a research study and your participation is voluntary. All responses will remain confidential, and if there is a question you would rather not answer then we will move on. May I please speak with an adult age 18 or older who lives in this house or apartment? Question Q1 c Variable WFa01 Could you please tell me how many adults age 18 or over currently live in this house or apartment? Number: 1 - 97 May I please speak with the [if two adults in household:] ([choose at random:] younger / older) of the two adults; [if three adults:] ([random:] youngest adult / oldest adult / adult whose age is in the middle); [if four or more adults:] the adult who ([random:] celebrated a birthday last / will celebrate a birthday next)? Variable FA SPLIT-A\_c Random assignment to sample split A1 or A2: 0 Sample split A1 1 0 2 Sample split A2 SPLIT-B\_c Variable FB Random assignment to sample split B1, B2, or B3:  $\bigcirc$ Sample split B1 1

NAES08-Phone Questionnaires 477

2

3

Sample split B2

Sample split B3

0

 $\bigcirc$ 

SPLIT-C_	_c	Variable FC
Random	assignment to sample split C1, C2, C3, c	or C4:
0 0 0	Sample split C1 Sample split C2 Sample split C3 Sample split C4	1 2 3 4
Question	1 Q2_c	Variable CA02
Ask	only on 9/3/08 – 11/3/08.	
-	eel things in this country are generally g ngs are seriously off on the wrong track?	
0 0 0	Right direction Wrong track Don't know No answer	1 2 998 999
Question	ı Q3_c	Variable CA01
In your o	pinion, what is the most important prob	lem facing the country today?
0 0	Gave answer: Don't know No answer	998 999
Question	1 Q4_c	Variable AE02
Do you a president	pprove or disapprove of the way George t?	e W. Bush is handling his job as
	ve:] Do you approve strongly or only sor ve strongly or only somewhat?	newhat? [If disapprove:] Do you
0 0 0 0	Strongly approve Somewhat approve Somewhat disapprove Strongly disapprove Don't know	1 2 3 4 998
0	No answer	999

Variable AE03 Question Q5\_c Do you approve or disapprove of the way the US Congress is handling its job? [If approve:] Do you approve strongly or only somewhat? [If disapprove:] Do you disapprove strongly or only somewhat?  $\circ$ Strongly approve 1 0 Somewhat approve 2  $\bigcirc$ 3 Somewhat disapprove 4 0 Strongly disapprove  $\bigcirc$ Don't know 998  $\bigcirc$ No answer 999 I'd like to talk with you about some current issues you might see in the news. Variable CDb01 Question Q6 c I'm going to read you some plans for United States policy in Iraq. Please tell me which one comes closest to your own position: The US should withdraw all troops from Iraq as soon as possible. The US should set a deadline for withdrawing its troops if the Iraqi government doesn't show definite progress. The US should keep its troops in Iraq until a stable government is established. Withdraw as soon as possible 1 0 2 Set withdrawal deadline  $\bigcirc$ Keep troops until stable government 3 0 4 None of these 0 Don't know 998  $\bigcirc$ No answer 999 Variable CDb02 Question Q7\_c Ask only of SPLIT- $A_c = 1$ . All in all, do you think the situation in Iraq was worth going to war over, or not?

0	Yes	1
0	No	2
0	Don't know	998
0	No answer	999

Question Q8\_c Variable CDb04

Ask only on 12/17/07 - 1/10/08, 9/4/08 - 11/3/08. Ask only of SPLIT-A\_c = 1.

Regardless of what you think about the original decision to use military force in Iraq, do you now believe that the United States will definitely succeed, probably fail, or definitely fail in achieving its goals in Iraq?

0	Definitely succeed	1
0	Probably succeed	2
0	Probably fail	3
0	Definitely fail	4
0	Don't know	998
0	No answer	999

Question Q9\_c Variable CBb01

I'm going to read you some options about federal income taxes. Please tell me which one comes closest to your view on what we should be doing about federal income taxes:

Taxes should be cut.

**.** . .

Taxes should be kept pretty much as they are.

Taxes should be raised if necessary in order to maintain current federal programs and services.

$\cup$	Cut taxes	ı
0	Keep taxes as they are	2
0	Raise taxes if necessary	3
0	None of these	4
0	Don't know	998
0	No answer	999

Question Q10\_c Variable CEa01

Please tell me which of the following statements about abortion comes closest to your own view:

Abortion should be available to anyone who wants it.

Abortion should be available, but with stricter limits than it is now.

Abortion should not be permitted except in cases of rape, incest, or when the life of the woman is at risk.

Abortion should not be permitted under any circumstances.

$\circ$	Available to anyone	1
0	Available with stricter limits	2
0	Not permitted except for rape, incest, or life risk	3
0	Not permitted under any circumstances	4
0	None of these	5
0	Don't know	998
0	No answer	999

#### Questions Q11\_c - Q14\_c

I'm going to read you proposals some have made regarding immigration. For each one, please tell me whether you strongly favor, somewhat favor, somewhat oppose, or strongly oppose it.

 Question	ι Q11_c	Variable CDd01
Ask o	only of {2/8/08 - 3/2/08 : SPLIT-B_c = 1}.	
	path to citizenship for some illegal aliens who a untry for a period of time and pay substantial fin	•
0	Strongly favor	1
0	Somewhat favor	2
0	Somewhat oppose	3
0	Strongly oppose	4
0	Don't know	998
	No answer	999

Question Q12_c		Variable CDd02
Ask o	only on 2/8/08 – 3/2/08.	
Ask o	only of SPLIT-B_c = 2.	
	path to citizenship for some illegal immigrants who a e country for a period of time and pay substantial fine	_
0	Strongly favor	1
0	Somewhat favor	2
0	Somewhat oppose	3
0	Strongly oppose	4
0	Don't know	998
0	No answer	999
_ Question	Q13_c	Variable CDd03
Ask o	only on 2/8/08 – 3/2/08.	
Ask o	only of SPLIT-B_c = 3.	
Provide a path to citizenship for some undocumented immigrants who agree to return to their home country for a period of time and pay substantial fines		
0	Strongly favor	1
0	Somewhat favor	2
0	Somewhat oppose	3
0	Strongly oppose	4
0	Don't know	998
0	No answer	999
_ Question	Q14_c	Variable CDd04
Ask o	only on 12/17/07 – 9/10/08.	
Increase border security by building a fence along part of the US border with Mexico		
0	Strongly favor	1
0	Somewhat favor	2
0	Somewhat oppose	3
0	Strongly oppose	4
0	Don't know	998
0	No answer	999

Questionnaires NAES08-Phone

Variable CCa01 Question Q15\_c Ask only on 12/17/07 - 6/8/08. Ask only of  $\{4/10/08 - 6/8/08 : SPLIT-B_c = 1\}$ . Which do you think would be better for the country: having one health insurance program covering all Americans that would be administered by the government and paid for by taxpayers, or keeping the current system where many people get their insurance from private employers and some have no insurance? 1 0 One government program 0 2 Current system 0 Neither 3  $\bigcirc$ Don't know 998  $\bigcirc$ No answer 999 Question Q16\_c Variable CCa02 Ask only on 5/30/08 - 9/23/08, 9/26/08 - 11/3/08. Which comes closer to your view when it comes to increasing access to affordable health care in the United States: the country should increase competition in the health insurance market or increase regulation of the insurance industry? 0 1 Increase competition  $\bigcirc$ 2 Increase regulation 0 Neither 3  $\bigcirc$ Don't know 998  $\bigcirc$ No answer 999 Variable SB03 Question Q17 c Ask only on 12/17/07 - 1/10/08. Do you believe Mormons are Christians, believe Mormons are not Christians, or don't you know enough to say?

0	Yes, are Christians	1
0	No, are not Christians	2
0	Don't know	998
0	No answer	999

Question Q18\_c Variable CEc01

#### Ask only on 12/17/07 - 8/28/08, 9/4/08 - 9/23/08.

There has been much talk recently about whether gays and lesbians should have the legal right to marry someone of the same sex. Which of the following options comes closest to your position on this issue?

I support full marriage rights for gay and lesbian couples.

I support civil unions or domestic partnerships, but not gay marriage.

I do not support any form of legal recognition of the relationships of gay and lesbian couples.

0	Full marriage rights	1
0	Civil unions or domestic partnerships	2
0	No legal recognition	3
0	None of these	4
0	Don't know	998
0	No answer	999

Variable CDc01 Question Q19\_c

#### Ask only on 12/17/07 - 5/29/08.

Which comes closer to your opinion?

Iran is a threat to the United States that requires military action now.

Iran is a threat that can be contained with diplomacy now.

Iran is not a threat to the United States at this time.

$\circ$	Requires military action	1
0	Can be contained with diplomacy	2
0	Not a threat	3
0	None of these	4
0	Don't know	998
0	No answer	999

Question Q20\_c Variable CEc02

#### Ask only on 2/8/08 - 5/29/08.

Would you favor or oppose an amendment to the US Constitution that would allow marriage only between a man and a woman?

[If favor:] Would you strongly favor or somewhat favor the amendment? [If oppose:] Would you strongly oppose or somewhat oppose the amendment?

0	Strongly favor	1
0	Somewhat favor	2
0	Somewhat oppose	3
$\circ$	Strongly oppose	4
0	Neither favor nor oppose	5
0	Don't know	998
0	No answer	999

Question Q21\_c Variable CDd09

#### Ask only on 5/30/08 - 9/3/08.

Do you favor or oppose allowing driver's licenses to undocumented or illegal immigrants?

[If favor:] Do you strongly favor or somewhat favor this? [If oppose:] Do you strongly oppose or somewhat oppose this?

0	Strongly favor	1
0	Somewhat favor	2
0	Somewhat oppose	3
0	Strongly oppose	4
0	Neither favor nor oppose	5
0	Don't know	998
0	No answer	999

Question Q22\_c Variable CBc01

#### Ask only on 5/30/08 - 11/3/08.

Do you favor or oppose the federal government in Washington negotiating more free trade agreements like NAFTA?

[If favor:] Do you strongly favor or somewhat favor this? [If oppose:] Do you strongly oppose or somewhat oppose this?

0	Strongly favor	1
0	Somewhat favor	2
0	Somewhat oppose	3
$\circ$	Strongly oppose	4
0	Neither favor nor oppose	5
$\circ$	Don't know	998
0	No answer	999

Question Q23\_c Variable CBc02

#### Ask only on 6/25/08 - 11/3/08.

Which candidate is more likely to support free trade agreements like NAFTA: John McCain, Barack Obama, both, or neither?

[Probe if don't know:] Anything come to mind?

$\circ$	McCain	1
0	Obama	2
0	Both	3
0	Neither	4
0	Don't know	998
0	No answer	999

Question Q24\_c Variable CFb01

#### Ask only on 6/2/08 - 11/3/08.

I am going to read you a pair of statements. Please tell me which of the two statements comes closest to your opinion:

Protecting the environment should be a top priority, even if that means higher consumer prices.

Protecting the environment is important, but it is more important to keep the economy growing.

0	Environment should be top priority	1
0	More important to keep economy growing	2
0	Both equally	3
0	Neither	4
0	Don't know	998
0	No answer	999

Question Q25\_c Variable CDa05

#### Ask only on 5/30/08 - 9/3/08.

Do you favor or oppose the president of the United States negotiating with nations the United States considers as enemies?

[If favor:] Do you strongly favor or somewhat favor this? [If oppose:] Do you strongly oppose or somewhat oppose this?

$\circ$	Strongly favor	1
0	Somewhat favor	2
0	Somewhat oppose	3
0	Strongly oppose	4
0	Neither favor nor oppose	5
0	Don't know	998
0	No answer	999

**Question Q26\_c** Variable CDa06 **Ask only on 5/30/08 – 8/30/08**.

Which candidate is more likely to negotiate with America's enemies: John McCain, Barack Obama, both, or neither?

[Probe if don't know:] Anything come to mind?

0	McCain	1
0	Obama	2
0	Both	3
0	Neither	4
0	Don't know	998
0	No answer	999

Question Q27\_c Variable CFa09

#### Ask only on 6/24/08 - 9/23/08.

Do you favor or oppose lifting the federal ban on oil drilling in waters off the coast of the United States?

[If favor:] Do you strongly favor or somewhat favor this? [If oppose:] Do you strongly oppose or somewhat oppose this?

$\circ$	Strongly favor	1
0	Somewhat favor	2
$\circ$	Somewhat oppose	3
0	Strongly oppose	4
$\circ$	Neither favor nor oppose	5
0	Don't know	998
0	No answer	999

Question Q28 c Variable CFa10

#### Ask only on 8/1/08 - 9/3/08.

If the federal government lifts the ban on oil drilling in waters off the coast of the United States, do you think the price you would pay at the pump in the next year would go higher, go lower, or stay about where it would have been if the federal ban on offshore drilling were kept in place?

$\circ$	Go higher	1
0	Go lower	2
0	Stay the same	3
0	Don't know	998
0	No answer	999

Question Q29\_c Variable CFa05

#### Ask only on 6/24/08 - 8/26/08.

Do you favor or oppose suspending the federal gas tax for the summer months? [If favor:] Do you strongly favor or somewhat favor this? [If oppose:] Do you strongly oppose or somewhat oppose this?

0	Strongly favor	1
0	Somewhat favor	2
0	Somewhat oppose	3
0	Strongly oppose	4
0	Neither favor nor oppose	5
0	Don't know	998
0	No answer	999

Question Q30\_c Variable CCc01

#### Ask only on 9/11/08 - 9/17/08.

Do you favor or oppose vouchers which would help parents pay the cost of charter or private elementary or secondary schools for their children?

[If favor:] Do you strongly favor or somewhat favor this? [If oppose:] Do you strongly oppose or somewhat oppose this?

$\circ$	Strongly favor	1
0	Somewhat favor	2
0	Somewhat oppose	3
0	Strongly oppose	4
0	Neither favor nor oppose	5
0	Don't know	998
0	No answer	999

Question Q31\_c Variable CCc02

#### Ask only on 9/11/08 - 9/17/08.

Which candidate running for president favors vouchers that would help parents pay the cost of charter or private elementary or secondary schools for their children: John McCain, Barack Obama, both, or neither?

[Probe if don't know:] Anything come to mind?

$\circ$	McCain	1
0	Obama	2
0	Both	3
0	Neither	4
0	Don't know	998
0	No answer	999

Question Q32\_c Variable CEb01

#### Ask only on 10/3/08 - 11/3/08.

Do you favor or oppose federal funding of embryonic stem cell research? [If favor:] Do you strongly favor or somewhat favor this? [If oppose:] Do you strongly oppose or somewhat oppose this?

0	Strongly favor	1
0	Somewhat favor	2
0	Somewhat oppose	3
0	Strongly oppose	4
0	Neither favor nor oppose	5
0	Don't know	998
0	No answer	999

Question Q33\_c Variable CBb03

#### Ask only on 10/8/08 - 11/3/08.

If Barack Obama is elected president, do you think your federal taxes will go up, go down, or stay the same?

$\circ$	Go up	1
0	Go down	2
$\circ$	Stay the same	3
0	Don't know	998
0	No answer	999

Question Q34 c Variable CBb02

#### Ask only on 10/8/08 - 11/3/08.

If John McCain is elected president, do you think your federal taxes will go up, go down, or stay the same?

$\circ$	Go up	1
0	Go down	2
0	Stay the same	3
0	Don't know	998
0	No answer	999

Questionnaires NAES08-Phone
National Rolling Cross-Section

#### Questions Q35\_c - Q51\_c

For each of the following people, please tell me if your opinion is favorable or unfavorable using a scale from zero to 10. Zero means very unfavorable, and 10 means very favorable. Five means you do not feel favorable or unfavorable toward that person. Of course you can use any number between zero and 10.

The (first / next) person is \_\_. On a scale of zero to 10, how would you rate \_\_? Question Q35\_c Variable AE01 George W. Bush Number: 0 - 10 0 = very unfavorable 10 = very favorable 0 Don't know 998  $\bigcirc$ No answer 999 Question Q36\_c Variable ABc01 Ask only on 12/17/07 - 10/6/08, 10/13/08 - 11/3/08. Hillary Clinton Number: 0 – 10 0 = very unfavorable 10 = very favorable 998  $\bigcirc$ Don't know 0 No answer 999 Question Q37 c Variable ABo01 Barack Obama Number: 0 – 10 0 = very unfavorable 10 = very favorable 0 Don't know 998 0 999 No answer Variable ABe01 Question Q38\_c Ask only on 12/17/07 - 1/29/08. John Edwards Number: 0 - 10 0 = very unfavorable 10 = very favorable 0 Don't know 998  $\bigcirc$ 999 No answer

Question (	Ω39_c	Variable AAg01
Ask or	nly on 12/17/07 – 1/29/08.	
Rudy Giulia	ani	
0 0	Number: 0 – 10 0 = very unfavorable 10 = very favorable Don't know No answer	998 999
Question (	Q40_c	Variable AAt01
Ask or	nly on 12/17/07 – 1/21/08.	
Fred Thom	pson	
0 0	Number: 0 – 10 0 = very unfavorable 10 = very favorable Don't know No answer	998 999
Question (	Q41_c	Variable AAm01
John McCa	ain	
0 0	Number: 0 – 10 0 = very unfavorable 10 = very favorable Don't know No answer	998 999
Question (	Q42_c	Variable AAr01
Ask only on 12/17/07 - 2/6/08.		
Mitt Romn	еу	
0 0	Number: 0 – 10 0 = very unfavorable 10 = very favorable Don't know No answer	998 999

Question Q43_c	Variable AF01
Rush Limbaugh	
Number: 0 – 10  0 = very unfavorable  10 = very favorable  O Don't know	998
O No answer	999
Question Q44_c	Variable AAh01
Ask only on 12/17/07 – 3/4/08.	
Mike Huckabee	
Number: 0 – 10  0 = very unfavorable  10 = very favorable	
O Don't know	998
O No answer	999
Question Q45_c	Variable AF02
Ask only on 1/2/08 – 1/10/08.	
Michael Bloomberg	
Number: 0 – 10  0 = very unfavorable  10 = very favorable	
O Don't know	998
O No answer	999
Question Q46_c	Variable AAu01
Ask only on 1/3/08 – 1/10/08.	
Ron Paul	
Number: 0 – 10  0 = very unfavorable  10 = very favorable  Don't know	998
O No answer	999

Question Q47_c	Variable AF03
Ask only on 1/24/08 – 10/6/08.	
Bill Clinton	
Number: 0 – 10 0 = very unfavorable 10 = very favorable O Don't know No answer	998 999
Question Q48_c	Variable ACn01
Ask only on 2/25/08 – 8/25/08.	
Ralph Nader	
Number: 0 – 10  0 = very unfavorable  10 = very favorable  Don't know  No answer	998 999
Question Q49_c	Variable ACb01
Question Q49_c  Ask only on 5/30/08 – 8/25/08.	Variable ACb01
	Variable ACb01
Ask only on 5/30/08 – 8/25/08.	998 999
Ask only on 5/30/08 – 8/25/08.  Bob Barr  Number: 0 – 10  0 = very unfavorable  10 = very favorable  Don't know	998
Ask only on 5/30/08 – 8/25/08.  Bob Barr  Number: 0 – 10 0 = very unfavorable 10 = very favorable  Don't know  No answer	998 999
Ask only on 5/30/08 – 8/25/08.  Bob Barr  Number: 0 – 10 0 = very unfavorable 10 = very favorable O Don't know No answer  Question Q50_c	998 999
Ask only on 5/30/08 – 8/25/08.  Bob Barr  Number: 0 – 10 0 = very unfavorable 10 = very favorable O Don't know No answer  Question Q50_c Ask only on 8/23/08 – 11/3/08.	998 999

_ Qı	uestion Q51_c	Variable AAp01
	Ask only on 8/29/08 – 11/3/08.	
Sa	arah Palin	
	Number: 0 – 10  0 = very unfavorable  10 = very favorable  O Don't know	998
	O No answer	999
	on Q52_c k only on 8/25/08 – 9/4/08.	Variable FBb01
	s the Democratic Party convention being held been held, will it be held soon, or aren't you	_
0	Being held now	1
0	Already held	2
0	Will be held soon	3
0	Don't know	998
0	No answer	999
Questi	on Q53_c	Variable FBb02
As	k only on 8/26/08 – 8/31/08.	
	k only if know when Democratic convention is b /29/08 – 8/31/08 : Q52_c = 2}].	eing held [{8/26/08 - 8/28/08 : Q52_c = 1
Did you	u see or hear any of Michelle Obama's speech	at the Democratic convention?
[If yes:]	Did you watch just a few minutes, about 10 n	ninutes, or the entire speech?
0	Yes, few minutes	1
0	Yes, 10 minutes	2
0	Yes, entire speech	3
0	No, none	4
0	Don't know	998
0	No answer	999

Variable FBb03 Question Q54\_c Ask only on 8/27/08 - 9/1/08. Ask only if know when Democratic convention is being held [{8/27/08 - 8/28/08 : Q52\_c = 1  $8/29/08 - 9/1/08 : Q52_c = 2$ . Did you see or hear any of Hillary Clinton's speech at the Democratic convention? [If yes:] Did you watch just a few minutes, about 15 minutes, or the entire speech? 1 Yes, few minutes 0 Yes, 15 minutes 2 0 Yes, entire speech 3  $\bigcirc$ No, none 4 0 998 Don't know 999  $\bigcirc$ No answer Question Q55\_c Variable FBb04 Ask only on 8/28/08 - 9/2/08. Ask only if know when Democratic convention is being held [{8/28/08 : Q52\_c = 1 | 8/29/08 -9/2/08 : Q52 c = 2]. Did you see or hear any of Bill Clinton's speech at the Democratic convention? [If yes:] Did you watch just a few minutes, about 10 minutes, or the entire speech? 0 Yes, few minutes 1  $\bigcirc$ 2 Yes, 10 minutes 0 3 Yes, entire speech  $\bigcirc$ No, none 4 0 Don't know 998  $\bigcirc$ 999 No answer Question Q56 c Variable FBb05 Ask only on 8/28/08 - 8/31/08. Ask only if know when Democratic convention is being held [{8/28/08 : Q52 c = 1 | 8/29/08  $-8/31/08 : \mathbf{Q52_c} = 2$ ]. Did you see or hear any of Joe Biden's speech at the Democratic convention? [If yes:] Did you watch just a few minutes, about 10 minutes, or the entire speech? 0 1 Yes, few minutes 2  $\bigcirc$ Yes, 10 minutes 0 3 Yes, entire speech  $\bigcirc$ No, none 4  $\bigcirc$ Don't know 998

 $\circ$ 

No answer

999

Question Q57\_c Variable FBb06 Ask only on 8/29/08 - 9/3/08. Ask only if know when Democratic convention is being held  $[Q52_c = 2]$ . Did you see or hear any of Barack Obama's speech at the Democratic convention? [If yes:] Did you watch just a few minutes, about 30 minutes, or the entire speech? 0 Yes, few minutes 1 0 Yes, 30 minutes 2  $\bigcirc$ Yes, entire speech 3 0 4 No, none  $\bigcirc$ Don't know 998  $\bigcirc$ No answer 999 Question Q58\_c Variable FBb07 Ask only on 8/25/08 - 8/31/08. Ask only if know when Democratic convention is being held [{8/25/08 - 8/28/08 : Q52\_c = 1  $8/29/08 - 8/31/08 : Q52_c = 2$ . Have you watched or listened to any coverage of the Democratic Party convention on local news programs, national news programs, or political talk shows? 0 Yes 1  $\bigcirc$ 2 No 0 Don't know 998 0 999 No answer Question Q59\_c Variable FBa01 Ask only on 9/2/08 - 9/10/08. When is the Republican Party convention being held? Is it being held now, has it already been held, will it be held soon, or aren't you sure? 1 0 Being held now  $\bigcirc$ Already held 2 0 Will be held soon 3  $\bigcirc$ Don't know 998 0 No answer 999

Questio	n Q60_c	Variable FBa02
Ask	only on 9/3/08 – 9/8/08.	
Ask	only if know when Republican convention is 98 - 9/8/08 : Q59_c = 2}].	s being held [{9/3/08 - 9/4/08 : Q59_c = 1
Did you	see or hear any of Fred Thompson's speed	ch at the Republican convention?
[If yes:] [	Did you watch just a few minutes, about 19	5 minutes, or the entire speech?
0	Yes, few minutes	1
0	Yes, 15 minutes	2
0	Yes, entire speech	3
0	No, none	4
0	Don't know	998
0	No answer	999
Questio	n Q61_c	Variable FBa03
Ask	only on 9/3/08 – 9/8/08.	
Ask	only if know when Republican convention is 98 - 9/8/08 : Q59_c = 2}].	s being held [{9/3/08 - 9/4/08 : Q59_c = 1
Did you	see or hear any of Joe Lieberman's speecl	n at the Republican convention?
-	Did you watch just a few minutes, about 10	·
0	Yes, few minutes	1
$\circ$	Yes, 10 minutes	2
$\circ$	Yes, entire speech	3
$\circ$	No, none	4
0	Don't know	998
0	No answer	999
Questio	n Q62_c	Variable FBa04
Ask	only on 9/4/08 – 9/9/08.	
	only if know when Republican convention is 08: Q59_c = 2}].	s being held [{9/4/08 : Q59_c = 1   9/5/08 -
Did you	see or hear any of Sarah Palin's speech at	the Republican convention?
[If yes:] [	Did you watch just a few minutes, about 19	5 minutes, or the entire speech?
0	Yes, few minutes	1
0	Yes, 15 minutes	2
0	Yes, entire speech	3
0	No, none	4
0	Don't know	998

Questionnaires NAES08-Phone

999

No answer

0

Variable FBa05 Question Q63\_c Ask only on 9/5/08 - 9/10/08. Ask only if know when Republican convention is being held  $[Q59_c = 2]$ . Did you see or hear any of John McCain's speech at the Republican convention? [If yes:] Did you watch just a few minutes, about 30 minutes, or the entire speech? 0 Yes, few minutes 1 0 Yes, 30 minutes 2  $\bigcirc$ Yes, entire speech 3 0 4 No, none  $\bigcirc$ Don't know 998  $\bigcirc$ No answer 999 Question Q64\_c Variable FBa06 Ask only on 9/2/08 - 9/9/08. Ask only if know when Republican convention is being held [{9/2/08 - 9/4/08 : Q59\_c = 1 |  $9/5/08 - 9/9/08 : Q59_c = 2$ ]. Have you watched or listened to any coverage of the Republican Party convention on local news programs, national news programs, or political talk shows? 0 1 Yes  $\bigcirc$ 2 Nο 0 Don't know 998 0 999 No answer Question Q65\_c Variable RA01 Ask only on 3/17/08 - 11/3/08. These days, many people are so busy they cannot find time to register to vote, or they move around so often they do not get a chance to re-register. Are you currently registered to vote in your precinct or election district, or haven't you been able to register so far? 0 Yes, registered 1 0 No, not registered 2 0 Don't know 998 999  $\bigcirc$ No answer

Question	Q66_c	Variable MA01
-	speaking, do you usually think of you ent, or something else?	rself as a Republican, a Democrat, an
0	Republican	1
0	Democrat	2
0	Independent	3
0	Other:	4
0	Don't know	998
0	No answer	999
Question	Q67_c	Variable MA02
Ask o	nly if Republican, Democrat, or Indepen	dent [Q66_c = 1 - 3].
-	nsider yourself a strong or not a very n / Democrat / Independent)?	strong ([party named in Q66_c:]
0	Strong	1
0	Not very strong	2
0	Don't know	998
0	No answer	999
Question Q68_c		Variable MA03
Ask o	nly if not Republican or Democrat [Q66_	c = 3, 4, 998, 999].
Do you th	ink of yourself as closer to the Republ	ican or Democratic Party?
0	Republican	1
0	Democratic	2
0	Neither	3
0	Don't know	998
0	No answer	999
Question Q69_c		Variable MA04
	speaking, would you describe your po t conservative, moderate, somewhat l	·
0	Very conservative	1
0	Somewhat conservative	2
0	Moderate	3
0	Somewhat liberal	4
0	Very liberal	5
0	Don't know	998
0	No answer	999

Question	n Q70_c	Variable KA01
	sely are you following the 2008 presidential conot too closely, or not closely at all?	eampaign: very closely, somewhat
0	Very closely	1
0	Somewhat closely	2
0	Not too closely	3
0	Not closely at all	4
0	Don't know	998
0	No answer	999
Question	n Q71_c	Variable RCa01
Ask	only on 6/26/08 – 8/27/08.	
Do you p	olan to vote in the general election in Novem	ber, or don't you plan to vote?
0	Yes, plan to vote	1
0	No, don't plan to vote	2
$\circ$	Don't know	998
0	No answer	999
Question	n Q72_c	Variable RCa02
Ask	only on 6/26/08 – 8/27/08.	
Ask	only if plan to vote in general election [Q71_c =	:1].
to 10. Te	ike you to rate your chances of voting in the n means you will definitely vote, and one me ou may use any number in between.	•
	Number: 1 – 10 1 = definitely not vote 10 = definitely vote	
0	Don't know	998
0	No answer	999

I am going to read you some phrases. For each one, please tell me how well that phrase applies to the following candidates. Please use a scale from zero to 10, where zero means it does not apply at all, and 10 means it applies extremely well. Of course you can use any number in between.

#### Questions Q73\_c - Q81\_c

How well does the phrase "\_\_" apply to Hillary Clinton? Question Q73\_c Variable ABc04 Ask only on 12/17/07 - 6/8/08. Ask only if recognized Clinton in favorability question {12/17/07 - 3/6/08 : and not a Republican} [ $\{12/17/07 - 3/6/08 : Q36_c = 0 - 10 \text{ and } Q66_c = 2 - 4,998,999 \mid 3/7/08 - 10 \}$  $6/8/08 : Q36_c = 0 - 10$ ]. Strong leader Number: 0 – 10 0 = does not apply at all 10 = applies extremely well 0 Don't know 998 0 No answer 999 Question Q74\_c Variable ABc05 Ask only on 12/17/07 - 6/8/08. Ask only if recognized Clinton in favorability question {12/17/07 - 3/6/08 : and not a Republican  $[12/17/07 - 3/6/08 : Q36_c = 0 - 10 \text{ and } Q66_c = 2 - 4,998,999 | 3/7/08 - 10/20 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7$  $6/8/08 : Q36_c = 0 - 10$ ]. **Trustworthy** Number: 0 - 10 0 = does not apply at all 10 = applies extremely well 998 0 Don't know 999 No answer

Question Q75_c	Variable ABc06			
Ask only on 12/17/07 – 6/8/08.				
Ask only if recognized Clinton in favorability question $\{12/17/07 - 3/6/08 : and not a Republican\}$ [ $\{12/17/07 - 3/6/08 : Q36_c = 0 - 10 \text{ and } Q66_c = 2 - 4, 998, 999   3/7/08 - 6/8/08 : Q36_c = 0 - 10\}$ ].				
Has the experience needed to be president				
Number: 0 – 10 0 = does not apply at all 10 = applies extremely well  Don't know  No answer	998 999			
Question Q76_c	Variable ABc07			
Ask only on 12/17/07 – 6/8/08. Ask only if recognized Clinton in favorability question $\{12/17/07 - 3/6/08 : and not a Republican\}$ [ $\{12/17/07 - 3/6/08 : Q36_c = 0 - 10 \text{ and } Q66_c = 2 - 4, 998, 999   3/7/08 - 6/8/08 : Q36_c = 0 - 10\}$ ].				
Has the judgment needed to be president				
Number: 0 – 10 0 = does not apply at all 10 = applies extremely well  Don't know No answer	998 999			
_ Question Q77_c	Variable ABc08			
Ask only on 2/1/08 – 4/16/08, 5/5/08 – 6/8/08.  Ask only if recognized Clinton in favorability question {2/1/08 – 3/6/08 : and not a Republican} [{2/1/08 – 3/6/08 : Q36_c = 0 – 10 and Q66_c = 2 – 4, 998, 999   3/7/08 – 4/16/08, 5/5/08 – 6/8/08 : Q36_c = 0 – 10}].				
Ready to be president				
Number: 0 – 10  0 = does not apply at all  10 = applies extremely well  Don't know	998			
O No answer	999			

Question (	Variable ABc09			
Ask only on 2/1/08 – 6/8/08. Ask only if recognized Clinton in favorability question $\{2/1/08 - 3/6/08 : and not a Republican\}$ [ $\{2/1/08 - 3/6/08 : Q36_c = 0 - 10 \text{ and } Q66_c = 2 - 4, 998, 999   3/7/08 - 6/8/08 : Q36_c = 0 - 10\}$ ].				
Says what	she believes			
0	Number: 0 – 10 0 = does not apply at all 10 = applies extremely well Don't know No answer	998 999		
Question Q79_c Variable ABc10				
Ask only on $4/10/08 - 6/8/08$ . Ask only if recognized Clinton in favorability question [Q36_c = 0 - 10].				
Patriotic				
0 0	Number: 0 – 10 0 = does not apply at all 10 = applies extremely well Don't know No answer	998 999		
Question Q80_c Variab		Variable ABc11		
Ask only on $4/17/08 - 6/8/08$ . Ask only if recognized Clinton in favorability question [Q36_c = 0 - 10].				
Shares my	values			
0	Number: 0 – 10 0 = does not apply at all 10 = applies extremely well Don't know No answer	998 999		

504

Question	ı Q81_c	Variable ABc12
Ask o	only on 5/30/08 – 6/8/08.	
Ask o	only if recognized Clinton in favorability questio	on $[Q36_c = 0 - 10]$ .
Ready to	be commander-in-chief	
	Number: 0 – 10	
	0 = does not apply at all 10 = applies extremely well	
	Don't know	998
	No answer	999
Questions Q8	22_c - Q90_c	
How well does	s the phrase "" apply to Barack Obama?	
Question	ı Q82_c	Variable ABo05
Repu	only if recognized Obama in favorability question 	-
Strong lea	ader	
	Number: 0 – 10	
	0 = does not apply at all	
	10 = applies extremely well	
0	Don't know	998
0	No answer	999
Question	ı Q83_c	Variable ABo06
Repu	only if recognized Obama in favorability question in the common of the c	
Trustwort	thy	
	] Number: 0 – 10	
	0 = does not apply at all	
	10 = applies extremely well	
0	Don't know	998
	No answer	999

Question Q84\_c Variable ABo07 Ask only if recognized Obama in favorability question {12/17/07 - 3/6/08 : and not a Republican} [ $\{12/17/07 - 3/6/08 : Q37_c = 0 - 10 \text{ and } Q66_c = 2 - 4,998,999 \mid 3/7/08 - 10 \}$  $11/3/08 : Q37_c = 0 - 10$ ]. Has the experience needed to be president Number: 0 - 10 0 = does not apply at all 10 = applies extremely well 0 Don't know 998  $\bigcirc$ No answer 999 Variable ABo08 Question Q85 c Ask only if recognized Obama in favorability question {12/17/07 - 3/6/08 : and not a Republican} [ $\{12/17/07 - 3/6/08 : Q37_c = 0 - 10 \text{ and } Q66_c = 2 - 4,998,999 \mid 3/7/08 - 10 \}$  $11/3/08 : Q37_c = 0 - 10$ ]. Has the judgment needed to be president Number: 0 - 10 0 = does not apply at all 10 = applies extremely well  $\bigcirc$ Don't know 998 0 No answer 999 Variable ABo09 Question Q86\_c Ask only on 2/1/08 - 4/16/08, 5/5/08 - 6/24/08. Ask only if recognized Obama in favorability question {2/1/08 - 3/6/08 : and not a Republican  $\{2/1/08 - 3/6/08 : Q37_c = 0 - 10 \text{ and } Q66_c = 2 - 4, 998, 999 \mid 3/7/08 - 3/6/08 : Q37_c = 0 - 10 \text{ and } Q66_c = 2 - 4, 998, 999 \mid 3/7/08 - 3/6/08 : Q37_c = 0 - 10 \text{ and } Q66_c = 2 - 4, 998, 999 \mid 3/7/08 - 3/6/08 : Q37_c = 0 - 10 \text{ and } Q66_c = 2 - 4, 998, 999 \mid 3/7/08 - 3/6/08 : Q37_c = 0 - 10 \text{ and } Q66_c = 2 - 4, 998, 999 \mid 3/7/08 - 3/6/08 : Q37_c = 0 - 10 \text{ and } Q66_c = 0 - 10 \text{$ 4/16/08, 5/5/08 - 6/24/08: Q37\_c = 0 - 10}]. Ready to be president Number: 0 - 10 0 = does not apply at all 10 = applies extremely well 0 Don't know 998 0 No answer 999

Question Q87_c	Variable ABo10
Ask only on $2/1/08 - 6/24/08$ . Ask only if recognized Obama in favorability question $\{2/1/08 - 3/6/08 : Q37_c = 0 - 10 \text{ and } Q66_c = 2 - 4, 9986/24/08 : Q37_c = 0 - 10\}$ ].	
Says what he believes	
Number: 0 – 10  0 = does not apply at all  10 = applies extremely well  Don't know  No answer	998 999
Question Q88_c	Variable ABo11
Ask only on 4/10/08 – 11/3/08.  Ask only if recognized Obama in favorability question [Q37_c = 0]	) – 10].
Patriotic	
Number: 0 – 10 0 = does not apply at all 10 = applies extremely well Don't know No answer	998 999
_ Question Q89_c	Variable ABo12
Ask only on 4/17/08 – 11/3/08.  Ask only if recognized Obama in favorability question [Q37_c = 0]	) – 10].
Shares my values	
Number: 0 – 10  0 = does not apply at all  10 = applies extremely well  Don't know	998 999

	 Question	Q90_c	Variable ABo13
	Ask o	nly on 5/30/08 – 11/3/08.	
		· nly if recognized Obama in favorability qu	uestion [Q37_c = 0 - 10].
	Ready to b	e commander-in-chief	
	0	Number: 0 – 10 0 = does not apply at all 10 = applies extremely well Don't know No answer	998 999
Qı	uestions Q91	I_c - Q94_c	
	Ask only if	– Q94_c only on 12/17/07 – 1/29/08. recognized Edwards in favorability quest 66_c = 2 – 4, 998, 999].	tion and not a Republican [Q38_c = 0
Но	w well does	the phrase "" apply to John Edwards	5?
	 Question	Q91_c	Variable ABe03
	Strong lea	der	
	0	Number: 0 – 10 0 = does not apply at all 10 = applies extremely well Don't know No answer	998 999
	_ Question	Q92_c	Variable ABe04
	Trustwortl	ny	
	0	Number: 0 – 10 0 = does not apply at all 10 = applies extremely well Don't know	998
	0	No answer	999

	Question	Q93_c	Variable ABe05
	Has the ex	perience needed to be president	
	0	Number: 0 – 10 0 = does not apply at all 10 = applies extremely well Don't know No answer	998 999
-	Question	Q94_c	Variable ABe06
	Has the jud	dgment needed to be president	
	0 0	Number: 0 – 10 0 = does not apply at all 10 = applies extremely well Don't know No answer	998 999
Qı		– Q98_c only on 12/17/07 – 1/29/08.	
	ASK ONLY IT	recognized Giuliani in favorability question and n	ot a Democrat [Q39_c = 0 -
	10 and Q66	recognized Giuliani in favorability question and n _c = 1, 3, 4, 998, 999].	oot a Democrat [Q39_c = 0 –
Ho	10 and Q66		oot a Democrat [Q39_c = 0 -
Ho 	10 and Q66	_c = 1, 3, 4, 998, 999]. the phrase "" apply to Rudy Giuliani?	variable AAg03
Ho	10 and Q66	_c = 1, 3, 4, 998, 999]. the phrase "" apply to Rudy Giuliani?  Q95_c	
Ho	10 and Q66  ow well does  Question	_c = 1, 3, 4, 998, 999]. the phrase "" apply to Rudy Giuliani?  Q95_c	
Ho	10 and Q66  ow well does  Question  Strong lea	_c = 1, 3, 4, 998, 999].  the phrase "" apply to Rudy Giuliani?  Q95_c  der  Number: 0 – 10  0 = does not apply at all  10 = applies extremely well  Don't know  No answer	Variable AAg03 998
Ho	10 and Q66  ow well does  Question  Strong lea	_c = 1, 3, 4, 998, 999].  the phrase "" apply to Rudy Giuliani?  Q95_c  der  Number: 0 – 10  0 = does not apply at all  10 = applies extremely well  Don't know  No answer  Q96_c	Variable AAg03 998 999
Hc	10 and Q66 ow well does  Question Strong lea	_c = 1, 3, 4, 998, 999].  the phrase "" apply to Rudy Giuliani?  Q95_c  der  Number: 0 – 10  0 = does not apply at all  10 = applies extremely well  Don't know  No answer  Q96_c	Variable AAg03 998 999

	Question Q97_c	Variable AAg05
	Has the experience needed to be president	
	Number: 0 – 10  0 = does not apply at all  10 = applies extremely well  Don't know  No answer	998 999
	Question Q98_c	Variable AAg06
	Has the judgment needed to be president	
	Number: 0 – 10 0 = does not apply at all 10 = applies extremely well Don't know No answer	998 999
<b>Q</b> u	uestions Q99_c – Q104_c Ask Q99_c – Q104_c only if recognized Huckabee in favorabili	ty question and not a
Но	Democrat [Q44_c = 0 - 10 and Q66_c = 1, 3, 4, 998, 999].  ow well does the phrase "" apply to Mike Huckabee?	, ,
Но  -		Variable AAh03
Но  -	ow well does the phrase "" apply to Mike Huckabee?	
Ho  -	ow well does the phrase "" apply to Mike Huckabee?  — Question Q99_c	
Ho  -	Ow well does the phrase "" apply to Mike Huckabee?  Question Q99_c  Ask only on 12/17/07 – 3/4/08.	
Ho	Ow well does the phrase "" apply to Mike Huckabee?  Question Q99_c  Ask only on 12/17/07 - 3/4/08.  Strong leader  Number: 0 - 10  0 = does not apply at all  10 = applies extremely well  Don't know	Variable AAh03
Ho	Owwwell does the phrase "" apply to Mike Huckabee?  Question Q99_c  Ask only on 12/17/07 – 3/4/08.  Strong leader  Number: 0 – 10  0 = does not apply at all  10 = applies extremely well  Don't know  No answer	Variable AAh03  998 999
Ho  -	Ow well does the phrase "" apply to Mike Huckabee?  Question Q99_c  Ask only on 12/17/07 – 3/4/08.  Strong leader  Number: 0 – 10  0 = does not apply at all  10 = applies extremely well  Don't know  No answer  Question Q100_c	Variable AAh03  998 999
Ho  -	Ouestion Q99_c  Ask only on 12/17/07 – 3/4/08.  Strong leader  Number: 0 – 10 0 = does not apply at all 10 = applies extremely well  Don't know  No answer  Question Q100_c  Ask only on 12/17/07 – 3/4/08.	Variable AAh03  998 999

Question Q101_c	Variable AAh05
Ask only on 12/17/07 – 3/4/08.	
Has the experience needed to be president	
Number: 0 – 10 0 = does not apply at all 10 = applies extremely well  Don't know  No answer	998 999
Question Q102_c	Variable AAh06
Ask only on 12/17/07 – 3/4/08.	
Has the judgment needed to be president	
Number: 0 – 10 0 = does not apply at all 10 = applies extremely well O Don't know No answer	998 999
Question Q103_c	Variable AAh07
Ask only on 2/1/08 – 3/4/08.	
Ready to be president	
Number: 0 – 10 0 = does not apply at all 10 = applies extremely well Don't know No answer	998 999
Question Q104_c	Variable AAh08
Ask only on 2/1/08 – 3/4/08.	
Says what he believes	
Number: 0 – 10 0 = does not apply at all	

### Questions Q105\_c - Q110\_c

Ask Q105\_c – Q110\_c only if recognized Romney in favorability question and not a Democrat [Q42\_c = 0 - 10 and Q66\_c = 1, 3, 4, 998, 999].

How well does the phrase "\_\_" apply to Mitt Romney?

Question Q105_c	Variable AAr03
Ask only on 12/17/07 – 2/6/08.	
Strong leader	
Number: 0 – 10  0 = does not apply at all  10 = applies extremely well  O Don't know  O No answer	998 999
Question Q106_c	Variable AAr04
Ask only on 12/17/07 – 2/6/08.	
Trustworthy	
Number: 0 – 10  0 = does not apply at all  10 = applies extremely well  O Don't know	998
O No answer	999
Question Q107_c	Variable AAr05
Ask only on 12/17/07 – 2/6/08.	
Has the experience needed to be president	
Number: 0 – 10  0 = does not apply at all  10 = applies extremely well	
O Don't know	998
O No answer	999

Question Q108_c	Variable AAr06
Ask only on 12/17/07 – 2/6/08.	
Has the judgment needed to be president	
Number: 0 – 10  0 = does not apply at all  10 = applies extremely well  Don't know  No answer	998 999
Question Q109_c	Variable AAr07
Ask only on 2/1/08 – 2/6/08.	
Ready to be president	
Number: 0 – 10 0 = does not apply at all 10 = applies extremely well  Don't know  No answer	998 999
Question Q110_c	Variable AAr08
Ask only on 2/1/08 – 2/6/08.	
Says what he believes	
Number: 0 – 10 0 = does not apply at all 10 = applies extremely well  Don't know  No answer	998 999

# Questions Q111\_c - Q120\_c

How well does the phrase "\_\_" apply to John McCain?

— Qu	estion Q111_c	Variable AAm05
	Ask only if recognized McCain in favorability question $\{12/17/07 - 3/6 \text{ Democrat}\}\ [\{12/17/07 - 3/6/08 : Q41\_c = 0 - 10 \text{ and } Q66\_c = 1, 3, 4, 998 11/3/08 : Q41\_c = 0 - 10\}].$	
Str	ong leader	
	Number: 0 – 10  0 = does not apply at all  10 = applies extremely well  Don't know  No answer	998 999
— <sub>Qu</sub>	estion Q112_c	Variable AAm06
	Ask only if recognized McCain in favorability question $\{12/17/07 - 3/6/08 : Q41_c = 0 - 10 \text{ and } Q66_c = 1, 3, 4, 998 11/3/08 : Q41_c = 0 - 10\}$ ].	
Tru	stworthy	
	Number: 0 – 10  0 = does not apply at all  10 = applies extremely well  Don't know	998
	O No answer	999
— Qu	estion Q113_c	Variable AAm07
	Ask only if recognized McCain in favorability question $\{12/17/07 - 3/6/08 : Q41_c = 0 - 10 \text{ and } Q66_c = 1, 3, 4, 998 11/3/08 : Q41_c = 0 - 10\}$ ].	
Ha	the experience needed to be president	
	Number: 0 – 10  0 = does not apply at all  10 = applies extremely well	
	O Don't know	998
	O No answer	999

Question Q114\_c Variable AAm08 Ask only if recognized McCain in favorability question {12/17/07 - 3/6/08 : and not a Democrat} [ $\{12/17/07 - 3/6/08 : Q41_c = 0 - 10 \text{ and } Q66_c = 1, 3, 4, 998, 999 \mid 3/7/08 - 10, 3/6/08 \mid (3/7/08 - 10, 3/6/08) \mid (3/7/08 - 10, 3/6/$  $11/3/08 : Q41_c = 0 - 10$ ]. Has the judgment needed to be president Number: 0 – 10 0 = does not apply at all 10 = applies extremely well 0 Don't know 998  $\bigcirc$ No answer 999 Question Q115 c Variable AAm09 Ask only on 2/1/08 – 4/16/08, 5/5/08 – 6/24/08. Ask only if recognized McCain in favorability question {2/1/08 - 3/6/08 : and not a Democrat} [ $\{2/1/08 - 3/6/08 : Q41_c = 0 - 10 \text{ and } Q66_c = 1, 3, 4, 998, 999 | 3/7/08 - 10 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/08 | 3/7/$ 4/16/08, 5/5/08 - 6/24/08: Q41\_c = 0 - 10}]. Ready to be president Number: 0 – 10 0 = does not apply at all 10 = applies extremely well 0 Don't know 998 0 No answer 999 Question Q116\_c Variable AAm10 Ask only on 2/1/08 - 6/24/08. Ask only if recognized McCain in favorability question {2/1/08 - 3/6/08 : and not a Democrat} [ $\{2/1/08 - 3/6/08 : Q41_c = 0 - 10 \text{ and } Q66_c = 1, 3, 4, 998, 999 | 3/7/08 - 10, 3/6/08 | 10, 3/6/08 | 10, 3/6/08 | 10, 3/6/08 | 10, 3/6/08 | 10, 3/6/08 | 10, 3/6/08 | 10, 3/6/08 | 10, 3/6/08 | 10, 3/6/08 | 10, 3/6/08 | 10, 3/6/08 | 10, 3/6/08 | 10, 3/6/08 | 10, 3/6/08 | 10, 3/6/08 | 10, 3/6/08 | 10, 3/6/08 | 10, 3/6/08 | 10, 3/6/08 | 10, 3/6/08 | 10, 3/6/08 | 10, 3/6/08 | 10, 3/6/08 | 10, 3/6/08 | 10, 3/6/08 | 10, 3/6/08 | 10, 3/6/08 | 10, 3/6/08 | 10, 3/6/08 | 10, 3/6/08 | 10, 3/6/08 | 10, 3/6/08 | 10, 3/6/08 | 10, 3/6/08 | 10, 3/6/08 | 10, 3/6/08 | 10, 3/6/08 | 10, 3/6/08 | 10, 3/6/08 | 10, 3/6/08 | 10, 3/6/08 | 10, 3/6/08 | 10, 3/6/08 | 10, 3/6/08 | 10, 3/6/08 | 10, 3/6/08 | 10, 3/6/08 | 10, 3/6/08 | 10, 3/6/08 | 10, 3/6/08 | 10, 3/6/08 | 10, 3/6/08 | 10, 3/6/08 | 10, 3/6/08 | 10, 3/6/08 | 10, 3/6/08 | 10, 3/6/08 | 10, 3/6/08 | 10, 3/6/08 | 10, 3/6/08 | 10, 3/6/08 | 10, 3/6/08 | 10, 3/6/08 | 10, 3/6/08 | 10, 3/6/08 | 10, 3/6/08 | 10, 3/6/08 | 10, 3/6/08 | 10, 3/6/08 | 10, 3/6/08 | 10, 3/6/08 | 10, 3/6/08 | 10, 3/6/08 | 10, 3/6/08 | 10, 3/6/08 | 10, 3/6/08 | 10, 3/6/08 | 10, 3/6/08 | 10, 3/6/08 | 10, 3/6/08 | 10, 3/6/08 | 10, 3/6/08 | 10, 3/6/08 | 10, 3/6/08 | 10, 3/6/08 | 10, 3/6/08 | 10, 3/6/08 | 10, 3/6/08 | 10, 3/6/08 | 10, 3/6/08 | 10, 3/6/08 | 10, 3/6/08 | 10, 3/6/08 | 10, 3/6/08 | 10, 3/6/08 | 10, 3/6/08 | 10, 3/6/08 | 10, 3/6/08 | 10, 3/6/08 | 10, 3/6/08 | 10, 3/6/08 | 10, 3/6/08 | 10, 3/6/08 | 10, 3/6/08 | 10, 3/6/08 | 10, 3/6/08 | 10, 3/6/08 | 10, 3/6/08 | 10, 3/6/08 | 10, 3/6/08 | 10, 3/6/08 | 10, 3/6/08 | 10, 3/6/08 | 10, 3/6/08 | 10, 3/6/08 | 10, 3/6/08 | 10, 3/6/08 | 10, 3/6/08 | 10, 3/6/08 | 10, 3/6/08 | 10, 3/6/08 | 10, 3/6/08 | 10, 3/6/08 | 10, 3/6/08 | 10, 3/6/08 | 10, 3/6/08 | 10, 3/6/08 | 10, 3/6/08 | 10, 3/6/08 | 10, 3/6/08 | 10, 3/6/08 | 10, 3/6/08 | 10, 3/6/08 | 10, 3/6/08 | 10, 3/6/08 | 10, 3/6/08 | 10, 3/6/08 | 10, 3/6/08 | 10, 3/6/08 | 10, 3/6/08 | 10, 3/6/08 | 10, 3/6/08 | 10, 3/6/08 | 10, 3/6/08 | 10, 3/6/08 | 10, 3/6/08 | 10, 3/6/08 | 10, 3/6/08 | 10, 3/6/08 | 10,$  $6/24/08 : Q41_c = 0 - 10$ ]. Says what he believes Number: 0 - 10 0 = does not apply at all 10 = applies extremely well 0 998 Don't know 0 No answer 999

Question Q117_c	Variable AAm11
Ask only on 4/10/08 – 11/3/08.	
Ask only if recognized McCain in favorability question $[Q41_c = 0]$	<b>– 10]</b> .
Patriotic	
Number: 0 – 10 0 = does not apply at all 10 = applies extremely well O Don't know No answer	998 999
Question Q118_c	Variable AAm12
Ask only on 4/17/08 – 11/3/08. Ask only if recognized McCain in favorability question [Q41_c = 0	<b>– 10]</b> .
Shares my values	
Number: 0 – 10 0 = does not apply at all 10 = applies extremely well O Don't know No answer	998 999
Question Q119_c	Variable AAm13
Ask only on 5/30/08 – 11/3/08.  Ask only if recognized McCain in favorability question [Q41_c = 0	<b>– 10]</b> .
Ready to be commander-in-chief	
Number: 0 – 10 0 = does not apply at all 10 = applies extremely well O Don't know	998
O No answer	999

Question Q120_c	Variable AAm14
Ask only on 10/22/08 – 11/3/08.	
Ask only if recognized McCain in favorability question [Q41_c =	0 – 10].
Ask only of SPLIT-A_c = 1.	
Erratic	
Number: 0 – 10	
0 = does not apply at all	
10 = applies extremely well	
O Don't know	998
O No answer	999
Question Q121_c	Variable CBa04
Ask only on 10/22/08 – 11/3/08.	
Ask only of SPLIT-A_c = 1.	
I'm going to read you a word that some use to describe Barack Obama plans. Please tell me how well that word describes Barack Obama's ed Please use a scale from zero to 10, where zero means it does not apply means it applies extremely well. Of course you can use any number in	conomic plans. y at all, and 10
${\sf Socialism-how\ well\ does\ this\ describe\ Barack\ Obama's\ economic\ p}$	lans?
Number: 0 – 10 0 = does not apply at all 10 = applies extremely well	
O Don't know	998
O No answer	999

{8/31/08 – 11/3/08 : I am going to ask you about the candidates for vice president.}

## Questions Q122\_c - Q123\_c

Ask Q122\_c - Q123\_c only on 8/31/08 - 11/3/08.

On a scale of zero to 10, where zero means it does not apply at all, and 10 means it applies extremely well, please tell me how well the phrase "ready to be president" applies to \_\_\_.

Question (	Q122_c \	/ariable AAp03
Ask or	ly if recognized Palin in favorability question [Q51_c = $0 - 10$ ].	
Sarah Palir	1	
	Number: 0 – 10 0 = does not apply at all 10 = applies extremely well	
0	Don't know	998
0	No answer	999
Question (	Q123_c	Variable ABb03
Ask or	ly if recognized Biden in favorability question $[Q50_c = 0 - 10]$ .	
Joe Biden		
	Number: 0 – 10 0 = does not apply at all 10 = applies extremely well	
0		998

### Questions Q124\_c - Q133\_c

Which of the following best describes the views of \_\_: very conservative, somewhat conservative, moderate, somewhat liberal, or very liberal?

 Questio	n Q124_c	Variable ABc03
Ask	only on 12/17/07 - 6/8/08.	
Ask	only if recognized Clinton in favorability questi	on [Q36_c = 0 - 10].
Hillary C	linton	
0	Very conservative	1
0	Somewhat conservative	2
0	Moderate	3
0	Somewhat liberal	4
0	Very liberal	5
0	Don't know	998
0	No answer	999
 Questio	n Q125_c	Variable ABo04
Ask	only if recognized Obama in favorability questi	on [Q37_c = 0 – 10].
Barack C	Dbama	
0	Very conservative	1
0	Somewhat conservative	2
0	Moderate	3
0	Somewhat liberal	4
0	Very liberal	5
0	Don't know	998
0	No answer	999
 Questio	n Q126_c	Variable ABe02
Ask	only on 12/17/07 – 1/29/08.	
Ask	only if recognized Edwards in favorability ques	tion [Q38_c = 0 - 10].
John Ed	wards	
0	Very conservative	1
0	Somewhat conservative	2
0	Moderate	3
0	Somewhat liberal	4
0	Very liberal	5
0	Don't know	998
	No answer	999

Question Q127_c		Variable AAg02
Ask	only on 12/17/07 – 1/29/08.	
Ask	only if recognized Giuliani in favorability quest	ion [Q39_c = 0 - 10].
Rudy Giu	ıliani	
0	Very conservative	1
0	Somewhat conservative	2
0	Moderate	3
0	Somewhat liberal	4
0	Very liberal	5
0	Don't know	998
0	No answer	999
Question	n Q128_c	Variable AAh02
Ask	only on 12/17/07 – 3/4/08.	
Ask	only if recognized Huckabee in favorability que	stion [Q44_c = 0 - 10].
Mike Hud	ckabee	
0	Very conservative	1
0	Somewhat conservative	2
0	Moderate	3
0	Somewhat liberal	4
0	Very liberal	5
0	Don't know	998
0	No answer	999
_ Question	n Q129_c	Variable AAr02
Ask	only on 12/17/07 – 2/6/08.	
Ask	only if recognized Romney in favorability quest	tion [Q42_c = 0 - 10].
Mitt Rom	nney	
0	Very conservative	1
0	Somewhat conservative	2
0	Moderate	3
0	Somewhat liberal	4
0	Very liberal	5
0	Don't know	998
$\circ$	No answer	999

Questionnaires NAES08-Phone

520

_ Questio	on Q130_c	Variable AAm04	
Ask	Ask only if recognized McCain in favorability question $[Q41_c = 0 - 10]$ .		
John Mo	cCain		
0	Very conservative	1	
0	Somewhat conservative	2	
0	Moderate	3	
0	Somewhat liberal	4	
0	Very liberal	5	
0	Don't know	998	
0	No answer	999	
_ Questio	on Q131_c	Variable AAt02	
Ask	only on 1/17/08 – 1/21/08.		
Ask	only if recognized Thompson in favorability qu	estion [Q40_c = 0 - 10].	
Fred Tho	ompson		
0	Very conservative	1	
0	Somewhat conservative	2	
0	Moderate	3	
0	Somewhat liberal	4	
0	Very liberal	5	
0	Don't know	998	
0	No answer	999	
_ Questio	on Q132_c	Variable ABb02	
Ask	only on 9/4/08 – 11/3/08.		
Ask	only if recognized Biden in favorability questio	n [Q50_c = 0 – 10].	
Ask	conly of SPLIT-A_c = $2$ .		
Joe Bide	en		
0	Very conservative	1	
$\circ$	Somewhat conservative	2	
0	Moderate	3	
0	Somewhat liberal	4	
0	Very liberal	5	
0	Don't know	998	
0	No answer	999	

Question	n Q133_c	Variable AAp02
Ask	only on 9/4/08 – 11/3/08.	
Ask	Ask only if recognized Palin in favorability question [Q51_c = 0 - 10	
Ask	only of SPLIT-A_c = 2.	
Sarah Pa	lin	
0	Very conservative	1
$\circ$	Somewhat conservative	2
0	Moderate	3
0	Somewhat liberal	4
0	Very liberal	5
0	Don't know	998
$\circ$	No answer	999

## Questions Q134\_c - Q136\_c

Using a scale from zero to 100, where zero means no chance, 50 a 50-50 chance, and 100 a certain win, what do you think the chances are \_\_ will beat the other Democratic candidates and become the Democratic candidate for president? You can name any number from zero to 100.

Questic	on Q134_c	Variable NAa06
Asl	k only on 12/17/07 – 6/8/08. k only if recognized Clinton in favorability q – 10 and Q66_c = 2 – 4, 998, 999].	uestion and not a Republican [Q36_c
Hillary (	Clinton	
	Number: 0 – 100 0 = no chance 100 = certain win	
0	Don't know	998
	No answer	999

	Question Q135_c	Variable NAa08
	Ask only on 12/17/07 – 6/8/08.	
	Ask only if recognized Obama in favorability question and $= 0 - 10$ and $Q66_c = 2 - 4$ , 998, 999].	d not a Republican [Q37_c
	Barack Obama	
	Number: 0 – 100 0 = no chance 100 = certain win	
	O Don't know	998
	O No answer	999
	Question Q136_c	Variable NAa07
	Ask only on 12/17/07 – 1/29/08.	
	Ask only if recognized Edwards in favorability question a $[Q38_c = 0 - 10 \text{ and } Q66_c = 2 - 4, 998, 999].$	nd not a Republican
	John Edwards	
	Number: 0 – 100 0 = no chance 100 = certain win O Don't know O No answer	998 999
Q	Questions Q137_c – Q141_c	
10 ca	Ising a scale from zero to 100, where zero means no chance, 5000 a certain win, what do you think the chances are will be andidates and become the Republican candidate for president umber from zero to 100.	t the other Republican
	Question Q137_c	Variable NAa01
	Ask only on 12/17/07 – 1/29/08.	
	Ask only if recognized Giuliani in favorability question an = 0 – 10 and Q66_c = 1, 3, 4, 998, 999].	d not a Democrat [Q39_c
	Rudy Giuliani	
	Number: 0 – 100  0 = no chance  100 = certain win  O Don't know	998
	O No answer	999

Question Q138_c	Variable NAa02
Ask only on 12/17/07 – 3/4/08.	
Ask only if recognized Huckabee in favorability question and not [Q44_c = 0 - 10 and Q66_c = 1, 3, 4, 998, 999].	a Democrat
Mike Huckabee	
Number: 0 – 100  0 = no chance  100 = certain win  Don't know  No answer	998 999
Question Q139 c	Variable NAa04
– Ask only on 12/17/07 – 2/6/08.	
Ask only if recognized Romney in favorability question and not a Democrat [Q42_c = 0 - 10 and Q66_c = 1, 3, 4, 998, 999].	
Mitt Romney	
Number: 0 – 100  0 = no chance  100 = certain win  O Don't know	998
O No answer	999
Question Q140_c	Variable NAa03
Ask only on 12/17/07 – 3/4/08.  Ask only if recognized McCain in favorability question and not a Democrat [Q41_c =	
0 – 10 and Q66_c = 1, 3, 4, 998, 999].	
John McCain	
Number: 0 – 100 0 = no chance 100 = certain win	
O Don't know	998
O No answer	999

L Que	estion Q141_c	Variable NAa05
	Ask only on 1/17/08 – 1/21/08.	
	Ask only if recognized Thompson in favorability $[Q40_c = 0 - 10 \text{ and } Q66_c = 1, 3, 4, 998, 999].$	question and not a Democrat
Fred	d Thompson	
	Number: 0 – 100  0 = no chance  100 = certain win  Don't know  No answer	998 999
Questio	n Q142_c	Variable RBa02
Ask	only on 12/17/07 - 6/8/08.	
Ask	only if not a Republican [Q66_c = 2 - 4, 998, 999].	
-	ted today in the Democratic presidential primanich candidate would you vote for? [Read candi	
0	{12/17/07 - 1/3/08 : Biden}	1
0	Clinton	2
0	{12/17/07 – 1/3/08 : Dodd}	3
0	{12/17/07 - 1/29/08 : Edwards}	4
0	{12/17/07 - 3/25/08 : Gravel}	5
0	{12/17/07 - 1/24/08 : Kucinich}	6
0	Obama	7
0	{12/17/07 – 1/9/08 : Richardson}	8
0	Other:	9
0	Would not vote for nominee	10
0	Don't know	998

 $\circ$ 

No answer

999

Question Q143\_c Variable RBa01

Ask only on 12/17/07 - 3/4/08.

Ask only if not a Democrat [ $Q66_c = 1, 3, 4, 998, 999$ ].

If you voted today in the Republican presidential primary election or caucus in your state, which candidate would you vote for? [Read candidate names.]

0	{12/17/07 – 1/29/08 : Giuliani}	1
0	Huckabee	2
0	{12/17/07 – 1/19/08 : Hunter}	3
0	McCain	4
0	Paul	5
0	{12/17/07 – 2/6/08 : Romney}	6
0	{12/17/07 – 12/19/07 : Tancredo}	7
0	{12/17/07 - 1/21/08 : Thompson}	8
0	Other:	] 9
0	Would not vote for nominee	10
0	Don't know	998
0	No answer	999

### Questions Q144\_c - Q146\_c

Thinking about the general election in November and using a scale from zero to 100, where zero means no chance, 50 a 50-50 chance, and 100 a certain win, what do you think the chances are \_\_ will beat  $\{12/17/07 - 6/25/08 : the Republican candidate | 6/26/08 - 11/3/08 : John McCain\}$  for president? You can name any number from zero to 100.

-	 Question	n Q144_c	Variable NBa05
	Ask only on $12/17/07 - 6/8/08$ . Ask only if recognized Clinton in favorability question and not a R = $0 - 10$ and $066_c = 2 - 4$ , $998$ , $999$ ].		and not a Republican [Q36_c
	Hillary Cl	linton	
		Number: 0 – 100 0 = no chance 100 = certain win	
	0	Depends on nominee	101
	0	Don't know	998
	0	No answer	999

Question	1 Q145_c	Variable NBa07
Ask only if $\{12/17/07 - 8/27/08 : recognized Obama in favorability question and no Republican \} [\{12/17/07 - 8/27/08 : \Q37_c = 0 - 10 \) and \Q66_c = 2 - 4, 998, 999\}].$		
Ask	only of {8/28/08 - 11/3/08 : SPLIT-A_c = 2}.	
Barack O	bama	
	Number: 0 – 100	
	0 = no chance	
	100 = certain win	
0	Depends on nominee	101
0	Don't know	998
0	No answer	999
_ Question	n Q146_c	Variable NBa06
Ask	only on 12/17/07 – 1/29/08.	
Ask only if recognized Edwards in favorability question and not a Republican [Q38_c = 0 - 10 and Q66_c = 2 - 4, 998, 999].		
John Edv	vards	
	Number: 0 – 100	
	0 = no chance	
	100 = certain win	
0	Depends on nominee	101
0	Don't know	998

### Questions Q147\_c - Q150\_c

Thinking about the general election in November and using a scale from zero to 100, where zero means no chance, 50 a 50-50 chance, and 100 a certain win, what do you think the chances are \_\_ will beat  $\{12/17/07 - 6/25/08 : \text{the Democratic candidate} \mid 6/26/08 - 11/3/08 : \text{Barack Obama} \}$  for president? You can name any number from zero to 100.

Question Q147_c	Variable NBa01
Ask only on 12/17/07 – 1/29/08.	
Ask only if recognized Giuliani in favorability question and $I = 0 - 10$ and $Q66_c = 1, 3, 4, 998, 999$ ].	not a Democrat [Q39_c
Rudy Giuliani	
Number: 0 – 100  0 = no chance  100 = certain win  Depends on nominee  Don't know  No answer	101 998 999
Question Q148_c	Variable NBa02
Ask only on 12/17/07 – 3/4/08.	
Ask only if recognized Huckabee in favorability question and $[Q44_c = 0 - 10 \text{ and } Q66_c = 1, 3, 4, 998, 999].$	d not a Democrat
Mike Huckabee	
Number: 0 − 100  0 = no chance  100 = certain win  Depends on nominee  Don't know  No answer	101 998 999
Question Q149_c	Variable NBa04
Ask only on 12/17/07 – 2/6/08.	
Ask only if recognized Romney in favorability question and = 0 – 10 and Q66_c = 1, 3, 4, 998, 999].	not a Democrat [Q42_c
Mitt Romney	
Number: 0 – 100 0 = no chance 100 = certain win	
O Depends on nominee	101
O Don't know	998
O No answer	999

L Qu	estion Q150_c	Variable NBa03
	Ask only if $\{12/17/07 - 8/27/08 : recognized McCain in favorability que Democrat\} [\{12/17/07 - 8/27/08 : Q41_c = 0 - 10 and Q66_c = 1, 3, 4, 99 Ask only of \{8/28/08 - 11/3/08 : SPLIT-A_c = 1\}.$	
Jol	nn McCain	
	Number: 0 – 100 0 = no chance 100 = certain win Depends on nominee Don't know No answer	101 998 999
Questic	on Q151_c	Variable RCb02
Ask	conly on 9/18/08 – 11/3/08.	
station o	tates allow individuals to vote before Election Day, that is vote east or by filling out an absentee ballot. How about you? Have you alr r's presidential election, or not?	
0	Voted early	1
0	Voted on Election Day	2
0	Don't know	998
0	No answer	999
Questic	on Q152_c	Variable RCa15
Ask	conly on 9/18/08 – 11/3/08.	
Ask	conly if have not early voted in general election [Q151_c = 2, 998, 99	9].
-	plan to vote before Election Day, that is vote early at a polling sta ut an absentee ballot, in the presidential election?	ation or by
0	Yes	1
0	No	2
$\circ$	Don't know	998
0	No answer	999

Questio	n Q153_c	Variable RCa16
Ask	only on 9/18/08 – 11/3/08.	
Ask	only if plan to early vote in general election [Q152_c = 1].	
Have yo	u already received a ballot for the upcoming election?	
0	Yes	1
$\circ$	No	2
0	Don't know	998
0	No answer	999
Questio	n Q154_c	Variable RCb07
Ask	only on 9/18/08 – 11/3/08.	
Ask	only if early voted in general election [Q151_c = 1].	
How did	you cast your ballot? [Read response options 1 – 8 as necessary.]	]
0	Voting at an early polling station	1
0	Sending in a ballot by mail	2
0	Sending in a ballot by fax	3
0	Personally dropping off a ballot at an election office	4
0	Having someone else drop off a ballot at an election office for	5
	you	0
0	Voting over the telephone	6 7
0	Voting online, that is over the Internet Other:	7 8
0	Don't know	998
0	No answer	999
Questio	n Q155_c	Variable RCb08
Ask	only on 9/18/08 – 11/3/08.	
Ask	only if early voted in general election [Q151_c = 1].	
	date did you cast your ballot early in the general election? [Read 1 – 5 as necessary.]	response
0	Today	1
0	Yesterday	2
0	Two or three days ago	3
0	Four to seven days ago	4
0	More than one week ago	5
0	Don't know	998
0	No answer	999

Question Q156\_c Variable RCa17 Ask only on 9/18/08 - 11/3/08. Ask only if plan to early vote in general election  $[Q152_c = 1]$ . How will you cast your ballot? [Read response options 1 – 8 as necessary.] 0 Voting at an early polling station 1 0 Sending in a ballot by mail 2  $\bigcirc$ Sending in a ballot by fax 3 Personally dropping off a ballot at an election office  $\bigcirc$ 4 0 Having someone else drop off a ballot at an election office for 5 you Voting over the telephone 0 6 0 Voting online, that is over the Internet 7 0 Other: 8 998 0 Don't know  $\bigcirc$ No answer 999 Variable RCa18 Question Q157\_c Ask only on 9/18/08 - 11/3/08. Ask only if plan to early vote in general election  $[Q152_c = 1]$ . About when do you plan to cast your ballot? [Read response options 1 - 6 as necessary.] 0 Today 1  $\bigcirc$ One to three days from now 2 0 Four to six days from now 3  $\bigcirc$ One week from now 4  $\bigcirc$ Two weeks from now 5 More than two weeks from now 6 0  $\bigcirc$ Don't know 998

999

No answer

 $\bigcirc$ 

Question Q158\_c Variable RCb03

Ask only on 9/18/08 - 9/25/08.

Ask only if early voted in general election  $[Q151_c = 1]$ .

In the 2008 presidential election who did you vote for: John McCain and Sarah Palin, the Republicans; Barack Obama and Joe Biden, the Democrats; Ralph Nader, the Independent candidate; or Bob Barr, the Libertarian?

$\circ$	McCain	1
0	Obama	2
0	Nader	3
0	Barr	4
0	Other:	5
0	Did not vote for president	6
0	Don't know	998
0	No answer	999

Question Q159\_c Variable RCb04

Ask only on 9/26/08 - 11/3/08.

Ask only if early voted in general election  $[Q151_c = 1]$ .

In the 2008 presidential election who did you vote for: John McCain and Sarah Palin, the Republicans; Barack Obama and Joe Biden, the Democrats; Ralph Nader and Matt Gonzalez, the Independent candidates; Bob Barr and Wayne Allyn Root, the Libertarians; or Cynthia McKinney and Rosa Clemente, the Green Party candidates?

0	McCain	1
0	Obama	2
0	Nader	3
0	Barr	4
0	McKinney	5
0	Other:	6
0	Did not vote for president	7
0	Don't know	998
$\cap$	No answer	999

Question Q160\_c Variable RCa03

#### Ask only on 3/7/08 - 3/27/08.

Thinking about the general election for president in November 2008, if that election were held today and the candidates were John McCain, the Republican, and Barack Obama, the Democrat, for whom would you vote?

0	McCain	1
0	Obama	2
0	Other:	3
0	Would not vote for president	4
0	Don't know	998
0	No answer	999

Question Q161\_c Variable RCa04

#### Ask only on 3/7/08 - 3/27/08.

Thinking about the general election for president in November 2008, if that election were held today and the candidates were John McCain, the Republican, and Hillary Clinton, the Democrat, for whom would you vote?

0	McCain	1
0	Clinton	2
0	Other:	3
0	Would not vote for president	4
0	Don't know	998
0	No answer	999

Question Q162\_c Variable RCa05

#### Ask only on 3/28/08 - 6/23/08.

Thinking about the general election for president in November 2008, if that election were held today and the candidates were John McCain, the Republican; Barack Obama, the Democrat; and Ralph Nader, the Green Party candidate, for whom would you vote?

$\circ$	McCain	1
0	Obama	2
0	Nader	3
0	Other:	4
0	Would not vote for president	5
0	Don't know	998
0	No answer	999

Question Q163\_c Variable RCa07

Ask only on 6/24/08 - 9/25/08.

Ask only if  $\{9/18/08 - 9/25/08 : have not early voted in general election\} [<math>\{9/18/08 - 9/25/08 : Q151_c = 2, 998, 999\}$ ].

Thinking about the general election for president in November 2008, if that election were held today and the candidates were {6/24/08 – 8/28/08 : John McCain, the Republican | 8/29/08 – 9/25/08 : John McCain and Sarah Palin, the Republicans}; {6/24/08 – 8/28/08 : Barack Obama, the Democrat | 8/29/08 – 9/25/08 : Barack Obama and Joe Biden, the Democrats}; Ralph Nader, the {6/24/08 – 7/13/08 : Green Party | 7/14/08 – 9/25/08 : Independent} candidate; and Bob Barr, the Libertarian, for whom would you vote?

0	McCain	1
0	Obama	2
0	Nader	3
0	Barr	4
0	Other:	5
0	Would not vote for president	6
0	Don't know	998
0	No answer	999

Question Q164\_c Variable RCa08

Ask only on 9/26/08 - 11/3/08.

Ask only if have not early voted in general election [Q151\_c = 2, 998, 999].

Thinking about the general election for president in November 2008, if that election were held today and the candidates were John McCain and Sarah Palin, the Republicans; Barack Obama and Joe Biden, the Democrats; Ralph Nader and Matt Gonzalez, the Independent candidates; Bob Barr and Wayne Allyn Root, the Libertarians; and Cynthia McKinney and Rosa Clemente, the Green Party candidates, for whom would you vote?

$\circ$	McCain	1
0	Obama	2
0	Nader	3
0	Barr	4
0	McKinney	5
0	Other:	6
0	Would not vote for president	7
0	Don't know	998
0	No answer	999

### **Questions Q165\_c - Q168\_c**

Will you definitely vote for \_\_ for president, or is there a chance you could change your mind and vote for someone else?

[If chance could change mind:] Is there a good chance you'll change your mind, or would you say it's pretty unlikely?

 Question	n Q165_c	Variable RCa09	
Ask only on $6/25/08 - 10/6/08$ , $10/13/08 - 11/3/08$ . Ask only if would vote today for McCain $\{9/18/08 - 10/6/08, 10/13/08 - 11/3/08 : and have not early voted in general election} [\{6/25/08 - 9/25/08 : Q163_c = 1 \mid 9/26/08 - 10/6/08, 10/13/08 - 11/3/08 : Q164_c = 1\}].$			
John Mc	Cain {8/29/08 - 10/6/08, 10/13/08 - 11/3/08 : and Sarah Palin}		
0 0 0 0	Definitely will vote for candidate Good chance will change mind Unlikely will change mind Don't know No answer	1 2 3 998 999	
 Question	ո Q166_c	Variable RCa10	
Ask only on 6/25/08 – 10/6/08, 10/13/08 – 11/3/08.  Ask only if would vote today for Obama {9/18/08 – 10/6/08, 10/13/08 – 11/3/08 : and have not early voted in general election} [{6/25/08 – 9/25/08 : Q163_c = 2   9/26/08 – 10/6/08, 10/13/08 – 11/3/08 : Q164_c = 2}].  Barack Obama {8/29/08 – 10/6/08, 10/13/08 – 11/3/08 : and Joe Biden}			
0 0 0 0	Definitely will vote for candidate Good chance will change mind Unlikely will change mind Don't know No answer	1 2 3 998 999	
Question Q167_c Variable RCa11  Ask only on 6/25/08 – 8/27/08.  Ask only if would vote today for Nader [Q163_c = 3].			
Ralph Na	der		
0 0 0	Definitely will vote for candidate Good chance will change mind Unlikely will change mind Don't know No answer	1 2 3 998 999	

Question Q168_c	Variable RCa12
Ask only on 6/25/08 – 8/27/08.	
Ask only if would vote today for Barr [Q163_c = 4].	
Bob Barr	
Definitely will vote for candidate	1
O Good chance will change mind	2
O Unlikely will change mind	3
O Don't know	998
O No answer	999
Question Q169_c	Variable RCc01
Ask only on 6/26/08 – 11/3/08.	
Representatives in Washington. If you voted today in the electropresentative, who do you think you would vote for? Would Republican or Democrat?	-
<ul> <li>Republican</li> </ul>	1
<ul><li>Democrat</li></ul>	2
<ul> <li>Would not vote for representative</li> </ul>	3
O Don't know	998
O No answer	999
Question Q170_c	Variable RCa13
Ask only on 8/8/08 – 10/6/08, 10/22/08 – 11/3/08.	
Ask only if would vote today for McCain {9/18/08 - 10/6/08, 10/early voted in general election} [{8/8/08 - 9/25/08 : Q163_c = 1 11/3/08 : Q164_c = 1}].	
Ask only of $\{10/22/08 - 11/3/08 : SPLIT-A_c = 1\}$ .	
Would you say you are supporting McCain for president mor McCain or more because you are against Obama?	e because you are for
O For McCain	1
O Against Obama	2
O Don't know	998
•	

Questionnaires NAES08-Phone

999

No answer

0

536

Question Q171\_c Variable RCa14 Ask only on 8/8/08 - 10/6/08, 10/22/08 - 11/3/08. Ask only if would vote today for Obama {9/18/08 - 10/6/08, 10/22/08 - 11/3/08 : and have not early voted in general election} [{8/8/08 - 9/25/08 : Q163\_c = 2 | 9/26/08 - 10/6/08, 10/22/08 -11/3/08 : Q164 c = 2]. Ask only of  $\{10/22/08 - 11/3/08 : SPLIT-A_c = 1\}$ . Would you say you are supporting Obama for president more because you are for Obama or more because you are against McCain? 0 1 For Obama  $\bigcirc$ Against McCain 2  $\bigcirc$ Don't know 998 0 No answer 999 Question Q172 c Variable RCb05 Ask only on 9/18/08 - 10/6/08, 10/22/08 - 11/3/08. Ask only if early voted for McCain in general election [{9/18/08 - 9/25/08 : Q158\_c = 1 | 9/26/08 - 10/6/08, 10/22/08 - 11/3/08:  $Q159_c = 1$ ]. Ask only of  $\{10/22/08 - 11/3/08 : SPLIT-A_c = 1\}$ . Would you say you are supporting McCain for president more because you are for McCain or more because you are against Obama?  $\bigcirc$ For McCain 1 0 2 **Against Obama** 0 Don't know 998  $\bigcirc$ No answer 999 Question Q173 c Variable RCb06 Ask only on 9/18/08 - 10/6/08, 10/22/08 - 11/3/08. Ask only if early voted for Obama in general election [{9/18/08 - 9/25/08 : Q158\_c = 2 | 9/26/08 - 10/6/08, 10/22/08 - 11/3/08:  $Q159_c = 2$ ]. Ask only of  $\{10/22/08 - 11/3/08 : SPLIT-A_c = 1\}$ . Would you say you are supporting Obama for president more because you are for Obama or more because you are against McCain? 0 For Obama 1 0 2 Against McCain 0 Don't know 998  $\bigcirc$ No answer 999

Question Q174\_c Variable RCa06

#### Ask only on 3/28/08 - 6/8/08.

Thinking about the general election for president in November 2008, if that election were held today, and the candidates were John McCain, the Republican; Hillary Clinton, the Democrat; and Ralph Nader, the Green Party candidate, for whom would you vote?

0	McCain	1
0	Clinton	2
0	Nader	3
0	Other:	4
0	Would not vote for president	5
0	Don't know	998
0	No answer	999

Question Q175\_c Variable NAb09

Ask only on 12/17/07 - 1/6/08.

Ask only if not a Republican [Q66\_c = 2 - 4, 998, 999].

Do you happen to know who Oprah Winfrey endorsed for the Democratic nomination for president?

0	Biden	1
0	Clinton	2
0	Dodd	3
0	Edwards	4
0	Gravel	5
0	Kucinich	6
0	Obama	7
$\circ$	Richardson	8
$\circ$	Other:	9
0	Don't know	998
$\bigcirc$	No answer	999

Question Q176\_c Variable NAb01

Ask only on 12/17/07 - 1/6/08.

Ask only if not a Democrat [Q66\_c = 1, 3, 4, 998, 999].

Do you happen to know which one candidate the major papers in Iowa, New Hampshire, and Massachusetts endorsed for the Republican nomination for president?

[As necessary:] That is The Des Moines Register in Iowa, the Manchester Union Leader in New Hampshire, and The Boston Globe in Massachusetts, which neighbors New Hampshire.

0	Giuliani	1
0	Huckabee	2
0	Hunter	3
0	McCain	4
0	Paul	5
0	Romney	6
0	Tancredo	7
0	Thompson	8
0	Other:	9
0	Don't know	998
0	No answer	999

Question Q177\_c Variable NAb02

Ask only on 12/17/07 - 1/6/08.

Ask only if not a Democrat  $[Q66_c = 1, 3, 4, 998, 999]$ .

Do you happen to know which one candidate Joe Lieberman endorsed for the Republican nomination for president?

0	Giuliani	1
0	Huckabee	2
0	Hunter	3
0	McCain	4
0	Paul	5
0	Romney	6
0	Tancredo	7
0	Thompson	8
0	Other:	9
0	Don't know	998
0	No answer	999

Question Q178\_c Variable NAb03

Ask only on 1/11/08 - 1/21/08.

Ask only if not a Democrat [ $Q66_c = 1, 3, 4, 998, 999$ ].

Do you happen to know who National Right to Life endorsed for the Republican nomination for president?

0	Giuliani	1
0	Huckabee	2
0	Hunter	3
0	McCain	4
0	Paul	5
0	Romney	6
0	Tancredo	7
0	Thompson	8
0	Other:	9
0	Don't know	998
0	No answer	999

Question Q179\_c Variable NAb04

Ask only on 1/11/08 - 1/21/08.

Ask only if not a Democrat [Q66\_c = 1, 3, 4, 998, 999].

National Right to Life endorsed Fred Thompson [for the Republican nomination]. Does this endorsement make you more likely, less likely, or does it make no difference in your likelihood to support Fred Thompson?

0	Makes more likely to vote for Thompson	1
0	Makes less likely	2
0	No difference	3
0	Don't know	998
0	No answer	999

Question Q180\_c Variable NAb05 Ask only on 1/25/08 - 2/18/08. Ask only if not a Democrat [Q66\_c = 1, 3, 4, 998, 999]. Do you happen to know who The New York Times endorsed for the Republican nomination for president?  $\bigcirc$ Giuliani  $\bigcirc$ Huckabee 2 0 McCain 3 0 4 Romney 0 Other: 5 0 Don't know 998 0 No answer 999 Question Q181 c Variable NAb06 Ask only on 1/25/08 - 2/18/08. Ask only if not a Democrat [ $Q66_c = 1, 3, 4, 998, 999$ ]. The New York Times endorsed John McCain [for the Republican nomination]. Does this endorsement make you more likely to support McCain, less likely to support McCain, or does it make no difference in your likelihood to support John McCain? 0 Makes more likely to vote for McCain 1 0 2 Makes less likely 0 No difference 3 0 Don't know 998  $\bigcirc$ No answer 999 Question Q182\_c Variable NAb07 Ask only on 2/8/08 - 2/18/08. Ask only if not a Democrat [Q66\_c = 1, 3, 4, 998, 999]. Do you happen to know who Dr. James Dobson, president of Focus on the Family, endorsed for the Republican nomination for president? Huckabee  $\circ$ 1  $\bigcirc$ McCain 2 0 3 Other: 0 Don't know 998

999

No answer

 $\bigcirc$ 

Variable NAb08 Question Q183\_c Ask only on 2/8/08 - 2/18/08. Ask only if not a Democrat  $[Q66_c = 1, 3, 4, 998, 999]$ . Dr. James Dobson endorsed Mike Huckabee [for the Republican nomination]. Does this endorsement make you more likely to support Huckabee, less likely to support Huckabee, or does it make no difference in your likelihood to support Mike Huckabee? Makes more likely to vote for Huckabee 0 2 Makes less likely  $\bigcirc$ No difference 3 0 Don't know 998 0 No answer 999 Variable NAb10 Question Q184 c Ask only on 1/25/08 - 2/5/08. Ask only if not a Republican  $[Q66_c = 2 - 4, 998, 999]$ . Do you happen to know who The New York Times endorsed for the Democratic nomination for president?  $\bigcirc$ Clinton 1 **Edwards** 0 2  $\bigcirc$ Gravel 3  $\bigcirc$ Obama 4  $\bigcirc$ Other: 5 0 Don't know 998  $\bigcirc$ No answer 999 Question Q185\_c Variable NAb11 Ask only on 1/25/08 - 2/5/08. Ask only if not a Republican [Q66\_c = 2 - 4, 998, 999]. The New York Times endorsed Hillary Clinton [for the Democratic nomination]. Does this endorsement make you more likely to support Clinton, less likely to support Clinton, or does it make no difference in your likelihood to support Hillary Clinton?

 $\bigcirc$ 1 Makes more likely to vote for Clinton 0 Makes less likely 2 0 No difference 3 0 Don't know 998 0 999 No answer

Variable NAb12 Question Q186\_c Ask only on 1/28/08 - 2/6/08. Ask only if not a Republican [Q66\_c = 2 - 4, 998, 999]. Do you happen to know who Senator Edward Kennedy endorsed for the Democratic nomination for president?  $\bigcirc$ Clinton 1  $\bigcirc$ Edwards 2 0 Gravel 3 0 4 Obama 0 Other: 5 0 Don't know 998 0 No answer 999 Question Q187 c Variable NAb13 Ask only on 1/28/08 - 2/6/08. Ask only if not a Republican  $[Q66_c = 2 - 4, 998, 999]$ . Senator Edward Kennedy endorsed Barack Obama [for the Democratic nomination]. Does this endorsement make you more likely to support Obama, less likely to support Obama, or does it make no difference in your likelihood to support Barack Obama? 0 Makes more likely to vote for Obama 1 0 2 Makes less likely 3 0 No difference 0 Don't know 998  $\bigcirc$ No answer 999 Question Q188\_c Variable NAb14 Ask only on 2/4/08 - 2/11/08. Ask only if not a Republican  $[Q66_c = 2 - 4, 998, 999]$ . Do you happen to know who the United Farm Workers endorsed for the Democratic nomination for president? 0 Clinton 1  $\bigcirc$ Edwards 2 0 Gravel 3 0 Obama 4  $\bigcirc$ Other: 5 0 Don't know 998

NAES08-Phone Questionnaires 543

999

No answer

0

Variable NAb15 Question Q189\_c Ask only on 2/4/08 - 2/11/08. Ask only if not a Republican [Q66\_c = 2 - 4, 998, 999]. The United Farm Workers endorsed Hillary Clinton [for the Democratic nomination]. Does this endorsement make you more likely to support Clinton, less likely to support Clinton, or does it make no difference in your likelihood to support Hillary Clinton? Makes more likely to vote for Clinton 0 2 Makes less likely  $\bigcirc$ No difference 3 0 Don't know 998 0 No answer 999 Variable NAb16 Question Q190 c Ask only on 2/4/08 - 2/11/08. Ask only if not a Republican  $[Q66_c = 2 - 4, 998, 999]$ . Do you happen to know who MoveOn.Org endorsed for the Democratic nomination for president? 0 Clinton 1 **Edwards** 2 0  $\bigcirc$ Gravel 3  $\bigcirc$ Obama 4  $\bigcirc$ Other: 5  $\bigcirc$ Don't know 998  $\bigcirc$ No answer 999 Question Q191\_c Variable NAb17 Ask only on 2/4/08 - 2/11/08. Ask only if not a Republican [Q66\_c = 2 - 4, 998, 999]. MoveOn.Org endorsed Barack Obama [for the Democratic nomination]. Does this endorsement make you more likely to support Obama, less likely to support Obama, or does it make no difference in your likelihood to support Barack Obama? 0 1

Makes more likely to vote for Obama 0 Makes less likely 2 0 No difference 3 0 Don't know 998 0 999 No answer

Question Q192\_c Variable NAb18 Ask only on 3/24/08 - 4/2/08. Ask only if not a Republican [Q66\_c = 2 - 4, 998, 999]. Do you happen to know who New Mexico Governor Bill Richardson endorsed for the Democratic nomination for president?  $\bigcirc$ Clinton 1 0 Obama 2 0 3 Other: 0 998 Don't know 0 No answer 999 Variable NAb19 Question Q193\_c Ask only on 3/24/08 - 4/2/08. Ask only if not a Republican  $[Q66_c = 2 - 4, 998, 999]$ . Governor Bill Richardson endorsed Barack Obama [for the Democratic nomination]. Does this endorsement make you more likely to support Obama, less likely to support Obama, or does it make no difference in your likelihood to support Barack Obama? 0 1 Makes more likely to vote for Obama 0 2 Makes less likely 0 No difference 3 0 Don't know 998  $\bigcirc$ No answer 999 Question Q194\_c Variable FAa01 Ask only on 1/7/08 - 1/9/08. This past weekend, did you happen to watch the ABC News Democratic presidential debate [January 5], or not?  $\bigcirc$ Yes 1  $\bigcirc$ 2 Nο

0

 $\bigcirc$ 

998

999

Don't know

Question Q195\_c Variable FAa02

# Ask only on 1/7/08 - 1/9/08.

This past weekend, did you happen to watch the ABC News Republican presidential debate [January 5], the Fox News Republican presidential debate [January 6], both Republican debates, or neither of the Republican presidential debates?

0	ABC	1
0	Fox	2
0	Both	3
0	Neither	4
0	Don't know	998
0	No answer	999

Question Q196\_c Variable FAa03

Ask only on 1/7/08 - 1/9/08.

Ask only if watched debate  $[Q195_c = 2, 3]$ .

You said you watched the Republican presidential debate on Fox News. Did you also watch the commentary following the debate on Fox News, or not?

$\circ$	Yes	1
0	No	2
0	Don't know	998
0	No answer	999

Question Q197\_c Variable FAa04

Ask only on 1/7/08 - 1/9/08.

Ask only if watched debate  $[Q195_c = 2, 3]$ .

In the Fox News Republican presidential debate, which candidate do you think made the strongest case to be president?

0	Giuliani	1
0	Huckabee	2
0	McCain	3
0	Romney	4
0	Thompson	5
0	All equally	6
0	None	7
0	Don't know	998
0	No answer	999

Question Q198\_c Variable FAa05 Ask only on 1/22/08 - 1/28/08. Did you happen to watch the CNN Democratic presidential debate {1/22/08 : last night | 1/23/08 - 1/28/08: this past Monday night} [January 21], or not? 0 Yes 1  $\bigcirc$ No 2 Don't know 0 998 0 No answer 999 Question Q199\_c Variable FD01 Ask only on 1/29/08 - 2/3/08. Did you happen to watch President Bush's State of the Union speech {1/29/08 : last night | 1/30/08 - 2/3/08: this past Monday night} [January 28], or not? 1 0 Yes  $\bigcirc$ No 2 0 Don't know 998  $\bigcirc$ No answer 999 Question Q200\_c Variable FAa06 Ask only on 1/31/08 - 2/5/08. Did you happen to watch the CNN Republican presidential debate {1/31/08 : last night | 2/1/08 - 2/3/08: this past Wednesday night | 2/4/08 - 2/5/08: last week} [January 30], or not?  $\bigcirc$ 1 Yes 0 2 No  $\bigcirc$ Don't know 998  $\bigcirc$ No answer 999 Question Q201\_c Variable FAa07 Ask only on 2/1/08 - 2/5/08. Did you happen to watch the CNN Democratic presidential debate {2/1/08 : last night | 2/2/08 - 2/3/08: this past Thursday night | 2/4/08 - 2/5/08: last week} [January 31], or not? 0 Yes 1  $\bigcirc$ No 2 0 Don't know 998  $\bigcirc$ No answer 999

Variable FAa08 Question Q202\_c Ask only on 2/22/08 - 2/26/08. Did you happen to watch the CNN Democratic presidential debate {2/22/08 : last night | 2/23/08 - 2/24/08: this past Thursday night | 2/25/08 - 2/26/08: last week} [February 21], or not? 0 Yes  $\bigcirc$ No 2 0 Don't know 998 0 No answer 999 Question Q203\_c Variable FAa09 Ask only on 2/27/08 - 3/3/08. Did you happen to watch the MSNBC Democratic presidential debate {2/27/08 : last night | 2/28/08 - 3/2/08: this past Tuesday night | 3/3/08: last week} [February 26], or not? 1 0  $\bigcirc$ No 2 0 998 Don't know  $\bigcirc$ No answer 999 Question Q204\_c Variable FAa10 Ask only on 4/17/08 - 4/23/08. Did you happen to watch the ABC News Democratic presidential debate {4/17/08 : last night | 4/18/08 - 4/20/08 : this past Wednesday night | 4/21/08 - 4/23/08 : last week} [April 16], or not?  $\bigcirc$ 1 Yes  $\bigcirc$ Nο 2 0 Don't know 998  $\bigcirc$ No answer 999 Variable FD02 Question Q205 c Ask only on 8/18/08 - 8/22/08. Did you happen to watch the question and answer session conducted by Reverend Rick Warren with John McCain and Barack Obama that took place this past weekend [August 17], or not?  $\circ$ Yes 1

Questionnaires NAES08-Phone

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Don't know

Question Q206_c Variable		
Ask on	ly on 8/18/08 – 8/22/08.	
Ask on	ly if watched event [Q205_c = 1].	
	ne following did you watch: only the interview with Sevith Senator Obama, or the interviews with both candi	·
0	McCain	1
0	Obama	2
0	Both	3
0	Don't know	998
0	No answer	999
Question (	Ω207_c	Variable FD04
Ask on	ly on 8/23/08 – 8/25/08.	
Who has Ba	arack Obama chosen as his running mate for vice pres	sident?
0	Biden	1
0	Other	2
0	Don't know	998
0	No answer	999
Question (	Ω208_c	Variable FD05
Ask on	ly on 8/23/08 – 8/25/08.	
Ask on	ly if learned Obama chose Biden as running mate [Q207_	_c = 1].
someone w	ou first learn that Barack Obama chose Joe Biden as high ho told you in person or by telephone, from the Obar remail, or from the media?	
0	In person or by phone	1
0	Obama campaign message	2
0	Media	3
0	Other:	4
0	Don't know	998
0	No answer	999

Question Q209\_c Variable FD06 Ask only on 8/23/08 - 8/25/08. Ask only if learned from media that Obama chose Biden as running mate [Q208\_c = 3]. Did you learn from television, radio, a text message or email from a news organization, the Internet, or a newspaper? 0 Television 1 0 Radio 2 0 Text message or email 3 0 4 Internet  $\bigcirc$ Newspaper 5 0 Other 6  $\circ$ Don't know 998  $\bigcirc$ No answer 999 Question Q210\_c Variable FD07 Ask only on 9/12/08 - 9/16/08. Did you happen to watch the Service Nation Summit question and answer session with John McCain and Barack Obama that took place {9/12/08: last evening | 9/13/08 - 9/16/08: Thursday evening} [September 11], or not? 0 Yes 1  $\bigcirc$ 2 Nο 0 Don't know 998  $\bigcirc$ No answer 999 Variable FD08 Question Q211\_c Ask only on 9/12/08 - 9/16/08. Ask only if watched summit  $[Q210_c = 1]$ . Which of the following did you watch: only the interview with Senator McCain, only the interview with Senator Obama, or the interviews with both candidates? 0 McCain 1  $\bigcirc$ 2 Obama  $\bigcirc$ Both 3

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Don't know

Question Q212\_c Variable EB09 Ask only on 9/12/08 - 9/16/08. Did you happen to see any part of the interviews that Charlie Gibson of ABC News conducted with Sarah Palin [September 11], or not? 0 Yes 1  $\bigcirc$ No 2 0 Don't know 998  $\bigcirc$ No answer 999 Question Q213\_c Variable FD09 Ask only on 9/25/08 - 9/30/08. Did you watch President Bush's speech on the economy {9/25/08: last night | 9/26/08 -9/30/08: Wednesday night} [September 24]? Yes 1 0  $\bigcirc$ No 2 0 Don't know 998 999  $\bigcirc$ No answer Variable NBb01 Question Q214\_c Ask only on 10/19/08 - 10/23/08. Do you happen to know who Colin Powell endorsed for president? 0 McCain 1  $\bigcirc$ Obama 2 0 Other: 3 0 Don't know 998  $\bigcirc$ 999 No answer Question Q215\_c Variable NBb02 Ask only on 10/19/08 - 10/23/08. Colin Powell endorsed Barack Obama [for president]. Does this endorsement make you more likely to support Obama, less likely to support Obama, or does it make no difference in your likelihood to support Barack Obama? 0 Makes more likely to vote for Obama 1 0 Makes less likely 2 0 No difference 3 998 0 Don't know

NAES08-Phone Questionnaires 551

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No answer

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Question Q216\_c Variable FC02

### Ask only on 10/30/08 - 11/3/08.

Did you happen to watch any of the 30-minute ad that Barack Obama put on television  $\{10/30/08 : last night \mid 10/31/08 - 11/3/08 : this past Wednesday night\}$  [October 29]?

[If yes:] Did you watch all of it, some of it, or just a little?

0	Yes, all	1
0	Yes, some	2
0	Yes, a little	3
0	No, none	4
0	Don't know	998
0	No answer	999

Question Q217\_c Variable CBa01

Thinking about one year ago, in your opinion, were the economic conditions in this country much better than they are right now, somewhat better, the same, somewhat worse, or much worse?

0	Much better	1
$\circ$	Somewhat better	2
$\circ$	Same	3
$\circ$	Somewhat worse	4
$\circ$	Much worse	5
$\circ$	Don't know	998
0	No answer	999

Question Q218\_c Variable CBa02

Thinking about one year ago, was your personal economic situation much better than it is right now, somewhat better, the same, somewhat worse, or much worse?

0	Much better	1
0	Somewhat better	2
$\circ$	Same	3
0	Somewhat worse	4
0	Much worse	5
$\circ$	Don't know	998
0	No answer	999

Variable CA03 Question Q219\_c Ask only on 9/24/08 - 10/5/08. When children today in the United States grow up, do you think they will be better off or worse off than people are now? 0 Better off 1  $\bigcirc$ Worse off 2 0 Same as now 3 0 Don't know 998  $\bigcirc$ No answer 999 Question Q220 c Variable CBd03 Ask only on 9/24/08 - 10/5/08. This week government announced a plan for the government to take over bad mortgages and other troubled investments from financial firms. This plan will cost billions of dollars and would aim to bring stability to the stock market and put big financial institutions on better financial footing. Do you approve or disapprove of this plan? If you do not know enough about this to have an opinion, please just say so. 0 **Approve** 1 0 2 Disapprove  $\bigcirc$ 3 Depends 0 Don't know 998  $\bigcirc$ No answer 999 Variable CBd04 Question Q221 c Ask only on 10/6/08 - 11/3/08. Last week Congress passed and the president signed legislation for the government to take over bad mortgages and other troubled investments from financial firms. This plan will cost billions of dollars and would aim to bring stability to the stock market and put big financial institutions on better financial footing. Do you approve or disapprove of this legislation? If you do not know enough about this to have an opinion, please just say so.  $\bigcirc$ Approve 1 0 2 Disapprove  $\circ$ Depends 3

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999

Don't know

Question Q222\_c Variable CBd02

# Ask only on 9/23/08 - 11/3/08.

Who is more responsible for the current financial crisis facing the United States	: the
Democrats in Congress or the Republicans in Congress?	

0	Democrats	1
0	Republicans	2
0	Both equally	3
0	Neither	4
0	President Bush is responsible	5
0	Wall Street bankers are responsible	6
0	Other:	7
0	Don't know	998
0	No answer	999

Question Q223\_c Variable CBd01

# Ask only on 9/24/08 - 10/5/08.

Would you say the problems currently facing financial institutions and the stock market make you feel scared, or do you feel concerned but not scared, or are you not concerned by those events?

Scared	1
Concerned	2
Not concerned	3
Don't know	998
No answer	999
	Concerned Not concerned Don't know

Question Q224\_c Variable MB01

# Ask only on 5/30/08 - 9/3/08.

Thinking about the federal government in Washington, how much of the time do you think you can trust the federal government to do what is right: always, most of the time, or some of the time?

$\cup$	Always	I
0	Most of the time	2
0	Some of the time	3
$\circ$	Never	4
0	Don't know	998
0	No answer	999

# Questions Q225\_c - Q226\_c

Ask Q225\_c - Q226\_c only on 5/30/08 - 11/3/08.

Ask only of  $\{9/4/08 - 11/3/08 : SPLIT-A_c = 2\}$ .

I'm going to read you a few statements. For each one, please tell me if you strongly agree, somewhat agree, somewhat disagree, or strongly disagree with that statement.

-	Questio	n Q225_c	Variable MB02
		nes politics seems so complicated that a perso and what is going on.	on like me cannot really
	0	Strongly agree	1
	0	Somewhat agree	2
	0	Somewhat disagree	3
	0	Strongly disagree	4
	0	Neither agree nor disagree	5
	0	Don't know	998
	0	No answer	999
-	Questio	n Q226_c	Variable MB03
	People li	ke me have no say over what the government	does.
	0	Strongly agree	1
	0	Somewhat agree	2
	0	Somewhat disagree	3
	0	Strongly disagree	4
	0	Neither agree nor disagree	5
	0	Don't know	998
ļ	0	No answer	999
L			
Q	uestion Q2	27_c	Variable RCa19
	Ask only	on 9/11/08 – 10/5/08, 10/22/08 – 11/3/08.	
	Ask only	of {10/22/08 - 11/3/08 : SPLIT-A_c = 1}.	
qι		e important to you in choosing a candidate for n as experience and judgment, or their positio and Iraq?	·
	O P	ersonal qualities	1
		sue positions	2
		oth equally	3
		on't know	998

0

No answer

999

Question Q228\_c Variable FAb29

### Ask only on 10/22/08 - 11/3/08.

Which of the following election debates, if any, have you watched?

The presidential debate on Friday, September 26, between John McCain and Barack Obama;

The presidential debate on Tuesday, October 7, between John McCain and Barack Obama where voters got to ask questions of the candidates;

The presidential debate on Thursday October 15, between John McCain and Barack Obama;

The vice presidential debate on Thursday, October 2, between Sarah Palin and Joe Biden?

## Accept multiple answers:

	September 26 presidential	Α
	October 7 presidential	В
	October 15 presidential	С
	October 2 vice presidential	D
		1 = yes
		2 = no
0	Don't know	998
0	No answer	999

Question Q229\_c Variable FAb01

# Ask only on 9/27/08 - 10/21/08.

Did you happen to watch the presidential debate on Friday, September 26, between John McCain and Barack Obama?

[If yes:] Did you watch all, most, or just some of it?

$\circ$	Yes, all	1
0	Yes, most	2
0	Yes, some	3
0	No, none	4
0	Don't know	998
0	No answer	999

556 Questionnaires NAES08-Phone

Question Q230\_c Variable FAb02

Ask only on 9/27/08 - 10/2/08.

Ask only if watched debate  $[Q229_c = 1 - 3]$ .

On what television network or station did you watch this debate [the September 26 presidential debate]? [Read response options 1 – 8 as necessary.]

$\circ$	ABC	1
0	CBS	2
0	NBC	3
0	CNN	4
0	Fox News Channel	5
$\circ$	MSNBC	6
0	PBS	7
$\circ$	C-SPAN	8
$\circ$	Watched online	9
0	Heard on radio	10
$\circ$	Other:	11
$\circ$	Don't know	998
0	No answer	999

Question Q231\_c Variable FAb03

Ask only on 9/27/08 - 10/2/08.

Ask only if watched debate  $[Q229_c = 1 - 3]$ .

Who do you think did best in this debate [the September 26 presidential debate]: John McCain or Barack Obama?

$\circ$	McCain	1
$\circ$	Obama	2
$\circ$	Both equally	3
$\circ$	Neither	4
$\circ$	Don't know	998
$\circ$	No answer	999

Question Q232\_c Variable FAb04 Ask only on 9/27/08 - 10/2/08. Ask only if watched debate  $[Q229_c = 1 - 3]$ . Did John McCain do better than you expected, less well than you expected, or about as you expected [in the September 26 presidential debate]?  $\bigcirc$ Better than expected 1 0 Less well than expected 2 0 As expected 3 0 998 Don't know  $\bigcirc$ No answer 999 Variable FAb05 Question Q233\_c Ask only on 9/27/08 - 10/2/08. Ask only if watched debate  $[Q229_c = 1 - 3]$ . Did Barack Obama do better than you expected, less well than you expected, or about as you expected [in the September 26 presidential debate]? 0 1 Better than expected 0 2 Less well than expected 0 As expected 3 0 Don't know 998  $\bigcirc$ No answer 999 Variable FAb06 Question Q234\_c Ask only on 9/27/08 - 10/2/08. Ask only if did not watch debate [0229 c = 4, 998, 999]. Have you heard or read anything about the presidential debate on Friday, September 26, between John McCain and Barack Obama? Yes 1  $\circ$ 0 No 2 0 Don't know 998  $\bigcirc$ 999 No answer

Question Q235\_c Variable FAb07

Ask only on 9/27/08 - 10/2/08.

Ask only if aware of debate but did not watch  $[Q234_c = 1]$ .

From what you have heard or read, who do you think did best in this debate [the September 26 presidential debate]: John McCain or Barack Obama?

$\circ$	McCain	1
0	Obama	2
0	Both equally	3
0	Neither	4
0	Don't know	998
0	No answer	999

Question Q236\_c Variable FAb08

Ask only on 10/3/08 - 10/21/08.

Did you happen to watch the vice presidential debate on Thursday, October 2, between Sarah Palin and Joe Biden?

[If yes:] Did you watch all, most, or just some of it?

$\circ$	Yes, all	1
$\circ$	Yes, most	2
$\circ$	Yes, some	3
0	No, none	4
$\circ$	Don't know	998
0	No answer	999

Question Q237\_c Variable FAb09

Ask only on 10/3/08 - 10/6/08.

Ask only if watched debate  $[Q236_c = 1 - 3]$ .

On what television network or station did you watch this debate [the October 2 vice presidential debate]? [Read response options 1 – 8 as necessary.]

$\circ$	ABC	1
0	CBS	2
0	NBC	3
0	CNN	4
0	Fox News Channel	5
0	MSNBC	6
0	PBS	7
0	C-SPAN	8
0	Watched online	9
0	Heard on radio	10
0	Other:	11
0	Don't know	998
0	No answer	999

Question Q238\_c Variable FAb10

Ask only on 10/3/08 - 10/6/08.

Ask only if watched debate  $[Q236_c = 1 - 3]$ .

Who do you think did best in this debate [the October 2 vice presidential debate]: Sarah Palin or Joe Biden?

$\circ$	Palin	1
0	Biden	2
0	Both equally	3
0	Neither	4
0	Don't know	998
0	No answer	999

Questio	on Q239_c	Variable FAb11
Ask	c only on 10/3/08 – 10/6/08.	
Ask	conly if watched debate [Q236_c = $1 - 3$ ].	
	ah Palin do better than you expected, less well ected [in the October 2 vice presidential debate	
0	Better than expected	1
0	Less well than expected	2
0	As expected	3
0	Don't know	998
0	No answer	999
Questio	on Q240_c	Variable FAb12
Ask	c only on 10/3/08 – 10/6/08.	
Ask	conly if watched debate [Q236_c = $1 - 3$ ].	
	Biden do better than you expected, less well to d [in the October 2 vice presidential debate]?	han you expected, or about as you
0	Better than expected	1
0	Less well than expected	2
0	As expected	3
0	Don't know	998
0	No answer	999
Questio	on Q241_c	Variable FAb13
Ask	c only on 10/3/08 – 10/6/08.	
Ask	conly if did not watch debate [Q236_c = 4, 998, 99	99].
-	ou heard or read anything about the vice president 2, between Sarah Palin and Joe Biden?	lential debate on Thursday,
0	Yes	1
0	No	2
0	Don't know	998
0	No answer	999

Question Q242\_c Variable FAb14

Ask only on 10/3/08 - 10/6/08.

Ask only if aware of debate but did not watch  $[Q241_c = 1]$ .

From what you heard or read, who do you think did best in this debate [the October 2 vice presidential debate]: Sarah Palin or Joe Biden?

$\circ$	Palin	1
0	Biden	2
0	Both equally	3
0	Neither	4
0	Don't know	998
0	No answer	999

Question Q243\_c Variable FAb15

Ask only on 10/8/08 - 10/21/08.

Did you happen to watch the presidential debate on Tuesday, October 7, between John McCain and Barack Obama where voters got to ask questions of the candidates?

[If yes:] Did you watch all, most, or just some of it?

$\circ$	Yes, all	1
0	Yes, most	2
0	Yes, some	3
0	No, none	4
0	Don't know	998
0	No answer	999

Question Q244\_c Variable FAb16

Ask only on 10/8/08 - 10/15/08.

Ask only if watched debate  $[Q243_c = 1 - 3]$ .

On what television network or station did you watch this debate [the October 7 presidential debate]? [Read response options 1 – 8 as necessary.]

$\circ$	ABC	1
0	CBS	2
$\circ$	NBC	3
0	CNN	4
0	Fox News Channel	5
0	MSNBC	6
0	PBS	7
0	C-SPAN	8
0	Watched online	9
0	Heard on radio	10
0	Other:	11
0	Don't know	998
0	No answer	999

Question Q245\_c Variable FAb17

Ask only on 10/8/08 - 10/15/08.

Ask only if watched debate  $[Q243_c = 1 - 3]$ .

Who do you think did best in this debate [the October 7 presidential debate]: John McCain or Barack Obama?

$\circ$	McCain	1
0	Obama	2
$\circ$	Both equally	3
0	Neither	4
$\circ$	Don't know	998
$\cap$	No answer	999

Question Q246\_c Variable FAb18 Ask only on 10/8/08 - 10/15/08. Ask only if watched debate  $[Q243_c = 1 - 3]$ . Did John McCain do better than you expected, less well than you expected, or about as you expected [in the October 7 presidential debate]?  $\bigcirc$ Better than expected 1 0 Less well than expected 2 0 As expected 3 0 998 Don't know  $\bigcirc$ No answer 999 Variable FAb19 Question Q247\_c Ask only on 10/8/08 - 10/15/08. Ask only if watched debate  $[Q243_c = 1 - 3]$ . Did Barack Obama do better than you expected, less well than you expected, or about as you expected [in the October 7 presidential debate]? 0 1 Better than expected 0 2 Less well than expected 0 As expected 3 0 Don't know 998  $\bigcirc$ No answer 999 Variable FAb20 Question Q248\_c Ask only on 10/8/08 - 10/15/08. Ask only if did not watch debate [ $Q243_c = 4,998,999$ ]. Have you heard or read anything about the presidential debate on Tuesday, October 7, between John McCain and Barack Obama where voters got to ask questions of the candidates? 0 Yes 1  $\bigcirc$ 2 Nο 0 Don't know 998  $\bigcirc$ No answer 999

Question Q249\_c Variable FAb21

Ask only on 10/8/08 - 10/15/08.

Ask only if aware of debate but did not watch  $[Q248_c = 1]$ .

From what you have heard or read, who do you think did best in this debate [the October 7 presidential debate]: John McCain or Barack Obama?

0	McCain	1
0	Obama	2
$\circ$	Both equally	3
0	Neither	4
$\circ$	Don't know	998
0	No answer	999

Question Q250\_c Variable FAb22

Ask only on 10/16/08 - 10/21/08.

Did you happen to watch the presidential debate on Wednesday, October 15, between John McCain and Barack Obama focusing on domestic issues?

[If yes:] Did you watch all, most, or just some of it?

0	Yes, all	1
$\circ$	Yes, most	2
$\circ$	Yes, some	3
$\circ$	No, none	4
$\circ$	Don't know	998
0	No answer	999

Question Q251\_c Variable FAb23

Ask only on 10/16/08 - 10/21/08.

Ask only if watched debate  $[Q250_c = 1 - 3]$ .

On what television network or station did you watch this debate [the October 15 presidential debate]? [Read response options 1 – 8 as necessary.]

0	ABC	1
0	CBS	2
0	NBC	3
0	CNN	4
0	Fox News Channel	5
0	MSNBC	6
0	PBS	7
0	C-SPAN	8
0	Watched online	9
0	Heard on radio	10
0	Other:	11
0	Don't know	998
0	No answer	999

Question Q252\_c Variable FAb24

Ask only on 10/16/08 - 10/21/08.

Ask only if watched debate  $[Q250_c = 1 - 3]$ .

Who do you think did best in this debate [the October 15 presidential debate]: John McCain or Barack Obama?

$\circ$	McCain	•
0	Obama	2
$\circ$	Both equally	;
0	Neither	
$\circ$	Don't know	998
0	No answer	999

Question Q253_c Variable		Variable FAb25	
	Ask o	only on 10/16/08 – 10/21/08.	
	Ask o	only if watched debate $[Q250_c = 1 - 3]$ .	
		McCain do better than you expected, cted [in the October 15 presidential de	ess well than you expected, or about as bate]?
	0	Better than expected Less well than expected	1 2
	0	As expected	3
	0	Don't know	998
	0	No answer	999
Qu	estion	Q254_c	Variable FAb26
	Ask o	only on 10/16/08 – 10/21/08.	
	Ask o	only if watched debate $[Q250_c = 1 - 3]$ .	
Did Barack Obama do better than you expected, less well than you expected, or about as you expected [in the October 15 presidential debate]?			
	0	Better than expected	1
	0	Less well than expected	2
	0	As expected	3
	0	Don't know	998
	0	No answer	999
Question Q255_c Variable FAb27			
	Ask c	only on 10/16/08 – 10/21/08.	
	Ask o	only if did not watch debate [Q250_c = 4,	998, 999].
	-	heard or read anything about the present John McCain and Barack Obama fo	sidential debate on Wednesday, October ocusing on domestic issues?
	0	Yes	1
	0	No	2
	0	Don't know	998
	0	No answer	999

Question Q256\_c Variable FAb28 Ask only on 10/16/08 - 10/21/08. Ask only if aware of debate but did not watch  $[Q255_c = 1]$ . From what you have heard or read, who do you think did best in this debate [the October 15 presidential debate]: John McCain or Barack Obama? 0 McCain 1 0 Obama 2 0 Both equally 3 0 4 Neither 0 Don't know 998  $\bigcirc$ 999 No answer Question Q257\_c Variable KB01 How many days in the past week did you discuss politics with your family or friends? Number: 0 – 7 0 Don't know 998  $\bigcirc$ No answer 999 Variable KB02 Question Q258 c Ask only on 3/7/08 - 3/24/08, 5/2/08 - 8/27/08. Ask only if discussed politics in past week  $[Q257_c = 1 - 7]$ . When you talked with your friends and family, how much disagreement was there: a great deal, quite a bit, some, very little or none? 0 Great deal 1 0 Quite a bit 2 0 3 Some  $\bigcirc$ Very little 4 None 0 5

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Don't know

Variable KB16 Question Q259\_c Ask only on 3/7/08 - 3/24/08, 5/2/08 - 6/8/08. Ask only if discussed politics in past week, and specified presidential candidate would vote for today  $[\frac{3}{7}08 - \frac{3}{24}08 : \frac{Q257_c}{1} = 1 - 7$  and  $(\frac{Q142_c}{1} = 1 - 9)$  or  $\frac{Q160_c}{1} = 1 - 3$  or Q161\_c = 1 - 3) | 5/2/08 - 6/8/08 : Q257\_c = 1 - 7 and (Q142\_c = 1 - 9 or Q162\_c = 1 - 4 or  $Q174_c = 1 - 4)$ . Does the person you have the closest relationship with support the same candidate you support, or not? 0 Yes 1  $\bigcirc$ 2 Nο 0 Don't know 998  $\bigcirc$ No answer 999 Variable KB17 Question Q260 c Ask only on 3/7/08 - 3/24/08, 5/2/08 - 6/8/08. Ask only if discussed politics in past week, and specified presidential candidate would vote for today, and whether closest relation supports same candidate [Q259 c = 1, 2,Have you ever tried to show that person why they should vote for or against a candidate?  $\bigcirc$ Yes 1 0 No 2  $\bigcirc$ Don't know 998  $\bigcirc$ 999 No answer Question Q261\_c Variable KB18 Ask only on 3/7/08 – 3/24/08, 5/2/08 – 6/8/08. Ask only if discussed politics in past week, and specified presidential candidate would vote for today, and whether closest relation supports same candidate  $[Q259_c = 1, 2,$ 998]. Has that person ever tried to show you why you should vote for or against a candidate? 0 Yes 1

NAES08-Phone Questionnaires 569

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Nο

Don't know

Question Q262\_c Variable KB19 Ask only on 5/30/08 - 6/8/08. Ask only if discussed politics in past week, and specified presidential candidate would vote for today, and whether closest relation supports same candidate  $[Q259_c = 1, 2,$ In the past week, has anyone else you know personally tried to show you why you should vote for or against a candidate? 0 1 Yes 2 0 No 0 998 Don't know 0 No answer 999 Question Q263\_c Variable KB14 Ask only on 6/9/08 - 6/23/08, 7/2/08 - 9/25/08, 10/8/08 - 11/3/08. Ask only if {6/9/08 - 6/23/08, 7/2/08 - 9/25/08 : discussed politics in past week, and specified presidential candidate would vote for today} [{6/9/08 - 6/23/08 : Q257\_c = 1 - 7 and Q162\_c  $= 1 - 4 \mid \frac{7}{2} \mid 08 - \frac{9}{25} \mid 08 : \frac{Q257_c}{c} = 1 - 7 \text{ and } \frac{Q163_c}{c} = 1 - 5 \}$ In the past week, has anyone you know personally tried to show you why you should vote for or against a candidate? 0 1 Yes 0 2 No  $\bigcirc$ Don't know 998 0 999 No answer Variable KC01 Question Q264\_c Ask only on 1/9/08 - 5/29/08, 6/9/08 - 8/7/08. In the past week, has anyone from one of the presidential campaigns talked to you about the presidential election?  $\bigcirc$ Yes 1 0 2 No  $\circ$ Don't know 998 0 999 No answer

Questio	n Q265_c	Variable KC07
Ask	only on 1/11/08 – 5/29/08.	
Ask	only if contacted by campa	ign in past week [Q264_c = 1].
Was tha	t by telephone, in person,	by regular mail, or by email or other online method?
Acc	ept multiple answers:	
П	Phone	A
	In person	В
	Mail	C
	Online	D
	Other:	Z
		1 = yes
		2 = no
$\circ$	Don't know	998
0	No answer	999
Questio	n Q266_c	Variable KB03
Δek	only on 1/11/08 – 5/29/08,	6/9/08 = 7/1/08
	only of SPLIT-A_c = 1.	57-57-50
-	•	o any people and tried to show them why they ne presidential candidates?
0	Yes	1
0	No	2
0	Don't know	998
0	No answer	999
Questio	n Q267_c	Variable KB06
Ask	only on 6/9/08 – 7/1/08.	
	only of SPLIT-A_c = 2.	
_		have you talked to any people and tried to show against one of the presidential candidates?
0	Yes	1
0	No	2
0	Don't know	998
$\circ$	No answer	999

Question Q268\_c Variable KB09 Ask only on 2/1/08 - 5/29/08, 6/17/08 - 7/1/08. Ask only if tried to influence other's vote in past week  $[Q266_c = 1]$ . Ask only of SPLIT- $A_c = 1$ . Was that by telephone, in person, by regular mail, or by email {2/25/08 - 5/29/08, 6/17/08 -7/1/08: or other online method}? Accept multiple answers: Phone Α В In person С Mail Online D П Other: Z 1 = yes2 = no0 Don't know 998 0 No answer 999 Question Q269\_c Variable KB11 Ask only on 6/17/08 - 7/1/08. Ask only if tried to influence other's vote during campaign  $[Q267_c = 1]$ . Ask only of SPLIT- $A_c = 2$ . Was that by telephone, in person, by regular mail, or by email or other online method? Accept multiple answers: П Phone Α В In person Mail С Online D Ζ  $\Box$ Other: 1 = yes2 = no998 0 Don't know  $\bigcirc$ No answer 999

Question	n Q270_c	Variable KE01
Ask	only on 1/11/08 – 5/29/08, 6/17/08 – 7/1/08	s.
Ask	only of SPLIT-A_c = 1.	
In the pa	st week, have you done any work for one	of the presidential candidates?
0	Yes	1
0	No	2
$\circ$	Don't know	998
0	No answer	999
Questio	n Q271_c	Variable KE04
Ask	only on 6/17/08 – 7/1/08.	
	only of SPLIT-A_c = 2.	
During the	ne presidential campaign, have you done es?	any work for one of the presidential
0	Yes	1
0	No	2
0	Don't know	998
0	No answer	999
Questio	n Q272_c	Variable KE09
Ask	only on 2/1/08 – 5/29/08, 6/17/08 – 7/1/08.	
Ask	only if worked for candidate in past week [	Q270_c = 1].
Ask	only of SPLIT-A_c = 1.	
	t by telephone, in person, by regular mail other online method}?	, or by email {2/25/08 – 5/29/08, 6/17/08 –
Acce	ept multiple answers:	
	Phone	А
	In person	В
	Mail	С
	Online	D
	Other:	Z
		1 = yes
	B #4	2 = no
0	Don't know	998
0	No answer	999

Question Q273_c		Variable KE11
Ask	only on 6/17/08 – 7/1/08.	
Ask	only if worked for candidate during campa	ign [Q271_c = 1].
Ask	only of SPLIT-A_c = 2.	
Was that	t by telephone, in person, by regular mai	I, or by email or other online method?
Acc	ept multiple answers:	
П	Phone	Α
	In person	В
	Mail	С
	Online	D
	Other:	Z
		1 = yes
		2 = no
0	Don't know	998
0	No answer	999
Questio	n Q274_c	Variable KD01
Ask	only on 1/11/08 – 5/29/08, 6/17/08 – 7/1/0	8.
	only of SPLIT-A_c = 1.	
In the pa	ast week, have you given money to any o	f the presidential candidates?
0	Yes	1
0	No	2
0	Don't know	998
0	No answer	999
Questio	n Q275_c	Variable KD04
Ask	only on 6/17/08 – 7/1/08.	
	only of SPLIT-A_c = 2.	
During tl candidat	he presidential campaign, have you give tes?	n money to any of the presidential
0	Yes	1
0	No	2
0	Don't know	998
0	No answer	999

574

Question Q276\_c Variable KD09 Ask only on 1/11/08 - 5/29/08, 6/17/08 - 7/1/08. Ask only if contributed to candidate in past week  $[Q274_c = 1]$ . Ask only of SPLIT-A\_c = 1. You said that you have given money to one of the presidential candidates. Please tell me which of the following ways you donated money to the candidate in the past week: through the mail, an online donation through the Internet, or in person at a fundraiser or other campaign event. Accept multiple answers:  $\Box$ Mail Α Online В С In person  $\Box$ Z Other: 1 = yes2 = no998 0 Don't know  $\bigcirc$ No answer 999 Question Q277\_c Variable KD11 Ask only on 6/17/08 - 7/1/08. Ask only if contributed to candidate during campaign  $[Q275_c = 1]$ . Ask only of SPLIT-A\_c = 2. You said that you have given money to one of the presidential candidates. Please tell me which of the following ways you donated money to the candidate during the presidential campaign: through the mail, an online donation through the Internet, or in person at a fundraiser or other campaign event. Accept multiple answers: Mail Α Online В С In person Ζ  $\Box$ Other:

NAES08-Phone Questionnaires 575

1 = yes2 = no

998

999

Don't know

No answer

 $\bigcirc$ 

0

Question Q278\_c Variable KF03 Ask only on 6/17/08 - 7/1/08. During the presidential campaign, have you gone to any political meetings, rallies, speeches, dinners, or things like that in support of a particular presidential candidate? 0 Yes 1 0 2 No 0 Don't know 998 0 No answer 999 Question Q279\_c Variable KF09 Ask only on 6/17/08 - 7/1/08. During the presidential campaign, have you worn a presidential campaign button, put a campaign sticker on your car, or placed a sign in your window or in front of your house? 0 Yes 0 2 No 0 Don't know 998  $\bigcirc$ 999 No answer Question Q280\_c Variable WG01 Do you have access to the Internet at home, at work, or someplace else? 0 Yes 1

2

998

999

0

 $\bigcirc$ 

0

No

Don't know

Question Q281\_c Variable EE01

Ask only on 7/2/08 - 11/3/08.

Ask only if have Internet access [ $Q280_c = 1$ ].

On average, which of the following best describes how often you are on the Internet: several hours per day, almost every day, at least once per week, a few times per month, every month or so, rarely, or never?

$\circ$	Several hours per day	1
0	Almost every day	2
0	At least once per week	3
0	Few times per month	4
0	Every month or so	5
0	Rarely	6
0	Never	7
0	Don't know	998
0	No answer	999

#### Questions Q282\_c - Q286\_c

Ask Q282\_c - Q286\_c only if have Internet access [Q280\_c = 1].

Ask  $Q282_c - Q286_c$  only of SPLIT-A<sub>c</sub> = 1.

I'm going to read you a list of some things people can do online. For each one, please tell me if that is something you have done in the past week.

	0,	·	
 Question	Q282_c		Variable KG18
Ask o	only on 1/11/08 – 5	5/29/08, 6/17/08 – 7/1/08.	
-	•	nline with people over email or instant messaging service	
0	Yes		1
0	No		2
0	Don't know		998
0	No answer		999
Question	Q283_c		Variable KG01
Ask o	only on 1/11/08 – 5	5/29/08, 6/17/08 – 7/1/08.	
Have you	visited a website	e of a presidential campaign	or political party?
0	Yes		1
0	No		2
0	Don't know		998
	No answer		999

Question	n Q284_c	Variable KG08
Ask o	only on 1/11/08 – 5/29/08, 6/17/08 – 8/7/08.	
Have you campaigr	viewed video on sites like YouTube about the n?	presidential candidates or
0	Yes	1
0	No	2
0	Don't know	998
0	No answer	999
Question	n Q285_c	Variable KG22
Ask o	only on 1/11/08 – 5/29/08, 6/17/08 – 7/1/08.	
Have you campaigr	read or posted a comment on a blog having ton?	o do with politics or a
0	Yes	1
0	No	2
0	Don't know	998
0	No answer	999
Question	n Q286_c	Variable KG12
Ask o	only on 1/11/08 – 5/29/08, 6/17/08 – 7/1/08.	
•	n forwarded any emails, audio or video about p ns to friends, families, co-workers or other peop	
0	Yes	1
0	No	2
0	Don't know	998
0	No answer	999

## Questions Q287\_c - Q291\_c

Ask Q287\_c - Q291\_c only if have Internet access [Q280\_c = 1]. Ask Q287\_c - Q291\_c only of SPLIT-A\_c = 2.

I'm going to read you a list of some things people can do online. For each one, please tell me if that is something you have done during the presidential campaign.

Question	Q287_c		Variable KG20
Ask o	only on 6/17/08 – 7	<sup>7</sup> /1/08.	
•	•	line with people over email, in ch r instant messaging services?	nat rooms, using
0	Yes		1
0	No		2
0	Don't know		998
0	No answer		999
Question	Q288_c		Variable KG04
Ask o	only on 6/17/08 – 7	//1/08.	
Have you	visited a website	of a presidential campaign or po	litical party?
$\circ$	Yes		1
0	No		2
0	Don't know		998
0	No answer		999
Question	Q289_c		Variable KG10
Ask o	only on 6/17/08 – 8	2/7/08.	
Have you campaigr		sites like YouTube about the pre-	sidential candidates or
0	Yes		1
0	No		2
0	Don't know		998
0	No answer		999

-	 Questio	n Q290_c	Variable KG24
	Ask only on 6/17/08 – 7/1/08.		
	Have you	u read or posted a comment on a blog n?	having to do with politics or a
_	Ouestin	Yes No Don't know No answer n <b>Q291_c</b>	1 2 998 999 Variable KG14
		only on 6/17/08 – 7/1/08.	Validatio NG14
		u forwarded any emails, audio or video ns to friends, families, co-workers or o	
	0 0 0	Yes No Don't know No answer	1 2 998 999
Q	uestion Q2	92_c	Variable KC04
	Ask only	on 7/2/08 – 8/4/08.	
ca	mpaigns or	esidential primary campaign, did anyon a group supporting one of the preside al election?	
	O N	es o on't know	1 2 998

 $\circ$ 

No answer

Question Q293\_c Variable KC05 Ask only on 7/2/08 - 8/4/08. Ask only if contacted by campaign during primary [Q292\_c = 1]. Which candidate did the campaign or group that contacted you support? Accept multiple answers: П Clinton Α **Edwards** В Huckabee С McCain D Obama Е F Romney Other: 1 = yes2 = no0 Don't know 998 0 999 No answer Variable KC11 Question Q294\_c Ask only on 7/2/08 - 8/4/08. Ask only if contacted by Obama campaign during primary [ $Q293rE_c = 1$ ]. How did the Obama campaign or group supporting the Obama campaign contact you? Was it by telephone, in person, by regular mail, or by email or other online method? Accept multiple answers: Phone П Α В In person Mail С Online D Z Other: 1 = yes2 = no $\bigcirc$ Don't know 998

0

999

No answer

## Questions Q295\_c - Q298\_c

#### Ask Q295\_c - Q298\_c only on 7/2/08 - 8/4/08.

How often did you hear from the Obama campaign or group supporting the Obama campaign during the presidential primary campaign \_\_: once a week or more often, every other week, one or two times a month, or less than once a month?

Questic	on Q295_c	Variable KC16
Ask	conly if contacted by Obama campaign by phone	during primary [Q294rA_c = 1].
By telep	phone	
0	Once a week or more	1
0	Every other week	2
0	One or two times a month	3
0	Less than once a month	4
0	Don't know	998
0	No answer	999
Questic	on Q296_c	Variable KC17
Ask	conly if contacted by Obama campaign in person	during primary [Q294rB_c = 1].
In perso	on	
0	Once a week or more	1
0	Every other week	2
0	One or two times a month	3
0	Less than once a month	4
0	Don't know	998
0	No answer	999
Questic	on Q297_c	Variable KC18
Ask	conly if contacted by Obama campaign by mail du	uring primary [Q294rC_c = 1].
By regu	lar mail	
0	Once a week or more	1
0	Every other week	2
0	One or two times a month	3
0	Less than once a month	4
0	Don't know	998
0	No answer	999

— Qu	uestion Q298_c	Variable KC19
	Ask only if contacted by Obama campaign onlin	e during primary [Q294rD_c = 1].
Ву	email or other online method	
	Once a week or more	1
	<ul> <li>Every other week</li> </ul>	2
	One or two times a month	3
	<ul> <li>Less than once a month</li> </ul>	4
	O Don't know	998
	O No answer	999
<b>Asl</b> How did	k only on 7/2/08 – 8/4/08. k only if contacted by Clinton campaign during prid d the Clinton campaign or group supporting the	Clinton campaign contact you?
	by telephone, in person, by regular mail, or by e	mail or other online method?
_	cept multiple answers:	
	Phone	A
	In person	B C
	Mail Online	D
	Other:	
	Otilei.	1 = yes
		2 = no
0	Don't know	998

0

No answer

## Questions Q300\_c - Q303\_c

#### Ask Q300\_c - Q303\_c only on 7/2/08 - 8/4/08.

How often did you hear from the Clinton campaign or group supporting the Clinton campaign during the presidential primary campaign \_\_: once a week or more often, every other week, one or two times a month, or less than once a month?

Question	Q300_c	Variable KC12
Ask o	only if contacted by Clinton campaign by phone	during primary [Q299rA_c = 1].
By telepho	one	
		_
0	Once a week or more	1
0	Every other week	2
0	One or two times a month	3
0	Less than once a month	4
0	Don't know	998
0	No answer	999
Question	Q301_c	Variable KC13
Ask o	only if contacted by Clinton campaign in person	during primary [Q299rB_c = 1].
In person		
0	Once a week or more	1
0	Every other week	2
0	One or two times a month	3
0	Less than once a month	4
0	Don't know	998
0	No answer	999
 Question	Q302_c	Variable KC14
Ask o	only if contacted by Clinton campaign by mail du	uring primary [Q299rC_c = 1].
By regula	r mail	
0	Once a week or more	1
0	Every other week	2
0	One or two times a month	3
0	Less than once a month	4
0	Don't know	998
	No answer	999

I		
— Qu	estion Q303_c	Variable KC15
	Ask only if contacted by Clinton campaign online	e during primary [Q299rD_c = 1].
Ву	email or other online method	
	Once a week or more	1
	O Every other week	2
	One or two times a month	3
	<ul> <li>Less than once a month</li> </ul>	4
	O Don't know	998
	O No answer	999
	8/4/08 : Campaigns sometimes email supporters t to urge them to support their candidate.}	to ask them to contact other
Questic	on Q304_c	Variable KG28
Ask	k only on 7/8/08 – 8/4/08.	
Ask	k only if contacted by Obama campaign online duri	ng primary [Q294rD_c = 1].
_	the presidential primaries, did the Obama camp to ask them to vote for Senator Obama, or didn'	
0	Yes	1
0	No	2
0	Don't know	998
0	No answer	999
Questio	on Q305_c	Variable KG29
Ask	k only on 7/8/08 – 8/4/08.	
Ask	k only if contacted by Obama campaign to email ot	hers during primary [Q304_c = 1].
	sult of these emails, did you contact people you to ask them to vote for Senator Obama, or did y	
0	Contacted people known	1
0	Contacted people not known	2
0	Contacted both	3
0	Did not contact anyone	4
0	Don't know	998
$\circ$	No answer	999

Question	ı Q306_c	Variable KG30	
Ask o	Ask only on $7/8/08 - 8/4/08$ . Ask only if contacted others as result of receiving Obama emails to do so during primary [Q305_c = 1 - 3].		
	nately how many people did you contact o f their emails asking you to do so?	n behalf of the Obama campaign as	
0	One	1	
0	Two to five	2	
0	Six to 10	3	
0	11 to 20	4	
0	21 to 50	5	
0	More than 50	6	
0	Don't know	998	
0	No answer	999	
Question Q307_c Variable KG25			
Ask o	only on 7/8/08 – 8/4/08.		
Ask o	only if contacted by Clinton campaign online	during primary [Q299rD_c = 1].	
_	e presidential primaries, did the Clinton ca ask them to vote for Senator Clinton, or d		
0	Yes	1	
0	No	2	
0	Don't know	998	
0	No answer	999	
Question	u Q308_c	Variable KG26	
Ask o	only on 7/8/08 – 8/4/08.		
Ask o	only if contacted by Clinton campaign to ema	ail others during primary [Q307_c = 1].	
	It of these emails, did you contact people of ask them to vote for Senator Clinton, or o		
0	Contacted people known	1	
0	Contacted people not known	2	
0	Contacted both	3	
0	Did not contact anyone	4	
0	Don't know	998	
0	No answer	999	

Question	n Q309_c	Variable KG27
Ask	only on 7/8/08 – 8/4/08	
	only if contacted others ary [Q308_c = 1 – 3].	as result of receiving Clinton emails to do so during
	nately how many peo f their emails asking y	ole did you contact on behalf of the Clinton campaign as ou to do so?
0	One	1
$\circ$	Two to five	2
0	Six to 10	3
0	11 to 20	4
0	21 to 50	5
0	More than 50	6
0	Don't know	998
0	No answer	999
Question	n Q310_c	Variable KB07
Ask	only on 7/2/08 – 8/4/08	
_	•	campaign, did you talk to any people and try to show or against one of the presidential candidates?
0	Yes	1
0	No	2
0	Don't know	998
0	No answer	999
Question	n Q311_c	Variable KB12
Ask	only on 7/2/08 – 8/4/08	
Ask	only if tried to influence	other's vote during primary [Q310_c = 1].
Was that	by telephone, in pers	on, by regular mail, or by email or other online method?
Acce	pt multiple answers:	
	Phone	А
	In person	В
	Mail	С
	Online	D
	Other:	Z
		1 = yes
_		2 = no
0	Don't know	998
$\circ$	No answer	999

Question Q312\_c Variable KE05 Ask only on 7/2/08 - 8/4/08. During the presidential primary campaign, did you do any work for one of the presidential candidates? 0 Yes 1 0 2 No 0 Don't know 998 0 999 No answer Question Q313\_c Variable KE12 Ask only on 7/2/08 - 8/4/08. Ask only if worked for candidate during primary [Q312\_c = 1]. Was that by telephone, in person, by regular mail, or by email or other online method? Accept multiple answers: Phone Α В In person Mail С Online D Z Other: 1 = yes2 = no 998 0 Don't know 0 No answer 999

Question Q314_c		Variable KE06
	only on 7/2/08 – 8/4/08.	
Ask	only if worked for candidate during primar	y [Q312_c = 1].
For which	h candidate did you do work?	
Acce	ept multiple answers:	
	Clinton	А
	Edwards	В
	Huckabee	С
	McCain	D
	Obama	E
	Romney	F
	Other:	Z
		1 = yes
		2 = no
0	Don't know	998
0	No answer	999
Question	n Q315_c	Variable KD05
Ask	only on 7/2/08 – 8/4/08.	
_	ne presidential primary campaign, did yo tial candidates?	u give money to any of the
0	Yes	1
0	No	2
0	Don't know	998
0	No answer	999

Question Q316\_c Variable KD12

Ask only on 7/2/08 - 8/4/08.

Ask only if contributed to candidate during primary [Q315\_c = 1].

Please tell me which of the following ways you donated money to the candidate during the presidential primary campaign: through the mail, an online donation through the Internet, or in person at a fundraiser or other campaign event.

Acc	ept multiple answers:		
	Mail		Α
	Online		В
	In person		С
	Other:		Z
			1 = yes
			2 = no
0	Don't know		998
0	No answer		999
Questio	n Q317_c		Variable KD06
Ask	only on 7/2/08 – 8/4/08.		
Ask	only if contributed to candidate du	ring primary [Q315_c = 1].	
Which ca	andidate did you contribute to?		
Acc	ept multiple answers:		
	Clinton		Α
	Edwards		В
	Huckabee		С
	McCain		D
	Obama		E
	Romney		F
	Other:		Z
			1 = yes
			2 = no
0	Don't know		998
0	No answer		999

Question Q318\_c Variable KD14 Ask only on 7/8/08 - 8/4/08. Ask only if contributed to Clinton during primary [Q317rA\_c = 1]. Approximately how often did you contribute money to Hillary Clinton during the primary campaign?  $\bigcirc$ Once 1  $\bigcirc$ Twice 2 0 Three or four times 3 0 4 Five or more times 0 Don't know 998  $\bigcirc$ 999 No answer Question Q319\_c Variable KD15 Ask only on 7/8/08 - 8/4/08. Ask only if contributed to Clinton during primary [Q317rA\_c = 1]. Approximately how much money did you contribute to Hillary Clinton during the primary campaign? 0 \$50 or less 1 0 \$51 - \$100 2 0 \$101 - \$500 3 0 \$501 - \$1,000 4  $\bigcirc$ \$1,001 - \$1,500 5 0 \$1,501 - \$2,000 6 7 \$2,001 - \$2,300 0  $\bigcirc$ More than \$2,300 8 0 Don't know 998  $\bigcirc$ No answer 999 Question Q320 c Variable KD16 Ask only on 7/8/08 - 8/4/08. Ask only if contributed to Obama during primary [Q317rE\_c = 1]. Approximately how often did you contribute money to Barack Obama during the primary campaign? 0 Once 1  $\bigcirc$ Twice 2  $\bigcirc$ Three or four times 3  $\bigcirc$ Five or more times 4 0 Don't know 998

999

No answer

 $\bigcirc$ 

Question Q321\_c Variable KD17

Ask only on 7/8/08 - 8/4/08.

Ask only if contributed to Obama during primary [Q317 $rE_c = 1$ ].

Approximately how much money did you contribute to Barack Obama during the primary campaign?

$\circ$	\$50 or less	1
$\circ$	\$51 – \$100	2
$\circ$	\$101 – \$500	3
$\circ$	\$501 – \$1,000	4
$\circ$	\$1,001 – \$1,500	5
$\circ$	\$1,501 – \$2,000	6
$\circ$	\$2,001 – \$2,300	7
$\circ$	More than \$2,300	8
$\circ$	Don't know	998
0	No answer	999

Question Q322\_c Variable KF04

Ask only on 7/2/08 - 8/4/08.

During the presidential primary campaign, did you go to any political meetings, rallies, speeches, dinners, or things like that in support of a particular presidential candidate?

O	Yes	1
0	No	2
0	Don't know	998
$\circ$	No answer	999

Question Q323_c		Variable KF05
Ask	only on 7/2/08 – 8/4/08.	
Ask	only if attended political meeting during p	rimary [Q322_c = 1].
For whicl	h candidate did you attend a rally?	
Acce	ept multiple answers:	
	Clinton	A
	Edwards	В
	Huckabee	С
	McCain	D
	Obama	E
	Romney	F
	Other:	Z
		1 = yes
		2 = no
0	Don't know	998
0	No answer	999
Questio	n Q324_c	Variable KF10
Ask	only on 7/2/08 – 8/4/08.	
•	ne presidential primary campaign, did yo out a campaign sticker on your car or plac use?	
0	Yes	1
0	No	2
0	Don't know	998
0	No answer	999

Questior	n Q325_c	Variable KF11
Ask	only on 7/2/08 – 8/4/08.	
Ask	only if showed campaign sign during prima	ary [Q324_c = 1].
For which	h candidate did you do that?	
Acce	ept multiple answers:	
	Clinton	Α
	Edwards	В
	Huckabee	С
	McCain	D
	Obama	E
	Romney	F
	Other:	Z
		1 = yes
		2 = no
0	Don't know	998
0	No answer	999
Questior	n Q326_c	Variable KG05
Ask	only on 7/2/08 – 8/4/08.	
During th	ne presidential primary campaign, did yo n?	u visit a website of a presidential
0	Yes	1
0	No	2
0	Don't know	998
$\cap$	No answer	999

Question Q327\_c Variable KG06

Ask only on 7/2/08 – 8/4/08.

Ask only if visited campaign website during primary [Q326\_c = 1].

Which candidate's website did you visit during the presidential prin

Which ca	indidate's website did you vis	sit during the presidential primary campaign?
Acce	ept multiple answers:	
	Clinton	A
	Edwards	В
	Huckabee	C
	McCain	D
	Obama	E
	Romney	F
	Other:	Z
		1 = yes
	_	2 = no
0	Don't know	998
0	No answer	999
Question	n Q328_c	Variable KG15
Ask	only on 7/2/08 – 8/4/08.	
about pre		aign, did you forward any emails, audio, or video paigns to friends, families, co-workers, or other
0	Yes	1
$\circ$	No	2
0	Don't know	998
0	No answer	999
Question	1 Q329_c	Variable KG16
Ask	only on 7/2/08 – 8/4/08.	
Ask	only if forwarded online campa	aign information during primary [Q328_c = 1].
campaigi		s, audio, or video about presidential candidates or rkers, or other people you know during the
0	Once	1
0	Two or three times	2
$\circ$	Four or five times	3
0	Six or seven times	4
0	More than seven times	5
0	Don't know	998

0

999

No answer

Question Q330_c		Variable KC02
Ask	only on 8/8/08 – 10/6/08.	
Ask	only of {8/21/08 - 8/25/08 : SPLIT-A_c = 1   8	3/26/08 - 10/6/08 : SPLIT-B_c = 1}.
-	st week, has anyone from one of the perpensidential election?	oresidential campaigns contacted you
0	Yes	1
$\circ$	No	2
$\circ$	Don't know	998
0	No answer	999
Question	n Q331_c	Variable KC03
Ask	only on 8/8/08 – 10/6/08.	
Ask	only if contacted by campaign in past w	eek [Q330_c = 1].
Ask	only of {8/21/08 - 8/25/08 : SPLIT-A_c = 1   8	3/26/08 - 10/6/08 : SPLIT-B_c = 1}.
Which ca	andidate did the campaign that contac	ted you support?
Acce	ept multiple answers:	
	McCain	Α
	Obama	В
	Nader	С
	Barr	D
	Other:	Z
		1 = yes
_		2 = no
0	Don't know	998
$\circ$	No answer	999

Question Q332\_c Variable KC09 Ask only on 8/8/08 - 10/6/08. Ask only if contacted by Obama campaign in past week [Q331rB\_c = 1]. Ask only of {8/21/08 - 8/25/08 : SPLIT-A\_c = 1 | 8/26/08 - 10/6/08 : SPLIT-B\_c = 1}. How did the Obama campaign contact you? Was it by telephone, in person, by regular mail, or by email or other online method? Accept multiple answers: Phone Α В In person С Mail Online D П Other: Ζ 1 = yes2 = no0 998 Don't know 0 No answer 999 Variable KC08 Question Q333\_c Ask only on 8/8/08 - 10/6/08. Ask only if contacted by McCain campaign in past week [Q331rA\_c = 1]. Ask only of  $\{8/21/08 - 8/25/08 : SPLIT-A_c = 1 \mid 8/26/08 - 10/6/08 : SPLIT-B_c = 1\}$ . How did the McCain campaign contact you? Was it by telephone, in person, by regular mail, or by email or other online method? Accept multiple answers: Phone Α In person В П Mail С D Online Z Other: 1 = yes2 = no0 998

999

Don't know

No answer

Question	n Q334_c	Variable KB04		
Ask	only on 8/8/08 – 11/3/08.			
Ask only of {8/8/08 - 8/10/08, 8/21/08 - 8/25/08 : SPLIT-A_c = 1   8/26/08 - 10/21/08 : SPLIT-B_c = 1   10/22/08 - 11/3/08 : SPLIT-A_c = 2}.				
In the pa	st week, have you talked to any peop	le and tried to show them why they		
should v	ote for or against one of the presiden	tial candidates?		
0	Yes	1		
0	No	2		
0	Don't know	998		
0	No answer	999		
Question	n Q335_c	Variable KB05		
Ask	only on 8/8/08 – 8/10/08.			
	only of SPLIT-A_c = 2.			
-	st week, have you tried to convince a e presidential candidates?	nyone why they should vote for or against		
0	Yes	1		
$\circ$	No	2		
0	Don't know	998		
0	No answer	999		
Question	n Q336_c	Variable KB10		
Ask	only on 8/8/08 – 11/3/08.			
Ask		past week [{8/8/08 - 8/10/08 : Q334_c = 1 or		
	only of {8/21/08 - 8/25/08 : SPLIT-A_c = 1   08 : SPLIT-A_c = 2}.	8/26/08 - 10/21/08 : SPLIT-B_c = 1   10/22/08 -		
Was that	by telephone, in person, by regular r	mail, or by email or other online method?		
Acce	ept multiple answers:			
	Phone	А		
	In person	В		
	Mail	С		
	Online	D		
	Other:	Z		
		1 = yes		
_		2 = no		
0	Don't know	998		
0	No answer	999		

Que	stion (	Ω337_c	Variable KE02
	Ask on	ly on 8/8/08 – 10/6/08, 10/22/08 – 11/3/08.	
		ly of {8/21/08 - 8/25/08 : SPLIT-A_c = 1   8/26/08 - 10/6/08 : SPLIT-B_c = 1   : SPLIT-A_c = 2}.	10/22/08 –
In th	ne past	week, did you do any work for one of the presidential candidate	s?
	0 0 0	Yes No Don't know No answer	1 2 998 999
Que	stion (	2338_c	Variable KE10
	Ask on	ly on 8/8/08 – 10/6/08. ly if worked for candidate in past week [Q337_c = 1]. ly of {8/21/08 – 8/25/08 : SPLIT-A_c = 1   8/26/08 – 10/6/08 : SPLIT-B_c = 1}	
Was	that by	y telephone, in person, by regular mail, or by email or other onli	ine method?
	Accept	multiple answers:	
		Phone	Α
		In person	В
		Mail	С
		Online	D
		Other:	Z
			1 = yes
	_		2 = no
	0	Don't know	998

 $\circ$ 

No answer

Qu	estion	Q339_c		Variable KE03
	Ask o	•	08. didate in past week [Q337_c = 1]. : SPLIT-A_c = 1   8/26/08 - 10/6/08 : SPLIT-B_c = 1}	
For	which	candidate did you d	lo work?	
	Acce	ot multiple answers:		
		McCain Obama Nader Barr Other:  Don't know No answer		A B C D Z 1 = yes 2 = no 998 999
Qu	estion	Q340_c		Variable KD02
In t	Ask o	only of {8/21/08 – 8/25/08 8 : SPLIT-A_c = 2}.	08, 10/22/08 – 11/3/08.  : SPLIT-A_c = 1   8/26/08 – 10/6/08 : SPLIT-B_c = 1    money to any of the presidential candidates	
	0	Yes	, , ,	1
	0	No		2
	0	Don't know		998

Questionnaires NAES08-Phone

999

 $\circ$ 

No answer

Question Q341\_c Variable KD10 Ask only on 10/2/08 - 10/6/08. Ask only if contributed to candidate in past week [Q340\_c = 1]. Ask only of  $SPLIT-B_c = 1$ . Please tell me which of the following ways you donated money to the candidate during the past week: through the mail, an online donation through the Internet, or in person at a fundraiser or other campaign event. Accept multiple answers: Mail Α П Online В С In person Other: Ζ 1 = yes2 = no0 Don't know 998 0 999 No answer Question Q342\_c Variable KD03 Ask only on 8/8/08 - 10/6/08. Ask only if contributed to candidate in past week [Q340\_c = 1]. Ask only of {8/21/08 - 8/25/08 : SPLIT-A\_c = 1 | 8/26/08 - 10/6/08 : SPLIT-B\_c = 1}. Which candidate did you contribute to? Accept multiple answers: McCain Α Obama В С Nader  $\Box$ Barr D Ζ Other: 1 = yes

601

2 = no

998

999

0

0

Don't know

No answer

Question Q343_c		Variable KF01	
Ask	only on 8/8/08 – 10/6/08, 10/22/08 -	- 11/3/08.	
	only of {8/21/08 - 8/25/08 : SPLIT-A_c = /08 : SPLIT-A_c = 2}.	: 1   8/26/08 - 10/6/08 : SPLIT-B_c :	= 1   10/22/08 -
•	st week, have you gone to any po se that in support of a particular pr	• • • •	ches, dinners, or
0	Yes		1
$\circ$	No		2
0	Don't know		998
0	No answer		999
Questio	n Q344_c		Variable KF02
Ask	only on 8/8/08 – 10/6/08.		
Ask	only if attended political meeting in	past week [Q343_c = 1].	
Ask	only of {8/21/08 - 8/25/08 : SPLIT-A_c =	: 1   8/26/08 - 10/6/08 : SPLIT-B_c :	= 1}.
For whic	h candidate did you attend a rally	in the past week?	
Acc	ept multiple answers:		
	McCain		Α
	Obama		В
	Nader		С
	Barr		D
	Other:		Z
			1 = yes
			2 = no
0	Don't know		998
0	No answer		999
Questio	n Q345_c		Variable KF07
Ask	only on 8/8/08 - 10/6/08, 10/22/08 -	- 11/3/08.	
	only of {8/21/08 - 8/25/08 : SPLIT-A_c = /08 : SPLIT-A_c = 2}.	: 1   8/26/08 - 10/6/08 : SPLIT-B_c :	= 1   10/22/08 -
	st week, did you wear a president car, or place a sign in your windov		mpaign sticker
0	Yes		1
0	No		2
0	Don't know		998
0	No answer		999
-			

Questi	on Q346_c	Variable KF08
As	k only on 8/8/08 – 10/6/08.	
As	k only if showed campaign sign in past week [Q345	5_c = 1].
As	k only of {8/21/08 - 8/25/08 : SPLIT-A_c = 1   8/26/08 - 10	)/6/08 : SPLIT-B_c = 1}.
For whi	ich candidate did you do that?	
Ac	cept multiple answers:	
	McCain	А
	Obama	В
	Nader	С
	Barr	D
	Other:	Z
		1 = yes
		2 = no
0	Don't know	998
0	No answer	999
Questi	on Q347_c	Variable KG02
As	k only on 8/8/08 – 11/3/08.	
As	k only if have Internet access [Q280_c = 1].	
	k only of {8/21/08 – 8/25/08 : SPLIT-A_c = 1   8/26/08 – 11	/3/08 : SPLIT-B_c = 1}.
In the p	ast week, did you visit a website of a presidentia	al campaign?
0	Yes	1
0	No	2
0	Don't know	998

0

No answer

Question Q348_c			Variable KG03		
	Ask only on 10/2/08 – 11/3/08.				
	Ask only if visited campaign website in past week [Q347_c = 1].				
	Ask only of SPLIT-B_c = 1.				
Whi	ich can	didate's website did yo	ou visit during the past week?		
	Ассер	t multiple answers:			
		McCain		Α	
		Obama		В	
		Nader		С	
		Barr		D	
		Other:		Z	
				1 = yes	
				2 = no	
	0	Don't know		998	
	0	No answer		999	
Que	estion	Q349_c	\	/ariable KG13	
	Ask o	nly on 8/8/08 – 11/3/08.			
		nly if have Internet acces	ss [Q280 c = 1].		
		_	PLIT-A_c = 1   8/26/08 - 11/3/08 : SPLIT-B_c = 1}.		
		-	•		
	•		any emails, audio, or video about presider ds, families, co-workers, or other people yo		
	0	Yes		1	
	0	No		2	
	0	Don't know		998	
	0	No answer		999	
Oue	estion	Q350_c	\	/ariable KG09	
		_			
		nly on 8/8/08 – 11/3/08.	[0000 4]		
		nly if have Internet acces			
	Ask o	nly of {8/21/08 – 8/25/08 : SF	PLIT-A_c = 1   8/26/08 - 11/3/08 : SPLIT-B_c = 1}.		
	•	week, have you viewed or campaign?	d video on sites like YouTube about the pre	esidential	
	0	Yes		1	
	0	No		2	
	0	Don't know		998	
	0	No answer		999	

Question Q351_c		Variable KG23		
Ask only on 8/8/08 – 10/6/08.  Ask only if have Internet access [Q280_c = 1].  Ask only of {8/21/08 - 8/25/08 : SPLIT-A_c = 1   8/26/08 - 10/6/08 : SPLIT-B_c = 1}.				
•	st week, have you read or posted a commor a campaign?	ent on a blog having to do with		
0	Yes	1		
0	No	2		
0	Don't know	998		
0	No answer	999		
Question	n Q352_c	Variable KG19		
Ask	only on 8/11/08 – 11/3/08.  only if have Internet access [Q280_c = 1].  only of {8/21/08 – 8/25/08 : SPLIT-A_c = 1   8/26/	08 - 11/3/08 : SPLIT-B_c = 1}.		
-	st week, did you discuss politics online w message boards, forums, or instant mess	•		
0	Yes	1		
0	No	2		
0	Don't know	998		
0	No answer	999		
Question	n Q353_c	Variable EB02		
_	about the past week, how many days did evision about the 2008 presidential campa			
This inclu PDA.	udes seeing programs on television, on th	e Internet, your cell phone, iPod, or		
	] Number: 0 – 7			
0	Don't know	998		
0	No answer	999		

NAES08-Phone Questionnaires 605

Question Q354\_c Variable EB03

#### Ask only if watched TV for campaign information in past week $[Q353_c = 1 - 7]$ .

In the past week, from what television program did you get most of your information about the 2008 presidential campaign?

0	ABC (unspecified)	1
$\circ$	ABC World News with Charles Gibson	2
0	Anderson Cooper 360	3
0	CBS (unspecified)	4
$\circ$	CBS Evening News with Katie Couric	5
0	Christian Broadcasting Network	6
0	CNN (unspecified)	7
$\circ$	Countdown with Keith Olbermann	8
0	Fox News Channel (unspecified)	9
$\circ$	Fox Report with Shepard Smith	10
0	Glenn Beck	11
0	Hannity and Colmes	12
$\circ$	Hardball with Chris Matthews	13
0	Headline News	14
0	Larry King Live	15
$\circ$	Local news (unspecified)	16
0	Lou Dobbs Tonight	17
0	Meet the Press	18
0	MSNBC (unspecified)	19
0	Nancy Grace	20
0	NBC (unspecified)	21
0	NBC Nightly News with Brian Williams	22
0	NewsHour with Jim Lehrer	23
0	Nightline	24
0	O'Reilly Factor	25
0	On the Record with Greta Van Susteren	26
$\circ$	PBS (unspecified)	27
0	700 Club	28
0	Situation Room with Wolf Blitzer	29
$\circ$	Special Report with Brit Hume	30
0	Today	31
0	Tucker (Tucker Carlson)	32
0	Your World with Neil Cavuto	33
0	Other:	34
0	None	35
0	Don't know	998
0	No answer	999

Question Q355\_c Variable EB04

# Ask only if named TV program watched most for campaign information in past week $[0.354_c = 1 - 34]$ .

Which presidential candidate do you think [television program named in Q354\_c] favors during the campaign, or don't you think [program] favors any candidate?

#### Accept multiple answers:

	{12/17/07 – 1/3/08 : Biden}	Α
	{12/17/07 - 6/8/08 : Clinton}	В
	{12/17/07 – 1/3/08 : Dodd}	С
	{12/17/07 – 1/29/08 : Edwards}	D
	{12/17/07 – 1/29/08 : Giuliani}	Е
	{12/17/07 - 3/25/08 : Gravel}	F
	{12/17/07 – 3/4/08 : Huckabee}	G
	{12/17/07 – 1/19/08 : Hunter}	Н
	{12/17/07 – 1/24/08 : Kucinich}	J
	McCain	K
	Obama	L
	{12/17/07 - 6/23/08 : Paul}	M
	{12/17/07 – 1/9/08 : Richardson}	N
	{12/17/07 – 2/6/08 : Romney}	Р
	{12/17/07 - 12/19/07 : Tancredo}	Q
	{12/17/07 – 1/21/08 : Thompson}	R
	Republican (unspecified)	S
	Democrat (unspecified)	Т
	Other:	Z
		1 = yes
_		2 = no
0	Don't know	998
0	No answer	999

Question Q356\_c Variable EB06

Ask only if named TV program watched most for campaign information in past week [0.354 c = 1 - 34].

In the past week, did you watch any other television programs that contained information about the 2008 presidential campaign? [If yes:] Which ones?

(Continued)

# Accept multiple answers:

	ABC (unspecified)	AA
	ABC World News with Charles Gibson	AB
	Anderson Cooper 360	AC
	CBS (unspecified)	AD
	CBS Evening News with Katie Couric	AE
	Christian Broadcasting Network	AF
	CNN (unspecified)	AG
	Countdown with Keith Olbermann	AH
	Fox News Channel (unspecified)	AJ
	Fox Report with Shepard Smith	AK
	Glenn Beck	AL
	Hannity and Colmes	AM
	Hardball with Chris Matthews	AN
	Headline News	AP
	Larry King Live	AQ
	Local news (unspecified)	AR
	Lou Dobbs Tonight	AS
	Meet the Press	AT
	MSNBC (unspecified)	AU
	Nancy Grace	AV
	NBC (unspecified)	AW
	NBC Nightly News with Brian Williams	AY
	NewsHour with Jim Lehrer	ВА
	Nightline	BB
	O'Reilly Factor	ВС
	On the Record with Greta Van Susteren	BD
	PBS (unspecified)	BE
	700 Club	BF
	Situation Room with Wolf Blitzer	BG
	Special Report with Brit Hume	ВН
	Today	BJ
	Tucker (Tucker Carlson)	BK
	Your World with Neil Cavuto	BL
	Other:	ZZ
		1 = yes
		2 = no
0	Don't know	998
0	No answer	999

Question Q357\_c Variable EC01

Thinking about the past week, how many days did you hear information about the 2008 presidential campaign on radio shows that invite listeners to call in to discuss current events, public issues, or politics?

This includes hearing the shows on the radio, or on the Internet, your cell phone, iPod, or PDA.

	Number: 0 – 7	
0	Don't know	998
0	No answer	999

Question Q358\_c Variable EC02

#### Ask only if listened to talk radio for campaign information in past week [Q357\_c = 1 - 7].

In the past week, from which talk radio host or radio program did you get most of your information about the 2008 presidential campaign?

$\circ$	All Things Considered	1
0	Beck, Glenn	2
0	Bennett, Bill	3
0	Bohannon, Jim	4
0	Boortz, Neal	5
0	Christian radio (unspecified)	6
0	Doyle, Jerry	7
0	Focus on the Family	8
0	Gallagher, Mike	9
0	Hannity, Sean	10
0	Howard, Clark	11
0	Ingraham, Laura	12
0	Joyner, Tom	13
0	Levin, Mark	14
0	Limbaugh, Rush	15
0	Local news radio (unspecified)	16
0	Local talk radio (unspecified)	17
0	Morning Edition	18
0	NPR (unspecified)	19
0	O'Reilly, Bill	20
0	Savage, Michael	21
0	Schlessinger, Laura	22
0	Other:	23
0	None	24
0	Don't know	998
0	No answer	999

Question Q359\_c Variable EC03

Ask only if named talk radio host/program listened to most for campaign information in past week (with exception of unspecified local talk radio)  $[Q358_c = 1 - 16, 18 - 23]$ .

Which presidential candidate do you think [radio host/program named in Q359\_c] favors during the campaign, or don't you think [host/program] favors any candidate?

#### Accept multiple answers:

	{12/17/07 – 1/3/08 : Biden}	Α
	{12/17/07 - 6/8/08 : Clinton}	В
	{12/17/07 – 1/3/08 : Dodd}	С
	{12/17/07 - 1/29/08 : Edwards}	D
	{12/17/07 – 1/29/08 : Giuliani}	E
	{12/17/07 - 3/25/08 : Gravel}	F
	{12/17/07 – 3/4/08 : Huckabee}	G
	{12/17/07 – 1/19/08 : Hunter}	Н
	{12/17/07 - 1/24/08 : Kucinich}	J
	McCain	K
	Obama	L
	{12/17/07 - 6/23/08 : Paul}	M
	{12/17/07 – 1/9/08 : Richardson}	N
	{12/17/07 – 2/6/08 : Romney}	Р
	{12/17/07 – 12/19/07 : Tancredo}	Q
	{12/17/07 – 1/21/08 : Thompson}	R
	Republican (unspecified)	S
	Democrat (unspecified)	Т
	Other:	Z
		1 = yes
		2 = no
0	Don't know	998
$\cap$	No answer	999

Question Q360\_c Variable EC04

Ask only if named talk radio host/program listened to most for campaign information in past week  $[Q358_c = 1 - 23]$ .

In the past week, did you listen to any other talk radio hosts or radio programs for information about the 2008 presidential campaign? [If yes:] Which ones?

Acce	ept multiple answers:	
	All Things Considered	AA
	Beck, Glenn	AB
	Bennett, Bill	AC
	Bohannon, Jim	AD
	Boortz, Neal	AE
	Christian radio (unspecified)	AF
	Doyle, Jerry	AG
	Focus on the Family	АН
	Gallagher, Mike	AJ
	Hannity, Sean	AK
	Howard, Clark	AL
	Ingraham, Laura	AM
	Joyner, Tom	AN
	Levin, Mark	AP
	Limbaugh, Rush	AQ
	Local news radio (unspecified)	AR
	Local talk radio (unspecified)	AS
	Morning Edition	AT
	NPR (unspecified)	AU
	O'Reilly, Bill	AV
	Savage, Michael	AW
	Schlessinger, Laura	AY
	Other:	ZZ
		1 = yes
	5	2 = no
0	Don't know	998
0	No answer	999
Question	ո Q361_c	Variable ED01
_	about the past week, how many days did you ion about the 2008 presidential campaign?	read a newspaper for
	udes reading a paper copy of the newspaper, a Inloaded on your cell phone, iPod, or PDA.	n online copy, or a newspaper
	Number: 0 – 7	
0	Don't know	998
0	No answer	999

## Ask only if read newspaper for campaign information in past week $[Q361_c = 1 - 7]$ .

In the past week, from what newspaper did you get most of your information about the 2008 presidential campaign?

$\circ$	Arizona Republic		1	
$\circ$	Atlanta Journal Constitution		2	
0	Baltimore Sun			
0	Boston Globe		4	
0	Chicago Sun-Times		5	
0	Chicago Tribune		6	
0	Cleveland Plain Dealer		7	
0	Concord Monitor		8	
0	Dallas Morning News		9	
0	Denver Post		10	
0	Des Moines Register		11	
0	Detroit Free Press		12	
0	Houston Chronicle		13	
0	Los Angeles Times		14	
0	Miami Herald		15	
0	New Hampshire Union Leader		16	
0	New York Daily News		17	
0	New York Post		18	
0	New York Times		19	
0	Newsday		20	
$\circ$	Orange County Register		21	
0	Oregonian		22	
0	Philadelphia Inquirer		23	
0	Rocky Mountain News		24	
0	San Diego Union-Tribune		25	
0	San Francisco Chronicle		26	
0	San Jose Mercury News		27	
0	St. Louis Post-Dispatch		28	
0	St. Petersburg Times		29	
0	Star Tribune (Minneapolis)		30	
0	Star-Ledger (Newark)		31	
0	USA Today		32	
0	Wall Street Journal		33	
0	Washington Post		34	
0	Other:		35	
0	None		36	
0	Don't know		998	
0	No answer		999	

Question Q363\_c Variable ED03

Ask only if named newspaper read most for campaign information in past week [Q362\_c = 1 - 35].

Which presidential candidate do you think the [newspaper named in Q362\_c] favors during the campaign, or don't you think [newspaper] favors any candidate?

	{12/17/07 – 1/3/08 : Biden}	Α
	{12/17/07 - 6/8/08 : Clinton}	В
	{12/17/07 – 1/3/08 : Dodd}	С
	{12/17/07 - 1/29/08 : Edwards}	D
	{12/17/07 – 1/29/08 : Giuliani}	Е
	{12/17/07 - 3/25/08 : Gravel}	F
	{12/17/07 - 3/4/08 : Huckabee}	G
	{12/17/07 – 1/19/08 : Hunter}	Н
	{12/17/07 - 1/24/08 : Kucinich}	J
	McCain	K
	Obama	L
	{12/17/07 – 6/23/08 : Paul}	М
	{12/17/07 – 1/9/08 : Richardson}	N
	{12/17/07 – 2/6/08 : Romney}	Р
	{12/17/07 - 12/19/07 : Tancredo}	Q
	{12/17/07 - 1/21/08 : Thompson}	R
	Republican (unspecified)	S
	Democrat (unspecified)	Т
	Other:	Z
		1 = yes
		2 = no
0	Don't know	998
$\circ$	No answer	999

Question Q364\_c Variable ED04

Ask only if named newspaper read most for campaign information in past week [Q362\_c **=** 1 – 35].

In the past week, did you read any other newspapers for information about the 2008 presidential campaign? [If yes:] Which ones?

(Continued)

	Arizona Republic	AA
	Atlanta Journal Constitution	AB
	Baltimore Sun	AC
	Boston Globe	AD
	Chicago Sun-Times	AE
	Chicago Tribune	AF
	Cleveland Plain Dealer	AG
	Concord Monitor	АН
	Dallas Morning News	AJ
	Denver Post	AK
	Des Moines Register	AL
	Detroit Free Press	AM
	Houston Chronicle	AN
	Los Angeles Times	AP
	Miami Herald	AQ
	New Hampshire Union Leader	AR
	New York Daily News	AS
	New York Post	AT
	New York Times	AU
	Newsday	AV
	Orange County Register	AW
	Oregonian	AY
	Philadelphia Inquirer	ВА
	Rocky Mountain News	ВВ
	San Diego Union-Tribune	ВС
	San Francisco Chronicle	BD
	San Jose Mercury News	BE
	St. Louis Post-Dispatch	BF
	St. Petersburg Times	BG
	Star Tribune (Minneapolis)	ВН
	Star-Ledger (Newark)	BJ
	USA Today	ВК
	Wall Street Journal	BL
	Washington Post	BM
	Other:	ZZ
		 1 = yes
		2 = no
0	Don't know	998
0	No answer	999

Question Q365\_c Variable EE02

Ask only if have Internet access [Q280\_c = 1, 998, 999].

How many days in the past week did you see or hear information about the 2008 presidential campaign on the Internet?

This may include accessing the Internet through your cell phone, iPod, or PDA.

	Number: 0 – 7	
0	Don't know	998
0	No answer	999

Question Q366\_c Variable EE03

## Ask only if saw online information about campaign in past week [Q365\_c = 1 - 7].

In the past week, where did you get most of your information about the 2008 presidential campaign online?

$\circ$	ABC News.com	1
$\circ$	AOL	2
0	CBS News.com	3
0	CNN.com	4
$\circ$	Comcast	5
0	Daily Kos	6
0	Democratic Party website	7
0	Drudge Report	8
0	Emails (unspecified)	9
$\circ$	Fox News.com	10
0	Google	11
0	Home page (unspecified)	12
$\circ$	Huffington Post	13
0	Instapundit	14
0	Michelle Malkin.com	15
$\circ$	MSN	16
0	MSNBC.com	17
0	National Journal.com	18
0	NBC News.com	19
0	New Republic.com	20
0	New York Times.com	21
0	Power Line	22
0	Republican Party website	23
0	Slate	24
0	Talking Points Memo	25
0	Think Progress	26
0	Townhall	27
0	Wall Street Journal.com	28
0	Washington Post.com	29
0	Yahoo!	30
0	YouTube	31
0	Other:	32
0	None	33
0	Don't know	998
0	No answer	999

Question Q367\_c Variable EE04

# Ask only if named online site visited most for campaign information in past week $[0366_c = 1 - 32]$ .

Which presidential candidate do you think [online source named in Q366\_c] favors during the campaign, or don't you think [source] favors any candidate?

	{12/17/07 – 1/3/08 : Biden}	Α
	{12/17/07 - 6/8/08 : Clinton}	В
	{12/17/07 – 1/3/08 : Dodd}	С
	{12/17/07 - 1/29/08 : Edwards}	D
	{12/17/07 – 1/29/08 : Giuliani}	E
	{12/17/07 - 3/25/08 : Gravel}	F
	{12/17/07 – 3/4/08 : Huckabee}	G
	{12/17/07 – 1/19/08 : Hunter}	Н
	{12/17/07 - 1/24/08 : Kucinich}	J
	McCain	K
	Obama	L
	{12/17/07 – 6/23/08 : Paul}	М
	{12/17/07 – 1/9/08 : Richardson}	N
	{12/17/07 – 2/6/08 : Romney}	Р
	{12/17/07 - 12/19/07 : Tancredo}	Q
	{12/17/07 - 1/21/08 : Thompson}	R
	Republican (unspecified)	S
	Democrat (unspecified)	Т
	Other:	Z
		1 = yes
		2 = no
0	Don't know	998
0	No answer	999

Question Q368\_c Variable EE05

# Ask only if named online site visited most for campaign information in past week $[0366_c = 1 - 32]$ .

In the past week, did you get information about the 2008 presidential campaign from anywhere else online? [If yes:] Where?

Acce	pt multiple answers:	
	ABC News.com	AA
	AOL	AB
	CBS News.com	AC
	CNN.com	AD
	Comcast	AE
	Daily Kos	AF
	Democratic Party website	AG
	Drudge Report	AH
	Emails (unspecified)	AJ
	Fox News.com	AK
	Google	AL
	Home page (unspecified)	AM
	Huffington Post	AN
	Instapundit	AP
	Michelle Malkin.com	AQ
	MSN	AR
	MSNBC.com	AS
	National Journal.com	AT
	NBC News.com	AU
	New Republic.com	AV
	New York Times.com	AW
	Power Line	AY
	Republican Party website	BA
	Slate	ВВ
	Talking Points Memo	ВС
	Think Progress	BD
	Townhall	BE
	Wall Street Journal.com	BF
	Washington Post.com	BG
	Yahoo!	ВН
	YouTube	BJ
	Other:	ZZ
		1 = yes
$\circ$	Dan't know	2 = no
0	Don't know	998
$\cup$	No answer	999

Question Q369\_c Variable EB05

Ask only if named TV program watched most for campaign information in past week  $[Q354_c = 1 - 34]$ .

When you are watching [television program named in Q354\_c], how many times would you guess that you switch to other programs that contain information about the 2008 presidential campaign: never, one or two times, three to five times, or more than five times?

Never	1
One or two times	2
Three to five times	3
More than five times	4
Don't know	998
No answer	999
	One or two times Three to five times More than five times Don't know

Question Q370\_c Variable FC01

#### Ask only on 12/17/07 - 5/29/08.

None

In the past week, have you seen or heard ads for any of the candidates for president on TV, radio, or on the Internet?

0	Yes	1
0	No	2
0	Don't know	998
0	No answer	999

Question Q371 c Variable EB01

Last night, how many hours, if any, did you watch television between 6 and 11 pm?

$\cup$	None	U
0	Less than one hour	1
0	One hour but less than two	2
0	Two hours but less than three	3
0	Three hours but less than four	4
0	Four hours but less than five	5
0	Five hours	6
0	Don't know	998
0	No answer	999

621

## **Questions Q372\_c - Q377\_c**

## Ask Q372\_c - Q377\_c only on 2/21/08 - 5/29/08.

I'm going to read a list. Please rate how much you think you can believe each organization I name on a scale of four to one. On this four-point scale, four means you can believe all or most of what the organization says, and one means you believe almost nothing of what they say. Of course, you may use any number between four and one.

How much would you rate the believability of \_\_ on this scale of four to one?

Question	Q372_c	Variable EF01
The New Y	ork Times	
	Number: 1 – 4  1 = believe almost nothing of what organization says 4 = believe all or most of what organization says	
0	Haven't heard of organization	5
0	Don't know	998
0	No answer	999
Question	Q373_c	Variable EF02
The Wall S	Street Journal	
	Number: 1 – 4  1 = believe almost nothing of what organization says 4 = believe all or most of what organization says	
0	Haven't heard of organization	5
0	Don't know	998
0	No answer	999
Question	Q374_c	Variable EF03
Fox News		
	Number: 1 – 4	
1 = believe almost nothing of what organization says		
	4 = believe all or most of what organization says	
0	Haven't heard of organization	5
0	Don't know	998
0	No answer	999

	Question (	Q375_c	Variable EF04
	CNN		
	0 0	Number: 1 – 4  1 = believe almost nothing of what organization says  4 = believe all or most of what organization says  Haven't heard of organization  Don't know  No answer	5 998 999
	Question (	Q376_c	Variable EF05
	MSNBC		
	0 0	Number: 1 – 4  1 = believe almost nothing of what organization says  4 = believe all or most of what organization says  Haven't heard of organization  Don't know  No answer	5 998 999
-	Question Q377_c		Variable EF06
	Broadcast	news outlets like ABC News, NBC News, and CBS News	
	0 0	Number: 1 – 4  1 = believe almost nothing of what organization says  4 = believe all or most of what organization says  Haven't heard of organization  Don't know  No answer	5 998 999
Qu	estion Q378		Variable EB07
	•	10/8/08 – 11/3/08. SPLIT-B_c = 1.	
		llowing shows do you regularly watch: The Daily Show wit ay Night Live, both, or neither?	h Jon
	O Saturation Saturatio	ly Show urday Night Live h ther ı't know answer	1 2 3 4 998 999

NAES08-Phone Questionnaires 623

Variable EB08 Question Q379\_c Ask only on 10/22/08 - 11/3/08. Ask only of SPLIT- $A_c = 1$ . In the past week, how many days did you watch late night comedy programs like the Late Show with David Letterman, The Tonight Show with Jay Leno, or Late Night with Conan O'Brien? Number: 0 - 7 0 Don't know 998  $\bigcirc$ No answer 999 Question Q380\_c Variable MC01 Who has the final responsibility to determine if a law is constitutional or not? Is it the president, the Congress, or the Supreme Court? [Probe if don't know:] Anything come to mind? 0 President 1  $\bigcirc$ Congress 2  $\bigcirc$ Supreme Court 3 0 Don't know 998  $\bigcirc$ No answer 999 Question Q381 c Variable MC02 How much of a majority is required for the US Senate and House to override a presidential veto? [Probe if don't know:] Anything come to mind? 0 Two-thirds 1 0 2 Other: 0 Don't know 998  $\bigcirc$ No answer 999 Question Q382 c Variable MC03 Do you happen to know which party has the most members in the United States House of Representatives? [Probe if don't know:] Anything come to mind? 0 Democratic 1 2  $\bigcirc$ Republican 0 Don't know 998 0 No answer 999

624

Question Q383\_c Variable MC04

## Ask only on 5/12/08 - 11/3/08.

To the best of your knowledge, do you happen to know how Supreme Court justices are chosen? Are they nominated by a nonpartisan congressional committee, elected by the American people, nominated by the president and then confirmed by the Senate, or appointed if they receive a two-thirds majority vote of the justices already on the court? [Probe if don't know:] Anything come to mind?

0	Nominated by congressional committee	1
$\circ$	Elected	2
$\circ$	Nominated by president and confirmed by Senate	3
$\circ$	Appointed by two-thirds of justices	4
$\circ$	Don't know	998
$\bigcirc$	No answer	999

## Questions Q384\_c - Q386\_c

I'm going to read you some descriptions of some of the candidates running for president. For each one please tell me which candidate or candidates, if any, fit the description.

Which candidate or candidates \_\_?

Question Q384_c		Variable AD01
Ask	only on 12/17/07 – 1/9/08.	
Is Hispan	iic	
Acce	ept multiple answers:	
	{12/17/07 - 1/3/08 : Biden}	Α
	Clinton	В
	{12/17/07 – 1/3/08 : Dodd}	С
	Edwards	D
	Giuliani	Е
	Gravel	F
	Huckabee	G
	Hunter	Н
	Kucinich	J
	McCain	К
	Obama	L
	Paul	M
	Richardson	N
	Romney	Р
	{12/17/07 - 12/19/07 : Tancredo}	Q
	Thompson	R
	Other:	Z
		1 = yes
		2 = no
0	Don't know	998
0	No answer	999

 Question	n Q385_c	Variable AD02
Ask	only on 12/17/07 – 1/13/08.	
Is a Morn	non	
Acce	pt multiple answers:	
	{12/17/07 – 1/3/08 : Biden}	А
	Clinton	В
	{12/17/07 – 1/3/08 : Dodd}	С
	Edwards	D
	Giuliani	E
	Gravel	F
	Huckabee	G
	Hunter	Н
	Kucinich	J
	McCain	K
	Obama	L
	Paul	M
	{12/17/07 - 1/9/08 : Richardson}	N
	Romney	Р
	{12/17/07 - 12/19/07 : Tancredo}	Q
	Thompson	R
	Other:	Z
		1 = yes
		2 = no
0	Don't know	998
$\cap$	No answer	999

Question	n Q386_c	Variable AD03
Ask o	only on 12/17/07 – 1/13/08.	
Was form	nerly a mayor	
Acce	pt multiple answers:	
	{12/17/07 - 1/3/08 : Biden}	А
	Clinton	В
	{12/17/07 – 1/3/08 : Dodd}	С
	Edwards	D
	Giuliani	E
	Gravel	F
	Huckabee	G
	Hunter	Н
	Kucinich	J
	McCain	Κ
	Obama	L
	Paul	M
	{12/17/07 - 1/9/08 : Richardson}	N
	Romney	Р
	{12/17/07 - 12/19/07 : Tancredo}	Q
	Thompson	R
	Other:	z
		1 = yes
		2 = no
0	Don't know	998
0	No answer	999

{1/14/08 - 5/22/08: I'm going to read you a series of descriptions of some of the Democratic candidates running for president. For each one please tell me which candidate or candidates fit the description.}

Variable CDb07 Question Q387\_c

#### Ask only on 1/14/08 - 1/29/08.

Which Democratic candidate or candidates running for president was opposed to giving President Bush authorization to wage war in Iraq: Hillary Clinton, John Edwards, or Barack Obama?

[Probe if don't know:] Anything come to mind?

	Clinton	Α
	Edwards	В
	Obama	C
		1 = yes
		2 = no
0	Don't know	998
0	No answer	999

Question Q388\_c Variable CDb08

#### Ask only on 1/30/08 - 5/22/08.

Which Democratic candidate or candidates running for president was opposed to giving President Bush authorization to wage war in Iraq: {1/30/08 - 2/3/08 : Hillary Clinton or Barack Obama | 2/4/08 - 5/22/08 : Hillary Clinton, Barack Obama, both, or neither}?

[Probe if don't know:] Anything come to mind?

0	Clinton	1
0	Obama	2
0	Both	3
0	Neither	4
0	Don't know	998
0	No answer	999

629

Question Q389\_c Variable CCa04

#### Ask only on 1/14/08 - 1/24/08, 1/30/08 - 5/22/08.

Which Democratic candidate or candidates running for president is proposing a health care reform plan that mandates that everyone have health insurance: {1/14/08 – 1/24/08, 1/30/08 – 2/3/08 : Hillary Clinton or Barack Obama | 2/4/08 – 5/22/08 : Hillary Clinton, Barack Obama, both, or neither}?

[Probe if don't know:] Anything come to mind?

$\circ$	Clinton	1
0	Obama	2
0	Both	3
0	Neither	4
0	Don't know	998
0	No answer	999

Question Q390\_c Variable CBb06

#### Ask only on 1/14/08 - 1/29/08.

Which Democratic candidate or candidates running for president would eliminate the Bush tax cuts for people above a certain income level: Hillary Clinton, John Edwards, or Barack Obama?

[Probe if don't know:] Anything come to mind?

	Clinton	A
	Edwards	В
	Obama	С
		1 = yes
		2 = no
0	Don't know	998
0	No answer	999

Question Q391\_c Variable CBb07

Ask only on 1/30/08 – 5/22/08.

Which Democratic candidate or candidates running for president would eliminate the

Bush tax cuts for people above a certain income level: Hillary Clinton, Barack Obama, both, or neither?

[Probe if don't know:] Anything come to mind?

0	Clinton	1
0	Obama	2
0	Both	3
0	Neither	4
0	Don't know	998
0	No answer	999

Question Q392\_c Variable CG01

#### Ask only on 1/22/08 - 5/22/08.

Which Democratic candidate running for president did the most in the United States Senate to pass ethics reform: {1/22/08 – 1/29/08 : Hillary Clinton, John Edwards, or Barack Obama | 1/30/08 – 5/22/08 : Hillary Clinton or Barack Obama}?

[Probe if don't know:] Anything come to mind?

Ш	Clinton	A
	{1/22/08 – 1/29/08 : Edwards}	В
	Obama	С
		1 = yes
		2 = no
0	Don't know	998
0	No answer	999

Question Q393\_c Variable CDd10

#### Ask only on 2/4/08 - 5/22/08.

Which Democratic candidate or candidates running for president favors allowing driver's licenses for undocumented or illegal immigrants: Hillary Clinton, Barack Obama, both, or neither?

[Probe if don't know:] Anything come to mind?

0	Clinton	1
0	Obama	2
0	Both	3
0	Neither	4
0	Don't know	998
0	No answer	999

Question Q394\_c Variable CBd05

#### Ask only on 2/5/08 - 5/22/08.

Which Democratic candidate or candidates running for president would freeze foreclosures on homes and mortgage interest rates: Hillary Clinton, Barack Obama, both, or neither?

[Probe if don't know:] Anything come to mind?

	$\circ$	Clinton	1
<ul><li>Neither</li><li>Don't know</li></ul>	$\circ$	Obama	2
O Don't know	0	Both	3
_	0	Neither	4
O No answer	$\circ$	Don't know	998
	0	No answer	999

Question Q395\_c Variable CBb09

#### Ask only on 2/26/08 - 5/22/08.

Which Democratic candidate or candidates running for president promises to provide a \$1,000 tax cut for working families and no federal income tax for seniors earning under \$50,000 per year: Hillary Clinton, Barack Obama, both, or neither?

$\circ$	Clinton	1
0	Obama	2
0	Both	3
0	Neither	4
0	Don't know	998
$\cap$	No answer	999

{1/14/08 - 3/4/08 : I'm going to read you a series of descriptions of some of the Republican candidates running for president. For each one please tell me which candidate or candidates fit the description.}

Question Q396\_c Variable CBb14

#### Ask only on 1/14/08 - 1/24/08.

Which Republican candidate or candidates running for president supports abolishing the Internal Revenue Service, getting rid of the income tax and payroll tax, and putting in place a flat national sales tax that he calls the Fair Tax: Rudy Giuliani, Mike Huckabee, John McCain, or Mitt Romney?

[Probe if don't know:] Anything come to mind?

Accept	Accept multiple answers:		
	Giuliani	А	
	Huckabee	В	
	McCain	С	
	Romney	D	
		1 = yes	
		2 = no	
$\circ$	Don't know	998	
$\circ$	No answer	999	

Question Q397\_c Variable CBb04

#### Ask only on 1/14/08 - 1/27/08, 1/30/08 - 2/6/08.

Which Republican candidate or candidates running for president opposed some of the Bush tax cuts: {1/14/08 - 1/27/08 : Rudy Giuliani, Mike Huckabee, John McCain, or Mitt Romney | 1/30/08 - 2/6/08 : Mike Huckabee, John McCain, or Mitt Romney}?

[Probe if don't know:] Anything come to mind?

#### Accept multiple answers:

	{1/14/08 – 1/27/08 : Giuliani}	Α
	Huckabee	В
	McCain	C
	Romney	D
		1 = yes
		2 = no
0	Don't know	998
0	No answer	999

NAES08-Phone Questionnaires 633

Question Q398\_c Variable CBb05

#### Ask only on 2/7/08 - 3/4/08.

Which Republican candidate or candidates running for president opposed some of the Bush tax cuts: Mike Huckabee, John McCain, both, or neither?

[Probe if don't know:] Anything come to mind?

$\circ$	Huckabee	1
0	McCain	2
0	Both	3
0	Neither	4
0	Don't know	998
0	No answer	999

Question Q399\_c Variable CDb11

#### Ask only on 1/14/08 - 2/6/08.

Which Republican candidate running for president was the first to criticize former Secretary of Defense Donald Rumsfeld for conduct of the Iraq War and the first to advocate the increase in troops known as the surge: {1/14/08 – 1/29/08 : Rudy Giuliani, Mike Huckabee, John McCain, or Mitt Romney | 1/30/08 – 2/6/08 : Mike Huckabee, John McCain, or Mitt Romney}?

[Probe if don't know:] Anything come to mind?

	{1/14/08 – 1/29/08 : Giuliani}	Α
	Huckabee	В
	McCain	C
	Romney	D
		1 = yes
		2 = no
0	Don't know	998
0	No answer	999

Question Q400\_c Variable CDb12

#### Ask only on 2/7/08 - 3/4/08.

Which Republican candidate running for president was the first to criticize former Secretary of Defense Donald Rumsfeld for conduct of the Iraq War and the first to advocate the increase in troops known as the surge: Mike Huckabee, John McCain, both, or neither?

[Probe if don't know:] Anything come to mind?

0	Huckabee	1
0	McCain	2
0	Both	3
0	Neither	4
0	Don't know	998
$\circ$	No answer	999

Question Q401\_c Variable CEd01

#### Ask only on 1/22/08 - 1/29/08.

Which Republican candidate or candidates running for president supports both a constitutional amendment prohibiting same sex marriages and a constitutional amendment outlawing abortion: Rudy Giuliani, Mike Huckabee, John McCain, or Mitt Romney?

[Probe if don't know:] Anything come to mind?

	Giuliani	Α
	Huckabee	В
	McCain	С
	Romney	D
		1 = yes
		2 = no
0	Don't know	998
0	No answer	999

Question Q402\_c Variable CEd02

#### Ask only on 2/11/08 - 3/4/08.

Which Republican candidate or candidates running for president supports both a constitutional amendment prohibiting same sex marriages and a constitutional amendment outlawing abortion: Mike Huckabee, John McCain, both, or neither? [Probe if don't know:] Anything come to mind?

$\circ$	Huckabee	1
$\circ$	McCain	2
$\circ$	Both	3
$\circ$	Neither	4
$\circ$	Don't know	998
0	No answer	999

Question Q403\_c Variable CDd06

#### Ask only on 1/30/08 - 2/5/08.

Which Republican candidate or candidates running for president has an immigration plan that would, as a first step, secure the nation's borders, then, once that is done, allow people who entered the country illegally to have the opportunity to become citizens under certain conditions, but deport those who have committed crimes while in the United States: {1/30/08 - 2/3/08 : John McCain or Mitt Romney | 2/4/08 - 2/5/08 : John McCain, Mitt Romney, both, or neither}?

$\circ$	McCain	1
0	Romney	2
0	Both	3
0	Neither	4
0	Don't know	998
0	No answer	999

Variable CDd07 Question Q404\_c

#### Ask only on 2/6/08.

Which Republican candidate or candidates running for president has an immigration plan that would, as a first step, secure the nation's borders, then, once that is done, allow people who entered the country illegally to have the opportunity to become citizens under certain conditions, but deport those who have committed crimes while in the United States: Mike Huckabee, Mitt Romney, or John McCain?

[Probe if don't know:] Anything come to mind?

Accept multiple answers:		
	Huckabee	А
	McCain	В
	Romney	С
		1 = yes
		2 = no
0	Don't know	998
0	No answer	999

Variable CDd08 Question Q405 c

#### Ask only on 2/7/08 - 3/4/08.

Which Republican candidate or candidates running for president has an immigration plan that would, as a first step, secure the nation's borders, then, once that is done, allow people who entered the country illegally to have the opportunity to become citizens under certain conditions, but deport those who have committed crimes while in the United States: Mike Huckabee or John McCain?

$\circ$	Huckabee	1
0	McCain	2
0	Both	3
0	Neither	4
0	Don't know	998
0	No answer	999

Question Q406\_c Variable CBb15

#### Ask only on 1/31/08 - 2/6/08.

Which Republican candidate or candidates running for president supports abolishing the Internal Revenue Service: Mike Huckabee, John McCain, or Mitt Romney?

[Probe if don't know:] Anything come to mind?

Accept	Accept multiple answers:		
	Huckabee	Α	
	McCain	В	
	Romney	С	
		1 = yes	
		2 = no	
0	Don't know	998	
$\circ$	No answer	999	

Question Q407\_c Variable CBb16

#### Ask only on 2/7/08 - 3/4/08.

Which Republican candidate or candidates running for president supports abolishing the Internal Revenue Service: Mike Huckabee, John McCain, both, or neither?

[Probe if don't know:] Anything come to mind?

$\circ$	Huckabee	1
0	McCain	2
0	Both	3
0	Neither	4
0	Don't know	998
0	No answer	999

#### Questions Q408\_c - Q410\_c

Which candidate or candidates running for president supports suspending the gas tax throughout the summer months this year?

Does \_\_ support it, or not?

Question Q408_c		Variable CFa06
Asl	k only on 4/28/08 – 8/26/08.	
John M	cCain	
0	Yes	1
0	No	2
0	Don't know	998
$\circ$	No answer	999

L Qu	estion Q409_c	Variable CFa07
	Ask only on 4/28/08 – 6/8/08.	
Hill	ary Clinton	
	<ul><li>Yes</li><li>No</li><li>Don't know</li><li>No answer</li></ul>	1 2 998 999
L Qu	estion Q410_c	Variable CFa08
	Ask only on 4/28/08 – 8/26/08.	
Bar	rack Obama	
	<ul><li>Yes</li><li>No</li><li>Don't know</li><li>No answer</li></ul>	1 2 998 999
	on Q411_c c only on 5/5/08 – 5/29/08.	Variable CFa01
the price	cents per gallon federal tax on gas was reme e you would pay at the pump during the sum out where it would have been if the tax were	nmer would go higher, go lower, or
0 0 0 0	Go higher Go lower Stay the same Don't know No answer	1 2 3 998 999
Questio	on Q412_c	Variable CFa02
Ask	only on 5/5/08 – 5/29/08.	
	cents per gallon federal tax on gas was remore, less, or about the same amount that you oved?	
0 0 0 0	Drive more Drive less Same amount Don't know No answer	1 2 3 998 999

NAES08-Phone Questionnaires 639

Question Q413\_c Variable CFa03 Ask only on 5/5/08 - 5/29/08. If the 18 cents per gallon federal tax on gas was removed for the summer, do you think the price of food carried to markets by trucks would go higher, go lower, or not be affected by the removal of the federal tax on gas for the summer? 0 Go higher 1 0 Go lower 2  $\bigcirc$ Not be affected 3 0 Don't know 998 0 No answer 999 Variable CFa04 Question Q414\_c Ask only on 5/23/08 - 7/31/08. Would you say that suspending the federal gas tax is a good idea or a bad idea? 0 Good idea 1 0 2 Bad idea  $\bigcirc$ Don't know 998 0 999 No answer Variable CCa06 Question Q415\_c Ask only on 4/30/08 - 5/18/08. Which candidate or candidates would provide individuals \$2,500 and families \$5,000 to help them buy their own health insurance: John McCain, Hillary Clinton, or Barack Obama? [Probe if don't know:] Anything come to mind? Accept multiple answers: McCain П Α Clinton В

640 Questionnaires NAES08-Phone
National Rolling Cross-Section

 $\bigcirc$ 

0

Obama

Don't know

No answer

С

1 = yes2 = no

998

999

Question Q416\_c Variable CCa07

#### Ask only on 5/19/08 - 5/22/08.

Which candidate or candidates running for president would provide individuals \$2,500 or families \$5,000 to help them buy their own health insurance: John McCain, Hillary Clinton, or Barack Obama?

[Probe if don't know:] Anything come to mind?

Accept	Accept multiple answers:		
	McCain	А	
	Clinton	В	
	Obama	С	
		1 = yes	
		2 = no	
0	Don't know	998	
$\circ$	No answer	999	

Question Q417\_c Variable CCa08

## Ask only on 5/23/08 - 9/23/08, 10/2/08 - 10/5/08.

Which candidate or candidates running for president would provide individuals \$2,500 or families \$5,000 to help them buy their own health insurance: John McCain, Barack Obama, both, or neither?

0	McCain	1
0	Obama	2
0	Both	3
0	Neither	4
0	Don't know	998
0	No answer	999

Question Q418\_c Variable CCa09

#### Ask only on 10/6/08 - 11/3/08.

Which candidate or candidates running for president would provide uninsured individuals with a \$2,500 credit or uninsured families with a \$5,000 credit to help them buy their own health insurance: John McCain, Barack Obama, both, or neither?

[Probe if don't know:] Anything come to mind?

0	McCain	1
0	Obama	2
0	Both	3
0	Neither	4
0	Don't know	998
0	No answer	999

Question Q419\_c Variable CEa03

#### Ask only on 5/23/08 - 11/3/08.

Which candidate or candidates running for president favors overturning Roe v. Wade, the Supreme Court decision legalizing abortion: John McCain, Barack Obama, both, or neither?

[Probe if don't know:] Anything come to mind?

<ul> <li>Obama</li> <li>Both</li> <li>Neither</li> <li>Don't know</li> <li>No answer</li> </ul>	0	McCain	1
<ul><li>Neither</li><li>Don't know</li></ul>	0	Obama	2
O Don't know	0	Both	3
	0	Neither	4
O No answer	0	Don't know	998
	0	No answer	999

Question Q420\_c Variable CDc03

## Ask only on 5/23/08 – 11/3/08.

Which candidate or candidates running for president favors closing the base at which alleged enemy fighters are held at Guantanamo Bay: John McCain, Barack Obama, both, or neither?

0	McCain	1
0	Obama	2
0	Both	3
0	Neither	4
0	Don't know	998
0	No answer	999

Question Q421\_c Variable CFb02 Ask only on 5/23/08 - 9/22/08. Which candidate or candidates favors reducing pollution through a process called cap and trade: John McCain, Barack Obama, both, or neither? [Probe if don't know:] Anything come to mind? 0 McCain 1 0 Obama 2 0 Both 3 0 Neither 4  $\bigcirc$ Don't know 998 0 No answer 999 Variable CDb09 Question Q422 c Ask only on 5/23/08 - 11/3/08. Which candidate or candidates running for president opposed the war in Iraq: John McCain, Barack Obama, both, or neither? [Probe if don't know:] Anything come to mind? 0 McCain 1 0 Obama 2 0 3 Both  $\bigcirc$ Neither 4 0 Don't know 998  $\bigcirc$ No answer 999 Variable CCa05 Question Q423 c Ask only on 5/23/08 - 11/3/08. Which candidate or candidates running for president is proposing a health care reform plan that mandates that children have health insurance: John McCain, Barack Obama, both, or neither? [Probe if don't know:] Anything come to mind?  $\bigcirc$ McCain 1 0 Obama 2 0 Both 3

4

998

999

 $\bigcirc$ 

0

 $\bigcirc$ 

Neither

Don't know

No answer

Question Q424\_c Variable CBb08

#### Ask only on 5/23/08 - 11/3/08.

Which candidate or candidates running for president would eliminate the Bush tax cuts for people above a certain income level: John McCain, Barack Obama, both, or neither? [Probe if don't know:] Anything come to mind?

$\circ$	McCain	1
0	Obama	2
0	Both	3
0	Neither	4
0	Don't know	998
0	No answer	999

Question Q425\_c Variable CDb13

#### Ask only on 5/23/08 - 8/30/08.

Which candidate running for president was the first to criticize former Secretary of Defense Donald Rumsfeld for conduct of the Iraq War and the first to advocate the increase in troops known as the surge: John McCain, Barack Obama, both, or neither? [Probe if don't know:] Anything come to mind?

$\circ$	McCain	1
0	Obama	2
0	Both	3
0	Neither	4
0	Don't know	998
0	No answer	999

Question Q426\_c Variable CDd11

#### Ask only on 5/23/08 - 9/3/08.

Which candidate or candidates running for president favors allowing driver's licenses for undocumented or illegal immigrants: John McCain, Barack Obama, both, or neither? [Probe if don't know:] Anything come to mind?

$\circ$	McCain	1
0	Obama	2
0	Both	3
0	Neither	4
0	Don't know	998
$\circ$	No answer	999

Variable CBb10 Question Q427\_c Ask only on 5/23/08 - 9/2/08. Which candidate or candidates running for president promises to provide a \$1,000 tax cut for working families and no federal income tax for seniors earning under \$50,000 per year: John McCain, Barack Obama, both, or neither? [Probe if don't know:] Anything come to mind? 0 McCain 1  $\bigcirc$ 2 Obama 0 Both 3 0 Neither 4  $\bigcirc$ Don't know 998  $\bigcirc$ No answer 999 Variable CBb13 Question Q428\_c Ask only on 5/23/08 - 8/30/08. Which candidate or candidates running for president favors completely eliminating the estate tax, that is the tax on property left by people who die: John McCain, Barack Obama, both, or neither? [Probe if don't know:] Anything come to mind? 0 McCain 1 0 Obama 2 0 Both 3 0 Neither 4 0 Don't know 998  $\bigcirc$ No answer 999 Question Q429 c Variable CFa11 Ask only on 6/24/08 - 9/23/08. Which candidate or candidates running for president favors lifting the federal ban on oil drilling off the coast of the United States: John McCain, Barack Obama, both, or neither? [Probe if don't know:] Anything come to mind? 0 McCain 1  $\bigcirc$ Obama 2 0

**NAES08-Phone** Questionnaires

3

4

998

999

645

Both

Neither

Don't know

No answer

0

0

 $\bigcirc$ 

Question Q430\_c Variable CDb14 Ask only on 9/2/08 - 11/3/08. Which candidate or candidates running for president was the first to call for an increase in the number of troops as a way to make Iraq more stable, known as the surge: John McCain, Barack Obama, both, or neither? [Probe if don't know:] Anything come to mind? 1 0 McCain 2  $\bigcirc$ Obama  $\bigcirc$ Both 3 0 4 Neither  $\bigcirc$ Don't know 998  $\bigcirc$ No answer 999 Question Q431 c Variable CBb11 Ask only on 9/2/08 - 11/3/08. Which candidate or candidates running for president would provide more tax cuts to the middle class: John McCain, Barack Obama, both, or neither? [Probe if don't know:] Anything come to mind? 0 McCain 1  $\bigcirc$ Obama 2 0 3 Both 0 Neither 4 0 Don't know 998 0 No answer 999 Variable CEb02 Question Q432 c Ask only on 10/3/08 - 11/3/08. Which candidate or candidates running for president supports federal funding for embryonic stem cell research: John McCain, Barack Obama, both, or neither? [Probe if don't know:] Anything come to mind?

$\circ$	McCain	1
0	Obama	2
$\circ$	Both	3
0	Neither	4
$\circ$	Don't know	998
0	No answer	999

Question Q433\_c Variable CCa10

#### Ask only on 10/6/08 - 11/3/08.

Which candidate or candidates running for president proposes taxing the health benefits an employee receives from an employer: John McCain, Barack Obama, both, or neither?

[Probe if don't know:] Anything come to mind?

$\circ$	McCain	1
0	Obama	2
0	Both	3
0	Neither	4
$\circ$	Don't know	998
$\circ$	No answer	999

Question Q434\_c Variable CBb12

#### Ask only on 10/15/08, 10/20/08 - 11/3/08.

Which candidate or candidates running for president proposes a tax cut plan that would provide a government check to millions of people who pay no federal income taxes: John McCain, Barack Obama, both, or neither?

$\circ$	McCain	1
0	Obama	2
0	Both	3
0	Neither	4
0	Don't know	998
$\bigcirc$	No answer	999

Question Q435\_c Variable RD02

The next question is about the congressional elections held in November 2006. In talking to people about elections, we often find that a lot of people were not able to vote because they weren't registered, they were sick, or they just didn't have time. Which of the following statements best describes you?

I did not vote in the November 2006 election.

I thought about voting in that election but didn't.

I usually vote but didn't in that election.

I am sure I voted in the November 2006 election.

0	Did not vote	1
0	Thought about voting but didn't	2
0	Usually vote but didn't	3
0	Voted	4
0	Not eligible to vote	5
0	Don't know	998
0	No answer	999

Question Q436\_c Variable RD03

#### Ask only if voted in 2006 congressional election $[Q435_c = 4]$ .

In that election, you were able to vote for a member of Congress, that is the US House of Representatives in Washington. Did you vote for the Republican or Democrat?

0	Republican	1
0	Democrat	2
0	Other	3
0	Did not vote for representative	4
0	Don't know	998
0	No answer	999

Question Q437 c Variable RD01

Did you vote in the 2004 presidential election when George W. Bush ran against John Kerry?

[If yes:] Did you vote for George W. Bush, the Republican; John Kerry, the Democrat; Ralph Nader of the Green Party; or someone else?

$\circ$	Bush	1
0	Kerry	2
0	Nader	3
0	Other	4
0	Did not vote for president	5
0	Don't know	998
0	No answer	999

PPRIM_c	<b>;</b>	Variable RBb01
Primary 6	election status:	
0	Interviewed before state's presidential primary electric lineary electric	
Question	n Q438_c	Variable RBb02
Ask	only on 2/20/08 – 11/3/08.	
Ask	only if interviewed after state's presidential primary ele	ection [PPRIM_c = 2].
Did you v	vote in the 2008 presidential primary or caucus in yo	ur state, or not?
[If yes:] D	Did you vote in the Republican or Democratic primary	y or caucus in your state?
0	Yes, Republican	1
0	Yes, Democratic	2
0	Did not vote	3
0	Don't know	998
0	No answer	999
Question	n Q439_c	Variable RBb03
Ask	only on 2/20/08 – 11/3/08.	
Ask	only if voted in primary election [Q438_c = 1].	
Who did	you vote for in your state's primary or caucus?	
0	Giuliani	1
$\circ$	Huckabee	2
0	Hunter	3
0	McCain	4
0	Paul	5
0	Romney	6
0	Tancredo	7
0	Thompson	8
0	Other:	9
0	Did not vote for nominee	10
0	Don't know	998
0	No answer	999

Variable RBb04 Question Q440\_c Ask only on 2/20/08 - 11/3/08. Ask only if voted in primary election  $[Q438_c = 2]$ . Who did you vote for in your state's primary or caucus? 0 Biden 1 0 Clinton 2  $\bigcirc$ Dodd 3  $\bigcirc$ **Edwards** 4 0 Gravel 5  $\bigcirc$ Kucinich 6 7 0 Obama  $\bigcirc$ Richardson 8  $\bigcirc$ Other: 9  $\bigcirc$ Did not vote for nominee 10 0 Don't know 998 0 No answer 999 **Questions Q441\_c - Q442\_c** Ask Q441\_c - Q442\_c only on 9/4/08 - 11/3/08. I'd like to read you some phrases about various groups in our society. For each phrase, please tell me how well that phrase applies to most of the people in that group. Please use a scale from zero to 10, where zero means it does not apply at all to most of the people in the group, and 10 means it applies extremely well to most of the people in the group. Of course you can use any number in between. The (first / next) group is \_\_. How well does the phrase "trustworthy" apply to most of the people in that group? Question Q441\_c Variable SB01 **Blacks** Number: 0 - 10 0 = does not apply at all

998

999

10 = applies extremely well

Don't know

No answer

650

0

Question	Q442_c	Variable SB02
Whites		
	Number: 0 – 10 0 = does not apply at all 10 = applies extremely well	
0	Don't know	998
0	No answer	999

{12/17/07 – 2/10/08 : I'm going to read you a few descriptions of some of the candidates running for president. For each one please tell me which candidate or candidates, if any, fit the description.}

## Questions Q443\_c - Q445\_c

Ask Q443\_c - Q445\_c only of SPLIT-A\_c = 1.

Which candidate or candidates \_\_?

F	Question	Q443_c	Variable CDd05
	Ask o	only on 12/17/07 – 1/10/08.	
	Supported	d the immigration bill proposal by President Bush	
	Accep	ot multiple answers:	
		{12/17/07 - 1/3/08 : Biden}	Α
		Clinton	В
		{12/17/07 – 1/3/08 : Dodd}	С
		Edwards	D
		Giuliani	E
		Gravel	F
		Huckabee	G
		Hunter	Н
		Kucinich	J
		McCain	K
		Obama	L
		Paul	M
		{12/17/07 – 1/9/08 : Richardson}	N
		Romney	Р
		{12/17/07 - 12/19/07 : Tancredo}	Q
		Thompson	R
		Other:	Z
			1 = yes
			2 = no
	0	Don't know	998
	$\bigcirc$	No answer	999

Question	Q444_c	Variable CEa04
Ask o	only on 12/17/07 – 1/10/08.	
Supports	a constitutional amendment banning abortion	
Acce	ot multiple answers:	
	{12/17/07 - 1/3/08 : Biden}	А
	Clinton	В
	{12/17/07 – 1/3/08 : Dodd}	С
	Edwards	D
	Giuliani	E
	Gravel	F
	Huckabee	G
	Hunter	Н
	Kucinich	J
	McCain	K
	Obama	L
	Paul	M
	{12/17/07 - 1/9/08 : Richardson}	N
	Romney	Р
	{12/17/07 – 12/19/07 : Tancredo}	Q
	Thompson	R
	Other:	Z
		1 = yes
		2 = no
0	Don't know	998
0	No answer	999

Question Q445\_c Variable CEa02

# Ask only on 12/17/07 - 2/10/08

ASK	only on 12/1//0/ - 2/10/06.	
vors o	verturning Roe v. Wade, the Supreme Court decis	ion legalizing abortior
Acce	ept multiple answers:	
	{12/17/07 - 1/3/08 : Biden}	А
	Clinton	В
	{12/17/07 – 1/3/08 : Dodd}	С
	{12/17/07 – 1/29/08 : Edwards}	D
	{12/17/07 – 1/29/08 : Giuliani}	E
	Gravel	F
	Huckabee	G
	{12/17/07 – 1/19/08 : Hunter}	Н
	{12/17/07 - 1/24/08 : Kucinich}	J
	McCain	K
	Obama	L
	Paul	M
	{12/17/07 - 1/9/08 : Richardson}	N
	{12/17/07 – 2/6/08 : Romney}	Р
	{12/17/07 – 12/19/07 : Tancredo}	Q
	{12/17/07 – 1/21/08 : Thompson}	R
	Other:	Z
		1 = yes
		2 = no
O	Don't know	998
$\circ$	No answer	999

Question Q446\_c Variable CDc02

Ask only on 12/17/07 - 5/22/08.

Ask only of SPLIT- $A_c = 2$ .

Which Democratic presidential candidates, if any, voted for a resolution in Congress which called on the Bush administration to designate a special Iranian military unit called the Revolutionary Guard, a foreign terrorist organization?

Acce	ept multiple answers:	
	{12/17/07 - 1/3/08 : Biden}	А
	Clinton	В
	{12/17/07 – 1/3/08 : Dodd}	С
	{12/17/07 – 1/29/08 : Edwards}	D
	{12/17/07 - 3/25/08 : Gravel}	E
	{12/17/07 - 1/24/08 : Kucinich}	F
	Obama	G
	{12/17/07 – 1/9/08 : Richardson}	Н
	Other:	Z
		1 = yes
		2 = no
0	Don't know	998
0	No answer	999
Questio	n Q447_c	Variable CDb05
Ask	only on 12/17/07 – 1/10/08.	
Ask	only of SPLIT-A_c = 2.	
Do you tl terrorism	hink the war with Iraq has made the United Stan?	tes safer or less safe from
0	Safer	1
0	Less safe	2
0	No difference	3
0	Don't know	998
0	No answer	999

NAES08-Phone 655

## Questions Q448\_c - Q451\_c

I'm going to mention a few items and for each one, please tell me if you think Barack Obama or John McCain would better handle that issue if they were elected president in 2008.

Who would better handle \_\_ if they were elected president in 2008, Barack Obama or John McCain?

 Questic	on Q448_c	Variable CDb06
Ask	c only on 8/27/08 – 11/3/08.	
The war	r in Iraq	
0	McCain	1
0	Obama	2
0	Neither	3
0	Don't know	998
0	No answer	999
Questio	on Q449_c	Variable CBa03
Ask	c only on 8/27/08 – 11/3/08.	
The eco	nomy	
0	McCain	1
0	Obama	2
0	Neither	3
0	Don't know	998
0	No answer	999
Questio	on Q450_c	Variable CCa03
Ask	c only on 10/8/08 – 11/3/08.	
Health c	care reform	
0	McCain	1
0	Obama	2
0	Neither	3
0	Don't know	998
0	No answer	999

Question Q451_c		Variable CCb01
Ask	only on 10/8/08 – 11/3/08.	
Social S	ecurity and Medicare	
0	McCain	1
0	Obama	2
0	Neither	3
0	Don't know	998
$\circ$	No answer	999

Question Q452\_c Variable CDb03

#### Ask only of SPLIT- $A_c = 2$ .

If the United States military leaves Iraq, do you think that would increase the risk of terrorism in the US, decrease risk of terrorism in the US, or not make a difference, one way or another?

0	Increase	1
0	Decrease	2
$\circ$	Make no difference	3
$\circ$	Don't know	998
$\circ$	No answer	999

Question Q453\_c Variable CDa08

#### Ask only on 10/6/08 - 11/3/08.

If Barack Obama is elected president, what would concern you more about his handling of problems with other countries: that he might move too quickly to take military action and not spend enough time on diplomacy, or that he might spend too much time on diplomacy and not move quickly enough to take military action?

0	Move too quickly to take military action	1
0	Spend too much time on diplomacy	2
0	Neither	3
0	Don't know	998
0	No answer	999

IAES08-Phone Questionnaires 657

Question Q454\_c Variable CDa07

#### Ask only on 10/6/08 - 11/3/08.

If John McCain is elected president, what would concern you more about his handling of problems with other countries: that he might move too quickly to take military action and not spend enough time on diplomacy, or that he might spend too much time on diplomacy and not move quickly enough to take military action?

0	Move too quickly to take military action	1
0	Spend too much time on diplomacy	2
$\circ$	Neither	3
0	Don't know	998
0	No answer	999

Question Q455\_c Variable CDb10

#### Ask only on 12/28/07 - 4/9/08.

As you may know, the United States has increased the number of troops sent to Iraq. Do you think this troop surge is making the situation in Iraq better, making it worse, or is it having no impact on the situation in Iraq so far?

0	Making better	1
0	Making worse	2
0	No impact	3
0	Don't know	998
0	No answer	999

Question Q456\_c Variable NAc01

### Ask only on 1/4/08 - 1/8/08.

Do you happen to know which Republican candidate won the lowa caucus?

$\cup$	Giuliani	I
0	Huckabee	2
0	Hunter	3
0	McCain	4
0	Paul	5
0	Romney	6
0	Thompson	7
0	Haven't heard	8
0	Can't remember	9
0	Don't know	998
0	No answer	999

Question Q457\_c Variable NAc02 Ask only on 1/4/08 - 1/8/08. Do you happen to know which Democratic candidate won the lowa caucus? 0 Clinton 1 0 Edwards 2 0 3 Gravel 0 Kucinich 4 0 Obama 5 0 Richardson 6 0 Haven't heard 7  $\bigcirc$ Can't remember 8 0 Don't know 998  $\bigcirc$ No answer 999 Variable NAc03 Question Q458\_c Ask only on 1/9/08 - 1/15/08. Do you happen to know which Republican candidate won the New Hampshire primary? 0 Giuliani 1 0 Huckabee 2 0 Hunter 3 0 McCain 4  $\bigcirc$ Paul 5 0 6 Romney 0 7 Thompson

 $\bigcirc$ 

0

0

 $\bigcirc$ 

Haven't heard

Don't know

No answer

Can't remember

8

9

998

999

Question Q459\_c Variable NAc04

### Ask only on 1/9/08 - 1/21/08.

Do you happen to know which	Democratic candidate won the	New Hampshire primary?
-----------------------------	------------------------------	------------------------

$\circ$	Clinton	1
0	Edwards	2
0	Gravel	3
0	Kucinich	4
0	Obama	5
0	Richardson	6
0	Haven't heard	7
0	Can't remember	8
0	Don't know	998
0	No answer	999

# Question Q460\_c Variable NAc05

# Ask only on 1/16/08 – 1/21/08.

Do you happen to know which Republican candidate won the Michigan primary?

0	Giuliani	1
0	Huckabee	2
0	Hunter	3
0	McCain	4
0	Paul	5
0	Romney	6
0	Thompson	7
0	Haven't heard	8
0	Can't remember	9
0	Don't know	998
0	No answer	999

Question Q461\_c Variable NAc06 Ask only on 1/22/08 - 1/27/08.

Do you happen to know which Democratic candidate won the Nevada caucuses?

0	Clinton	1
0	Edwards	2
0	Gravel	3
0	Kucinich	4
0	Obama	5
0	Haven't heard	6
0	Can't remember	7
0	Don't know	998
0	No answer	999

Question Q462\_c Variable NAc07

Ask only on 1/22/08 - 1/29/08.

Do you happen to know which Republican candidate won the South Carolina primary?

0	Giuliani	1
0	Huckabee	2
0	Hunter	3
0	McCain	4
0	Paul	5
0	Romney	6
0	Thompson	7
0	Haven't heard	8
0	Can't remember	9
0	Don't know	998
$\bigcirc$	No answer	999

Question	Q463_c	Variable NAc08
Ask or	nly on 1/28/08 – 1/29/08.	
Do you hap	open to know which Democratic candidate won the S	outh Carolina primary?
0	Clinton	1
0	Edwards	2
0	Gravel	3
0	Kucinich	4
$\circ$	Obama	5
0	Richardson	6
0	Haven't heard	7
0	Can't remember	8
0	Don't know	998
0	No answer	999
Question (	Q464_c	Variable NAc09
Ask or	nly on 1/30/08 – 2/5/08.	
Do you hap	open to know which Republican candidate won the Fl	lorida primary?
0	Giuliani	1
0	Huckabee	2
0	McCain	3
0	Paul	4
0	Romney	5
0	Haven't heard	6
$\circ$	Can't remember	7
$\circ$	Don't know	998
0	No answer	999
Question	Q465_c	Variable NAc10
Ask or	nly on 1/30/08 – 2/5/08.	
Do you hap	open to know which Democratic candidate won the F	lorida primary?

$\circ$	Clinton	1
$\circ$	Edwards	2
$\circ$	Gravel	3
0	Obama	4
0	Haven't heard	5
$\circ$	Can't remember	6
0	Don't know	998
0	No answer	999

Question Q466\_c Variable NAc11 Ask only on 2/6/08 - 2/12/08. Which Republican candidate running for president won more of the Republican primaries and state conventions on Super Tuesday, February 5? 0 Giuliani 1  $\bigcirc$ Huckabee 2 0 McCain 3 0 Paul 4 5  $\bigcirc$ Romney 0 Haven't heard 6 7 0 Can't remember 998  $\bigcirc$ Don't know  $\bigcirc$ No answer 999 Variable NAc13 Question Q467\_c Ask only on 2/13/08 - 5/29/08. As far as you know, which Democratic candidate for president currently has the most delegates for the Democratic party nomination? 0 Clinton 1 0 2 Gravel  $\bigcirc$ Obama 3 4 0 Other: 0 Don't know 998  $\bigcirc$ No answer 999 Variable NAc12 Question Q468\_c Ask only on 2/13/08 - 3/4/08. As far as you know, which Republican candidate for president currently has the most delegates for the Republican party nomination? 0 Huckabee 1 0 McCain 2  $\bigcirc$ Paul 3 0 Other: 4

998

999

0

0

Don't know

No answer

Question Q469\_c Variable CDa01

Ask only on 1/11/08 - 3/4/08.

Ask only if not a Democrat [Q66\_c = 1, 3, 4, 998, 999].

Which Republican candidate running for president do you think would do the best job being commander-in-chief of the military as president: {1/11/08 – 1/29/08 : Rudy Giuliani, Mike Huckabee, John McCain, or Mitt Romney | 1/30/08 – 2/6/08 : Mike Huckabee, John McCain, or Mitt Romney | 2/7/08 – 3/4/08 : Mike Huckabee or John McCain}?

0	{1/11/08 – 1/29/08 : Giuliani}	1
0	Huckabee	2
0	McCain	3
0	{1/11/08 - 2/6/08 : Romney}	4
0	Other:	5
0	Don't know	998
0	No answer	999

Question Q470 c Variable CDa04

Ask only on 4/10/08 - 5/29/08.

Which candidate running for president do you think would do the best job being commander-in-chief of the military as president: John McCain, Hillary Clinton, or Barack Obama?

0	McCain	1
0	Clinton	2
0	Obama	3
0	Other:	4
0	Don't know	998
0	No answer	999

Question Q471 c Variable CDa02

Ask only on 1/11/08 - 5/29/08.

Ask only if not a Republican [Q66\_c = 2 - 4, 998, 999].

Which Democratic candidate running for president do you think would do the best job being commander-in-chief of the military as president: {1/11/08 – 1/29/08 : Hillary Clinton, John Edwards, or Barack Obama | 1/30/08 – 5/29/08 : Hillary Clinton or Barack Obama}?

0	Clinton	1
0	{1/11/08 - 1/29/08 : Edwards}	2
0	Obama	3
0	Other:	4
0	Don't know	998
0	No answer	999

Question Q472\_c Variable CDa03 Ask only on 3/21/08 - 4/9/08. Which candidate running for president do you think would do the best job being commander-in-chief of the military as president: John McCain, Hillary Clinton, or Barack Obama? 0 McCain 1 0 Clinton 2  $\bigcirc$ Obama 3 0 Other: 4 0 Don't know 998  $\bigcirc$ 999 No answer Question Q473\_c Variable SC04 Ask only on 12/21/07 - 2/6/08. Ask only if not a Democrat [ $Q66_c = 1, 3, 4, 998, 999$ ]. Does the fact that Mitt Romney is a Mormon make you more likely to vote for him, less likely to vote for him, or doesn't it make a difference in your vote? 0 Makes more likely to vote for Romney 1 0 2 Makes less likely 0 3 No difference 0 Don't know 998 0 999 No answer Question Q474\_c Variable AAm17 Ask only on 2/21/08 - 2/27/08. Have you heard or read any stories in the past week that challenged the integrity of John McCain?

$\circ$	Yes	1
0	No	2
0	Don't know	998
0	No answer	999

Questio	Variable AAm18	
Ask	only on 2/21/08 – 2/27/08.	
Ask	only if heard stories challenging McCair	n's integrity [Q474_c = 1].
Where d	id you hear or read this story?	
0	Gave answer:	1
0	Don't know	998
0	No answer	999
Questio	n Q476_c	Variable AAm19
Ask	only on 2/21/08 – 2/27/08.	
-	u heard or read about a New York Tim had an inappropriate relationship with	•
0	Yes	1
0	No	2
0	Don't know	998
0	No answer	999
Questio	n Q477_c	Variable AAm20
Ask	only on 2/21/08 – 2/27/08.	
	only if read New York Times report alle 76_c = 1].	ging inappropriate McCain relationship
smear ca		ort and accuses the paper of engaging in a by its report. Who do you believe: The ither?
0	New York Times	1
0	McCain	2
$\circ$	Both	3
0	Neither	4
0	Don't know	998
0	No answer	999
Questio	n Q478_c	Variable AAm15
Ask	only on 3/4/08 – 4/9/08.	
Just you	r best guess, how old is John McCain	?
	Number: 18 – 97	
_	97 = 97 or older	
0	Don't know	998
0	No answer	999

Question	Variable ABo14	
Ask o	only on 3/4/08 – 4/9/08.	
Just your	r best guess, how old is Barack Obama?	
_	Number: 18 – 97 97 = 97 or older	
0	Don't know	998
0	No answer	999
Question	n Q480_c	Variable AAm16
Ask (	only on 3/4/08 – 11/3/08.	
Do you fe	eel John McCain is too old to be president	, or not?
0	Yes	1
0	No	2
0	Don't know	998
0	No answer	999
Question	ո Q481_c	Variable ABo15
Ask o	only on 3/4/08 – 11/3/08.	
Do you fe	eel Barack Obama is too young to be presi	ident, or not?
0	Yes	1
0	No	2
0	Don't know	998
0	No answer	999
Question	n Q482_c	Variable AAm21
Ask (	only on 6/9/08 – 11/3/08.	
John Mc(	the following two statements comes clos Cain for President would be like electing G McCain will have major differences with G	George W. Bush for a third term, or
$\circ$	Electing McCain like electing Bush	1
0	McCain and Bush have major difference	ees 2
0	Both equally	3
0	Neither	4
0	Don't know	998
0	No answer	999

NAES08-Phone Questionnaires 667

Question Q483_c Variable								
Ask	only on 6/9/08 – 11/3/08.							
Ask	only of $\{6/9/08 - 7/1/08 : SPLIT-A_c = 1\}$ .							
Do you t	hink the United States is ready to elect a	president who is black, or not?						
O Yes 1								
0	No	2						
0	Don't know	998						
0	No answer	999						
Questio	n Q484_c	Variable SC02						
Ask	only on 6/9/08 – 7/1/08.							
Ask	only of SPLIT-A_c = $2$ .							
Do you th	hink the United States is ready to elect a	president who is African American, or						
0	Yes	1						
0	No	2						
0	Don't know	998						
0	No answer	999						
Questio	ns Q485_c – Q486_c							
Ask	Q485_c - Q486_c only on 6/9/08 - 7/1/08.							
unfavora very favo Of course	of the following people, please tell me if able using a scale from zero to 10. Zero m orable. Five means you do not feel favora e you can use any number between zero	ble or unfavorable, and 10 means ble or unfavorable toward that person. and 10.						
The (first	t / next) person is On a scale of zero to	o 10, how would you rate?						
Que	estion Q485_c	Variable AAm03						
Joh	n McCain							
	Number: 0 – 10  0 = very unfavorable  10 = very favorable							
	O Don't know	998						
	O No answer	999						

Ques	stion Q486_c	Variable ABo03
Bara	ck Obama	
	Number: 0 – 10  0 = very unfavorable  10 = very favorable  Don't know  No answer	998 999
Question	Q487_c	Variable SC03
Ask o	only on 6/9/08 – 11/3/08.	
Do you th	ink the United States is ready to elect a president wh	o is a woman, or not?
0 0 0	Yes No Don't know No answer	1 2 998 999
Question	s Q488_c – Q491_c	
	to read you some statements. For each one, please t	ell me to what extent you
Do you th	ink black elected officials are more likely to? Do yout agree, somewhat disagree, or strongly disagree?	ou strongly agree,
Ques	stion Q488_c	Variable SA01
	Ask only on 3/21/08 – 5/29/08, 6/2/08 – 11/3/08. Ask only of {5/28/08 – 5/29/08 : SPLIT-B_c = 1, 2}.	
Favo	r blacks for government jobs over white applicants	
	<ul><li>Strongly agree</li><li>Somewhat agree</li></ul>	1 2
	Somewhat disagree  Somewhat disagree	3
	<ul><li>Strongly disagree</li></ul>	4
	O Don't know	998
·   '	O No answer	999

NAES08-Phone Questionnaires 669

_ Question	Variable SA02								
Ask	Ask only on 3/21/08 – 5/29/08, 6/2/08 – 11/3/08.								
Ask only of {5/28/08 - 5/29/08 : SPLIT-B_c = 1, 2}.									
Support government spending that favors blacks									
0	Strongly agree	1							
0	Somewhat agree	2							
0	Somewhat disagree	3							
0	Strongly disagree	4							
0	Don't know	998							
0	No answer	999							
Question Q490_c Variable SA03									
Ask	Ask only on 3/21/08 – 5/18/08.								
Support	policies that could cost whites jobs								
0	Strongly agree	1							
0	Somewhat agree	2							
0	Somewhat disagree	3							
0	Strongly disagree	4							
0	Don't know	998							
0	No answer	999							
Question	n Q491_c	Variable SA04							
Ask	only on 3/21/08 – 5/18/08, 6/25/08 – 11/3/08.								
Give spe	cial favors to the black community								
0	Strongly agree	1							
0	Somewhat agree	2							
0	Somewhat disagree	3							
0	Strongly disagree	4							
0	Don't know	998							
0	No answer	999							

Question Q492\_c Variable SA05

Ask only on 3/21/08 – 5/29/08, 6/2/08 – 8/25/08.

Ask only of  $\{5/28/08 - 5/29/08 : SPLIT-B_c = 1, 2\}$ .

Thinking about the statements you just read, would it be good or bad if black elected officials favored blacks?

[If good:] Is that very or somewhat good? [If bad:] Is that very or somewhat bad?

0	Very good	1
0	Somewhat good	2
0	Somewhat bad	3
0	Very bad	4
0	Don't know	998
$\bigcirc$	No answer	999

#### Questions Q493 c - Q494 c

Ask Q493\_c - Q494\_c only on 5/19/08 - 5/29/08, 9/9/08 - 11/3/08.

Ask only of  $\{5/19/08 - 5/27/08 : SPLIT-A_c = 2 \mid 5/28/08 - 5/29/08 : SPLIT-B_c = 1\}$ .

I'm going to read you some statements. For each one, please tell me to what extent you agree or disagree with it.

Do you think white elected officials are more likely to \_\_? Do you strongly agree, somewhat agree, somewhat disagree, or strongly disagree?

Question	Q493_c	Variable SA06
Favor whit	es for government jobs over African American and Hispa	nic applicants
0	Strongly agree	1
0	Somewhat agree	2
0	Somewhat disagree	3
0	Strongly disagree	4
0	Don't know	998
0	No answer	999
Question	Q494_c	Variable SA07
Support go	overnment spending that favors whites over African Ame	ricans and
0	Strongly agree	1
0	Somewhat agree	2
0	Somewhat disagree	3
0	Strongly disagree	4
0	Don't know	998
0	No answer	999

671

Question Q495\_c Variable SA08

Ask only on 5/19/08 - 5/29/08.

Ask only of  $\{5/19/08 - 5/27/08 : SPLIT-A_c = 2 \mid 5/28/08 - 5/29/08 : SPLIT-B_c = 1\}$ .

Thinking about the statements I just read, would it be good or bad if white elected officials favored whites?

[If good:] Is that very or somewhat good? [If bad:] Is that very or somewhat bad?

0	Very good	1
0	Somewhat good	2
0	Somewhat bad	3
0	Very bad	4
0	Don't know	998
0	No answer	999

#### Questions Q496 c - Q498 c

Ask Q496\_c - Q498\_c only on 5/23/08 - 5/29/08.

For each of the following people, please tell me if your opinion is favorable or unfavorable using a scale from zero to 10. Zero means very unfavorable, and 10 means very favorable. Five means you do not feel favorable or unfavorable toward that person. Of course you can use any number between zero and 10.

The (first / next) person is \_\_. On a scale of zero to 10, how would you rate \_\_?

Question	Variable AAm02	
John Mc0	Cain	
0	Number: 0 – 10 0 = very unfavorable 10 = very favorable Don't know No answer	998 999
Question	ı Q497_c	Variable ABc02
Hillary Cli	inton	
	Number: 0 – 10 0 = very unfavorable 10 = very favorable	
0	Don't know	998
	No answer	999

	Quest	Variable ABo02		
	Barac	k Obama		
			998 999	
		ino answer	000	
	have one urvey.	last set of questions to help us understand the people who too	k part in our	
Q	uestion (	Q499_c	Variable WA02	
٧	Vhat is yo	ur age?		
	0	Number: 18 – 97 97 = 97 or older Don't know	998	
	0	No answer	999	
Q	uestion (	Q500_c	Variable WB01	
Α	re you wo	orking full time or part time? [If no, probe for correct category.]		
	0	Working full time	1	
	0	Working part time	2	
	0	Temporarily unemployed	3	
	0	Retired	4	
	0	Permanently disabled	5	
	0	Homemaker	6	
	0	Student	7	
	0	Other:	8	
	0	Don't know	998	
	0	No answer	999	

Question Q501\_c Variable WB02

Δ	sk c	anly if	not	ınamn	haval	[Q500	c - 1	2	4_	Ω	QQQ	999	ı
A:	SK C	JIIIV II	HOL	unemb	iovea	14500	c = 1	. Z.	4 –	ο.	330.	וכככ	4.

Are there any adults age 18 or o	Ider living in your	house or apartment	who are currently
laid off or unemployed?			

0	Yes	1
0	No	2
0	Don't know	998
0	No answer	999

Question Q502\_c Variable WB03

## Ask only if employed $[Q500_c = 1, 2]$ .

In your current job, what kind of work do you do?

$\cup$	Profession worker (e.g., lawyer, doctor, scientist, teacher,	I
	engineer, registered nurse, accountant, programmer, musician)	
$\circ$	Skilled tradesperson (e.g., printer, baker, tailor, electrician,	2
	machinist, linesperson, plumber, carpenter, mechanic)	
$\circ$	Clerical or office worker (e.g., typist, secretary, postal clerk,	3
	telephone operator, computer operator, bank clerk)	
$\circ$	Service worker (e.g., police officer, fire fighter, waiter or	4
	waitress, maid, nurse's aide, attendant, hairstylist)	
$\circ$	Laborer (e.g., plumber's helper, construction worker,	5
	longshoreperson, garbage collector, other physical work)	
0	Manager (e.g., store manager, sales manager, office manager)	6
0	Semi-skilled worker (e.g., machine operator, assembly line	7
	worker, truck driver, taxi driver, bus driver)	
0	Salesperson	8
0	Business owner	9
0	Other	10
0	Don't know	998
$\circ$	No answer	999

# Question Q503\_c Variable WB04

## Ask only if employed $[Q500_c = 1, 2]$ .

Do you work for someone else, or are you self-employed?

$\circ$	Work for someone else	1
0	Self-employed	2
$\circ$	Don't know	998
0	No answer	999

Question Q504\_c Variable WB05 Are you or any other member of your household — that is any other adult living in your home or apartment - a member of a labor union? [If yes:] Is that person you or someone else? 0 Yes, respondent 1 0 2 Yes, other household member  $\bigcirc$ 3 Yes, both 0 4 No union members in household  $\bigcirc$ Don't know 998  $\bigcirc$ No answer 999 Question Q505\_c Variable WFb01 How many years have you lived at your present address? Number: 0 - 97 0 = less than six months 1 = six months to one year 0 Don't know 998 0 No answer 999 Question Q506\_c Variable WC01 Are you of Hispanic or Latino origin or descent?  $\bigcirc$ Yes 1  $\bigcirc$ No 2 0 Don't know 998  $\bigcirc$ 999 No answer Question Q507 c Variable WC02 Ask only if of Hispanic descent  $[Q506_c = 1]$ . Which of these best describes your origin: Mexican, Cuban, Puerto Rican, or something else? 0 Mexican 1  $\bigcirc$ Cuban 2 0 Puerto Rican 3  $\bigcirc$ Other: 4 0 Don't know 998 No answer 999

Question Q508\_c Variable WC03

[If non-Hispanic in Q507\_c:] What is your race? Are you white, black or African American, Asian, American Indian, or some other race? [If Hispanic:] Are you white Hispanic, black Hispanic, or some other race? 0 White or white Hispanic 1 0 2 Black, African American, or black Hispanic 0 Asian 3 0 American Indian 4  $\bigcirc$ Hispanic, no race given 5  $\bigcirc$ Mixed race 6 7 0 Other:  $\bigcirc$ 998 Don't know  $\bigcirc$ No answer 999 Question Q509\_c Variable WFa03 Are you married, living as married, widowed, divorced, separated, or have you never been married? 0 1 Married 0 Living as married 2  $\bigcirc$ Widowed 3  $\bigcirc$ Divorced 4 0 Separated 5  $\bigcirc$ Never married 6 0 Don't know 998  $\bigcirc$ No answer 999 Question Q510 c Variable WFa02 How many children under age 18 now live in your house or apartment? Number: 0 - 97 998 0 Don't know 0 999 No answer Question Q511 c Variable WC04 Were you born in the United States, or not? 0 Yes 1 0 No 2 0 Don't know 998

999

0

676

No answer

Question Q512_c		Variable WC05
Ask or	nly if not born in US [Q511_c = 2].	
Are you a	citizen of the United States?	
0	Yes	1
0	No	2
0	Don't know	998
0	No answer	999
Question	Q513_c	Variable WC06
Ask or	nly if not born in US [Q511_c = 2].	
For how m	any years have you lived in the United States?	
	Number: 0 – 97	
	0 = less than six months	
	1 = six months to one year	
0	Don't know	998
0	No answer	999
Question	Q514_c	Variable WD01
	do you attend religious services, apart from sp nore than once a week, once a week, once or tv ever?	_
0	More than once a week	1
0	Once a week	2
0	Once or twice a month	3
0	Few times a year	4
0	Never	5
0	Don't know	998
0	No answer	999

Question Q515\_c Variable WD02

Regardless of whether you now attend any religious services, do you ever think of yourself as part of a particular religion or denomination?

[If yes:] What is your religious preference? Is it Protestant, Catholic, another type of Christian, Jewish, or some other religion?

$\circ$	Protestant	1
0	Catholic	2
0	Other type of Christian	3
0	Jewish	4
0	Other religion	5
0	No denomination	6
0	No religion / atheist / agnostic	7
0	Don't know	998
0	No answer	999

Question Q516\_c Variable WD03

# Ask only if affiliated with Protestant or non-Catholic religion in Q515\_c [Q515\_c = 1, 3].

### What church or denomination is that?

0	African Methodist Episcopal Church	1
0	African Methodist Episcopal Zion Church	2
0	American Baptist Churches, USA	3
0	Assemblies of God	4
0	Baptist (unspecified)	5
0	Christian	6
0	Church of Jesus Christ of Latter-Day Saints / Mormon Church	7
0	Church of the Nazarene	8
0	Episcopal Church / Anglican Church	9
0	Evangelical Lutheran Church in America	10
0	Evangelical or born-again	11
0	Free Methodist Church	12
0	Greek/Eastern/Russian Orthodox Church	13
0	Independent Baptist	14
0	Independent/non-denominational evangelical	15
0	Independent/non-denominational Protestant	16
0	Lutheran (unspecified)	17
0	Lutheran Church, Missouri Synod	18
0	Lutheran Church, Wisconsin Evangelical Synod	19
0	Methodist (unspecified)	20
0	Presbyterian	21
0	Protestant	22
0	Southern Baptist Convention	23
0	United Church of Christ	24
0	United Methodist Church	25
0	United Presbyterian Church	26
0	Wesleyan Church	27
0	Other:	28
0	Don't know	998
0	No answer	999

Question Q517\_c Variable WD04 Ask only if affiliated with unspecified religion in Q515\_c [Q515\_c = 5]. What religion or denomination is that?  $\bigcirc$ **Buddhist** 1  $\bigcirc$ Hindu 2 0 Muslim/Islam 3  $\bigcirc$ **Baptist** 4 0 Lutheran 5  $\bigcirc$ Methodist 6 7 0 Other:  $\bigcirc$ Don't know 998 0 999 No answer Question Q518\_c Variable WD05 Ask only if affiliated with unspecified Baptist church in Q516\_c or Q517\_c [Q516\_c = 5 or  $Q517_c = 4$ ]. With which Baptist group is your church associated? 0 American Baptist Churches, USA 1 0 Southern Baptist Convention 2 0 Independent Baptist 3  $\bigcirc$ Other: 4 0 Not further specified 5  $\bigcirc$ Don't know 998  $\bigcirc$ 999 No answer Question Q519\_c Variable WD06 Ask only if affiliated with unspecified Lutheran church in Q516\_c or Q517\_c [Q516\_c = 17 or  $Q517_c = 5$ ]. With which Lutheran group is your church associated? 0 Evangelical Lutheran Church in America 1 0 Missouri Synod 2 0 Wisconsin Evangelical Synod 3  $\bigcirc$ Other: 4

Questionnaires NAES08-Phone

5

998 999

Not further specified

Don't know

No answer

0

 $\circ$ 

 $\bigcirc$ 

Question Q520\_c Variable WD07

Ask only if affiliated with unspecified Methodist church in Q516\_c or Q517\_c [Q516\_c =  $20 \text{ or } Q517_c = 6$ ].

Is your church part of the United Methodist Church, African Methodist Episcopal Church, or some other Methodist group?

0	United Methodist Church	1
0	African Methodist Episcopal Church	2
0	African Methodist Episcopal Zion Church	3
0	Free Methodist Church	4
0	Other:	5
0	Not further specified	6
0	Don't know	998
0	No answer	999

Question Q521\_c Variable WD08

Ask only on 7/7/08 - 11/3/08.

Ask only if affiliated with Protestant, Catholic, other Christian, or non-denominational religion  $[Q515_c = 1 - 3, 6 \text{ or } Q517_c = 4 - 6]$ .

Do you consider yourself an evangelical or born-again Christian?

0	Yes	1
0	No	2
0	Don't know	998
0	No answer	999

Question Q522 c Variable WE01

Including yourself, has anyone living in your house or apartment ever served in the US military? This includes the National Guard and the Reserves.

$\cup$	Yes, respondent	1
0	Yes, other household member	2
0	Yes, both	3
0	No one in household has served	4
0	Don't know	998
$\cap$	No answer	999

Question Q523_c		Variable WHc01
Do you o type of fi	r does anyone living in your house or apartment own a handg rearm?	jun, rifle, or other
0	Yes	1
0	No	2
0	Don't know	998
0	No answer	999
Question	ı Q524_c	Variable WHc02
Ask	only if person in household owns gun [Q523_c = 1].	
_	n owner living in your house or apartment a member of the Na on, also known as the NRA?	ational Rifle
0	Yes	1
0	No	2
0	Don't know	998
0	No answer	999
Question	n Q525_c	Variable WA03
What is t	he last grade or class you completed in school?	
0	Grade 8 or lower	1
0	Some high school, no diploma	2
0	High school diploma or equivalent	3
0	Technical or vocational school after high school	4
0	Some college, no degree	5
0	Associate's or two-year college degree	6
0	Four-year college degree	7
0	Graduate or professional school after college, no degree	8
0	Graduate or professional degree	9
0	Don't know	998
0	No answer	999

Question Q526\_c Variable WA04

### Ask only on 12/17/07 - 9/28/08.

Last year, what was the total income before taxes of all the people living in your house or apartment? Just stop me when I get to the right category [read response options 1 -91:

0	Less than \$10,000	1
0	\$10,000 to less than \$15,000	2
$\circ$	\$15,000 to less than \$25,000	3
$\circ$	\$25,000 to less than \$35,000	4
$\circ$	\$35,000 to less than \$50,000	5
$\circ$	\$50,000 to less than \$75,000	6
$\circ$	\$75,000 to less than \$100,000	7
$\circ$	\$100,000 to less than \$150,000	8
$\circ$	\$150,000 or more	9
$\circ$	Don't know	998
0	No answer	999

Variable WA05 Question Q527\_c

### Ask only on 9/29/08 - 11/3/08.

Last year, what was the total income before taxes of all the people living in your house or apartment? Just stop me when I get to the right category [read response options 1 -10]:

$\circ$	Less than \$10,000	1
0	\$10,000 to less than \$15,000	2
0	\$15,000 to less than \$25,000	3
0	\$25,000 to less than \$35,000	4
0	\$35,000 to less than \$50,000	5
0	\$50,000 to less than \$75,000	6
0	\$75,000 to less than \$100,000	7
0	\$100,000 to less than \$150,000	8
0	\$150,000 to less than \$250,000	9
0	\$250,000 or more	10
0	Don't know	998
0	No answer	999

Question Q528\_c Variable WA07

#### Ask only on 9/24/08 - 11/3/08.

Do you have money invested in the stock market or mutual funds?

[If yes:] Do you have less than \$5,000 invested, between \$5,000 and \$10,000 invested, between \$10,000 and \$25,000 invested, or do you have more than \$25,000 invested?

$\circ$	Yes, less than \$5,000	1
0	Yes, \$5,000 – \$10,000	2
0	Yes, \$10,000 – \$25,000	3
0	Yes, more than \$25,000	4
0	Yes, did not specify amount	5
0	No money invested	6
0	Don't know	998
$\bigcirc$	No answer	999

Question Q529\_c Variable WFb02

#### Ask only on 10/3/08 - 11/3/08.

Is the house, apartment, or mobile home where you live owned by you or someone in this household with a mortgage or loan; owned by you or someone in this household free and clear, without a mortgage or loan; rented for cash rent; or occupied without payment of cash rent?

$\circ$	Owned with mortgage or loan	1
0	Owned free and clear	2
0	Rented	3
0	Occupied without rent	4
0	Don't know	998
0	No answer	999

Question Q530\_c Variable WHd01

### Ask only on 10/8/08 - 11/3/08.

Which type of health insurance do you now have: a plan through your employer or your spouse's employer, a plan that you purchase on your own, Medicare or Medicaid, some other government program, insurance from somewhere else, or do you not have health insurance?

0	Employer plan	1
$\circ$	Self-purchased plan	2
$\circ$	Medicare or Medicaid	3
$\circ$	Other government program	4
$\circ$	Other insurance	5
$\circ$	No insurance	6
$\circ$	Don't know	998
$\circ$	No answer	999

Question Q531\_c Variable WHb01

Ask only on 12/17/07 - 8/28/08.

Ask only of  $\{12/17/07 - 1/2/08 : SPLIT-A_c = 1 \mid 4/10/08 - 8/28/08 : SPLIT-B_c = 1\}$ .

I'm going to read a list of terms people sometimes use to describe themselves: heterosexual or straight, gay or lesbian, bisexual. As I read the list again, please stop me when I get to the term that best describes how you think of yourself: heterosexual or straight, gay or lesbian, bisexual.

[As necessary:] All responses are kept confidential, and if there is a question you would rather not answer then we will move on.

$\circ$	Heterosexual or straight	1
0	Gay or lesbian	2
0	Bisexual	3
$\circ$	Don't know	998
$\bigcirc$	No answer	999

Question Q532\_c Variable WG02

Aside from cell phones, how many telephone numbers does your house or apartment have that you receive calls on? Please include only numbers that you use for phone calls, not ones you use for computers or fax machines.

	Number: 1 – 97	
$\circ$	Don't know	998
0	No answer	999

Question Q533\_c Variable WG03

If you have a cell phone, is your cell phone number different from your landline or home phone, or is it the same number?

0	Different from landline	1
0	Same as landline	2
0	No cell phone	3
0	Don't know	998
0	No answer	999

# **Post-Election Reinterview questionnaire**

Hello, my name is \_\_ calling from the University of Pennsylvania. We are conducting a national opinion survey about some current issues. This is a research study and your participation is voluntary. All responses will remain confidential, and if there is a question you would rather not answer then we will move on.

[If respondent gave first name in initial interview:] A little while back we spoke with (name) about some current issues.

[If respondent did not give first name:] A little while back we spoke with an [age]-yearold (man / woman) about some current issues.

I would like to speak with this same person again to ask just a few more questions.

SPLIT-A_r		Variable FA
Random	assignment to sample split A1 or A2:	
0	Sample split A1	1
0	Sample split A2	2
Question	n Q1_r	Variable CA02
-	eel things in this country are generally goinngs are seriously off on the wrong track?	g in the right direction, or do you
0	Right direction	1
0	Wrong track	2
0	Don't know	998
0	No answer	999

I'd like to talk with you about some current issues you might see in the news.

Question	n Q2_r	Variable CDb01
	g to read you some plans for United States po es closest to your own position:	licy in Iraq. Please tell me which
The US s	should withdraw all troops from Iraq as soon a	as possible.
	should set a deadline for withdrawing its troop finite progress.	os if the Iraqi government doesn't
The US s	should keep its troops in Iraq until a stable gov	vernment is established.
0	Withdraw as soon as possible	1
0	Set withdrawal deadline	2
0	Keep troops until stable government	3
0	None of these	4
0	Don't know	998
0	No answer	999
Question	n Q3_r	Variable CDb02
All in all, do you think the situation in Iraq was worth going to war over, or not?		
0	Yes	1
0	No	2
0	Don't know	998
0	No answer	999
Question	n Q4_r	Variable CBb01
	g to read you some options about federal inco es closest to your view on what we should be	
Taxes sh	ould be cut.	
Taxes sh	ould be kept pretty much as they are.	
	ould be raised if necessary in order to mainta	in current federal programs and
0	Cut taxes	1
0	Keep taxes as they are	2
0	Raise taxes if necessary	3
0	None of these	4
0	Don't know	998

No answer

999

 $\circ$ 

Variable CEa01 Question Q5\_r

Please tell me which of the following statements about abortion comes closest to your own view:

Abortion should be available to anyone who wants it.

Abortion should be available, but with stricter limits than it is now.

Abortion should not be permitted except in cases of rape, incest, or when the life of the woman is at risk.

Abortion should not be permitted under any circumstances.

$\circ$	Available to anyone	1
0	Available with stricter limits	2
0	Not permitted except for rape, incest, or life risk	3
0	Not permitted under any circumstances	4
0	None of these	5
0	Don't know	998
0	No answer	999

Question Q6\_r Variable CDd01

I'm going to read you a proposal some have made regarding immigration. Please tell me whether you strongly favor, somewhat favor, somewhat oppose, or strongly oppose it: provide a path to citizenship for some illegal aliens who agree to return to their home country for a period of time and pay substantial fines.

$\circ$	Strongly favor	1
0	Somewhat favor	2
0	Somewhat oppose	3
0	Strongly oppose	4
0	Don't know	998
0	No answer	999

Variable CCa02 Question Q7\_r

Which comes closer to your view when it comes to increasing access to affordable health care in the United States: the country should increase competition in the health insurance market or increase regulation of the insurance industry?

$\circ$	Increase competition	1
0	Increase regulation	2
0	Neither	3
0	Don't know	998
0	No answer	999

Question Q8\_r Variable CEc01

There has been much talk recently about whether gays and lesbians should have the legal right to marry someone of the same sex. Which of the following options comes closest to your position on this issue?

I support full marriage rights for gay and lesbian couples.

I support civil unions or domestic partnerships, but not gay marriage.

I do not support any form of legal recognition of the relationships of gay and lesbian couples.

0	Full marriage rights	1
$\circ$	Civil unions or domestic partnerships	2
0	No legal recognition	3
$\circ$	None of these	4
$\circ$	Don't know	998
$\circ$	No answer	999

Question Q9\_r Variable CBc01

Do you favor or oppose the federal government in Washington negotiating more free trade agreements like NAFTA?

[If favor:] Do you strongly favor or somewhat favor this? [If oppose:] Do you strongly oppose or somewhat oppose this?

0	Strongly favor	1
0	Somewhat favor	2
0	Somewhat oppose	3
0	Strongly oppose	4
0	Neither favor nor oppose	5
0	Don't know	998
0	No answer	999

Question Q10\_r Variable CFb01

I am going to read you a pair of statements. Please tell me which of the two statements comes closest to your opinion:

Protecting the environment should be a top priority, even if that means higher consumer prices.

Protecting the environment is important, but it is more important to keep the economy growing.

$\circ$	Environment should be top priority	1
0	More important to keep economy growing	2
0	Both equally	3
$\circ$	Neither	4
$\circ$	Don't know	998
0	No answer	999

Question Q11\_r Variable CEb01

Do you favor or oppose federal funding of embryonic stem cell research?

[If favor:] Do you strongly favor or somewhat favor this? [If oppose:] Do you strongly oppose or somewhat oppose this?

0	Strongly favor	1
0	Somewhat favor	2
0	Somewhat oppose	3
0	Strongly oppose	4
0	Neither favor nor oppose	5
0	Don't know	998
0	No answer	999

### Questions Q12\_r - Q17\_r

For each of the following people, please tell me if your opinion is favorable or unfavorable using a scale from zero to 10. Zero means very unfavorable, and 10 means very favorable. Five means you do not feel favorable or unfavorable toward that person. Of course you can use any number between zero and 10.

The (first / next) person is \_\_. On a scale of zero to 10, how would you rate \_\_?

_	_ Question	Q12_r	Variable AE0
	George W	. Bush	
		Number: 0 – 10 0 = very unfavorable 10 = very favorable	
	0	Don't know	998
	0	No answer	999

Question (	Ω13_r	Variable ABo01
Barack Oba	ama	
0 0	Number: 0 – 10 0 = very unfavorable 10 = very favorable Don't know No answer	998 999
Question (	Q14_r	Variable AAm01
John McCa	iin	
0 0	Number: 0 – 10 0 = very unfavorable 10 = very favorable Don't know No answer	998 999
Question (	Q15_r	Variable AF01
Rush Limb	augh	
0 0	Number: 0 – 10 0 = very unfavorable 10 = very favorable Don't know No answer	998 999
Question (	Ω16_r	Variable ABb01
Joe Biden	Number: 0 – 10 0 = very unfavorable	
0	10 = very favorable  Don't know	998
0	No answer	999
Question (	Q17_r	Variable AAp01
Sarah Palir	1	
0 0	Number: 0 – 10 0 = very unfavorable 10 = very favorable Don't know No answer	998 999

Question	Q18_r	Variable MA01
-	speaking, do you usually think of yourself as a Republica nt, or something else?	n, a Democrat, an
0 0 0 0	Republican Democrat Independent Other: Don't know No answer	1 2 3 4 998 999
Question	Q19_r	Variable MA02
Ask o	nly if Republican, Democrat, or Independent [Q18_r = $1 - 3$ ].	
-	nsider yourself a strong or not a very strong ([party name n / Democrat / Independent)?	ed in Q18_r:]
0 0 0	Strong Not very strong Don't know No answer	1 2 998 999
Question	Q20_r	Variable MA03
Ask o	nly if not Republican or Democrat [Q18_r = 3, 4, 998, 999].	
Do you thi	nk of yourself as closer to the Republican or Democratic	Party?
0 0 0 0	Republican Democratic Neither Don't know No answer	1 2 3 998 999
Question	Q21_r	Variable MA04
•	speaking, would you describe your political views as very conservative, moderate, somewhat liberal, or very libera	
0 0 0 0	Very conservative Somewhat conservative Moderate Somewhat liberal Very liberal Don't know	1 2 3 4 5

Question Q22\_r Variable KA01

How closely did you follow the 2008 presidential campaign: very closely, somewhat closely, not too closely, or not closely at all?

0	Very closely	1
0	Somewhat closely	2
0	Not too closely	3
0	Not closely at all	4
0	Don't know	998
$\circ$	No answer	999

I am going to read you some phrases. For each one, please tell me how well that phrase applies to the following candidates. Please use a scale from zero to 10, where zero means it does not apply at all, and 10 means it applies extremely well. Of course you can use any number in between.

#### Questions Q23\_r - Q29\_r

Ask  $Q23_r - Q29_r$  only if recognized Obama in favorability question [Q13\_r = 0 - 10].

How well does the phrase "\_\_" apply to Barack Obama?

Question	Q23_r	Variable ABo05
Strong lea	ader	
	Number: 0 – 10 0 = does not apply at all 10 = applies extremely well	
0	Don't know	998
0	No answer	999
Question	Q24_r	Variable ABo06
Question Trustwort		Variable ABo06
		Variable ABo06
	hy Number: 0 – 10 0 = does not apply at all	Variable ABo06

Question Q25_r	Variable ABo07
Has the experience needed	to be president
Number: 0 – 10  0 = does not  10 = applies  Don't know  No answer	apply at all xtremely well 998 999
Question Q26_r	Variable ABo08
Has the judgment needed t	be president
Number: 0 – 10 0 = does not 10 = applies O Don't know O No answer	apply at all xtremely well 998 999
Question Q27_r	Variable ABo11
Patriotic	
Number: 0 – 10  0 = does not  10 = applies  Don't know  No answer	apply at all xtremely well 998 999
Question Q28_r	Variable ABo12
Shares my values	
Number: 0 – 10  0 = does not  10 = applies  Don't know  No answer	apply at all xtremely well 998 999
Question Q29_r	Variable ABo13
Ready to be commander-in	chief
Number: 0 – 10 0 = does not	

### Questions Q30\_r - Q36\_r

#### Ask Q30\_r - Q36\_r only if recognized McCain in favorability question [Q14\_r = 0 - 10].

How well does the phrase "\_\_" apply to John McCain? Question Q30\_r Variable AAm05 Strong leader Number: 0 - 10 0 = does not apply at all 10 = applies extremely well 0 Don't know 998 0 999 No answer Variable AAm06 Question Q31\_r **Trustworthy** Number: 0 - 10 0 = does not apply at all 10 = applies extremely well 0 Don't know 998 0 No answer 999 Variable AAm07 Question Q32\_r Has the experience needed to be president Number: 0 - 10 0 = does not apply at all 10 = applies extremely well 998 0 Don't know 0 999 No answer Question Q33\_r Variable AAm08 Has the judgment needed to be president Number: 0 - 10 0 = does not apply at all 10 = applies extremely well 0 998 Don't know

No answer

 $\bigcirc$ 

Question Q34_r	Variable AAm11
Patriotic	
Number: 0 – 10 0 = does not apply at all 10 = applies extremely well	
O Don't know	998
O No answer	999
Question Q35_r	Variable AAm12
Shares my values	
Number: 0 – 10  0 = does not apply at all  10 = applies extremely well	
O Don't know	998
O No answer	999
Question Q36_r	Variable AAm13
Ready to be commander-in-chief	
Number: 0 – 10 0 = does not apply at all 10 = applies extremely well	
O Don't know	998
O No answer	999

I am going to ask you about the candidates for vice president.

# Questions Q37\_r - Q38\_r

698

On a scale of zero to 10, where zero means it does not apply at all, and 10 means it applies extremely well, please tell me how well the phrase "ready to be president" applies to \_\_\_.

Question (	237_r	Variable AAp03
Ask or	ly if recognized Palin in favorability question [Q17 $_{ m r}$ = 0 – 10].	
Sarah Palir	1	
	Number: 0 – 10 0 = does not apply at all 10 = applies extremely well	
0	Don't know	998
0	No answer	999
Question (	238_r	Variable ABb03
Ask or	ly if recognized Biden in favorability question [Q16_r = 0 – 10].	
		•
Joe Biden	ny ni resognized biden in lavorability question [@10_1 = 0 10].	•
Joe Biden	Number: 0 – 10  0 = does not apply at all  10 = applies extremely well	•
Joe Biden	Number: 0 – 10 0 = does not apply at all	998

### Questions Q39\_r - Q42\_r

Which of the following best describes the views of \_\_: very conservative, somewhat conservative, moderate, somewhat liberal, or very liberal?

Questio	n Q39_r	Variable ABo04
Ask	only if recognized Obama in favorability quest	ion [Q13_r = 0 - 10].
Barack O	bama	
0	Very conservative	1
0	Somewhat conservative	2
0	Moderate	3
0	Somewhat liberal	4
0	Very liberal	5
0	Don't know	998
0	No answer	999
Questio	n Q40_r	Variable AAm04
Ask	only if recognized McCain in favorability quest	ion [Q14_r = 0 – 10].
John Mc	Cain	
0	Very conservative	1
0	Somewhat conservative	2
0	Moderate	3
0	Somewhat liberal	4
0	Very liberal	5
0	Don't know	998
0	No answer	999
Questio	n Q41_r	Variable ABb02
Ask	only if recognized Biden in favorability question	on [Q16_r = 0 – 10].
Ask	only of SPLIT-A_r = 2.	
Joe Bide	n	
0	Very conservative	1
0	Somewhat conservative	2
0	Moderate	3
0	Somewhat liberal	4
0	Very liberal	5
0	Don't know	998
$\cap$	No answer	999

	Questio	n Q42_r	Variable AAp02	
	Ask	only if recognized Palin in favorability question	[Q17_r = 0 - 10].	
	Ask	only of SPLIT-A $_r = 2$ .		
	Sarah Palin			
	0	Very conservative	1	
	0	Somewhat conservative	2	
	$\circ$	Moderate	3	
	0	Somewhat liberal	4	
	0	Very liberal	5	
	0	Don't know	998	
	0	No answer	999	
<u> </u>				
Ques	stion Q4	3_r	Variable RA02	
	Ask only	of SPLIT-A_r = 1.		
By El	ection D	ay, were you registered to vote in your precin	ct or election district, or not?	
(	) Y	es	1	
(	$\circ$ N	0	2	
(	$\bigcirc$ D	on't know	998	
(	O N	o answer	999	
Ques	stion Q4	4_r	Variable RCb01	
	_	n people about politics and elections, we often e. Did you happen to vote in the November e		
(	O Y	es	1	
(	O N	0	2	
(	$\bigcirc$ D	on't know	998	
(	O N	o answer	999	
Ques	stion Q4	5_r	Variable RA03	
	Ask only	of SPLIT-A_r = 2.		
By El	ection D	ay, were you registered to vote in your precin	ct or election district, or not?	
(	) Y	es	1	
(	$\circ$ N	0	2	
(	) D	on't know	998	
(	$\circ$ N	o answer	999	

Question Q46\_r Variable RCb02 Ask only if voted in general election  $[Q44_r = 1]$ . Some states allow individuals to vote before Election Day, that is vote early at a polling station or by filling out an absentee ballot. How about you? Did you vote early in the November election or did you vote on Election Day? 0 Voted early 1 0 Voted on Election Day 2  $\bigcirc$ Don't know 998  $\bigcirc$ No answer 999 Question Q47\_r Variable RCb17 Ask only if voted in general election  $[Q44_r = 1]$ . Is this the first time you voted in a general election? 0 Yes 1  $\bigcirc$ Nο 2 0 998 Don't know  $\bigcirc$ No answer 999 Variable RCb07 Question Q48 r Ask only if early voted in general election  $[Q46_r = 1]$ . How did you cast your ballot? [Read response options 1 – 8 as necessary.] 0 Voting at an early polling station 1  $\bigcirc$ 2 Sending in a ballot by mail 0 3 Sending in a ballot by fax  $\bigcirc$ Personally dropping off a ballot at an election office 4  $\bigcirc$ Having someone else drop off a ballot at an election office for 5 you 0 6 Voting over the telephone Voting online, that is over the Internet 7  $\bigcirc$ 

0

0

 $\bigcirc$ 

Other:

Don't know

No answer

8

998

Question C	249_r	Variable RCb09		
Ask only if early voted in general election $[Q46_r = 1]$ .				
When did y	ou cast your ballot early in the general election?			
0 0 0 0 0	The day before Election Day A couple of days before Election Day The week before Election Day Two or more weeks before Election Day Don't know No answer	1 2 3 4 998 999		
Question C	250_r	Variable RCb04		
Ask on	ly if voted in general election [Q44_r = 1].			
Republican Gonzalez, tl	presidential election who did you vote for: John McCas; Barack Obama and Joe Biden, the Democrats; Ralphole Independent candidates; Bob Barr and Wayne Allyn McKinney and Rosa Clemente, the Green Party candidates	Nader and Matt Root, the Libertarians;		
00000000	McCain Obama Nader Barr McKinney Other: Did not vote for president Don't know No answer	1 2 3 4 5 6 7 998 999		
Question (	<b>Σ51_r</b>	Variable RCb05		
Ask on	ly if voted for McCain in general election [Q50_r = 1].			
•	say you voted for McCain for president more because use you are against Obama?	you are for McCain or		
0 0 0	For McCain Against Obama Don't know No answer	1 2 998 999		

Question Q52\_r Variable RCb06

# Ask only if voted for Obama in general election [Q50 $_r$ = 2].

Would you say you voted for Obama for president more because you are for Obama or more because you are against McCain?

0	For Obama	1
0	Against McCain	2
0	Don't know	998
0	No answer	999

# STATE\_r Variable WFc01

# State of residency:

0	Alabama (AL)	1
0	Arizona (AZ)	4
$\circ$	Arkansas (AR)	5
$\circ$	California (CA)	6
$\circ$	Colorado (CO)	8
$\circ$	Connecticut (CT)	9
$\circ$	Delaware (DE)	10
$\circ$	District of Columbia (DC)	11
$\circ$	Florida (FL)	12
$\circ$	Georgia (GA)	13
$\circ$	ldaho (ID)	16
$\circ$	Illinois (IL)	17
$\circ$	Indiana (IN)	18
$\circ$	lowa (IA)	19
$\circ$	Kansas (KS)	20
0	Kentucky (KY)	21
$\circ$	Louisiana (LA)	22
$\circ$	Maine (ME)	23
$\circ$	Maryland (MD)	24
$\circ$	Massachusetts (MA)	25
$\circ$	Michigan (MI)	26
$\circ$	Minnesota (MN)	27
$\circ$	Mississippi (MS)	28
0	Missouri (MO)	29
$\circ$	Montana (MT)	30
$\circ$	Nebraska (NE)	31
$\circ$	Nevada (NV)	32
$\circ$	New Hampshire (NH)	33
$\circ$	New Jersey (NJ)	34
$\circ$	New Mexico (NM)	35
$\circ$	New York (NY)	36
$\circ$	North Carolina (NC)	37
0	North Dakota (ND)	38
$\circ$	Ohio (OH)	39
$\circ$	Oklahoma (OK)	40
$\circ$	Oregon (OR)	41
$\circ$	Pennsylvania (PA)	42
0	Rhode Island (RI)	44
0	South Carolina (SC)	45
0	South Dakota (SD)	46

(Continued)

	•		١.
(Continued)	from	previous	page)

0	Tennessee (TN)	47
0	Texas (TX)	48
0	Utah (UT)	49
0	Vermont (VT)	50
0	Virginia (VA)	51
0	Washington (WA)	53
0	West Virginia (WV)	54
0	Wisconsin (WI)	55
0	Wyomina (WY)	56

Question Q53\_r Variable RCc02

Ask only if voted in general election and do not live in Washington, DC [Q44 $_r$  = 1 and STATE $_r$  = 1, 4 – 6, 8 – 10, 12, 13, 16 – 42, 44 – 51, 53 – 56].

You were able to vote for a member of Congress, that is the US House of Representatives in Washington. Who did you vote for? Was it the Republican or Democrat?

0	Republican	1
0	Democrat	2
0	Did not vote for representative	3
0	Don't know	998
0	No answer	999

Question Q54\_r Variable RCc03

Ask only if voted in general election and live in state with Senate election [Q44 $_{\rm r}$  = 1 and STATE $_{\rm r}$  = 1, 5, 8, 10, 13, 16, 17, 19 – 23, 25 – 28, 30, 31, 33 – 35, 37, 40, 41, 44 – 48, 51, 54, 56].

You were also able to vote for US Senate. Who did you vote for? Did you vote for the Republican or Democrat?

$\cup$	Republican	Į.
0	Democrat	2
0	Did not vote for senator	3
0	Don't know	998
0	No answer	999

Question Q55\_r Variable RCb10

#### Ask only if early voted in general election $[Q46_r = 1]$ .

If you voted at the polls on Election Day, would you	r vote for president have been
different than it was on your early ballot?	

0	Yes	1
0	No	2
0	Don't know	998
$\bigcirc$	No answer	999

Question Q56\_r Variable RCb11

#### Ask only if would change early general election vote $[Q55_r = 1]$ .

Who would you have voted for instead?

[As necessary:] John McCain, the Republican; Barack Obama, the Democrat; Ralph Nader, the Independent; Bob Barr, the Libertarian; or Cynthia McKinney, the Green Party candidate?

0	McCain	1
0	Obama	2
0	Nader	3
$\circ$	Barr	4
$\circ$	McKinney	5
$\circ$	Other:	6
$\circ$	Don't know	998
0	No answer	999

Question Q57\_r Variable RCb12

### Ask only if voted in general election $[Q44_r = 1]$ .

When did you make up your mind about how you would vote for president in the November general election: on Election Day, in the last three days before the election, sometime in the last week before the election, earlier in October, sometime in September, or before that?

0	On Election Day	1
0	Last three days before election	2
0	Last week before election	3
0	Earlier in October	4
0	In September	5
0	Before September	6
0	Don't know	998
$\bigcirc$	No answer	999

Variable RCb13 Question Q58\_r Ask only if voted in general election  $[Q44_r = 1]$ . Did John McCain's choice of Sarah Palin as his vice presidential candidate make you more likely to vote for McCain, less likely to vote for McCain, or did it make no difference in your decision to vote for president? 0 Made more likely to vote for McCain 1 0 2 Made less likely  $\bigcirc$ 3 No difference 0 Don't know 998  $\bigcirc$ No answer 999 Variable RCb14 Question Q59 r Ask only if voted in general election  $[Q44_r = 1]$ . Did Barack Obama's choice of Joe Biden as his vice presidential candidate make you more likely to vote for Obama, less likely to vote for Obama, or did it make no difference in your decision to vote for president? 0 Made more likely to vote for Obama 1 0 2 Made less likely  $\bigcirc$ No difference 3  $\circ$ Don't know 998 0 999 No answer Question Q60\_r Variable RCb15 Ask only if voted for McCain in general election  $[Q50_r = 1]$ . Was there ever a time when you thought you would vote for Obama for president? 0 1 Yes 2  $\bigcirc$ No 0 Don't know 998 0 No answer 999 Variable RCb16 Question Q61 r Ask only if voted for Obama in general election  $[Q50_r = 2]$ . Was there ever a time when you thought you would vote for McCain for president?  $\bigcirc$ Yes 1

**NAES08-Phone** Questionnaires Post-Election Reinterview

 $\bigcirc$ 

 $\bigcirc$ 

 $\bigcirc$ 

No

Don't know

No answer

2

998

Question Q62\_r Variable CBa01

Thinking about one year ago, in your opinion, were the economic conditions in this country much better than they are right now, somewhat better, the same, somewhat worse, or much worse?

0	Much better	1
0	Somewhat better	2
0	Same	3
0	Somewhat worse	4
0	Much worse	5
0	Don't know	998
0	No answer	999

Question Q63\_r Variable CBa02

Thinking about one year ago, was your personal economic situation much better than it is right now, somewhat better, the same, somewhat worse, or much worse?

0	Much better	1
0	Somewhat better	2
0	Same	3
0	Somewhat worse	4
0	Much worse	5
0	Don't know	998
$\circ$	No answer	999

### Questions Q64\_r - Q65\_r

I'm going to read you a few statements. For each one, please tell me if you strongly agree, somewhat agree, somewhat disagree, or strongly disagree with that statement.

Question	Q64_r	Variable MB02
	s politics seems so complicated that a person like me cand what is going on.	nnot really
0	Strongly agree	1
0	Somewhat agree	2
0	Somewhat disagree	3
0	Strongly disagree	4
0	Neither agree nor disagree	5
0	Don't know	998
0	No answer	999
1		

Que	estion Q65_r	Variable MB03
Peop	ple like me have no say over what the governm	ent does.
	O Strongly agree	1
	<ul><li>Somewhat agree</li></ul>	2
	<ul> <li>Somewhat disagree</li> </ul>	3
	O Strongly disagree	4
	<ul> <li>Neither agree nor disagree</li> </ul>	5
	O Don't know	998
	O No answer	999
Question	n Q66_r	Variable RCa19
qualities,	as more important to you in choosing a candida such as experience and judgment, or their pos olicy and Iraq?	
0	Personal qualities	1
0	Issue positions	2
0	Both equally	3
0	Don't know	998
0	No answer	999
Questior	ո Q67_r	Variable RCb18
	n do you think Obama will keep his campaign p most of the time, some of the time, rarely, or ne	
0	Always	1
0	Most of the time	2
0	Some of the time	3
0	Rarely	4
0	Never	5
0	Don't know	998
0	No answer	999
Questior	ո Q68_r	Variable FAb30
	there were four debates: three presidential debates three many, if any, did you watch or listen to?	ates and one vice presidential
	Number: 0 – 4	
0	Watched some but not sure how many	5
0	Don't know	998
0	No answer	999

Question	n Q69_r	Variable KB15
_	ne general election campaign, did anyone should vote for or against a candidate?	you know personally try to show you
0	Yes	1
0	No	2
0	Don't know	998
0	No answer	999
Question	n Q70_r	Variable EE01
	ge, which of the following best describes ours per day, almost every day, at least o	
	onth or so, rarely, or never?	
0	Several hours per day	1
0	Almost every day	2
0	At least once per week	3
0	Few times per month	4
0	Every month or so	5
0	Rarely	6
0	Never	7
0	Don't know	998
0	No answer	999
Question	n Q71_r	Variable KC06
_	ne presidential general election campaign or McCain campaigns? [If yes:] Which cam	-
0	Yes, from Obama	1
0	Yes, from McCain	2
0	Yes, from both	3
0	No, from neither	4
0	Don't know	998
0	No answer	999
Question	n Q72_r	Variable KB08
_	ne presidential general election campaign em why they should vote for or against or	
0	Yes	1
0	No	2
0	Don't know	998
$\circ$	No answer	999

Question Q73\_r Variable KB13

Ask only if tried to influence other's vote during general election  $[Q72_r = 1]$ .

Was that	by telephone, in person,	by regular mail, or by email or other online method?
Acce	ept multiple answers:	
	Phone	Α
	In person	В
	Mail	С
	Online	D
	Other:	Z
		1 = yes
		2 = no
0	Don't know	998
0	No answer	999
Question	n Q74_r	Variable KE07
_	ne presidential general ele tial candidates?	ection campaign, did you do any work for one of the
0	Yes	1
0	No	2
0	Don't know	998
0	No answer	999
Questio	n Q75_r	Variable KE13
Ask	only if worked for candida	te during general election [Q74_r = 1].
Was that	by telephone, in person,	by regular mail, or by email or other online method?
Acce	ept multiple answers:	
	Phone	A
	In person	В
	Mail	С
	Online	D
	Other:	Z
		1 = yes
		2 = no
0	Don't know	998
0	No answer	999

Question Q76\_r Variable KE08 Ask only if worked for candidate during general election  $[Q74_r = 1]$ . For which candidate did you do work? Accept multiple answers: McCain  $\Box$ Α В Obama П Other: Ζ 1 = yes2 = no0 998 Don't know 999  $\bigcirc$ No answer Variable KD07 Question Q77\_r During the presidential general election campaign, did you give money to any of the presidential candidates?  $\bigcirc$ Yes 1 0 No 2 0 Don't know 998  $\bigcirc$ 999 No answer Variable KD13 Question Q78\_r Ask only if contributed to candidate during general election  $[Q77_r = 1]$ . Please tell me which of the following ways you donated money to the candidate during the presidential general election campaign: through the mail, an online donation through the Internet, or in person at a fundraiser or other campaign event. Accept multiple answers: П Mail Α Online В С In person

0

0

Other:

Don't know

No answer

Ζ

1 = yes2 = no

998

Question Q79\_r Variable KD08

Ask only if c	ontributed to	candidate during	general election	[Q77 r = 1]	l.
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Which candidate did you contribute to?

vvnich ca	andidate did you contribute to:		
Acce	ept multiple answers:		
	McCain	А	
	Obama	В	
	Other:	Z	
		1 = yes	
		2 = no	
0	Don't know	998	
0	No answer	999	
Question	n Q80_r	Variable KI	<b>-</b> 06
_	peeches, dinners, or things like that in	paign, did you go to any political meeting n support of a particular presidential	js,
0	Yes	1	
0	No	2	
0	Don't know	998	
0	No answer	999	
Questio	n Q81_r	Variable KI	F12
campaig	ne presidential general election camp n button, put a campaign sticker on y of your house?	oaign, did you wear a presidential vour car, or place a sign in your window	or
0	Yes	1	
0	No	2	
0	Don't know	998	
0	No answer	999	
Question	n Q82_r	Variable KG	307
_	ne presidential general election camp tial campaign?	eaign, did you visit a website of a	
0	Yes	1	
0	No	2	
0	Don't know	998	
$\circ$	No answer	999	

or video al	· -	on campaign, did you forward any emails, audio, s or campaigns to friends, families, co-workers, or
0	Yes	1
0	No	2
0	Don't know	998
0	No answer	999
Question	Q84_r	Variable KG11
_	presidential general electi bout the presidential cand	on campaign, did you view video on sites like dates or campaign?
0	Yes	1
0	No	2
0	Don't know	998
0	No answer	999
Question	Q85_r	Variable KG21
_	er email, in chat rooms, or	on campaign, did you discuss politics online with using message boards, forums, or instant
0	Yes	1
0	No	2
0	Don't know	998
0	No answer	999
Question	Ω86_r	Variable EB07
	ne following shows do you aturday Night Live, both, o	regularly watch: The Daily Show with Jon reither?
0	Daily Show	1
0	Saturday Night Live	2
0	Both	3
0	Neither	4
0	Don't know	998
0	No answer	999

Question Q83\_r

Variable KG17

### Questions Q87\_r - Q88\_r

I'd like to read you some phrases about various groups in our society. For each phrase, please tell me how well that phrase applies to most of the people in that group. Please use a scale from zero to 10, where zero means it does not apply at all to most of the people in the group, and 10 means it applies extremely well to most of the people in the group. Of course you can use any number in between.

The (first / next) group is \_\_. How well does the phrase "trustworthy" apply to most of the people in that group?

Question	Q87_r	Variable SB01
Blacks		
	Number: 0 – 10 0 = does not apply at all 10 = applies extremely well	
0	Don't know	998
0	No answer	999
Question	Q88_r	Variable SB02
Whites		
	Number: 0 – 10 0 = does not apply at all 10 = applies extremely well	
0	Don't know	998
0	No answer	999

Question Q89\_r Variable CDa09

Now that that Barack Obama has been elected president, what concerns you more about his handling of problems with other countries: that he might move too quickly to take military action and not spend enough time on diplomacy, or that he might spend too much time on diplomacy and not move quickly enough to take military action?

0	Move too quickly to take military action	1
0	Spend too much time on diplomacy	2
0	Neither	3
0	Don't know	998
0	No answer	999

Q	uestion Q9	00_r	Variable AAm16
D	o you feel J	ohn McCain is too old to be president, or not?	
	O N	'es lo Oon't know lo answer	1 2 998 999
Q	uestion Q9	)1_r	Variable ABo15
D	o you feel E	Barack Obama is too young to be president, or not?	
	O N	'es lo Jon't know lo answer	1 2 998 999
Q	uestions Q	92_r – Q94_r	
aç De	gree or disa o you think	read you some statements. For each one, please tell me to gree with it. black elected officials are more likely to? Do you strongly gree, somewhat disagree, or strongly disagree?	
	Questio	on Q92_r	Variable SA01
	Favor bl	acks for government jobs over white applicants	
	0 0 0 0 0	Strongly agree Somewhat agree Somewhat disagree Strongly disagree Don't know No answer	1 2 3 4 998 999
	Questio	on Q93_r	Variable SA02
	Support	government spending that favors blacks	
	0 0 0	Strongly agree Somewhat agree Somewhat disagree Strongly disagree Don't know	1 2 3 4 998

No answer

0

Question	n Q94_r	Variable SA04
Give spec	cial favors to the black community	
0	Strongly agree	1
0	Somewhat agree	2
0	Somewhat disagree	3
0	Strongly disagree	4
0	Don't know	998
0	No answer	999

# Questions Q95\_r - Q96\_r

I'm going to read you some statements. For each one, please tell me to what extent you agree or disagree with it.

Do you think white elected officials are more likely to \_\_? Do you strongly agree, somewhat agree, somewhat disagree, or strongly disagree?

Question	295_r	Variable SA06
Favor whit	es for government jobs over African American and Hisp	panic applicants
0	Strongly agree	1
0	Somewhat agree	2
0	Somewhat disagree	3
0	Strongly disagree	4
0	Don't know	998
0	No answer	999
Question	<b>Ͻ96_r</b>	Variable SA07
Support go	. I' II I C I I' AC' A	
Hispanics	overnment spending that favors whites over African An	nericans and
Hispanics	Strongly agree	nericans and 1
0	Strongly agree	1
0	Strongly agree Somewhat agree	1 2
0 0	Strongly agree Somewhat agree Somewhat disagree	1 2 3

Q97-FIL1	ER_r	Variable WA06
Reintervi	ew filter for Q97_r:	
0	Asked Q97_r in National RCS interview Asked in Election Reinterview	1 2
Questior	n Q97_r	Variable WA05
Ask	only if not asked question in National RCS interview [Q	97-FILTER_r = 2].
-	, what was the total income before taxes of all the penent? Just stop me when I get to the right category [r	
0	Less than \$10,000	1
$\circ$	\$10,000 to less than \$15,000	2
$\circ$	\$15,000 to less than \$25,000	3
$\circ$	\$25,000 to less than \$35,000	4
$\circ$	\$35,000 to less than \$50,000	5
$\circ$	\$50,000 to less than \$75,000	6
$\circ$	\$75,000 to less than \$100,000	7
$\circ$	\$100,000 to less than \$150,000	8
$\circ$	\$150,000 to less than \$250,000	9
$\circ$	\$250,000 or more	10
$\circ$	Don't know	998
0	No answer	999
Q98-FILT	ER_r	Variable WFb03
Reintervi	ew filter for Q98_r:	
0	Asked Q98_r in National RCS interview	1
0	Asked in Election Reinterview	2

Question Q98\_r Variable WFb02

#### Ask only if not asked question in National RCS interview [Q98-FILTER\_r = 2].

Is the house, apartment, or mobile home where you live owned by you or someone in this household with a mortgage or loan; owned by you or someone in this household free and clear, without a mortgage or loan; rented for cash rent; or occupied without payment of cash rent?

0	Owned with mortgage or loan	1
0	Owned free and clear	2
0	Rented	3
0	Occupied without rent	4
0	Don't know	998
0	No answer	999

Q99-FILTER\_r Variable WHd02

Reinterview filter for Q99 r:

Asked Q99\_r in National RCS interview
 Asked in Election Reinterview

Question Q99\_r Variable WHd01

#### Ask only if not asked question in National RCS interview [Q99-FILTER\_r = 2].

Which type of health insurance do you now have: a plan through your employer or your spouse's employer, a plan that you purchase on your own, Medicare or Medicaid, some other government program, insurance from somewhere else, or do you not have health insurance?

0	Employer plan	1
$\circ$	Self-purchased plan	2
$\circ$	Medicare or Medicaid	3
$\circ$	Other government program	4
$\circ$	Other insurance	5
$\circ$	No insurance	6
$\circ$	Don't know	998
0	No answer	999

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